



**The Fairmont Series.
Fairmont, Ghia and ESP Sedans.
When some people talk of success
they mean business.**

FORD FAIRMONT



Always respected as providing good returns in the field of spaciousness and comfort, the Fairmont name also represents a level of engineering finesse that brings with it a smooth ride, safe roadholding and excellent fuel economy.

ALLOY HEAD II

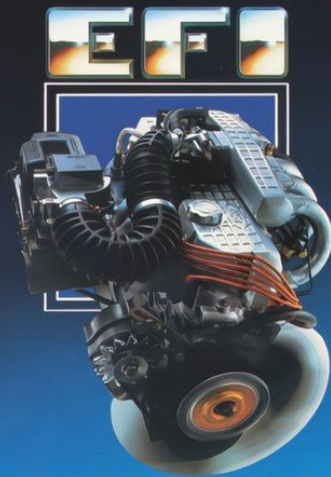
The respected 4.1 litre Alloy Head engine has a 2-stage carburettor that provides highly accurate fuel metering. Under normal steady driving, only the first stage (or venturi) is used. When rapid acceleration is required the second stage comes into operation. The net result of this feature and the engine's many other highly-sophisticated components is significant fuel efficiency, excellent performance and quiet running.

Selected Fuel Economy Data

This data is based upon AS2077-1979 tests conducted by Ford. It is not applicable to vehicles manufactured for sale in New South Wales.

CITY CYCLE	13.5 l/100km	20.9mpg
HIGHWAY CYCLE	10 l/100km	28.3mpg

These figures are provided to assist you in comparing the fuel consumption of Fairmont and Fairmont Ghia Sedans with other vehicles. The actual fuel consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use. Data for the other available engine/transmission combinations can be obtained from your Authorised Ford Dealer.



Ford is proud to offer an electronic fuel-injected engine developed expressly for its Australian production cars. This EFI engine is based on the successful Alloy Head II 4.1 litre six. It incorporates the Bosch LE Jetronic fuel injection system which is recognised as one of the finest in the world. The EFI six cylinder engine develops outstanding torque and smooth power. It is a logical choice for drivers who, in the future, wish to enjoy V8 style power, performance and reliability.

This engine is available in the Fairmont and Fairmont Ghia as an extra cost option. It is a standard feature of the Fairmont Ghia ESP.

WATTS LINK REAR SUSPENSION SYSTEM

The Watts Link Rear Suspension System features a Watts linkage, trailing arms and variable rate coil springs and provides Fairmont sedans with safe roadholding and a smooth, easy ride.

In effect, the Watts linkage, regarded as the best available method of locating and controlling a live axle, restrains side to side movement of the axle, while the trailing arms restrain its fore and aft movement.



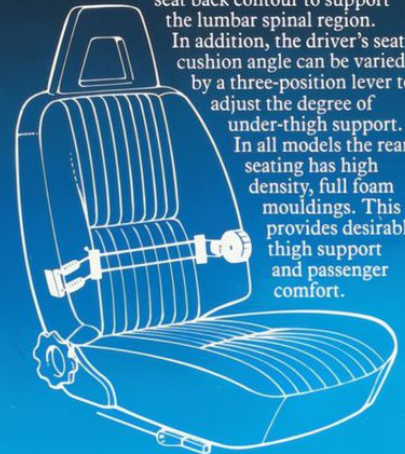
The result is that the axle and therefore the entire car is well controlled when cornering, under towing conditions and particularly on rough roads. In addition, this system enables compliant springing and damping, giving an excellent ride quality.

SUPERB COMFORT

To complement these sophisticated mechanical features it is appropriate that the Fairmont series has so many luxury appointments.

The steering wheel is designed and positioned to provide easy, relaxing driving.

The front seat comfort of the Fairmont and Fairmont Ghia is an object lesson in luxury. A rotary knob located on the side of each front seat backrest provides for the adjustment of the seat back contour to support the lumbar spinal region.



In addition, the driver's seat cushion angle can be varied by a three-position lever to adjust the degree of under-thigh support. In all models the rear seating has high density, full foam mouldings. This provides desirable thigh support and passenger comfort.

The cars of the Fairmont Series are designed to provide engineering excellence and luxurious comfort. An investment in one is well worth consideration.

When some people talk of a portfolio they're discussing a range of good investments.



The cars of the Fairmont range are winners of the Australian Design Award.



When some people speak of a comfortable living they're talking about sitting pretty.

Ghia, the name that Ford reserves for some of its most elegantly and comprehensively equipped cars, takes on greater meaning in Fairmont Ghia.

It is easily distinguished from the other models in the Fairmont range. The Fairmont Ghia has distinctive integral headlamp and driving light units. Michelin ER60H14 steel belt radials, 'Snowflake' design alloy wheels and the wide section protection mouldings all add to the Ghia's good looks. Inside, the car is equally elegant. Seats, front and rear head restraints

and selected areas of the door panels are faced in a luxurious combination of Barleycorn and Crushed Beaumont cloth. Cloth headlining also enhances the Fairmont Ghia's air of quiet opulence.

As would be expected of a car of this calibre, airconditioning and an AM/FM radio stereo cassette player are standard equipment. An illuminated entry system aids entry to the car in the dark. Simply raise either front door handle and the front door lock cylinder surrounds and car interior are illuminated for 25 seconds. For the driver's ease, left and right hand exterior rear view mirrors and a remote control boot release are

electrically operated. To complement the superb interior the Ghia is equipped with mechanical features which make it a rewarding car to drive. Excellent power and economy are provided by the 4.1 litre Alloy Head II engine fitted with a smooth and reliable 3-speed T-bar automatic transmission. For even more power, you can now order your Fairmont Ghia with the optional EFI engine.

The Watts Link Rear Suspension System, a limited slip differential, 4 wheel power disc brakes and power steering ensure excellent control of the car on smooth roads and rough, in city traffic and on the open road. It's a car that will reward driver and passengers with comfort, confidence and motoring excellence. Ghia. The name says it all.



When some people talk of performance they mean more than quick returns on investment.

An extension of the Fairmont Ghia, the ESP contains all the features of the Ghia, and is tailored still further for the person with drive. It is, indeed, a driver's car.

Outwardly the ESP leaves no doubt of this. A low stance, deep airdam and 'Snowflake' alloy wheels finished in gold and fitted with low profile

ER60H15 steel belt radials give this car a look of performance and prestige. And now, the electronic fuel injected EFI engine is standard equipment, so more than ever, Ghia ESP lives up to the promises of its appearance.

Below the surface the ESP's prowess becomes even more apparent. To improve on Fairmont's considerable reputation for ride and handling, the ESP's Watts Link Rear Suspension System features special settings to heighten its roadholding capabilities. A lower ride height, heavier stabilizer bars, increased rate coil springs,

revised steering geometry and the use of gas-filled Bilstein shock absorbers produce an outstanding feel of poise and precision in the ESP's roadholding.

To go with this uprated specification, as well as the other mechanical features which make all Fairmont Ghia's such rewarding cars to drive, the ESP's interior is fitted in the front with Scheel sports seats covered in a stylish combination of Barleycorn and striped wool cloth. The finishing touch to a car which makes the most of the Ford engineering investment.

When some people talk of their interest rate they're thinking of a handsome reward.

With its striking styling and long list of features the Fairmont is a car worth considerable interest.

From the outside its attractions include full wheel covers, ER78S14 steel belt radials, left and right hand remote control exterior rear view

mirrors, and blackout treatment to the grille and window frames.

It is on the inside that the real rewards are to be found. Seating is excellent. Front bucket seats have a lumbar support control and reclining backrests. The driver's seat cushion has a three position adjustment for angle. All seats are covered in a handsome combination of Corduroy and Crushed Beaumont cloth. Cut-pile carpeting in the passenger compartment completes the feeling of luxury.

The Fairmont also features laminated windscreen, tinted side and rear glass, an electric rear window demister, windscreen wipers with intermittent setting and a digital clock with day and month display facility. These features are also found in the other models of the Fairmont Series.

The Fairmont is a car which will reward you with superb motoring enjoyment.



About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at their discretion, and without notice to discontinue or

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Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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*FORD MOTOR COMPANY OF AUSTRALIA LIMITED
(Incorporated in Victoria)
FORD SALES COMPANY OF AUSTRALIA LIMITED
(Incorporated in Victoria)
REGISTERED OFFICES: 1735 SYDNEY ROAD,
CAMPBELLFIELD, VICTORIA, 3061.



Ford Australia - We're moving with you.

FORD FAIRMONT

