

CADILLAC 1995



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At Cadillac, creating a higher standard never ends. Levels of quality are constantly set, then exceeded. Goals for performance are not only achieved, but routinely surpassed. This is why Cadillacs are so very special. Styling has been refined, engineering advanced, amenities expanded and elegance celebrated as only Cadillac can. And although more can indeed be better, simplicity can also be the hallmark of beauty, and precision the foundation of performance. This is why the 1995 Cadillacs are such solid evidence that an increasingly higher standard is the only standard to which these automobiles are designed and built.



The natural settings in which some 1995 Cadillacs are shown represent a few of the 1,500 preserves maintained by The Nature Conservancy. Cadillac is pleased to be a corporate sponsor of this organization dedicated to protecting the diversity of life on Earth.





The look of Seville STS has been compared to a custom-tailored garment. In fact, Seville has drawn praise for both its style and performance from discerning automobile enthusiasts in many corners of the globe. And whether Seville STS is challenged by a foreign highway or domestic boulevard, the famous Northstar System lends a special measure of response to this especially luxurious sport sedan. Definitely an automobile for those who are not easily pleased. After all, Seville STS was designed to create a higher standard.



SEVILLE STS

Seville STS raises the standard for 1995 with five new colors and waterborne paint application. This new technology establishes an especially deep luster in the finish and helps reduce emissions into our environment. Seville STS retains truly heroic over-the-road performance with its newly refined 300-hp Northstar DOHC V8.

Seville STS

Seville STS shown in Polo Green.

SEVILLE STS





With its powerful 32-valve V8 and responsive Northstar System, Seville STS has repeatedly turned in world-class performance in a range of independent tests. Since its introduction, STS has outclassed a number of domestic and imported makes in such categories as acceleration, braking and slalom maneuverability. For those who relish spirited driving, STS is specially tuned for robust highway performance and uncompromised handling. This outstanding roadability is achieved through Seville's real-time Road-Sensing Suspension, Speed-Sensitive power steering, full-range Traction Control, sophisticated anti-lock brakes and Cadillac's new Integrated Chassis Control System.

Seville STS

Engine: Northstar 32-valve DOHC V8, 300 hp, with sequential port fuel injection for uncompromised response at all speeds.

Transmission: Four-speed automatic, electronically synchronized for precision shift quality.

Suspension: Real-time Road-Sensing and electronically modulated for optimum handling under most speed and road surface conditions.

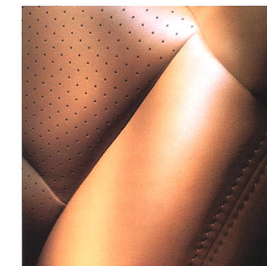
Brakes: Anti-lock, four-wheel power disc, enhanced with Integrated Chassis Control System for improved stopping distance and cornering stability.

Traction Control: Full-range, brake/engine modulated for controlled handling under acceleration on a variety of road surfaces.

Tires: Goodyear Eagle GA P225/60ZR16, Z-rated to 150-plus mph with all-season design for broad-range performance.



The keys of a Seville open a new environment of luxury, convenience and style. As you step inside, supple perforated Nuance leather seating areas beckon you to relax. But beneath this luxurious upholstery are driver and front-passenger seats designed with the aid of infrared imaging. This science was used to identify and eliminate pressure points that may prove irritating over extended driving. In addition, the classic touch of genuine Zebrano wood trim is in evidence along both the dashboard and door panels. New for 1995, an available three-channel garage door opener is designed into the overhead console. This optional feature eliminates the need for unsightly "remotes" protruding from any portion of Seville's tasteful interior.

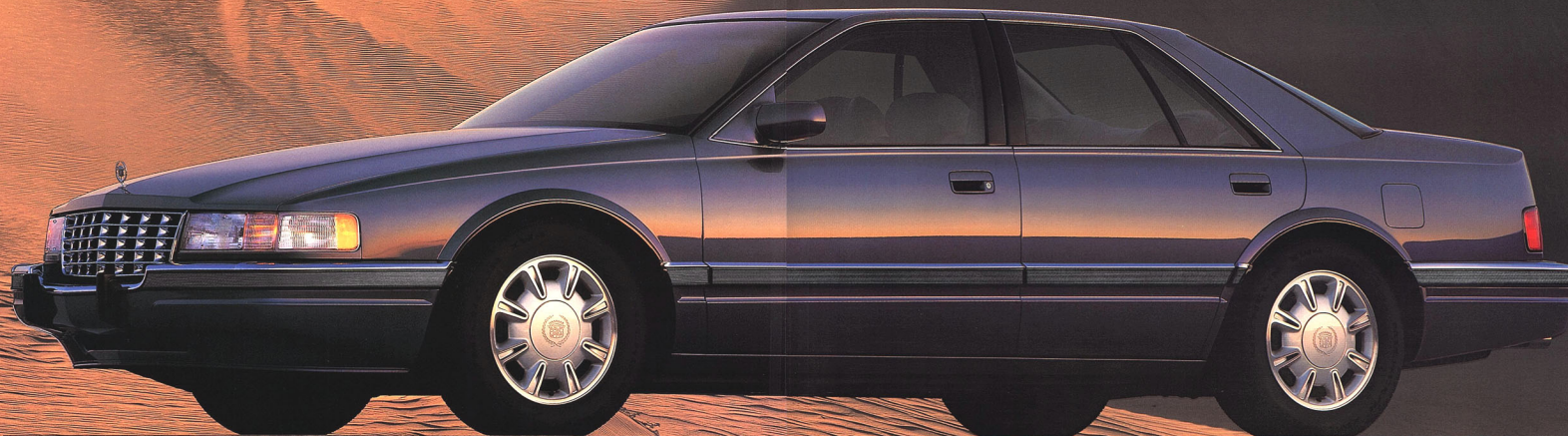


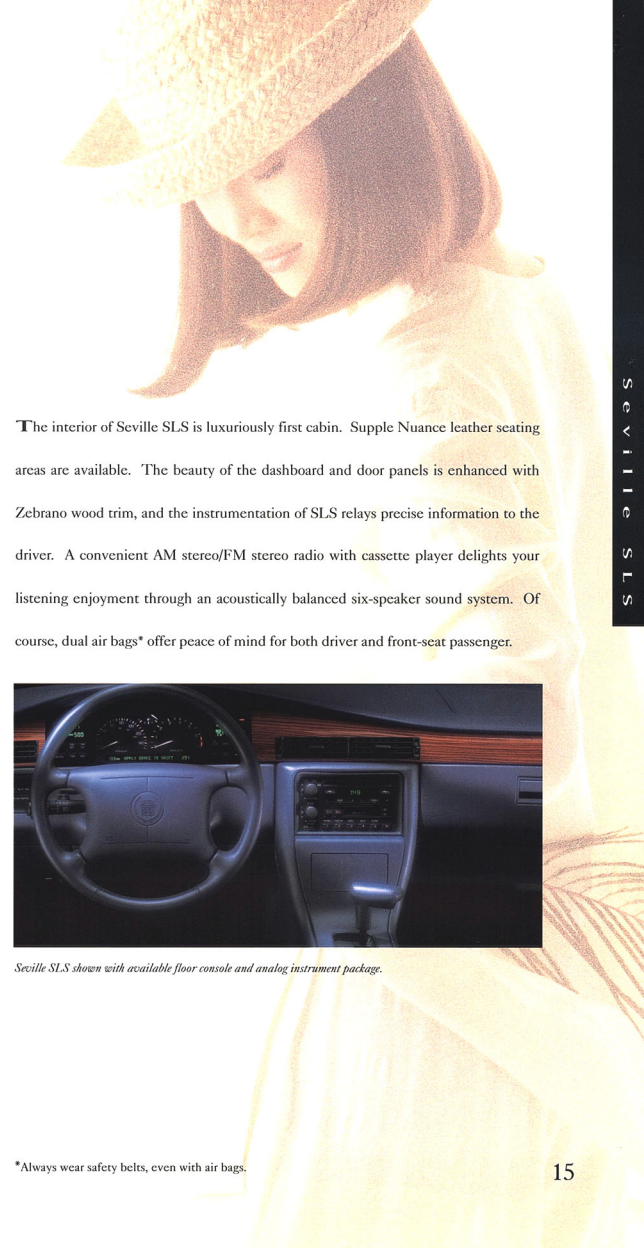


SEVILLE SLS

The SLS version of Seville offers its own higher standard of motoring capability.

Every aspect of the famous Northstar System exists in the 275-horsepower SLS, but here the System is specifically tuned for urban response, maneuverability and a luxurious ride on the open highway.





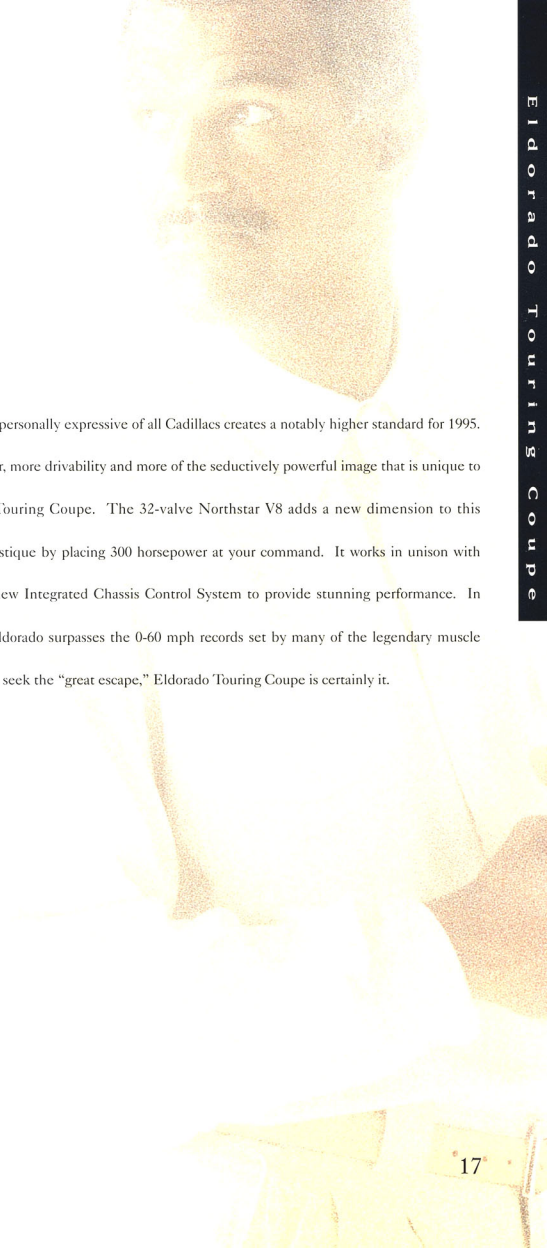
The interior of Seville SLS is luxuriously first cabin. Supple Nuance leather seating areas are available. The beauty of the dashboard and door panels is enhanced with Zebrano wood trim, and the instrumentation of SLS relays precise information to the driver. A convenient AM stereo/FM stereo radio with cassette player delights your listening enjoyment through an acoustically balanced six-speaker sound system. Of course, dual air bags* offer peace of mind for both driver and front-seat passenger.



Seville SLS shown with available floor console and analog instrument package.



The most personally expressive of all Cadillacs creates a notably higher standard for 1995. More power, more drivability and more of the seductively powerful image that is unique to Eldorado Touring Coupe. The 32-valve Northstar V8 adds a new dimension to this coupe's mystique by placing 300 horsepower at your command. It works in unison with Cadillac's new Integrated Chassis Control System to provide stunning performance. In fact, this Eldorado surpasses the 0-60 mph records set by many of the legendary muscle cars. If you seek the "great escape," Eldorado Touring Coupe is certainly it.



ELDORADO TOURING COUPE

Outwardly, a more aggressive look becomes the Eldorado Touring Coupe for 1995. One accented by a new body-color grille, new front and rear fascias, fog lamps, and a more restrained use of badging and brightwork. They all serve to enhance the confident, business-like character of Eldorado.



ELDORADO TOURING COUPE



Eldorado Touring Coupe



Impressive assessments of performance are common to Eldorado, and its Northstar System for 1995 promises to garner even more praise. A new, higher-efficiency intake manifold allows Eldorado's Northstar V8 to generate still more power. This manifold is so unique and effective that it has been awarded three patents. In addition, Cadillac's new, highly sophisticated Integrated Chassis Control System (ICCS) helps Eldorado exceed previous levels of ride and handling control.

Eldorado Touring Coupe

Engine: Northstar 32-valve DOHC V8, 300 hp, with sequential port fuel injection for uncompromised response at all speeds.

Transmission: Four-speed automatic, electronically synchronized for precision shift quality.

Suspension: Real-time Road-Sensing and electronically modulated for optimum handling under most speed and road surface conditions.

Brakes: Anti-lock, four-wheel power disc, enhanced with ICCS for improved stopping and stability.

Traction Control: Full-range, brake/engine modulated for controlled handling under acceleration on a variety of road surfaces.

Tires: Goodyear Eagle GA P225/60ZR16, Z-rated to 150 mph with all-season design for broad-range performance.

ELDORADO

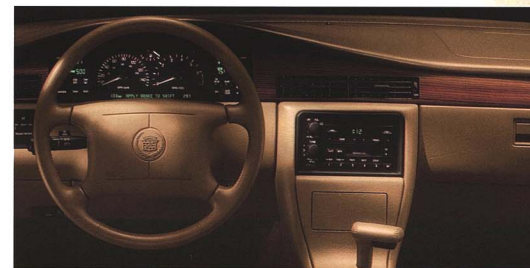
There is little doubt that Eldorado is a prominent benchmark of Cadillac's higher standard for 1995. New front and rear fascias, fog lamps, bodyside moldings, cast aluminum wheels and three new exterior colors create a special flair. Cadillac's refined Northstar V8 along with the new Integrated Chassis Control System provide impressive performance and handling under most any conditions.





Eldorado interior shown with Beechwood Nuance leather seating areas.

Eldorado's mystique has always included a special sense of interior luxury and command-seat bravado found nowhere else. Rest assured, those qualities will endure for 1995. Cadillac's luxurious, available leather seating areas complement the bold nature of Eldorado. Zebrano wood trim abounds throughout the cabin. From behind the wheel, available analog instruments provide clear, concise information. For your safety, a wiper-activated headlamp system is standard equipment.



Eldorado shown with available floor console and analog instrument package.



Along with the room and grace that is usually associated with DeVille, the Concours creates an even higher standard with the newly refined Northstar System. The supremely capable 275-hp Northstar V8 lies at the heart of Concours. Speed-Sensitive Steering, enhanced real-time Road-Sensing Suspension, full-range Traction Control and anti-lock brakes all contribute to handling and roadability. But for 1995, this technology is orchestrated by the impressive Integrated Chassis Control System. The result? Concours is now one of the few luxury sedans capable of accommodating six passengers through the most difficult handling situations with poise to spare.

DeVille Concours

Engine: Northstar 32-valve DOHC V8, 275 hp, with sequential port fuel injection for superb highway response

Transmission: Four-speed automatic, electronically synchronized for precision shift quality.

Suspension: Real-time Road-Sensing and electronically modulated for optimum handling under most speed and road surface conditions.

Brakes: Anti-lock, four-wheel power disc, enhanced with Integrated Chassis Control System for improved stopping distance and cornering stability.

Traction Control: Full-range, brake/engine modulated for controlled handling under acceleration on a variety of road surfaces.

Tires: Goodyear Eagle RS-A P225/60R16 for excellent handling and a smooth ride.



DEVILLE CONOURS

A carefully tailored exterior defines the look of DeVille Concours for 1995. New cast aluminum wheels with a diamond cut finish add distinction. And the new waterborne paint enhances the luster and visual depth of the clearcoat finish. This paint process minimizes atmospheric emissions into our environment.





DEVILLE

DeVille is a classic among luxury automobiles, and continues to set a higher standard through important refinements for 1995. Among these are a subtle redefinition of its unmistakable silhouette and additions to its color palette. Altogether, a confirmation that sophistication lies in the details.



We point with great pride to the fact that DeVille scores among the best vehicles in the world in terms of positive human factors. Driver ergonomics and information displays are recognized for their "user-friendly" design. A computer-sensing system lends even greater efficiency and peace of mind to DeVille's front-seat Airbank System, which helps protect all three front-seat passengers.*



The digital instrument cluster of DeVille is now enhanced with an electronic, digital gear selection indicator.



It is Cadillac's philosophy that undesirable noise be engineered out of a vehicle, rather than smothered by sound deadeners. Toward that end, a reengineered and relocated exhaust system made it possible to reduce the unwanted decibels in DeVille's cabin environment to an even lower level for 1995. In addition, body structural enhancements helped quell interior sound even further while adding to DeVille's vault-like solidity. Standard full-range Traction Control works together with an advanced Bosch anti-lock brake system to provide optimum acceleration or stopping on a variety of road surfaces.

DeVille

Engine: 4.9 liter V8, 200 hp, with sequential port fuel injection for superb highway response.

Transmission: Four-speed automatic, electronically synchronized for smooth shift quality.

Suspension: Speed-Sensitive, electronically modulated for comfortable handling at various speeds.

Brakes: Anti-lock, four-wheel power disc for confident stopping and stability.

Traction Control: Full-range, brake/engine modulated for optimum acceleration on a variety of road surfaces with on/off capability.

Tires: Michelin XW4 LRR P215/70R15, all-season design for broad-range performance.



Fleetwood Brougham shown in Dark Cherry.

When a nation entrusts its President to the comfort, security and internationally recognized reputation of Cadillac Fleetwood Brougham, it has truly bestowed its highest honor upon the marque. And, just as the Presidential limousine represents a higher standard in American automotive craftsmanship, so does the new Fleetwood. Its solid, uncompromising construction has been compared to that of some of Europe's finest luxury automobiles. In terms of amenities and ride, an objective client might conclude that the 1995 Fleetwood exceeds them all.



Fleetwood Brougham was chosen for the United States Presidential limousine because of its elegance, spaciousness and peerless reputation as an American luxury automobile.

FLEETWOOD



FLEETWOOD

Fleetwood's commanding presence is enhanced for 1995 through the addition of larger, repositioned outside rearview mirrors with foldaway feature. In addition, Fleetwood's 260-hp 5.7 liter V8 generates spirited highway performance and permits a 7,000-pound available towing capacity.





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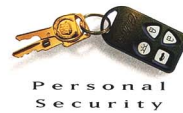
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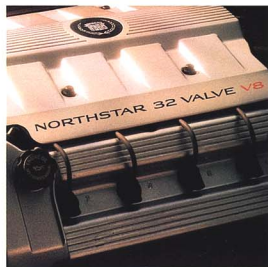
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The pride of attaining a Cadillac goes far beyond the name, the style and even the luxury. For Cadillac owners with performance in mind, another measure of satisfaction is rooted in the outstanding technology that lies beneath the surface. Aspects such as engineering, safety, security, ergonomics and concern for the customer are not only a part of every Cadillac, but have formed the foundation of our reputation. For 1995 these values continue to set a higher standard for luxury automobiles around the globe.



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Cadillac's Northstar System has received worldwide acclaim for its performance and ingenuity. At its heart is the 4.6 liter 32-valve dual overhead cam Northstar V8: an engine based on Formula 1 racing



Overhead camshafts of the Northstar V8 allow this engine to easily rev through its full-power operating range. And because Northstar features four valves per cylinder, it also breathes with remarkable efficiency. For 1995 a redesigned fluid induction system brings power output to 300 hp in Seville STS and Eldorado Touring Coupe.

technology. Its true sophistication lies in the ability to translate power into superior drivability. Here, Cadillac's new Integrated Chassis Control System (ICCS) offers great advantages for

1995. A special ICCS sensor "notifies" the ABS and Traction Control computer when the vehicle is in a turn, and selects a specific calibration to optimize braking and Traction Control performance.

Hydraulic damper valving has been revised for 1995 as part of the Road-Sensing Suspension System. Inputs from the road surface are now countered by swift reactions from the suspension, providing an increased sense of control.

The Northstar System's real-time Road-Sensing Suspension now interacts with the ABS and Traction Control system through the Integrated Chassis Control System. Suspension and braking dynamics are now managed in unison as you respond to the challenge of a tight curve.

A sensor built into the steering column is key to Cadillac's new Integrated Chassis Control System. It knows whenever the vehicle is in a turn and selects the optimum calibration for braking or acceleration forces, as necessary.

Speed-Sensitive Steering varies steering effort to provide greater feedback and response at highway speeds, as well as more assist for tight maneuvers at a slower pace.



Full-range Traction Control helps reduce wheel spin at any speed. And for 1995, the new Integrated Chassis Control System makes Traction Control more effective than ever before by optimizing steerability on slippery turns.

Sophisticated four-wheel anti-lock brakes also benefit from the Integrated Chassis Control System. Straight-line stopping and braking stability in high-speed turns are markedly enhanced.

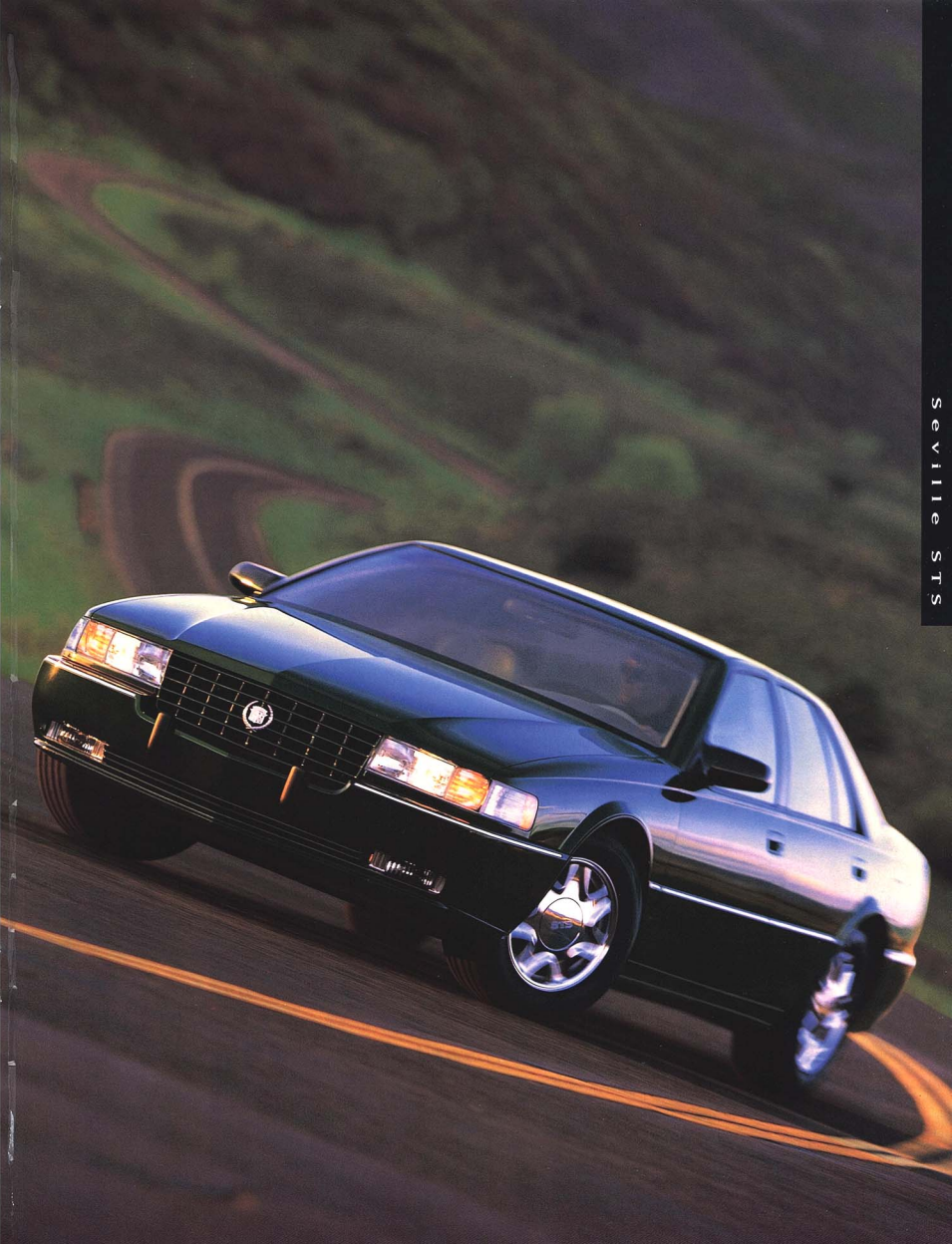
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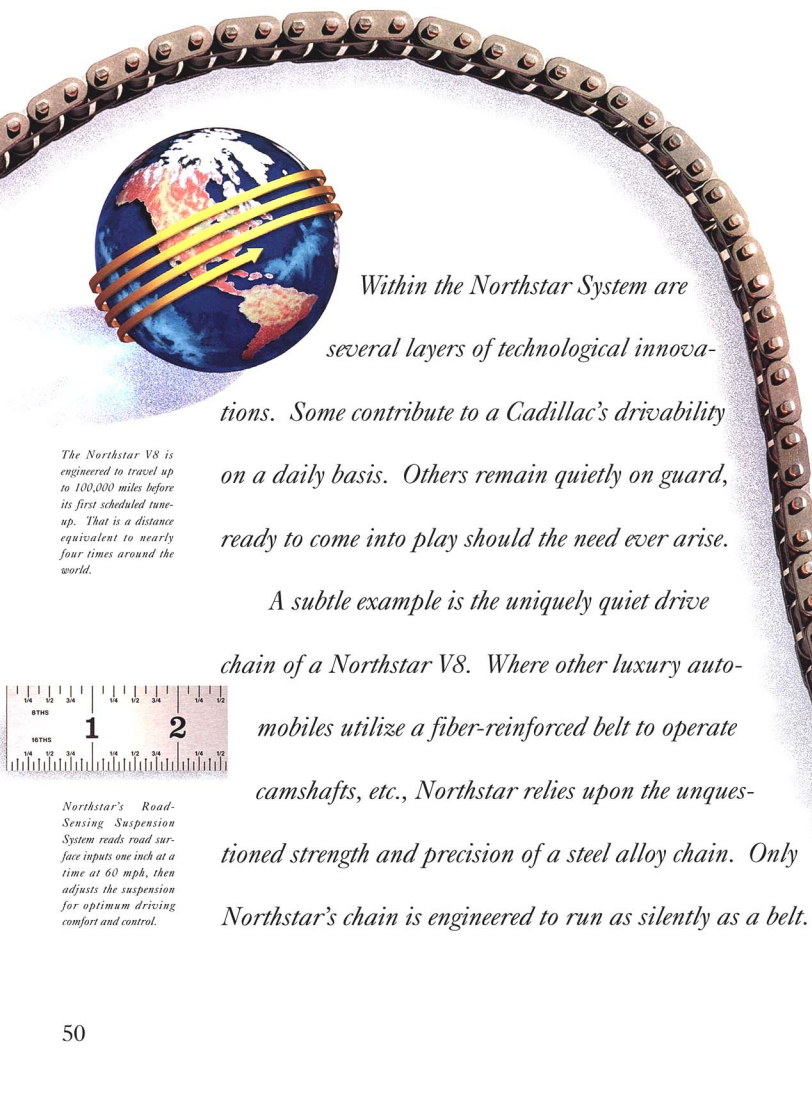


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Within the Northstar System are

several layers of technological innova-

tions. Some contribute to a Cadillac's drivability on a daily basis. Others remain quietly on guard, ready to come into play should the need ever arise.

A subtle example is the uniquely quiet drive chain of a Northstar V8. Where other luxury automobiles utilize a fiber-reinforced belt to operate camshafts, etc., Northstar relies upon the unquestioned strength and precision of a steel alloy chain. Only Northstar's chain is engineered to run as silently as a belt.

The Northstar V8 is engineered to travel up to 100,000 miles before its first scheduled tune-up. That is a distance equivalent to nearly four times around the world.



Northstar's Road-Sensing Suspension System reads road surface inputs one inch at a time at 60 mph, then adjusts the suspension for optimum driving comfort and control.



The rewards of driving any new Cadillac are enhanced by Speed-Sensitive Steering. It relays a light steering effort for low-speed maneuverability, then becomes progressively more taut and responsive as you reach highway speed.

The Northstar System's Road-Sensing Suspension

reads the road surface every millisecond by computing the relationship among steering attitude, wheel position and vehicle body motion. The computer then prompts the suspension at each wheel to either soften or stiffen, as required, to enhance comfort and control.

To extend these advantages to their limits, the Northstar System includes a special four-speed, electronically controlled automatic transmission. It combines superb shift quality with precision shift timing.

*Northstar
32-valve DOHC V8.*

*100,000-mile
scheduled tune-up intervals.*

*Enhanced
full-range Traction Control.*

*Integrated
Chassis Control System.*

*Electronic
Road-Sensing Suspension.*

Speed-Sensitive Steering.

*Electronically
controlled four-speed
automatic transmission.*

*Sophisticated
Bosch Anti-lock Brakes.*

For your safety, in the unlikely event of complete coolant loss, the Northstar V8 can take you as far as 50 miles through desert heat.



Fleetwood Brougham uses the same 5.7 liter LT1 V8 engine as the celebrated Chevrolet Corvette, but modified to the special performance needs of the luxury driver. This engine has the largest displacement in the entire Cadillac line.

The benefits of applied technology are as evident in DeVille and Fleetwood as in any Cadillac. A perfect example is Fleetwood Brougham's sophisticated



Bosch Anti-lock Brakes: the same type found on some of the finest European



With over 20 cubic feet of room, DeVille's trunk is large enough to accommodate an array of luggage that would overwhelm many other luxury automobiles.

luxury cars. Its 5.7 liter V8 engine requires no scheduled tune-up for 100,000 miles, and its new DEXRON - III transmission fluid needs no replacement for the life of the vehicle under normal driving conditions. Even Fleetwood's door latches have received careful attention.

They are reengineered for a discreet, luxuriously solid close.



Speed-Sensitive power steering allows DeVille a satisfying feel of the road on the highway and a lighter steering effort during parking maneuvers.

As for DeVille, a Speed-Sensitive Suspension system responds to the road with the sure-footed instincts of a race horse. And DeVille Concours draws upon its Integrated Chassis Control System for extraordinary new performance in cornering and stopping ability, as well as Traction Control optimization. And yes, full-range Traction Control is now standard in every Cadillac for 1995. It's all part of Cadillac's continuing drive to create an even higher standard of luxury touring for 1995.

DeVille achieves an EPA-estimated 25 mpg on the highway. That figure gives DeVille a potential 500-mile range: about the distance from Chicago to Nashville.



Powerful V8 engines.

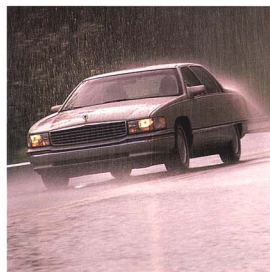
Electronically controlled transmissions.

Speed-Sensitive power steering.

Full-range Traction Control.

Enhanced anti-lock brakes.

Wet driving conditions on any road prompt Cadillac's standard Traction Control system to reduce wheel slip on acceleration and help maintain a grip on the highways.



Traction Control and its performance advantages are now standard equipment on every Cadillac's active safety systems.

Cadillac's Traction Control is full-range to help maintain the vehicle's grip on the road at most any speed. Snow, rain, gravel, sand or any com-

bination of elements that reduce your ability to proceed normally are automatically dealt with by the Traction Control system. Sensors at the drive wheels detect slip at its onset and instantly relay the information to



Just as a skier constantly balances speed, control force and direction, so does a Cadillac with Traction Control.



Seville's Traction Control system is more adept than ever under a variety of road surface conditions. At low speeds, new calibrations allow the system to channel the precise amount of power to each drive wheel.

the vehicle's onboard computer. Electronics there trigger corrective measures both through the braking system and by momentarily regulating the engine's power output. Traction is restored and you continue with confidence.

A Cadillac's anti-lock brakes are also activated by sensors and microchips. Under adverse stopping conditions, the system modulates, or "pulses," the brakes to help maintain traction and control while stopping, even during turns or evasive maneuvers.

A convenient switch controls the available heated front seats of this Seville STS. Heated seats are standard in Fleetwood Brougham and available in all other Cadillacs.



Powerful V8 engines.

Full-range Traction Control.

Enhanced four-wheel anti-lock brakes.

Speed-Sensitive Steering.

Tungsten-halogen headlamps.

Wiper-activated headlamp system.

All-season specific-performance tires.

Available heated windshields.

Electrochromic rearview mirrors.

Cornering lamps.



DeVille Concours features the Airbank supplemental restraint system to help protect all three front-seat passengers.

Just as a bank vault helps secure your assets, Cadillac's precisely engineered crush zones and internal safety cage help protect occupants against harm.



Some of the industry's most knowledgeable safety engineers designed these features to first absorb, then resist, impacts. And these are only two examples of a continuous evolution of Cadillac safety.

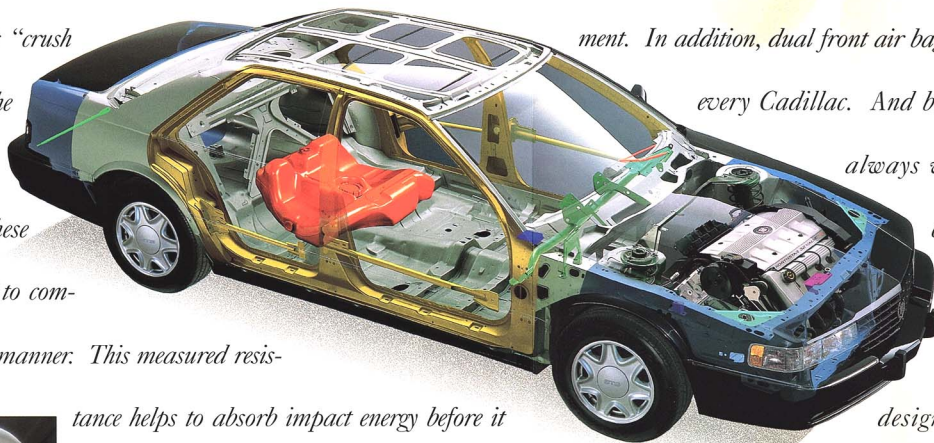
Dual front air bags are on guard in every Cadillac model. These supplemental inflatable restraints* meet or exceed federal safety standards.

*Always wear safety belts, even with air bags.



Although Cadillac provides a host of systems to help avoid trouble, there is also a range of features designed to help occupants survive a collision. One example is Cadillac's "crush zones." Located in the front and rear structure of the vehicle, these areas are engineered to compress in a controlled manner: This measured resistance

helps to absorb impact energy before it can reach the occupant compartment. Should impact forces remain, they are challenged by



Cadillac's integral safety cage. This high-strength steel structure helps preserve the integrity of the passenger compartment. In addition, dual front air bags are standard on every Cadillac. And because you should always wear safety belts, even with air bags, Cadillac's front safety belts are designed for optimum comfort. The safety belt buckle moves with the seat when adjusted forward or backward.

Like an accordion, the crush zones engineered into a Cadillac's body structure are built to compress under impact and absorb energy.



Specifically engineered crush zones.

Ruggedly designed safety cage.

Dual front air bags.

Sophisticated air bag sensing units.

Side door beams.

Rear-door child security locks on sedans.

Federal 1997 side-impact safety standards met today.



Before entering your Cadillac again, Illuminated Entry washes the interior with light to lend added peace of mind.

A built-in three-channel garage door opener is now available in all Cadillacs. This device can be programmed to open gates or garage doors or even turn on home or garage interior lights with an available accessory kit.



Technology and society have made it important that today's luxury cars provide a full measure of individual peace of mind. Here is where the 1995 Cadillacs set an especially higher standard. Twilight Sentinel is one example. For years it has shone the way to a Cadillac owner's door by turning on headlamps at dusk and keeping them on for those important minutes until safe entry after the engine has been switched off. This year, additional security is offered through a built-in three-channel garage door opener, available in all Cadillacs.

Remote Keyless Entry offers security through electronic locking or unlocking of vehicle doors or opening of vehicle trunk from up to 30 feet away.



In certain places, a reliable source of direction can add to your peace of mind. For 1995, a new electronic compass in the automatic dimming inside rearview mirror does just that. It is available on all front-wheel-drive 1995 Cadillacs and can be calibrated for geographical zones throughout the world.



This device can be easily programmed to open multiple garage doors or gates, or turn on garage or home interior lights with an available accessory kit. The Remote Keyless Entry system allows you to electronically lock or unlock vehicle doors or open the vehicle trunk from up to 30 feet away when unlocking your doors. This feature also activates the Illuminated Entry System and automatically switches on your Cadillac's interior lights before you step inside. A reassuring feature for any evening.

SECURITY

An indicator light reveals the armed, audible theft-deterrent system of Seville STS and Eldorado Touring Coupe. It is available in other Cadillacs.

Twilight Sentinel.

Built-in, available garage door opener.

Audible theft-deterrent system.

PASS-Key II theft-deterrent system.

Remote Keyless Entry.

Illuminated Entry System.

Automatic door locks.

Child security door locks for sedans.

Anti-lockout feature.

Available electronic compass.

Incredibly sensitive sound detection equipment is used to isolate and eliminate unwanted cabin noise.



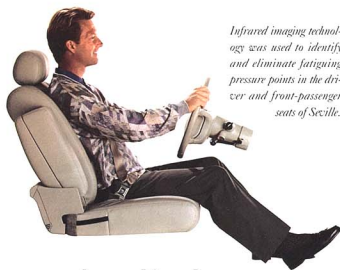
The relationship of man and machine has gained new importance with each step in the automobile's evolution. And although many ergonomic fads have come and gone, Cadillac's higher standard targets one simple, yet elusive goal: a rewarding and accommodating interaction among driver, passengers and the car itself.

Movement toward perfection of these "human factors" is especially apparent in

The rapport that a driver senses with a Cadillac is the result of many factors. Some are hardly noticeable. Others, like V8 power, make an immediate impression.



Andiophiles will appreciate the acoustic engineering in Cadillac entertainment systems.



Infrared imaging technology was used to identify and eliminate fatiguing pressure points in the driver and front-passenger seats of Seville.

To help perfect human factors, driving simulators bring virtual reality to the engineering process. This machine combines the sensations of a moving car with movie-like highway experiences.



the driver and front-passenger seats of Seville STS. Here, infrared imaging technology was used to isolate and elimi-



The Zebrano wood interior trim found in most Cadillacs is a laminate, bonded around a strong aluminum core.

nate fatigue points, and make extended touring more comfortable. Elsewhere, cabin noise has been reduced, musical acoustics enhanced and instrument panel clarity improved beyond all previous levels. It is simply a higher standard reaffirmed.

Rolls of special ostrich feathers are used to dust the body of each Cadillac before painting. This helps to create a smooth, lustrous finish.



Simulator-researched ergonomics.

Audio-balanced sound systems.

Acoustically engineered cabin environments.

Scientifically enhanced seats.

Structurally reinforced and dimensionally stabilized wood trim.

Heated front seats.

New, quieter exhaust systems.

New digital gear selection indicators.

Supple Nuance leather from century-old Eagle-Ottawa tanners.



Ownership of a Cadillac also encompasses a higher standard of privileges and benefits. These advantages are in addition to the prestige, quality, style and remarkable luxury that have always been hallmarks of Cadillac. Some Owner Privileges are designed to make the wisest use of your automotive investment. Others provide conveniences on the road, emergency service, warranty protection or alternate transportation. All this is in addition to the renowned Cadillac Gold Key Delivery System. Altogether, it's an extraordinary package of assets exclusively for the owners of America's most extraordinary luxury car.

A SELECTION OF THREE BASIC FINANCIAL ARRANGEMENTS ALLOWS YOU TO ACQUIRE A NEW CADILLAC.

PURCHASE

While it is wise to know the price of Cadillac luxury, it is even more important to realize its value. In that regard, you should know that Cadillac has traditionally maintained a high residual value at trade-in as compared to other domestic luxury automobiles.* Your sales executive can help you take advantage of that by arranging attractive purchase terms through a number of channels, including GMAC financing.

SMARTLEASE

More Cadillac clients are selecting this prudent financial option than ever before. It allows them to acquire a new Cadillac more frequently, minimizes initial costs, and lowers monthly payments as compared to conventional purchase. It can also hold significant tax advantages for businesses. SmartLease contract terms are highly flexible and can actually be less financially demanding than many purchase agreements.

SMARTLEASE PLUS

Imagine the advantages of leasing a new Cadillac without the inconvenience of monthly payments. If you add a substantial reduction in total cash outlay to that concept, you have the idea of SmartLease Plus in a nutshell. For those of means, SmartLease Plus means real savings.

BUY OR LEASE?

A SIMPLE TEST OF PRIORITIES.

Each course holds its advantages, but each Cadillac client has their individual needs to consider. Your personal answers to the following questions may help you decide. If you need additional information and advice, your Cadillac sales executive will be pleased to offer confidential consultation.

1. Do you prefer to drive a new Cadillac at least every three years?
2. Do you prefer to acquire a new Cadillac with little or no down payment?
3. Do you normally drive an automobile less than 12,500 miles per year?
4. Do you anticipate major purchases, other than a new Cadillac, in the near future?
5. Do you feel that you would have to settle for something less than a new Cadillac to minimize monthly payments?

6. Do you prefer to eliminate the annoyance of trade-ins and trade-in values?
7. Do you find business tax advantages an attractive possibility?

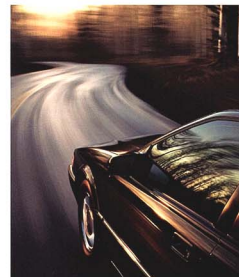
If your answer would be "yes" to most of these questions, then leasing a new Cadillac may well be your best investment. Should all your answers be yes, then leasing is most certainly your smartest course. Otherwise, traditional purchase arrangements are probably the option for you.

The GM Card™

It's the only credit card that allows you to earn a bonus toward the purchase or lease of a new Cadillac. If you already have The GM Card, take advantage of the value you have already earned. If you do not presently carry The GM Card, there's no better time to apply. Just dial 1-800-846-2273 for application information.



This is the only extended service contract for new Cadillacs that is backed by General Motors. It can protect your new car for four years or 50,000 miles beyond its Gold Key Bumper to Bumper Warranty. Ask your dealer for details.



Cadillac's exclusive Owner Privileges travel with you virtually anywhere in the United States or Canada, 24 hours a day, 365 days a year.

*Based on the Residual Value Lease Guide Publication of 1994 models for the Jan.-Mar. 1994 time period.



Ownership of a Cadillac also encompasses a higher standard of privileges and benefits. These advantages are in addition to the prestige, quality, style and remarkable luxury that have always been hallmarks of Cadillac. Some Owner Privileges are designed to make the wisest use of your automotive investment. Others provide conveniences on the road, emergency service, warranty protection or alternate transportation. All this is in addition to the renowned Cadillac Gold Key Delivery System. Altogether, it's an extraordinary package of assets exclusively for the owners of America's most extraordinary luxury car.



Central to Cadillac Owner Privileges is Cadillac Roadside Service. It is an advantage open to you 24 hours a day,

365 days a year, via a toll-free telephone number. And, this service is not limited to the model year of your Cadillac. Just call 1-800-882-1112 and a Cadillac Roadside Service Phone Advisor can often address your concerns right over the phone. If not, a trained Cadillac dealer technician can be sent, depending on the problem, with a specially equipped vehicle stocked with genuine GM parts. For the first 48 months or 50,000 miles of ownership, Cadillac customers are also entitled to no-charge Emergency Road Service, virtually anywhere throughout the U.S. and Canada. Whether the situation involves towing, a flat tire, dead battery, an empty fuel tank or keys locked in the car, assistance can be on its way by calling the same toll-free number. Cadillac Roadside Service is also available to owners of previous model year Cadillacs, although depending on the model year, fees may apply for services rendered.

"After boarding our plane to the Kentucky Derby, we realized that our tickets were still lying on the seat of our locked Seville, back at the airport. A Cadillac service technician unlocked our car, retrieved our tickets and expressed them to us in time for the race. Incredible!"



Trained Cadillac dealer technicians can be dispatched 24 hours a day, 365 days a year, to provide Roadside Service exclusively for Cadillac owners anywhere in the U.S. or Canada.



"It was the Fourth of July, and we had a flat tire on the way to our family reunion. I called Cadillac Roadside Service. The young man who came out to change our tire was very courteous. We joined the celebration in time. Thanks, Cadillac."



Cadillac customers expect a higher standard of service and attention. And they get it, because my colleagues and I are dedicated to fulfilling that commitment. We're ready to do whatever it takes, anytime of the day or night, every day of the year.

Cadillac maintains a record of being one of the most mechanically dependable luxury automobiles in the world. Still, its package of Owner Privileges also includes programs aimed at maintaining personal comfort should mechanical misfortune ever occur. Other convenience Privileges enhance the enjoyment of touring. Cadillac owners enjoy all of these benefits and more.

TRIP-INTERRUPTION PROTECTION.

If you should ever need overnight accommodations due to a warranted problem, Cadillac will reimburse you for hotel, food, and even alternate transportation expenses incurred as a result of that problem. This assurance stands behind you for 48 months or 50,000 miles.

TRIP-ROUTING SERVICE.

No need for a motor club. Cadillac owners may enlist a special service to make their travel more organized and direct. A telephone call is all that is required to obtain suggested routing information on a computerized travel log and a Rand McNally U.S. Road Atlas. All part of your valuable Cadillac Owner Privileges.

WARRANTY PROTECTION.

The Cadillac Gold Key Bumper to Bumper Warranty safeguards your automotive invest-

ment for 48 months or 50,000 miles. There is no deductible. The body of every Cadillac is warranted against rust-through for six years or 100,000 miles. Cadillac protection is as simple as that, because it is as complete as that.

ALTERNATE TRANSPORTATION.

Whenever your Cadillac requires warranty repair service for the day, your dealer can furnish shuttle service to your destination. Should overnight warranty repairs be necessary, your dealer can provide you with an alternate car if one is available, or reimburse you for rental or transportation expense. Please ask your dealer for complete program details.

GOLD KEY DELIVERY.

The delivery of a new Cadillac is an important event, shared both by the client and the dealer. To underscore the significance of this new relationship, your Cadillac sales executive will conduct a thorough inspection of your new Cadillac and present you with a package of ownership materials. You will also be personally introduced to key dealership personnel and assured of their fullest support and enthusiasm throughout your ownership experience.



Standard:
Eldo, ETC,
SLS, STV
Delco AM AMAX stereo/FM stereo radio
and Dally auto reverse cassette, 4 speakers.



Optional:
Eldo, ETC,
SLS, STV
Delco Base Gold Series AM AMAX stereo/
FM stereo radio with CD and Dally auto
reverse cassette, 4 speakers.



Standard:
Fleetwood,
Fleetwood
Brougham
Delco AM AMAX stereo/FM stereo radio
and Dally auto reverse cassette, 6 speakers.



Optional:
Fleetwood,
Fleetwood
Brougham
Delco AM AMAX stereo/FM stereo radio
with CD and Dally auto reverse cassette, 6
speakers.



Standard:
DeVille
Delco AM AMAX stereo/FM stereo radio
and Dally auto reverse cassette, graphic
equalizer, 6 speakers.



Standard:
Concours,
Optional:
DeVille
Delco Active Audio AM AMAX stereo/
FM stereo radio and Dally auto reverse
cassette, 11 amplifiers, 11 speakers.



Optional:
DeVille,
Concours,
Delco Active Audio AM AMAX stereo/
FM stereo radio with CD and Dally auto
reverse cassette, 11 amplifiers, 11 speakers.



Optional:
all
Cadillacs
Trunk-mounted, 6-disc CD changer, dealer
installation.

FLEETWOOD	FLEETWOOD	FLEETWOOD	FLEETWOOD
BROUGHAM	BROUGHAM	BROUGHAM	BROUGHAM
DeVILLE	DeVILLE	DeVILLE	DeVILLE
CONCOURS	CONCOURS	CONCOURS	CONCOURS
ELDERADO	ELDERADO	ELDERADO	ELDERADO
ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE
SEVILLE SLS	SEVILLE SLS	SEVILLE SLS	SEVILLE SLS
SEVILLE STS	SEVILLE STS	SEVILLE STS	SEVILLE STS

INTERIOR
Armrests/Storage/Consoles
Center front armrest
Dual cupholder
Armrest storage
Center console storage
Center rear armrest
Dual cupholder
Armrest storage
Sunglass storage compartment
Hidden storage compartment in trunk
Seatback pockets
Front-door map pockets
Full floor console
Mini console
CONVENIENCES/CONTROLS
3-channel garage door opener
Automatic Door Locking System
Automatic level control
Automatic parking brake release
Continuous outside temperature display
Controlled-cycle windshield wiper system
Cruise control
Electronic climate control
Rear air controls
Electronic compass
Floor mats—front and rear
Fuel filler door
Remote release
Automatic lock/unlock in park/drive
Power door locks with anti-lockout
Power windows with driver express-down
Retained accessory power
Solar-Ray tinted glass—all windows
Steering wheel, tilt-adjusting, leather-trimmed rim
DEFOGGER
Electric rear window

FLEETWOOD	FLEETWOOD	FLEETWOOD	FLEETWOOD
BROUGHAM	BROUGHAM	BROUGHAM	BROUGHAM
DeVILLE	DeVILLE	DeVILLE	DeVILLE
CONCOURS	CONCOURS	CONCOURS	CONCOURS
ELDERADO	ELDERADO	ELDERADO	ELDERADO
ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE
SEVILLE SLS	SEVILLE SLS	SEVILLE SLS	SEVILLE SLS
SEVILLE STS	SEVILLE STS	SEVILLE STS	SEVILLE STS

Front side windows
Heated windshield
INSTRUMENT CLUSTER
Analog
Digital
Driver Information Center
Message Telltale Center
Trip timer
LIGHTING
Flash-to-pass (day/night)
Illuminated Entry System
Reading lamps
Front overhead on/off
Rear overhead on/off
Twilight Sentinel
Underhood lamp
Wiper-activated headlamps
CARPETED LUGGAGE COMPARTMENT
Compact spare tire
Convenience net and mat
Full spare tire
Power deck lid pull-down and release
INSIDE MIRRORS
Electrochromic auto dimming inside rearview mirror
Illuminated front visor vanity mirrors
Illuminated rear-seat overhead vanity mirrors
SELECTED SAFETY FEATURES
Air bags—driver and passenger
Airbank System
Intentional seat front shoulder belts
5-position adjustable front shoulder belts
CHILD SAFETY
All passenger belts accommodate child seats
Rear door lockout—sedans
Rear window child security locks, controlled by driver
SEATING
Articulating (up/down, fore/aft) headrests
Heated front seat cushions/backs

FLEETWOOD	FLEETWOOD	FLEETWOOD	FLEETWOOD
BROUGHAM	BROUGHAM	BROUGHAM	BROUGHAM
DeVILLE	DeVILLE	DeVILLE	DeVILLE
CONCOURS	CONCOURS	CONCOURS	CONCOURS
ELDERADO	ELDERADO	ELDERADO	ELDERADO
ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE
SEVILLE SLS	SEVILLE SLS	SEVILLE SLS	SEVILLE SLS
SEVILLE STS	SEVILLE STS	SEVILLE STS	SEVILLE STS

Leather seating areas
Memory driver seat with two settings plus exit
Power front-seat lumbar controls
Power six-way front-seat adjusters
Power two-way front-seat recliners
Suspension seating
SECURITY
Audible theft-deterrent system
PASS-Key personal security system
Remote Keyless Entry system (includes central door unlocking)
WOOD
Zebano real wood interior trim

EXTERIOR
APPEARANCE/BODY
Accent striping
Clearcoat paint finish
Front license plate mounting
Full-lowering rear door glass
Galvanized steel body panels
Grille-mounted wreath and crest ornament
Hood-mounted wreath and crest ornament
Power telescoping rear-mounted antenna
Sunroof
OUTSIDE LIGHTING
Composite tungsten-halogen headlamps
Panoramic Illumination
Fog lamps in front fascia
Front cornering lamps
OUTSIDE MIRRORS
Electrochromic (driver)
Power, heated

FLEETWOOD	FLEETWOOD	FLEETWOOD	FLEETWOOD
BROUGHAM	BROUGHAM	BROUGHAM	BROUGHAM
DeVILLE	DeVILLE	DeVILLE	DeVILLE
CONCOURS	CONCOURS	CONCOURS	CONCOURS
ELDERADO	ELDERADO	ELDERADO	ELDERADO
ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE	ELDERADO TOURING COUPE
SEVILLE SLS	SEVILLE SLS	SEVILLE SLS	SEVILLE SLS
SEVILLE STS	SEVILLE STS	SEVILLE STS	SEVILLE STS

Column shift
Floor shift
Front-wheel drive
Rear-wheel drive
4.9L SPFI V8 engine
5.7L OHV V8 engine
4.6L, 32-valve, V8 Northstar engine
Northstar System
4-speed electronically controlled automatic transmission
DEXRON-III transmission fluid
Anti-lock brakes
Full-range Traction Control
Real-time Road-Sensing Suspension
Integrated Chassis Control System
Speed-Sensitive Steering
Stainless steel exhaust system
Delco Freedom III maintenance-free battery
Vehicle's first tune-up scheduled at 100,000 miles

s = standard.
o = optional.
*With leather seating areas only.
†Standard with V9 Package.
‡Estimated highway range: multiply EPA highway estimate by fuel tank capacity. Specifications as of 8-94.
§Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam, but some do not. Check with your local station for compatibility in your area.

POWERTRAINS & PERFORMANCE
Engines
Seville STS, Eldorado Touring Coupe with 4.6L, 32V DOHC V8: 300 hp @ 6000 rpm; 295 lbs-ft torque @ 4400 rpm
Seville SLS, Eldorado, DeVille Concours with 4.6L, 32V DOHC V8: 275 hp @ 5600 rpm; 300 lbs-ft torque @ 4000 rpm
DeVille with 4.9L SPFI V8: 200 hp @ 4100 rpm; 275 lbs-ft torque @ 3000 rpm
Fleetwood with 5.7L SPFI V8: 260 hp @ 4800 rpm; 330 lbs-ft torque @ 3200 rpm

Recommended fuel
Front-wheel drive: premium unleaded
Fuel tank capacity: 20 gallons
Rear-wheel drive: regular unleaded
Fuel tank capacity: 23 gallons

Performance
Seville STS, Seville SLS, Eldorado Touring Coupe, Eldorado: 0-60 in 7.5 seconds, top speed 150 mph; Eldorado and Seville SLS top speed 112 mph; EPA estimated mileage: 16/25 city/highway; estimated highway range*: 500 miles
DeVille Concours: 0-60 in 8.2 seconds, top speed 125 mph; EPA estimated mileage: 16/25 city/highway; estimated highway range*: 500 miles
DeVille: 0-60 in 9.3 seconds, top speed 112 mph; EPA estimated mileage: 16/25 city/highway; estimated highway range*: 500 miles
Fleetwood: 0-60 in 8.5 seconds, top speed 108 mph; EPA estimated mileage: 17/25 city/highway; estimated highway range*: 575 miles

Transmissions
Four-speed automatic with electronic shift control and overdrive. All
Seville STS, Eldorado Touring Coupe: 4T80-E with torque converter clutch
Seville SLS, Eldorado, DeVille Concours: 4T80-E with Cadillac exclusive viscous converter clutch
DeVille: 4T160-E with Cadillac exclusive viscous converter clutch
Fleetwood: 4L60-E with torque converter clutch

Final drive ratios
Seville STS, Eldorado Touring Coupe: High Performance 3.71:1; Seville SLS, Eldorado, DeVille Concours: Touring Performance 3.11:1; DeVille: 2.93:1; Fleetwood: 2.56:1, 2.93:1 trailer

Suspensions
Seville STS, Eldorado Touring Coupe, Seville SLS, Eldorado, DeVille Concours: Fully independent; coil springs (front), short/long arm (rear); real-time road-sensing electronically adapts to road surfaces; specifically tuned for cars' characteristics
DeVille: Fully independent; coil springs (front), short/long arm (rear); speed-sensitive
Fleetwood: Fully independent with shocks and coil springs, short/long arm (front); Automatic level control on all models.

Steering
Seville STS, Eldorado Touring Coupe, Seville SLS, Eldorado, DeVille Concours, DeVille: Electronically controlled speed-sensitive power-assisted rack-and-pinion; 15.6:1 ratio
Fleetwood: Power-assisted recirculating ball speed-sensitive, variable assist; 15-13:1 ratio

Brakes
Seville STS, Eldorado Touring Coupe, Seville SLS, Eldorado, DeVille Concours, DeVille: Power-assisted front/rear disc Bosch ABS
Fleetwood: Bosch ABS front disc/rear drum Traction Control full-range (all); Bosch ASRS

OCCUPANT PROTECTION

Break-away inside rearview mirror
Door warning light/reflector
Dual sun visors
Energy-absorbing instrument panel
Energy-absorbing steering column
Folding front seatback locks, inertia type/
manual: Eldorado
Front and rear crush zones
Head restraints, front, adjustable or integral
Interlocking door latches
Laminated windshield glass, urethane-bonded
Manual lap safety belts, center seat positions
Manual lap/shoulder safety belts, outboard rear
seat positions
Passenger-guard inside door lock handles
Pressure lock radiator cap
Pressure relief fuel cap
Safety armrests
Security door locks and door retention
components
Side door beams
Tempered safety glass, side and rear windows

THEFT DETERRENCE

Laser-etched VIN plate
Marked body parts (where applicable)
Remote inside hood release
Theft-deterrent steering column lock
Visible vehicle identification number

CRASH AVOIDANCE

Audible disc brake lining wear indicators
Backup lamps
Brake system with dual master cylinder plus
warning light
Brake/transmission shift interlock
Center high mounted stop lamp
Directional signal control
Dual action hood latch (front-opening)
Four-way hazard warning flashers
Illuminated heat and defogger controls
Low-glare finish (inside windshield moldings,
wiper arms and blades, metallic steering
wheel surfaces)
Parking lamps
Safety road wheel rims
Side marker lamps and reflectors
Starter safety switch
Tires with built-in tread wear indicators
Windshield defoggers, washer and multi-speed
wipers



A power sunroof is available on all Cadillacs. It inno-
pinates an express-open feature (except on Fleetwood).



Available in all Cadillacs for 1995 is a 3-channel
built-in garage door opener. It can be programmed
with most remotes to open up to three doors or gates
and turn on lights in your home.



A rear-seat storage armrest with dual cupholder is
now standard in all front-wheel-drive Cadillacs with
leather seating areas and on all Fleetwood Brougham
interiors. (Not available on Fleetwood.)



A new, easily readable digital electronic gearshift indi-
cator is standard in Seville SLS, Eldorado, DeVille
Concours and DeVille.

Standard: Eldorado & Seville
SLS.
Diamond cut accents, 16" x 7"
cast wheel with Michelin XW4
P225/60R16 blackwalls.



Optional: Eldorado & Seville
SLS.
Chrome finish, 16" x 7"
cast wheel with Michelin XW4
P225/60R16 blackwalls.



Standard: Eldorado Touring
Coupe.
Sculptured, 16" x 7"
cast wheel with Goodyear Eagle
GA P225/60ZR16 blackwalls.



Standard: Seville SLS.
Sculptured, 16" x 7"
cast wheel with Goodyear Eagle
GA P225/60ZR16 blackwalls.



Optional: Eldorado Touring
Coupe.
Chrome finish, 16" x 7"
cast wheel with Goodyear Eagle
GA P225/60ZR16 blackwalls.



Optional: Seville SLS.
Chrome finish, 16" x 7"
cast wheel with Goodyear Eagle
GA P225/60ZR16 blackwalls.



Standard: DeVille Concours.
Diamond cut finish, 16" x 7"
cast wheel with Goodyear Eagle
RS-A P225/60R16 blackwalls.



Optional: DeVille Concours.
Chrome finish, 16" x 7"
cast wheel with Goodyear Eagle
RS-A P225/60R16 blackwalls.



Standard: DeVille.
15" x 6" cast wheel with
Michelin XW4 P215/70R15
whitewalls.



Optional: DeVille.
Chrome, 15" x 6" cast wheel
with Michelin XW4
P215/70R15 whitewalls.



Optional: DeVille.
Lace, 15" x 6" cast wheel with
Michelin XW4 P215/70R15
whitewalls.



Standard: Fleetwood.
15" x 7" cast wheel with
Michelin XW4 P215/70R15
whitewalls.



Standard: Fleetwood
Brougham.
15" x 7" cast wheel with
Michelin XW4 P215/70R15
whitewalls.



Optional: Fleetwood &
Fleetwood Brougham.
Chrome, 15" x 7" cast wheel
with Michelin XW4
P215/70R15 whitewalls.



IMPORTANT WORDS ABOUT THIS CATALOG...

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hensive and factual as possible. We reserve the
right, however, to make changes at any time,
without notice, in prices, colors, materials, equip-
ment, specifications, models and availability.
Since some information may have been updated
since the time of printing, please check with your
Cadillac dealer for complete details.

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engines produced by different operating units of
GM, its subsidiaries or suppliers to GM world-
wide.

...**ASSEMBLY** Cadillacs are assembled by
different operating units of General Motors, its
subsidiaries or suppliers to GM worldwide.
Cadillacs incorporate thousands of components
produced by different operating units of GM, its
subsidiaries or suppliers to GM worldwide. We
sometimes find it necessary to produce Cadillacs
with different or differently sourced components
than originally scheduled. All such components
have been approved for use in Cadillacs and will
provide the quality performance associated with
the Cadillac name. Since some options may be
unavailable when your vehicle is assembled, we
suggest that you verify that your vehicle includes
the equipment you ordered, or if there are
changes, that they are acceptable to you.

...**UPDATED SERVICE INFORMATION** Cadillac
regularly sends its dealers useful service
bulletins about Cadillac products. Cadillac
monitors product performance in the field. We
then prepare bulletins for servicing our products
better. Now you can get these bulletins, too.
Ask your dealer. To get ordering information, call
toll-free 1-800-551-4123.

...**CORROSION PROTECTION** Cadillacs
are designed and built to resist corrosion. All
body sheet metal components are warranted
against rust-through corrosion for 6 years/100,000
miles. There is no deductible for rust-through
repairs. Application of additional rust-inhibiting
materials is not required under the corrosion cov-
erage and none is recommended.

...**WARRANTY** The GM 4-year/50,000-
mile Gold Key Bumper to Bumper limited war-
ranty covers repairs for any new Cadillac, includ-
ing labor and parts, to correct any defects in
material or workmanship occurring during the
warranty period. The complete vehicle will be
covered for 4 years or 50,000 miles, whichever
comes first, except for tires (which are covered by
their manufacturer), adjustments and normal
maintenance items. Plus free towing and a port-
folio of other services. There is no deductible on
any Cadillac warranty. See your Cadillac dealer
for terms of these limited warranties.

CADILLAC, the CADILLAC emblem,
CADILLAC ROADSIDE SERVICE,
ELDORADO, FLEETWOOD, SEVILLE,
DEXRON, FREEDOM, GENERAL MOTORS,
the GM emblem, NORTHSTAR, SOFT-RAY,
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Corporation. BROUGHAM, CONCOURS,
DEVILLE, AIRBANK and CREATING A
HIGHER STANDARD are trademarks of the
General Motors Corporation. CADILLAC
OWNER PRIVILEGES and the GM CARD are
service marks of the General Motors Corporation.
PASS-KEY is a registered trademark of the
Delco Electronics Corporation. GMAC and
SMARTLEASE are registered trademarks of
the General Motors Acceptance Corporation.
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All Rights Reserved. Always wear safety belts,
even with air bags.



OCCUPANT PROTECTION

Break-away inside rearview mirror
Door warning light/reflector
Dual sun visors
Energy-absorbing instrument panel
Energy-absorbing steering column
Folding front seatback locks, inertia type/
manual: Eldorado
Front and rear crush zones
Head restraints, front, adjustable or integral
Interlocking door latches
Laminated windshield glass, urethane-bonded
Manual lap safety belts, center seat positions
Manual lap/shoulder safety belts, outboard rear
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Pressure relief fuel cap
Safety armrests
Security door locks and door retention
components
Side door beams
Tempered safety glass, side and rear windows

THEFT DETERRENCE

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Marked body parts (where applicable)
Remote inside hood release
Theft-deterrent steering column lock
Visible vehicle identification number

CRASH AVOIDANCE

Audible disc brake lining wear indicators
Backup lamps
Brake system with dual master cylinder plus
warning light
Brake/transmission shift interlock
Center high mounted stop lamp
Directional signal control
Dual action hood latch (front-opening)
Four-way hazard warning flashers
Illuminated heat and defogger controls
Low-glare finish (inside windshield moldings,
wiper arms and blades, metallic steering
wheel surfaces)
Parking lamps
Safety road wheel rims
Side marker lamps and reflectors
Starter safety switch
Tires with built-in tread wear indicators
Windshield defoggers, washer and multi-speed
wipers



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A new, easily readable digital electronic gearshift indicator is standard in Seville SLS, Eldorado, DeVille Concours and DeVille.

Standard: Eldorado & Seville SLS.
Diamond cut accents, 16" x 7" cast wheel with Michelin XW4 P225/60R16 blackwalls.



Optional: Eldorado & Seville SLS.
Chrome finish, 16" x 7" cast wheel with Michelin XW4 P225/60R16 blackwalls.



Standard: Eldorado Touring Coupe.
Sculptured, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.



Standard: Seville STS.
Sculptured, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.



Optional: Eldorado Touring Coupe.
Chrome finish, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.



Optional: Seville STS.
Chrome finish, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.



Standard: DeVille Concours.
Diamond cut finish, 16" x 7" cast wheel with Goodyear Eagle RS-A P225/60R16 blackwalls.



Optional: DeVille Concours.
Chrome finish, 16" x 7" cast wheel with Goodyear Eagle RS-A P225/60R16 blackwalls.



Standard: DeVille.
15" x 6" cast wheel with Michelin XW4 P215/70R15 whitewalls.



Optional: DeVille.
Chrome, 15" x 6" cast wheel with Michelin XW4 P215/70R15 whitewalls.



Optional: DeVille.
Luxe, 15" x 6" cast wheel with Michelin XW4 P215/70R15 whitewalls.



Standard: Fleetwood.
15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.



Standard: Fleetwood Brougham.
15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.



Optional: Fleetwood & Fleetwood Brougham.
Chrome, 15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.



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...**ENGINES** Cadillacs are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

...**ASSEMBLY** Cadillacs are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Cadillacs incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillacs with different or differently sourced components than originally scheduled. All such components have been approved for use in Cadillacs and will provide the quality performance associated with the Cadillac name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

...**UPDATED SERVICE INFORMATION** Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

...**CORROSION PROTECTION** Cadillacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/100,000 miles. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

...**WARRANTY** The GM 4-year/50,000-mile Gold Key Bumper to Bumper limited warranty covers repairs for any new Cadillac, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for 4 years or 50,000 miles, whichever comes first, except for tires (which are covered by their manufacturer), adjustments and normal maintenance items. Plus free towing and a portfolio of other services. There is no deductible on any Cadillac warranty. See your Cadillac dealer for terms of these limited warranties.

CADILLAC, the CADILLAC emblem, CADILLAC ROADSIDE SERVICE, ELDORADO, FLEETWOOD, SEVILLE, DEXRON, FREEDOM, GENERAL MOTORS, the GM emblem, NORTHSTAR, SOFT-TRAY, SOLAR-RAY and TWILIGHT SENTINEL are registered trademarks of the General Motors Corporation. BROUGHAM, CONCOURS, DEVILLE, AIRBANK and CREATING A HIGHER STANDARD are trademarks of the General Motors Corporation. CADILLAC OWNER PRIVILEGES and the GM CARD are service marks of the General Motors Corporation. PASS-KEY is a registered trademark of the Delco Electronics Corporation. GMAC and SMARTLEASE are registered trademarks of the General Motors Acceptance Corporation. Litho in U.S.A. 8/94 © 1994 GM Corp. All Rights Reserved. Always wear safety belts, even with air bags.

EXTERIOR COLORS



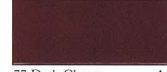
20 Light Montana Blue ●



39 Dark Adriatic Blue ▲



46 Shale ●



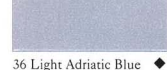
77 Dark Cherry ▲



92 Calypso Green ▲



03 Fawn Gray ◆



36 Light Adriatic Blue ◆



21 Med. Montana Blue ●



40 Cotillion White ▲



60 Mocha ●



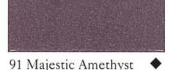
86 Pearl Red ●■



93 White Diamond ●■



18 Slate Green ◆



91 Majestic Amethyst ◆



33 Frost Beige ▲



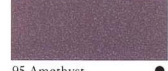
41 Sable Black ▲



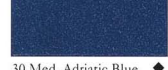
72 Carmine Red ▲



91 Polo Green ●



95 Amethyst ●



30 Med. Adriatic Blue ◆

KEY

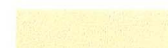
- ▲ All Cadillacs
- DeVille Concours, DeVille, Seville STS, Seville SLS, Eldorado Touring Coupe, Eldorado
- ◆ Fleetwood, Fleetwood Brougham
- Available at extra charge

INTERIOR COLORS

NUANCE AROMATIC LEATHER—ELDORADO/ELDORADO TOURING COUPE/SEVILLE SLS/SEVILLE STS/DEVILLE/DEVILLE CONCOURS



15 Neutral Shale



16 Cappuccino Cream



19 Black



21 Dark Blue



34 Mocha



66 Beechwood



75 Dark Cherry



CHARISMA CLOTH—ELDORADO/SEVILLE SLS



15 Neutral Shale



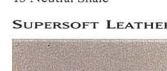
15 Neutral Shale



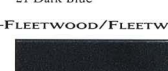
21 Dark Blue



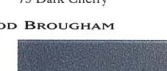
75 Dark Cherry



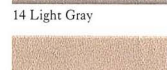
14 Light Gray



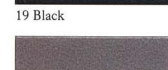
19 Black



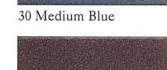
30 Medium Blue



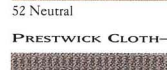
52 Neutral



54 Taupe



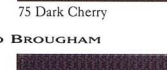
75 Dark Cherry



14 Medium Gray



30 Medium Blue



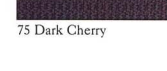
75 Dark Cherry



14 Medium Gray



30 Medium Blue



75 Dark Cherry



BOB ULRICH

FREDERICK CHEVROLET-CADILLAC, INC.
1505 Quentin Road, P.O. Box 808, Lebanon, PA 17042
Tel: 717-274-1461

Standard:
Eldo, ETC,
SLS, STS
Delco AM AMAX stereo/FM stereo radio
and Dolby auto reverse cassette, 6 speakers.

Optional:
Eldo, ETC,
SLS, STS
Delco Base Gold Series AM AMAX stereo/
FM stereo radio with CD and Dolby auto
reverse cassette, 4 speakers.

Standard:
Fleetwood,
Fleetwood Brougham
Delco AM AMAX stereo/FM stereo radio
and Dolby auto reverse cassette, 6 speakers.

Optional:
Fleetwood,
Fleetwood Brougham
Delco AM AMAX stereo/FM stereo radio
with CD and Dolby auto reverse cassette, 6
speakers.

Standard:
DeVille
Delco AM AMAX stereo/FM stereo radio
and Dolby auto reverse cassette, graphic
equalizer, 6 speakers.

Standard:
Concours,
Optional:
DeVille
Delco Active Audio AM AMAX stereo/
FM stereo radio and Dolby auto reverse
cassette, 11 amplifiers, 11 speakers.

Optional:
DeVille
Concours
Delco Active Audio AM AMAX stereo/
FM stereo radio with CD and Dolby auto
reverse cassette, 11 amplifiers, 11 speakers.

Optional:
all
Cadillacs.
Trunk-mounted, 6-disc CD changer, dealer
installation.

FLEETWOOD BROUGHAM	
DeVILLE CONCOURS	
ELDERADO	
ELDERADO TOURING COUPE	
SEVILLE SLS	
SEVILLE STS	

FLEETWOOD	
ARMRESTS/STORAGE/CONSOLES	
Center front armrest	s s s s s s s
Dual cupholder	s s s s s s s
Armrest storage	s s s s

Center console storage	s s s s
Center rear armrest	s s s s s s s
Dual cupholder	s o' s o' s o' s
Armrest storage	s o' s o' s o' s
Sunglass storage compartment	s s s s s s s

Hidden storage compartment in trunk	s s s s s
Seatback pockets	s s s s' s s s s
Front-door map pockets	s s'
Full floor console	s s' s s'
Mini console	s s

CONVENIENCES/CONTROLS	
3-channel garage door opener	o o o o o o o o
Automatic Door Locking System	s s s s s s s
Automatic level control	s s s s s s s
Automatic parking brake release	s s s s s s s

Continuous outside temperature display	s s s s s s s
Controlled-cycle windshield wiper system	s s s s s s s
Cruise control	s s s s s s s
Electronic climate control	s s s s s s s

Rear air controls	s s s s s
Electronic compass	o o o o o
Floor mats—front and rear	s s s s s s s
Fuel filler door	
Remote release	s s s s s

Automatic lock/unlock in park/drive	o o
Power door locks with anti-lockout	s s s s s s s
Power windows with driver express-down	s s s s s s s
Retained accessory power	s s s s s s s
Solar-Ray tinted glass—all windows	s s s s s s s

Steering wheel, tilt-adjusting, leather-trimmed rim	s s s s s s s
DEFOGGERS	
Electric rear window	s s s s s s s

FLEETWOOD BROUGHAM	
DeVILLE CONCOURS	
ELDERADO	
ELDERADO TOURING COUPE	
SEVILLE SLS	
SEVILLE STS	

FLEETWOOD	
FRONT SIDE WINDOWS	s s s s s s s
Heated windshield	o o o o o o o
INSTRUMENT CLUSTER	
Analog	s s' s s'
Digital	s s s s s s

Driver Information Center	s s s s s s
Message/Telltale Center	s s
Trip timer	s s s s s s
LIGHTING	
Flash-to-pass (day/night)	s s s s s s s
Illuminated Entry System	s s s s s s s

READING LAMPS	
Front overhead on/off	s s s s s s s
Rear overhead on/off	s s s s s s s
Twilight Sentinel	s s s s s s s
Underhood lamp	s s s s s s s

Wiper-activated headlamps	s s s s s s
CARPETED LUGGAGE COMPARTMENT	
Compact spare tire	s s s s s s s
Convenience net and mat	s s s s s s s
Full spare tire	o o

Power deck lid pull-down and release	s s s s s s s
INSIDE MIRRORS	
Electrochromic auto dimming inside rearview mirror	s s s s s s s
Illuminated front visor vanity mirrors	s s s s s o s s

Illuminated rear-seat overhead vanity mirrors	s s
SELECTED SAFETY FEATURES	
Air bags—driver and passenger	s s s s s s s
Airbank System	s s

Intentional set front shoulder belts	s s s s s s s
5-position adjustable front shoulder belts	s s s s
CHILD SAFETY	
All passenger belts accommodate child seats	s s s s s s s

Rear door lockout—sedans	s s s s s
Rear window child security locks, controlled by driver	s s s s
SEATING	
Articulating (up/down, fore/aft) headrests	s s s s s
Heated front seat cushions/back	o o o o o o s

FLEETWOOD BROUGHAM	
DeVILLE CONCOURS	
ELDERADO	
ELDERADO TOURING COUPE	
SEVILLE SLS	
SEVILLE STS	

Leather seating areas	s o s o s o o o
Memory driver seat with two settings plus exit	s s
Power front-seat lumbar controls	s o s o s s
Power six-way front-seat adjusters	s s s s s s s

Power two-way front-seat recliners	s s s s s o s s
Suspension seating	s s s s s s
SECURITY	
Audible theft-deterrent system	s o s o o o o o
PASS-Key personal security system	s s s s s s s

Remote Keyless Entry system (includes central door unlocking)	s s s s s s s
WOOD	
Zebrano real wood interior trim	s s s s s

EXTERIOR	
APPEARANCE/BODY	
Accent striping	o o s s s
Clearcoat paint finish	s s s s s s s
Front license plate mounting	s s s s s s s

Full-lowering rear door glass	s s
Galvanized steel body panels	s s s s s s s
Grille-mounted wreath and crest ornament	s s s s
Hood-mounted wreath and crest ornament	s s s s

Power telescoping rear-mounted antenna	s s s s s s s
Sunroof	o o o o o o o
OUTSIDE LIGHTING	
Composite tungsten-halogen headlamps	s s s s s s s

Panoramic Illumination	s s s s s s s
Fog lamps in front fascia	s s s
Front cornering lamps	s s s s s s s
OUTSIDE MIRRORS	
Electrochromic (driver)	s o s o s o
Power, heated	s s s s s s s

FLEETWOOD BROUGHAM	
DeVILLE CONCOURS	
ELDERADO	
ELDERADO TOURING COUPE	
SEVILLE SLS	
SEVILLE STS	

POWERTRAIN/CHASSIS	
Column shift	s s s s s s
Floor shift	s s' s s'
Front-wheel drive	s s s s s s
Rear-wheel drive	s s

4.9L SPFI V8 engine	s
5.7L OHV V8 engine	s s
4.6L, 32-valve, V8 Northstar engine	s s s s s
Northstar System	s s s s s

4-speed electronically controlled automatic transmission	s s s s s s s
DEXRON-III transmission fluid	s s s s s s s
Anti-lock brakes	s s s s s s s
Full-range Traction Control	s s s s s s s

Real-time Road-Sensing Suspension	s s s s s
Integrated Chassis Control System	s s s s s
Speed-Sensitive Steering	s s s s s s s
Stainless steel exhaust system	s s s s s s s

Delco Freedom III maintenance-free battery	s s s s s s s
Vehicle's first tune-up scheduled at 100,000 miles	s s s s s s

s = standard.	
o = optional.	
(With leather seating areas only.)	
*Standard with UY Package.	
*Estimated highway range: multiple EPA highway estimate by fuel tank capacity. Specifications as of 8/94.	
*Receives C-Quam® stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam, but some do not. Check with your local station for compatibility in your area.	

POWERTRAINS & PERFORMANCE	
Engines	
Seville STS, Eldorado Touring Coupe	with 4.6L, 32V DOHC V8: 300 hp @ 6000 rpm; 295 lbs-ft torque @ 4400 rpm
Seville SLS, Eldorado, DeVille Concours	with 4.6L, 32V DOHC V8: 275 hp @ 5600 rpm; 300 lbs-ft torque @ 4000 rpm
DeVille with 4.9L SPFI V8:	200 hp @ 4100 rpm; 275 lbs-ft torque @ 3000 rpm
Fleetwood with 5.7L SPFI V8:	260 hp @ 4800 rpm; 330 lbs-ft torque @ 3200 rpm

Recommended fuel
Front-wheel drive: premium unleaded
Fuel tank capacity: 20 gallons
Rear-wheel drive: regular unleaded
Fuel tank capacity: 23 gallons
Performance
Seville STS, Seville SLS, Eldorado Touring Coupe, Eldorado: 0-60 in 7.5 seconds, top speed 150 mph; Eldorado and Seville SLS top speed 112 mph; EPA estimated mileage: 16/25 city/highway; estimated highway range*: 500 miles
DeVille Concours: 0-60 in 8.2 seconds, top speed 125 mph; EPA estimated mileage: 16/25 city/highway; estimated highway range*: 500 miles
DeVille: 0-60 in 9.5 seconds, top speed 112 mph; EPA estimated mileage: 16/25 city/highway; estimated highway range*: 500 miles
Fleetwood: 0-60 in 8.5 seconds, top speed 108 mph; EPA estimated mileage: 17/25 city/highway; estimated highway range*: 575 miles

Transmissions
Four-speed automatic with electronic shift control and overdrive. All
Seville STS, Eldorado Touring Coupe: 4T80-E with torque converter clutch
Seville SLS, Eldorado, DeVille Concours: 4T80-E with Cadillac exclusive viscous converter clutch
Fleetwood: 4L60-E with torque converter clutch

Final drive ratios
Seville STS, Eldorado Touring Coupe: High Performance 3.71:1; Seville SLS, Eldorado, DeVille Concours: Touring Performance 3.11:1; DeVille: 2.73:1
Fleetwood: 2.56:1, 2.93:1 trailer

Final drive ratios
Seville STS, Eldorado Touring Coupe, Seville SLS, Eldorado, DeVille Concours: Fully independent; coil springs (front), short/long arm (rear); real-time road-sensing; electronically adapts to road surfaces; specifically tuned for cars' characteristics
DeVille: Fully independent; coil springs (front), short/long arm (rear); speed-sensitive
Fleetwood: Fully independent with shocks and coil springs, short/long arm (front)

Automatic level control on all models.
Steering
Seville STS, Eldorado Touring Coupe, Seville SLS, Eldorado, DeVille Concours, DeVille: Electronically controlled speed-sensitive power-assisted rack-and-pinion; 15.6:1 ratio
Fleetwood: Power-assisted recirculating ball speed-sensitive, variable assist; 15-13:1 ratio

Brakes
Seville STS, Eldorado Touring Coupe, Seville SLS, Eldorado, DeVille Concours, DeVille: Power-assisted front/rear disc Bosch ABS
Fleetwood: Bosch ABS front disc/rear drum Traction Control full-range (all); Bosch ASRS

Occupant Protection
Break-away inside rearview mirror
Door warning light/reflector
Dual sun visors
Energy-absorbing instrument panel
Folding front seatback locks, inertia type/manual, Eldorado
Front and rear crush zones
Head restraints, front, adjustable or integral
Interlocking door latches
Laminated windshield glass, urethane-bonded
Manual lap safety belts, center seat positions
Manual lap/shoulder safety belts, outboard rear seat positions
Passenger-guard inside door lock handles
Pressure lock radiator cap
Pressure relief fuel cap
Safety armrests
Security door locks and door retention components
Side door beams
Tempered safety glass, side and rear windows

Theft Deterrence
Laser-etched VIN plate
Marked body parts (where applicable)
Remote inside hood release
Theft-deterrent steering column lock
Visible vehicle identification number

Crash Avoidance
Audible disc brake lining wear indicators
Backup lamps
Brake system with dual master cylinder plus warning light
Brake/transmission shift interlock
Center high mounted stop lamp
Directional signal control
Dual action hood latch (front-opening)
Four-way hazard warning flashers
Illuminated heat and defogger controls
Low-glare finish (inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces)
Parking lamps
Safety road wheel rims
Side marker lamps and reflectors
Starter safety switch
Tires with built-in tread wear indicators
Windshield defoggers, washer and multi-speed wipers

Standard: Eldorado & Seville SLS.
Diamond cut accents, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.

Optional: Eldorado & Seville SLS.
Chrome finish, 16" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Standard: Fleetwood.
15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Optional: DeVille.
Chrome, 15" x 6" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Standard: DeVille.
15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Optional: Fleetwood & Fleetwood Brougham.
Chrome, 15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Optional: Seville STS.
Sculptured, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.

Available in all Cadillacs for 1995 is a 3-channel built-in garage door opener. It can be programmed with most remotes to open up to three doors or gates and turn on lights in your home.

A rear-seat storage armrest with dual cupholder is now standard in all front-wheel-drive Cadillacs with leather seating areas and on all Fleetwood Brougham interiors. (Not available on Fleetwood.)

A new, easily readable digital electronic gearshift indicator is standard in Seville SLS, Eldorado, DeVille Concours and DeVille.

Standard: Eldorado & Seville SLS.
Diamond cut accents, 16" x 7" cast wheel with Michelin XW4 P235/60R16 blackwalls.

Optional: Eldorado & Seville SLS.
Chrome finish, 16" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Standard: Fleetwood.
15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Optional: DeVille.
Chrome, 15" x 6" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Standard: DeVille.
15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Optional: Fleetwood & Fleetwood Brougham.
Chrome, 15" x 7" cast wheel with Michelin XW4 P235/70R15 whitewalls.

Optional: Seville STS.
Sculptured, 16" x 7" cast wheel with Goodyear Eagle GA P225/60ZR16 blackwalls.

Important Words About This Catalog...
We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details.

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Warranty
The GM 4-year/50,000-mile Gold Key Bumper to Bumper limited warranty covers repairs for any new Cadillac, including labor and parts, to correct any defect in material or workmanship occurring during the warranty period. The complete vehicle will be covered for 4 years or 50,000 miles, whichever comes first, except for tires (which are covered by their manufacturer), adjustments and normal maintenance items. Plus free towing and a portfolio of other services. There is no deductible on any Cadillac warranty. See your Cadillac dealer for terms of these limited warranties.

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Exterior Colors
20 Light Montana Blue
21 Med. Montana Blue
33 Frost Beige
39 Dark Adriatic Blue
40 Cotillion White
41 Sable Black
46 Shale
60 Mocha
72 Carmine Red
77 Dark Cherry
86 Pearl Red
91 Polo Green
92 Calypso Green
93 White Diamond
95 Amethyst
03 Fawn Gray
18 Slate Green
30 Med. Adriatic Blue
36 Light Adriatic Blue
91 Majestic Amethyst

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91 Majestic Amethyst

20 Light Montana Blue
21 Med. Montana Blue
33 Frost Beige
39 Dark Adriatic Blue
40 Cotillion White
41 Sable Black
46 Shale
60 Mocha
72 Carmine Red
77 Dark Cherry
86 Pearl Red
91 Polo Green
92 Calypso Green
93 White Diamond
95 Amethyst
03 Fawn Gray
18 Slate Green
30 Med. Adriatic Blue
36 Light Adriatic Blue
91 Majestic Amethyst

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Interior Colors
15 Neutral Shale
16 Cappuccino Cream
19 Black
21 Dark Blue
34 Mocha
66 Beechwood
75 Dark Cherry
15 Neutral Shale
21 Dark Blue
75 Dark Cherry
15 Neutral Shale
21 Dark Blue
75 Dark Cherry
14 Light Gray
19 Black
30 Medium Blue
52 Neutral
54 Taupe
75 Dark Cherry
14 Medium Gray
30 Medium Blue
75 Dark Cherry

15 Neutral Shale
16 Cappuccino Cream
19 Black
21 Dark Blue
34 Mocha
66 Beechwood
75 Dark Cherry
15 Neutral Shale
21 Dark Blue
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15 Neutral Shale
21 Dark Blue
75 Dark Cherry
14 Light Gray
19 Black
30 Medium Blue
52 Neutral
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CADILLAC
CREATING A HIGHER STANDARD