

*Cadillac*



S E V I L L E   E L D O R A D O   D E V I L L E

N O R T H S T A R   S Y S T E M   S E R I E S



*These are the most innovative Northstar Series Cadillacs ever: each a collaboration of sophisticated design, engineering, safety and communication features. The invigorating DeVille is tastefully restyled for 1997, and advances occupant safety with new side air bags. In addition, Cadillac announces the optional OnStar System. It places you in touch with an array of convenience and security services through a nationwide cellular link. To help you maintain stability and control, Cadillac's Northstar System features StabiliTrak: an integrated chassis control system with stability enhancement and road texture detection. You'll find it on Seville STS, Eldorado Touring Coupe and DeVille Concours for 1997: a year destined to be the next great benchmark in Cadillac's commitment to create a higher standard.*

NORTHSTAR

SEVILLE

ELDERADO

DEVILLE

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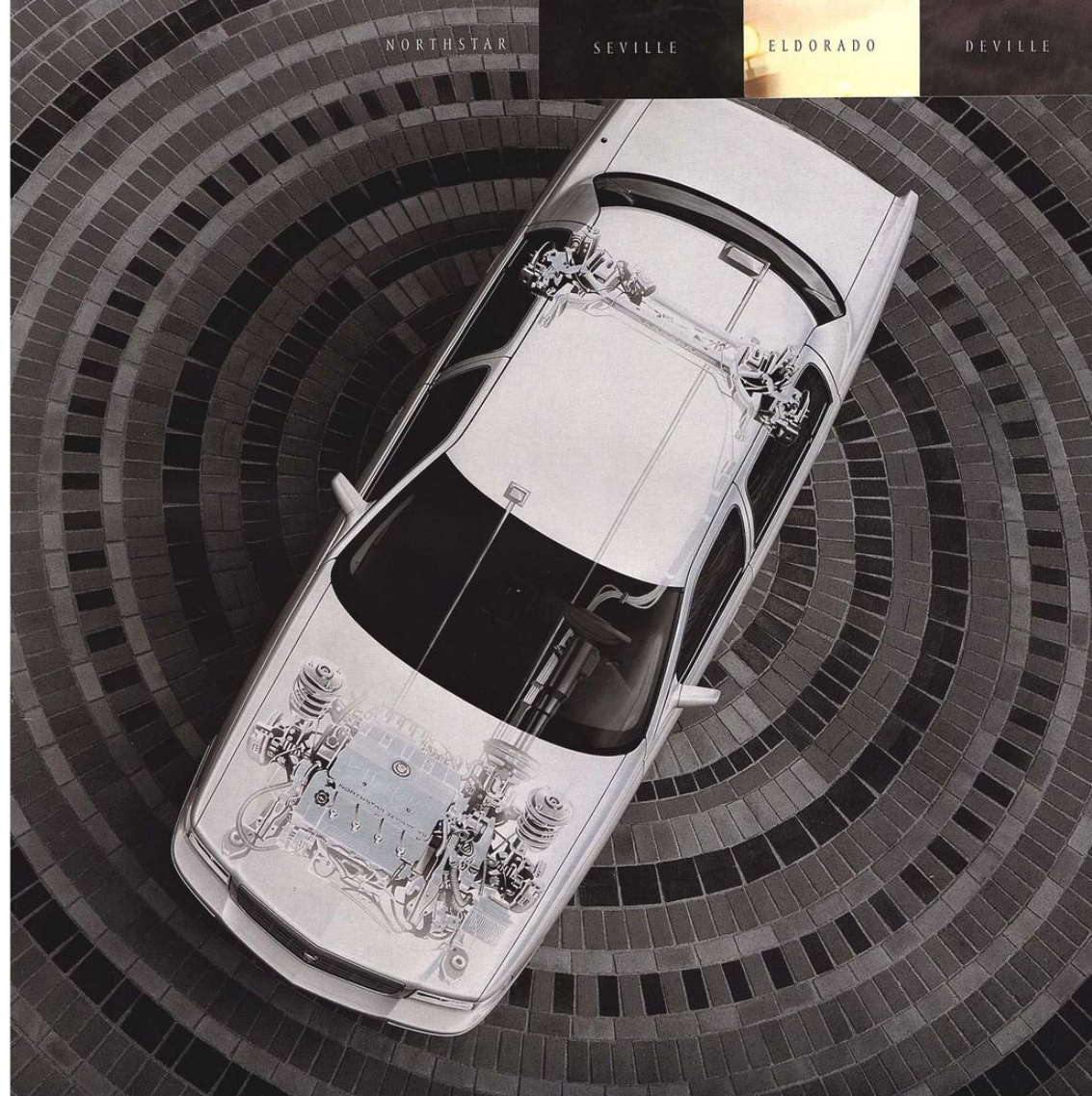


*For additional information, please visit our Web site at [www.cadillac.com](http://www.cadillac.com)*





**NORTHSTAR** Since its introduction, Cadillac's Northstar System has consistently set higher standards in technology and performance. Now, StabiliTrak establishes a whole new measure of driver control. Praised by a field of automotive journalists, StabiliTrak helps prevent skids or loss of directional control through curves, on slippery surfaces or during severe steering maneuvers. It expands a proven array of computer-controlled Northstar technologies such as road-sensing suspension, anti-lock brakes, traction control and Magnasteer variable-assist steering. These marvels of vehicle engineering afford the driver a reassuring new level of stability and safety. You must experience these capabilities to fully appreciate their advantages. Once you do, you will never settle for less.





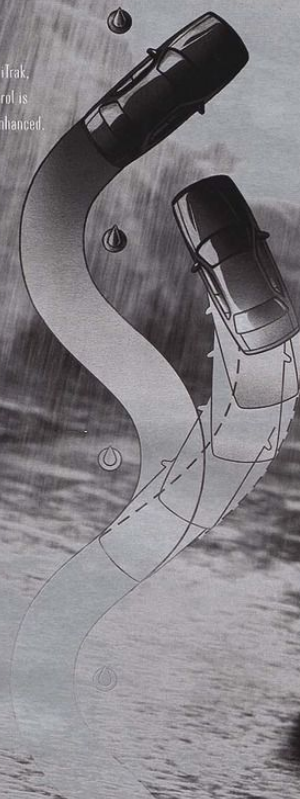


*Cadillac's StabiliTrak stability management system epitomizes how innovative engineers can decipher complex vehicle dynamics and help control them with leading edge technology. In emergency avoidance maneuvers or hard cornering on slippery surfaces such as gravel, ice or snow, StabiliTrak automatically helps to stabilize the car. The process begins with a network of electronic sensors and computers. They compare the driver's steering intention to the car's actual direction. Once these sensors detect a discrepancy between driver and vehicle, StabiliTrak makes the necessary adjustments to correct your course, by applying or releasing the appropriate front brake instantly, smoothly and without hesitation. It is like a gentle, reassuring hand guiding you safely back on track.*



With StabiliTrak,  
driver control is  
markedly enhanced.

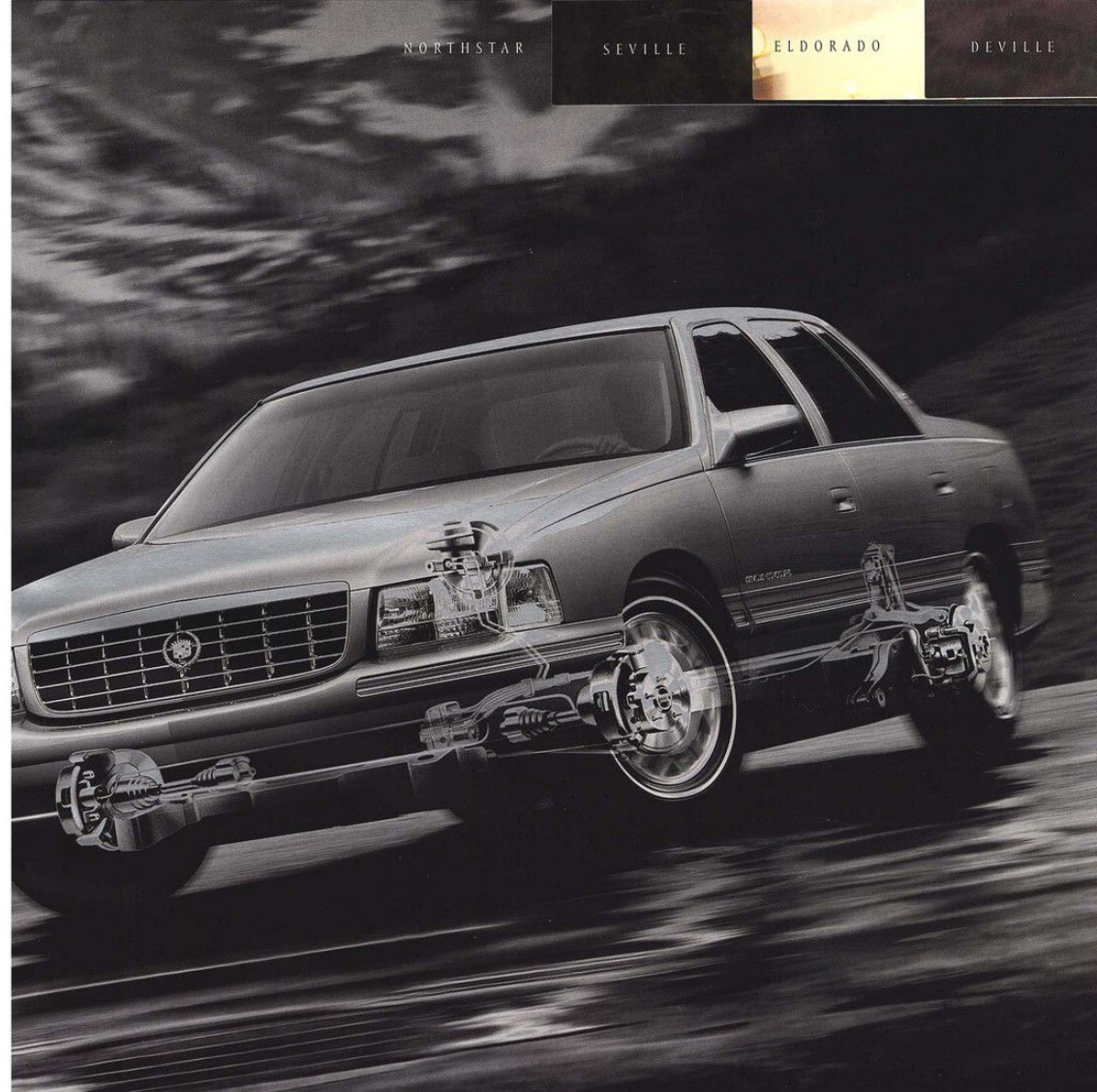
Without StabiliTrak,  
skids and loss of  
control can occur.







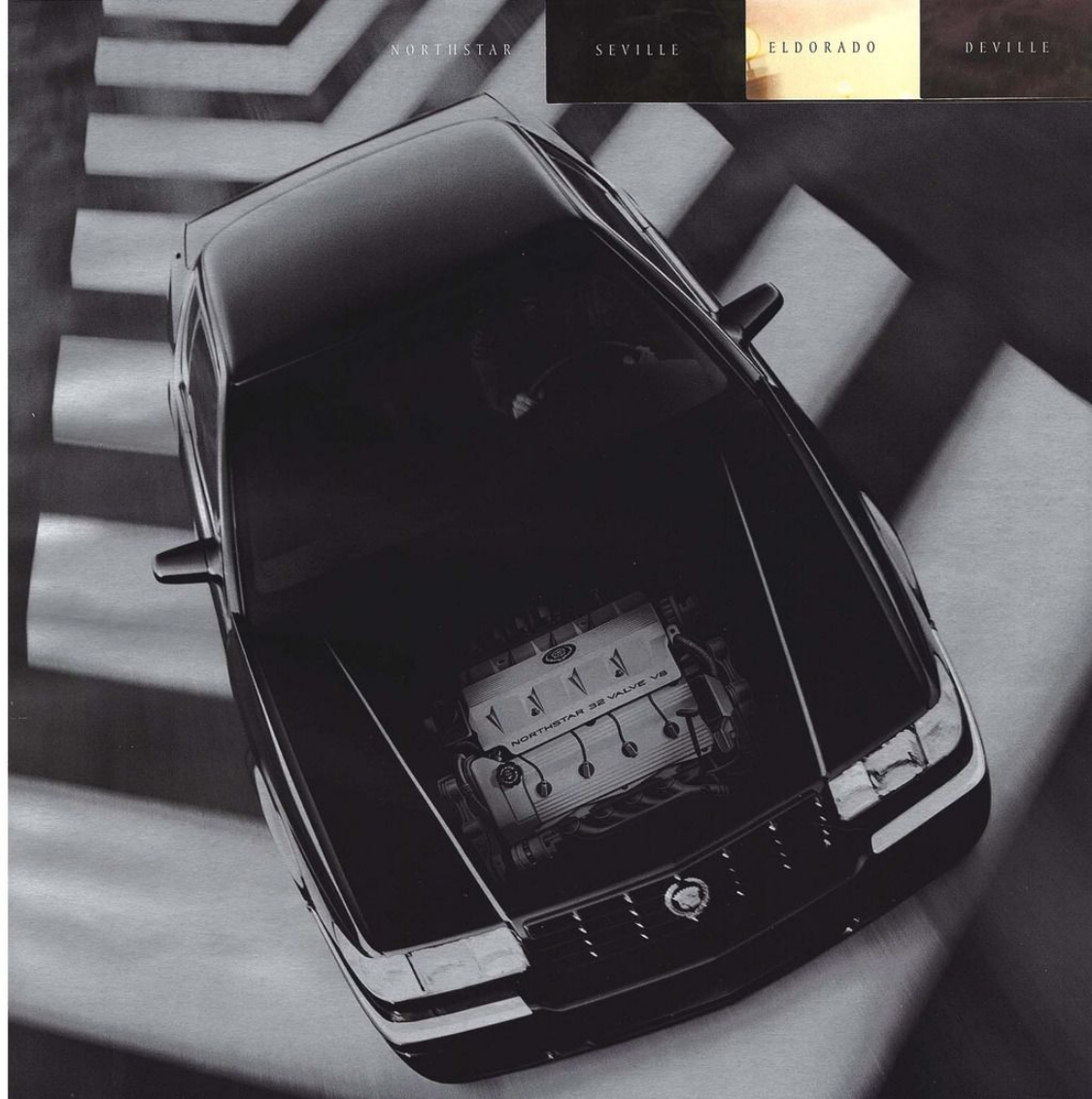
*The advanced road texture detection technology found in StabiliTrak fine-tunes anti-lock brake and traction control performance. It results in shortened stopping distances by optimizing the available traction on rough surfaces. It begins with a series of sensors at all four wheels. They feed data to the on-board computer which calculates the texture of the roadway in stages, from smooth to harsh. If rough or slick surfaces are detected, the computer regulates the performance of the anti-lock brake and traction control systems to respond precisely to each condition...in six-thousandths of a second! In addition, all front-wheel-drive Cadillacs now have Magnasteer for a precise sense of control at high speed and extra assist at low speed. It's all part of the feeling you expect in every Cadillac.*







*The heart of the Northstar System is its 4.6L 32-valve DOHC V8 engine. This thoroughbred powerplant features an aluminum block and heads. Plus dual overhead cams driven by strong, quiet chains. In the Seville STS, the Eldorado Touring Coupe and DeVille Concours it generates 300 hp. All Northstar V8s feature four valves for every cylinder's combustion chamber: two for intake of the air/fuel mixture and two for the exhaust of combustion products. This creates an efficient engine by optimizing flow into, and away from, the combustion process. Integral to this performance is Northstar's precise fuel metering system and an intake manifold that incorporates numerous patented features. In fact, the Northstar V8 has received international praise as one of the world's most innovative powerplants.*

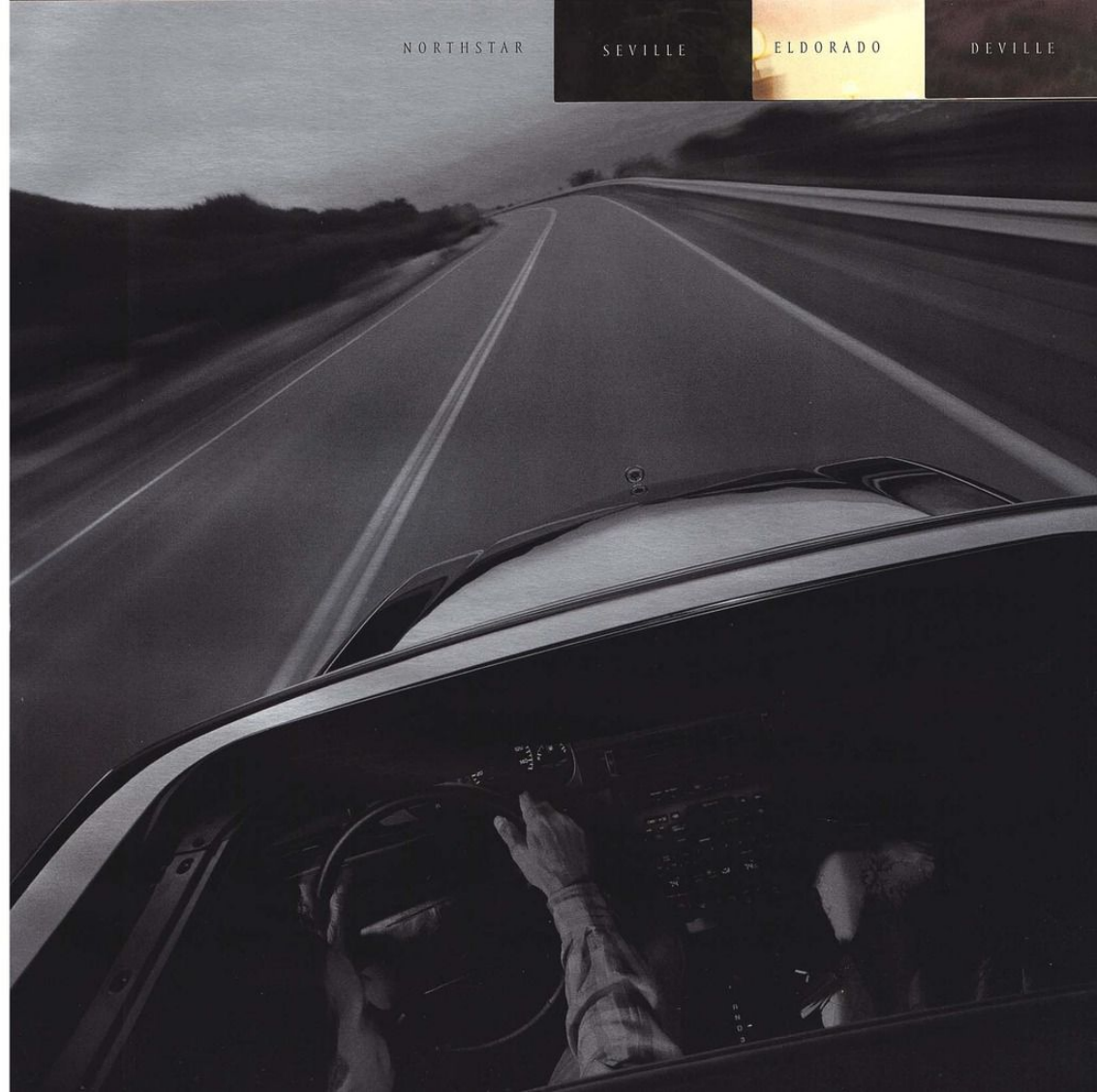






*The 32-valve Northstar V8's reputation for reliability and durability is exemplified by its scheduled tune-up interval of 100,000 miles.\* Dual platinum-tipped spark plugs go a long way to make this possible. What's more, Cadillac's DEX-COOL\*\* coolant contains special corrosion inhibitors, and is not scheduled to be changed for 5 years or 150,000 miles.\* And, if you ever experience complete coolant loss, Northstar engines are designed to travel up to 50 miles without damage. In addition, the Dexron III transmission fluid in Cadillacs is not scheduled to be changed for the life of your vehicle.\* These are only a few of the ways we design peace of mind into every Cadillac, and continue to create a higher standard.*

\*Maintenance needs vary with use and driving conditions. \*\*Systems originally filled with DEX-COOL must be serviced with DEX-COOL.





SEVILLE

ELDORADO

DEVILLE

*Drive a Seville with the Northstar System and thoughts of power and innovation come to mind. But "exhilaration" sums it up perfectly. Indeed. A 32-valve 300-hp Northstar V8 energizes the Seville STS from 0 to 60 mph in 7.1 seconds and delivers a top speed of 150 mph.\* It also holds the road like never before with its new StabiliTrak system. It's pure controlled power and exhilaration.*

\*With optional Z-rated tires.





SEVILLE STS

ELDORADO

DEVILLE





SEVILLE STS

ELDORADO

DEVILLE





SEVILLE STS

ELDORADO

DEVILLE

*The Seville STS links a 300-hp 32-valve  
Northstar V8 to the advanced technology of*

*StabiliTrak. Result:  
an entirely new  
definition of per-  
formance, vehicle  
control and driver  
exhilaration. Inside,*



*STS has room for five adults amid aromatic  
Nuance leather and warm Zebrano wood trim.*

*New computer enhancements allow STS to  
recall all programmed personal settings*

*for two drivers  
at the touch of  
the remote keyless  
entry fob. The power  
memory driver's seat,  
both exterior rearview*

*mirrors and even your favorite radio stations  
are recalled each time you enter the car.*





SEVILLE SLS

ELDORADO

DEVILLE



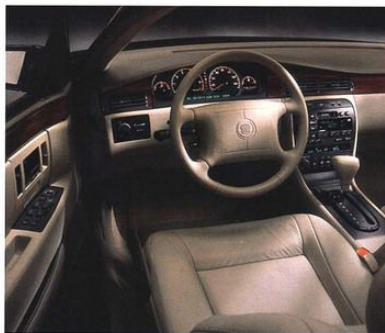


SEVILLE SLS

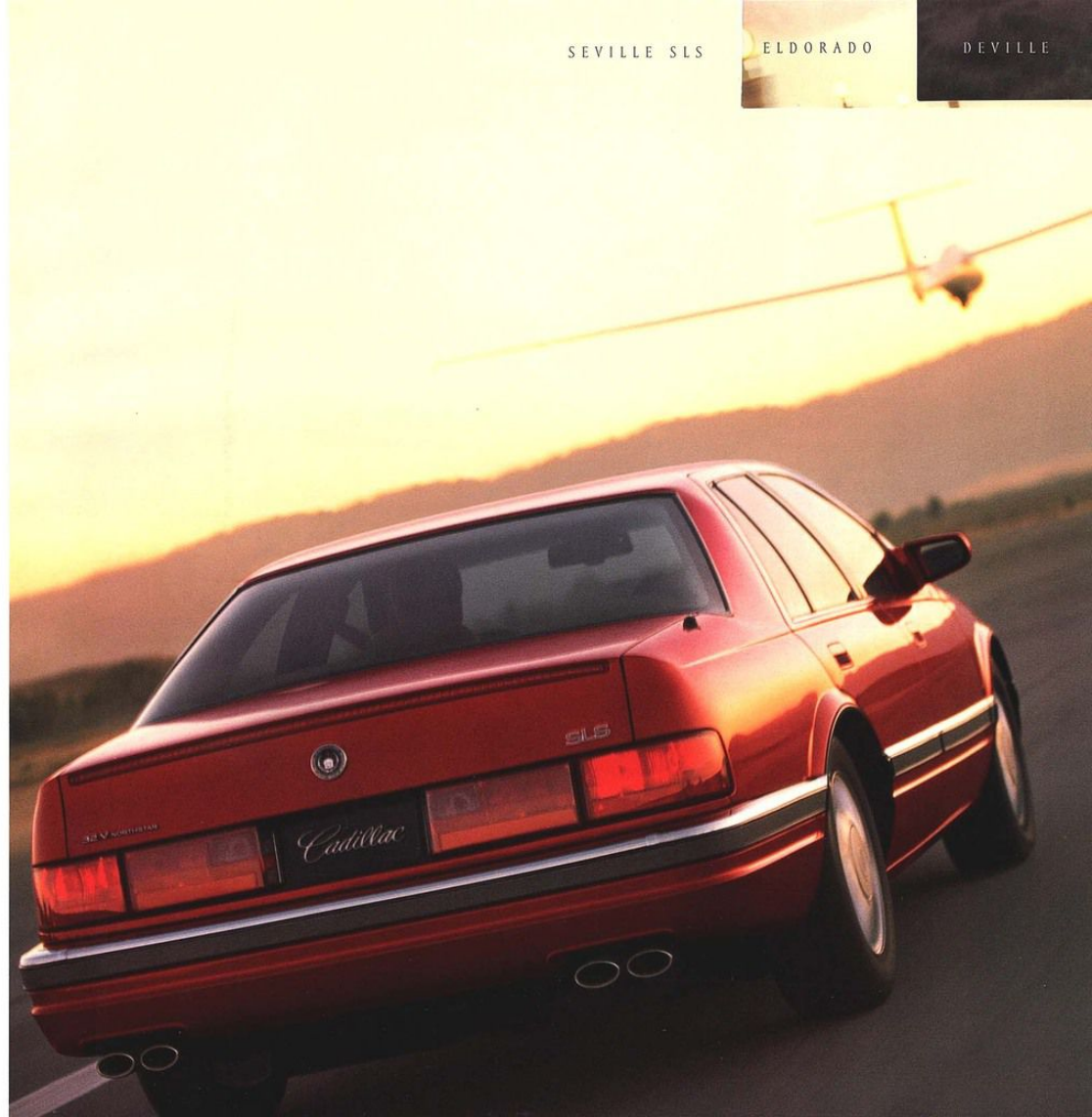
ELDORADO

DEVILLE

*The Northstar V8 and integrated chassis highway response as well as a helpful boost control system of Seville SLS work intuitively for tight parking maneuvers. Zebrano wood with its continuously variable road-sensing suspension. Together, they give SLS an almost instinctive sense of power and control. From behind the wheel, Magnasteer variable-assist steering provides taut*



*adds a warm, rich accent to the interior, and a leather-wrapped steering wheel includes fingertip controls for the sound system, climate settings or optional cellular telephone. Dual front air bags are standard.*





The Northstar V8 and integrated chassis

control system of Seville SLS work intuitively

with its continuously

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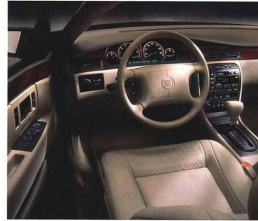
accent to the interior,

and a leather-wrapped

steering wheel includes

finger-tip controls for

the sound system,



climate settings or optional cellular tele-

phone. Dual front air bags are standard.

#### STANDARD INTERIOR

Air bags, driver and front passenger

Analog instrument cluster

Anti-lock: any door with key  
in any position

Articulating front headrests

Auto-dimming inside rearview mirror

Automatic door locking system

Brake/transmission shift interlock

Child security rear door locks

Cruise control

Driver information center

Dual-zone climate control

Electronic climate control

Finger-tip steering wheel controls

Full floor console with floor shift

Illuminated entry system

Illuminated front door vanity mirrors

PKSS-Key II security system

Power door locks

Power front seat adjusters/recliners

Power windows, driver express down

Programmable features:

Four auto door lock settings

RIE flushes park lamps

Perimeter security lighting mode

Battery storage mode

Reading lamps, front/rear

Rear window defogger

Rear window lockout

Remote fuel door release

Remote keyless entry

Remote trunk release

Retained accessory power

Safety belts with comfort feature

Tilt-adjusting wheel, leather-trimmed

Traction control on/off switch

Tank lockout

Zebrano wood trim

#### STANDARD EXTERIOR

Compact spare tire with cover

Daytime running lamps

Enhanced body structure

Flash-to-pass headlamps

Front cornering lamps

Front/rear crash zones

Power antenna

Power, heated sideview mirrors

Solar-ray tinted glass

Stainless steel exhaust system

Steel safety cage

Longstem-halogen headlamps

Twilight Sentinel

Wiper-activated headlamps

#### SLS, STANDARD

Auto-dimming driver's side mirror

Fog lamps

Memory Package for 2 drivers:

Eight-way driver's seat - Driver's

lumbar setting - Driver's seat exit

position - Outside rearview mirrors

- Climate control settings - Radio

pre-sets - 100-number cell-phone

directory\*

Nuance leather seating areas

Programmable features, with remote or

key-in memory recall

Ramassage wipers

Theft-deterrent system, audible

#### SLS, OPTIONAL

Electronic compass

Hands-free cellular phone

Heated front seating areas

OnStar System

Sunroof, express open

Three-channel garage door opener

Trunk storage system

Twelve-disc CD changer

#### SLS, OPTIONAL

Comfort/Convenience Package:\*\*

Auto-dimming driver's side mirror

Memory Package

Safety/Security Package:

Electronic compass

Theft-deterrent system, audible

Three-channel garage door opener

Sport Package:

Nuance leather seating areas:

Power front seat lumbar controls

Hands-free cellular phone

Heated front seating areas

OnStar System

Sunroof, express open

Trunk storage system

Twelve-disc CD changer



Seville Standard: AM/FM stereo with cassette, clock and six speakers



Optional: AM/FM stereo with cassette, clock and four four amplified speakers



Optional: AM/FM stereo with cassette, clock, four four amplified speakers and trunk-mounted CD player



Optional: AM/FM stereo with cassette, clock, four four amplified speakers, digital signal processing and trunk-mounted CD player



An available power sunroof provides an "infinitesimal cooling" in Seville SLS or SLS.

#### PERFORMANCE

##### SLS PERFORMANCE:

0-60 mph: 7.3 seconds

TOP SPEED: 150 mph

##### SLS PERFORMANCE:

0-60 mph: 7.4 seconds

TOP SPEED: 112 mph

EPA EST. MPG: 17 city/26 highway

RANGE:\*\* 520 miles

#### ENGINE

Northstar 4.9L V8, 32-valve DOHC

SLS: 200 hp, 255 ft-lbs torque

SLS: 275 hp, 300 ft-lbs torque

Aluminum block and heads

Compression ratio: 10.3:1

Intake port fuel injection

Crank-triggered ignition

Fuel: Premium unleaded

#### DRIVELINE

Front-wheel drive/transverse engine

Four-speed automatic transmission

Viscous converter clutch

Final drive ratio:

SLS: 3.71:1

SLS: 3.11:1

#### CHASSIS

SLS: StabilTrak

Suspension:

SLS: Continuously variable

road-sensing suspension - fully

independent coil spring with

electronic level control

SLS: Continuously variable

road-sensing suspension

Magnasteer variable-assist

power steering

Turning circle: 42 feet

Brakes: Pwr, 4-wheel disc, ABS

Traction control:

All speeds/brakes/engine

#### CAPACITIES

Oil: 7 quarts

Coolant: 12.5 quarts

Fuel: 20 gallons

Trunk: 14.4 cubic feet

Battery: 12.8 volts

Towing: 1000 lbs

Curb weight:

SLS: 3540 lbs/1787 kg

SLS: 3500 lbs/1769 kg

#### INTERIOR DIMENSIONS

Head room

front: 38.0" (966mm)

rear: 38.3" (972mm)

Leg room

front: 43.0" (1092mm)

rear: 39.1" (993mm)

Hip room

front: 55.0" (1396mm)

rear: 57.6" (1464mm)

Shoulder room

front: 58.9" (1496mm)

rear: 57.5" (1460mm)

Seating Capacity

Five



SLS Std.: 16x17 cast with Michelin XM4 P225/60R16 S-rated



SLS Opt.: 16x17 chrome with Michelin XM4 P225/60R16 S-rated



SLS Std.: 16x17 cast with Goodyear Eagle RS-A P225/60R16 R-rated

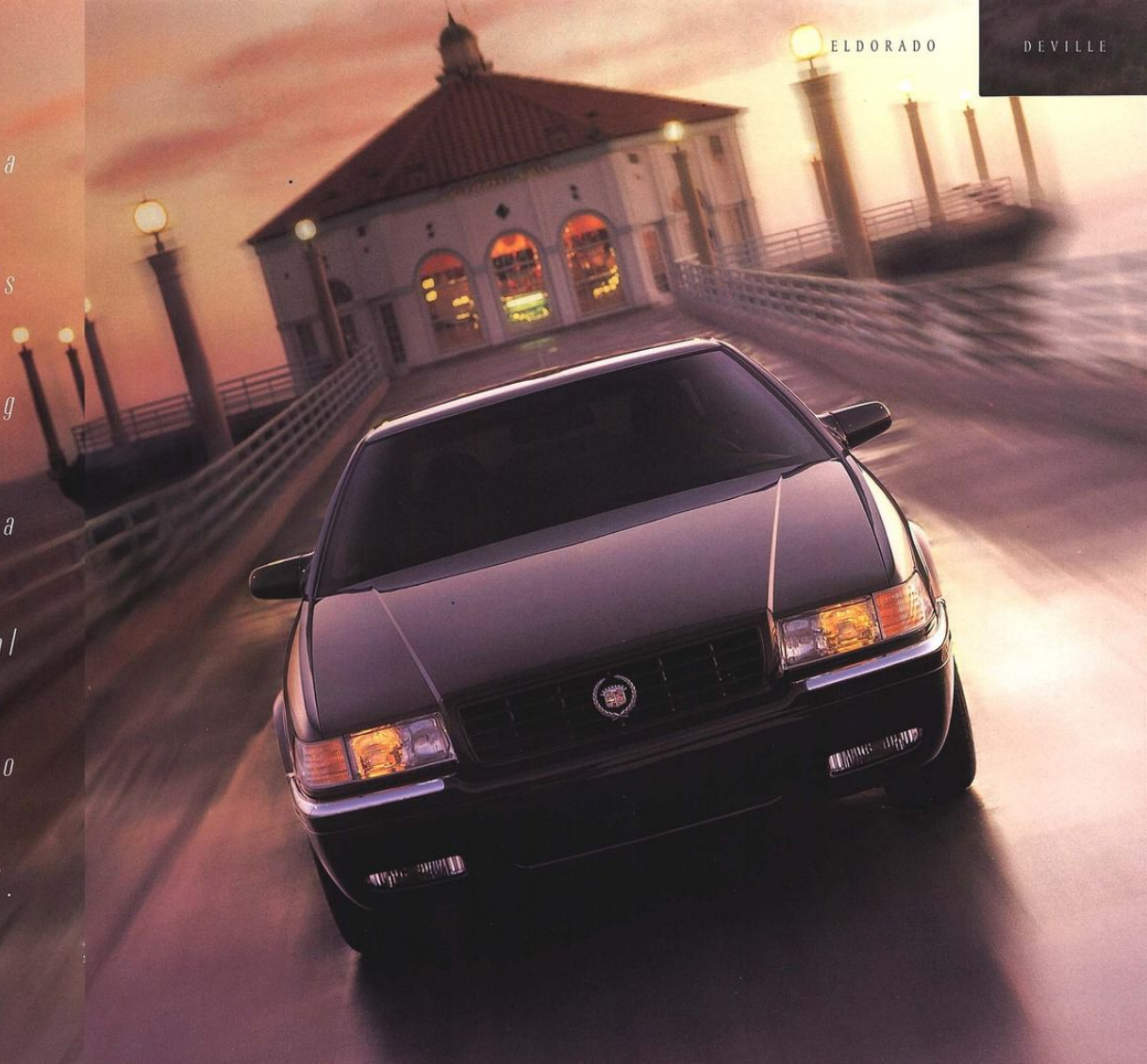


SLS Opt.: 16x17 chrome with Goodyear Eagle GA P225/60R16 R-rated

\*Available only with a Cellular cellular telephone. \*\*Available only with Sport Package.

\*With optional "Z" rated tires. \*\*Estimated highway range. Multiple EPA highway estimate by fuel tank capacity.

*For some, self-assurance is a way of life. Adventure is a given. Freedom is essential. It is to these individuals that we proudly offer the Eldorado and Eldorado Touring Coupe. Both have the Northstar System and create a thrilling blend of performance and sharply styled personal luxury. Eldorado makes a powerful statement designed to match the attitude of the driver behind the wheel.*



ELDORADO

DEVILLE



ELDORADO TOURING COUPE

DEVILLE





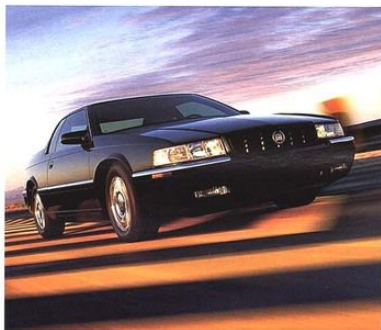
ELDERADO TOURING COUPE

DEVILLE





*From its crisp styling to its elegant leather and Zebrano wood interior, the Eldorado Touring Coupe is a dynamic fusion of boldness and sophistication. The Northstar System's 300-hp V8 and StabiliTrak with road texture detection provide inspired drivers new ways to expand the envelope.*



*Inside, new computer programs recall a host of your pre-set preferences each time you enter the car. These include seat position, mirror settings...even the numbers in your cellular phone directory. Steering wheel fingertip controls manage audio, climate or optional integrated cellular phone.*



ELDORADO TOURING COUPE

DEVILLE

ELDORADO

DEVILLE





*Eldorado's arresting style and spirit of freedom create the perfect statement for those who set their own pace.*

*Its Northstar System, now with Magnasteer variable-assist power steering, guides you through the challenges*



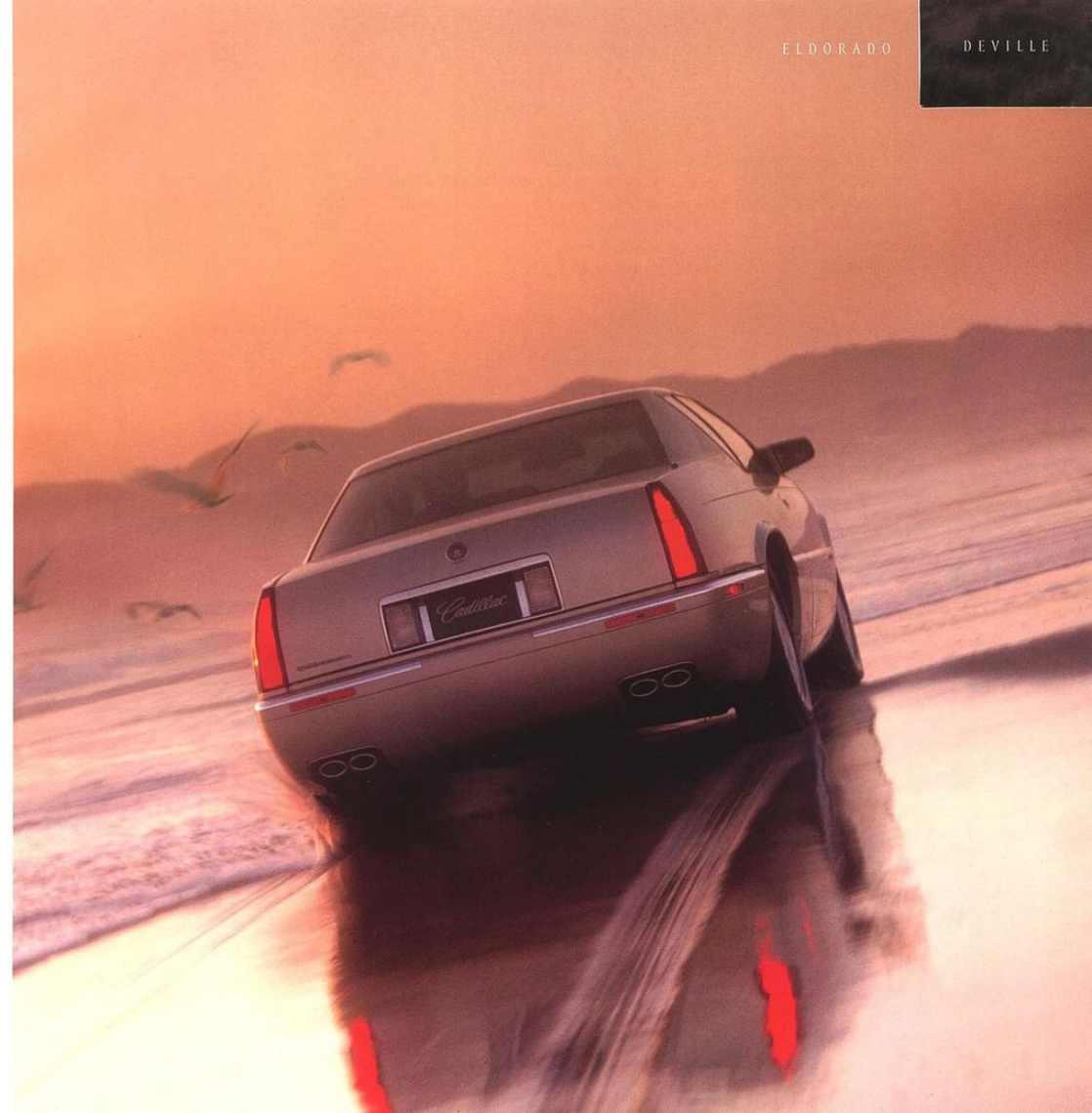
*of the road ahead. All the while, Eldorado's front seats offer a new level of comfort with*

*power lumbar support.\* For colder climates, heated front seats are also available. Dual-*

*zone climate control\* allows driver or passenger to individually tailor their specific air temperature. A new computer pro-*

*grammable feature lets you tailor door locking, security lighting and more.*

\*Available in optional Sport Package only.



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dom create the perfect statement for those

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Its Northstar System,

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new computer pro-

grammable feature lets you tailor door

locking, security lighting and more.



#### STANDARD INTERIOR

Air bags, driver and front passenger  
Analog instrument cluster  
Anti-lockout: any door with key  
in any position  
Articulating front headrests  
Auto-dimming inside rearview mirror  
Automatic door locking system  
Brake/transmission shift interlock  
Cruise control  
Driver information center  
Dual-zone climate control  
Electronic climate control  
Finger-tip steering wheel controls  
Full floor console with floor shift  
Illuminated entry system  
Illuminated front visor vanity mirrors  
PASS-Key II security system  
Power door locks  
Power front seat adjusters/recliners  
Power windows, driver express down  
Programmable features:  
Four auto door lock settings  
BSE flashes park lamps  
Perimeter security lighting mode  
Battery storage mode  
Headlamps, front/rear  
Rear window defogger  
Remote fuel door release  
Remote keyless entry  
Remote trunk release  
Retained accessory power  
Safety belts with comfort feature  
 tilt-adjusting wheel, leather-trimmed  
Traction control on/off switch  
Zebra wood trim

#### STANDARD EXTERIOR

Compact spare tire with cover  
Daytime running lamps  
Enhanced body structure  
Flash-to-pass headlamps  
Fog lamps  
Front cornering lamps  
Front/rear crash zones  
Power antenna  
Power, heated sideview mirrors  
Solar-Ray tinted glass  
Stainless steel exhaust system  
Steel safety cage  
Longstem-halogen headlamps  
Twilight Sentinel  
Wiper-actuated headlamps

#### ETC., STANDARD

Auto-dimming driver's side mirror  
Memory Package for 2 drivers:  
Eight-way driver's seat • Driver's  
lumbar setting • Driver's seat exit  
position • Outside rearview mirrors  
• Climate control settings • Radio  
pre-sets • 100-number cell-phone  
directory\*  
Nuance leather seating areas  
Programmable features, with remote or  
key-in memory recall  
Rain-sense wipers  
Theft-deterrent system, audible

#### ETC., OPTIONAL

Electronic compass  
Hands-free cellular phone  
Heated front seating areas

OnStar System  
Sunroof, express open  
Three-channel garage door opener  
Trunk storage system  
Twelve-disc CD changer

#### ELDORADO, OPTIONAL

Comfort/Convenience Package:\*\*  
Auto-dimming driver's side mirror  
Memory Package

Safety/Security Package:  
Electronic compass  
Theft-deterrent system, audible  
Three-channel garage door opener

Sport Package:  
Nuance leather seating areas  
Power front seat lumbar controls

Hands-free cellular phone  
Heated front seating areas  
OnStar System  
Sunroof, express open  
Trunk storage system  
Twelve-disc CD changer



Eldorado Standard: AM/FM stereo with cassette, clock and six speakers.



Optional: AM/FM stereo with cassette, clock and four base amplified speakers.



Optional: AM/FM stereo with cassette, clock, four base amplified speakers, digital signal processing and trunk-mounted CD player.



Optional: AM/FM stereo with cassette, clock, four base amplified speakers, digital signal processing and trunk-mounted CD player.



Eldorado's leather-wrapped steering wheel features fingertip radio and climate controls, plus an air bag.

\*Available only with a Cellular cellular telephone. \*\*Available only with Sport Package.

#### PERFORMANCE

ETC PERFORMANCE:  
0-60 mph: 7.1 seconds  
TOP SPEED: 150 mph  
ELDORADO PERFORMANCE:  
0-60 mph: 7.4 seconds  
TOP SPEED: 112 mph  
EPA EST. MPG: 17 city/26 highway  
RANGE:\*\* 520 miles

#### ENGINE

Northstar 4.9L V8, 32-Valve DOHC  
ETC: 300 hp, 295 ft-lbs torque  
Eldorado: 275 hp, 280 ft-lbs torque  
Aluminum block and heads  
Compression ratio: 10.3:1  
Tuned-port fuel injection  
Crank-triggered ignition  
Fuel: Premium unleaded

#### DRIVE LINE

Front-wheel drive/transverse engine  
four-speed automatic transmission  
Viscous converter clutch  
Final drive ratio:  
ETC: 3.71:1  
Eldorado: 2.11:1

#### CHASSIS

ETC: StabilTrak

Suspension:

ETC: Continuously variable  
road-sensing suspension • Fully  
independent coil spring with  
electronic level control

Eldorado: independent four-wheel  
suspension  
Magnasteer variable-assist  
power steering  
Turning circle: 40.35 feet  
Brakes: Power, four-wheel disc, ABS  
Traction control:  
All speeds/brakes/engine

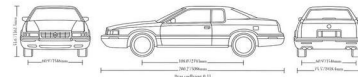
#### CAPACITIES

Oil: 7 quarts  
Coolant: 12.5 quarts  
Fuel: 28 gallons  
Trunk: 15.3 cubic feet  
Battery: 12.8 volts  
Towing: 1000 lbs  
Curb weight:  
ETC: 3863 lbs/1752 kg  
Eldorado: 3821 lbs/1733 kg

#### INTERIOR DIMENSIONS

Head room	front 37.6" (961mm)	rear 38.3" (972mm)
Leg room	front 42.6" (1081mm)	rear 36.1" (916mm)
Foot room	front 57.6" (1464mm)	rear 55.7" (1416mm)
Shoulder room	front 58.2" (1478mm)	rear 57.6" (1463mm)

Seating Capacity Two



\*With optional 7" rated tires. \*\*Estimated highway range. Multiple EPA highway estimate by fuel tank capacity.



Eldorado Std., 16"x4" cast with Michelin YMA P225/60R16 S-rated



Eldorado Opt., 16"x4" chrome with Michelin YMA P225/60R16 S-rated



ETC Std., 16"x4" cast with Goodyear Eagle RS-A P225/60R16 B-rated



ETC Opt., 16"x4" chrome with Goodyear Eagle GA P225/60R16 J-rated



*Cadillac introduces the new DeVille, the spirited DeVille Concours and the classic luxury of DeVille d'Elegance. With comforts and conveniences that recharge you. World-class safety and security features that reassure you. And Northstar performance and control that energize you. Life has been good. But with DeVille, the best is yet to come.*









The new 5-passenger DeVille Concours

recharges your spirit with a 32-valve 300-hp

Northstar V8, and a

stunning new interior,

which includes a full

center console, ana-

log instrumentation

and Zebrano wood trim.



system, the DeVille

Concours has new

side air bags for

added driver and front

passenger protection.

The DeVille Concours:

Its Northstar System is enhanced with

StabiliTrak and road texture detection for

greater control in difficult driving situations.

In addition to its front Airbank protection

system, the DeVille

Concours has new

side air bags for

added driver and front

passenger protection.

The DeVille Concours:

It adds sophisticated performance to unsur-

passed comfort, luxury and style.

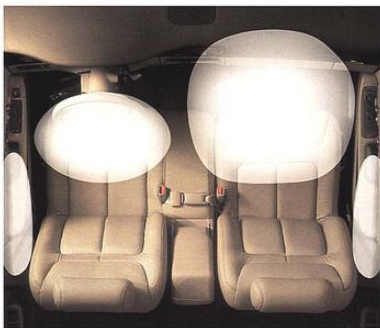








DeVillé's luxury, comfort and smooth ride re-energize all six passengers. Beyond its front Airbank System, DeVillé now features side air bags for added protection. Inside you will find a comfortable, spacious interior highlighted by dual-zone climate control and available Nuance leather seating areas. Heated front seats are available. So is a new memory personalization feature. It recalls your individual seat settings, side mirror positions, personal radio pre-sets and more each time you enter the car. DeVillé embodies comfort, convenience, safety and the invigorating feeling of true luxury.



*The new DeVille d'Elegance is a distinctive expression of classic American luxury. Subtle gold accents, upgraded leather interior, Zebrano wood trim and a full complement of luxury features set d'Elegance apart. Standard 8-way power seats with 4-way power lumbar support and easy-access, door panel-mounted adjustment switches provide an added level of comfort and convenience. In addition, the highly acclaimed Northstar System provides security and reliability, plus the confidence of V8 power. DeVille d'Elegance offers the highest level of comfort and classic luxury amenities.*







DEVILLE D'ELEGANCE



#### STANDARD INTERIOR

Air bags, front:  
 AirInk System  
 Side air bags  
 Anti-lockout: any door with key in any position  
 Articulating front headrests  
 Auto-dimming inside rearview mirror  
 Automatic door locking system  
 Brake/transmission shift interlock  
 Child security rear door locks  
 Cruise control  
 Driver information center  
 Electronic dual-zone climate control  
 Fingerprint steering wheel controls  
 Front map lights  
 Illuminated entry system  
 Illuminated front visor vanity mirrors  
 PASS-Key II security system  
 Power door locks  
 Power front seat adjusters/recliners  
 Power windows, driver express down  
 Programmable features:  
 Four auto door lock settings  
 RKE flashes park lamps  
 Perimeter security lighting mode  
 Battery storage mode  
 Rear window defogger  
 Rear window lockout  
 Remote fuel door release  
 Remote keyless entry  
 Remote trunk release  
 Retained accessory power  
 Safety belts with comfort feature  
 Tilt-adjusting wheel, leather-trimmed  
 Traction control on/off switch  
 Valet lockout

#### STANDARD EXTERIOR

Auto-dimming driver's side mirror  
 Compact spare tire  
 Daytime running lamps

Enhanced body structure  
 Front cornering lamps  
 Front/rear crush zones  
 Power antenna  
 Power, heated sideview mirrors  
 Solar-Ray tinted glass  
 Stainless steel exhaust system  
 Steel safety cage  
 Longstem-halogen headlamps  
 Twilight Sentinel  
 Wiper-activated headlamps

#### CONCOURS, STANDARD

Analog instrument cluster  
 Fog lamps  
 Full floor console with floor shift  
 Memory Package for 2 drivers:  
 Eight-way driver's seat • Driver's lumbar setting • Driver's seat exit position • Outside rearview mirrors • Climate control settings • Radio pre-sets • 100-number cell-phone directory\*  
 Neance leather seating areas  
 Programmable features, with remote or key-in memory recall  
 Rain-sense wipers  
 Rear seat illuminated vanity overhead mirrors  
 Zebrano wood trim

#### CONCOURS, OPTIONAL

Safety/Security Package:  
 Electronic compass  
 Theft-deterrent system, audible  
 Three-channel garage door opener  
 Hands-free cellular phone  
 Heated front seating areas  
 OnStar System  
 Sunroof, express open  
 Towing package, 3000 lbs  
 Trunk storage system  
 Twelve-disc CD changer

#### d'ELEGANCE, STANDARD

Gold ornamentation (exterior)  
 Memory Package  
 Neance leather seating areas  
 Power front seat lumbar controls  
 Programmable features, with remote or key-in memory recall  
 Rain-sense wipers  
 Rear seat overhead illuminated vanity mirrors  
 Zebrano wood trim

#### d'ELEGANCE, OPTIONAL

Safety/Security Package:  
 Electronic compass  
 Theft-deterrent system, audible  
 Three-channel garage door opener  
 Hands-free cellular phone  
 Heated front seating areas  
 OnStar System  
 Sunroof, express open  
 Towing package, 3000 lbs  
 Trunk storage system  
 Twelve-disc CD changer

#### DEVILLE, OPTIONAL

Comfort/Convenience Package:  
 Memory Package  
 Power front seat lumbar controls  
 Safety/Security Package:  
 Electronic compass  
 Theft-deterrent system, audible  
 Three-channel garage door opener  
 Hands-free cellular phone  
 Heated front seating areas  
 Neance leather seating areas  
 OnStar System  
 Sunroof, express open  
 Towing package, 3000 lbs  
 Trunk storage system



DeVille Standard: AM/FM stereo with cassette, clock and six speakers



Concours/Elegance Standard, DeVille Optional: AM/FM stereo with cassette, clock, Active Audio and 11 speakers



Optional: AM/FM stereo with cassette, clock, Active Audio, 11 speakers and trunk-mounted CD player



Optional: AM/FM stereo with cassette, clock, Active Audio, 11 speakers, digital signal processing and trunk-mounted CD player



DeVille's 20-cube-foot trunk offers cavernous space for any cargo.

#### PERFORMANCE

##### CONCOURS PERFORMANCE:

0-60 mph: 7.5 seconds  
 TOP SPEED: 130 mph  
 DEVILLE, DEVILLE d'ELEGANCE PERFORMANCE:  
 0-60 mph: 7.8 seconds  
 TOP SPEED: 112 mph  
 EPA EST. MPG: 17 city/26 highway  
 RANGE\*: 520 miles

#### ENGINE

Northstar 4.9L V8, 32-Valve DOHC  
 Concours: 300 hp, 235 ft-lbs torque  
 DeVille, DeVille d'Elegance:  
 215 hp, 300 ft-lbs torque  
 Aluminum block and heads  
 Compression ratio: 10.3:1  
 Inert-part fuel injection  
 Crank-triggered ignition  
 Fuel: Premium unleaded

#### DRIVELINE

Front-wheel drive/transverse engine  
 Four-speed automatic transmission  
 Viscous converter clutch  
 Final drive ratio:  
 Concours: 3.71:1  
 DeVille, DeVille d'Elegance: 3.11:1

#### CHASSIS

Concours: StabiliTrak  
 Suspension:  
 Concours: Continuously variable road-sensing suspension • fully independent coil spring with electronic level control  
 DeVille, DeVille d'Elegance:  
 Independent four-wheel suspension

#### Magnasteer variable-assist power steering

Turning circle: 40.7 feet  
 Brakes: Power, four-wheel disc, ABS  
 Traction control:  
 All speeds/brakes/engine

#### CAPACITIES

Oil: 7 quarts  
 Coolant: 10.66 quarts  
 Fuel: 20 gallons  
 Trunk: 20 cubic feet  
 Battery: 12.8 volts  
 Towing: 1000 lbs standard,  
 3000 lbs optional

#### Curb weight:

Concours: 4052 lbs/1838 kg  
 DeVille: 4009 lbs/1818 kg  
 DeVille d'Elegance: 4009 lbs/1818 kg

#### INTERIOR DIMENSIONS

	Head room	front 38.5" (978mm)	rear 38.4" (975mm)
Leg room	front 42.6" (1083mm)	rear 43.3" (1100mm)	
	Hip room	front 56.1" (1426mm)	rear 55.9" (1426mm)
Shoulder room	front 61.1" (1553mm)	rear 61.1" (1553mm)	
	Seating Capacity:	Concours Five	DeVille d'Elegance Six
	DeVille Six		



DeVille Std.: 16"x7" cast with Michelin XM4 P225/60R16 S-rated



DeVille Opt.: 16"x7" chrome with Michelin XM4 P225/60R16 S-rated



d'Elegance Std.: 16"x7" chrome with Michelin XM4 P225/60R16 S-rated



Concours Std.: 16"x7" cast with Goodyear Eagle RS-A P225/60R16 B-rated



Concours Opt.: 16"x7" chrome with Goodyear Eagle RS-A P225/60R16 B-rated

\*Estimated highway range. Multiply EPA highway estimate by fuel tank capacity.





*A strong commitment to driver and passenger safety has long been at the forefront of Cadillac design and engineering. DeVille is no exception. Its front-seat Airbank restraint system, and new side air bags, underscores Cadillac's dedication to making its vehicles among the safest in the world. This philosophy flows from design to construction, all the way through testing and performance. Additionally, precision-engineered crush zones in the front and rear of a Cadillac's body structure help absorb impact energy. We've also created a strong steel cage that surrounds the complete passenger compartment to help resist the forces of a collision. A wiper-activated headlamp system turns on headlamps after 20 seconds of wiper operation. Daytime running lamps are featured in all Cadillacs for enhanced visibility, even in daylight hours. Both of these features enhance the driver's ability to see and be seen. On select models, a Rainsense wiper system automatically turns your windshield wipers on when in auto delay mode as moisture is detected by special infrared beams.*





*Few luxury cars offer you such personal security features as Cadillac. The most often used is Cadillac's remote keyless entry system. It locks and unlocks doors at the touch of a key fob button and teams with the illuminated entry system to light the interior of your Cadillac prior to entering. And for 1997, a new programmable feature can light the surrounding area of the vehicle for enhanced personal safety. At the touch of the same key fob "unlock" button, both parking lamps and high-beam headlamps illuminate the periphery of your Cadillac for 20 seconds. Another programmable feature allows you to select which door or doors will unlock when you shift into "Park." These settings, and more, are specific to each key fob. Each fob can recall entirely different programmed preferences. In addition to all this, Cadillacs feature a PASS-Key II theft-deterrent system, Twilight Sentinel, child security door locks plus an available, integrated cellular phone system. It connects you to help virtually anywhere in the country through Cadillac's new OnStar System.*







Whether you are inside The Beltway or out in the heartland, Cadillac with the optional OnStar System offers you an astounding dimension of security and convenience services. Available through participating Cadillac dealers, OnStar works in conjunction with the fixed cellular phone included in your OnStar Cadillac installation. Need emergency roadside assistance? The touch of a button connects you with the OnStar Center. An advisor will locate you through a cellular link and dispatch help. Lock the keys in your Cadillac? OnStar can open the door remotely with a cellular signal. If your vehicle is stolen, a signal is automatically sent to OnStar. GPS satellite technology can then be used to locate and track your Cadillac. In the event of a collision in which front air bags are deployed, a signal is automatically sent to the OnStar Center. If you do not respond to a call from the OnStar Center, emergency help is sent to your location. OnStar can also provide directions to your destination, an automatic teller machine, a nearby restaurant or the closest hotel. **ONSTAR**



Cadillac Owner Privileges are with you nearly anywhere in the U.S. and Canada. They comprise an extraordinary package of assets, making Cadillac owners some of the most cared for in the world. CADILLAC ROADSIDE SERVICE is available 24 hours a day by phoning Cadillac at 1-800-882-1112. This includes no-charge Cadillac road service for the first 48 months or 50,000 miles of ownership. EMERGENCY ROAD SERVICE offers help for flat tires, lost keys, even empty fuel tanks. TRIP INTERRUPTION PROTECTION reimburses you for certain expenses incurred as a result of a warranted repair. LIMITED WARRANTY PROTECTION safeguards your Cadillac, including its tires, for 48 months or 50,000 miles with no deductible. Body rust-through is covered for six years or 100,000 miles. ALTERNATE TRANSPORTATION OPTIONS are offered by your dealer should your Cadillac require repairs covered under your new-vehicle warranty. Ask your dealer about Gold Key Courtesy Transportation. GOLD KEY DELIVERY helps familiarize you with your new Cadillac, introduce you to key dealership personnel and equip you with a complete package of ownership materials.





Whether you buy or lease a new Cadillac, you can feel confident that this is one automobile designed and engineered to remind you that luxury can be made very affordable. Your Cadillac sales executive will provide full details about these various acquisition options: **PURCHASE** is especially wise with GMAC financing because Cadillacs have traditionally maintained a high resale value at trade-in. **SMARTLEASE** allows you to acquire a new Cadillac more frequently, minimizes initial costs and lowers monthly payments, compared to conventional purchase. It can also hold significant tax advantages for businesses. **SMARTLEASE PLUS** embodies all of the advantages of SmartLease, but without the inconvenience of monthly payments. **The GM Card** THE GM CARD allows you to apply your bonus earnings toward the purchase or lease of a new Cadillac. If you carry The GM Card, consider using its purchasing power. **GM PROTECTION PLAN** is an extended service contract for new Cadillacs, and is the only one backed by General Motors. It can protect your vehicle for as long as six years or 100,000 miles from the date of your vehicle's first delivery or use.



1997 EXTERIOR CO

 06 Mulberry	 17 Silver Mist	 33 Frost Beige
 39 Dark Adriatic Blue	 40 Cotillion White	 41 Sable Black
 54 Sea Mist Green	 57 Shale Beige	 77 Dark Cherry
 91 Pale Green	 93 White Diamond	

■ Available at Extra Charge

WARRANTY

The GM 4-year/50,000-mile Gold Key Bumper-to-Bumper limited warranty covers repairs for any car, Cadillac, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for 4 years or 50,000 miles, whichever comes first, except adjustments and normal maintenance items. Plus free towing and a portfolio of other services. There is no deductible on any Cadillac warranty. See your Cadillac dealer for terms of these limited warranties.

OCCUPANT PROTECTION

Automatic door locks • Break-away inside rearview mirror • Dual sun visors • Energy absorbing instrument panel • Energy absorbing steering column • Folding front seatback locks, inertia type/manual • Blotado • Front and rear crash zones • Head restraints, front, adjustable or integral • Interlocking door latches • Illuminated windshield glass, urethane bonded • Manual lap safety belts, center seat positions • Manual lap/shoulder safety belts, outboard rear seat positions • Passenger quad inside door-ankle handles • Pressure lock radiator cap • Safety seatbelts • Safety belt use reminder system • Security door locks and door retention components • Side door beams • Supplemental inflatable restraint: manual lap/shoulder belts and air bags, driver/front passenger and side • Tempered safety glass, side and rear windows

THEFT DETERRENT

Anti-lockout feature • Ignition key removal audible reminder • Laser etched VIN plate • PASS-Key theft-deterrent • Remote inside hand release • Remote keyless entry • Theft-deterrent steering column lock • Vehicle vehicle identification number

CRASH AVOIDANCE

Anti-lock brakes • Backup lamps • Brake system with dual master cylinder plus warning light • Brake/transmission shift interlock • Center high-mounted stop lamp • Daytime running lamps • Directional signal control • Dual action hood latch (front opening) • Four-way hazard warning flashers • Illuminated heat and defogger controls • Illuminated windshield wiper and washer controls (lamps located on instrument panel) • Inside day/night rearview mirror • Low glare hood (inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces) • Outside rearview mirrors • Parking lamps • Safety road wheel rims • Side marker lamps and reflectors • Starter safety switch • Tires with built-in tread wear indicators • Traction control • Windshield delimiters • Washer and multi-speed wipers • Wiper-actuated exterior lamps



HARRIET FAREN

FREDERICK CHEVROLET • CADILLAC • OLDSMOBILE • GEO • TOYOTA  
1505 Quentin Road, Lebanon, PA 17042

Residence 717/272-8118 717/274-1461 800/222-5523

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IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details.

ENGINES

Cadillacs are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

ASSEMBLY

Cadillacs are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Cadillacs incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillacs with differently sourced components than originally scheduled. All such components have been approved for use in Cadillacs and will provide the quality performance associated with the Cadillac name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

CORROSION PROTECTION

Cadillacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/100,000 miles. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

AIRBAG, CADILLAC, the CADILLAC emblem, CADILLAC ROADSIDE SERVICE, CONOURS, CREATING A HIGHER STANDARD, DISTANCE, DEVILLE, DEVON, ELORADO, FLEET, GENERAL MOTORS, the GM emblem, THE GM CARD, NORTHERN, SEVILLE, SOF-RAY, SOLAR-RAY are registered trademarks and DEV-CON, MACMASTER, RAINSENSE and STABILTRAK are trademarks of the General Motors Corporation. CADILLAC OWNER PRIVILEGES and ONSTAR are service marks of the General Motors Corporation. PASS-Key is a registered trademark of the Delco Electronics Corporation. GMAC and SMARTLEASE are registered trademarks of the General Motors Acceptance Corporation. Litho in U.S.A. 8/96 ©1996 GM Corp. All Rights Reserved. Always wear safety belts, even with air bags.

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## 1997 EXTERIOR COLORS



06 Mulberry

17 Silver Mist

33 Frost Beige

38 Emerald Green



39 Dark Adriatic Blue

40 Cotillion White

41 Sable Black

46 Shale



54 Sea Mist Green

57 Shale Beige

77 Dark Cherry

86 Pearl Red



91 Polo Green

93 White Diamond

■ Available at Extra Charge

Due to printing limitations, color representation may vary. See your local Cadillac dealer for exact colors.

## 1997 INTERIOR COLORS



15/92 Neutral Shale

16 Cappuccino Cream

19 Black

21 Dark Blue



42 Sea Mist Green

66 Beechwood

77 Mulberry

### Interior Leather

Standard on Eldorado Touring Coupe, Seville SIS, DeVille Concours and DeVille d'Elegance. Available at Extra Charge on Eldorado, Seville SIS and DeVille.



15/92 Neutral Shale

21 Dark Blue

### Interior Renaissance Cloth

Standard on Eldorado, Seville SIS and DeVille

■ Available with either Neutral (15) or Gray (92) Accents

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