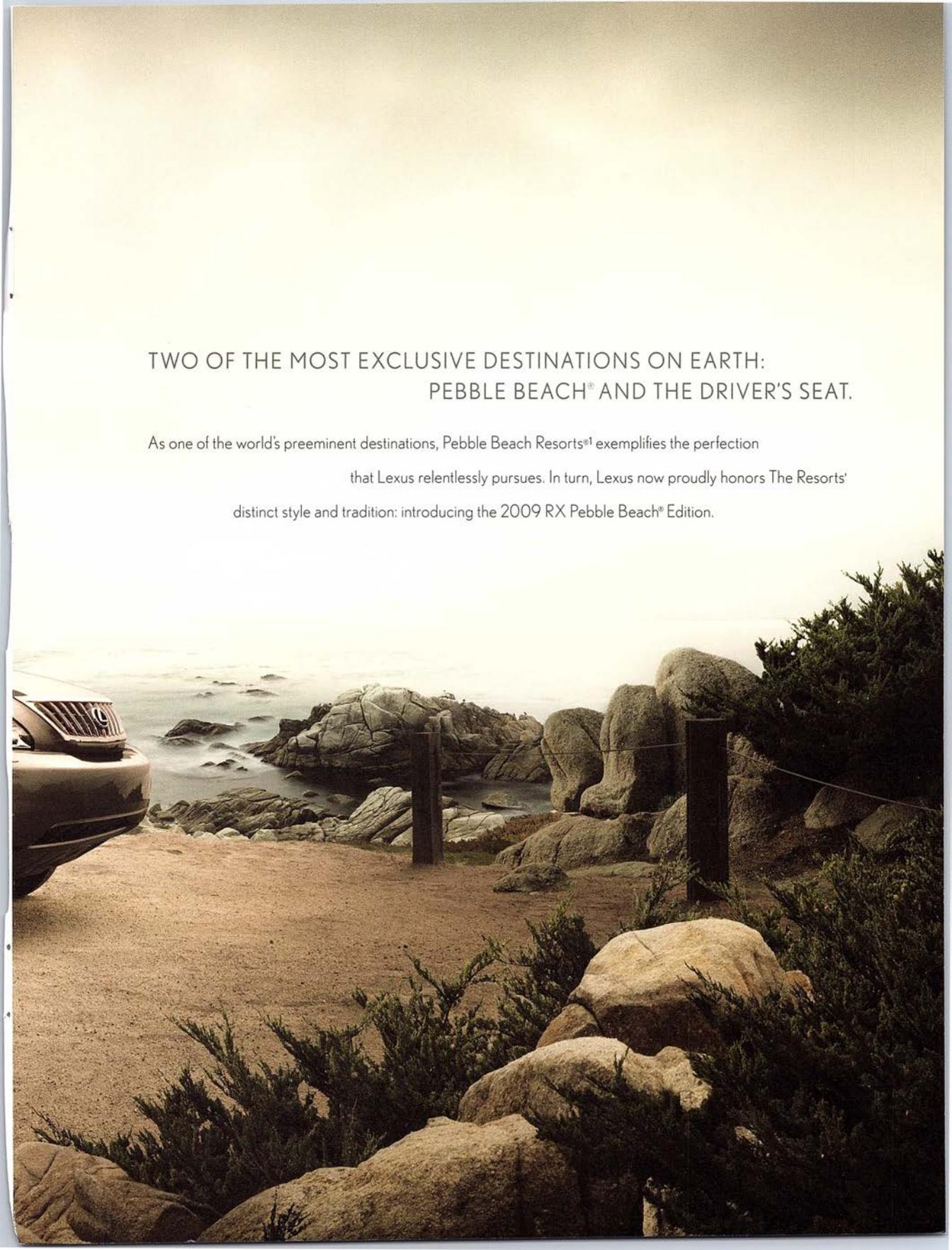


RX

LEXUS PEBBLE BEACH® COLLECTION



A photograph of a Lexus SUV, partially visible on the left side of the frame, parked on a dirt path. The path leads down a rocky cliffside towards the ocean. The scene is characterized by large, light-colored boulders and dark green shrubs. The sky is a pale, hazy blue, suggesting a clear day. The overall mood is serene and exclusive.

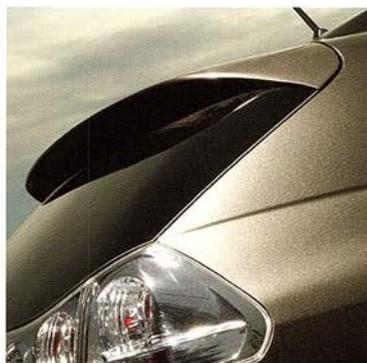
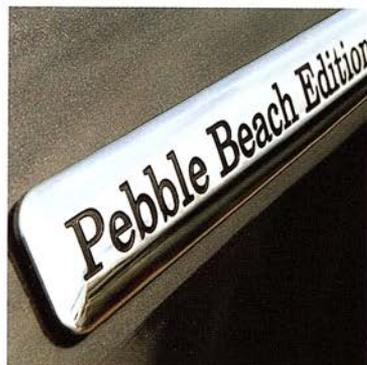
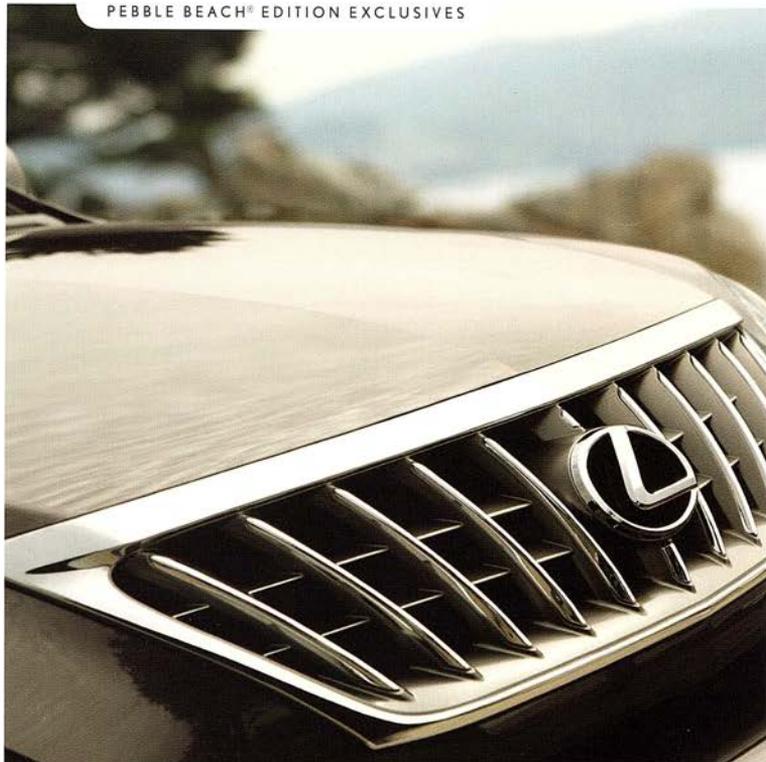
TWO OF THE MOST EXCLUSIVE DESTINATIONS ON EARTH:
PEBBLE BEACH® AND THE DRIVER'S SEAT.

As one of the world's preeminent destinations, Pebble Beach Resorts®¹ exemplifies the perfection
that Lexus relentlessly pursues. In turn, Lexus now proudly honors The Resorts'
distinct style and tradition: introducing the 2009 RX Pebble Beach® Edition.

THE CALIFORNIA COAST IS FAMOUSLY RUGGED.
THE DRIVE ALONG IT WON'T BE.



PEBBLE BEACH® EDITION EXCLUSIVES



The Lexus Pebble Beach® Collection now includes the innovative RX 350. All of the collection's vehicles offer exceptional detailing and amenities and come in limited numbers to ensure a drive that's never ordinary. Specifically, the RX is available in a new exclusive Truffle Mica color and features special exterior badging and floor mats. It also comes standard with striking 18-inch wheels, a unique chrome-finished grille and a sporty, color-keyed rear spoiler. All this, as well as one of the smoothest rides available from a utility vehicle.

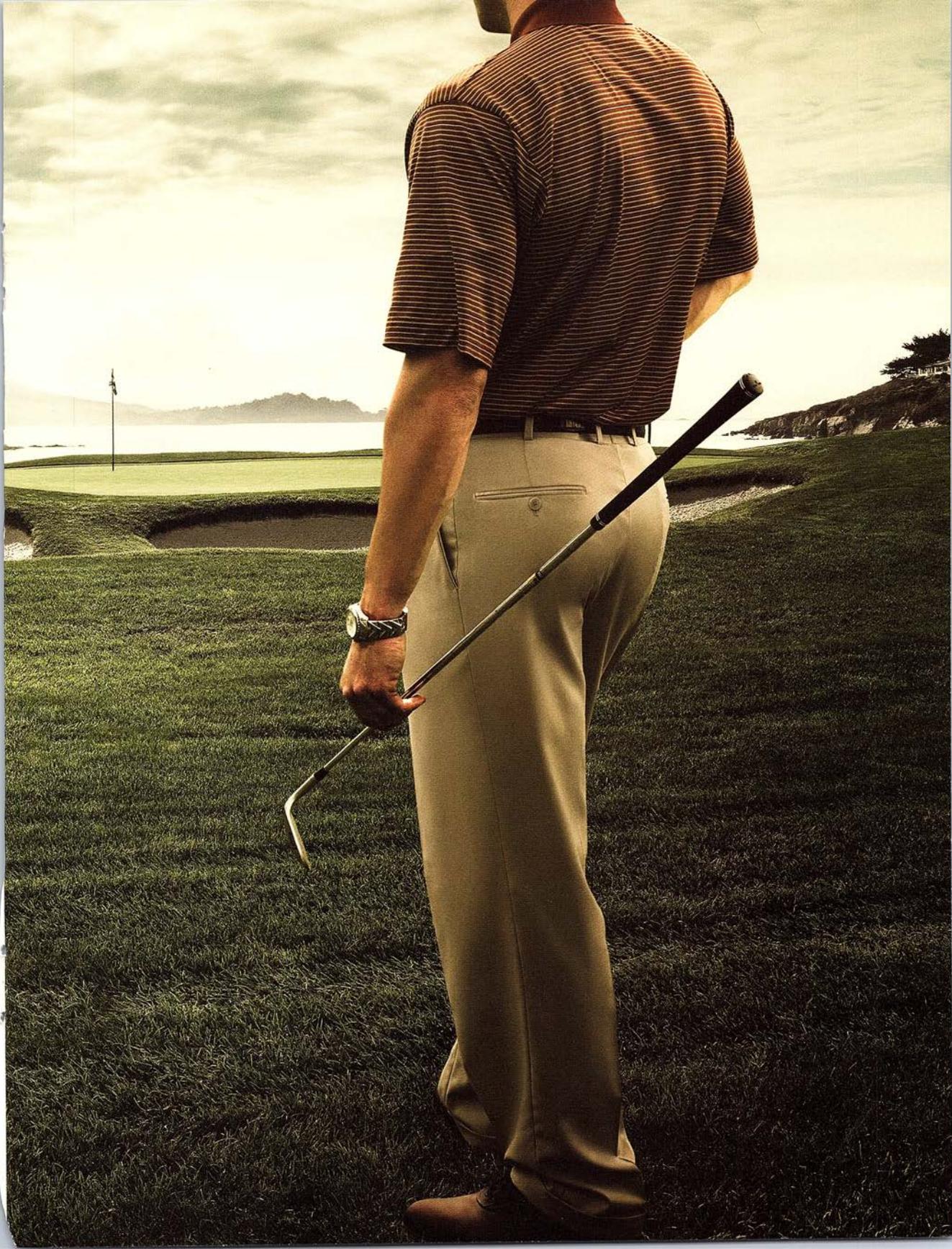


Clearly, roughing it is not an option.

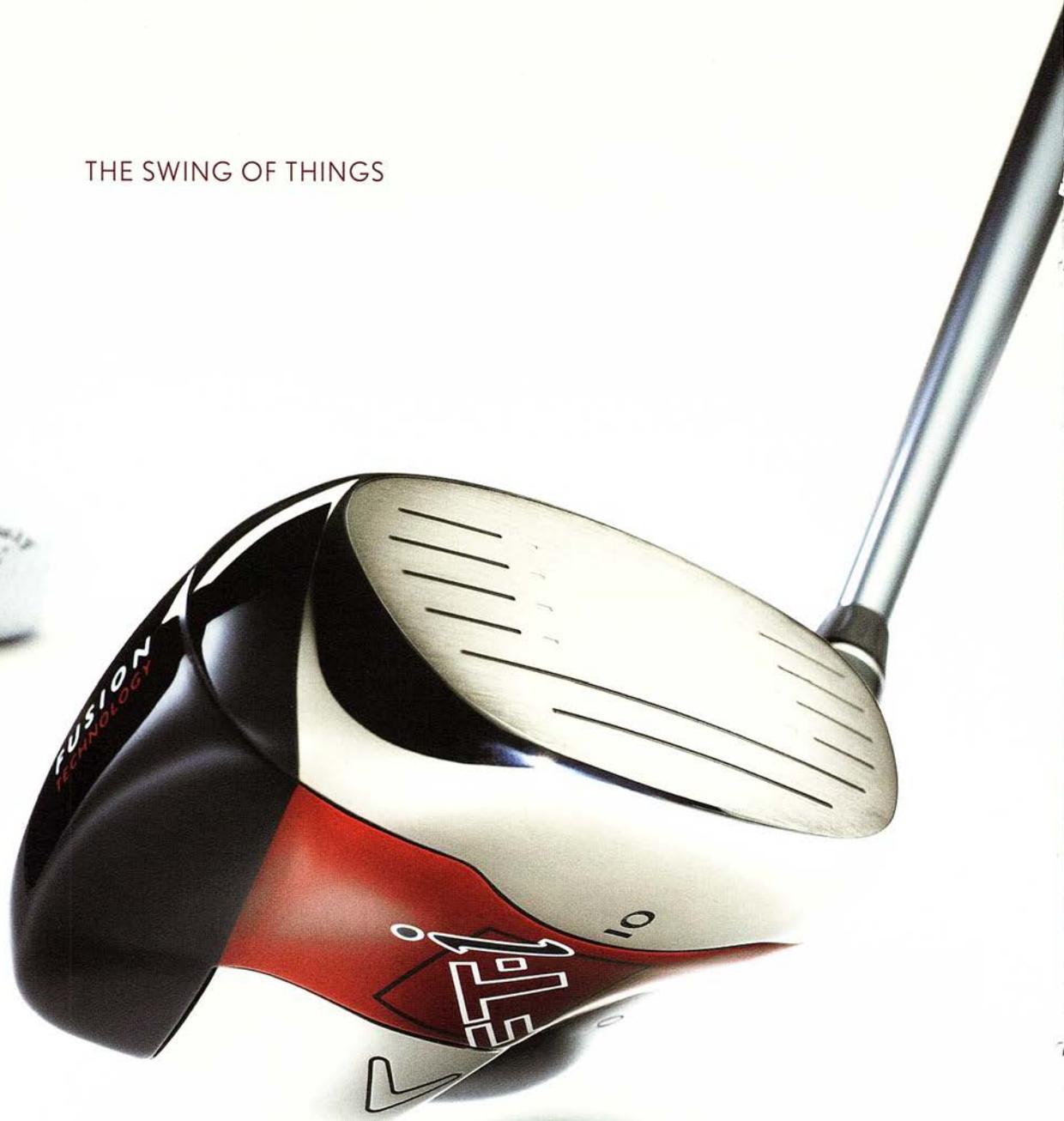


TRUE STYLE SHOULD ALWAYS REFLECT A CUSTOM FIT
PRESENTING THE LEXUS PERSONALIZATION PROGRAM.

Lexus also offers the Lexus Personalization Program. Three distinctive sets of packages that help customize your experience to your own style and interests: Callaway Golf Experience, Travel Package and Epicurean Encounter. Each package offers a choice of items that will help invoke the distinctive feel of the world-famous Pebble Beach Resorts®. In other words, next stop: 17-Mile Drive®.



THE SWING OF THINGS



CALLAWAY GOLF EXPERIENCE



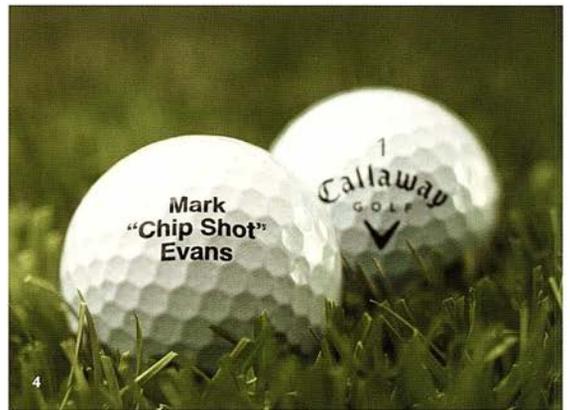
2

As part of the ownership experience, Lexus offers several personalization packages with the RX Pebble Beach® Edition. Those listed on this page are part of our Callaway Golf Experience. Owners may choose one package from this list or one from the subsequent pages.

1 Callaway Golf® Ft-i driver with one dozen personalized Callaway Golf Tour ix Golf Balls. 2 Three Callaway Golf X-Forged wedges, one Odyssey White Hot XG 2-Ball putter and one dozen personalized Callaway Golf Tour ix Golf Balls. 3 Callaway Golf Hyper X driver, one X Hybrid along with one dozen personalized Callaway Golf Tour ix Golf Balls. 4 One case (12 dozen) of personalized Callaway Golf Tour ix Golf Balls.



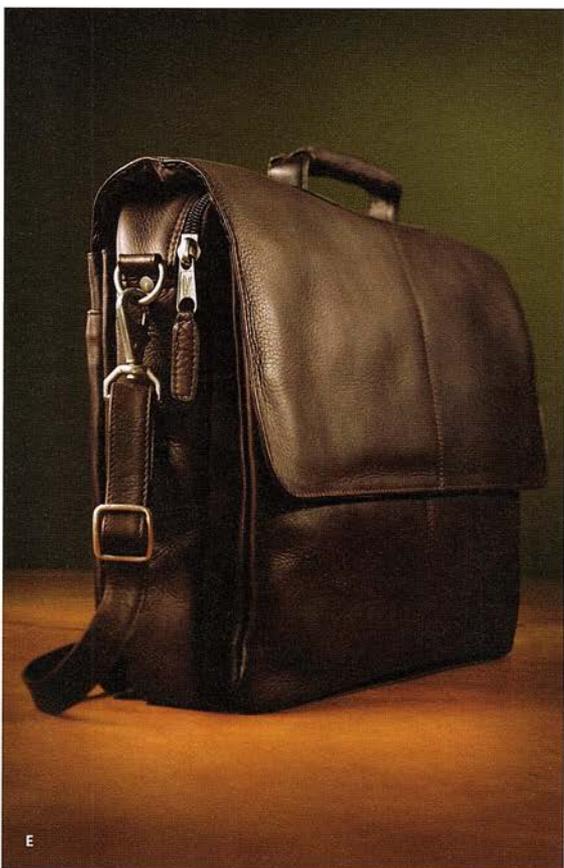
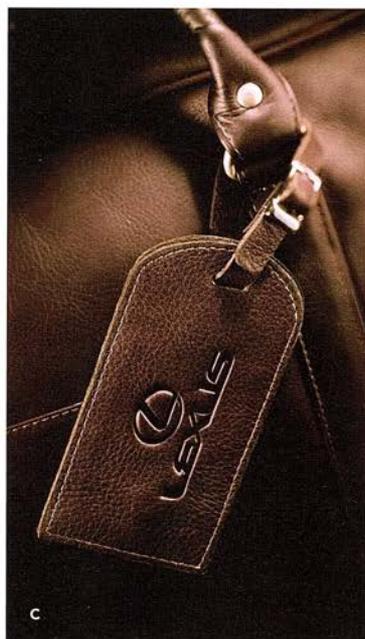
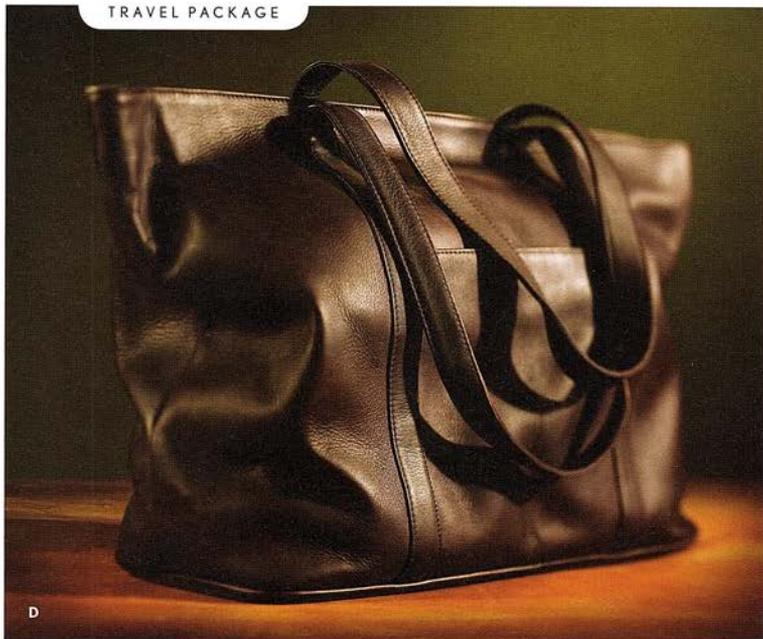
3



4



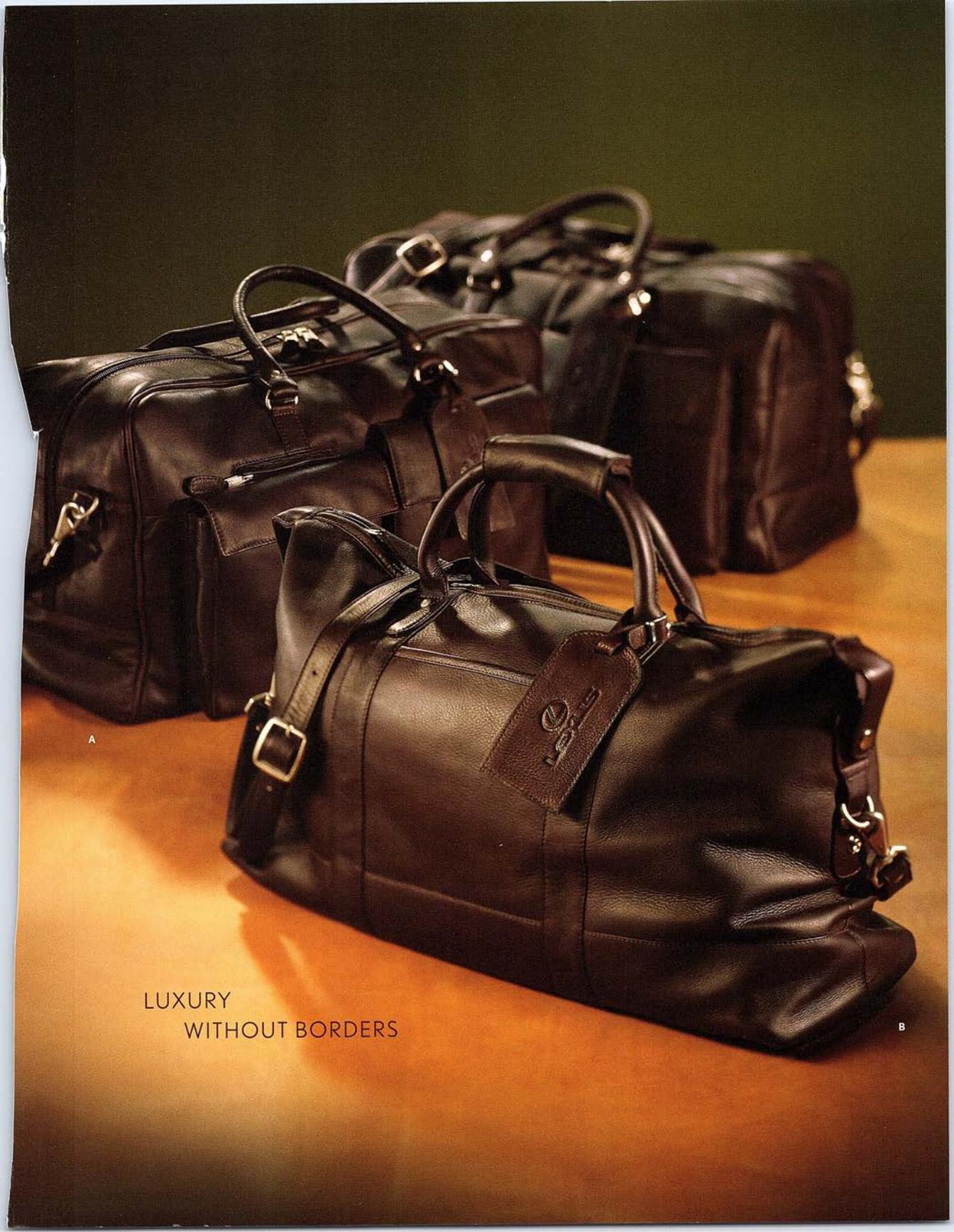
TRAVEL PACKAGE



The RX Pebble Beach® Edition is ideal for taking a journey. And, whether it's simply a Sunday drive or a long weekend trip, the Travel Package will always be welcome.

Choose from: 1. Café-colored three-piece leather luggage set that includes **A** two cabin duffels, **B** one carriage duffel and **C** personalized embossed luggage tags. 2. **D** Leather tote bag, café-colored, and two pair of Callaway Golf eyewear. 3. **E** Café-colored leather briefcase and two pair of Callaway Golf eyewear.

Choose from five eyewear models with Neox lenses: **F** C420-BK, **G** C401-ORGN, **H** C410-BK, **I** C400-GN, **J** X602-BK.

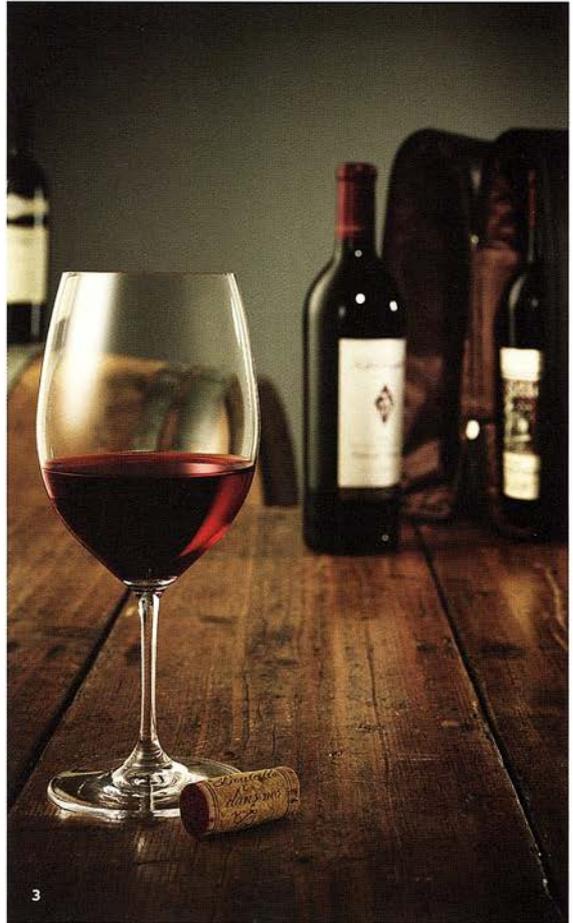
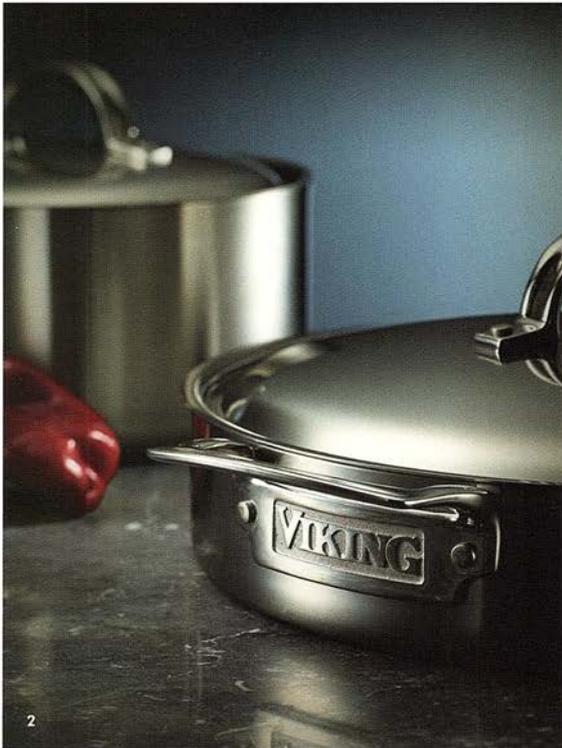
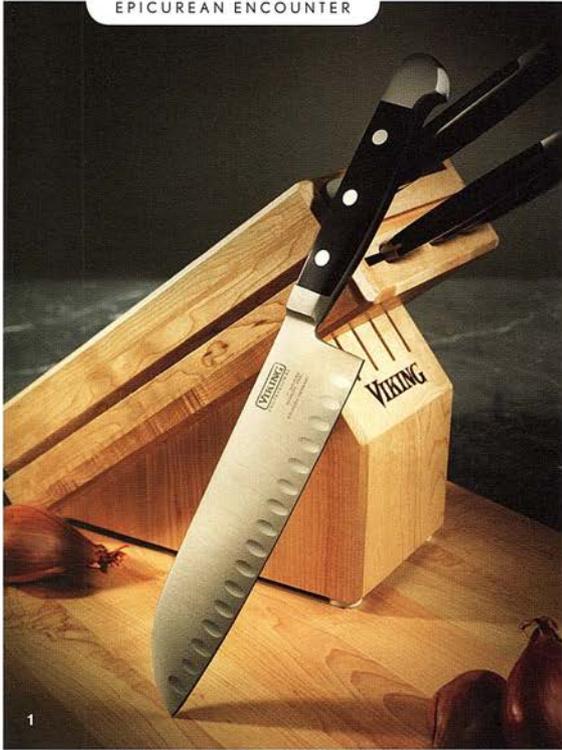


A

LUXURY
WITHOUT BORDERS

B

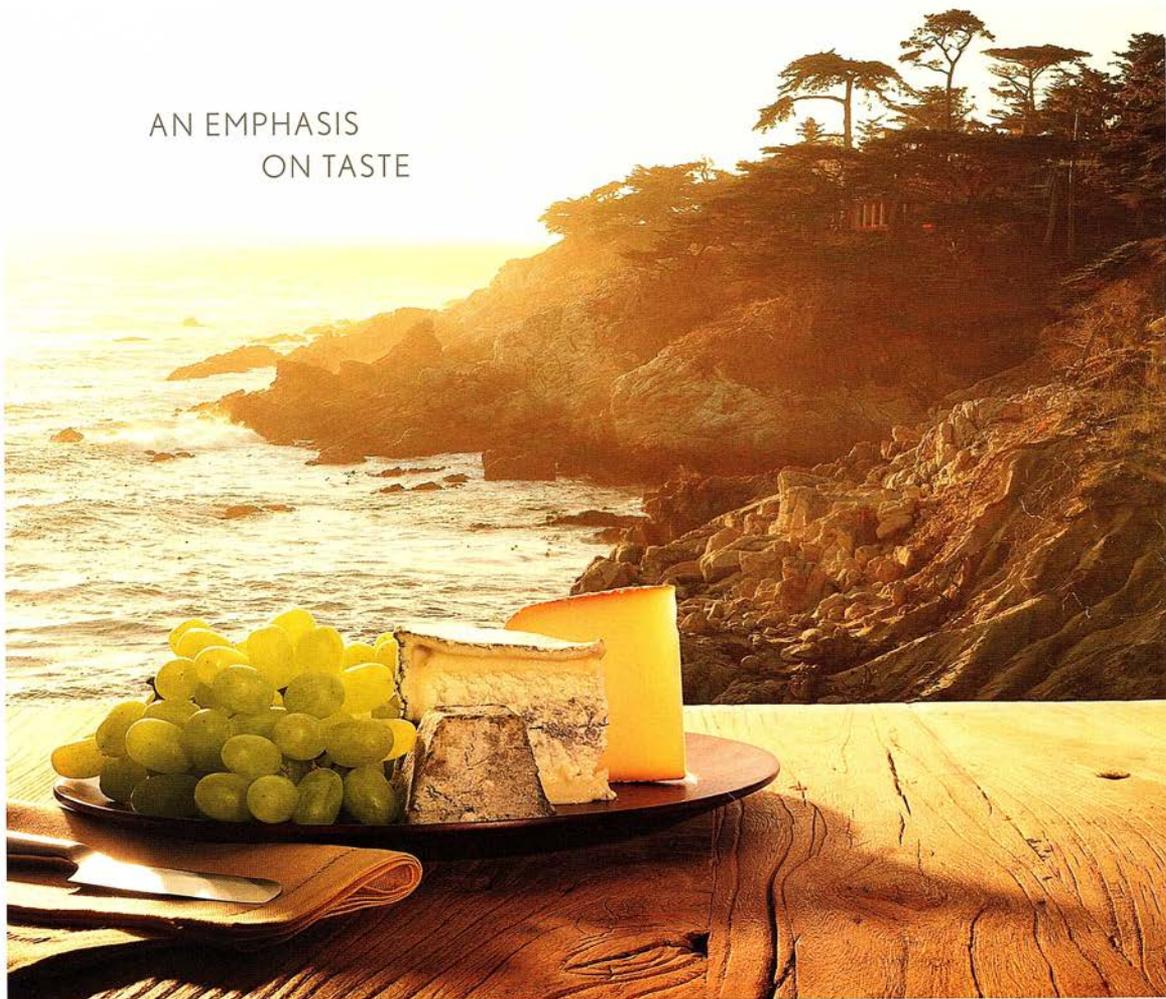
EPICUREAN ENCOUNTER



Pebble Beach^{®1} is renowned for excellent dining options, but you can create your own five-star experience by choosing one of these three Epicurean Encounter packages.

1 Viking[®] \$200 gift card redeemable for merchandise or culinary classes at one of 12 Viking Cooking School locations nationwide, and a set of precision Viking knives with maple wood knife block. **2** Viking \$200 gift card redeemable for merchandise or culinary classes at one of 12 Viking Cooking School locations nationwide, and a handsome set of Viking cookware. **3** Café-colored leather wine tote and a diverse selection of outstanding wines from member wineries of the highly respected Napa Valley Vintners.

AN EMPHASIS
ON TASTE



TO PERSONALIZE YOUR
RX PEBBLE BEACH® EDITION EXPERIENCE,
please visit www.lexus.com/owners
or call 1-888-747-4504.



TYPE	Five-passenger luxury utility vehicle, front-wheel or all-wheel drive
ENGINE	3.5-liter V6, certified Ultra-Low Emission Vehicle (ULEV II)
VALVETRAIN	Four cam, four valves per cylinder, with dual Variable Valve Timing with intelligence (VVT-i)
HORSEPOWER/ TORQUE	270 hp/251 lb-ft ²
0-60 MPH	7.3 seconds (FWD) ^{2,3} 7.4 seconds (AWD) ^{2,3}
EPA-ESTIMATED FUEL ECONOMY (city/highway)	18/23 mpg (FWD) ⁴ 17/22 mpg (AWD) ⁴
TRANSMISSION	Five-speed automatic Electronically Controlled Transmission (ECT)

SELECTED LUXURY AND SAFETY FEATURES

Brown walnut interior trim • Leather-trimmed interior • Dual-zone automatic climate control • Power rear door • Driver's and front passenger's advanced airbag system (SRS)⁵ • Front seat-mounted side airbags (SRS)⁵ • Driver's knee airbag (SRS)⁵ • Front and rear Roll-Sensing Curtain Airbags (RSCA) (SRS)⁵ • Vehicle Stability Control (VSC)⁶ • High-Intensity Discharge (HID) headlamps • Adaptive Front Lighting System (AFS) • Direct Tire Pressure Monitor System⁷ • Roof rack with rails^{8,9} • Body-colored rear spoiler • Pebble Beach[®] Special Edition Liquid Graphite 18-in alloy wheels

SELECTED OPTIONAL FEATURES*

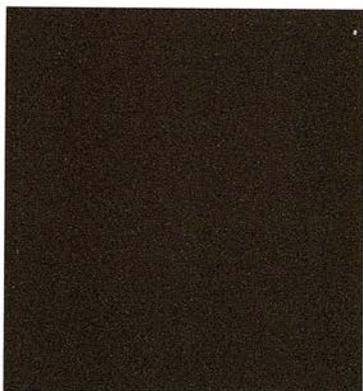
Voice-activated DVD Navigation System¹⁰ with backup camera¹¹ and Bluetooth[®] technology¹² • DVD Rear-Seat Entertainment System (RSES) • Dynamic Laser Cruise Control¹³ • Rain-sensing windshield wipers • Heated front seats • Towing Prep Package¹⁴ • XM[®] Satellite Radio capability¹⁵

INTERIOR APPOINTMENTS



Vehicle shown with optional equipment.

RX PEBBLE BEACH® EDITION EXTERIOR COLORS



TRUFFLE MICA
PEBBLE BEACH® EXCLUSIVE
WITH IVORY INTERIOR



OBSIDIAN
WITH IVORY INTERIOR



CLASSIC SILVER
METALLIC
WITH LIGHT GRAY INTERIOR

RX PEBBLE BEACH® EDITION INTERIOR COLORS



IVORY LEATHER



LIGHT GRAY LEATHER



BROWN WALNUT

1. Pebble Beach®, Pebble Beach Resorts®, 17-Mile Drive®, The Lone Cypress®, The Heritage logo and their respective underlying distinctive images are trademarks, service marks and trade dress of Pebble Beach Company. Used under license. 2. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. 3. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. 4. 2008 EPA MPG estimates. For model year 2008, the EPA has revised the way the estimated fuel economy rating is determined. Actual mileage will vary. 5. All the airbag ("AB") systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. Please see your *Owner's Manual* for further information/warnings. 6. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 7. The Lexus Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. Please see your *Owner's Manual* for details. 8. Accessory roof rack with rails not recommended for luggage. 9. Roof rack capacity is 130 lb. Please see your *Owner's Manual* for details. 10. The Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic updates available at an additional cost. Please see your *Navigation System Owner's Manual* for further details. 11. The backup camera, available only with the Navigation System, does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 12. The Bluetooth® technology phones listed on lexus.com have been tested for compatibility with Lexus vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Lexus. 13. Dynamic Laser Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner's Manual* for important cautions and instructions. 14. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum amount you can tow depends on the total weight of any cargo, occupants and available equipment. 15. Functioning XM Satellite Radio requires a compatible receiver and monthly service fee. Please see your Lexus dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at www.xmradio.com. Available only in the 48 contiguous United States. *Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See lexus.com for information about options/packages commonly available in your area. If you would prefer a vehicle with no or different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, are for mainland U.S.A. vehicles only. Some vehicles shown with available equipment. See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (872-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.

THE RX PEBBLE BEACH® EDITION.
MEMBERSHIP GRANTED.

