
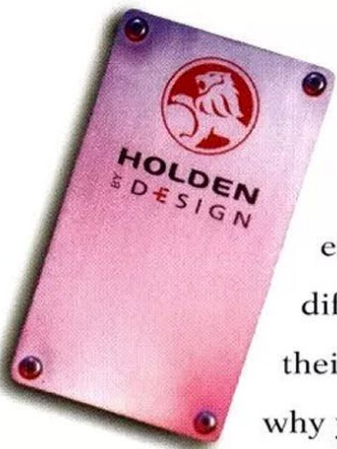


YOUR CAR, YOUR DESIGN. HOLDEN BY DESIGN.



There's nothing quite like a Holden. 



At Holden,
we understand
that everyone
expects something
different from
their car. That's
why you can
now have the

flexibility to design your
very own Commodore,
Calais or Statesman to suit your
individual tastes and needs.

With Holden By Design you
can add exclusive options and
accessories, all fitted in the
factory environment and
with full factory guarantees.

You're able to choose
from alloy wheels, a country
roo bar, a third seat and
cargo barrier for wagons, a
sunroof for the Statesman,
even a Holden approved LPG
system. And that's just the
beginning. Holden is



continually adding new products
exclusive to the ever-growing Holden
By Design range.

And to assure you that your
new car is a one off, it's fitted
with an identification nameplate
under the bonnet to verify its
authenticity, as well as
carrying customised insignia
on the exterior.

A Holden By Design
vehicle also has off-road
benefits, like a higher resale
price should the time for
change arise and, of course,
there's the pride of owning not
just a Holden, but a Holden that's
uniquely yours.

See your Holden Dealer for
more information.



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