

1977 Ford Granada

Designed to give you efficient use of space, fuel and money.



Ford Granada

The Granada Story

Ford Granada was designed to be a functional car. It thoughtfully combines the efficient use of space, fuel and money to deal with driving conditions today.

Granada also gives you the classic styling, comfort and aspects of ride smoothness you find in some of the world's finest automobiles. Granada is often confused with cars costing many times more.

How well the Granada design idea was accepted can be measured by the fact that it outsold all newcomers in its first year. Its second year (1976), Granada ranked third among the best-selling cars in North America.

For 1977, there are seven editions to choose from: the Granada 2-Door Sports Coupe

Option, 2- and 4-Door Granada Special Edition Sedans, 2- and 4-Door Granada Sedans, and 2- and 4-Door Granada Ghia Sedans.

Designed for beauty and purpose.

Granada's classic design offers beauty and purpose. The beauty is readily apparent. There's interior room for five adults. The functional rear end design provides for a vacation-size trunk, large enough to hold eight assorted pieces of luggage.

Designed for ride and control. An independent front suspension works with a Hotchkiss-drive rear suspension for a smooth, controlled Granada ride. A front stabilizer bar helps limit lean on turns. Standard steel-belted radial ply tires help provide road stability. Granada is one of the few North

American cars to offer optional 4-wheel power disc brakes.

Front Cover: Granada Ghia 4-Door Sedan with Luxury Decor Option in Dove Grey (Code 1N), coordinated with an optional Dove Grey Valino vinyl roof. An eye-catching combination.

(A) Granada Special Edition 4-Door Sedan distinctively styled, with room for five adults, shown below in Bright Saddle Metallic (Code 8K).

(B) Windshield wiper/washer controls are on the turn signal lever so you can operate them without taking your eyes off the road. A better idea.

(C) 4-speed manual overdrive transmission is another better idea. The

fourth gear of this new feature is overdrive, which means the engine turns slower than the driveshaft at any given speed. Since the engine doesn't work as hard, it uses less fuel and there's less wear on engine parts. The 200 CID IV 6-cylinder engine with DuraSpark Ignition is standard.

(D) Wide doors and roomy interior on the 2-Door make it easy to enter and leave.

(E) Granada 2-Door Sedan (right) is shown in Dark Red (Code 2M). Notice the wraparound taillights, and generous glass area for better visibility.

Note: See Notable Standard Features, measurements and color code reference on back cover. Some items shown are optional, such as WSW tires, rocker panel moldings, Deluxe Bumper Group, bodyside/decklid molding, bodyside/decklid accent stripes, vinyl insert bodyside moldings, console, wheel covers.



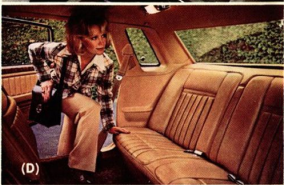
(A) Granada Special Edition 4-Door Sedan



(B)



(C)



(D)

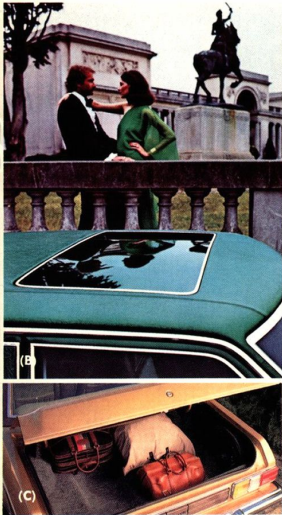


(E) Granada 2-Door Sedan

Ford Granada Ghia



(A) Granada Ghia 4-Door Sedan



More luxury. Still practical.

Granada Ghia is a blend of functional design and elegance comparable with that of cars costing many times more. The Ghia has all of the exterior features of the basic Granada plus luxurious touches like: Odense grain color-keyed vinyl inserts in wide bodyside moldings with integral wide wheel lip moldings, with choice of inserts (and lower back panel applique) keyed to vinyl roof or body color • Odense grain lower back panel applique with hidden gas tank cap • bright left-hand remote outside mirror • bodyside, hood and deck lid paint stripes • Ghia series ornamentation • deluxe color-keyed wheel covers. The Ghia models also offer extra touches of luxury inside,



(D) Granada Ghia 2-Door Sedan

which are shown and described in detail on pages 8 and 9. Underneath the luxury, Ghia is a practical car to own and operate. Trim size and weight give you easy handling. The dependable 200 CID 1V 6-cylinder engine and 4-speed manual transmission with overdrive are standard.† More power is available in a 250 CID Six, 302 CID or 351 CID V-8.† All engines come with DuraSpark® Ignition, which means there are no ignition points or condenser to replace. You can also order the SelectShift automatic transmission. Other options available are listed on pages 10 and 11. (A) Granada Ghia 4-Door Sedan with Luxury Decor Option (left). Dark Jade

Metallic (Code 46) is attractively coordinated with an optional full-vinyl roof in a complementary shade of Dark Jade. If your initial impression is that of a far costlier luxury car, it's understandable. You can satisfy your taste for elegance and still feel practical by buying this trim-size, luxuriously styled 4-Door Ghia Sedan. (B) Moonroof (above, left). Enjoy the sun, the moon and fresh air, at the push of a button. The sliding panel of this powered glass Moonroof option is made of specially tinted reflective glass, which fits snugly into the roofline. You can see out, but outsiders have a limited view inside. (C) Granada luggage compartment. Carpeted space to spare for eight assorted

pieces of luggage, the amount packed by most families on vacation. Even more luggage space can be made available when the Space-Saver Spare tire is ordered. It replaces the regular spare tire at no extra charge. (Shown also, Ghia standard Deluxe Trunk Trim). (D) Granada Ghia 2-Door Sedan. (Above) Sporty, yet classic model. A jewel with a jaunty look. Shown here in Tan Glow (Code 8J) with the optional half-vinyl Brown roof that distinctively sets off the opera windows. †See Power Team Chart on back cover. Note: See Notable Standard Features, measurements, and color code reference on back cover. Some items shown are optional, such as lacy spoke cast aluminum wheels, Deluxe Bumper Group, white sidewall tires. *Applies only to vehicles equipped with an engine designed to run on unleaded fuel.

Ford Granada 2-Door Sports Coupe.



(A) Granada 2-Door Sports Coupe

Unique new driving flair.

Sports Coupe Option—exciting new color-splashed, color-keyed, upbeat ideas! To put you in a new, highly styled sports orbit. There are new point and tape treatments. Louvered opera window appliques. Even restyled, wide rub strips on bumpers, and more. The total effect strongly resembles European Sports Coupes costing far more. You can pick from four color combinations.

Exterior	Lower Tu-Tone	Interior
Silver	Black	Dark Red
Polar White	Red	Dark Red
Polar White	Dark Brown	Tan
Creme	Gold	Creme

And there's a choice of two bodyside tape treatments: tastefully narrow (see left) • colorfully wide* (at right). You also get: Black window moldings, wiper arms • color-keyed dual sport mirrors • unique black-accent taillamps • lower back panel applique • front/rear bumper guards • White-pointed styled steel wheels, trim rings.

Inside are reclining vinyl bucket seats with perforated texture inserts • deluxe door trim • Black leather-wrapped sport steering wheel and floor shift.

New styling isn't all. Granada Sports Coupe includes heavy-duty suspension. You can also add 4-wheel power disc brakes. The 200 CID Six is standard. More power is available in a 250 Six, 302 CID or 351 CID V-8.† See your Ford Dealer regarding availability of these new versions of the Sport Coupe.

(A) Granada 2-Door Sports Coupe (left). Creme (Code 6P), with Gold.

(B) Sports Coupe (right) in Polar White/Black (Code 9D), with wide Accent paint stripes.

(C) Reclining Bucket Seats (right) in Red.

(D) 4-Speed Manual Overdrive Transmission† is standard on all Granadas.

Fourth gear is overdrive, which lets engine turn slower than driveshaft, using less fuel.

†See Power Team Chart on back cover.

*Available only in combination with Polar White and Black Lower Tu-Tone.

Note: See Notable Standard Features, measurements, and color code reference on back cover. Some items shown, such as AM/FM Stereo Radio, Console and WSW tires are optional.



(B)



(C)



(D)

Luxury has a purpose

Plush cut-pile carpeting, molded for smoothness, is stain resistant. A computer-tuned suspension, tight body construction and effectively planned use of insulating materials

Contoured seats are thickly cushioned, and provide good side and lateral support. Bucket seats, optional on most Granada models, recline and adjust to several positions for

A wide array of interior trims is available. Cloth trimmed with vinyl, all-vinyl, and leather. Colors and weaves to satisfy tastes from sporty to sedate.

(A) Flight bench seat (below) richly tailored in ribbed velour Touraine cloth in Dark Jade (Code QRI). Part of Ghia Luxury Decor Option on Ghia 4-Door Sedan only.

Available also in Dove Grey, Red or Tan.
This option also includes luxury and comfort features, such as large door armrest, rear seat center armrest, luxury steering wheel, power side windows, dome/dual map lamp and illuminated visor vanity mirror.

(B) Flight bench seat. This Ghia seat is trimmed in a striking optional Dark Red Kasman cloth (Code BD). Kasman is a stylish nylon knit with the look and feel of cashmere. Also available in Dove Grey, Blue, Jade and Tan.

(C) Bucket seats in soft, luxurious leather seating surface, a distinctively styled optional upholstery available with the Luxury Decor Option on only the 4-Door Ghia Sedan. Color shown is Dove Grey (Code MS). Other color choices are Dark Red, Jade or Tan.

(D) Flight bench seat trimmed with optional Westminster textured cloth with subtle waffling. Color is Blue (Code HB). Also available in Dark Red, Jade and Tan. Part of Interior Decor Option.

(E) Bucket seats (right) are shown in Corinthian Creme vinyl (Code AV). Available also in Dove Grey, Red, Blue, Jade or Tan. Part of Interior Decor Option.

(F) Standard bench seat on Granada Special Edition. This deep-cushioned seat is trimmed in supple, soft Tan Corinthian vinyl (Code JU). Also available in Red, Blue, Creme or Jade.

(G) Instrument panel. Instruments clustered before the driver are easy to read, controls are easy to reach. Components are color-keyed (Dark Jade shown) to complement the interior trim. Burl walnut woodtone appliques are standard (except Special Edition models).

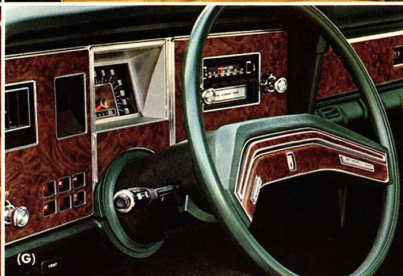
Note: Air conditioning, console, radio and certain other items are optional. See color code reference on back cover.

Trim and Seat Chart.

Model

2-Door Special Edition	S								
4-Door Special Edition	S								
2-Door Base	S*	O*	O	O					
4-Door Base	S*	O*	O	O					
2-Door Ghia	S*		O			O	O*		
4-Door Ghia	S*						O*		
Sports Coupe					S†				
4-Dr. luxury Decor								O	S
Interior Decor	S*	O	O						

S—Standard
O—Optional
*Not shown.
†See (C),
page 7.



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Models



Granada 2-Door Sedan, Golden Glow (6V)
Granada Special Edition 2-Door Sedan (also available)



Granada 4-Door Sedan, Bright Saddle Met. (8K)
Granada Special Edition 4-Door Sedan (also available)



Granada Ghia 2-Door Sedan, Bright Blue Glow (3V)



Granada Ghia 4-Door Sedan, Silver Met. (1G)



Granada 2-Door Sports Coupe, Polar White (9D)

Notable Standard Features

Granada Special Edition/Granada

FUNCTIONAL

- 200 CID engine with DuraSpark Ignition
- 4-speed, fully synchronized manual overdrive floor shift transmission
- Front disc brakes
- Dual-action, foot-operated parking brake and warning light
- Articulated windshield wiper
- Turn-signal-mounted wiper/washer controls
- Tricolored taillights
- BSW steel-belted radial ply tires
- Antitheft decklid lock
- Inside hood release
- Tipped rear door hinges (4-door)
- Ford Safety Design Features. See your Ford Dealer for complete list.

Ghia models offer most of the preceding, plus:

- 250 CID engine with DuraSpark Ignition
- Left-hand remote control mirror
- Dual note horn
- Deluxe color-keyed belts
- Rear door courtesy lamp switches (4-door)

Granada Special Edition/Granada

APPEARANCE AND COMFORT

- Chrome-plated grille, grille moldings
- Opera windows and bright moldings (2-door)
- Unique Granada hood ornament
- Bright window, drip moldings
- Belt, wheel lip moldings*
- Full wheel covers*
- Exposed gas cap
- Bench seats with vinyl trim
- Cut-pile carpeting
- Instrument panel woodtone appliques*
- Lockable glove box

- Cigar lighter*
- Rear seat ashtrays
- Luggage compartment mat

Ghia models offer most of the preceding, plus:

- Ghia crest on C-pillar (4-door)
- Opera window Ghia crests (2-door)
- Wide bodyside and wheel lip moldings with color-keyed vinyl inserts
- Lower back panel applique with hidden gas cap
- Hood, bodyside, decklid paint stripes
- Flight bench seats with vinyl trim
- Deluxe door panels carpeted lower portion with woodtone applique on window sill
- Deluxe steering wheel
- Ghia interior ornamentation
- Day/night mirror
- Luggage compartment carpeting
- Deluxe sound and ride package
- Deluxe color-keyed wheel covers
- 14-oz. cut-pile carpeting

Measurements

	Wheelbase	Length	Height	Width	Usable Trunk Cap. (cu. ft.)	Fuel Capacity (Imp. gal.)*	Passenger Capacity
GRANADA 2-DOOR*	109.9"	197.7"	53.2"	74.0"	14.8	16.0	5
GRANADA 4-DOOR*	109.9"	197.7"	53.3"	74.0"	14.8	16.0	5
GHIA 2-DOOR	109.9"	197.7"	53.2"	74.5"	13.1	16.0	5
GHIA 4-DOOR	109.9"	197.7"	53.3"	74.5"	13.1	16.0	5

*Measurements also apply to Granada Special Edition models.

POWER TEAM CHART

Engine	Transmission	
	Manual	Automatic
200 CID-IV	X	N.A.
250 CID-IV	X	X
302 CID-2V	X	X
351 CID-2V††	N.A.	X

X—Available. N.A.—Not available.
††Ghia and Sports Coupe only.

Notes

CORROSION PROTECTION. Ford takes extra steps to see that your new Granada is engineered and built to high quality standards. And in order to help your car look new longer, we have increased the use of galvanized steel, rust-resistant primer coats, precoated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

And in addition to the many other Granada anti-corrosion measures, a new feature for 1977: a new protective vinyl coating has been added behind the wheel house openings. This vinyl coating is sprayed on and, by providing a flexible base for the enamel, results in improved resistance to stone chipping and abrasion from sand.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Black (1C). Your Ford Dealer can show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford of Canada reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved Motorcraft Parts and Autolite Spark Plugs when they need replacement.

Motorcraft

FORD When North America needs a better idea, Ford puts it on wheels.

FORD GRANADA

