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1979

# Ford Fairlane





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Ford Fairlane.  
A distinctive  
difference  
in prestige  
motoring.

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There comes a time in life when you naturally look for a measure of refinement. When you're just not satisfied with the average or the run-of-the-mill. And when it comes to your motoring needs, you want a car that's much more than "a set of wheels"; a car that you will find a pleasure to own and drive.

The new Ford Fairlane is

certainly such a car.

A car with sleeker, cleaner lines in a new style, for those who like to drive in style. The practical design influence of Europe is immediately apparent. But look a little closer and you'll find ample evidence of engineering refinements, design improvements and technological advances reflecting the needs

and wants of today's driver.

Remarkably though, these changes have not compromised the key factors traditionally associated with a prestige car. Factors like roominess, comfort and performance. You'll enjoy Fairlane, whether you're driving around the block or around Australia.





# Ford Fairlane. Engineered with style.

Among new Fairlane's many significant design improvements one of the first things you'll notice is that it is shorter and sleeker on the outside. In fact it's 155 mm (6") shorter. Overhang has been reduced both front and rear, resulting in a trimmer, lighter car that is more manoeuvrable and easier to handle. The hood line is lower and glass area greatly increased giving you

a commanding view of the road and better general visibility.

One of the most remarkable design aspects of new Fairlane is the efficient use of interior space. It's always been a roomy car; now there's more leg and head room than before.

Improved aerodynamic body styling results in less drag, providing better performance and a quieter ride through reduced



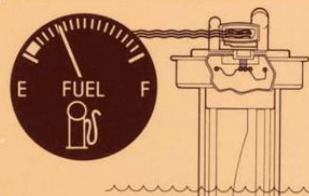
wind noise.

In addition to improved handling characteristics and overall responsiveness, new Fairlane has a number of important new features designed to

help protect you and your passengers. High strength, low alloy steel door beams are fitted to help reduce intrusion into the passenger compartment in the event of side-on impact. Front and rear crumple zones, designed to deform progressively on impact help to cushion the passenger compartment from the effect of front and rear impacts and a one-piece, full foam

crash pad improves protection for front seat occupants. Other items now included for the protection of you and your passengers are: child-proof settings on rear door locks, hazard flashers and wrap-around front and rear turn indicators which are more clearly visible from the side as well as the front and rear of the car.

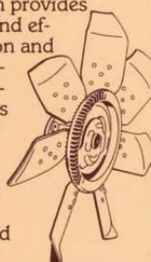
Incorporated into new Fairlane are some real advances in automotive technology, such as: an electronic pulse speedometer system designed to provide improved accuracy and reliability; a more robust, more accurate fuel gauge sender sys-



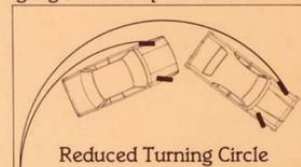
tem; lightweight, energy-absorbing bumpers together with a soft deformable valance panel are designed to reduce the effect of minor parking and impact damage; the one-piece moulded instrument panel now contains channels to retain and protect instrument wiring, help-

ing to reduce the potential for wiring loom pinching and abrasion as well as reducing the potential for squeaks and rattles to develop.

Electronic ignition provides for more consistent and efficient fuel combustion and the viscous-clutch engine cooling fan is designed to rotate at less than full speed under all but very hot conditions, thus helping to improve fuel economy as well as reduce engine noise and vibration.



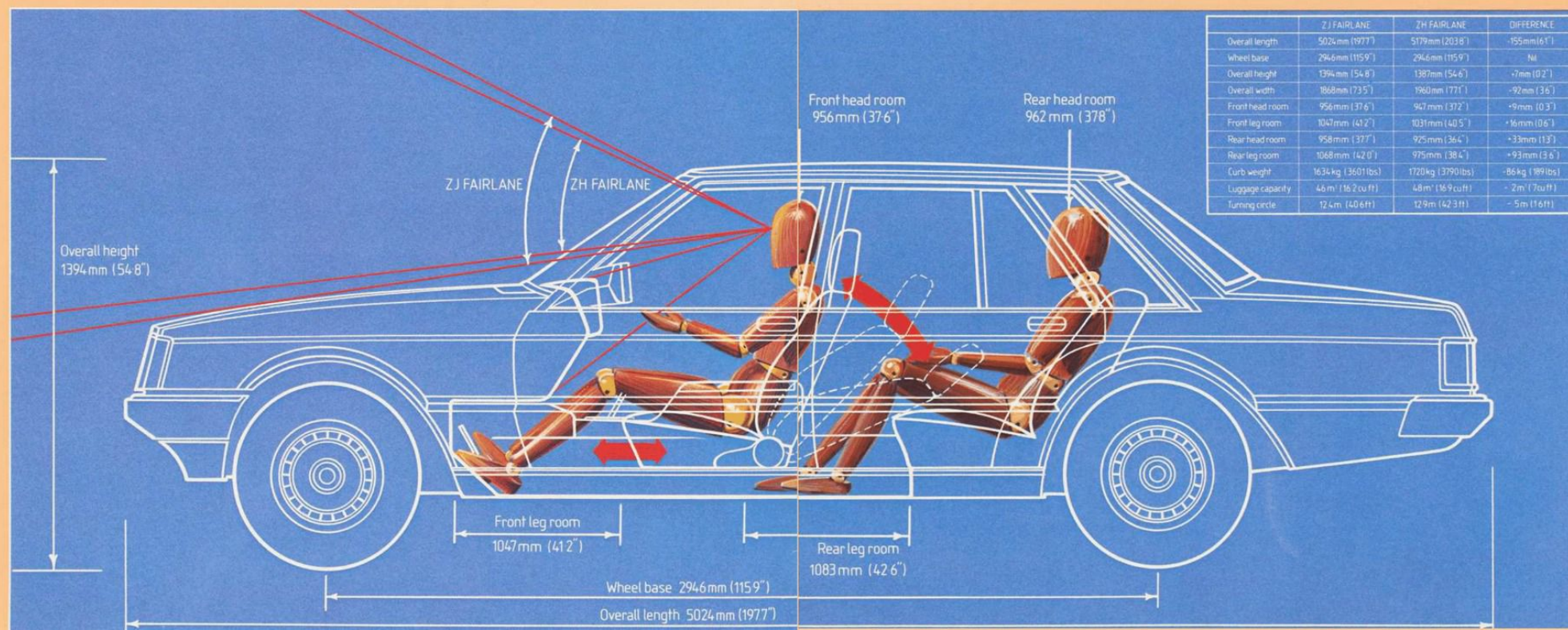
New Fairlane is designed to be more reliable, easier and less expensive to service. Features designed with these aims in mind include: the electronic fuel gauge sender system and the



Reduced Turning Circle

electronic speedometer. Instruments and controls are more readily accessible and most are serviceable from the front of the

panel. A number of components have been redesigned to make their servicing easier and less frequent, helping to reduce the cost of maintenance and replacement. One-piece door seals provide better protection against dust and water entry.





## Ford Fairlane. A car for the big country.

As you would expect, a car that looks as impressive as this, has performance to match. With decreased body weight, better aerodynamic styling and improved engine characteristics, new Ford Fairlane, with its standard 4.9 litre V8 engine with 4-barrel carburettor is designed for better performance. This Fairlane is equally at home

across town or across the country, with real power for the long haul or for towing. For even greater performance a 5.8 litre V8 engine is available at extra cost. Fairlane's wide track, long wheelbase, shorter body and revised suspension are all designed with one aim . . . to provide you with a well balanced combination of control and

comfort. The suspension is finely tuned to high quality steel belt radial tyres and 4-wheel power disc brakes, now with a larger booster, are standard. To further assist your travelling comfort, Fairlane has integrated air conditioning including ducting to the rear compartment; tinted band laminated windscreen and tinted side and rear windows.

Air flow is now increased by approximately 25% over the previous model, through the use of a more efficient ventilation system and improved extraction vents. There's a "hi/lo" setting too, which allows you to have cool air on your face and warm air on your feet, helping to keep you warm but alert on long trips. Twin quartz halogen headlights

pierce the darkness more effectively and extensive use has been made of sound absorbing insulation materials, helping to provide a quieter, more relaxed driving environment. Taking these and the many other improvements into account, new Fairlane is bound to be regarded as a car for the big country.





# Ford Fairlane. A new standard of comfort.

From the moment you settle into the luxurious, cloth-covered seat and take the 'soft-feel' steering wheel, you begin to realise that this car has been built with your comfort in mind. Controls are within easy reach and switches are now designed so that you can feel at a touch whether you should pull, turn or slide the control. Undoubtedly,

new Fairlane maintains a grand tradition of prestige motoring as a browse through the list of just a few of its standard features will show:  
● 4.9 litre 4-barrel V8 engine with 4-barrel carburettor  
● 3-speed T-bar automatic transmission ● Electronic ignition ● ER70 H14 steel belt radial ply tyres ● 4-wheel power

disc brakes ● Limited slip differential ● Twin quartz halogen headlights ● Power steering ● 'Soft-feel' twin spoke steering wheel ● Instrumentation includes voltmeter, oil pressure, temperature and fuel gauges ● AM push-button radio with power aerial ● Digital clock with date and month display on demand ● Left and right hand side

remote control exterior rear-view mirrors ● Integrated air conditioning with ducting to rear compartment ● Tinted side and rear glass ● Tinted-band, laminated windscreen ● Intermittent wipers ● Outboard inertia reel seat belts, front and rear ● Hazard flashers ● Outboard passenger grab handles

Interiors show power operated windows. (Optional at extra cost.)



Always consult your authorized Ford Dealer for the latest information on models, specifications, features, prices, options and availability before placing an order. Your Ford dealer should also be consulted on the correct use and operation of fitted options.



# Ford Fairlane. Options and specifications.

A car as comprehensively equipped as Ford Fairlane needs little in the way of 'finishing touches'. There are however, a number of options\* available to suit the requirements of individual drivers and different driving conditions. These include the luxury of long lasting genuine leather seat facings; a special Outback Pack, designed to suit

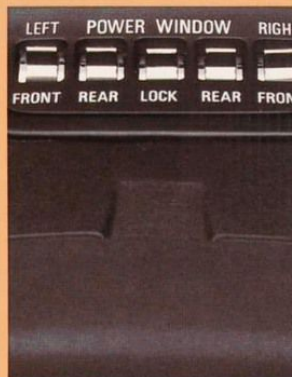
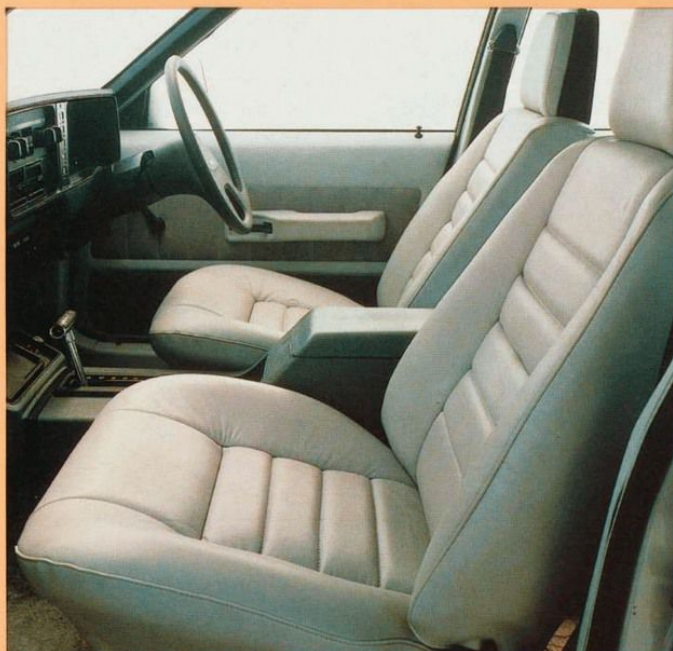
more rugged conditions and a choice of three towing packs to help fit your Fairlane to your specific towing requirements.

\*Options are available at extra cost unless otherwise stated.

## NOTES TO CHART:

- AM/FM push-button radio/stereo cassette tape player includes power aerial and twin speakers mounted in instrument panel.
- AM/FM Multiplex radio/stereo cassette tape player includes power aerial and four speakers.
- Consult your authorized Ford Dealer to determine the colour availability of vinyl roofs.
- Consult the Ford Colour Selector or your authorized Ford Dealer to determine which colours are available in metallic paint.
- Power operated windows are not available with column shift transmission.
- Heavy duty suspension consists of larger diameter, heavy duty shock absorbers and springs, increased ride height, increased diameter rear stabilizer bar. Heavy duty suspension is included as part of the Outback Pack, Heavy Duty Pack for Towing and Class II Towing Pack.
- Outback Pack consists of heavy duty suspension, heavy duty rear axle, engine sump guard and rear axle shock absorber protection plate.
- The Class I Towing Pack is capable of towing loads of up to 907 kgs (2000 lbs) and consists of:
  - Tow bar
  - Chrome plated gooseneck
  - Wiring harness with 7-pin electrical connector
- The Heavy Duty Pack for Towing is a base option for the convenience of those buyers who already own compatible tow bars and wish to transfer them to their new vehicle (certain adjustments or modifications to the tow bar may be necessary). This Pack upgrades the vehicle specifications to enable towing of loads up to 1587 kgs (3500 lbs). It consists of:
  - Automatic transmission oil cooler
  - Larger cooling capacity heavy duty radiator on

4.9 litre models • Heavy duty suspension which consists of heavy duty shock absorbers and springs, increased ride height and increased diameter rear stabilizer bar • Wiring harness with 7-pin electrical connector.  
A Spring Bar Kit is not supplied as part of the Heavy Duty Pack for Towing but is required for a comprehensive towing kit.  
A 1814 kg (4000 lb) rated tow ball is not supplied.  
The Class II Towing Pack upgrades the vehicle specification to tow loads up to 1587 kgs (3500 lbs). It consists of all items in the Heavy Duty Pack for Towing but with these additional features:  
• Load distributing tow bar and body side rail reinforcements • Heavy duty towing hitch • Chrome plated hitch box cover plate  
Neither the Spring Bar Kit nor the tow ball is supplied as part of this kit.



## FORD FAIRLANE OPTIONS AND SPECIFICATIONS

(Options are at extra cost unless otherwise stated)

CONVENIENCE AND APPEARANCE EQUIPMENT:	FORD FAIRLANE	
AM/FM push-button radio/stereo cassette tape player	(a)	OPT
AM/FM push-button Multiplex radio/stereo cassette tape player	(b)	OPT
Vinyl seat covering		NCO
Leather seat covering		OPT
Vinyl roof	(c)	OPT
Metallic paint	(d)	NCO
'Volante' sports alloy road wheels		OPT
POWER EQUIPMENT:		
Power operated windows	(e)	OPT
HEAVY DUTY EQUIPMENT:		
Heavy duty suspension	(f)	OPT
Outback Pack	(g)	OPT
Class I Towing Pack	(h)	OPT
Heavy Duty Pack for Towing	(i)	OPT
Class II Towing Pack	(j)	OPT
ENGINE AND TRANSMISSION COMBINATIONS:		
4.9 litre 4-barrel V8 with:		
3-speed automatic column shift		OPT
3-speed T-bar automatic		STD
5.8 litre 4-barrel V8 with:		
3-speed automatic column shift		OPT
3-speed T-bar automatic		OPT
TYRE AVAILABILITY:		
ER70H14 steel belt radial ply tyres - 6 ply		STD

DIMENSIONS:	
Overall length	5024 mm (197.8")
Overall width	1868 mm (73.5")
Overall height	1394 mm (54.9")
Wheelbase	2946 mm (116.0")
Track - Front	1559 mm (61.4")
Track - Rear	1527 mm (60.1")
Fuel tank capacity	78.0 litres (17.2 gals.)
Boot capacity	46m <sup>3</sup> (16.1 ft. <sup>3</sup> )
Turning circle	12.4 m (40.6 ft.)

ENGINE SPECIFICATIONS:		
	4.9 litre 4-barrel V8	5.8 litre 4-barrel V8
Engine displacement (cc)	4900	5800
Bore (mm)	101.6	101.6
Stroke (mm)	76.2	88.9
Compression ratio (to 1)	9.2	8.9

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FORD FAIRLANE

