

SMASHING REVIEWS.

Daily Telegraph, Friday 29th June, 2001.

Safety award for Falcon

THE Ford Falcon has won the 2001 Gold Award for Automotive Engineering Excellence for its new safety package on the AU11 model.

The award comes from the Australian Society of Automotive Engineers.

Ford safety wins award

THE Ford Falcon has won the 2001 Gold Award for Automotive Engineering Excellence for its new safety package on the AU11 model.

the Australian Society of Automotive Engineers.

Safety has always been a top priority at Ford, he said.

Our philosophy is very much about integrating safety into the design of our cars so that all of our customers benefit.

Safest Falcon

THE Ford Falcon has won the 2001 Gold Award for Automotive Engineering Excellence for its new safety package on the AU11 model.

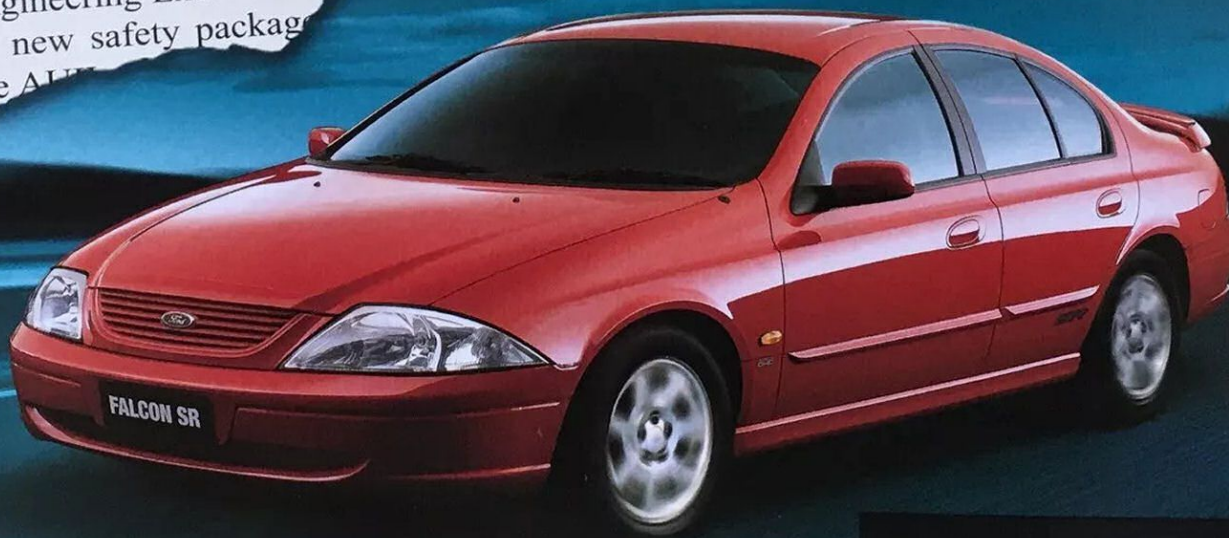
The accolade, from the Australian Society of Automotive Engineers, recognised excellence in engineering, design and quality.

Ford safety manager Bruce

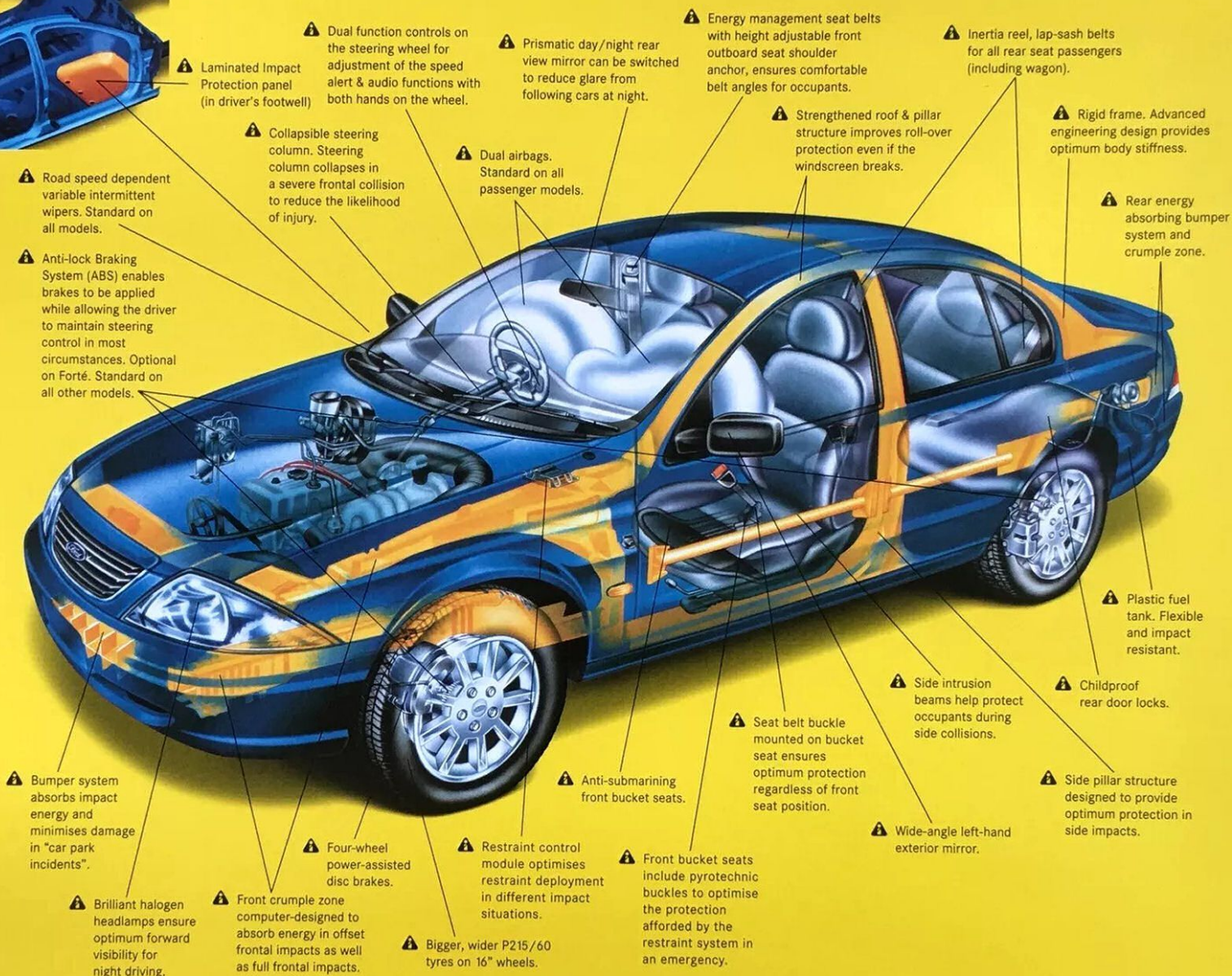
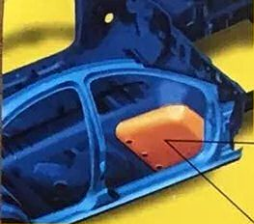
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Falcon the best

ADELAIDE — The Ford Falcon has won the 2001 Gold Award for Automotive Engineering Excellence for its new safety package on the AU11 model.



We have ignition



➤ The Australasian Society of Automotive Engineers recently gave Falcon's safety features their Gold Award for engineering excellence. No surprise really, as Falcon was the first locally produced family sedan to offer standard driver and passenger airbags, and is the only one to come with energy management seatbelts and a laminated impact protection panel. Which makes it easy to see why other family cars might feel threatened by Falcon, and why you'll feel more comfortable in one.



We have ignition

Visit us at **www.ford.com.au** or call free on **1800 503 673** for further details.

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