

# THE 1972 HURST/OLDS



...for the man in motion.



# HURST/OLDS



THE OFFICIAL PACE CAR FOR THE 1972 INDIANAPOLIS '500'



**T**he 1972 Hurst/Olds is a limited-production conversion designed and produced by Hurst Performance, Inc., and is presented for the discriminating owner who values automotive excellence.

Based on Oldsmobile's Cutlass Supreme, the Hurst/Olds is destined to be one of the most distinctive cars on the road today. It is readily identified by the Hurst Custom Laser Stripe, in Hurst Gold on the Cameo White body, and by the special Super Stock III wheels, custom Goodyear Polysteel GT wide-tread tires and Vinyl Landau Roof.

Additional distinction is provided by the Hurst/Olds emblems and the contrasting black accents applied to the grille, twin hood scoop openings and headlight and taillight bezels.

Engineered into every Hurst/Olds is the full range of

performance implied by the car's styling. The basic powerplant is the proven 455 CID Performance Engine, supported by power disc brakes, Rallye suspension, dual exhausts with trumpet outlets, a center console with Hurst Dual/Gate transmission shift control and a forced-air hood.

These standard equipment features were selected for the flexibility of acceleration, handling and braking performance that they provide.

Optionally available on both hardtop coupe and convertible models of the Hurst/Olds\* is the famous W-30 High-Performance Engine. Included with the W-30 are a heavy-duty cooling system, 3.42-ratio rear axle and an anti-spin differential. It's the perfect package for those desiring something special in engine response.

In addition, Hurst has established a selected list of special

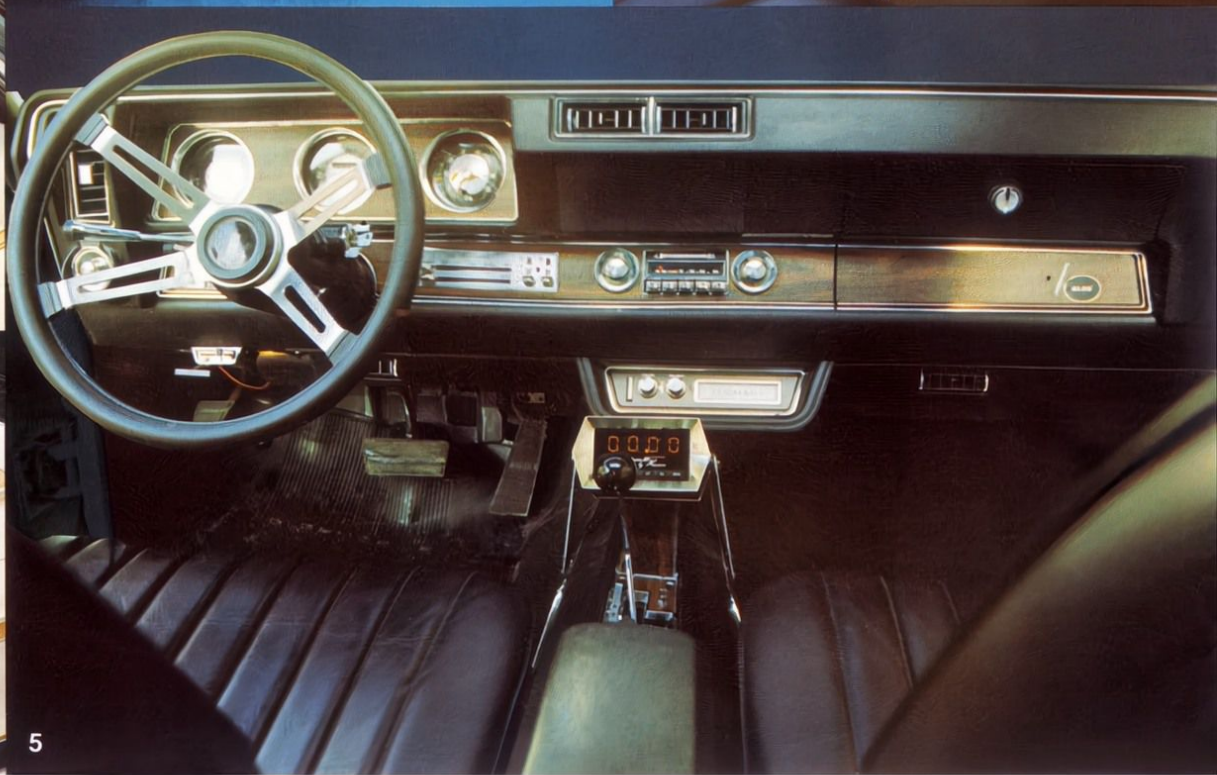
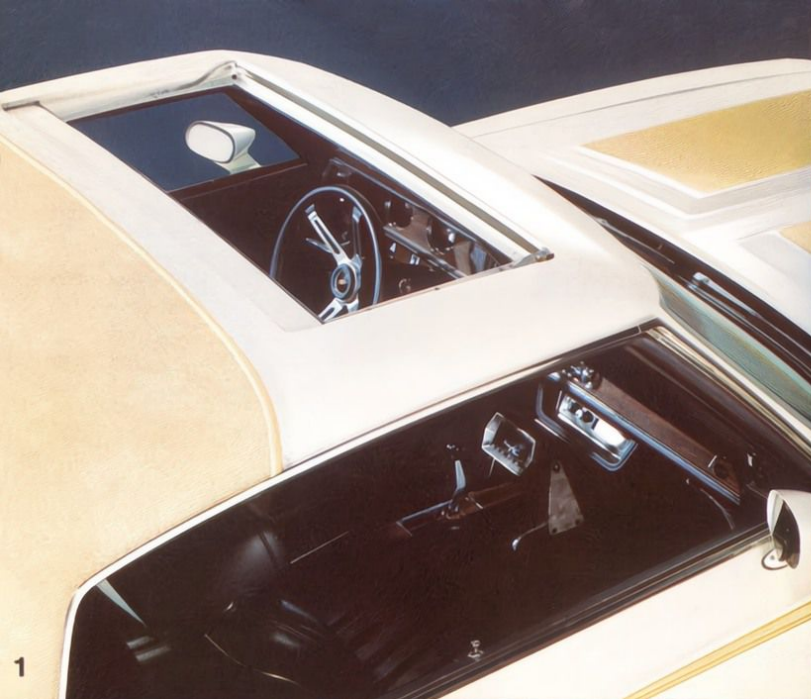
options for the Hurst/Olds. Each has been included because of its potential value to the true performance enthusiast.

Heading the list of options is the Hurst Electric Sun Roof, which provides the pleasures of a convertible for hardtop models. An integral wind deflector prevents buffeting of passengers and wind noise.

Hurst also offers a Digital Performance Computer for the ultimate in performance monitoring. This highly accurate electronic device provides digital read-out of both speed and quarter-mile performance.

To protect the owner's investment in his Hurst/Olds, we offer the Hurst Auto Security Alarm System. This option places electronic relays at hood, doors and trunk to warn of attempted forceable entry by triggering a siren. (California cars are equipped with a bell.)

*\*Not available in California*



Available for use only with the Alarm System is Hurst's Wheel-Guard Sentry, which triggers the siren or bell when the car is tilted in an attempt to remove a wheel or move the car itself.

In order to commemorate the Hurst/Olds' selection as the official pace car for the Indianapolis '500' auto racing classic, Hurst also offers a '500' Pace Car Replica Decal Set to accurately duplicate the actual Hurst/Olds which will pace this year's race.

And whether the Hurst/Olds is leading a field of race cars to the first-lap green flag, or providing specialized daily transportation, the owner will know that his Hurst/Olds was designed by Hurst Performance, Inc. . . . exclusively for the man in motion.

**1.** A valued option for Hurst/Olds hardtop coupes is the Hurst Electric Sun Roof. At the touch of a button, passengers are treated to the pleasures of a convertible. An integral wind deflector prevents wind noise and buffeting. **2.** The distinctive Hurst Custom Laser Stripe provides instant identification of any Hurst/Olds. Gold panels are provided for the twin hood scoops, trunk, rocker panels and fenders. The integrated design adds measurably to the performance feel of the car, with additional highlight provided by the black grille, hood scoop openings and headlight and taillights bezels. **3.** Featured on every Hurst/Olds are special Super Stock III wheels in Hurst

Gold, mounting Goodyear's new Polysteel GT tires. The Hurst/Olds marks the first use of these virtually indestructible wide-tread performance tires. **4 & 5:** The interior of the new Hurst/Olds provides the ultimate contrast for the car's Cameo White and Hurst Gold exterior. High-back bucket seats are separated by a standard console and Hurst Dual/Gate shifter. The console also contains the optional Digital Performance Computer, which provides quarter-mile performance in speed and elapsed time. Digital read-out is accurate to within two percent.



Available by special order from your local Oldsmobile dealer.

#### STANDARD EQUIPMENT

- Cameo White body color only
- Hurst Custom Laser Stripe in Hurst Gold
- Black Accents (grille, hood scoops, head- and taillight bezels)
- Twin Sports Mirrors in body color
- Vinyl Landau Roof in antique gold
- Goodyear Polysteel Tires, G60x14
- Super Stock III Wheels in Hurst Gold
- 455 CID Performance Engine
- 3.23 rear axle ratio
- Power Disc Brakes
- Rallye Suspension

#### OPTIONAL EQUIPMENT

- Hurst Electric Sun Roof with integral wind deflector
- Hurst Digital Performance Computer
- Hurst Auto Security Alarm System
- Hurst Wheel-Guard Sentry
- Hurst Indianapolis '500' Pace Car Replica Decal Set
- W-30 High-Performance Engine with heavy-duty cooling system, 3.42 rear axle, anti-spin differential\*

*\*Not available in California*



**HURST  
PERFORMANCE  
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