

**The International Commercial
Car Has Made Its Way
by the Way It's
Made**



**International Harvester Company
of America**
(Incorporated)

1814-16 Michigan Ave.

CHICAGO - - - ILL.



Eleven of the thirteen International Commercial Cars used by the Cincinnati and Suburban Bell Telephone Co., Cincinnati, Ohio

A263C



Simple and Powerful Motor Assures Maximum Power at Rear Wheels with Minimum Fuel Consumption

Every man knows from experience the simpler a machine is the easier it is to care for, the less likely it is to get out of order, and the more cheaply it is repaired if it should get out of order. This is just as true of a motor as any other machine. It does not necessarily mean that a simple motor will do the work satisfactorily, but it is a proven fact that the simpler a motor is constructed and still does the work, the more desirable it is, and the better service it will give its owner.

In purchasing a motor truck, it pays to look well to the motor. Upon the motor depends to a large extent the efficiency of the car. There are many little things that add to the appearance of a car which should not be overlooked, but the motor is the vital part. Its reputation and performance are the most important to the prospective customer.

The requirements of a motor in a commercial vehicle are much more exacting than in a pleasure car. A business man will overlook delays and mishaps in a pleasure car that he cannot and will not tolerate in a commercial vehicle. The motor in a commercial car must be designed for commercial work, if it is to give the owner satisfactory service.

The International motor is the type of motor used for heavy duty service for years. It is exceedingly simple in construction. It is of the two-cylinder opposed, four-cycle type. Having only two cylinders means less work to look after than a larger number.



International Commercial Cars Deliver the Goods on Time That's the Reason Why There Are More International Cars in Use for Commercial Purposes Than Any Other Make of Motor Truck

The International Commercial Car was one of the first commercial cars on the market, and from its inception there has been a constant growth in the volume of sales until today these cars are built at one of the largest factories in the world, devoted exclusively to the manufacture of commercial motor-trucks.

The large number of International Commercial Cars in use in all lines of business is the best evidence of their utility. The fact that many owners have purchased additional cars of the same make, is convincing proof of the satisfactory service they are giving their owners.

International Commercial Cars are being used by merchants and business men in all lines of business all over the country, and are proving to be time and money-savers. What they are doing for others they can do for you. Investigate the claims made for International Commercial Cars—ask for facts and figures—and remember when horses are dropping all around under the terrific heat of the summer sun, the International Commercial Car is doing its work with clock-like regularity.