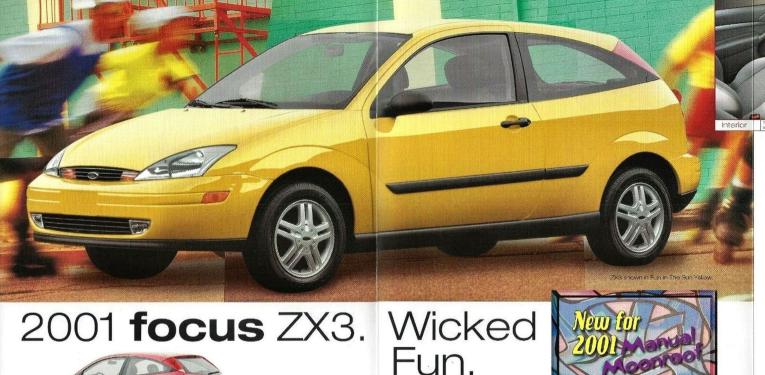


2001 focus ZX3



T W O T H O U S A N D A N D O N E



ZX3 is ready to win your praises.

Designers admire at it. Automotive writers compliment it. Canadian drivers love it. The Focus ZX3 - award-winning at every level.

At one glance, ZX3 tells you its different from traditional compact cars. Its distinctive design conveys real passion. Its superb engineering and driving dynamics satisfies your sporty personality, while its value and quality appeals to your more sensible side.

There's a quiet confidence you can feel.

ZX3's superior ride quality is the result of its independent control blade multi-link rear suspension. You can feel its confident stance every time you drive into a corner. Powered by a 2.0L DOHC 16V Zetec engine, ZX3 lets you cruise easily while the 5-speed manual transmission lets you smoothly shift from one gear to the next.





ZX3 features a responsive 2.0L. ZX3's stylish exterior desic 16V Zetec engine that delivers includes 15" multi-spok Although ZX3 is a lot of fun, it has a serious side too. Standard safety features include dual front air bads. safety cell construction, remote keyless entry and a SecuriLock™ anti-theft system. New for 2001 is the available Advance Trac integrated vehicle dynamics system. And for the

ultimate in safety, add the optional anti-lock braking system and front side impact air bags.



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ZX3 is nicely equipped too.

All your comfort needs are satisfied with ZX3's long list of standard features. There is the AM/FM stereo with CD player, leather-wrapped steering wheel, gray metallic appearance trim, sporty bucket seats and a rear 60/40 split-fold rear seat that lets you carry longer items - like skis - in the trunk.

ZX3 shown in Infra-Red Clearcoat.



Enter a world of cool clothes and funky gear.



Pumpkin-coloured fleece sweater is 100% polar fleece, has a zippered collar, and is machine washable. Available in sizes S-XL.

A 4-mode equalizer, memory card slot, and removable belt clip make this tiny MP3 Unit (102x70x18mm) a perfect companion. Requires 2 AAA alkaline batteries.





Safely and conveniently store your favourite tunes in this handy 12-CD wallet.

It's Easy To Order Your focusgear

- Visit us on-line at www.focusgear.net and check-out the complete the of focusgear. Select the items you love the most.
- Visit your local Ford of Canada dealer to place your focuspear order.
- · Receive your focus gear and enjoy! That's all there is to it!

Personalize Your Focus With Quality Optional Accessories

When you customize your Focus with Ford brand accessories, you can be confident of their outstanding quality, since they are all designed, engineered, tested and approved specifically for your car. Here are just a few examples of how you can make a personal statement with your Focus. Visit your Ford of Canada dealership for the complete line of Focus accessories.

Front Cover



Help protect the front end of your new Focus from stones, gravel, sait or other read debris with a full front end cover.

Woodgrain Instrument Panel



Bress-up the Interior of your Focus with a woodgrain instrument panel trim kit.

Splash Guards



Flat splash guards offer an economical way to protect the sides of your Focus from the road debris thrown up by the tires.

Ford on the internet

www.ford.ca - For complete product information and on-line shopping.

Ford & the Environment

Ford of Canada is dedicated to sound environmental practices and is an industry leader. in supporting a cleaner environment.

- Ford is continuing to develop attarnative fuel and electric-power vehicles. In fact, Ford. offers more alternatives in alternative fuel vehicles than any other automaker.
- · Ford Motor Company has made a major investment in Canada's Ballard. Power Systems and their revolutionary new hydrogen fuel call.
- This catalogue is printed on recycled paper which contains 10% de inked post-consumer materials and uses vegetable inks.

Ford Graduate Program -Up To \$1,000 Off! if you've graduated recently from a recognized university or college, you may be eligible

for a rebate of up to \$1,000 on the new Ford of Canada vehicle of your choice. Get all the details from your local Ford of Canada Dealer, by calling our toll-free holline at 1-800-387-5535, or visiting our web site at www.ford.ca



With over 160 classroom locations nationwide, Young Drivers is Canada's only national driver training organization. Young Drivers provides driver training for new drivers and Collisionfree driver improvement, programs for licensed drivers to over 40,000 Canadians annually. See your local Ford Dealer for the nearest Young Drivers location.

36-Month Warranty

The 36-month/60,000 km limited warranty covers the complete vehicle (except tires, and other items listed in the Warranty Guider against defects in factory-supplied materials or workmenship. Ford of Canada's corresion warranty covers against corrosion perforation on body sheet metal panels for 5 years/unlimited distance. Each vehicle is protected with an enhanced corrosion protection system.

Ask Your Dealer

Following the publication of this catalogue, certain changes in standard equipment, options, prices or product delays may have occurred which would not be included in these pages." Ford Motor Company of Canada, Limited, reserves the right to make these changes, without incurring obligations of any kind. Your Ford of Canada Dealer is your best source for up-to-date information.

ZX3 expectmore

SPECIFICATIONS Diffications specifications specifications specifications specifications

Engine Specifications

Enaine -

16-valve, DOHC, Zetec Type 2.0 ltres Displacement Horsepower (SAE net) 130 @ 5300 rpm Compression ratio Engine control EEC-V Electronic engine control

Capacities

Fuel tank, litres (imp. gals.) 50 (10.9) Passengers

Transmission

5-speed manual (standard) 4-speed automatic (optional)

Brakes

Power assisted, front disc/rear drum

Suspension

Independent front suspension with MacPherson struts Fully independent short and long arm multi-link

Steering

Power rack-and-pinion

Electrical

Battery 72 amp/hr., maintenance free Alternator 110 amp

Dimensions, mm (in.)

Wheelbase 2616 (103.0) Length 4270 (168.1) Height 1430 (56.3) 1699 (66.9) Width 1095 (43.1) Front leg room 998 (39.3) Front head room 950 (37.4) Rear leg room 983 (38.7) Rear head room Trunk volume, litres (cu.ft.) 351 (12.4) 2nd seat up

Exterior Colours



CD Sive



Infra-Red



Sangria Red



Malibu Blue





Court 9 White



Pitch Black



Fun In The Sun

Standard and Optional Features

Functional Features

2.0L DOHC 16-valve Zetec engine 5-speed manual transmission STD OPT 4-speed automatic transmission 4-wheel anti-lock braking system (ABS) Advance Trac OPT STD Engine block heater SecuriLock™ anti-theft system All-door remote entry with power door looks STD (includes: two key fobs and panic button)

Exterior Features

Centre-mounted flexible antenna STD Rear window wiper/washer STD Rear window defroster STD Fog lamps Solar tinted dass STD Remote control mirrors STD OPT

Audio Systems

AM/FM stereo with single CD player, digital clock and 4 speakers STD

Instrumentation

Full instrumentation including low fuel warning STD light and trip odometer Tachometer

Interior Comfort and Convenience Features

STD Dual Second Generation front air bags OPT Side impact air bags OPT Air conditioning Lower anchors and tethers for children (child seat safety system) STD STD Child proof rear door locks Driver/Passenger seat manual height adjustment Sport cloth front bucket seats with tip/return feature STD 60/40 split-fold rear seat STD Rear seat heat ducts Dash mounted trunk release STD Full length centre console with 2 front cup holders, STD pen storage, storage area and rear cup holder Leather-wrapped steering wheel STD 12 volt power point STD Removable package trav

Wheels and Tires

15" multi-spoke aluminum wheels STD P195/60R15 tires

Group Option Packages

Comfort Group Includes: Map lights Rear seat head restraints Speed control Tit/Telescoping steering wheel

Power Group

Power mirrors Power windows

STD - Standard Features OPT - Optional Features

Interior Colours



Medium Graphite



Dark Charcoal







