FORD 73 GENERATION 73 FUN FLEET

F-250 Ranger Camper Special

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F-350 Ranger XLT Super Camper Special İ

F-100 Ranger XLT with deluxe box cover

A Past of the month



THIS IS WHY IT'S SUPER.

This all-new-for-'73 Ford pickup is designed and engineered from the ground up specifically for big 11- or 12-foot slide-in camper bodies.

New stabilizer bars are standard, front and rear, adding to the wide track stability. A new 140-inch wheelbase –9 inches longer than last year's Styleside pickup and the longest ever offered in a Ford pickup, provides good weight distribution with your camper body well-balanced between front and rear axles for stability and easy handling. A 65-inch front track adds even greater stability.



Exclusive Twin-I-Beam front suspension, smooths your travel over road or trail. The two rugged, forged l-beam axles work with big, individual coil springs to ease each wheel over each bump independently—cushions your cab and camper body from road shocks.



New GVW ratings up to 9,500 lb. The Super Camper Special is built to carry a maximum of up to 4,675 lb., including the weight of the camper body, passengers, options and other equipment. And that's on easy-riding single rear tires!

New heavy-duty frame, with deeper

side rails, contributes to greater loadcarrying ability and long lasting vehicle strength.



New outside-the-cab gas tank location, back of the axle between the frame rails. Gives you storage space behind the seat. Optional 24-gallon auxiliary tank is also frame-mounted, out of sight. Both tanks fill on the same side of the truck.

New deep-foam seating comfort. For travel that's less tiring, the standard full-width seat now gives you the soft-but-firm support of deep foam on seat cushion and seat back.

New easy-to-reach spare tire location solves a long-time camper problem. No more struggles to wrestle your spare out from under a lowslung camper body. Just unfasten a panel in the side of the pickup box and there's your tire!



Automatic transmission and extra cooling are standard. Ford's Cruise-

O-Matic teamed with a new heavyduty transmission oil cooler and extracooling radiator let you tackle long drives in hot regions or mountains with confidence.

Other Super Camper Special stan-

(Ford Trucks are designed to provide outstanding load and handling characteristics with a wide variety of custom bodies. Body installations and vehicle modifications are, understandably, the responsibility of the body manufacturers. And you'll want to be assured of correct installation in order to rotain the original quality of Ford's ride and handling.)





A FAVORITE AMONG CAMPERS...F-250



If you're thinking about a pickup camper, there's a lot of reasons why the F-250 could be your truck.

Its load carrying ability, for instance. With an 8100-lb. Gross Vehicle Weight rating, it'll handle up to 3,665 lb. including your camper body, your truck options, plus people and gear. The 133-inch wheelbase provides good weight distribution for popular 8-, 9-, or 11-foot camper bodies. Order the F-250 with a Camper Special Package and you get all of the equipment listed on the next page. When you remove the camper body, you get the benefits of the best work vehicle in its class (or a second car) for between-vacation use.

Rides like a car. Ford's Twin-I-Beam front suspension, is ideal for camper duty. Protected from rough roads, you'll arrive relaxed and ready for fun.

F-250 Custom Camper Special with optional radio, bright hub caps and Ford Camper Tie-down System

Toughest truck construction. This

one's built for long vacation junkets

into rough country. There's rugged

double-wall steel construction in vital

areas, such as the hood and pickup box sides. And strong, welded sheet-

metal sections in the body with over

200 sq. ft of sheetmetal now galvan-

Tough power front disc brakes are

standard and add stopping ability

ized to protect against rust.

under all conditions.

F-350 CHASSIS-MOUNTED CAMPERS AND 4-DOOR CAB MODELS

Chassis-mounted campers on Ford F-350's are growing in popularity because they give you more living space. They can include a walk-through passage from the cab into the camper for greater convenience.

The 4-dcor cab is available on F-250 or F-350 models and allows room for six passengers in the cab . . . the family can ride up front with you, not back in the camper. (Ilustration at right is the Ford F-350 Camper Special chassis with 6-man crew cab.)

F-250 or F-350 CAMPER SPECIAL PACKAGES

The Camper Special Package consists of equipment specifically selected to give you safe, more troublefree performance.

EQUIPMENT IN THE CAMPER SPECIAL PACKAGE INCLUDES:

Extra cooling package. Heavy-duty radiator with larger surface area and large fan provides more efficient engine cooling at high speeds or in heavy traffic.

Heavy-duty transmission oil cooler on vehicles equipped with Cruise-O-Matic transmission. 70 amp-hr heavy-duty battery and 55 amp. capacity alternator. Accommodates the heavier electrical load caused by camper lights. Assures adequate electrical power for nightlime use and quick recharging the next day. You might also consider the addition of Ford's optional auxiliary battery which provides separate power for your camper's electrical system.

Ammeter. Gives the driver an accurate picture of the battery charge and electrical system condition.

Oil pressure gauge. Keeps you aware of changes in the oil pressure system.

Rear shocks. Minimizes road bumps and helps soak up vibration (F-350 only).

Front and rear stabilizer bars. New in this year's package, contribute even greater stability with high, heavy loads.

Camper Wiring Harness. Provides 12-volt current to the camper body for interior and exterior lights. Each of the seven wiring harness leads is identified by color and tagged for circuit identification.

Dual bright 6" x 10" extended-arm Western mirrors. Project beyond the width of the camper body to provide good observation on both sides of the vehicle.

Dual electric horns produce a loud clear warning signal.

Camper Special Emblem.

FORD'S CAMPER SPECIAL PACKAGE CHASSIS REQUIREMENTS

The following chart shows the Gross Vehicle Weight Rating and minimum optional equipment required for use with the Camper Special Package. The equipment shown does not necessarily represent the maximum equipment obtainable. In many cases, additional equipment is available for maximum camper loads and applications. For example, 9.50 x 16.5 D or E tires are recommended for optimum handling and stability.

	F-250 F-250 Camper Special 133' wb.			F-350				
Gross Vehicle Weight Rating (ib.)				F-350 Super Camper Special 140° wb,		F-350 Camper Special Single Rear wheels Dual Rear wheels		
	6900	7500	8100	8350	9500	8000	9000	10,000
Maximum Payload (lb.) (a)	2915	3440	3665	3770	4675	137*-4150 161*-3980	5040 4870	6030 5860
Maximum Camper Length (reference only)	11 feet			12 feet		137" wb.—12' 161" wb.—14'		
Engine (minimum)	360 V-8			360 V-8		360 V-8		
Transmission	4-Speed or Cruise-O-Matic			Cruise-O-Matic		4-Speed or Cruise-O-Matic		
Tires: Tubeless front/rear (b) Tube-type front/rear	8.75 x 1 7.50 x 16 D/D	8.75 x 16.5 E/E 7.50 x 16 D/D 7.50 x 16 E/E		8.75 x 16.5 E/E 7.50 x 16 E/E	9.50 x 16.5 D/E	7.50 x 16 C/E	7.50 x 16 C/C	
Recommended Axle Ratios: w/8.75 x 16.5 tires w/9.50 x 16.5, 7.50 x 16 tires	3.73 3.73			3.73 4.10		3.73 4.10		

(a) Be sure to subtract the weight of people and optional equipment; including camper special package, to determine payload capacity. (b) If spare tire is ordered, rear tire size should be ordered, (c) Not available on F-SG Surger Camper Special.





2 NEW TRUCK TRAILER TOWING SPECIAL PACKAGES

A better way to pull up to 10,000 pounds

The essential heavy-duty components you need for pickup truck trailer towing are now available as convenient, easy-to-purchase option packages. Properly equipped,

an F-350 can tow a trailer weighing up to 10,000 pounds. The two packages available contain the following components:

	Light Duty Towing Package	Heavy Duty Trailer Towing Package	
	F-100-250-350 2-wheel-drive pickups	F-100-250-350 2-wheel-drive pickups	
	(for trailers up to 2000 lb.)	(for trailers over 2000 lb.)	
	INCLUDES:	INCLUDES:	
	 Extra Cooling Package 	Extra Cooling Package	
	 Wiring harness 	 Heavy-duty transmission cil cooler 	
	 HD flasher 	Wiring harness	
	 Rear step bumper 	 HD flasher 	
	(F-100-350 Stylesides)	 70 amp-hr battery 	
 "Trailer Special" emblem 	 "Trailer Special" emblem 	 Bright Western long-arm mirrors 	
	 55-amp, alternator 		
		 Ammeter & oil pressure gauge 	
		 "Trailer Special" emblem 	

	MIN	MUM TRAILE	R TOWING	CHASSIS REC	UIREMENTS			
	F-100 (4 x 2)		F-250 (4 x 2)†			F-350 (140" wb.)†		
Class	1	11 & 111	1	11 & 111	IV	1	11 & 111	IV
Trailer Towing Package	Light	Heavy	Light	Heavy	Heavy	Light	Heavy	Heavy
Trailer Weight (lb.)	0-2000	2000-5000	0-2000	2000-5000	5000-5600	0-2000	2000-5000	5000-10000**
Tongue Load (lb.)***	10-15% of TRAILER WEIGHT							
Gross Vehicle Weight Package (Includes front and rear springs, tires, brakes and front axle, min.)	5000 lb.	5500 lb.	6200 lb.	6200 Ib.	7500 lb.	8350 ib.	8350 lb.	8350 lb.
Engine (minimum) ††	360 V-8						390 V-8	
Transmission (Automatic)	Cruise-O-Matic						339 1.0	
Axle Ratio (minimum)	3.00 to 1	3.50 to 1	3.73 to 1	3.73 to 1	4.10 to 1	4.10 to 1	4,10 to 1	4.10 to 1

(Camper package with automatic transmission may be used in place of traiter towing packages providing a conventional foad carrying hitch or oqualizer-type hitch is used (no extended hitches). In high temperature areas (not avail, on Super Camper Special). ***Weight carrying hitch Class I must not exceed 2001b. ****Weight carrying hitch Class I must not exceed 2001b. ***



EXCLUSIVE NEW FORD PICKUP BOX COVER

Designed and engineered specifically for Ford F-100, F-250 and F-350 pickups equipped with an 8-foot Styleside box to meet the recreation and commercial needs of pickup owners.

Its versatility suits many needs—with ample lockable storage for valuable tools, camping or boating gear. It's also an economical unit for the sportsman to use in escaping from rugged, unpleasant weather—and an ideal option for the pickup owner who wants to tow a boat or a trailer.

Because the box cover was designed specifically for Ford pickups, its styling complements the lines of the pickup.

The box cover comes in two trim levels-standard and deluxe. Both are streamlined to blend with the styling of the pickup and offer ample headroom.



STANDARD PICKUP BOX COVER FEATURES:

- Durable, lightweight, corrosion-free fiberglass construction
- · Easy to remove and replace
- · Side and rear windows are tinted glass
- Durable T-handle locking rear liftgate
- Easy operating, rubber cushioned tie-downs to help minimize box cover vibration.

DELUXE PICKUP BOX COVER HAS (in addition to or in place of regular box cover):

- Sliding side windows with screens
- · Bright side and rear window moldings
- Roof vent
- Interior dome light
- Color-keyed body stripe in a choice of 5 colors . . . trims front and lower edges of cover.

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TRUCK OPTIONS FOR CAMPING NEEDS

1. Ford's camper body tie-down system for Styleside pickup is frame-anchored to tightly secure camper body to pickup box.

2. Auxiliary 12-volt 70 amp-hr battery powers the camper's electrical system. Both the standard and auxiliary batteries recharge while you drive.

3. Lockable sliding rear cab window has outer molding to accept a weather seal boot between cab and camper.

4. Slide-out spare tire carrier has a sliding mechanism so spare tire can easily be pulled from its under-frame location. (Body side spare tire carrier standard with F-350 Super Camper Special.)

5. Air conditioner is smart looking, integral unit.

6. 24-gallon auxiliary fuel tank (20.2 gal. F-100) fills on same side of truck as main tank.

Other options to consider:

390 V-8 engine. Tool storage box on Styleside (except on 140" wheelbase models). Special rear axle ratios. Power steering. Heavy-duty shock absorbers. SelectShilt Cruise-O-Matic automatic transmission. AM/FM stereo radio. Super Cooling Package, and many others.

See your Ford Dealer for a complete list of options and accessories.

Specifications, descriptions and illustrative material contained herein were as accurate as known at the time this publication was appreved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications, equipment or design without notice and without incurring obligation. Specications, equipment are applicable to units sold in the United States, its territories and possessions and may vary outside these areas.

Owners should assure themselves of the load and handling capabilities of their vehicle when selecting a camper or contemplating custom add-ons and modifications. Some features described or illustrated are optional at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire or vehication of specifications contained herein, see your Ford Dealer.

Availability may be subject to Environmental Protection Agency certification.



WHEN YOU GO CAMPING-GO IN STYLE AND COMFORT

The handsome cab interior is the roomiest ever offered on a Ford pickup. Three adults can ride in comfort on deep-foam cushioned seats. And all conventional 2wheel-drive pickup models boast a big storage space behind the seat. Choose from three levels of luxury: Custom, Ranger, and the extra luxurious Ranger XLT.

Ranger XLT interior shown with optional air conditioner, SelectShift Cruise-O-Matic and radio.