THE ART OF PREMIER
1988

EAGLE

THE ART OF PREMIER

CONTENTS

CHAPTER ONE
THE PRINCIPLES OF PERFORMANCE

CHAPTER TWO
THE IDEA OF LIVABILITY

CHAPTER THREE
THE MASTERY OF AUTOMOTIVE STYLING

CHAPTER FOUR
THE INTEGRITY OF PRODUCT

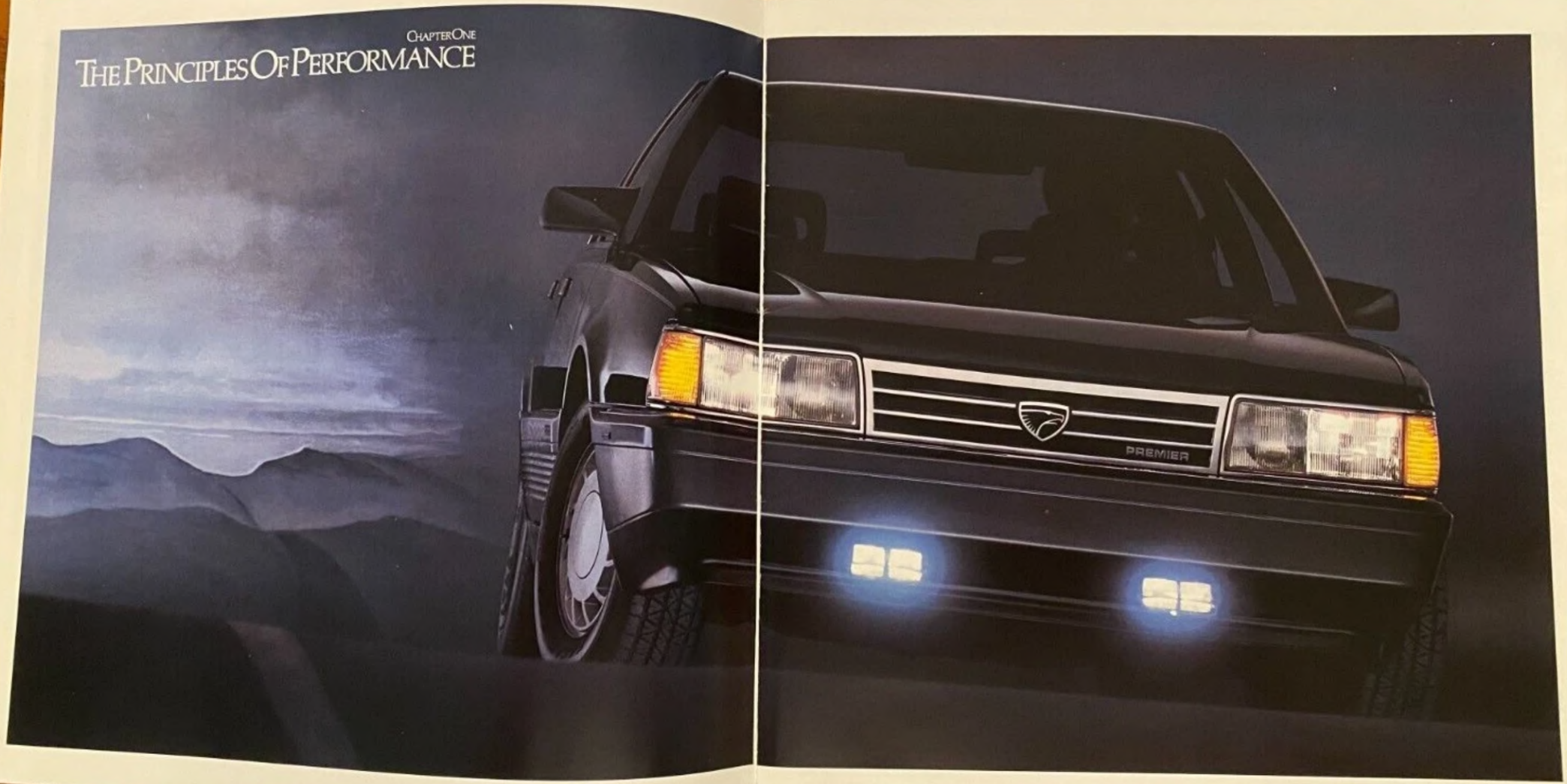
CHAPTER FIVE
THE SELECTION OF PREMIER

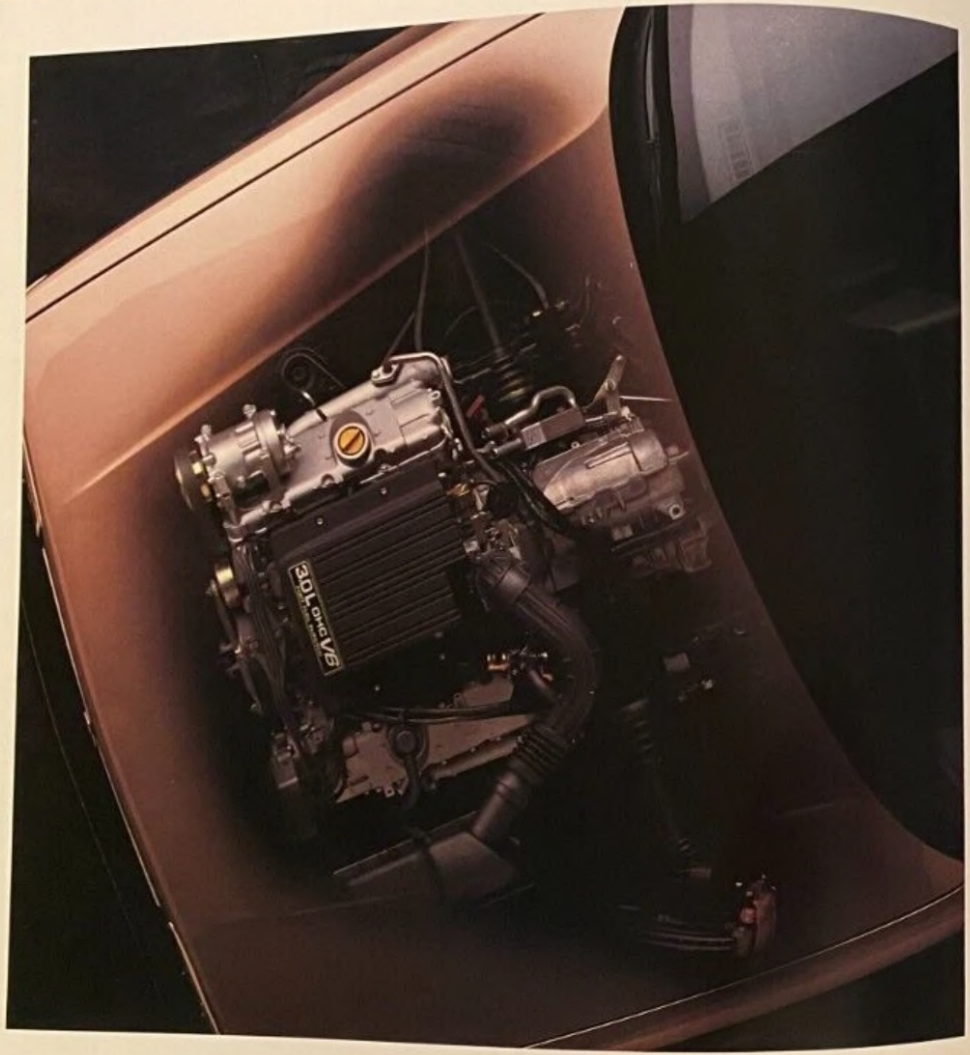
Announcing the Birth of a New Automotive Brand from Chrysler.

Premier. Aptly named because it's the very first in a new line of sophisticated automobiles. The first major new domestic automotive brand in nearly 30 years: *Eagle* from Chrysler.

What you will see emerge over the next few years is an entire series of cars carrying the Eagle brand name. Cars that are distinctive. Exciting. Personally expressive. Cars that are technically advanced. With designs inspired by the very best the international school has to offer. Never mere basic transportation. Always cars to which you will aspire.

In the pages that follow, you'll discover the practice of the art of automaking we call the 1988 Eagle Premier. It represents the birth of a new automotive brand. But it's only the beginning of a whole new brand of automotive thinking.


Chapter One
The Principles Of Performance
PREMIER

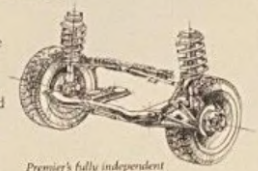


Engineered Driveability

Premier takes a highly principled approach to the road, one that insists that *both* precise handling and a smooth ride are essential in the operation of today's sophisticated automobile.

Front-Wheel Drive.
Fundamental to Premier's performance philosophy is *front-wheel drive*. The selection of front drive offers inherent advantages in maneuverability, such as improved directional stability and all-weather traction. And because front-wheel drive opens the way for use of an independent rear suspension, the vehicle's unsprung weight is minimized (as compared to rear drive systems), producing a smoother ride.

Independent Suspension.
Front-end MacPherson struts and coil springs incorporate a *zero-offset geometry* for optimum straight-line tracking. A front linkless stabilizer bar reduces body roll for more balanced handling. And anti-dive front geometry helps maintain vehicle attitude during severe braking.



Premier's fully independent suspension contributes to superb handling, ride, and roominess.

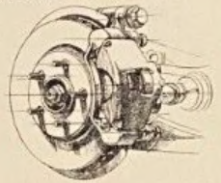
Yet the genius of Premier's fully independent suspension is not simply that each wheel handles road shock individually, but that it does so without robbing space from those it's designed to serve: your passengers.

Premier's rear trailing arm suspension incorporates the space efficiencies of four transverse-mounted torsion bars. Unlike conventional coil springs that intrude into the trunk area, this torsion bar design contributes to interior roominess. Similarly, rear gas-filled shock absorbers are steeply inclined to promote roominess, combining with a rear stabilizer to provide superb handling with riding comfort.

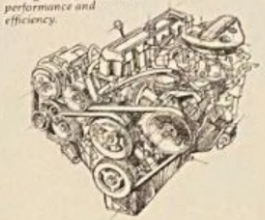
Power Steering and Brakes.
Standard power rack-and-pinion steering delivers the proper "road feel" at highway speeds while providing assistance for curves and parking maneuvers. In fact, Premier's tight 36-foot curb-to-curb turning circle offers exceptional mobility in the most crowded of environments.

Also standard is a power ventilated front disc/rear drum braking system. Front composite rotors are ventilated to prevent fading due to heat buildup. Front calipers clamp and slide independently to ensure even brake-pad wear. And composite-type rear drum brakes reduce noise and are designed to limit brake pressure to avoid rear lockup during hard braking.

Power ventilated disc/rear drum brakes provide smooth, sure stops.



Premier's 2.5 litre engine incorporates advanced fuel-air management for optimum performance and efficiency.



Powertrains.
The power behind Premier's inherent driveability comes from a throttle-body fuel-injected 2.5 litre 4-cylinder engine (standard LX) with *more standard horsepower than Ford Taurus, Chevrolet Celebrity, and Pontiac 6000.* Teamed with a convenient 4-speed automatic overdrive transmission, this advanced powerplant delivers quiet, smooth performance with designed-in reliability and impressive fuel efficiency: 22 MPG/CITY, 31 MPG/HWY.* Or you can raise this level of performance with an optional 3.0 litre multi-port fuel-injected overhead cam V6 (standard ES).

A tight 36-foot turning diameter helps Premier manage easily in close quarters.

*EPA figures are for comparison. Your results may differ.

Europe's Touring Sedan Tradition

For those individuals with higher expectations of how an automobile should look, feel, and perform, the driving alternatives have been limited to a precious few prestigious European nameplates. Today, these higher levels of technical skill and engineering sophistication are brought together in one notable form: Eagle Premier ES.

3.0 Litre V6.
At the heart of this technical proficiency is a powerful 3.0 litre V6 engine with multi-port fuel injection that is standard on Premier ES. Its advanced design features a single overhead camshaft to increase rpm's and minimize internal friction. Hemispherical combustion chambers with raised intake ports and large valving optimize power and efficiency. An aluminum-alloy cylinder block and head design reduces vehicle weight, while a forged-steel crankshaft improves durability. Crankshaft journals are offset at 30 degrees for equal firing to promote smoother operation.

Exerting precise control over this serious hardware is the on-board intelligence of Premier's engine management system. This integrated network of advanced electronics effectively monitors and coordinates fuel, air, and ignition functions. Its microprocessor is able to "read" sensor information related to ongoing vehicle and engine conditions. This ensures precise fuel delivery for optimum performance and efficiency over a wide range of operating conditions. Additionally, a closed-loop idle speed control unit automatically regulates air intake to help prevent stalling at low idle speeds.

3.0 litre V6 engine with multi-port fuel injection delivers 150 horsepower @ 5,000 rpm (standard Premier ES).

The result is an exceptional capacity for quickness and long-running efficiency. A carefully tuned intake helps deliver impressive low-end torque for instant acceleration. This power to accelerate can also be felt at highway speeds, producing 150 horsepower @ 5,000 rpm. Yet this V6 is so fuel-efficient that Premier ES with a standard 17-gallon fuel capacity has a highway cruising range of 459 miles*. And thus fulfills the complete definition of a genuine *touring* sedan.

Road-gripping P205/70HR14 Goodyear Eagle® GT+4 all-season performance tires (standard Premier ES).

*Based on EPA fuel figures of 27 MPG/HWY. EPA figures are for comparison. Your results may differ.

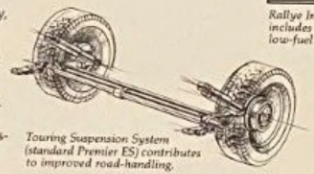
4-Speed Automatic Overdrive Transmission.
Further evidence of Premier ES touring credentials is the matching of the V6 with a responsive 4-speed automatic overdrive transmission. Shift points have been intentionally set to obtain a sporty feel while maintaining the convenience of automatic gear changes. In fact, selection of the most favorable gear ratio by the system's hydraulics is tuned precisely to the torque curve of the V6. Naturally, the mechanical lockup fourth-gear overdrive promotes highway cruising efficiency.

Touring Suspension & Goodyear Eagle® GT+4 Tires.
Road handling has been further enhanced by a performance-oriented Touring Suspension System. Front-end coil springs and stabilizer, as well as the rear torsion bars, receive effective stiffening. Front MacPherson struts and rear high-pressure gas shocks each feature unique sport valving. The result is improved road feel and driver control. Extra-wide P205/70HR14 Goodyear Eagle® GT+4 black radial tires offer optimum control of side-forces while cornering, as well as road-gripping performance over rain, ice, and snow.

Leather-Wrapped Steering & Rallye Instrumentation.
Premier ES lets you keep a firm grip on its power to perform with the feel of a genuine leather-wrapped sport steering wheel. It also keeps you apprised of performance data with Rallye Instrumentation such as tachometer (with 5,500 rpm redline), analog oil pressure gauge, and low-fuel warning light.

Standard on Premier ES, the Touring Suspension System, Goodyear Eagle® GT+4 tires, and Rallye Instrumentation are available together as part of the optional Enthusiast Group on Premier LX.

Rallye Instrumentation (standard Premier ES) includes tachometer, analog oil pressure gauge, and low-fuel warning light.



Touring Suspension System (standard Premier ES) contributes to improved road-handling.

Sport luxury front bucket seats provide firm lateral support and European-style adjustable open headrests (standard Premier ES).

Chapter Two

The Idea Of Livability

Capacity and Convenience

Normally, you might expect an automobile with Premier's degree of road worthiness to be lacking in certain other areas. Namely, room for people and the cargo they bring along. One quick inspection of Premier's interior will remove that assumption forever. For the fact is, *Eagle Premier has the roomiest interior of any car in its class.**

Livability: The Proper Perspective. The advanced thinking behind Premier's development is sometimes called *livability*. It contends that design order cannot be imposed from the outside. Rather it takes as its main point of reference the driver and his or her passengers. For it is from their experience that the merits of a car will be judged. And it is from their perspective that an automobile should take its form.

To help achieve the kind of roominess people appreciate, Premier's engineers took advantage of two features previously discussed as beneficial to performance: front-wheel drive and suspension design. Front-wheel drive eliminates the center transmission tunnel required by a rear drivetrain, permitting a flatter floor with more usable legroom. And because Premier's rear torsion bar suspension doesn't intrude into the trunk area (as do coil springs), the trunk floor can be lower for more usable cargo space.

Six-Passenger Roominess. Premier's generous interior dimensions accommodate perfectly the six-passenger seating that's standard on the LX model. A large 55/45 front split bench offers firm, comfortable support for three adults, and allows driver and passenger recliners to be adjusted independently. A folding, center armrest adds to this comfort. Adjustable headrests are covered with luxury cloth.

Premier's low lift-over decklid provides convenient access to 16.4 cubic feet of trunk space.

Premier ES, with its performance orientation, features individual reclining front sport luxury bucket seats (providing excellent lateral support) and European-style open headrests for both front and rear seats.

Rear seat passengers will find plenty of hip and shoulder room due to placement of the rear seats in front of the rear wheelhouses. A center armrest folds down for added convenience.

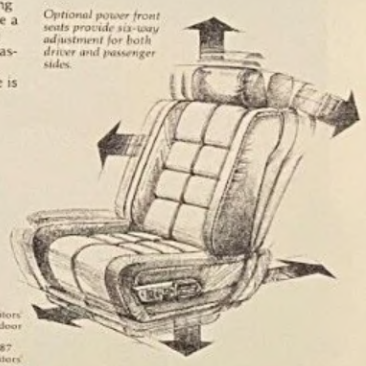
Best of all, every passenger can stretch out in remarkable comfort with more legroom *front and rear* than in any car in Premier's class.*

Cargo Hold. Premier's design efficiencies have produced a cavernous trunk area, providing 16.4 cubic feet of cargo space. Equally impressive is the ease with which you're able to load and unload cargo. Premier's trunk decklid sweeps low just above the rear bumper, allowing cargo to be moved directly across the fully carpeted trunk floor. For oversize items, an optional luggage rack fits conveniently over the rear deck.

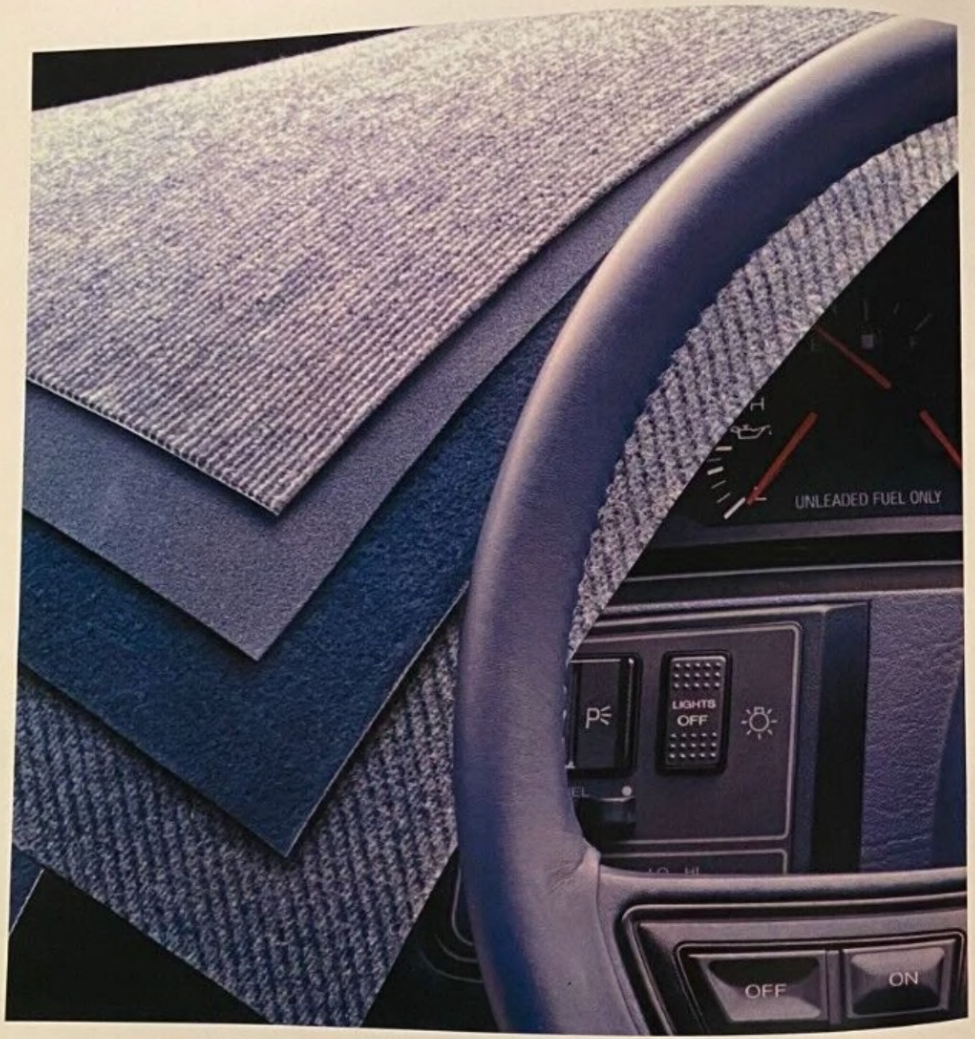
Convenience By Design. Premier's dedication to pleasing people reveals itself every time a door swings open. Extra-wide limousine-style doors allow passengers easy entry and exit. Another feature sure to please is Premier's extensive glass area. Slim roof pillars and wrap-over doors provide occupants with an eye-opening field of vision. And, perhaps, a new view of the world, and of themselves.

Ease of entry and exit has been greatly enhanced by wide-opening limousine-style doors.

Optional power front seats provide six-way adjustment for both driver and passenger sides.



*Based on comparison of EPA and competitors' published specifications for standard 4-door sedan models classified as Intermediate Regular Segment vehicles by Ward's 1987 Automotive Yearbook. Data for competitors' 1987 models used where 1988 model information not available at time of printing.



An Enlightened Environment

The impression created by the remarkable roominess of Premier's interior can only be matched by the logic of its layout, the sophistication of its technology, and the sheer richness of its appointments.

Accommodations.
The greatest care has been taken in selecting the materials that comprise this most sophisticated automobile. We put the feel of real leather in your hands with Premier's standard leather-wrapped sport steering wheel. Plush 16-ounce cut-pile carpet was specified throughout the interior. Fabrics were chosen not only for their appearance, but for their ability to resist soil and stains, and to wear for years to come. Even vinyl and metallic surfaces were color-matched and textures analyzed to create an environment conducive to a relaxed, serious driving attitude.

Instruments & Controls.
Careful attention to ergonomics has placed all of Premier's instruments within clear view, and controls within easy reach. Standard analog instrumentation keeps the driver apprised of speed, fuel level, coolant temperature, and trip miles. A standard digital quartz clock displays the time.

Among items standard on ES (and optional on LX) is the Trip Computer and Vehicle Maintenance Monitor Package. This consists of the Rallye Instrument Cluster (tachometer, engine oil pressure gauge, and low-fuel warning light), a Trip Computer (with reports on time, distance traveled, average speed, stopwatch time, fuel range, average fuel economy, instantaneous fuel economy, and outside temperature), and a Vehicle Maintenance Monitor (that alerts the driver of low fluids, brake and taillight outages, door ajar, and regular maintenance services).

Driver's side armrest features recessed door lock controls for added safety and convenience.

Popular options you may wish to select include: tilt steering wheel, cruise control, digital instrumentation (requires air conditioning and includes Trip Computer and Vehicle Maintenance Monitor Package), power windows, Power Lock Group (doors, decklid, and fuel-filler with remote control), and power dual remote-control mirrors (requires Power Windows and Power Lock Group).

Climate Control & Visibility.
No matter the conditions outside, Premier keeps you in comfort. Side defoggers keep windows clear. Standard tinted glass helps fight glare. Standard intermittent windshield wiper/washers clear the view. As will an optional rear window defroster with timer feature. Premier's "smart" heater system delays the blower until the engine has sufficiently warmed. And an electronic Automatic Temperature Control included with the optional air conditioning system lets you set the temperature you desire automatically with convenient soft-touch controls.

Personal Convenience & Security.
You'll find Premier has an exceptional knack for putting the right things in just the right places. Like dual overhead map and courtesy lights for rear passengers (located at each rear pillar). Like map pockets on seatbacks and inside front doors. And space for stowage on the front dash and in the full center console that's standard on Premier ES. There's even a standard locking glovebox to secure more important items.

Sound Choices.
With the introduction of Eagle Premier comes an entirely new family of state-of-the-art audio systems. Standard for both Premier models is an AM/FM electronically tuned stereo radio. This includes push-button control, liquid crystal display, 20-station memory, and AM stereo reception. You can select the identical system with cassette player and Dolby® noise reduction as an option. Or you can prepare for the sound check of your life: Premier's optional Premium Audio System with AM/FM electronically tuned stereo cassette, separate seven-band push-button equalizer, and Dolby® noise reduction, along with eight premium Accusound by Jensen® speakers (standard ES, optional LX).

Optional Premium Audio System with eight premium Accusound by Jenson® speakers (standard ES, optional LX) creates Premier's ultimate sound environment.

Premier's ergonomically inspired instrument panel presents information clearly and places driver controls within easy reach.

CHAPTER THREE
THE MASTERY OF AUTOMOTIVE STYLING
PREMIER LX

An Application of Aerodynamics

One preeminent name stands as the world leader in fashioning today's automotive designs: *Giugiaro*. The Giugiaro legacy includes such trend-setting automobiles as the original Volkswagen Scirocco (genesis of the seventies wedge-shape), the Isuzu Impulse and Saab 9000 (first of the eighties aero-look), and the legendary BMW M1 and Lotus Esprit sports cars.

The Master of Turin: Giorgetto Giugiaro.

Full-stamped wrap-over doors provide structural integrity and reduce wind noise.

For this reason, Giorgetto Giugiaro's Ital Design studio, located in Turin, Italy, was selected to design the very first in a new line of sophisticated automobiles to carry the Eagle brand name: the 1988 Eagle Premier.

Athletics and Aesthetics. Much has been made of the relationship between form and function. The fact is, nowhere today does any serious approach to automotive styling receive consideration without recognition of how an automobile's shape contributes to its operating efficiency and performance.

European-style rectangular headlamps contribute to aerodynamics as well as a sleek front-end appearance.

So thorough has been the application of aerodynamic principles to Premier's design, that it has achieved a remarkably *low drag coefficient of* 0.31. Premier's smooth body shape runs virtually uninterrupted without sharp angles or breaks in form. A sloping nose provides excellent air penetration. Aero-style headlamps and side mirrors are designed to enhance airflow, as does the highly sloped windshield. Full-stamped wrap-over doors and semi-flush side windows not only reduce wind resistance but wind noise as well. Even integral front and rear bumpers contribute to Premier's sleekness.

A highly sloped windshield, aero-style side mirrors, and semi-flush side window glass improve airflow.

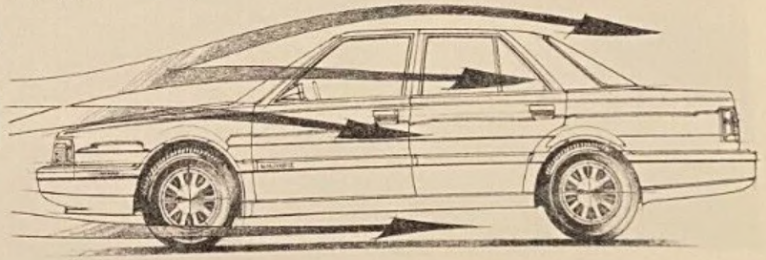
Less obvious but fundamental to Premier's wind management are design steps taken to enhance vehicle performance and maneuverability. A front air dam, integral with the bumper, forces air to the side rather than under the vehicle. This reduces both drag and underbody lift, providing better adhesion for the front driving wheels. The front dam also "traps" the wind momentarily, creating a spillover of air to facilitate engine cooling, particularly at highway speeds.

Premier's streamlined design should, however, be viewed not merely as a technical exercise in aerodynamics, but rather as a personal expression of contemporary style and sensibility. With a keen appreciation for proportion and visual distinction. A vision transformed by the world's foremost auto designer, deserving of those individuals who care to embrace it as their own.

Integral front and rear bumpers enhance aerodynamics as well as Premier's styling.

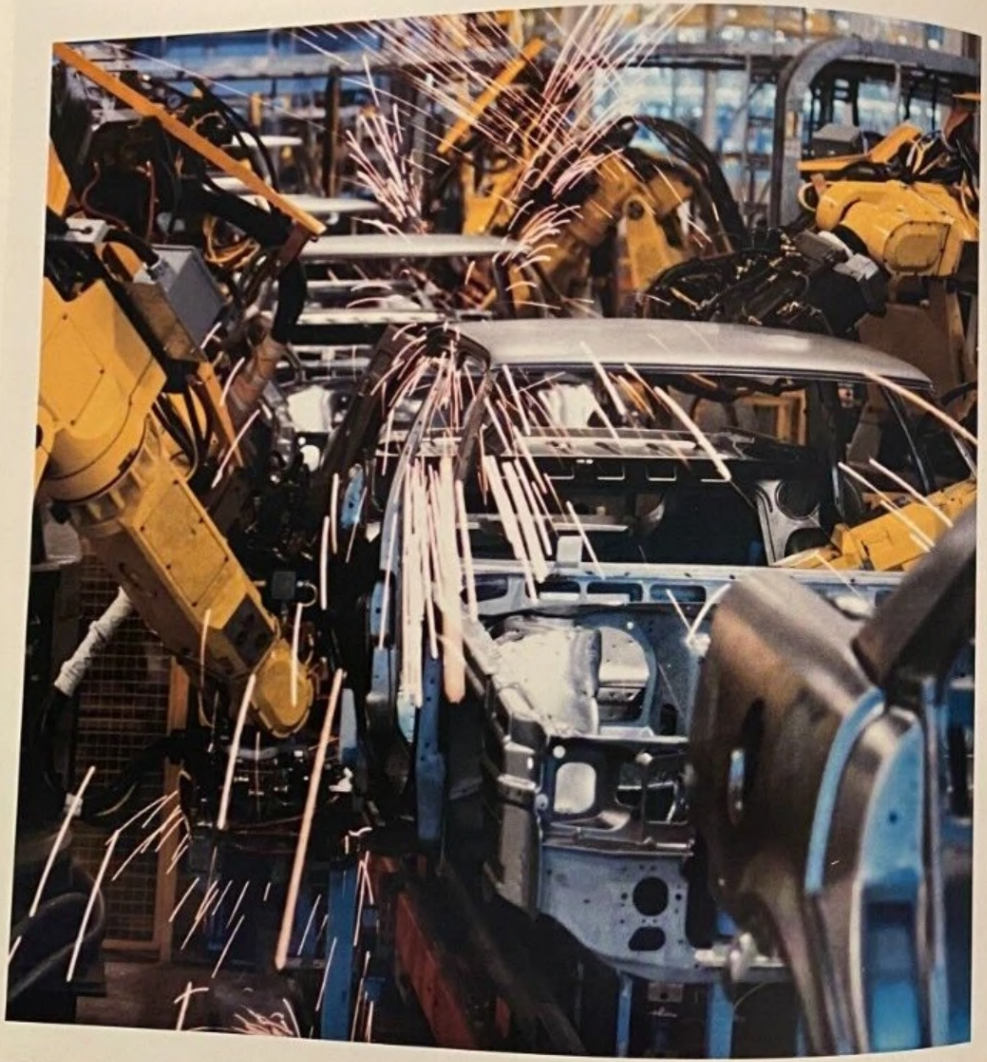
Functional front air dam reduces drag, improves road adhesion, and facilitates engine cooling at highway speeds.

Premier's aerodynamic design helps achieve a low total drag coefficient of 0.31.



CHAPTER FOUR

THE INTEGRITY OF PRODUCT



Quality Assurance & Protection

With the introduction of the new Eagle Premier, Chrysler enters a new era of automotive product quality. It represents the way the world will be building cars in the future. But, in fact, it's the way we're producing the sophisticated Premier *today*. And it represents an ongoing commitment to backing that quality with the best warranty protection on any domestically produced car, Chrysler's 7-year/70,000-mile Protection Plan.

Bramalea: *Real* State-Of-The-Art Manufacturing.
The focus of this quality development is at the brand-new state-of-the-art manufacturing facility in Bramalea, Ontario. From inception, Premier and the Bramalea plant were interlocking pieces in an emerging quality picture. Premier's designers and engineers worked closely with Bramalea plant designers to ensure vehicle specifications matched production requirements. Worldwide research of the very best available manufacturing processes resulted in an ultramodern facility designed to achieve the highest possible quality levels.

Advanced Computer Robotics.
The Bramalea plant uses more than 100 programmable robots to ensure accuracy and consistency of body welds. Unlike conventional models, these robots carry components to a stationary weld gun. They also operate in a "cell" concept, each completing a series of welds rather than a single task. Both of these actions are dedicated to greater production efficiency and better quality. Robotics also plays an important role in the highly automated painting process that enables Premier to receive a finish quality unmatched by conventional means.

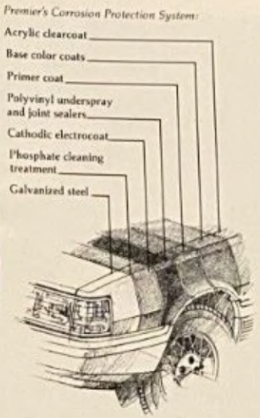
Assembly and Supply Innovation.
A totally automated storage and retrieval system allows doors to be removed from painted units, providing total accessibility for installation of interior trim. Additionally, a "just-in-time" delivery process receives materials from a nearby satellite supplier network and distributes them efficiently throughout the plant by way of high-speed conveyors, automated guide vehicles, and reusable containers. This results in less damage to inventory and better vehicle quality.

A completely automatic paint process gives Premier its rich, durable finish.

Demanding inspection procedures keep production units within prescribed tolerances.

The Modular Concept.
Fundamental to Premier's high product quality is adopting modular componentry for major vehicle systems. This contributes to ease of vehicle assembly and serviceability, as well as improved long-term reliability. Premier's advanced electronics will also provide built-in diagnostic capabilities for the engine management system, the optional Automatic Temperature Control unit, and the optional premium electronically tuned speaker tone control.

Corrosion Protection System.
Premier's corrosion protection starts with extensive use of pre-treated galvanized steel on exterior panels. All body surfaces receive a phosphate bath cleaning treatment. The entire body is immersed in a dip tank that electrostatically bonds a primer coat directly to the sheet metal. Body joints are sealed with corrosion-resistant mastics (plastic inner-fender liners are later added). A protective polyvinyl coating guards against stone damage to the lower bodyside. Robot sprayers then apply another primer coat, final color coats—plus a top acrylic clearcoat that gives Premier its rich, durable finish.

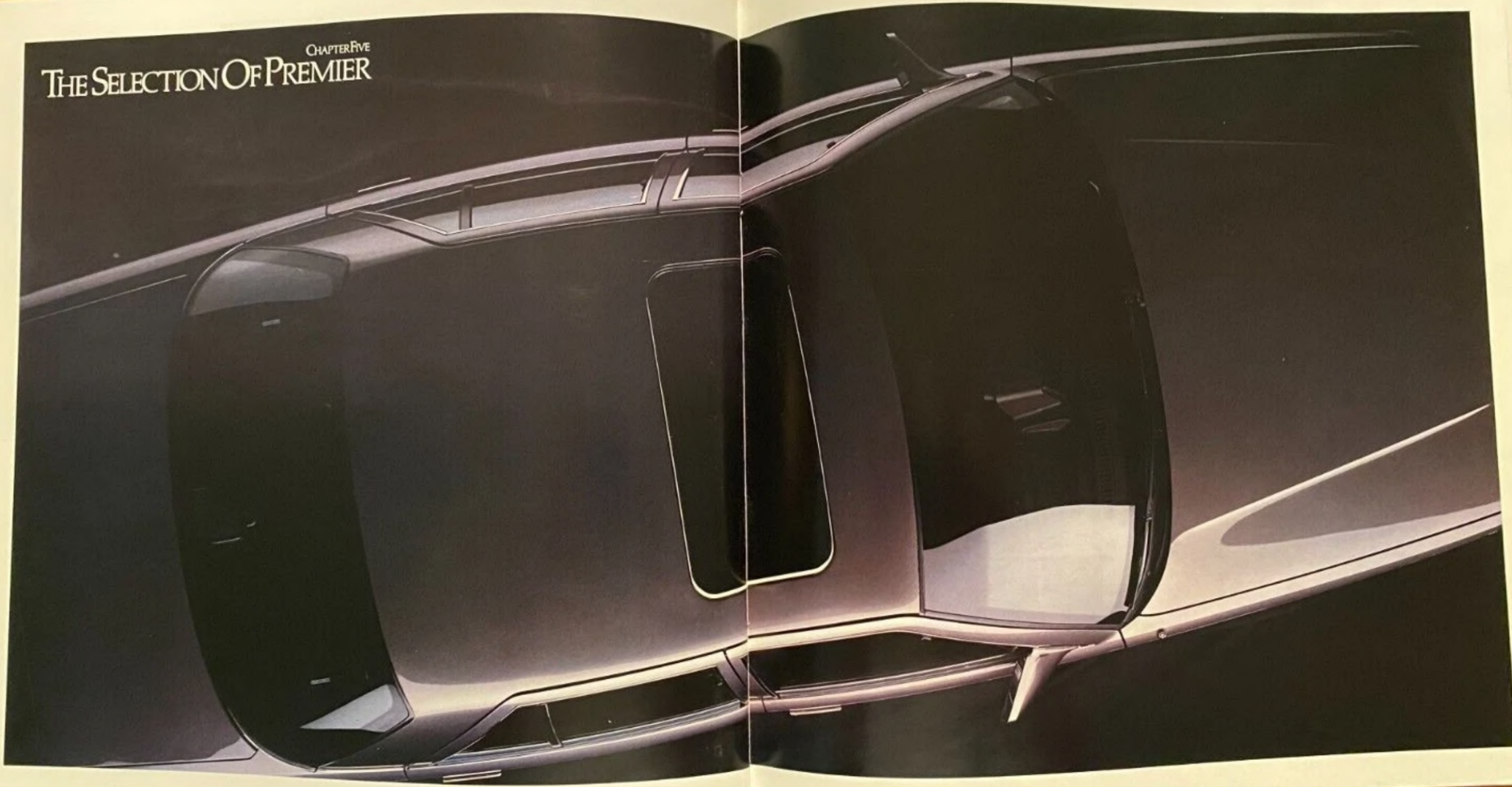


7/70 Protection Plan.
Chrysler backs every new 1988 Eagle Premier with the world-famous 7/70 Protection Plan. Upon expiration of the basic 12-month or 12,000-mile new vehicle limited warranty, limited warranty coverage is extended on powertrain components to 7 years or 70,000 miles, plus outerbody rust-through protection of 7 years or 100,000 miles. A deductible may be required. See warranty at your dealer for details.

7/70

CHAPTER FIVE

THE SELECTION OF PREMIER



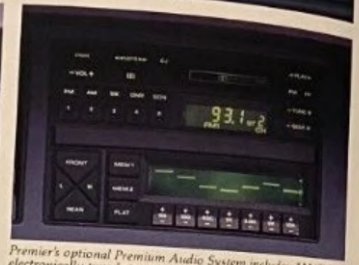
Individual Innovations

Each of the features you'll find on these pages contributes in some way to Eagle Premier's status as one of the most sophisticated production sedans in all the world. Many represent the very latest applications of computer electronics to the automobile industry. Others simply reveal the kind of innovative thinking that seeks to find a better way.

We invite you to take a moment to look over some of the Premier innovations you might have missed. They're all designed to enhance your appreciation for the art of automaking we call Eagle Premier.

Floor-mounted remote release controls let you stay inside while you open the hood and fuel door (fuel door release optional).

Overhead courtesy and map lights on the mini-console offer driver and front passengers added convenience.

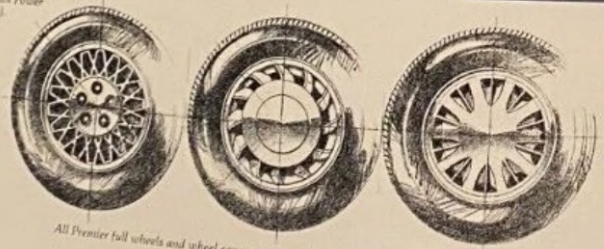


Premier's optional Premium Audio System includes AM/FM electronically tuned stereo cassette with separate seven-band graphic equalizer.

Optional remote-control locking system illuminates the interior lights automatically for added convenience and security (included with Power Lock Group).

Premier's standard 17-gallon fuel tank features corrosion-free plastic construction and a leak-proof integral fuel filler neck design.

Convenient dual cup-holder slides out from optional full center console (standard ES, optional LX).



All Premier full wheels and wheel covers are aerodynamically designed for reduced drag.

Optional power sunroof features wind deflector, fully retractable glass panel, tilt position, and sliding sun shade for warm weather enjoyment (late introduction).

Premier's new fuel sender system adjusts from the bottom of the fuel tank for more accurate gauge readings.

Optional Automatic Temperature Control employs soft-touch controls to set and hold heating and cooling function (included with optional air conditioning system).

Retractable coat hooks enhance Premier's interior appearance by folding out of sight.

Optional rear window defroster works quickly to improve visibility.

Trip Computer reports, via numerical display, such ongoing information as time, distance traveled, average speed, stopwatch time, fuel range, average fuel economy, instantaneous fuel economy, and outside temperature (standard ES, optional LX).

Optional rear deck luggage rack carries oversize items conveniently.

Dual remote-control mirrors adjust easily to ensure clear lines of sight.

Specifications & Dimensions

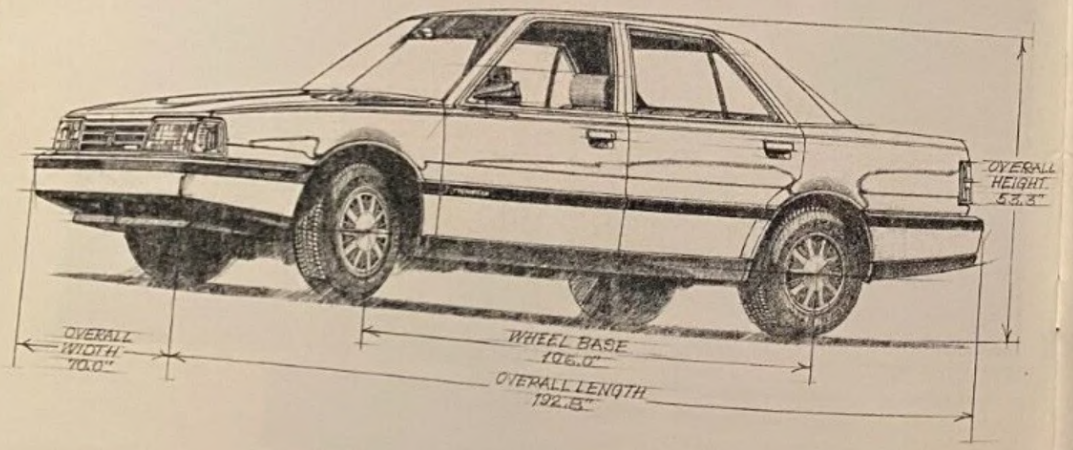
Vehicle Dimensions
(inches unless otherwise specified)

EXTERIOR	
Length	
Wheelbase	106.0
Overall Length	192.8
Width	
Tread	
—Front	58.2
—Rear	57.1
Overall Width	70.0
Height	
Overall Height	53.3
Turning Diameter	
Curb-to-Curb (ft.)	36.0
Wall-to-Wall (ft.)	39.0

INTERIOR	
Front Compartment	
Headroom	38.5
Legroom	43.8
Shoulder Room	57.8
Hiproom	54.8
Rear Compartment	
Headroom	37.5
Legroom	39.4
Shoulder Room	56.9
Hiproom	53.9
Interior Volume	
Passenger Room (cu. ft.)	104.7
Cargo Room (cu. ft.)	16.4
Curb Weight (lbs.)	2862

Technical Specifications

BRAKES	
Front	Ventilated disc, power-assisted, 265-mm rotor diameter
Rear	Composite drum, power-assisted, 225-mm drum diameter
Master Cylinder	Dual diagonal with rear wheel proportioning valve
STEERING	
Type	Power-assisted, rack-and-pinion
Location	Center-mounted
SUSPENSION	
Front	
Type	Independent, MacPherson struts
Spring Type	Coil (six different spring rates to match with option weights)
Stabilizer Bar	Standard, 26 mm; 28 mm with Enthusiast Group
Rear	
Type	Independent 4-bar with trailing arms
Spring Type	Torsion bar, 26 mm
Dampening	Gas-filled shock absorbers
Stabilizer Bar	Standard, 22 mm



Technical Specifications

TRANSMISSIONS		
Transmission Type	Automatic 4-speed	Automatic 4-speed
Mounting Direction	Longitudinal	Longitudinal
Engine Application	2.5 litre	3.0 litre
Controls	Electronic	Hydraulic
Gear Ratios		
1st	2.71:1	2.58:1
2nd	1.55:1	1.41:1
3rd	1.00:1	1.00:1
4th	0.68:1	0.74:1
Overall Axle Ratio	3.85:1	3.59:1
Torque Converter Diameter	250 mm	260 mm
Lockup Features	Mechanical lockup in 3rd and 4th gears	Split torque (semi-lockup) feature in 3rd, mechanical lockup in 4th gear

Eagle Premier ES

Eagle Premier LX

ENGINES			
Displacement (cu. in.)/Configuration	2.5 litre (150.5)/I-4	**Displacement (cu. in.)/Configuration**	3.0 litre (182.3)/V6
Horsepower (Bhp)	111 @ 4750 rpm	**Horsepower (Bhp)**	150 @ 5000 rpm
Torque (lb-ft)	142 @ 2500 rpm	**Torque (lb-ft)**	171 @ 3750 rpm
Bore x Stroke	98.42 mm x 80.97 mm	**Bore x Stroke**	93.0 mm x 73.0 mm
Compression Ratio	9.2:1	**Compression Ratio**	9.3:1
Cylinder Block Material	Cast iron	**Cylinder Block Material**	Aluminum
Cylinder Head Material	Cast iron	**Cylinder Head Material**	Aluminum
Camshaft Location (number)	In block (1)	**Camshaft Location (number)**	Cylinder heads (2)
Fuel Delivery System	Electronic fuel injection (single throttle-body)	**Fuel Delivery System**	Electronic fuel injection (multi-port)
Combustion Chamber Design	Double-quench	**Combustion Chamber Design**	Hemispherical
Accessory Drive Belts	Single serpentine	**Accessory Drive Belts**	Single serpentine

COLOR & TRIM

EXTERIOR COLORS (all paints are clearcoat)	PREMIER LX PINSTRIPE VELOUR FABRIC				PREMIER ES SPORT VELOUR FABRIC		
	Charcoal	Navy	Cordovan	Brownstone	Charcoal	Navy	Cordovan
Pearl White	•	•	•	•	•	•	•
Classic Black	•		•	•	•		•
Sterling Metallic	•	•	•		•	•	•
Dover Gray Metallic	•		•		•		•
Light Baltic Metallic	•	•					
Dark Baltic Metallic	•	•			•	•	
Vivid Red Metallic	•		•	•			
Dark Cherry Micatallic	•		•		•		•
Driftwood Metallic				•			
Dark Driftwood Metallic				•			

Standard Features & Options

S Standard X Optional — Not Available

		LX	ES
FUNCTIONAL			
Brakes	Power front disc/rear drum	S	S
Bumpers	5.0 mph impact design	S	S
Chimes	Headlamps-on and seatbelt reminder	S	S
Drivebelt	Single belt engine accessory drive, serpentine-type	S	S
Electronic Ignition	Computer-controlled	S	S
Engines	2.5 litre I-4 with single throttle-body electronic fuel injection	S	—
	3.0 litre V6, SOHC with multi-port electronic fuel injection	X	S
Front-Wheel Drive	With solid-axle shafts and permanently lubricated constant velocity joints	S	S
Fuel Tank	17.0-gallon capacity	S	S
Hood	Counter-balanced opening hood with dual gas struts	S	S
Insulation	High-level sound insulation	S	S
Safety Features	Rear door childproof locks	S	S
Steering	Power rack-and-pinion steering	S	S
Suspension	Four-wheel independent suspension with gas-filled rear shock absorbers	S	S
	Touring Suspension with sport-valved MacPherson struts, high-pressure rear gas shock absorbers, and extra-stiff front coil springs, front stabilizer bar, and rear torsion bars (included with Enthusiast Group only)	X	S
Tires	P195/70R14 BSW steel-belted all-season tires	S	—
	P205/70HR14 Goodyear Eagle® GT+4 "H" speed-rated, steel-belted radial tires (included with Enthusiast Group only)	X	S
	Compact temporary mini-spare tire	S	S
Transmission	4-speed overdrive automatic with mechanical lockup feature	S	S
Wheels/Wheel Covers	14" x 5.5" polycast Eurosport wheels	—	S
	Full luxury wheel covers	S	—
Windshield Wipers	Intermittent	S	S
EXTERIOR			
Aerodynamic Features	Aerodynamically styled (0.31 cd.) 4-door sedan with limousine-style doors, semi-flush glass, and aero quad headlamps	S	S
Decklid	Low lift-over decklid design	S	S
Glass	Tinted	S	S

		LX	ES
EXTERIOR (cont.)			
Graphics/Appearance	Lower bodyside blackout paint with chip-resistant PVC coating	S	S
	Bodyside and decklid tape stripes	S	S
	Body-color bumper with black rub strips	S	—
	Wide lower bodyside cladding with bright accent (cladding-colored bumpers and rub strips)	—	S
Headlamps	Halogen	S	S
Mirrors	Dual remote-control, outside	S	S
Moldings	Wide bodyside protective molding	S	S
Mufflers	Single outlet	S	—
	Dual outlet	—	S
Paint	Clearcoat	S	S
Stop Lamp	Center, high-mounted	S	S
INTERIOR			
Ashtrays	Rear seat	S	S
Carpeting	Carpeted passenger compartment	S	S
	Carpeted luggage compartment and package tray	S	S
Cigarette Lighter	Located in ashtray	S	S
Defoggers	Front side window	S	S
Glove Box	Locking	S	S
Headliner	Formed cloth	S	S
Hood Release	Inside	S	S
Instrument Panel	Soft-padded, color-keyed, with added storage located under radio	S	S
Instrumentation	Coolant temperature gauge	S	S
	Trip odometer	S	S
	Rallye Instrumentation includes tachometer, oil pressure gauge, and low-fuel warning light (included only with Enthusiast Group or Trip Computer and Vehicle Maintenance Monitor Package)	X	S
Light Group	Includes dual map, trunk, underhood, and dual rear courtesy lights, delayed headlamp-off feature	S	S
Mirrors	Day/night	S	S
	Right-hand visor	S	S
Seats/Seat Belts	Luxury cloth 55/45 split seats (3-passenger) with driver and passenger seatback recliners, cloth adjustable headrests, seatback and front-door map pockets, rear seat center folding armrest, pinstripe velour seat inserts with luxury velour seat side bolsters	S	—
	Sport luxury cloth reclining bucket seats with front and rear see-through adjustable head-rests, seatback map pockets, rear seat center folding armrest, diagonal velour inserts with ES velour seat side bolsters, and full center console	—	S
	Color-keyed seat belts with tension eliminators	S	S

		LX	ES
INTERIOR (cont.)			
Sound System	AM/FM electronically tuned stereo radio	S	S
	Four full-range speakers	S	—
	Eight premium Accusound by Jensen* speakers	X	S
Steering Wheel	Leather-wrapped, sport	S	S
Trip Computer and Vehicle Maintenance Monitor Package	Trip Computer functions include time, elapsed time, trip odometer, ambient temperature, average trip fuel economy, instantaneous fuel economy, distance to fuel empty, and average speed; Vehicle Maintenance Monitor warning lights include door ajar, brake lamp out, taillamp out, low transmission fluid, low engine oil, low washer fluid, low engine coolant, scheduled maintenance reminder (includes Rallye Instrumentation) (late introduction with I-4 engine)	X	S

OPTIONAL EQUIPMENT

		LX	ES
Air Conditioning	Automatic temperature control feature	X	X
Cold Climate Group	Includes heavy-duty battery, 50/50 engine coolant mixture, engine block heater	X	X
Cruise Control	Steering wheel location	X	X
Defroster	Rear window (required on vehicles registered in state of New York)	X	X
Digital Instrumentation	Electronic instrument cluster includes: speedometer, fuel gauge, and low-fuel warning (all digital); tachometer, oil pressure gauge, voltmeter, and coolant temperature gauge (all with bar graph display) (requires air conditioning and includes Trip Computer and Vehicle Maintenance Monitor Package) (late introduction with I-4 engine)	X	X
Emission Testing	California emission factory testing (mandatory in state of California)	X	X
Engine	3.0 litre V6, with electronic multi-port fuel injection (182 CID)	X	S
Enthusiast Group	Includes Rallye Instrumentation, Touring Suspension, P205/70HR14 Goodyear Eagle® GT+4 black radial tires	X	S
Floor Mats	Front and rear	X	X
License Plate Bracket	Front (standard in states required)	X	X
Luggage Rack	Rear decklid	X	X
Mirrors	Dual electric remote-control, (requires Power Windows and Power Lock Group)	X	X
	Illuminated visor vanity (right and left)	X	X
Power Antenna	Electric, automatic operation with radio and ignition switch on	X	X
Power Lock Group	Includes power door locks, rear decklid release, remote fuel-door release, and remote-control locking system with illuminated entry	X	X
Power Sunroof	Electric, sliding and pop-up feature (late introduction)	X	X

OPTIONAL EQUIPMENT (cont.)

		LX	ES
Power Windows and Power Lock Group	Power Lock Group plus power windows with driver single-touch feature	X	X
Rallye Instrumentation	Includes tachometer, oil pressure gauge, and low-fuel warning light (included only with Enthusiast Group or Trip Computer and Vehicle Maintenance Monitor Package)	X	S
Seats	Individual reclining buckets with luxury cloth and center console	X	—
	Six-way power, driver and passenger	X	X
Sound System	AM/FM electronically tuned stereo cassette	X	X
	Premium Audio System—AM/FM electronically tuned stereo cassette with graphic equalizer	X	X
	Eight premium Accusound by Jensen* speakers	X	S
Tilt Steering Wheel	Six-position feature	X	X
Tires	P195/70R14 white sidewall radial (4)	X	—
	P205/70HR14 Goodyear Eagle® GT+4 black raised letter, steel-belted radial (4) (included with Enthusiast Group only)	X	S
	Conventional spare tire (available with P195/70R14 tire only)	X	—
Touring Suspension	(included with Enthusiast Group only) (see Standard Features)	X	S
Trip Computer and Vehicle Maintenance Monitor Package	(includes Rallye Instrumentation) (late introduction with I-4 engine) (see Standard Features)	X	S
Wheels	14" x 6" styled aluminum (4)	X	X

7/70 Protection Plan

Every new 1988 Eagle Premier is backed by Chrysler's 7/70 Protection Plan. Upon expiration of the basic 12-month or 12,000-mile new vehicle limited warranty, limited warranty coverage is extended on powertrain components to 7 years or 70,000 miles, plus outerbody rust-through protection of 7 years or 100,000 miles. A deductible may be required. See warranty at your dealer for details.

Optional Service Contract

Ask your dealer about extra protection through Chrysler Service Contracts.

A word about this catalog. Certain equipment and features (including dealer-installed accessories) illustrated or described in this catalog are optional at extra cost unless otherwise specified. This catalog contains information that is correct at the time of printing. Chrysler reserves the right to discontinue or change specifications, models, colors, equipment, or prices without incurring obligation.

Item No. 19805 Litho in USA

Buckle up for safety.

Expect the Best.
Jeep
Eagle