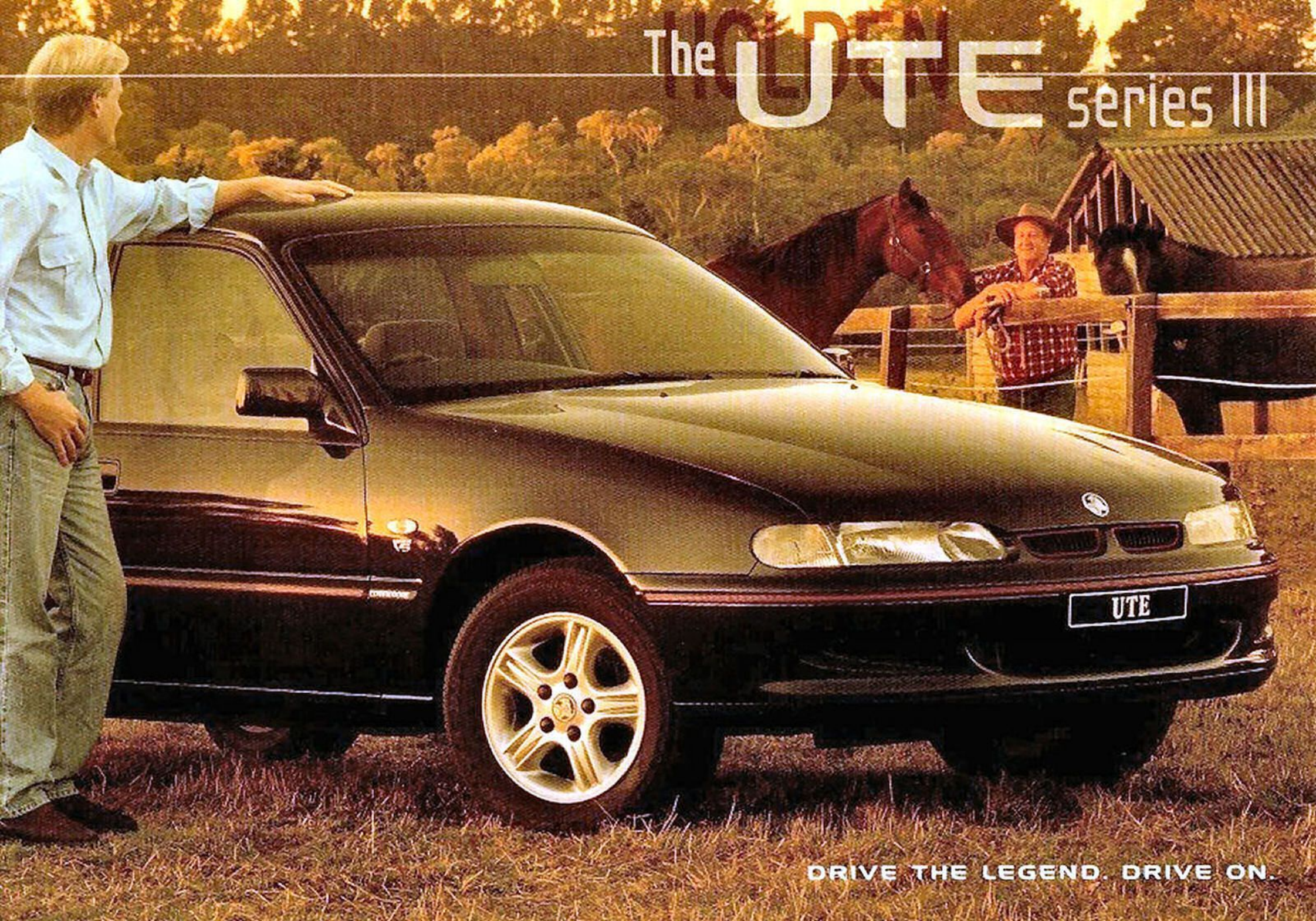


The **UTE** series III



DRIVE THE LEGEND. DRIVE ON.

Get the MOST out of LIFE.

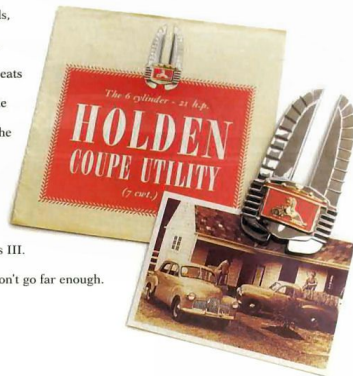
A contemporary Australian icon, the Holden Ute Series III is the freedom machine with the versatility to take you just about anywhere. Whether you're cruising in the city, loading up at the work site, or heading for the farthest horizon, this thoroughbred has all the style and get up and go to get you where you want to be. Fast.

For starters it delivers everything you need to live life to the full.

Inside the fully-equipped cabin it has the luxury features and comforts of a sedan. But whether it's work or play, out back it has loads of room for anything you care to take with you. Like tools, tents, skis, surfboards, saddles, go-karts, dogs, you name it.

And on the road, Holden Ute acts up the highways and byways with the power to deliver you effortlessly to the destination of the day.

So if you want a vehicle that fits your lifestyle down to the ground, get into a Holden Ute Series III. By comparison, ordinary cars just don't go far enough.



THE POWER TO GO WHERE YOU LIKE.

The new Holden Ute Series III delivers what it was bred to deliver: high performance and impressive fuel efficiency.

Able to handle the toughest jobs, whether on a building site or heading up your favourite bush track, the ECOTEC V6 3.8 litre engine delivers power and torque to spare.

The manual transmission ECOTEC V6 Ute returns 10.5 litres per 100km city cycle, while the automatic version achieves 11.5 litres per 100km.*

You have the choice of Getrag manual transmission, for smooth, quick and quiet gear shifts or the electronic 4-speed automatic that effortlessly transmits power to the road. With power and economy modes on the auto transmission, you'll be able to drive efficiently when you need to and inject added kick when you really want it.

In the sedan-like cabin, engine noise is never a concern, thanks to the laminated (pipe-inside-pipe) exhaust. Even in the area of exhaust emissions it is a brilliant performer, with the ECOTEC V6 emission levels being 75% below those required by the current Australian Design Rule (ADR).

On the 'S' Ute there's also the option of Holden's cold air intake 5 litre V8 with Getrag 5 speed manual transmission.

The Holden Ute Series III adapts to your lifestyle, whatever you care to throw at it.



*Australian Standard 2877 test





The PERFECT work-place.

The Holden Ute Series III combines the comfort of a world-class sedan with the practicality of a ute.

Your office away from the office comes with a mobile phone power socket, an AM/FM radio/cassette stereo sound system, bucket seats with a high rise centre console, storage compartment and armrest. Or you can choose the practical bench/bucket seat option. Either way you'll enjoy newly designed seat fabric and matching door trim.

Then, the 'S' Ute bucket seats are fully adjustable for height as well as lumbar support. And with floor shift transmission there's also a height and reach adjustable steering column, to keep you comfortably in control.

As you might expect the 'S' Ute comes fully-loaded with practical features like keyless entry central locking, a visual and audible Speed Alert system, even lamp and chime warnings to remind you when you're low on fuel or you've inadvertently started to drive off with the handbrake on.

Other thoughtful features include an automatic headlamps off function on all models, to avoid a flat battery, and a centre dome lamp time delay.

All of which helps take the strain out of a hard day's work.







Built for LIFE.

A ute is built to transport your most valuable assets: tools, toys, workmates and friends, not to mention yourself. Which is why the new Holden Ute Series III is designed for strength, ruggedness and reliability and comes laden with safety features normally found only in sedans.

The Holden Ute is the first Aussie ute to give you the option of a driver/passenger airbag combination and Holden's Total Safety System which incorporates nearly fifty safety and security items.

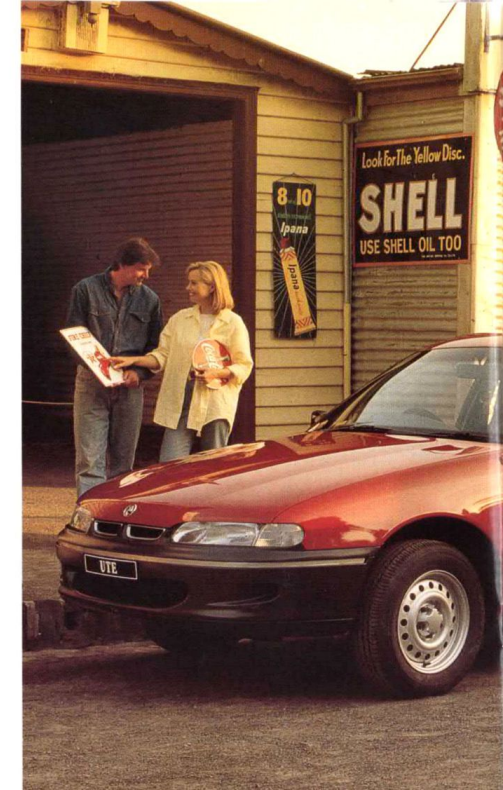
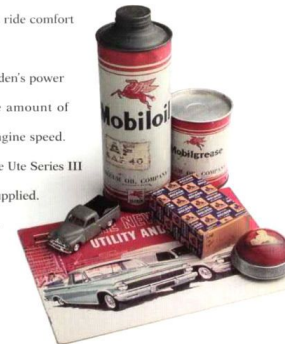
Powerful four wheel disc brakes and a load sensing proportioning valve ensure that braking pressure is applied evenly whether you're driving unladen, or fully loaded. And, on the 'S' Ute there's the option of the Bosch Anti-lock Braking System (ABS) which delivers improved control under full braking.

The supple rear suspension is streets ahead of conventional leaf spring designs, with variable rate coil springs providing smooth ride comfort with flat, stable cornering.

To enhance control on the road, Holden's power assist steering automatically adjusts the amount of power assistance needed depending on engine speed.

If you ever forget to lock your car, the Ute Series III will immobilise itself until a new code is supplied.

Quite sensibly only your key can give it the new code needed to get you going again.



FEATURES to suit your LIFESTYLE.

From the acclaimed ECOTEC V6 engine and optional V8 to class leading safety features and a range of thoughtful standard features, the new Series III Ute from Holden is designed for driving pleasure.

Personal style, through Holden By Design

For those who want to express their individuality, Holden By Design offers exclusive enhancements designed to make your Ute special.

Whether you're looking for eye-catching appearance or the equipment to get the job done there's a range of tailored accessories including: 5 spoke alloy wheels, roo bar, power antenna and cruise control to name a few.

All Holden By Design enhancements are fitted in the factory environment. And for total reassurance, they are covered by a factory-backed 3 year/100,000km warranty.*

*Conditions apply. See your Holden Dealer for details.



An adjustable Speed Alert system with four settings helps protect your livelihood and reduce fuel consumption.



The Holden Ute is the first Australian commercial vehicle to offer the option of a driver/passenger airbag combination.



Situated inside the glovebox door are two handy cup locators.



When you're on the job, time is money, so the Ute and 'S' Ute come standard with the convenience of power exterior mirrors and the option of power windows on the 'S'.



Press the unlock button once on the hermetically sealed slimline Power Key and only the driver's door opens. Hold it down longer to unlock both doors.



Holden's optional 5 litre V8 is enhanced by a cold air intake system which delivers peak power of 168kW and 395Nm of torque.



The visionary ECOTEC V6 engine, the first of the new generation of V6's, gives you high performance with outstanding economy.

UTE FEATURES

	UTE	'S'
POWERTRAIN		
3.8 litre ECOTEC V6 engine.	S	S
168kW, 5 litre V8 engine.		P
Multipoint fuel injection & engine management system.	S	S
5-speed Getrag manual transmission.	S	S
Electronic control 4-speed auto. Power or economy mode. Oil-to-air cooler.	O	O
Limited slip differential.	O	S
MECHANICAL		
Rack & pinion steering with power assist.	S	S
Heavy duty rear suspension.	S	S
Auxiliary rear springs.	S	S
Four-wheel power disc brakes.	S	S
Anti-lock Braking System (ABS).		P
Engine hood gas strut assist.	S	S
On-board computer co-ordination of electrics, with self diagnosis.	S	S
Holden dealer 'Tech 1' diagnosis of all major electronic control systems.	S	S
WHEELS		
15 x 6 steel wheels. Centre cap. P205/65 R15 95H tyres.	S	
Centre cap, chrome.	A	
Trim rings, chrome.	A	
Alloy wheels, 15 x 6 & P205/65 R15 95H tyres.		S
16 x 7 five spoke alloy wheels. 205/55 ZR16 tyres.	H	H
EXTERIOR		
Grille silver	S	
Grille black with red leading edge.		S
Bumpers in body colour.		S
'iD Series' kit: 16 x 7 five spoke alloy wheels & 205/55 ZR16 tyres. Rigid, flat top tonneau cover. Lowered suspension. Sports grille. Body colour bumpers. (Cargo liner avail. with kit.)	H	H
Headlamp guards.	A	A
Bonnet protector.	A	A
Radiator insect screen.	A	A
Country roof bar. (Avail. in silver.)	H/A	H/A
Mudflaps (flexible) front & rear.	A	A
Metallic paintwork.	O	O
Exterior mirrors in body colour.		S
Chromed exhaust outlet.	A	A
Tray tonneau cover.	A	S
Licence plate frames, standard height or slimline.	A	A
Full immersion body corrosion protection.	S	S
DRIVER		
Driver airbag (full size).	O	O

	UTE	'S'
Passenger airbag.	P	P
Four spoke soft feel steering wheel.	S	S
Steering wheel height & reach adjust. (Not fitted with column shift auto.)	S	S
Auto transmission column shift (with bench/bucket seats).	P	
Illuminated ignition.	S	S
Remote control exterior mirrors, power.	S	S
Twin jet windscreen washers & intermittent wipers.	S	S
Electronic cruise control. (Avail. only on auto trans.)	H/A	S
Digital clock, in radio.	S	S
Headlamps auto off after leaving parked car.	S	S
Tachometer.		S
Instrument dimming: low/high settings.	S	S
Warning lamps include: Oil pressure. Alternator. Check engine.	S	S
- Brake failure. Parking brake on. Fasten seat belt reminder at engine start.	S	S
Lamp & chime warning: Parking brake on while vehicle moving. Low fuel.		S
Lamp & chime Speed Alert, selectable for 4 speeds (settings adjustable).		S
Mobile phone power point.	S	S
SOUND SYSTEM		
AM/FM stereo electronic tune radio. Local/distant selector switch. Automatic station store memory.	S	S
Separate bass & treble control.		S
Cassette player. Auto reverse.	S	S
Automatic program search. Dolby noise reduction. Metal tape equalisation. Compact disc input socket.		S
Twin speakers. Total 14 watts.	S	S
Power antenna, auto, full up/down.	H/A	H/A
SEATING		
Seat trim in full cloth.	S	
Seat trim in full cloth, with sports design.		S
Sheepskin bucket seat covers.	A	A
Bench/bucket seats. (Optional at no extra cost.)	O	
Bucket seats. High rise centre console armrest.	S	S
Side support wings on seat cushion.	S	S
Driver's seat height adjustable.		S
Driver's seat adjustable lumbar support.	S	S
Driver's left footrest, adjustable.	S	S
Lap/sash seat belts have webbing clamps.	S	S
CHILDREN		
Child restraint anchor points.	S	S
CABIN COMFORT		
Air conditioning.	O/A	O/A
Cigarette lighter, illuminated.	S	S

S = Standard feature. O = Option. P = Option in package, with one or more others. H = Option from Holden By Design. A = Accessory

	UTE	'S'
Power windows. Express down driver's window. Windows powered until car locked by remote control Power Key.		P
Vanity mirror, passenger side.	S	S
Centre dome lamp, time delay on entry.	S	S
Cut pile carpet.	S	S
Rubber floor mats.	A	A
Carpeted floor mats, tailored, deluxe.	A	A
Padded fabric in door trim.	S	S
Bulkhead trim cover.	S	S
Windscreen sunshade, front.	A	A
Weathershield, in standard width or slimline, driver & passenger window.	A	A
Side window louvre decals.	A	A
STORAGE, CARGO, TOWING		
Twin cup locators in glovebox door.	S	S
Glovebox with lamp.	S	S
Storage pocket in bulkhead trim cover.	S	S
Centre console compartment, with liner.	S	S
Front door storage bins, full length, carpeted.		S
Cargo liner.	A	A
Heavy duty cargo floor mat.	A	A
Tailgate mat.	A	A
Load tie-down brackets.	A	A
Towing equipment (see specifications).	A	A
ROAD SAFETY		
Warning triangle for roadway.	A	A
First aid kit.	A	A
SECURITY		
Remote control Power Key, with rolling security code, operates dome lamp.	S	S
- Operates central locking for keyless entry through driver's door only.	S	S
- Operates both doors when button kept pressed.	S	S
- Operates alarm system. Theft attempt memory, audible warning & location report, including after battery disconnection.	A	A
- Enables ignition.	S	S
Indicators unable to flash confirmation if door is ajar when remote locking.	S	S
Flashing red interior warning lamp shows vehicle is protected.	S	S
Engine disabled after switch off to immobilise vehicle.	S	S
Key in driver's door engages door deadlocks.	S	S
Lockable glovebox.	S	S
Radio/cassette security electronics using PIN.	S	S
Lockable petrol cap.	A	A

UTE SPECIFICATIONS

	ECOTEC V6	168kW V8
ENGINE		
	'V' configuration. OHV design with cross flow cylinder heads. Multipoint fuel injection. Engine management system. Computer diagnostics. 91 octane petrol (ULP).	
	High energy, distributorless, ignition & triple coils. Sequential fuel injection.	Breakerless high energy electronic ignition. Grouped fuel injection.
	'Hot wire' air mass metering.	Cold air intake. High flow air cleaner.
	Twin knock-control sensors. Two-speed cooling fan. Low friction technology. Cross-bolted main bearings.	
BORE x STROKE (mm)	97 x 86	102 x 77
CAPACITY (cc)	3791	4987
COMPRESSION RATIO (1:1)	9.4	8.4
POWER (DIN, kW)	147 @ 5200rpm	168 @ 4400rpm
TORQUE (DIN, Nm)	304 @ 3600rpm	355 @ 3600rpm
GEAR RATIOS Getrag 5 spd man	1st 3.83 2nd 2.20 3rd 1.40 4th 1.00 5th 0.81	1st 3.55 2nd 2.04 3rd 1.40 4th 1.00 5th 0.76
4 spd auto	1st 3.06 2nd 1.63 3rd 1.00 4th 0.70	
DRIVE	Rear. Ratio 3.0:1	
FUEL ECONOMY (L/100km*) 5 sp man	City 10.5 (26.9mpg)	City 14.0 (20.2mpg)
4 sp auto	City 11.5 (24.6mpg)	City 15.0 (18.8mpg)
FUEL TANK (L)	63	
BRAKES	Four wheel disc. Ventilated front disc & finned caliper. Load sensing brake pressure proportioning valve. (Avail. see feature list.) When wheel speed sensors & computer detect imminent lock-up, brake cylinder pressure is adjusted front & rear to prevent braking skid.	
SUSPENSION	Front: MacPherson strut, incorporating wet sleeve shock absorbers. Direct acting stabiliser bar. Linear rate coil springs. Rear: Trailing arm with S-trak location. Panhard rod. Progressive rate coil springs. Rubber auxiliary springs. Stabiliser bar.	
STEERING	Variable ratio rack & pinion. Variable power assist.	
TRACK (mm)	Front: 1491	Rear: 1478
TURN CIRCLE (Kerb to kerb, m)	11.1	
WHEELBASE (mm)	2822	
WHEELS & TYRES	Ute: Steel wheels, 15 x 6 & P205/65 R15 95H tyres. 'S': Alloy wheels, 15 x 6 & P205/65 R15 95H tyres.	
WEIGHTS (kg) Kerb mass (est) Gross Vehicle Mass	'S': 1361 'S': 2122	'S': 1443 'S': 2192
Payload	710 (inc. driver, 2 passengers.)	
DIMENSIONS (mm)	Length 4896 Width 1965	Height 1510 Ground Clearance 138
Payload	Length 2145 Width 1520	Height 470 Width at wheel arches 1172
	Area (m ²) 3.26 Volume (m ³) 1.27	
TOWING	Holden approved 1200kg & 1600kg towing packages are available. See your Holden Dealer for details. (Towing capacity subject to State laws.)	
SERVICE (km)	1500 (free) inspection, 10,000 then every 10,000. Holden Dealer 'Tech 1' computerised analysis available for engine management system. Maintenance-free, long-life, poly-vee alternator drive belt with automatic tensioner.	

Every worker needs a back-up crew.

When you're out there slaving away, you can rest assured that the Holden back-up crew is never far away. Because we realise how important it is for your Ute Series III to be kept on the road and in ship-shape condition. It all starts with Holden's warranties.

3 YEAR OR 100,000KM WARRANTY.

The Holden Ute Series III has been built with a commitment to quality and reliability.

As a result, it is covered by a 3 year or 100,000km bumper to bumper New Vehicle Warranty, whichever comes first. An Extended New Vehicle Warranty is also available.

3 YEAR/24 HOUR HOLDEN ROADSIDE ASSISTANCE.*

In the unlikely event of a breakdown, or if your vehicle becomes immobilised, it's comforting to know that assistance is only a phone call away.

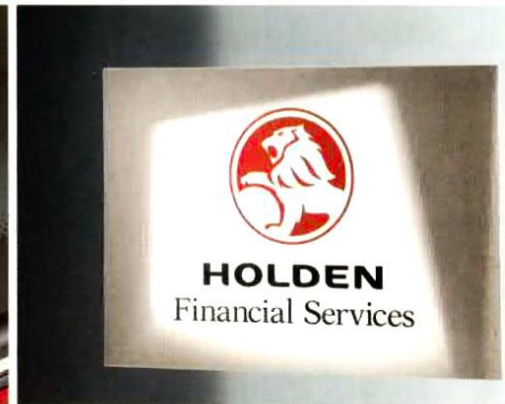
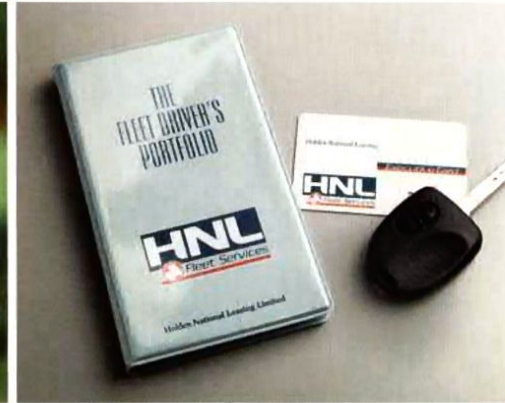
Holden Roadside Assistance provides an Australia wide coverage, 24 hours, 365 days a year,** simply by calling 1800 817 100.

Full details of this service, which



is delivered by over 900 assistance centres by Assist Australia and the combined resources of the Australian motoring organisations, are contained in your Holden Roadside Assistance glovebox kit.

HNL Fleet Services*** is a company owned by General Motors-Holden Ltd, and its dealers which offers a unique, comprehensive and competitive range of



leasing and fleet management packages to approved fleets and customers.

They would gladly welcome a chance to submit a proposition for your consideration. Deal direct and cut out the

middleman, consult with your Holden Dealer or contact HNL Fleet Services toll free on 1800 226 772.

Factory backed finance from Holden Financial Services† can be tailored to suit your individual needs.

Finally, if you want even more than the standard Utes, there's always Holden Special Vehicles. HSV is an organisation dedicated to producing a range of Holdens with an indelible sporting character. As you'd expect their Utes comply fully with Australian Design Rules and carry Holden's warranties.

PUTTING A FINISHING TOUCH TO YOUR UTE.

When you invest in a Holden Ute and Holden Accessories you know you have made an investment in quality.

At Holden we keep this in mind at all times. That is why we have paid a great deal of attention to the accessories for the Series III Ute. All of these accessories have been extensively tested and engineered to also

The smartest way to own a new Ute Series III.

enhance this outstanding vehicle.

All Holden approved accessories and parts are covered by Holden's 3 year or 50,000km warranty, giving you complete peace of mind.

To make life easy for you, we have some 350 Holden Dealers conveniently located all over Australia for all your vehicle servicing needs.

Holden Dealers offer you competitive scheduled servicing and maintenance repairs. All of our technicians are comprehensively trained in all facets of a Holden and on the latest servicing and repair technology, which is why Holden gives you a 6 month or 10,000km workmanship warranty.

HOLDEN FINANCIAL SERVICES

SMARTCHOICES

Holden Financial Services offer you the most extensive range of options designed to assist you in owning a new Ute more affordably.

The SmartChoices range of vehicle finance and insurance options allow you to select the terms, conditions and pricing structure to best suit your circumstances.

SmartBuy offers affordable, flexible finance with low monthly repayments^{††} and the security of a guaranteed minimum buyback price.^{†††}

SmartDrive offers you competitive small business lease options, with flexible terms, payment and maintenance options normally only enjoyed by large fleet buyers. Now that's smart!

SmartCare offers a range of insurance products that protects your vehicle and finance in the event of the unexpected. SmartCare Comprehensive even offers new car replacement and genuine Holden parts![‡]

For more information and a detailed brochure see your local Holden Dealer or freecall the SmartBuy hotline on 1800 642 000, or the SmartCare Hotline on 1800 060 094.

THE GM CARD FROM HOLDEN

A GREAT DEAL MORE REWARDING

Simply by putting your everyday expenses like bills and shopping on your GM Visa or GM MasterCard, you'll be saving towards your next new Holden.* For every \$20 you spend on credit purchases Holden will put \$1 towards your next new Ute. You can swipe



thousands of dollars off the best price you can negotiate on a new Ute.

The Rebate can be transferred to other eligible members of your family. So even if you're a fleet buyer you can save hundreds, even thousands off a second new car.[#]

The GM card offers no annual fee in

the first year (a fee currently \$18, applies in subsequent years), and a competitive interest rate with up to 55 days interest free.* Unlike other credit cards, it doesn't take long to accumulate significant rewards. In fact, the GM card offers extra rewards to enjoy immediately.

Every quarter the GM Card Rewards Extra Program brings you exciting new savings and special bonuses. You are also entitled to special privileges such as free entry into Golf events and Motor Shows.

To apply, visit any Westpac/Challenge Bank/Bank of Melbourne branch, Holden Dealer, or call the GM Card 24 hour Customer Service Line on 131 200.

*Refer to your Holden Roadside Assistance booklet or see your Holden Dealer for full terms and conditions. Roadside Assist may not always be available in remote areas. **Emergency Roadside Service may not always be available in remote areas. ***HNL Fleet Services is a registered business name of Holden National Leasing Ltd. ACN008589562. †Holden Financial Services is a registered business name of General Motors Acceptance Corporation Australia. ††Fees and charges apply. Subject to credit approval and current terms and conditions. †††A disposal fee of \$350 applies plus charges for excess wear or excess kilometres may also apply. ‡For full terms and conditions please refer to the relevant policies at your local Holden Dealer. #Subject to the GM Card from Holden Program Rebate Rules. Vehicle sales for which a fleet allowance is paid are not eligible for GM Card Rebate. Full details of terms and conditions are available on request from your local Westpac/Challenge Bank/Bank of Melbourne branch. The interest rate as of April 1998 is 15.4% pa. Fees and charges may apply.

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