



1975 DODGE RAMCHARGER-THE FUN ONE FOR WORK OR PLAY.

This is the Dodge entry in the sport/utility vehicle market. It's an all-around vehicle that can be used for work during the week (it can handle a good-sized load in the rear) or as a family fun vehicle (it seats up to five).

For 1975, you have a choice of two-wheel drive or full-time four-wheel drive. Choose the two-wheel drive if you intend to use your Ramcharge for normal driving on streets or highways. Choose the full-time four-wheel-drive Ramcharger if you intend to head out into the back country and drive over rough terrain or in areas where no roads exist.

Ramcharger features include a wide stance for stability, low ground-to-step height and wide doors for ease of entry, and suspended pedals so there are no holes in the floor to allow dust and road splash to enter the front compartment. The seats are covered with tough vinyl for all weather work/play service.

Look over the following pages for more details, facts, and figures to help you select and equip the Ramcharger that suits your needs best.

CHOICE OF TWO OPTIONAL TOPS

HARDTOP (AT LEFT)

A weather-tight sturdy steel top that gives your Ramcharger the look of a small station wagon. The liftgate has gas-operated cylinders that enable you to raise or lower it with one hand. A turn of the handle and the liftgate practically raises itself. No need to wind down the window first. Top can be removed at any time desired. Color selection includes any body paint color plus black or white vinyl-textured paint.

OR SOFTTOP (UPPER RIGHT)

A softtop made of long-lasting white or black vinyl gives the Ramcharger the jaunty look of a safari vehicle. It fits snugly all around and is held in place with snaps to permit easy on-and-off convenience. Side and rear windows can be unsnapped and rolled up to let in fresh air and still offer protection from the hot rays of the sun. This top is a Dealer-installed option.

NEW TWO-WHEEL-DRIVE RAMCHARGER (AT RIGHT)

For those who want the jaunty look and feel of a sports vehicle and don't do any off-the-highway traveling, Dodge offers the new Ramcharger with two-wheel drive. It has everything you can get with the four-wheel-drive Ramcharger except the four-wheel-drive equipment. The Ramcharger at the right, shown with the optional steel hardtop, is the new two-wheel-drive Ramcharger.

FULL-TIME FOUR-WHEEL-DRIVE SYSTEM

Ramcharger's full-time four-wheel drive eliminates the need for locking hubs when you go off the highway to explore the backwoods and hills. The system consists of five settings—high lock, high, neutral, low, and low lock. One of the benefits of four-wheel drive is that if the wheels on one axle start to slip on ice or mud, the wheels on the other axle automatically take over. With constant four-wheel drive, you also get excellent traction when driving on wet or slippery roads.





DODGE AW100 RAMCHARGER

STANDARD DIMENSIONS AND CAPACITIES





GVW	4900 lbs. (std.) 6100 lbs. (max.)	Rear overhang	45.2"
		F	24 gal. (std.)
Wheelbase	106.0"	Fuel tank capacity	35 gal. (opt.)
Overall length	184.6"	Front track	65.7"
Overall width	79.5"	Rear track	63.2"
Front overhang	33.4"	Axle ratios	3.9, 3.55, 3.23



AMCHARGER SE INTERIOR

oors are standard. Colors are black, blue, green, colors are black, blue, green, and parchment. nd parchment. Floor covering is carpeting.

REAR SEAT

E model is wide and comfortable. It nestles neatly between the wheel vells and can be removed quickly when you wish to carry cargo. Armests and ashtrays are on both sides for rear passenger convenience.





RAMCHARGER INTERIOR

he SE has deluxe, full-foam bucket seats for The driver's seat on the standard model has thick, river and passenger comfort that are covered full-foam padding covered with durable vinyl. A ith handsome vinyl upholstery. Door trim is passenger seat is optional. Door trim is colorolor-coordinated, and handy map pockets on the coordinated. Floor covering is rubber. Interior

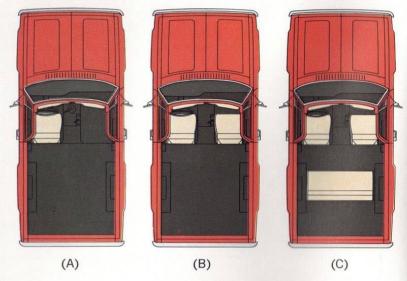
INSTRUMENT PANEL

The instrument panel on both Ramcharger models has the dials and gauges clustered neatly in front of he optional vinyl-covered foam rear seat for both the standard and the the driver so they can be read quickly at a glance. Included are a temperature gauge, an ammeter, a fuel gauge, a speedometer, and an oil pressure warning light. Available as optional equipment are a clock, a tachometer, and an oil pressure gauge. On the Ramcharger SE, dials and gauges are rimmed with bright chrome and paneling is wood-grained vinyl.



RAMCHARGER OFFERS ROOM FOR FIVE

The Dodge Ramcharger offers three seating choices. (A) The standard driver's seat. (B) The optional front passenger seat. (Standard equipment on the Ramcharger SE.) (C) The optional three-passenger rear seat. (Only available in combination with front passenger seat.) This gives you a seating capacity choice of one, two, or five.





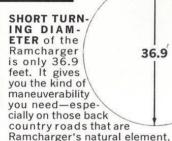
RAMCHARGER FEATURES AND EQUIPMENT

36.9

OPTIONAL LOADFLITE **AUTOMATIC TRANSMIS-**SION makes driving more convenient. Dodge feels it is one of the best on the road today.



SHORT TURN-ING DIAM -ETER of the Ramcharger is only 36.9 feet. It gives you the kind of maneuverability GAS-OPERATED CYLINDERS are included with the optional hardtop roof. They permit one-





REAR VIEW of the Dodge ELECTRONIC IGNITION SYSTEM eliminates points quick starts and fewer engine tuneups. It also gives longer plug life.

CONSOLE BEVERAGE CHEST is an insulated storage chest to keep beverages cold or hot. Standard equipment on the SE model, it is conveniently located in the console within easy reach.

INSIDE HOOD RELEASE is optional equipment and protects against anyone's opening the hood from the outside.



PREMIUM WHEEL COVERS. These optional bright-finish wheel covers add a "touch of class" to your Ramcharger exterior.



ROLL-UP SIDE WINDOWS are included when you order the optional. Dealer-installed vinyl top. You get fresh air, and yet you are protected from the hot rays of the sun.









hand operation of the liftgate.

Ramcharger illustrates the neat appearance and Dodge identi- and condenser which means fication on the tailgate.



RAMCHARGER NAMEPLATES are located on both front fenders and quickly identify the vehicle as another member of the Dodge family.



FUSES AND FLASHERS are located in the glovebox for easy replacement. No need to crawl under instrument panel as is the case in some other vehicles.



OPTIONAL AUTOMATIC SPEED CONTROL lets you set your driving speed and remove your foot from the accelerator. It maintains set speed until brakes are applied.

TRANSFER CASE on the four-wheeldrive model is standard equipment and consists of five settingshigh lock, high, neutral, low, and low lock.

OTHER POPULAR OPTIONS

- 360- and 440-cu.-in. V8 engines (440 V8 for 4WD only)
- 4-speed transmission
- Tinted glass
- Engine block heater

OTHER STANDARD EQUIPMENT

- Armrests
- Color-keyed interior Driver's sun visor

- · Step rear bumper
- Power steering
- Clock
- Tachometer

Ashtrav

switches

AM or AM/FM radio

Door-operated courtesy light

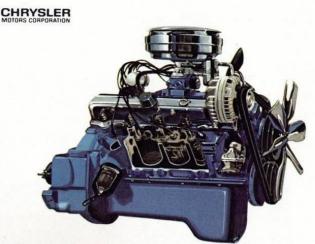
- High output heater
 - Air conditioning
 - Bumper guards (front)
 - Low-mount sideview mirrors
 - Convenience package

 - Fresh Air heater/defroster Seat belts
 - Power front disc brakes

- 35-gallon fuel tank
- Body moulding package
- Bright hubcaps
- Automatic speed control
- Wheel covers
- 225 Slant Six engine • 318-cu.-in. Dodge V8 engine
- 3-speed synchro-shift transmission

- Console beverage chest is available on standard Ramcharger when the deluxe trim package is ordered.
- Spare tire mounting (inside body).

SPECIFICATIONS		
ENGINES	225, 318, 360, 440 (4WD ONLY) WITH ELECTRONIC IGNITION	
CLUTCH—DIAMETER —AREA	11" 123.7 SQ. IN.	
TRANSMISSIONS	3-SPEED (FULLY SYNCHRONIZED) NP435 4-SPEED NP445 4-SPEED 3-SPEED AUTOMATIC	
TRANSFER CASE (4WD ONLY)	NP203 (FULL TIME) 2-SPEED	
AXLE, FRONT—TYPE —CAPACITY	SPICER 44F-BJ 3500 LBS.	
AXLE, REAR-TYPE -CAPACITY -RATIO (TO 1)	CHRYSLER 9¼" 3600 LBS. 3.90, 3.55, 3.23	
SPRINGS, FRONT—LENGTH, WIDTH —NO. OF LEAVES —CAPACITY @ GRND.	48" x 2.5" 2, TAPERED	
6-CYL. -CAPACITY @ GRND.	1640 LBS.	
8-CYL. STABILIZER BAR, FRONT—DIA.	1340 LBS., 1640 LBS. 1.0"	
SPRINGS, REAR-LENGTH, WIDTH -NO. OF LEAVES	52" x 2.5"	
-CAPACITY @ GRND. 6-CYL. -CAPACITY @ GRND.	1970 LBS.	
8-CYL.	1520 LBS., 1970 LBS.	
SHOCK ABSORBERS—DIA. STEERING—TYPE	1.0", 1.375" RECIRCULATING BALL	
TURNING DIA.	36.9'	
TIRES, FRONT AND REAR—(STD.)	H78-15/B (6-CYL.),	
-OPTIONAL	E78-15/B (8-CYL.), F-78-15/B, G78-15/B,	
SIZES	G78-15/D, L78-15/B, HR78-15/B.	
	LR78-15/B, 6.50-16/C, 7.00-15/C, 7.00-15/D, 10-15LT/B (4-WHEEL DRIVE ONLY)	
WHEELS, FRONT AND REAR	15" x 5.5" 15" x 6.0", 15" x 8.0", 16" x 5.0"	
BRAKES, SERVICE—TYPE	HYDRAULIC DUAL BRAKING SYSTEM WITH POWER ASSIST	
−FRONT −REAR	DISC-11.75" DIA. ROTOR DRUM-11" x 2.5"	
BRAKES, PARKING—TYPE —CONTROL —AREA	REAR WHEEL, INTERNAL EXPANDING FOOT PEDAL 106.4 SO. IN.	
FRAME—TYPE AND SECTION MOD.	DROP CENTER 2.86	
ELECTRICAL—ALTERNATOR	48-AMP, 55-AMP, 72-AMP	
-BATTERY	12-VOLT 48-AMP-HR 59-AMP-HR 70-AMP-H	



ENGINE AVAILABILITY

The standard engines for the Ramcharger are the 225-cubic-inch Slant Six and 318-cubic-inch V8. If you prefer or require more power, you may select one of our optional V8 engines. These include a 360 and a 440 (four-wheel drive only). Whatever you use your Ramcharger for, there is an engine available to let you do it with ease.

DODGE TRAILER-TOWING PACKAGES

The Dodge Ramcharger makes an excellent trailer-towing vehicle. To help your Dodge Ramcharger do the job properly. Dodge offers factory-engineered trailer-towing packages. They include a 55-amp alternator, 70-amp-hr battery, heavy-duty variable-load flasher, wiring harness, and increased cooling capacity. In the heavy-duty towing package, you get all of these plus heavy-duty front and rear shock absorbers. Properly equipped, the Ramcharger has the ability to tow up to 5,000 pounds. Your Dodge Dealer will be happy to help you select the right package for your needs.

N.A.D. (Non-Aqueous Dispersion) Acrylic Enamel is the finish for Dodge Ramchargers. It was selected because of its durability and resistance to fading. nicks, and abrasion.

NOTE:

Due to occasional printing irregularities, the above colors may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.

RAMCHARGER **COLOR SELECTION**





MEDIUM GOLD





AVOCADO METALLIC



LIGHT GOLD



DARK GREEN METALLIC



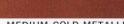
WHITE

LIGHT BLUE



MEDIUM BLUE METALLIC

YELLOW



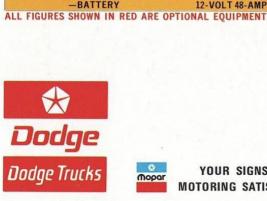
MEDIUM GOLD METALLIC



BRONZE METALLIC



*Available at extra cost.





YOUR SIGNS FOR MOTORING SATISFACTION



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