



NEW FALCON: The true 13 cwt. Utility



Sporting four-on-the-floor.
Bucket seats.
Power steering.
Turbo-cooled power discs.
Mustang V8 power.

New Falcon says it all — pleasure first, work second. But work time doesn't mean you have to have a hard time. Falcon's standard seating is deep, cushioned, supple vinyl, wide enough for three big people. "AirFlow" ventilation keeps inside air constantly fresh even with all windows up. Thick layers of sound deadening and insulation material keeps road noise out on the road. The bold, sweeping style is also safety designed; big wrap-around stop, turn and park lights tell others what you intend doing. Plenty of vision lets you see what others intend doing. Wide-track is still the widest (58.9 inches) for extra handling ease and stability in any conditions.

Power is up and more responsive in the two "sixes" and the 5 Litre Mustang V8. Transmissions include manual column shift or 4-speed floor shift; 3-speed Fordomatic; or 3-speed Select-Shift Cruise-O-Matic (floor or column shift) that works as a manual.

Falcon Utility. So much more for your money — tough, rugged, stylish, powerful and dependable.

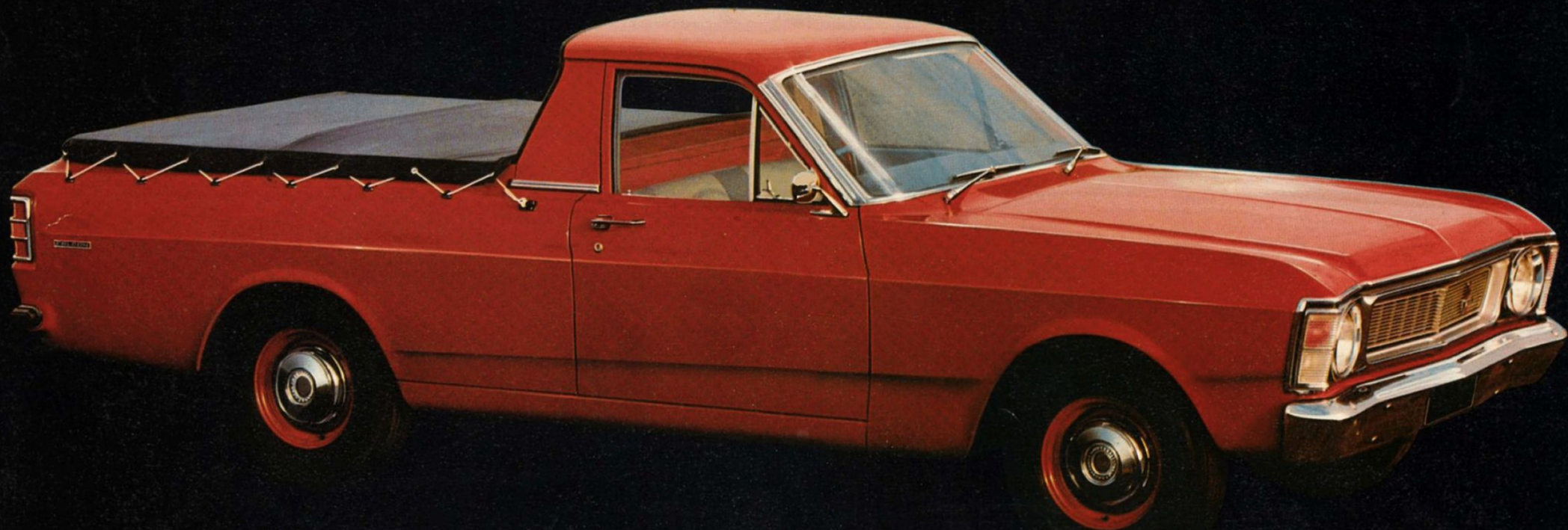
Illustrated below: Falcon 500 interior.



FALCON 500 standard equipment includes:—
☐ Ford 3.1 litre Six ☐ Fully synchromesh 3-speed gearbox ☐ Interior rear view mirror ☐ Floor mats and steering wheel colour-keyed to interior trim ☐ Door operated courtesy lights ☐ Exterior door locks on both doors ☐ Stitch pleated seat trim ☐ Fully padded instrument panel ☐ Electric windscreen wipers/electric washers ☐ Padded safety door-pull/armrests ☐ Cigarette lighter ☐ Safety sunvisors ☐ Chrome rear bumperettes ☐ Plus all items mentioned for the Falcon Utility shown on page 5.

Illustrated right: Falcon 500 with optional wheel covers.





Whilst Falcon is the best looking Utility in the business, with all the comfort and handling ease of a car, it's also an engineered, true 13 cwt. load carrier with construction, features and specifications far beyond a normal utility. **STRONGEST SUSPENSION:** Two-stage, seven leaf springs. Unladen or lightly laden, five leaves operate for smooth, car-like ride and handling. Pile the weight on, and the extra two leaves start working, keeping Falcon the smoothest riding Utility you can drive. **STRONGEST REAR AXLE:** For dependable, strain-free carrying-work you require a special axle; Falcon provides one, as standard, with bigger than usual power and load ratings. **STRONGEST**

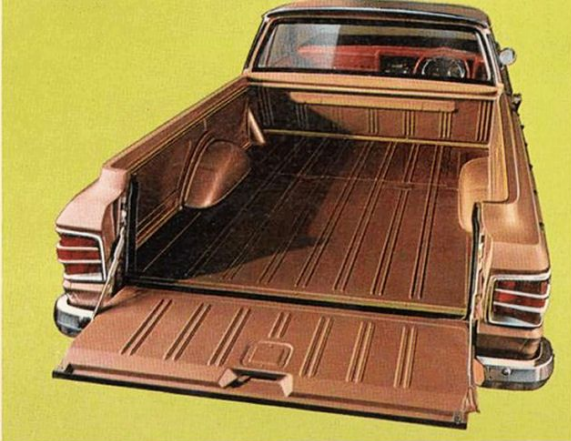
CHASSIS: Only Falcon is built with a "Torquebox" chassis, providing greater strength and rigidity than conventional body shell construction. Falcon will give you a longer, stable-bodied life even under the toughest operating conditions. **BIGGEST WHEELS AND TYRES:** It makes sense that you need bigger wheels and tyres than usual. And that's what you get, as standard, with Falcon. 14 inch 6JJ safety-rim wheels and load rated 7.75 x 14 — 6-ply low profile tyres. **ALL-STEEL CONSTRUCTION:** Main floor is one-piece welded steel with integral skid strips, reinforced with stronger floor-to-frame construction and heavy gauge key structural sheet metal. **MORE USABLE**

LOAD SPACE: With the tailgate closed, Falcon provides you with 67.5 inches of load length. In width, you've got 58 inches. You can pack bigger and bulkier loads, or load and unload small loads with more elbow room. **CLUTCH:** Teamed with Falcon's more rugged manual transmission, standard is a massive 9¼ inch dia. diaphragm spring hydraulic clutch (77.8 sq. ins. friction area). The clutch with Mustang V8 engine and manual transmission goes even bigger to 10 ins. diameter (85.5 sq. ins.). **BRAKES:** Falcon provides you with muscle and performance — and brakes to match. Standard brakes have a lining area of 154.4 sq. inches. And they're thicker linings, bonded to the

shoes for longer, effective life. Front brake drums are solid cast for smooth, cooler, fade-free action. Optional front brakes are 11¼ inch diameter, ventilated and Turbo-cooled power discs; they feature floating calipers and have exceptionally high fade-resistant characteristics.

FALCON UTILITY (shown above) — standard equipment includes:—

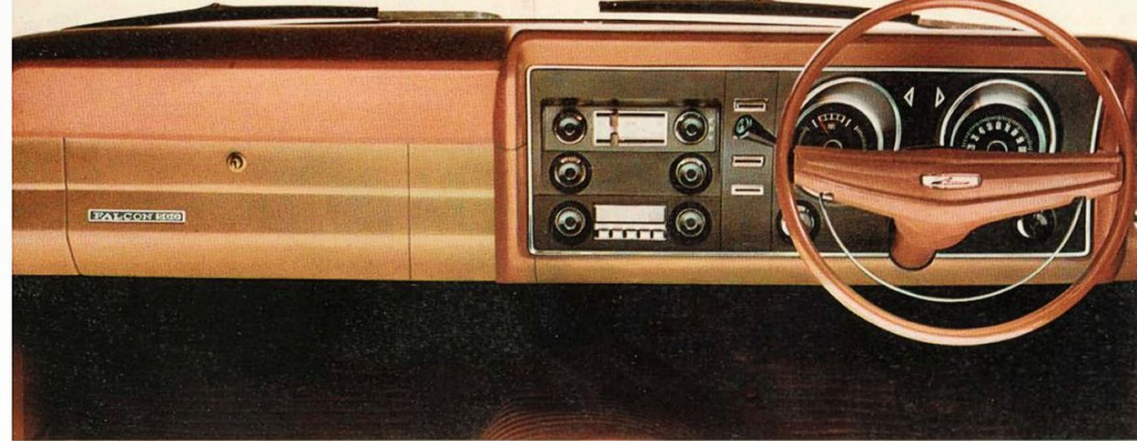
☐ Ford 3.1 litre Six ☐ Alternator ☐ Load-rated 7.75 x 14 inch low-profile 6-ply tyres ☐ Heavy-duty rubber floor mat ☐ "AirFlow" ventilation system ☐ Wind-screen washers ☐ Electric windscreen wipers ☐ Long-lasting vinyl upholstery ☐ Padded instrument panel ☐ Big self-adjusting 10-inch drum brakes ☐ Undercoating of all vital underbody parts ☐ Interior bonnet lock ☐ 14 inch, 5-stud wheels, with 6JJ safety rims ☐ Tonneau cover with nylon rope tie-down.



Falcon Utility — the 13 cwt. load carrier, works like a truck, rides like a car. These pages show some of the many options that are available (a complete list appears on the back page).



Featured above — sports console and bucket seats with fixed backs. Both are optional items in either Falcon or Falcon 500.

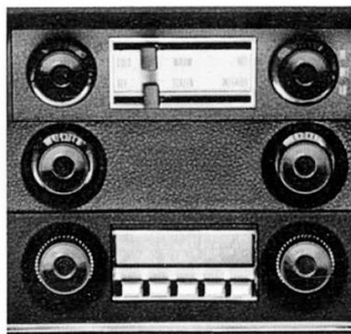


Padded fascia with recessed 'cockpit-style' instrument panel; deeply dished steering wheel with full-width padded hub: Impact absorbing steering column.

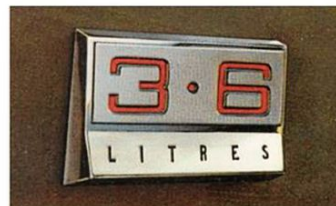
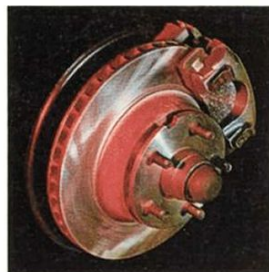


Shown above: the optional wheelcovers available on Falcon and Falcon 500.

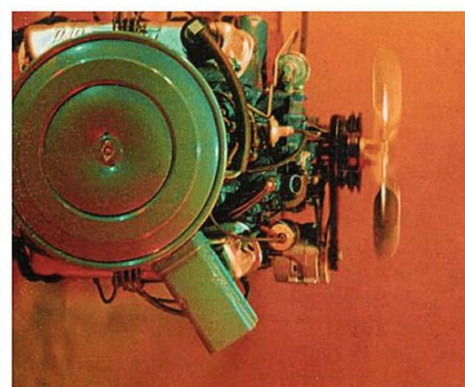
Falcon gives you more comfort and relaxation with the optional 'Silent-Flo' Heater/Demister and the 'Super Fringe' deluxe Radio (10 transistor push button). Both these items have been specially engineered for your Falcon.



Shown left are the optional front power disc brakes; 11 1/4" in diameter, Turbo-cooled and ventilated. They feature floating calipers and have exceptionally high fade-resistant characteristics.



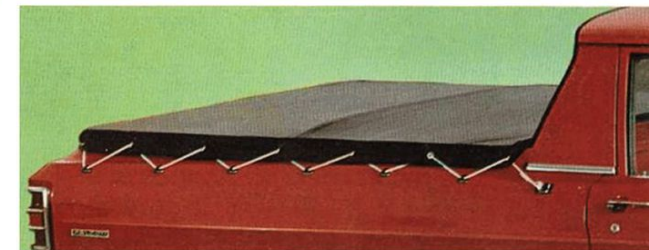
A choice of three engines is available. 3.1-litre 118 H.P. 'Six', 3.6-litre 140 H.P. 'Six' and the 5-litre 220 H.P. Mustang V8. Transmissions include manual column shift or 4 speed floor shift; 3-speed Fordomatic, 3-speed SelectShift Cruise-O-Matic (floor or column shift) that also works as a manual. (See 'option chart' on back page). — Illustrated right Mustang V8 engine.



4 speed floor shift shown below is available as an option with either the 3.6-litre engine or the 5-litre Mustang V8. (Bucket seats and carpet must be fitted with the floor shift.)



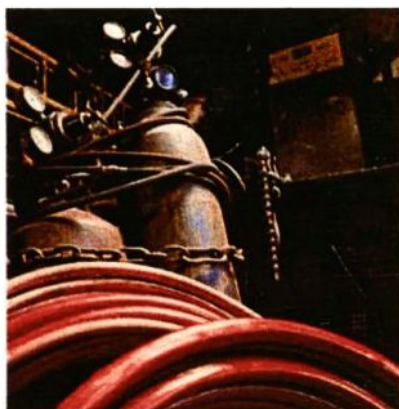
New Falcon offers a tie-down tonneau cover as standard equipment. The nylon rope allows easy access to load area and is fast to position in wet weather.



Safety:

Every Falcon has as standard equipment all the following safety features:

- ☐ Seat belts — featuring push button release
- ☐ Fully-cushioned instrument panel padding
- ☐ Padded safety sun visors
- ☐ Deeply dished steering wheel with full-width padded hub
- ☐ Collapsible steering column
- ☐ Safety-type anti-burst double-grip door locks
- ☐ Padded door-pull/armrest (Falcon 500)
- ☐ Safety designed recessed interior door handles
- ☐ Recessed safety designed control knobs
- ☐ Safety designed window regulation handles
- ☐ Safety glass all round (including "zone-toughening")
- ☐ Anti-glare windscreen wiper arms and big 16 inch wiper blades
- ☐ Electric windshield wipers and washers
- ☐ Huge 10 inch diameter brakes — self adjusting and with thicker linings
- ☐ Dual brake lines and dual master cylinder
- ☐ Outside rearview mirror, driver's side
- ☐ Safety rim wheels and performance/load-rated tyres
- ☐ Reversing lights



Specifications:

ENGINES	3.1 Litre, 118 h.p.	3.6 Litre, 140 h.p.	5 Litre, 220 h.p. V8
Cylinders/Valves	6/0HV	6/0HV	8/0HV
Displacement (Cu.Ins./cc)	188/3080	221/3622	302/4949
Bore/Stroke (Ins.)	3.68/2.94	3.68/3.46	4.0/3.0
Comp. Ratio (to 1)	8.7	9.3	9.5
Max. B.H.P.	118 @ 4400 RPM	140 @ 4400 RPM	220 @ 4600 RPM
Max. Torque (lb./ft.)	180 @ 2400 RPM	210 @ 2400 RPM	300 @ 2600 RPM

6 cylinder engines feature 7 main bearing crankshaft — all engines hydraulic valve lifters. ENGINE FEATURES: Up to 6,000 mile oil changes; 12-volt electrical system; 54 plate 40 amp/hour battery; 35 amp heavy-duty alternator; corrosion resistant muffler.

CLUTCH (Manual Transmission): Diaphragm spring type, single cushion disc, dry plate, hydraulically operated. 6 cylinder engines: Diam. 9.25". Friction area 77.8 sq. ins. 8 cylinder engine: Diam. 10.00". Friction area 85.5 sq. ins.

MANUAL TRANSMISSION: 3 forward speeds — 1 reverse. Steering column change. Synchromesh 2nd and 3rd gears. (Synchro. 1st gear standard on Falcon 500 Utility, extra cost option Falcon Utility). Ratios (to 1) 6 cylinder engine: 1st — 2.95, 2nd — 1.69, Top — 1.00, Reverse — 3.67. 8 cylinder engine: (all synchromesh) 1st — 2.71, 2nd — 1.69, Top — 1.00, Reverse — 3.37. 4 forward speeds — 1 reverse. Floor change, all synchromesh. Ratios (to 1) 1st — 2.78, 2nd — 1.93, 3rd — 1.36, Top — 1.00, Reverse — 2.78.

FORDOMATIC AUTOMATIC TRANSMISSION: Three forward gear ratios, one reverse. Ratios (to 1): Low — 2.39, inter — 1.45, top — 1.00, reverse — 2.09. CRUISOMATIC TRANSMISSION: Three speed automatic with SelectShift operation to provide both manual and automatic operation. Ratios — same as Fordomatic for six cylinder engines. With eight cylinder engine Ratios (to 1): 1st — 2.46, 2nd — 1.46, Top — 1.00, Reverse — 2.20.

REAR AXLE: Ratios — 3.1 Litre, 3.50:1; 3.6 Litre, 3.50:1; 5 Litre, 2.93:1, 7.75" diameter ring gear.

FRONT SUSPENSION: Angle-poised ball-joint type. Heavy-duty coil springs with internally mounted hydraulic double-acting shock absorbers. Torsion bar ride stabilizer.

REAR SUSPENSION: Semi-elliptic asymmetrical 2-stage 7-leaf variable rate leaf springs. Diagonally mounted hydraulic double-acting shock absorbers. Rubber bushed shackles.

STEERING: Recirculating ball type. Steering gear ratio, Manual 20:1; Power 16:1. Steering wheel 16 in. diam. Turning circle 36.6 ft.

BRAKES: Self-adjusting hydraulic. 10" diam. front and rear. Solid cast front drums. Bonded linings — area 154.4 sq. ins. Power turbo cooled and ventilated disc front brakes optional.

WHEELS AND TYRES: Wheels: 14" x 6JJ pressed steel, ventilated disc, safety rims, 5 stud mountings. Tyres: 7.75 x 14" — 6 ply. All tyres low profile, tubeless, black sidewall.

WEIGHTS: Approx. kerb weight with 3.1 litre engine, manual transmission. Utilities 2956 lb.

Add 28 lb. to kerb weight for Fordomatic trans. 37 lb. for Cruisomatic. GVW — 4450 lb./3.1 and 3.6 Litre Engines — 4539 lb./5.0 Litre Engine

FUEL TANK CAPACITY: 12.8 Imp. gals.

DIMENSIONS: Overall length 187.7". Overall width 73.5". Overall height: Utilities — 56.3". Wheelbase 111". Track front 58.9", rear 58.5". Ground clearance 7".

WARRANTY: Falcon gives you warranty protection for 12,000 miles or 12 months, whichever comes first, excluding tyres and tubes which are warranted by their manufacturer. Every Falcon is warranted against defects in materials and workmanship for this period. Owners are responsible only for normal maintenance and routine replacement of maintenance items.

FORD SALES COMPANY OF AUSTRALIA LTD.
Reg. Office: 1735 Sydney Road, Campbellfield, Victoria

FALCON UTILITY



OPTION AVAILABILITY — FALCON UTILITIES

ENGINES/TRANSMISSIONS	Falcon	Falcon '500'
3.1-litre with 3-speed manual (non-synchro.)	Std	N/A
3.1-litre, 118-horsepower Six with: All-synchro, 3-speed manual (column shift)	OPT	Std
Fordomatic 3-speed (column shift)	OPT	OPT
3.6-litre, 140-horsepower Six with: All-synchro, 3-speed manual (column shift)	OPT	OPT
Fordomatic 3-speed (column shift)	OPT	OPT
Cruisomatic 3-speed (column shift)	OPT	OPT
Cruisomatic T-Bar 3-speed (floor shift)	OPT	OPT
All-synchro, 4-on-the-floor manual	OPT	OPT
Mustang 5-litre, 220-horsepower V8 with: All-synchro, 3-speed manual (column shift)	OPT	OPT
Cruisomatic 3-speed (column shift)	OPT	OPT
Cruisomatic T-Bar 3-speed (floor shift)	OPT	OPT
All-synchro, 4-on-the-floor manual	OPT	OPT

POWER EQUIPMENT

Power disc brakes (front)	OPT	OPT
Power steering	OPT	OPT

LUXURY EQUIPMENT

"Silent-Flo" Heater/Demister	OPT	OPT
Integral air-conditioning (3.6 litre and V8 only)	OPT	OPT
Deep-pile carpet	OPT	OPT
Bucket seats (fixed backs)	OPT	OPT
Interior rear-view mirror	OPT	STD
Sports console	OPT	OPT
Electric clock	OPT	OPT
Long-range radio (push-button or manual)	OPT	OPT

EXTERIOR ITEMS

Styled full wheelcovers	OPT	OPT
Exterior rear-view mirror (passenger's side)	OPT	OPT
Remote control exterior mirror (driver's side)	OPT	OPT

OTHER

Laminated and graduated-tint windscreen	OPT	OPT
Limited-slip differential	OPT	OPT
Heavy-duty battery	OPT	OPT
Super-duty shock absorbers	OPT	OPT
Special heavy-duty dust package (needed only under extreme dust conditions)	OPT	OPT

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