


# FORD LTD



Have you driven a Ford...lately? 



W H E R E  
L U X U R Y   K N O W S  
N O   L I M I T S .

Ford LTD is quite simply the definitive statement on luxury in an Australian car. Generously proportioned and richly appointed, LTD is designed to offer a driving experience of unrivalled comfort and exceptional performance.

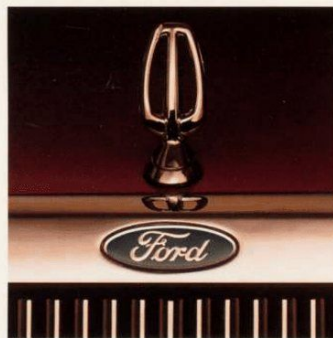
The styling is both distinctive and distinguished. The attractive lines also harbour aerodynamic properties that enhance the quietness of the ride.

The eye, like the atmosphere, flows smoothly over the body, past colour-keyed wrap-around bumpers, and body side protection mouldings, large, flush fitting areas of glass,

concealed drip rails, clear turn signals and prestige alloy wheels.

When you're on the move, LTD is the embodiment of poise and refinement. But when power is needed it's there in abundance, because the latest LTD has a 5 litre V8 engine as standard equipment.

No other Australian car offers such a polished performance as LTD.









## INTERIOR SPLENDOUR.

In LTD you sit in the lap of luxury. The deep yet supportive seats are upholstered in genuine leather, still the most exquisite furnishing material known. Or, if you'd prefer, luxurious velour is a no-cost option.

Front seat adjustments are electrically powered and allow personal preferences to fore and aft position, plus tilt up and down to cushion front and cushion rear. The driver can optimise his control position with adjustable lumbar support and variable rake and reach to the steering column.

Rear seat passengers enjoy ample leg room, a sumptuously padded seat with a fold-down arm rest and adjustable head restraints. The seat features a 60/40 folding backrest to help accommodate bulky or awkward boot loads.

There are plush carpets at your feet and a fully cloth lined roof interior. Extras that help ensure LTD's interior stays comfortably quiet.

## HIGH SECURITY.

To help keep would-be thieves on the outside looking in, LTD has a number of extra security devices.







'Tibbe' locks are fitted to doors, ignition and boot.

Door lock buttons are recessed to help deter unauthorised entry, and the ignition lock barrel is reinforced for increased strength.

## CONTROLLING INTERESTS.

For the driver of LTD, everything you need is close at hand. Every instrument can be read in a single glance and every control is at your fingertips.

Immediately before you in the main binnacle are LCD (Liquid Crystal Display) speedometer, odometer and tripmeter. Analogue gauges record engine rpm, temperature and fuel. There are warning lamps in the event of a problem and audio chimes for details such as low fuel, overheating, lights left on and brake or suspension malfunction.

To the left is an outline diagram warning of open doors, boot or fuel filler.

In the steering wheel are switches for the cruise control that maintains a constant speed on the highway for more relaxed driving.

Within easy reach is the electronic trip computer – that provides information on fuel consumption both instant and average,



distance to empty and average speed.

It also contains a digital clock displaying day, date and time. Located beside it is the electronic automatic climate control that maintains whatever interior temperature you select with the help of standard air conditioning and individual front and rear air vents.

Also close at hand are power door locks, power windows, power exterior rear view mirrors and remote fuel filler and boot lid release.

## SOUNDS

### SUPERB.

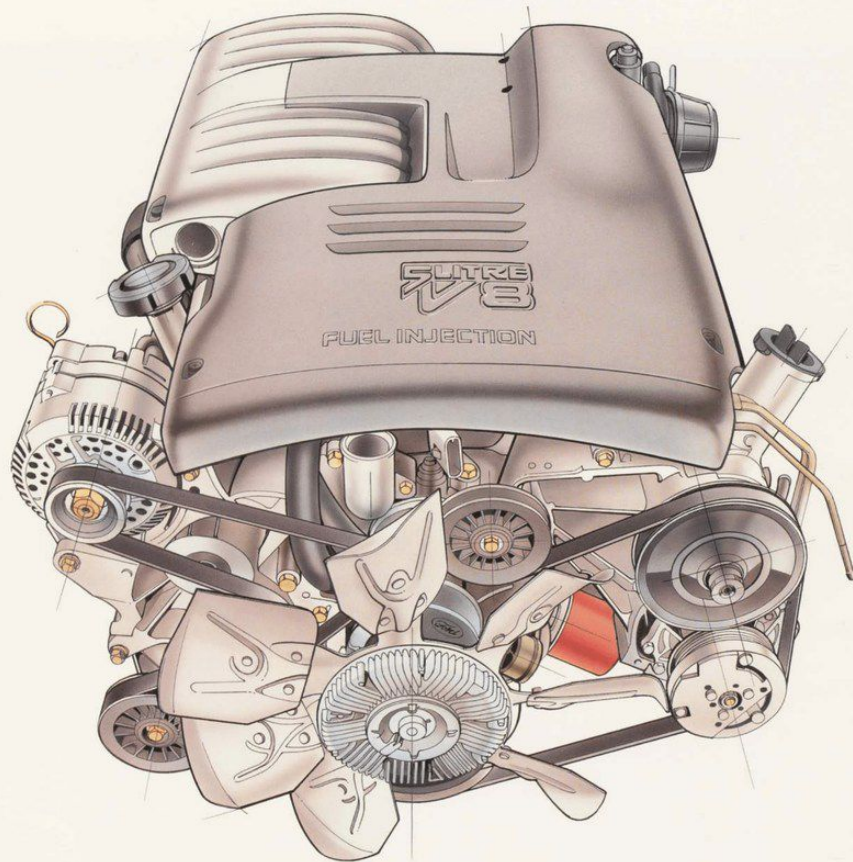
For your entertainment LTD has a sophisticated audio system.

Powering 6 dynamic speakers, this advanced unit is equipped with pre-programmed graphic equaliser and four digit security code to deter theft.

The Dolby tape deck has a myriad of features such as auto music search and auto reverse while the digital AM/FM stereo radio includes station seek and memory storage. A special 'sound on sound' feature allows rear seat passengers to listen to either tape or radio through headphones, whilst the driver listens to the other function. And individual volume controls gives everybody the sound level they like.







#### THE POWER TO PLEASE.

LTD now has power like never before. It is equipped with a five litre V8 engine that features Sequential Multipoint electronic fuel injection, an advanced system that injects fuel to individual cylinders sequenced precisely to engine valve timing.

This gives greater efficiency, smoother idling and improved emission control. As well, the new V8 benefits from the EEC4 engine management system that constantly monitors and controls engine functions such as fuel mixture and ignition timing for optimum efficiency and performance. The

result is an engine that is capable of exceptional output: 165kW at 4,500rpm and 388Nm of torque at 3,000rpm.

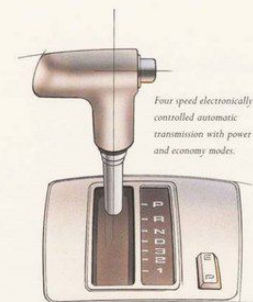
Those figures translate to a road-going performance beyond reproach. And the power is delivered with the smooth insistence only a V8 can give.

This modern technology enables the LTD to return 9 litres/100km (31mpg) on the Australian Standard AS 2877 highway cycle, demonstrating a remarkable combination of power and fuel efficiency.

The semi-dual exhaust system has 63mm (2.5") stainless steel pipes to reduce back pressure and internal corrosion. As a finishing touch a chrome-plated tailpipe is fitted.

#### EXCEPTIONAL ENGINEERING.

To make the most of V8 power, LTD has a four speed electronically controlled automatic transmission with lock-up torque converter. Noted for the smoothness of its gear changes, this Australian-made electronic transmission features power and economy modes which



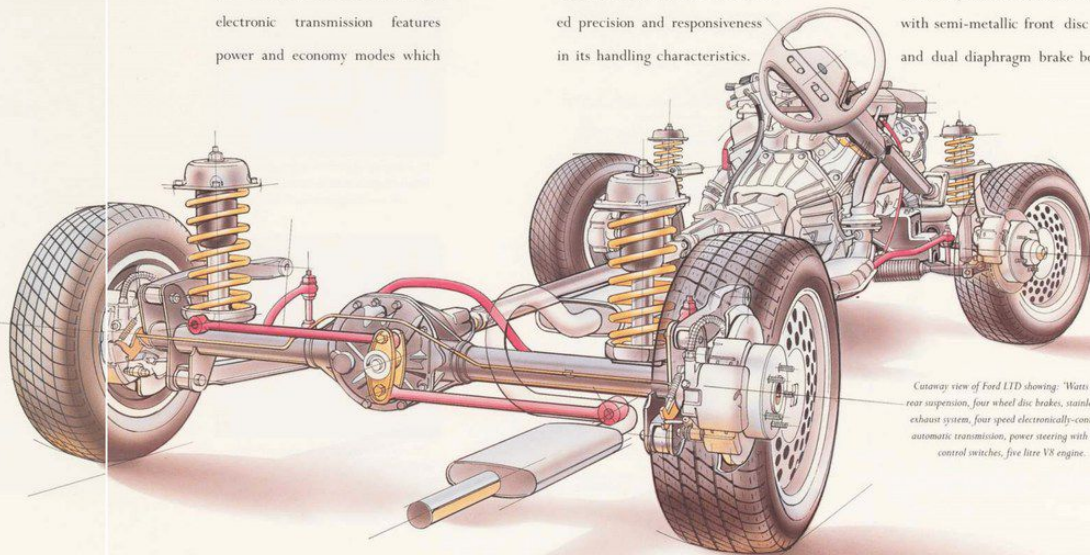
the driver can select to suit prevailing conditions.

LTD's road manners are impeccable thanks to its advanced and upgraded suspension. Revised spring rates, nitrogen-charged gas shock absorbers, changes to upper and lower rear suspension bushes and mountings are designed to produce the luxurious ride for which LTD is famed, but now with increased precision and responsiveness in its handling characteristics.

As a final touch, LTD wears wide Michelin tyres.

The front suspension features the strong yet sophisticated short and long arm, long spindle (SLALS) system. At the rear, self-levelling Watts Link suspension produces outstanding stability even whilst towing, something the LTD does particularly well with a capacity of 2100kg.

The power-assisted rack and pinion steering offers improved 'feel' and better response thanks to solid steering rack mountings, revised camber and castor settings and a 'quicker' 18.5 to 1'on-centre' steering ratio. Stopping power is supplied by 4 wheel power-assisted disc brakes with semi-metallic front disc pads and dual diaphragm brake booster.



Cutaway view of Ford LTD showing 'Watts Link' rear suspension, four wheel disc brakes, stainless steel exhaust system, four speed electronically-controlled automatic transmission, power steering with cruise control switches, five litre V8 engine.



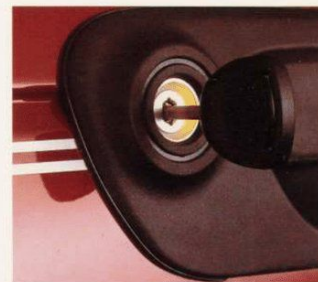
PAINT - FOR  
PRESTIGE AND  
PROTECTION.

To provide the finishing touch to LTD's body, five separate coating processes are applied.

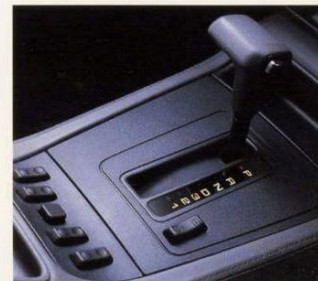
The entire body is electro-chemically cleaned and prepared then dipped in primer. A second primer coat is applied robotically. After another primer coat and an initial paint coat are applied

manually, the final paint coat, and a clear coat for metallic finishes, are applied by robot to ensure the most effective coverage. Finally, a rust-proofing wax is applied.

All this care in body finishing goes to more than give your car prestigious looks, it also protects your investment. In fact the body treatment does such a good job Ford offers a five year warranty against perforation corrosion.



High security Tibbe locks are fitted to doors, ignition and boot for greater peace of mind.



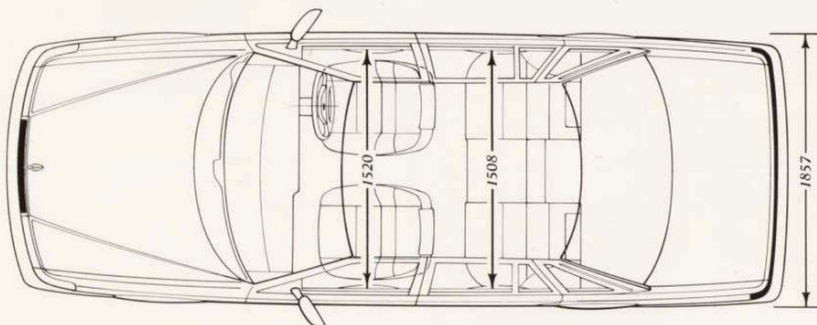
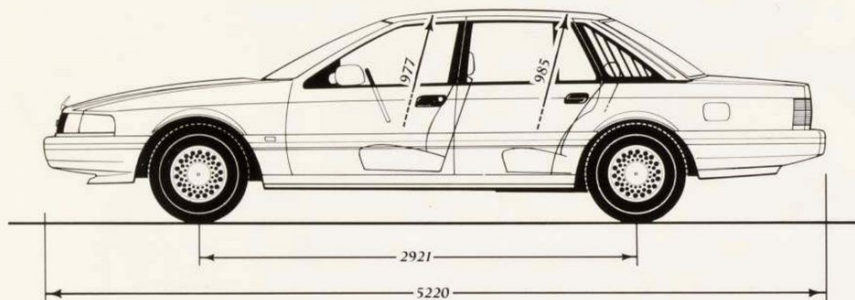
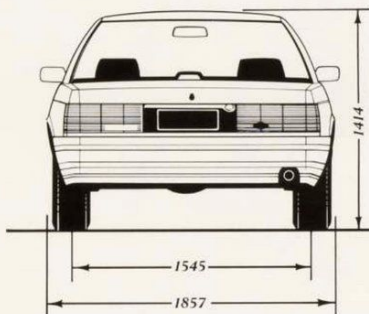
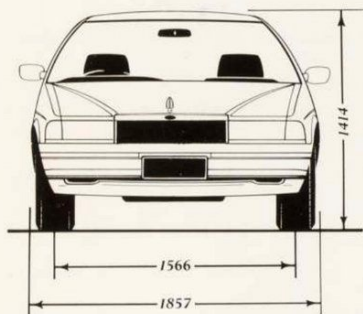
Four speed electronically-controlled automatic transmission with power and economy modes. Also shown, power window controls.



Car outline warning monitor alerts driver to open doors, fuel filler and boot. Cruise control 'on' warning also shown.



60/40 split rear seat helps accommodate awkward boot loads and still carry one or two rear passengers.







Front bucket seats offer comfort and positioning with multiple adjustments plus the luxury of leather trim.



Large external rear view mirrors with electric remote control operation for easy adjustment.



Premium sound system allows rear passengers to listen, via headphones, to cassette player, while the driver listens to the radio – or vice versa.



Stylish alloy wheels fitted with Michelin steel belted radial tyres combine attractive looks and excellent roadholding.

F O R D C A R E .  
O U R C O M M I T M E N T  
T O C U S T O M E R  
S A T I S F A C T I O N .

We are committed to ensure that you enjoy your new Ford from delivery, through all of its lifetime. We meet that commitment with Fordcare – a range of services and benefits designed for Ford vehicles and their drivers.

At the front-line of Fordcare are highly trained technicians backed by advanced equipment and parts support.

- Sophisticated diagnostic, tuning and servicing equipment.

- Oasis (On-line Automotive Service Information System), an extensive Ford Engineering data base that helps technicians pin point problems quickly and helps save you money – available at most Ford dealers.

- Ford Approved Service Parts – the ones you can trust to perform like original equipment – are covered by the Ford dealer 12 month/20,000 kilometre Express Parts Warranty for your protection.

You can relax knowing that Fordcare will always be there to help keep your vehicle at the peak of performance.

The in-built quality of your Ford is backed by the following additional warranties.

1 2 / 2 0 E X P R E S S  
F O R D V E H I C L E  
W A R R A N T Y .

Covers your Ford against defects in materials or workmanship for the first twelve months or 20,000 km – whichever comes first.

F I V E Y E A R  
P E R F O R M A T I O N  
C O R R O S I O N  
W A R R A N T Y .

Covers the original vehicles' body against perforation corrosion for the first five years of its life.

L I F E T I M E S E R V I C E  
W A R R A N T Y .



Covers the majority of part replacements, including labour carried out by your Ford dealer after the expiration of the initial 12 month/20,000km warranty. You will only ever pay once for such replacements.

L I F E L O N G P A N E L  
W A R R A N T Y .



Covers replacement outer body panels against perforation corrosion for the life of the vehicle. Further information on these warranties may be obtained from your Ford dealer.

**FORDcare**





## FORDcare

All Ford vehicles sold throughout Australia are backed by Fordcare after sales service. Fordcare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

\*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. A.C.N. 004 116 223. Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia.

**Have you driven a Ford... lately?**



*Printed August 1991*



# Standard Equipment: Ford LTD

## MECHANICAL

- 5.0 litre OHV engine with multipoint electronic fuel injection
- Electronic engine control (EEC 4) system
- 4 speed electronically controlled floor automatic transmission with lock-up torque converter, power economy modes and overdrive
- Short and long arm, long spindle front suspension
- Auto self levelling Watts Link rear suspension
- Front and rear stabiliser bars
- Four wheel disc brakes
- Power assisted rack and pinion steering
- Limited slip differential

## EXTERIOR

- Body colour front and rear bumpers with bright insert
- Body coloured valance
- Bright hood grille
- Wide section colour keyed bodyside protection mouldings with bright inserts
- Reflex grey rear applique and tail lamp surround
- P205/65 HR15 Michelin steel belt radial ply tyres
- 15" x 6.5" JJ holed alloy wheels with centre cap and LTD logo
- Rectangular ellipsoid projector headlamps with integrated indicator and park lamps
- Body coloured foldaway exterior rear view mirrors with electric remote control
- Two speed front windscreen wipers with intermittent setting, demand wash/wipe and demand wipe feature
- Dual jet windscreen washers
- Rear window demister with timed automatic switch off feature
- Tinted band laminated windscreen
- Tinted side and rear glass
- High mounted stop lamp
- Chrome exhaust tip
- LTD bonnet emblem
- LTD boot lid badge

## INTERIOR

- Seats fully trimmed in genuine hide leather with perforated inserts
- Deluxe soft feel steering wheel incorporating cruise control switches
- Adjustable rake and reach steering column
- Prismatic day/night interior rear view mirror
- Cloth covered sunvisors with passenger vanity mirror
- Large leather covered centre console with power windows, rear seat entertainment system controls and centre armrest
- Digital clock with trip computer display
- High security locking system featuring "Tibbe" locks on doors, ignition and boot, recessed door lock buttons and strengthened steering column lock housing
- Six way power adjustable driver and passenger seats including height up/down, cushion tilt up/down and fore/aft

## INTERIOR (continued)

- Carpet covered cowl kick panel
- Driver and passenger seat infinite adjustable recline
- Driver's seat lumbar adjustment
- Adjustable front and rear headrests
- 60/40 split fold down rear seat backrest with centre armrest
- Moulded door trims with leather insert and real wood inlay
- Driver and passenger seat back map pockets
- Front door map pockets/storage compartment
- Passenger assist handles and coat hooks
- Driver's left footrest
- Moulded cloth covered headlining
- Carpeted passenger and luggage compartment floor
- Interior light with twin spot lamps
- Illuminated entry system
- Rear reading lamps
- Front footwell lamps
- Rear footwell lamps
- Luggage compartment lamp
- Ignition lock illumination
- Illuminated front and rear cigar lighter and ashtray
- Illuminated and lockable glove box
- Warning lights: high beam, rear window demister on, turn signal/hazard, alternator, lights on, park brake on, washer fluid low, radiator fluid low, fuel low, high temperature, cruise control indicator, car outline diagram for door, boot, fuel filler door open, low oil pressure, seat belt reminder and auto rear suspension malfunction
- Audible warning chimes: low fuel, lights on, low alternator charge, low oil pressure, high coolant temperature, brake failure/park brake on
- Gauges — Digital speedometer, odometer, tripmeter and analogue fuel gauge, water temperature gauge and tachometer
- Trip computer
- Cruise control
- Dual horns
- Power door locks
- Power windows
- Childproof rear door locks
- Remote fuel filler release
- Remote boot release
- Front and rear inertia reel seat belts and static rear centre lap belt
- Premium sound system which includes: electronic tuning AM/FM stereo radio/cassette with six speakers, fader/balance control, pre-programmed graphic equaliser, auto reverse, auto scan memory, storage and security code feature and a rear seat entertainment centre with headphones
- Power antenna
- Automatic climate control system with integrated air conditioning and rear seat ducts

## OPTIONAL EQUIPMENT

- Towing pack (a)
  - Available at extra cost
- Prestige paint (b)
- Velour seat trim (c)
  - Available at no extra cost
- 3.9 litre MP EFI 6 cylinder engine
  - Available at reduced cost

# Ford LTD Specifications

## FORD LTD

Engine	5.0 litre Multipoint EFI	3.9 litre Multipoint EFI
Bore & Stroke mm	101.6 x 76.2	91.86 x 99.3
Cylinder Head	Cast iron	OHC aluminium alloy
Displacement cc	4942	3949
Compression Ratio	9:1	8.8:1
Fuel System	Electronic fuel injection controlled by EEC 4 engine management system	
Fuel Required	Regular unleaded	Regular unleaded
Max Power DIN kW/rpm	165/4500	139/4250
Max Torque Nm/rpm	388/3000	338/3500

## Suspension

Front	<ul style="list-style-type: none"> <li>• Short and Long Arm, Long Spindle (SLALS) design</li> <li>• Single rate coil springs</li> <li>• Twin tube telescopic shock absorbers mounted co-axially within the coil spring</li> <li>• Stabiliser bar</li> </ul>	Rear	<ul style="list-style-type: none"> <li>• Rigid axle</li> <li>• 4 trailing arms with Watts Linkage</li> <li>• Single rate coil springs</li> <li>• Twin tube telescopic shock absorbers mounted co-axially within the coil springs</li> <li>• Stabiliser bar</li> <li>• Auto self levelling rear suspension</li> </ul>
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## Dimensions

<b>Exterior (mm)</b>	
Overall length	5220
Overall height	1414
Overall width	1857
Wheelbase	2921
Front track	1566
Rear track	1545
Front overhang	1041
Rear overhang	1258

## Interior (mm)

Front headroom	977
Front legroom	1080
Front shoulder room	1520
Front hiproom	1475
Rear headroom	985
Rear legroom	1075
Rear shoulder room	1508
Rear hiproom	1245

## General

Kerb weight (kg)	1649 est.
Luggage capacity (litres)	481
Fuel tank capacity (litres)	68
Min turning circle (m) - diameter	11.4

## Engine/Transmission Combinations

Engine/Transmission	LTD
5.0 litre MP EFI 4 speed auto	STANDARD
3.9 litre MP EFI 4 speed auto	OPTIONAL AT REDUCED COST

## Towing Capacity (Subject to applicable legislation and tow bar capacity)

Transmission	Factory Fitted Class I Towing Pack *	Class II Towing Pack*†	Class II Towing Pack*† With Load Sharing Device
4 speed floor auto	1200kg	1590kg	2100kg

\* With Ford approved supplementary automatic transmission oil cooler fitted.

† A Ford approved 2100kg capacity Class II towbar is available from Ford dealers.

## Fuel Consumption Data

Engine/Transmission/Bodystyle	City Cycle (L/100km)	Highway Cycle (L/100km)
5.0 L MP EFI auto LTD	14.5	9.0
3.9 L MP EFI auto LTD	13.0	8.5

These figures are obtained from controlled laboratory tests conducted by Ford Motor Company of Australia Limited to Australian Standard AS2877 and are provided to assist you in comparing the fuel consumption of LTD with other vehicles. The actual fuel consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use.

## Footnotes:

- (a) The towing pack is a factory fitted option and provides a towing capacity of 1200 kgs when used in conjunction with a suitable caravan or trailer braking system and towing equipment. This pack consists of:
- Tow bar
  - Gooseneck
  - Wiring harness with 7 pin electrical connector
  - Transmission cooler (automatic transmissions only).

Note: The caravan or trailer braking system and any other items (such as the tow ball, load levelling devices and safety chains) required for the attachment of a trailer, caravan or the like to the vehicle are not supplied as part of the Pack, and must be purchased at extra cost or be supplied by the purchaser of the vehicle.

The Towing Pack is designed to be incorporated in the vehicle during the assembly of the vehicle. The actual towing capability and performance of a vehicle will depend upon many factors including the suitability of the vehicle, the vehicle load, the vehicle specifications, weather conditions, road gradient, terrain and other prevailing conditions.

A towing accessory is also available for fitment from your Authorised Ford Dealer. A Ford-approved transmission oil cooler must be fitted in conjunction with any towing accessory fitted to automatic vehicles and used to tow a gross weight of more than 500 kgs. Consult your Authorised Ford Dealer for the latest information with respect to the specifications and the availability of this accessory towing pack.

- (b) Consult the Ford colour selector or your Authorised Ford Dealer to determine which colours are available in the prestige paint range. Prestige paint is available at no extra cost.

- (c) Delete option which includes the addition of velour door trim and velour centre console.

**About this specification sheet.** This sheet is designed to provide you with selected specification data for the Ford Products which have been described in a general way in the relevant brochure. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. Because of variations which occur in manufactured products, all capacities, measurements, dimensions and weights quoted in the relevant brochure and this specification sheet should be taken as approximate only. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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