

Ford Granada

The Granada Story

Ford Granada was designed to be a functional car. It thoughtfully combines the efficient use of space, fuel and money to deal with driving conditions today.

Granada also gives you the classic styling, comfort and aspects of ride smoothness you find in some of the world's finest automobiles. Granada is often confused with cars costing many times more.

How well the Granada design idea was accepted can be measured by the fact that it outsold all newcomers in its first year. Its second year (1976), Granada ranked third among the best-selling cars in North America.

from the Granada 2-Door Sports Coupe

Option, 2- and 4-Door Granada Special Edition Sedans, 2- and 4-Door Granada Sedans, and 2- and 4-Door Granada Ghia Sedans.

Designed for beauty and purpose.

Granada's classic design offers beauty and purpose. The beauty is readily apparent. There's interior room for five adults. The functional rear end design provides for a vacation-size trunk, large enough to hold eight assorted pieces of lugagae.

Designed for ride and control. An

independent front suspension works with a Hotchkiss-drive rear suspension for a smooth, controlled Granada ride, A front stabilizer bar helps limit lean on turns. Standard steel-belted radial ply tires help provide road stability. Granada is one of the few North

American cars to offer optional 4-wheel

Front Cover: Granada Ghia 4-Door Sedan with Luxury Decor Option in Dove Grey (Code 1NI), coordinated with an optional Dove Grey Valino vinyl roof. An eyecatching combination.

- (A) Granada Special Edition 4-Door Sedan distinctively styled, with room for five adults, shown below in Bright Saddle Metallic (Code 8K).
- (B) Windshield wiper/washer controls are on the turn signal lever so you can operate them without taking your eyes off the road. A better idea.
- (C) 4-speed manual overdrive transmission is another better idea. The

fourth gear of this new feature is overdrive, which means the engine turns slower than the driveshaft at any given speed. Since the engine doesn't work as hard, it uses less fuel and there's less wear on engine parts. The 200 CID IV 6-cylinder engine with DuraSpark lanition is standard.

- (D) Wide doors and roomy interior on the
- **(E) Granada 2-Door Sedan** (right) is shown in Dark Red (Code 2M). Notice the wraparound taillights, and generous glass area for better visibility.

Note: See Notable Standard Features, measurements and color code reference on back cover. Some items shown are optional, such as WSW ites, rocker ponel moldings, Deluve Bumper Group, bodyside/decklid molding, bodyside/decklid accent stripes, vinyl insert bodyside moldings, console, wheel covers.











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Ford Granada Ghia





More luxury, Still practical.

Granada Ghia is a blend of functional design and elegance comparable with that of cars costing many times more. The Ghia has all of the exterior features of the basic Granada plus luxurious touches like: Odense grain color-keyed vinyi inserts in wide bodyside moldings with integral wide wheel lip moldings, with choice of inserts land lower back panel applique leved to vinyl roof or body color • Odense grain lower back panel applique with hidden gas tank cap bright left-hand remote outside mirror

- bodyside, hood and deck lid paint stripes
- Ghia series ornamentation deluxe colorkeyed wheel covers. The Ghia models also offer extra touches of luxury inside,

(D) Granada Ghia 2-Door Sedan
which are shown and described in detail on pages 8 and 9.

Underneath the luxury, Ghia is a practical car to own and operate. Trim size and weight give you easy handling. The dependable 200 CID 1V 6-cylinder engine and 4-speed manual transmission with overdrive are standard;†

More power is available in a 250 CID Six, 302 CID or 351 CID V-8.† All engines come with DuraSpark* Ignition, which means there are no ignition points or condenser to replace. You can also order the SelectShift automatic transmission. Other options available are listed on pages 10 and 11.

(A) Granada Ghia 4-Door Sedan with Luxury Decor Option (left), Dark Jade Metallic (Code 46) is attractively coordinated with an optional full-vinyl roof in a complementary shade of Dark Jade. If your initial impression is that of a far costlier luxury car, it's understandable. You can satisfy your toste for elegance and still feel practical by buying this trim-size, luxuriously styled 4-Door Ghis Sedan.

(B) Moonroof (above, left). Enjoy the sun, the moon and fresh air, at the push of a button. The sliding panel of this powered glass Moonroof option is made of specially tinted reflective glass, which fits snugly into the roofline. You can see out, but outsiders have a limited view inside.

(C) Granada luggage compartment.

Carpeted space to spare for eight assorted

pieces of luggage, the amount packed by most families on vacation. Even more luggage space can be made available when the Space-Saver Spare tire is ordered. It replaces the regular spare tire at no extra charge. (Shown also, Ghia standard Deluxe Trunk Triml. (D) Grandad Ghia 2-Door Sedan.

(Above) Sporty, yet classic model. A jewel with a jounty look. Shown here in Tan Glow (Code 8J) with the optional half-vinyl Brown roof that distinctively sets off the opera windows.

†See Power Team Chart on back cover.

Note: See Notable Standard Features, measurements, and color code reference on back cover. Some items shown are optional, such as lacy spoke cost aluminum wheels, Deluxe Bumper Group, white sidewall tires. *Applies only to vehicles equipped with an engine designed to run on unleaded fuel.

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Ford Granada 2-Door Sports Coupe.



Unique new driving flair.

Sports Coupe Option—exciting new colorsplashed, color-keyed, upbeat ideas! To put you in a new, highly styled sports orbit. There are new point and tape treatments. Louvered opera window appliques. Even restyled, wide rub strips on bumpers, and more. The total effect strongly resembles European Sports Coupes costing for more. You can pick from four color combinations:

| Exterior | Lower Tu-Tone | Interior | | |
|-------------|---------------|----------|--|--|
| Silver | Black | Dark Red | | |
| Polar White | Red | Dark Red | | |
| Polar White | Dark Brown | Tan | | |
| Creme | Gold | Creme | | |

And there's a choice of two bodyside tape treatments: tastefully narrow (see left) * color-fully wide* (at right). You also get: Black window moldings, wiper arms * color-keyed dual sport mirrors * unique black-accent taillamps * lower back panel applique * front/rear bumper guards * White-painted styled steel wheels, trim rings.

Inside are reclining vinyl bucket seats with perforated texture inserts • deluxe door trim • Black leather-wrapped sport steering wheel and floor shift.

New styling isn't all. Granada Sports Coupe includes heavy-duty suspension. You can also add 4-wheel power disc brakes. The 200 CID Six is standard. More power is available in a 250 Six, 302 CID or 351 CID V-8.† See your Ford Dealer regarding availability of these new versions of the Sport Coupe.

- (A) Granada 2-Door Sports Coupe (left).
 Creme (Code 6P), with Gold.

 (B) Sports Coupe (sight) in Relate White (
- (B) Sports Coupe (right) in Polar White/ Black (Code 9D), with wide Accent paint
- (C) Reclining Bucket Seats (right) in Red.
 (D) 4-Speed Manual Overdrive Transmission) is standard on all Granadas.

Fourth gear is overdrive, which lets engine turn slower than driveshaft, using less fuel.

†See Power Team Chart on back cover.

*Available only in combination with Polar White and Black Lower Tu-Tone.

Note: See Notable Standard Features, measurements, and color code reference on back cover. Some items shown, such as AM/FM Stereo Radio, Console and WSW tires are optional.







Inside Ford Granada. Comfort and luxury.

Luxury has a purpose

Granada interiors are functional and luxuriously fashionable—the best of both worlds. They were thoughtfully planned for passenger riding comfort and durable good taste-for those who take their driving pleasure seriously.

Plush cut-pile carpeting, molded for smoothness, is stain resistant. A computertuned suspension, tight body construction and effectively planned use of insulating materials

combine to help provide a smooth, quiet ride. The Granada ride, in fact, compares favorably with that of the Cadillac Seville and Mercedes 280. But the Granada is priced

Inside, the appointments reflect the luxury that is the hallmark of the Granada. Contoured seats are thickly cushioned, and provide good side and lateral support. Bucket seats, optional on most Granada models. recline and adjust to several positions for

maximum driving comfort. They are similar in design to those found in some European Sports Sedans costing many times more. A wide array of interior trims is available. Cloth trimmed with vinyl, all-vinyl, and leather, Colors and weaves to satisfy tastes from sporty to sedate.

(A) Flight bench seat (below) richly tailored in ribbed velour Touraine cloth in Dark Jade (Code QR). Part of Ghia Luxury Decor Option on Ghia 4-Door Sedan only.

Available also in Dove Grev. Red or Tan. This option also includes luxury and comfort features, such as large door armrest, rear seat center armrest, luxury steering wheel, power side windows, dome/dual map lamp and illuminated visor vanity mirror.

(B) Flight bench seat. This Ghia seat is trimmed in a striking optional Dark Red Kasman cloth (Code BD). Kasman is a stylish nylon knit with the look and feel of cashmere, Also available in Dove Grey, Blue, Jade and Tan. (C) Bucket seats in soft, luxurious leather seating surface, a distinctively styled optional upholstery available with the Luxury Decor Option on only the 4-Door Ghia Sedan. Color shown is Dove Grey (Code MS). Other color choices are Dark Red, Jade or Tan.

(D) Flight bench seat trimmed with optional Westminster textured cloth with subtle waffling, Color is Blue (Code HB), Also available in Dark Red, Jade and Tan, Part of Interior Decor Option.

(E) Bucket seats (right) are shown in Corinthian Creme vinyl (Code AV). Available also in Dove Grey, Red, Blue, Jade or Tan. Part of Interior Decor Option.

(F) Standard bench seat on Granada Special Edition. This deep-cushioned

seat is trimmed in supple, soft Tan Corinthian vinyl (Code JU). Also available in Red. Blue, Creme or Jade,

(G) Instrument panel. Instruments clustered before the driver are easy to read, controls are easy to reach. Components are colorkeyed (Dark Jade shown) to complement the interior trim. Burled walnut woodtone appliques are standard (except Special Edition models).

Note: Air conditioning, console, radio and certain other items are optional. See color code reference on back

Trim and Seat Chart.

| 2-Door Special Edition | s | | | | | | | | | |
|---------------------------|--------|----|-----|---|---|----|---|----|---|----|
| 4-Door Special Edition | s | | | | | | | | | |
| 2-Door Base | \top | 5* | 0* | 0 | 0 | | | | | |
| 4-Door Base | Т | 5* | 0* | 0 | 0 | | | | | |
| 2-Door Ghia | Т | | \$* | | 0 | | 0 | 0* | | |
| 4-Door Ghia | | | \$* | | 0 | | 0 | 0* | | |
| Sports Coupe | Т | | | | | St | | | | |
| 4-Dr. Luxury Decor | Т | | | | | | | 0 | S | 0* |
| Interior Decor | Т | | 5* | 0 | 0 | | | | | |

O—Optional
*Not shown. †See (C),





Personalize with Ford Granada options













Granada is the first car in its price class to offer a long list of luxury options like illuminated entry that lights your way into the car at night \square tilt steering that's adjustable so you can more easily slide in and out from under the wheel automatic temperature control that lets you set the desired temperature, then automatically keeps it there year around \$\sigma 4-way power disc brakes that provide additional stopping and fade control.

Ford Radios, built under exacting Ford quality control standards, are designed. tested and engineered precisely for Ford cars. Each radio has a 100% solid state chassis for carefree operation, long life and high fidelity sound. Each comes with a fixed-length stainless steel whip antenna for maximum reception and resistance to damage. Ford quality radio choices:

AM with Pushbutton Tuning, Single speaker in instrument panel.

- AM with Tape Player, Accommodates 8-track tape cartridges. Front and rear dual speakers.
- AM/FM Monaural Instrument panel mounted speaker, plus two rear speakers with fader control.
- (A) AM/FM Stereo with Tape Player. True stereo reproduction of tapes or radio. Includes four speakers, two front and two rear, fader and right/left balance controls.
- AM/FM Stereo, Four speakers, two front and two rear, fader and right/left balance controls.

Appearance and Protection

- ☐ Deluxe Color-keyed Belts.
- Deluxe Bumper Group, Includes front/ rear bumper guards, rubber inserts and full-width horizontal rub strip. See pages 2 and 3.
- ☐ Interior Decor Group, Vinvl Flight Bench Seats, Deluxe Steering Wheel, deluxe door trim. Not available on Ghia models or Sports Coupe Option.

- Luxury Decor Option, (Only on 4-Door Ghia.) Includes lacy spoke cast aluminum wheels . front and rear bumper awards and rub strips . ribbed velour cloth and vinyl flight bench seats . larger, soft door armrests . rear seat center armrest · luxury steering wheel · dome/dual map lamp • illuminated visor vanity mirror. See page 8 for interior view.
- Sports Coupe Option, 2-Door Granada only. Unique new styling with performance features. Shown and detailed on pages 6 and 7.
- Bodyside/Decklid Accent Moldings. See (A), page 2.
- Black Vinyl Insert Bodyside Moldings. See (E), page 3.
- Rocker Panel Moldings, See (E), page 3. Metallic Glow Paints, Bright Blue, Tan, Golden, See Tan in (D), page 5.
- ☐ Bodyside/Decklid Paint Stripes (standard on Ghial. Protection Group includes color-keyed front floor mats, door-edge guards (except Ghia), rear license plate frame,

- Vinvl Roof, Half-roof on 2-door, full-roof on 2-door, 4-door, (B) White Lacy Spoke Cast Aluminum
- Wheels (4), Smart, Unique, (C) Lacy Spoke Aluminum Wheels (4)
- (page 4)
- (D) Deluxe Wheel Covers for extra luxury.
- (E) Wire Wheel Covers add a sporty touch. See (E), page 3.
- Styled Steel Wheels (4).
- Tires. A wide selection of sizes and styles available in BSW, WSW steelbelted radial ply and wide WSW. Ask your Ford Dealer for complete details.

Comfort and Convenience

- SelectAire Conditioner, Large-size condenser and other refinements provide fast cooling. After air is cooled, compressor shuts off, aiding in fuel economy. Tinted glass recommended.
- (F) SelectAire Conditioner, with

- Automatic Temperature Control, Set to temperature you want, then forget it. Automatically maintains this temperature until vou change it.
- (G) Digital Clock. Tells time at a glance
- with quartz crystal-controlled accuracy. (H) Front Cornering Lamps, Stylish wraparound look, Activated by turn signal. Helps you see better when turning.
- (I) Console, Includes headlights on, door ajar, trunk ajar, and low fuel warning
- Convenience Group, Includes automatic seat back release, automatic parking brake release (with SelectShift column shift lever), interval windshield wipers. color-keyed deluxe belts.
- Rear Window Defoager for better visibility.
- (J) Rear Window Electric Defroster. Melts ice or snow quickly.
- ☐ Tinted Glass all around, Reduces sun glare. Improves air conditioning efficiency.

- (K) Illuminated Entry, A "luxury car" option you won't find on many cars in Granada's price class. Activated by lifting the door handle, it turns on a halo of light around the key lock. Turns on interior
- lights, too. Adds security. Light Group, Lights in glove box. instrument panel, ashtray, trunk and engine compartment, dome/dual map lamp, headlamp warning buzzer, rear
- door courtesy lamp switches. (L) Decklid Mounted Lugagae Rack, Useful and good looking.
- Illuminated Visor Vanity Mirror, Handy for milady.
- Dual Sport Mirrors, Color-keyed, remote-controlled. Standard with Sports Coupe. See page 6. Power-operated Glass Moonroof.
- Convertible fun but more convenient (M) 4-Way Manual Driver's Bucket Seat. A new option that gives the driver more choices in setting the seat for his or her height. Raises 11/2" vertically and adjusts 51/2" back and forth.

- Reclining Bucket Seats. Great relaxer on long trips.
- ☐ Leather Seating Trim, (Ghia only.) See pages 8-9 for all seat/trim choices. (N) Fingertip Speed Control. Cruise at
- preset speeds with foot off accelerator. Power Steering. Extra help when you maneuver through traffic and in
- crowded parking lots. (O) Tilt Steering Wheel. Makes entrance or exit to driver's seat easier.
- Space-Saver Spare Tire, Extra luggage space. Available at no extra cost when ordered to replace standard spare tire. See (C), page 5.
- ☐ Electric Power Decklid Release opens trunk from within car. ☐ Visibility Group. Inside day/night mirror,
- dual bright mirrors, visor vanity mirror. Power Side Windows.

Performance and Economy

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Sports Coupe Option, For details see Pages 6-7.

- positive stops.
- (P) 4-Wheel Power Disc Brakes, An option you'll find in few cars in Granada's price class. Resist brake fade Cold Weather Group, Includes heavy-
- duty battery and alternator, and engine block immersion heater.
- Power Seats, Adjust comfort
- automatically
- Power Door Locks. Adds security 250 CID 6-Cylinder Engine. 133
- 302 CID 2V V-8 Engine, Ask your Dealer about the optional engine which is
- designed to run on regular (leaded) fuel. ☐ 351 CID 2V V-8 Engine.
- Heavy-Duty Suspension, Standard with Sports Coupe Option.
- (Q) SelectShift Automatic Transmission, Shift manually or automatically as you choose. Floor-mounted shift and console shown. Column-mounted shift also available.

Models



Granada 2-Door Sedan, Golden Glow (6V) Granada Special Edition 2-Door Sedan (also available)



Granada Special Edition 4-Door Sedan (also available)



Granada Ghia 2-Door Sedan, Bright Blue Glow (3V)





Granada Ghia 4-Door Sedan, Silver Met. (1G.

Notable Standard Features

Granada Special Edition/Granada

FUNCTIONAL

- 200 CID engine with DuraSpark Ignition
- 4-speed, fully synchronized manual overdrive floor shift transmission
- Front disc brakes
- Dual-action, foot-operated parking brake and warning light
- Articulated windshield wiper
- Turn-signal-mounted wiper/washer controls
- Tricolored taillights
- BSW steel-belted radial ply tires
- Antitheft decklid lock
- Inside hood release
- Tipped rear door hinges (4-door)
- Ford Safety Design Features. See your Ford Dealer for complete list.

Ghia models offer most of the preceding, plus:

- 250 CID engine with DuraSpark Ignition
- Left-hand remote control mirror
- Dual note horn
- Deluxe color-keyed belts
- Rear door courtesy lamp switches (4-door)

Granada Special Edition/Granada

APPEARANCE AND COMFORT

- Chrome-plated grille, grille moldings
- Opera windows and bright moldings (2-door)
- Unique Granada hood ornament
- Bright window, drip moldings
- Belt, wheel lip moldings*
- Full wheel covers*
- Exposed gas cap
- Bench seats with vinyl trim
- Cut-pile carpeting
- Instrument panel woodtone appliques*
- Lockable glove box

- Cigar lighter*
- Rear seat ashtrays
- Luggage compartment mat

Ghia models offer most of the preceding, plus:

- Ghia crest on C-pillar (4-door)
- Opera window Ghia crests (2-door)
- Wide bodyside and wheel lip moldings with color-keyed vinyl inserts
- Lower back panel applique with hidden gas cap
- Hood, bodyside, decklid paint stripes
- Flight bench seats with vinyl trim
- Deluxe door panels carpeted lower portion with woodtone applique on window sill
- Deluxe steering wheel
- Ghia interior ornamentation
- Day night mirror
- luggage compartment carpeting
- Deluxe sound and ride package
- Deluxe color-keyed wheel covers
- 14-oz. cut-pile carpeting

Measurements

| | Wheelbase | Length | Height | Width | Usable Trunk Cap. (cu. ft.) | Fuel Capacity (Imp. gal.)* | Passenger Capacity |
|-------------------------------|-----------------------|------------|--------|-------|-----------------------------------|----------------------------------|-----------------------|
| GRANADA 2-DOOR* | 109.9" | 197.7" | 53.2" | 74.0" | 14.8 | 16.0 | 5 |
| GRANADA 4-DOOR* | 109.9" | 197.7" | 53.3" | 74.0" | 14.8 | 16.0 | 5 |
| GHIA 2-DOOR | 109.9" | 197.7" | 53.2" | 74.5" | 13.1 | 16.0 | 5 |
| GHIA 4-DOOR | 109.9" | 197.7" | 53.3" | 74.5" | 13.1 | 16.0 | 5 |
| *Measurements also apply to G | ranada Special Editio | on models. | | | | | |

| Engine | Transmission | | | | |
|--------------|--------------|-----------|--|--|--|
| | Manual | Automatic | | | |
| 200 CID-IV | X | N.A. | | | |
| 250 CID-IV | X | X | | | |
| 302 CID-2V | X | X | | | |
| 351 CID-2V†† | N.A. | X | | | |

ttGhia and Sports Coupe only.

Notes

CORROSION PROTECTION. Ford takes extra steps to see that your new Granada is engineered and built to high quality standards. And in order to help your car look new longer, we have increased the use of galvanized steel, rust-resistant primer coats, precoated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

And in addition to the many other Granada anti-corrosion measures, a new feature for 1977: a new protective vinyl coating has been added behind the wheel house openings. This vinyl coating is sprayed on and, by providing a flexible base for the enamel, results in improved resistance to stone chipping and abrasion from sand.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Black (1C). Your Ford Dealer can show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford of Canada reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved Motorcraft Parts and Autolite Spark Plugs when they need replacement.

Motorcraft



FORD GRANADA

