

[Click Here To Begin](#)

TOYOTA FLEET GUIDE 2016



LET'S GET STARTED!

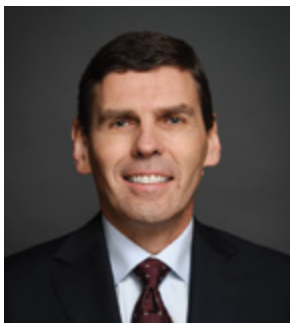


Welcome to the 2016 Toyota Fleet Guide. This comprehensive guide provides all of the information you need for your fleet vehicle purchases.

Toyota offers a full lineup of award winning cars, crossovers, trucks and SUVs to fit any fleet. This includes the most extensive and proven lineup of fuel efficient hybrids, like the bold new 2016 RAV4 Hybrid, plus Scion models that help express your company's individual personality.

Whether you're looking for low cost of ownership, outstanding resale value, fuel efficiency or safety – Toyota vehicles are a smart choice for your business. And of course, you can rest-assured, knowing you have Toyota's legendary quality, durability and reliability behind every vehicle you choose.

Our promise is to deliver the best service and the best product for your fleet needs, for today, and for tomorrow.



President's Message.

At Toyota, change is another opportunity to continuously improve on something good – to make it even better. As I begin my first year as President and CEO of Toyota Canada, we are moving toward stronger operations in Canada, with the continuity of Toyota values and our focus on customer service.

If it's your first time considering Toyota Canada as your fleet partner, we welcome you and thank you for considering Toyota. If you're one of our longstanding partners, thank you for your continued support. One of our great pleasures at Toyota Canada is the opportunity to serve our fleet customers by offering a complete line up of Toyota and Scion vehicles.

There is a perfect fit between the strengths of our vehicles and the needs of fleet operators – from safety to fuel efficiency to residual value. As the cost of ownership is one of the most important considerations for fleet customers, it is important our product deliver exceptional and long-lasting value. Toyota consistently receives third-party accolades proving the quality, dependability, reliability and safety of our cars and trucks.

With a broad portfolio approach of advanced powertrain research and development, Toyota is investing and exploring how innovation can shape the future of mobility to meet the unique needs of customers. Consider our hybrid lineup, which features vehicles such as the popular Camry hybrid, Highlander hybrid and the all-new RAV4 hybrid, plus our family of Prius vehicles. Toyota's aim is to also improve fuel efficiency in all vehicles, reducing overall greenhouse gas emissions by also focusing on improving fuel efficiency and performance of its conventional engines.

Whether you choose Toyota or Scion, drivers will be excited with the vehicles' bold design, exceptional performance and advanced technology which ultimately deliver driver comfort and safety.

Again, thank you for considering Toyota and Scion. We look forward to working with our fleet customers and ensuring you find the perfect next vehicle for your business needs.

A handwritten signature in black ink, appearing to read 'LH' followed by a stylized flourish.

Larry Hutchinson
President and CEO, Toyota Canada Inc.

Respect for the Planet. That's part of Toyota's global vision.

It's been part of Toyota's culture from the beginning. Through Kaizen, or continuous improvement, we challenge ourselves to minimize environmental impacts in our vehicles, operations and activities.

The future of the automotive industry is dependent on sustainable and environmental technologies. Toyota's goal is to develop, produce and market environmental technologies that have mass-market appeal and are acceptable to society.

From our "zero-landfill" North American manufacturing plants to the millions of cleaner and efficient Toyota Hybrids on the road, to the ground-breaking Mirai fuel cell electric vehicle, Toyota is helping to build a better future, today.



What's New in 2016

Toyota's commitment to continuous improvement is especially evident in the evolution of our vehicles' design, performance, technology, safety and innovation. While there are many new features for all of our vehicles, the 2016 RAV4 hybrid, Tacoma, and the all-new 2016 Prius have been redesigned and reimagined.



2016 RAV4 HYBRID – The all-new 2016 RAV4 hybrid may just be the small SUV you've been waiting for. It offers a sporty and sleek exterior that commands attention. The interior offers premium materials and a host of intuitive technologies that seamlessly come together in one exciting package.

The new RAV4 hybrid is ready for just about anything, thanks to its versatile seating and an impressive 2080 litres of cargo space. It also offers responsive handling, exceptional ride comfort, and electronic on-demand AWD to help you to stay in control while you enjoy its exhilarating performance.



2016 TACOMA – The legendary Toyota Truck heritage lives on with the all-new 2016 Tacoma - a truck that's as versatile and ready for action as you are.

Tacoma was built with serious engineering to allow you to take on any challenge with confidence. It has a high strength steel triple tech frame to improve frame rigidity, as well as ride and handling.

The bed is made from fibre-reinforced Sheet-Moulded Composite surface, so it's dent-resistant, and corrosion-free – to keep your truck looking good for years to come. And you'll find that kind of attention to detail all over the vehicle, with convenient features that allow you to strap your gear down with ease to make sure nothing gets out of place. Then there's the easy lower tailgate, which opens using just two fingers, and can be quickly removed when needed.



2016 PRIUS – The hybrid that started it all has been completely redesigned inside and out for 2016. From the new high-tech interior with soft-touch materials and wrap-around dash design, to its lively, fun-to-drive handling, Prius has never had such a powerful presence.

With a sleeker, sportier form, an interior designed to pamper you and your passengers - plus advanced safety functions and improved environmental performance - the new Prius is more compelling, more comfortable and more responsive than ever.

And it comes loaded with standard features you've come to expect in a Prius - like Push Button Start, Smart Key system, backup camera, LED headlights, LED daytime running lights, Eco Monitor and much more.

Fuel consumption and CO₂ emissions by model. Fuel consumption* L/100km. CO₂ kg/year**

* Fuel efficiency estimates based on 2015 Fuel Consumption Guide ratings published by Natural Resources Canada.
Government of Canada test methods used. Actual fuel consumption will vary based on driving habits and other factors.

** (CO₂ kg/year numbers) Based on NRCAN fuel consumption guide.

Note all vehicles are automatic transmission unless otherwise stated.

Fuel consumption of 10L/100km or less

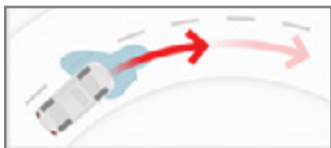
CO₂ and Fuel Ratings

2016 MAKE/ MODEL	ENGINE SIZE/ CYLINDERS	FUEL CONSUMPTION		L/100 KM			CO ₂ KG PER YEAR	gCO ₂ PER KM
		\$/YR	L/YR	CITY*	HWY*	COMBINED*		
PRIUS	1.8 / 4	981	900	4.4	4.6	4.5	2070	104
PRIUS c	1.5 / 4	1025	940	4.5	5.1	4.7	2162	108
PRIUS v	1.8 / 4	1221	1120	5.4	5.8	5.6	2576	129
CAMRY HYBRID LE	2.5 / 4	1243	1140	5.5	6.0	5.7	2622	131
COROLLA ECO	1.8 / 4	1482	1360	7.7	5.6	6.8	3128	156
COROLLA LE	1.8 / 4	1591	1460	8.2	6.2	7.3	3358	168
YARIS HATCHBACK	1.5 / 4	1548	1420	7.7	6.3	7.1	3266	163
COROLLA S	1.8 / 4	1548	1420	7.9	6.1	7.1	3266	163
RAV4 HYBRID	2.5 / 4	1570	1440	6.9	7.6	7.2	3312	166
HIGHLANDER HYBRID LE	3.5 / 6	1831	1680	8.4	8.3	8.4	3864	193
CAMRY HYBRID XLE	2.5 / 4	1286	1180	5.7	6.1	5.9	2714	136
HIGHLANDER HYBRID XLE, LTD	3.5 / 6	1853	1700	8.6	8.5	8.5	3910	196
RAV4 FWD	2.5 / 4	1940	1780	10.0	7.6	8.9	4094	205
RAV4 AWD	2.5 / 4	2071	1900	10.5	8.2	9.5	4370	219
RAV4 AWD LTD	2.5 / 4	2049	1880	10.6	8.1	9.4	4324	216
AVALON	3.5 / 6	2115	1940	11.3	7.5	9.7	4462	223
CAMRY V6	3.5 / 6	2071	1900	11.0	7.7	9.5	4370	219
VENZA FWD	2.7 / 4	2267	2080	11.6	9.0	10.4	4784	239
VENZA AWD	2.7 / 4	2289	2100	11.6	9.2	10.5	4830	242
TACOMA 4X2 Access Cab	2.7 / 4	2420	2220	12.0	10.0	11.1	5106	255
HIGHLANDER FWD	3.5 / 6	2420	2220	12.5	9.3	11.1	5106	255
SIENNA FWD	3.5 / 6	2485	2280	13.0	9.5	11.4	5244	262
VENZA AWD	3.5 / 6	2463	2260	12.8	9.3	11.3	5198	260
HIGHLANDER AWD	3.5 / 6	2529	2320	13.0	9.8	11.6	5336	267
TACOMA 4X4 Access Cab	2.7 / 4	2551	2340	12.7	10.5	11.7	5382	269
SIENNA AWD	3.5 / 6	2725	2500	14.4	10.2	12.5	5750	288
4RUNNER	4.0 / 6	2790	2560	14.2	11.1	12.8	5888	294
TACOMA 4X4 Access Cab	4.0 / 6	2594	2380	13.1	10.5	11.9	5474	274
TACOMA 4X4 Double Cab	4.0 / 6	3094	2380	13.1	10.5	11.9	5474	274
TUNDRA 4X2 Double Cab	4.6 / 8	3117	2860	15.9	12.3	14.3	6578	329
TUNDRA 4X4 Double Cab	4.6 / 8	3292	3020	16.9	12.8	15.1	6946	347
TUNDRA 4X2 Regular Cab	5.7 / 8	3357	3080	17.2	12.8	15.4	7084	354
TUNDRA 4X4 Crewmax	5.7 / 8	3553	3260	18.5	14.2	16.3	7498	375
TUNDRA 4X4 Double Cab	5.7 / 8	3553	3260	18.5	14.2	16.3	7498	375
TUNDRA 4X4 Regular Cab	5.7 / 8	3553	3260	18.5	14.2	16.3	7498	375
SEQUOIA	5.7 / 8	3619	3320	18.8	14.0	16.6	7636	382
SCION iM	1.3 / 4	1613	1480	8.3	6.3	7.4	3404	170
SCION tC	2.5 / 4	1962	1800	10.2	7.6	9.0	4140	207

Standard Safety Features



At Toyota, we continually invest in research and development to find new ways to raise the quality and safety of every Toyota vehicle.



VSC/CONTROL IS KEY

VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.*



TRAC/STRENGTHEN YOUR GRIP

TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).



ABS/THE GOAL IS TO HELP PREVENT ACCIDENTS

ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by 'pulsing' brake pressure to each wheel to help you stay in control in emergency braking situations.

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.



EBD/BALANCING ACT

BRAKE ASSIST

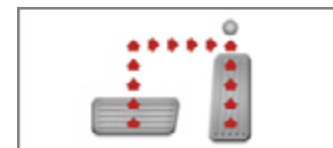
Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.**



BA/FOR PRESSURE SITUATIONS

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.†



SST/SMART STOP TECHNOLOGY

* Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

** Brake Assist is designed to help the driver take full advantage of the benefits of ABS.

† Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

Advanced Technology

At Toyota, safety is a top priority. That's why we've developed active safety features that will become standard equipment across our vehicle lineup in the years to come. Toyota Safety Sense is designed to help support your awareness, decision-making and vehicle operation through four main functions:

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION

Pre-collision System⁸ uses an in-vehicle camera and laser radar to detect objects in front of your vehicle, alerting you with audio and visual alerts to help avoid frontal collisions. If you apply the brakes, the system may provide additional "Brake Assist" force depending on how strongly the brake pedal is depressed. If the system detects a potential collision and the driver has not applied the brakes within a set time, the system may automatically apply the brakes, reducing speed to help avoid the collision or help reduce the impact.



LANE DEPARTURE ALERT WITH STEERING ASSIST

When the turn signal is not activated, the Lane Departure Alert⁶ function is designed to assist a driver from unintentionally deviating from their lane. Using an in-vehicle camera to detect visible white and yellow lane markings, the system issues both visual and audio alerts in the event of lane deviation. On some models, there is an additional Steering Assist function. When turned on, it provides a small corrective steering input to the steering wheel for a short period of time to help keep the vehicle in its lane.

DYNAMIC RADAR CRUISE CONTROL

Dynamic Radar Cruise Control⁷ uses a millimetre-wave radar and an in-vehicle camera to help maintain a pre-set distance with the vehicle ahead of you. It then automatically adjusts your vehicle speed, helping to maintain a safe following distance, plus smooth acceleration and deceleration.

AUTOMATIC HIGH BEAM HEADLAMPS

Automatic High Beam³ helps decrease the risk of nighttime accidents using an in-vehicle camera to help detect both the headlights of oncoming traffic and the taillights of vehicles ahead. When activated, Automatic High Beam automatically switches between high and low beams as appropriate, providing you with the most light possible without dazzling other drivers.



Toyota Safety Sense supports safe driving in a wide variety of situations. Toyota is working to expand the availability of these technologies to a wider range of people, and will continue its efforts to contribute to a society that values mobility, but where accidents are a thing of the past.

For more information visit www.toyota.ca

Executive Vehicles

Keep your executive drivers in the lap of luxury. Look to our distinguished line-up of vehicles that are equipped with state-of-the-art technology and richly appointed interiors.



CAMRY XLE – The Camry XLE has standard features to make your executive drivers forget they're driving a company car. Advanced technology like Blind Spot Monitor⁵, Rear Cross Traffic Alert⁵ and Backup Camera⁴ are all standard on the XLE model. Extra touches like French stitching and premium materials throughout the cabin make driving an exceptional experience.



AVALON – The Avalon has been called sophistication on wheels, and for good reason. The elegant and luxurious interior is accentuated with premium touches that pampers every occupant. The whisper quiet ride is powered by a 3.5L V6 engine that delivers performance without sacrificing fuel efficiency. 10 standard airbags are complimented with advanced safety technology, providing confidence and security.



HIGHLANDER LIMITED – The Highlander Limited is a 7-seater SUV like no other. It's not just exciting to look at – it's luxuriously appointed with comfort, technology and safety features that rival any other SUV in its class. Features such as 12 Speakers; Navigation System⁹; Heated and Ventilated Leather Front Seats; Panoramic Moonroof; Rear Cross Traffic Alert⁵; Blind Spot Monitor⁵ and Backup Camera⁴ make the 2016 Highlander Limited the executive choice.



TUNDRA 1794 EDITION – The Tundra 1794 Edition has it all from a powerful and efficient 5.7L i-FORCE V8 engine that creates 381 hp @ 5600 rpm, a towing capacity of 4,305 kg. This well appointed pickup truck features finely crafted, stitched leather seats that cradle the driver and passengers in one of the largest crew cabins in this segment.

Full Model Range Overview

Toyota's line-up of vehicles are designed for small and large businesses alike. From the sub-compact Yaris Hatchback to the bold new Camry, to the powerful Tundra full-size pickup truck, there's a Toyota or Scion that's right for you and your drivers. Plus our family of hybrids may be your ultimate choice for maximizing fuel efficiency.

CARS



Yaris hatchback



Corolla



Camry



Avalon

SUV / CROSSOVERS



RAV4



Venza



Highlander



4Runner



Sequoia

VAN



Sienna

PICKUPS



Tacoma



Tundra

HYBRIDS



Prius c



Prius



Prius v



Camry Hybrid



Highlander Hybrid



RAV4 Hybrid

SCION



Scion iM



Scion tC

Hybrids 2016



Toyota hybrids are powered by the most proven hybrid technology in the world, offering an uncompromising combination of performance, fuel efficiency, low emissions and reliability.

Since the introduction of the first generation Prius in 1997, the world's first widely-available production hybrid, we've continued to advance our revolutionary Hybrid Synergy Drive technology. In fact, with 6 available Toyota hybrid models, Toyota offers more hybrid choices than any other manufacturer. Whether your fleet requires a subcompact Prius c, the original Prius or the Highlander Hybrid, you'll experience the benefits of Hybrid Synergy Drive along with Toyota's legendary quality, durability and reliability.

DID YOU KNOW?

TOYOTA HYBRIDS do not cost more to maintain. The brakes are regenerative, saving pad and rotor life; there is no transmission fluid under load; there are no starters, alternators or belts to be replaced, all of which can reduce maintenance costs.



Over 8 million Toyota hybrids sold globally



Nearly 15 years of Toyota hybrids in Canada backed by all Toyota dealers



Uncompromising performance, fuel efficiency and low emissions



Largest range of hybrids in Canada

TOYOTA HYBRIDS give you both power and powerfully efficient performance. That's because Toyota's revolutionary Hybrid Synergy Drive is capable of operating in electric-mode only, gas-mode only, or a seamless combination of the two. The result is fantastic fuel efficiency – ideal in the city – and on the highway, solid acceleration and increased horsepower.





Scion 2016 from Toyota – *Be unique*

Just because you're driving a company car doesn't mean you have to blend in.
Express your company's individual personality with Scion.

Engineered to Toyota's quality, reliability and dependability standards, Scion vehicles offer the additional value of single, well-equipped packaging in unique body styles and colours.

With two models to choose from – iM and tC, Scion helps you and your fleet stand out by expressing your company's personality.



Toyota Trucks 2016

Whether you require a truck because of your driving demands or our diverse, unforgiving climate – look no further than Toyota's line-up of capable and reliable trucks. Our more than 70 years of truck history have evolved to an impressive line-up of SUVs and trucks - all built to take whatever you can throw at them, while maintaining style and refinement.



PICKUP TRUCKS:

The sporty mid-size Tacoma and the powerful, full-size Tundra are both more than capable to get the job done with impressive payload¹¹, towing ability and drivetrains to suit any need.

Toyota SUVs 2016

SUVs:

Toyota's SUVs offer outstanding style, versatility and capability. With seating flexibility, cargo capacity, power, fuel efficiency and the style your fleet requires – you'll find it in the RAV4, RAV4 Hybrid, Highlander, Highlander Hybrid, 4Runner or Sequoia.





Dealer Services 2016

Keeping your Toyota Fleet vehicle on the road is not just important to your bottom line, it's a responsibility we take very seriously. Our network of Toyota and Scion Dealers across Canada are ready to help you with anything you may need.

With our dedicated Service Advisors and factory-trained Technicians, your local Toyota and Scion Dealers are committed to delivering quality service using only Toyota Genuine Parts.

Your Toyota dealer has many services you may require.



New Vehicle Warranty / Roadside 2016

Toyota provides one of the industry's most comprehensive warranty

TOYOTA ROADSIDE ASSISTANCE

Your new Toyota is covered by Toyota Roadside Assistance under the new vehicle warranty and is available to you as a 12 month renewable membership through Extra Care Protection (ECP). Roadside Assistance will cover your fleet vehicle throughout Canada and the U.S.A. when an emergency road service occurs.

COVERAGE:

- Mechanical Breakdown Towing
- Accident Towing
- Battery Boost
- Lockout Service
- Fuel Delivery
- Tire Change
- Winching
- Trip Interruption
- Travel Planning

BASIC COMPLETE VEHICLE

POWERTRAIN

Hybrid Transaxle (w/motor) is covered by Powertrain warranty

HYBRID RELATED COMPONENTS

Includes: HV Battery, Battery Control Module, Hybrid Control Module, Inverter with Converter.

CORROSION PERFORATION

EMISSION WARRANTY

DEFECT / PERFORMANCE

Performance warranty (related parts) coverage is for 24 months or 40,000 km, whichever comes first.

SPECIFIED MAJOR EMISSION COMPONENTS

60,000 km		
100,000 km		
160,000 km		
Unlimited km		
60,000 km		
130,000 km		
36 MONTHS	60 MONTHS	96 MONTHS



Awards and Accolades 2016

Toyota is consistently one of the most awarded car brands in the world.



2016 Canadian Black Book
"Best Retained Value Awards"

COMPACT CAR Toyota Prius v
MID-SIZE CAR Toyota Camry
SMALL PICK-UP Toyota Tacoma
FULL-SIZE PICK-UP Toyota Tundra
MID-SIZE SUV Toyota FJ Cruiser
FULL-SIZE SUV Toyota Sequoia

Based on value retained from original MSRP for 2012 model year vehicles as published by CBB, as of January 1, 2016. See CanadianBlackBook.com for complete details.



"Among mainstream brands, Toyota earned the most 2016 ALG Canadian Residual Value Segment Awards with a total of five".

*ALG is the industry benchmark for residual values and depreciation data, www.alg.com."



Reader's Digest Canada awarded Toyota as a Most Trusted Passenger Car Manufacturer for an 8th consecutive year.

TM Trusted Brand is a registered trademark of Reader's Digest Association Canada ULC.



Reader's Digest Canada awarded Toyota as Canada's Most Trusted Hybrid Car Manufacturer for a 6th consecutive year.

TM Trusted Brand is a registered trademark of Reader's Digest Association Canada ULC.



For more information about Toyota's awards and accolades, visit toyota.ca.

Toyota Mobility Program

At Toyota, we understand mobility, and provide solutions that serve mobility needs in an effort to enhance independence and quality of life.

To help cover the costs of installing adaptive driving aids or mobility assistance equipment, **the Toyota Mobility Program offers up to \$1,000* in assistance** to qualified customers when purchasing a new Toyota or Scion vehicle.

Whether you require a Sienna Mobility Conversion vehicle, or assistance with mobility specific driving aids, your local Toyota Dealership can help.



**Conditions apply, please contact your local Toyota Dealership for details.*

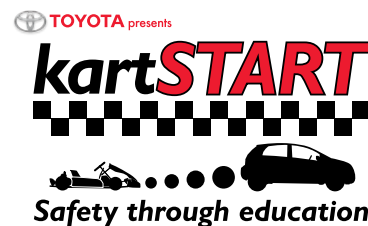
Toyota's Commitment to Canadians

Being a leader in the automotive industry means being a leader in the community. Toyota Canada and its dealers across the country support non-profit programs that work to make a difference for Canadians in areas of environment, safety education and quality.



TOYOTA | EVERGREEN
LEARNING GROUNDS

CSRC



Visit toyota.ca to learn more.

YARIS HATCHBACK 2016 – STYLISH. EFFICIENT. RELIABLE. FUN.

Yaris Hatchback SE shown in Absolutely Red



YARIS HATCHBACK 2016

KEY FEATURES

- Distinctive, eye-catching exterior design
- Standard 6.1" touch screen with Bluetooth®¹
- Display Audio System with USB port and Auxiliary Input Jack
- Over 430 litres of interior cargo space
- Modern styling and enhanced cabin quietness

PACKAGES

- NAVIGATION PACKAGE



YARIS HATCHBACK LE SHOWN IN BLUE STREAK METALLIC.

KEY FEATURES	3 DOOR CE	5 DOOR LE	5 DOOR SE
6.1" Touch Panel Display Audio ² AM/FM/CD Player, MP3 Playback	•	•	•
Navigation ³ , Sirius XM [®] Satellite Radio, Gracenote [®] Album Cover Art, Text-to-Speech	0	0	0
Bluetooth [®] Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	•	•	•
Steering Wheel Audio Controls	-	-	•
Air Conditioning	-	•	•
Keyless Entry	-	•	•
60/40 Split Rear Bench Seat with Fold-Down Seat Back	•	•	•
Power Windows, Power Door Locks	•	•	•
Rear Spoiler, Painted Grille, Projector-Style Headlamps	-	-	•
Cruise Control	-	•	•
9 Airbags	•	•	•
Front Sport Seats	-	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.			
MANUAL 7.7/6.3/7.1 (37/45/40)	•	•	•
AUTOMATIC 7.8/6.6/7.3 (36/43/39)	0	0	0

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



AVAILABLE KEYLESS REMOTE



USB PORT AND AUXILIARY INPUT JACK



AVAILABLE STEERING WHEEL CONTROLS

EXTERIOR COLOURS



040 ALPINE WHITE



1F7 CLASSIC SILVER METALLIC



1G3 MAGNETIC GREY METALLIC



209 BLACK SAND PEARL



3P0 ABSOLUTELY RED



8T7 BLUE STREAK METALLIC

Please see your Toyota Dealer for details.



COROLLA 2016 – IMPRESSIVE. NO MATTER HOW YOU LOOK AT IT.

Corolla S with Upgrade Package shown in Blue Crush Metallic



KEY FEATURES

- Audio system with USB Input Port, Auxiliary Input Jack, Bluetooth®1 Hands-Free Phone Connectivity/ Wireless Audio Streaming/Phone Book Access and available 6.1" touch screen
- Steering Wheel Bluetooth®3 and Audio Controls
- Illuminated Entry w/Fade-Out Dome Lamp

PACKAGES

- CE AIR CONDITIONING PACKAGE (MANUAL)
- LE UPGRADE PACKAGE
- S UPGRADE PACKAGE
- S TECHNOLOGY PACKAGE



COROLLA SE IN BLUE CRUSH METALLIC.

KEY FEATURES	CE	LE	S	LE ECO
Bluetooth®1	•	•	•	•
Air Conditioning	-	•	•	•
Heated Front Seats	-	•	•	•
6.1" Touch Panel Display Audio²	-	•	•	•
Power Moonroof	-	0	0	-
Backup Camera⁴	-	•	•	•
Smart Key/Push Button Start	-	-	0	-
Variable Intermittent Wipers	-	•	•	•
Premium Fabric Seats	-	•	-	•
Front Sport Seats, Sport Fabric Seat Material	-	-	•	-
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.				
MANUAL 8.4/6.4/7.5 (34/44/38)	•	-	•	-
AUTOMATIC 8.6/6.5/7.6 (33/43/37)	0	-	-	-
CVT-i-S 8.2/6.2/7.3 (34/46/39)	-	•	-	-
7.9/6.1/7.1 (36/46/40)	-	-	0	-
7.7/5.6/6.8 (37/50/42)	-	-	-	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



COROLLA'S INNOVATIVE COCKPIT

EXTERIOR COLOURS



Please see your Toyota Dealer for details.



CAMRY 2016 – THE BOLDER, THE BETTER.

Camry XSE V6 shown in Ruby Flare Pearl



KEY FEATURES

- Legendary reliability and fuel efficiency
- Sophisticated and spacious cabin with thoughtful, integrated technology
- Striking exterior with a dramatic grille, sporty lines and a wide stance
- Quiet ride

PACKAGES

- HEATED CLOTH SEATS PACKAGE
- LE UPGRADE PACKAGE
- SE SPECIAL EDITION
- XSE PREMIUM PACKAGE



camry SE shown in blue crush Metallic.

KEY FEATURES	LE	SE	XLE	XSE	XLE V6	XSE V6
6.1" Touch Panel Display Audio ² with Bluetooth ^{®1} Capability	•	•	-	-	-	-
7" Touch Panel Display Audio ²	-	0	•	•	-	-
JBL [®] Audio, Navigation ⁹	-	-	-	•	•	•
SiriusXM [®] Satellite Radio, Gracenotes [®] Album Cover Art	-	-	•	•	•	•
Air Conditioning	•	•	-	-	-	-
Dual Zone Automatic Climate Control	-	-	•	•	•	•
Fabric Seats	•	•	-	-	-	-
Leather Seat Surfaces	-	-	•	-	•	-
Heated Ultra Suede Seat Surfaces	-	-	-	•	-	•
Heated Front Seats	0	0	•	•	•	•
Backup Camera ⁴	•	•	•	•	•	•
Power Moonroof	-	0	-	0	•	•
Cruise Control	•	•	•	-	•	•
Dynamic Radar Cruise Control ⁷	-	-	-	-	•	-
Push Button Start, Smart Key System	-	0	•	•	•	•
Blind Spot Monitor ⁵	-	-	-	0	•	•
Rear Cross Traffic Alert ⁵	-	-	-	0	•	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.						
9.4/6.7/8.2 (30/42/34)	•	•	•	•	-	-
11.0/7.7/9.5 (26/37/30)	-	-	-	-	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



blind spot monitor



60/40 split folding seats

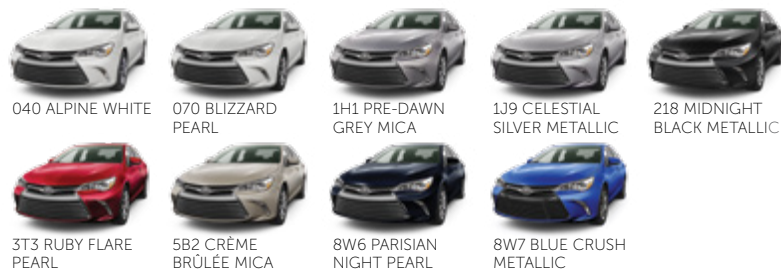


Multi-information display



paddle shifters

EXTERIOR COLOURS



Please see your Toyota Dealer for details.

AVALON 2016 – THE PERFECT BALANCE OF BEAUTY AND PERFORMANCE.

Avalon Limited shown in Magnetic Grey Metallic



KEY FEATURES

- Elegant and luxurious interior
- Spacious rear seating with available heated rear seats
- Powerful efficient V6 engine
- 10 airbags and advanced safety technology available



AVALON LIMITED SHOWN IN SIZZLING CRIMSON MICA

KEY FEATURES	TOURING	LIMITED
6.95" Touch Panel Display Audio ² with Navigation ³ and Bluetooth [®] Capability	•	•
Backup Camera ⁴ w/Projected Path	•	•
Dual Zone Automatic Climate Control w/Air Filter & Rear Seat Vents	•	-
Tri-Zone Automatic Climate Control w/Air Filter & Rear Seat Vents	-	•
3.5" TFT Multi-Information Display	•	•
Interactive TFT Colour Climate Control Panel	-	•
Heated Front Leather Seats	•	•
Tilt and Telescopic Steering Wheel with Audio Controls, Bluetooth [®] Controls, Paddle Shifters, Voice Recognition	•	•
12 Volt Accessory Power Outlet	•	•
Blind Spot Monitor ⁵ , Rear Cross Traffic Alert ⁵ , Pre-Collision System ⁶	-	•
Dynamic Radar Cruise Control ⁷	-	•
Push Button Start, Smart Key System	•	•
Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps, Mirror Memory System	•	-
Dual, Heated Auto-Dimming Side View Mirrors w/Integrated Signal Lamps & Puddle Lamps, Mirror Memory System	-	•
Toyota Safety Sense (Pre-Collision Alert, Pedestrian Detection, Lane Departure Alert, Automatic High Beams, Dynamic Radar Cruise Control)	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.		
11.4/7.6/9.7 (25/37/29)	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard ○ Optional - Not available



SPACIOUS LEATHER SEATING AND DISPLAY AUDIO SYSTEM WITH NAVIGATION

EXTERIOR COLOURS


Please see your Toyota Dealer for details.

RAV4 2016 – FUN TO DRIVE, VERSATILE AND TECHNOLOGICALLY ADVANCED.

RAV4 Limited shown in Barcelona Red Metallic



KEY FEATURES

- Choice of front-wheel drive or all-wheel drive models
- Seating for 5 and 2,080L of cargo space with rear seats folded
- Available power rear liftgate with height memory setting

PACKAGES

- LE UPGRADE PACKAGE

KEY FEATURES	FWD		AWD			
	LE	XLE	LE	XLE	SE	LIMITED
6.1" Touch Panel Display Audio ² , AM/FM/CD Player	0	•	0	•	-	-
7.0" Touch Panel Display Audio ² w/ Navigation ⁵ , AM/FM	-	-	-	-	•	• [†]
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®1} , Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	•	•	•	•	•	•
Air Conditioning	•	-	•	-	-	-
Dual-Zone Automatic Climate Control	-	•	-	•	•	•
Heated Front Seats	0	•	0	•	•	•
Backup Camera ⁴	0	•	0	•	•	•
Push Button Start, Smart Key System	-	-	-	-	-	•
Power Moonroof	-	•	-	•	•	•
Blind Spot Monitor ⁵ , Rear Cross Traffic Alert ⁵	-	•	-	•	•	•
Toyota Safety Sense (Pre-Collision Alert, Pedestrian Detection, Lane Departure Alert, Automatic High Beams, Dynamic Radar Cruise Control)	-	-	-	-	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.						
10.0/7.6/8.9 (28/37/32)	•	•	-	-	-	-
10.5/8.2/9.5 (27/34/30)	-	-	•	•	-	-
10.6/8.1/9.4 (27/35/30)	-	-	-	-	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available

[†] JBL® Premium Audio System

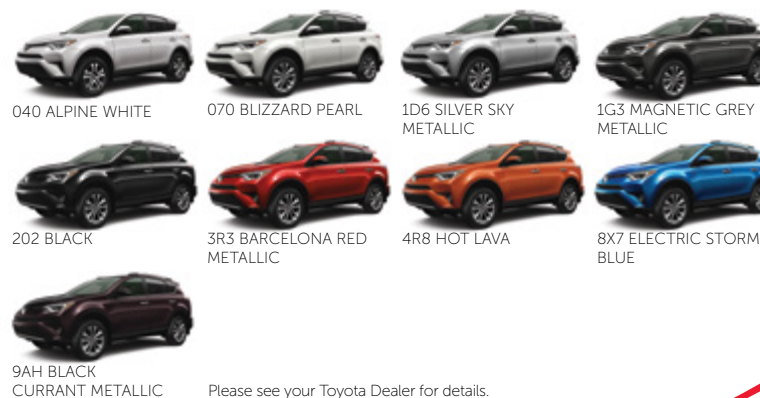


RAV4 AWD LIMITED IN HOT LAVA



AVAILABLE BIRD'S-EYE-VIEW CAMERA

EXTERIOR COLOURS



Please see your Toyota Dealer for details.

VENZA 2016 – STYLE, INNOVATION AND VERSATILITY.

Venza V6 AWD with Limited Package shown in Blizzard Pearl



VENZA 2016

THIS CROSSOVER IS AVAILABLE IN FWD OR AWD, 4-CYLINDER OR V6 MODELS.

KEY FEATURES

- Backup Camera⁴ standard on all grades
- 6.1" Touch Panel Display Audio System² standard on all grades

PACKAGES

- HEATED CLOTH SEATS PACKAGE
- LEATHER PACKAGE
- XLE PACKAGE
- REDWOOD EDITION
- LIMITED PACKAGE



VENZA V6 AWD LIMITED SHOWN IN COSMIC GREY MICA.

KEY FEATURES	FWD	AWD	V6 AWD
6.1" Touch Panel Display Audio ²	•	•	•
Bluetooth [®] 1 Hands-Free Connectivity	•	•	•
Backup Camera ⁴	•	•	•
Dual Zone Automatic Climate Control	•	•	•
3-Spoke Tilt/Telescopic Steering Wheel	•	•	•
Tonneau Cover, Cargo Mat, Cargo Net	•	•	•
Power 8-Way Driver Seat	•	•	•
Windshield Wiper De-Icer	0	0	0
Panoramic Glass Roof	0	0	0
Heated Front Seats, Leather Front Seats	0	0	0
Power Rear Liftgate with Jam Protection	0	0	0
Navigation ⁹	-	0	0
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.			
11.6/9.0/10.4 (24/31/27)	•	-	-
11.6/9.2/10.5 (24/31/27)	-	•	-
12.8/9.3/11.3 (22/30/25)	-	-	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



BLIND-SPOT CONVEX MIRRORS



DISPLAY AUDIO SYSTEM



PANORAMIC GLASS ROOF

EXTERIOR COLOURS



070 BLIZZARD PEARL



139 CELESTIAL SILVER METALLIC



1G3 MAGNETIC GREY METALLIC



218 MIDNIGHT BLACK METALLIC



1H2 COSMIC GREY MICA

Please see your Toyota Dealer for details.



HIGHLANDER 2016 – DESIGNED FOR ADVENTURE.

Highlander XLE AWD shown in Nautical Blue Metallic



KEY FEATURES

- Incredibly versatile for passengers and cargo
- Advanced features and safety technology
- Bold and distinctive design
- 7 or 8 passenger seating

PACKAGES

- CONVENIENCE PACKAGE
- LEATHER PACKAGE



HIGHLANDER LE FWD IN PRE-DAWN GREY MICA

KEY FEATURES	LE	LE AWD	XLE AWD	LIMITED AWD
6.1" Touch Panel Display Audio ²	•	•	-	-
8" Touch Panel Display Audio ² w/Navigation ⁹	-	-	•	•
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®1} Hands-Free	•	•	•	•
Phone Connectivity	•	•	•	•
Dual Zone Manual Climate Control	•	•	-	-
Three Zone Automatic Climate Control	0	0	•	•
Fabric Trimmed Seats	•	•	-	-
Leather Trimmed Front & 2nd Row Seats	0	0	•	-
Perforated Leather Trimmed Front & 2nd Row Seats	-	-	-	•
Heated Front Seats	0	0	•	•
Backup Camera ⁴	•	•	•	•
Power Door Locks	•	•	•	•
Keyless Entry	•	•	-	-
Keyless Entry w/Hatch Release	0	0	•	•
Flip-Up Rear Hatch Glass	0	0	•	•
Adjustable Height Power Rear Liftgate with Jam Protection	0	0	•	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.				
12.5/9.3/11.1 (23/30/25)	•	-	-	-
13.0/9.8/11.6 (22/29/24)	-	•	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



MULTI-INFORMATION DISPLAY



THREE-ZONE CLIMATE CONTROL



LANE DEPARTURE ALERT

EXTERIOR COLOURS



Please see your Toyota Dealer for details.

4RUNNER 2016 – REAL. RUGGED. READY FOR ANYTHING.

4Runner SR5 V6 Trail Edition shown in Barcelona Red Metallic



KEY FEATURES

- Rugged body-on-frame design with advanced multi-terrain technology
- Up to 2,500L of cargo capacity
- Part-Time 4WD or Full-Time 4WD
- Towing capacity of 2,268 kg

PACKAGES

- LIMITED PACKAGE 7-PASSENGER
- LIMITED PACKAGE 5-PASSENGER
- TRAIL EDITION 5-PASSENGER



4RUNNER SR5 IN NAUTICAL BLUE METALLIC

KEY FEATURES	SR5	TRAIL EDITION	LIMITED 5-PASS	LIMITED 7-PASS
6.1" Touch Panel Display Audio ² with Bluetooth ^{®1} Capability	•	•	•	•
Power 8-Way Driver Seat w/Lumbar Support	•	•	•	•
Heated Front Seats	•	•	•	•
3rd Row Flat Folding 50/50 Split Rear Bench Seat	•	•	-	•
Air Conditioning	•	•	•	•
Dual Zone Automatic Climate Control	-	-	•	•
Backup Camera ⁴ with Projected Path	•	•	•	•
Smart Key System/Push Button Start	-	-	•	•
Dual Heated, Power Adjustable Mirrors, Foldable Mirrors, Integrated Signal Lamps, Puddle Lamps	•	•	•	•
Power Moonroof	•	•	•	•
Towing Hitch Receiver, 4/7-Pin Connector	•	•	•	•
Front and Rear Clearance Sonars	-	-	•	•
Multi-Terrain ABS	-	•	-	-
Multi-Terrain Select	-	•	-	-
Crawl Control, Multi-Terrain Select	-	•	-	-
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.				
14.2/11.1/12.8 (20/25/22)	•	•	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard o Optional - Not available



MULTI-TERRAIN SELECT

EXTERIOR COLOURS


Please see your Toyota Dealer for details.

SEQUOIA 2016 – CAPABLE AND VERSATILE.

Sequoia Limited shown in Magnetic Grey Metallic



KEY FEATURES

- Standard automatic power liftgate
- Seating for 7 or 8
- Powerful 5.7L i-Force V8 engine
- Second and third row seats can fold down to reveal 3,400 litres of cargo space

KEY FEATURES	SR5	LIMITED	PLATINUM
6.1" Touch Panel Display Audio ² with Bluetooth ^{®1} Capability	•	•	•
Navigation ⁹	-	•	•
4 Channel Amplifier, 14 Speakers	-	-	•
Steering Wheel Audio Controls	•	•	•
Tri Zone Independent Automatic Climate Control	•	•	•
Leather Seat Surfaces, Heated Front Bucket Seats	•	•	-
Perforated Leather Seat Surfaces, Heated and Ventilated Front Seats	-	-	•
Backup Camera ⁴	•	•	•
Keyless Entry	•	•	•
Power Rear Liftgate with Jam Protection	-	•	•
Front & Rear Parking Assist Sonars	•	•	•
Power Rear Liftgate Window w/Auto Up/Down	•	•	•
Power Tilt & Slide Moonroof w/Sunshade	•	•	•
Running Boards, Roof Rails, Roof Rail Crossbars	•	•	•
Chrome Mirrors and Finished Door Handles	-	•	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.			
18.8/14.0/16.6 (15/20/17)	•	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard o Optional - Not available



SEQUOIA SR5 IN SILVER SKY METALLIC



POWER FLAT FOLDING 3RD ROW BENCH SEAT



SPACIOUS INTERIOR

EXTERIOR COLOURS


040 ALPINE WHITE



070 BLIZZARD PEARL



1D6 SILVER SKY METALLIC



1G3 MAGNETIC GREY METALLIC



202 BLACK



3R0 SIZZLING CRIMSON MICA

Please see your Toyota Dealer for details.



SIENNA 2016 – THE PERFECT COMBINATION OF FORM AND FUNCTION.

Sienna LE shown in Pre-Dawn Grey Mica



KEY FEATURES

- Refined interior, with stylish and sophisticated materials
- Standard Backup Camera⁴, Bluetooth^{®1} Connectivity and the latest generation of Display Audio² Systems

PACKAGES

- TECHNOLOGY PACKAGE
- LIMITED PACKAGE



SIENNA LIMITED FWD SHOWN IN SHORELINE BLUE PEARL.

KEY FEATURES	FWD				AWD	
	7-PASS	LE 8-PASS	SE 8-PASS	LTD 7-PASS	LE 7-PASS	XLE 7-PASS
Touch Panel Display Audio ² w/Bluetooth ^{®1} Connectivity	•	•	•	•	•	•
Heated Front Captain Chairs	-	•	•	•	•	•
Split and Stow™ 3rd Row Seats	•	•	•	•	•	•
Fabric Seat Material	•	•	-	-	•	-
Leather Seat Surfaces	-	-	•	•	-	•
Air Conditioning – Tri Zone Automatic Climate Control	•	•	•	•	•	•
Backup Camera ⁴	•	•	•	•	•	•
16.4" Dual View Overhead Display Rear Seat DVD Entertainment System ¹⁰	-	-	0	•	-	0
Parking Assist Sonar	-	-	-	•	-	•
Push Button Start with Smart Key System	-	-	0	•	-	•
Driver Seat Memory System w/Mirrors linked to Seat Memory	-	-	-	•	•	0
Power Moonroof	-	-	0	-	-	•
Dual Power Moonroof	-	-	-	•	-	0
Anti-Theft System	-	-	0	•	-	•
Blind Spot Monitor ⁵	-	-	0	•	-	•
Rear Cross Traffic Alert ⁵	-	-	0	•	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.						
13.0/9.5/11.4 (22/30/25)	•	•	•	•	-	-
14.4/10.2/12.5 (20/28/23)	-	-	-	-	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



MULTI-INFORMATION DISPLAY



BACKUP CAMERA

EXTERIOR COLOURS


040 ALPINE WHITE



070 BLIZZARD PEARL


1D6 SILVER SKY
METALLIC

1H1 PRE-DAWN GREY
MICA

218 MIDNIGHT BLACK
METALLIC


3Q3 SALSA RED PEARL


8V5 SHORELINE BLUE
PEARL

Please see your Toyota Dealer for details.

TACOMA 2016 – ALL-NEW. TOUGH ON THE OUTSIDE. REFINED ON THE INSIDE.

Tacoma 4x4 Double Cab V6 TRD Sport shown in Blazing Blue Metallic



KEY FEATURES

- Redesigned interior, instrument cluster with a host of advanced technology
- High strength steel triple tech frame to improve frame rigidity
- Standard fibre-reinforced, sheet-moulded composite bed
- Easy lower and lift tailgate
- 120V/400W power outlet

PACKAGES

- ACCESS CAB V6 TRD OFF-ROAD PACKAGE
- DOUBLE CAB TRD SPORT UPGRADE PACKAGE
- DOUBLE CAB TRD SPORT PACKAGE
- DOUBLE CAB TRD SPORT UPGRADE PACKAGE

KEY FEATURES	ACCESS CAB					DOUBLE CAB		
	4X2 SR+	4X4 SR+	4X4 SR5	V6 TRD OFF-ROAD	V6 SR5	V6 TRD SPORT	V6 SR5	V6 LIMITED
6.1" Touch Panel Display Audio ² w/Bluetooth ^{®1}	•	•	•	-	•	-	•	-
7" Touch Panel Display Audio ² w/Navigation ⁹	-	-	-	•	-	•	-	• [†]
Fabric Seat Material	•	•	•	•	•	•	•	-
Leather Seat Surfaces	-	-	-	-	-	-	-	•
Air Conditioning	•	•	•	-	•	-	•	-
Dual Zone Automatic Climate Control	-	-	-	•	0	•	0	•
Backup Camera ⁴	•	•	•	•	•	•	•	•
Rear Step Bumper, Front Tow Hooks	•	•	•	•	•	•	•	•
Class IV Towing Hitch Receiver, 7-Pin Connector	-	-	-	•	•	•	•	•
120 Volt (400 Watt) Cargo Bed AC Power Outlet	-	-	-	•	•	•	•	•
Power Moonroof	-	-	-	-	-	0	0	•
Cargo Bed Size	6'	6'	6'	6'	6'	5'	6'	6'
Blind Spot Monitor ⁵ , Rear Cross Traffic Alert ⁵	-	-	-	-	-	0	0	•
Rear Parking Assist Sonar	-	-	-	-	-	-	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.								
Manual	12.4/11.4/11.9 (23/25/24)	-	•	-	-	-	-	-
	13.6/11.2/12.5 (21/25/23)	-	-	-	-	•	-	-
	13.8/11.7/12.5 (20/24/22)	-	-	•	-	-	-	-
Automatic	12.0/10.0/11.1 (24/28/25)	•	-	-	-	-	-	-
	12.7/10.5/11.7 (22/27/24)	-	-	•	-	-	-	-
	13.1/10.5/11.9 (22/27/24)	-	-	-	•	-	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology.

• Standard 0 Optional - Not available

[†] Includes JBL™ audio system upgrade

TACOMA 4X4 ACCESS CAB V6 SR5 IN BARCELONA RED METALLIC



SPACIOUS INTERIOR CABIN

EXTERIOR COLOURS



040 ALPINE WHITE



1D6 SILVER SKY METALLIC



1G3 MAGNETIC GREY METALLIC



202 BLACK



3R3 BARCELONA RED METALLIC



4V6 QUICKSAND



4X0 INFERNO



8T0 BLAZING BLUE METALLIC

Please see your Toyota Dealer for details.

TUNDRA 2016 — ENGINEERED FOR WORKDAYS AND PROJECT DAYS.

Tundra 4x4 CrewMax 1794 Edition shown in Sunset Bronze Mica





KEY FEATURES	REG. CAB		DOUBLE CAB					CREWMAX		
	4X2	4X4	4X2 SR5	4X4 SR	4X4 SR	4X4 SR5	LIMITED	SR5	LIMITED	PLATINUM
V8 Engine Displacement (litres)	5.7	5.7	4.6	4.6	5.7	5.7	5.7	5.7	5.7	5.7
Touch Panel Display Audio ² , Bluetooth ^{®1}	•	•	•	•	•	•	•	•	•	•
Front Seats: 40/20/40 Split Bench	•	•	•	•	•	•	-	•	-	-
Heated Front Bucket Seats	-	-	-	-	0	-	•	0	•	•
Power Adjustable Driver Seat	-	0	-	0	0	0	•	0	•	•
Multi-Information Display	•	•	•	•	•	•	•	•	•	•
Backup Camera ⁴	•	•	•	•	•	•	•	•	•	•
Front & Rear Parking Assist Sonars	-	-	-	-	0	-	-	0	-	•
Blind Spot Monitor ⁵ , Rear Cross Traffic Alert ⁵	-	-	-	-	-	-	•	-	•	•
Cruise Control	0	•	-	•	•	•	•	•	•	•
Air Conditioning, Cabin Filter	•	•	•	•	•	•	•	•	•	•
Keyless Entry	0	•	-	0	0	•	•	•	•	•
Navigation ⁹	-	-	-	-	-	-	•	-	•	•
Power Door Locks	-	•	•	•	•	•	•	•	•	•
Power Moonroof	-	-	-	-	-	-	-	-	•	•
Sliding Rear Window	0	•	-	0	0	•	-	-	-	•
Power Sliding Rear Window	-	-	-	-	0	-	•	•	•	•
Cargo Bed Length (feet)	8.1	6.5	8.1	6.5	6.5	8.1	6.5	5.5	5.5	5.5
Bed Rail System, Tie-Down Cleat	-	0	-	0	0	0	•	-	•	•
Towing Hitch Receiver 4/7 Pin	•	-	•	-	•	•	•	•	•	•
Easy Lower and Lift Removable Locking Tailgate	•	•	•	•	•	•	•	•	•	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.										
15.9/12.3/14.3 (18/23/20)	-	-	•	-	-	-	-	-	-	-
16.9/12.9/15.1 (17/22/19)	-	-	-	•	-	-	-	-	-	-
17.3/13.0/15.4 (16/22/18)	•	-	-	-	-	-	-	-	-	-
18.2/14.1/16.3 (16/20/17)	-	•	-	-	•	•	•	•	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available

**Up to 10,500 lb. towing capacity and payload¹¹ up to 1,895 lb. on the 4x2 Regular Cab Long Bed with standard 5.7L V8. Towing capacity (the maximum you can tow) depends on the total weight of any cargo, occupants and available equipment.

KEY FEATURES & PACKAGES

- Impressive towing capacity of up to 4760 kgs. (10500lbs.) and a payload¹¹ of 855 kgs (1,895 lbs.) available**
- Standard Bluetooth^{®1}
- Tundra's Easy Lower and Lift Tailgate makes loading and unloading effortless
- 3 cab configurations - regular, double and CrewMax
- 3 available bed sizes - 5.5ft., 6.5ft., and 8.1ft.
- Standard Backup Camera⁴

- REGULAR CAB SR5 PACKAGE
- DOUBLE CAB SR5 PACKAGE
- DOUBLE CAB SR5 PLUS PACKAGE
- DOUBLE CAB TRD OFF-ROAD PACKAGE
- CHROME APPEARANCE PACKAGE
- CREWMAX SR5 PLUS PACKAGE
- CREWMAX TRD OFF-ROAD PACKAGE
- 1794 EDITION

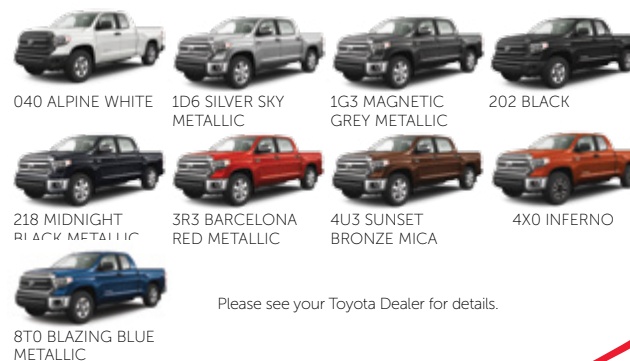
TOWING CAPACITY KG (LBS.)**

REG. CAB	DOUBLE CAB	CREWMAX
4X2 / 4760 (10500)	4X2 SR5 / 4625 (10196)	SR5 / 4445 (9800)
4X4 / 3080 (6800)	4X4 SR / 2945 (6493)	LIMITED / 4345 (9579)
	4X4 SR / 4490 (9899)	PLATINUM / 4305 (9490)
	4X4 SR5 / 4445 (9800)	
	LIMITED / 4490 (9899)	

PAYLOAD KG (LBS.)**

REG. CAB	DOUBLE CAB	CREWMAX
4X2 / 855 (1895)	4X2 SR5 / 830 (1835)	SR5 / 555 (1225)
4X4 / 635 (1410)	4X4 SR / 595 (1320)	LIMITED / 600 (1330)
	4X4 SR / 645 (1430)	PLATINUM / 590 (1305)
	4X4 SR5 / 635 (1410)	
	LIMITED / 640 (1420)	

EXTERIOR COLOURS



Please see your Toyota Dealer for details.



PRIUS c 2016 – DESIGNED FOR THE CITY.

Prius c shown in Sparkling Sea Metallic



PRIUS c 2016

MADE FOR YOUR FLEET.

KEY FEATURES

- Aerodynamic exterior
- Innovative interior design
- Responsive handling, with a low centre of gravity and tight turning radius
- Flexible, versatile and surprisingly spacious

PACKAGES

- UPGRADE PACKAGE



PRIUS c IN BLUE STREAK METALLIC.

KEY FEATURES	PRIUS c	PRIUS c TECHNOLOGY
6.1" Touch Panel Display Audio ² with Bluetooth ^{®1} Capability	•	•
Air Conditioning with Automatic Climate Control	•	•
SofTex [®] Seat Surfaces	-	•
Cruise Control	o	•
Tilt & Telescopic Steering Wheel with Audio & Climate Controls	•	•
Power Windows, Door Locks	•	•
Keyless Entry	•	•
Push Button Start	-	•
Backup Camera ⁴	o	•
Smart Key System	-	•
Power Moonroof	-	•
Tonneau Cover	o	•
Power Adjustable Heated Mirrors	•	•
LED Headlamps	•	•
Toyota Safety Sense (Pre-Collision Alert, Pedestrian Detection, Lane Departure Alert, Automatic High Beams, Dynamic Radar Cruise Control)	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.		
4.5/5.1/4.7 (63/55/60)	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard o Optional - Not available



PRIUS c'S INNOVATIVE COCKPIT AND DISPLAY AUDIO SYSTEM WITH NAVIGATION

EXTERIOR COLOURS



Please see your Toyota Dealer for details.



PRIUS 2016 – TECHNOLOGICALLY ADVANCED. AMAZING FUEL EFFICIENCY.

Prius shown in Hypersonic Red



KEY FEATURES

- All-new aerodynamic design
- Standard LED Headlamps and Daylight Running Lights
- 4.2" colour dual Multi-Information Display
- All-new double-wishbone rear suspension

PACKAGES

- UPGRADE PACKAGE
- ADVANCED PACKAGE



PRIUS WITH UPGRADE PACKAGE IN BLUE CRUSH METALLIC.



PRIUS INTERIOR

KEY FEATURES	5-DOOR LIFTBACK	TECH- NOLOGY	TOURING
6.1" Touch Panel Display Audio ² , AM/FM/CD Player	•	-	-
7.0" Touch Panel Display Audio ² w/ Navigation ⁹ , AM/FM/CD Player	-	•	•
USB Input Port, Auxiliary Input Jack, Bluetooth ^{TM1} , phonebook and streaming audio	•	•	•
Backup Camera ⁴	•	•	•
Multi-Information Display w/ ECO Drive Monitor	•	•	•
Air Conditioning, Automatic Climate Control	•	•	•
Power Door Locks and Windows With Auto Up/Down	•	•	•
Push Button Start, Smart Key System	•	•	•
Fabric Seats	•	•	-
SofTex [®] Heated Front Seats	-	0	•
Power Slide/Tilt Moonroof	-	•	-
Integrated Garage Door Opener	-	0	-
Toyota Safety Sense (Lane Departure Alert, Auto High Beam, Dynamic Radar Cruise Control ⁷ /Pre-Collision System ⁸)	0	•	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.			
4.4/4.6/4.5 (64/61/63)	•	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available

EXTERIOR COLOURS



070 BLIZZARD PEARL



1F7 CLASSIC SILVER
METALLIC



1G3 MAGNETIC GREY
METALLIC



218 MIDNIGHT BLACK
METALLIC



3T7 HYPERSONIC RED



8W7 BLUE CRUSH
METALLIC

Please see your Toyota Dealer for details.



PRIUS v 2016 – DESIGNED FOR THE CITY.

Prius v with Technology Package shown in Toasted Walnut Pearl



KEY FEATURES

- Modern and advanced exterior design
- Spacious and comfortable interior

PACKAGES

- LUXURY PACKAGE
- TECHNOLOGY PACKAGE



PRIUS v IN ALPINE WHITE

KEY FEATURES	5-DOOR LIFTBACK
6.1" Touch Panel Display Audio ² with Bluetooth ^{®1} Capability	•
Backup Camera ⁴	•
4.2" Multi-Information Display	•
Air Conditioning, Automatic Climate Control	•
Power Door Locks and Windows w/Auto Up/Down	•
Heated Front Seats	0
SofTex [®] Heated Front Seats	0
Push Button Start, Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	•
Cruise Control	•
Panoramic Resin Moonroof	0
Lane Departure Alert ⁶	0
Dynamic Radar Cruise Control ⁷ /Pre-Collision System ⁸	0
Rear Hatch and Passenger Handle Touch Sensor Lock/Unlock	0
Display Audio with Navigation ⁹	0
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.	
5.4/5.8/5.6 (52/49/50)	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



60/40 SPLIT REAR SEATS



SLIDING/RECLINING REAR SEATS

EXTERIOR COLOURS



040 ALPINE WHITE



070 BLIZZARD PEARL



1F7 CLASSIC SILVER METALLIC



1G3 MAGNETIC GREY METALLIC



218 MIDNIGHT BLACK METALLIC



3P0 ABSOLUTELY RED



4W4 TOASTED WALNUT PEARL



8T5 BLUE RIBBON METALLIC

Please see your Toyota Dealer for details.



CAMRY HYBRID 2016 – SMART TECHNOLOGY. BOLD THINKING.

Camry Hybrid SE shown in Celestial Silver Metallic



KEY FEATURES

- 2.5 L Atkinson cycle engine with Hybrid Synergy Drive, delivering net 200 hp
- Sophisticated interior
- Bold exterior design
- Advanced safety technology
- Sporty SE model

KEY FEATURES	LE	SE	XLE
6.1" Touch Panel Display Audio ² with Bluetooth ^{®1} Capability	•	•	-
7" Touch Panel Display Audio ² with Navigation ⁹	-	-	•
SiriusXM [®] Satellite Radio, Gracenotes [®] Album Cover Art	-	-	•
Dual Zone Automatic Climate Control	•	•	•
Fabric Seats	•	-	-
Sport Fabric SoftTex [®] -Trimmed Front Seats	-	•	-
Leather Seats	-	-	•
Heated Front Seats	-	•	•
Backup Camera ⁴	•	•	•
Power Moonroof	-	-	•
Cruise Control	•	•	-
Dynamic Radar Cruise Control ⁷	-	-	•
Garage Door Opener	-	-	•
Push Button Start, Smart Key System	•	•	•
Blind Spot Monitor ⁵	-	-	•
Rear Cross Traffic Alert ⁵	-	-	•
Dual Heated, Foldable Power-Adjustable Exterior Mirrors	•	•	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.			
5.5/6.0/5.7 (51/47/50)	•	-	-
5.7/6.0/5.9 (50/47/48)	-	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard o Optional - Not available



CAMRY HYBRID IN BLIZZARD PEARL.



CAMRY HYBRID COCKPIT SHOWING EV AND ECO MODE

EXTERIOR COLOURS



040 ALPINE WHITE



070 BLIZZARD PEARL

1J9 CELESTIAL SILVER
METALLIC1H1 PRE-DAWN GREY
MICA218 MIDNIGHT BLACK
METALLIC3T3 RUBY FLARE
PEARL5B2 CRÈME BRÛLÉE
MICA8W6 PARISIAN NIGHT
PEARL8W7 BLUE CRUSH
METALLIC

Please see your Toyota Dealer for details.



RAV4 HYBRID 2016 – STRONG. SPORTY. DYNAMIC. ADVANCED

RAV4 Hybrid Limited shown in Electric Storm Blue



KEY FEATURES

- 194 Net System horsepower, 2.5L 4-cylinder with Hybrid Synergy Drive
- Steering Wheel Audio and Bluetooth® Controls
- Dual Zone Automatic Climate Control
- Blind Spot Monitor with Rear Cross Traffic Alert

PACKAGES

- HYBRID LIMITED TECHNOLOGY PACKAGE



RAV4 HYBRID XLE IN ALPINE WHITE

KEY FEATURES	AWD XLE	AWD LTD
6.1" Touch Panel Display Audio ² , AM/FM/CD Player	•	-
7.0" Touch Panel Display Audio ² w/Navigation ⁹ , AM/FM	-	•
7.0" Touch Panel Display Audio ² w/Navigation ⁹ , JBL® AM/FM	-	0
USB Input Port, Auxiliary Input Jack, Bluetooth [®] 1, Hands-Free Phone Connectivity/Wireless Audio Streaming/ Phone Book Access	•	•
Dual Zone Automatic Climate Control, Soft Touch Heater Controls	•	•
Heated Front Seats	•	•
Backup Camera ⁴	•	•
Push Button Start, Smart Key System	•	•
Power Moonroof	•	•
Blind Spot Monitor ⁵ , Rear Cross Traffic Alert ⁵	•	•
Front & Rear Parking Assist Sonars	-	0
Toyota Safety Sense (Pre-Collision Alert, Pedestrian Detection, Lane Departure Alert, Automatic High Beams, Dynamic Radar Cruise Control)	-	0
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.		
6.9/7.6/7.2 (41/37/39)	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard 0 Optional - Not available



RAV4 HYBRID ENERGY MONITOR

EXTERIOR COLOURS



040 ALPINE WHITE

070 BLIZZARD PEARL

1F7 CLASSIC SILVER METALLIC

1G3 MAGNETIC GREY METALLIC

209 BLACK SAND PEARL

8X7 ELECTRIC STORM BLUE

Please see your Toyota Dealer for details.



HIGHLANDER HYBRID 2016 – POWERFUL. EFFICIENT. CAPABLE.

Highlander Hybrid Limited shown in Ooh La La Rouge Mica



KEY FEATURES

- 280 Net System hp, 3.5L V6 with Hybrid Synergy Drive
- 7 or 8 passenger seating
- Elegant premium interior
- Available panoramic moonroof

PACKAGES

- HYBRID LE LEATHER PACKAGE



HIGHLANDER HYBRID XLE IN NAUTICAL BLUE METALLIC

KEY FEATURES	LE	XLE	LIMITED
8" Touch Panel Display Audio ² AM/FM/CD Player	•	-	-
8" Touch Panel Display Audio ² with Navigation ⁹ AM/FM/CD Player	-	•	†
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®1} Hands-Free Phone Connectivity	•	•	•
Heated Front Captain Seats	•	•	•
Three Zone Automatic Climate Control	•	•	•
Power Tilt/Slide Moonroof with Sunshade	-	•	-
Panoramic Glass Moonroof with Sunshade	-	-	•
Flip-Up Rear Hatch Glass	•	•	•
Backup Camera ⁴	•	•	•
Keyless Entry w/Hatch Release	•	•	•
Adjustable Height Power Rear Liftgate w/Jam Protection	•	•	•
Rear Parking Assist Sonar, Blind Spot Monitor ⁵ , Rear Cross-Traffic Alert ⁵	-	-	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.			
8.4/8.3/8.4 (34/34/34)	•	-	-
8.6/8.4/8.5 (33/34/33)	-	•	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard o Optional - Not available

† JBL® Premium Audio System



LANE DEPARTURE ALERT



HYBRID SYSTEM INDICATOR

EXTERIOR COLOURS



Please see your Toyota Dealer for details.



SCION iM 2016 – READY FOR ACTION.

Scion iM shown in Electric Storm Blue



KEY FEATURES

- Versatility of five doors and a cool, edgy design - inside and out
- 17" alloy wheels
- Pioneer® 7" touchscreen audio display² with streaming Aha™ Radio
- Dual-zone automatic climate control
- LED daytime running lights and tail lights
- Bluetooth® hands-free connection



iM IN BARCELONA RED METALLIC.

KEY FEATURES	iM
Air Conditioning	•
Backup Camera ⁴	•
Cruise Control	•
Automatic Headlamp System w/Projector Style Halogen Headlamps	•
Intermittent Rear Window Wiper/Washer	•
Leather Wrapped Steering Wheel and Shift Knob	•
Power Heated Outside Mirrors/Turn Signal Indicators	•
FUEL ECONOMY* L/100KM (MPG) CITY/HWY/COMB.	
Manual 8.6/6.6/7.7 (33/43/37)	•
Automatic 8.3/6.3/7.4 (34/45/38)	•

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard ○ Optional - Not available



iM AUDIO SYSTEM



iM SIDE PROFILE IN CLASSIC SILVER METALLIC

EXTERIOR COLOURS



070 BLIZZARD PEARL



1F7 CLASSIC SILVER METALLIC



209 BLACK SAND PEARL



3R3 BARCELONA RED METALLIC



6W2 SPRING GREEN



8X7 ELECTRIC STORM BLUE

Please see your Scion Dealer for details.

SCION tC 2016 – POWERING YOUR PASSION FOR COMPETITION.

Scion tC shown in Blue Streak Metallic



KEY FEATURES

- Available automatic transmission with paddle shifters
- Incredible versatility with a rear liftback and 60/40 split rear seats providing 417 L of cargo space
- Fine-tuned 179 hp, 2.5L engine provides great power and fuel efficiency
- Standard panoramic moonroof



SCION tC SHOWN IN CEMENT GREY METALLIC.

KEY FEATURES	tC
7.0 in Touch Screen Display ² , Bluetooth ^{®1} , USB Port with iPod [®] Connectivity, Aha Radio [™] , 8 Speakers	•
Air Conditioning	•
Premium Cloth Seats, Front Sport Seats	•
Power Door Locks, Power Windows	•
Panoramic Moonroof (with Power Slide/Tilt Front Panel)	•
Cruise Control	•
Remote Keyless Entry	•
Leather Trimmed Steering Wheel	•
Power-Adjusted, Heated Exterior Mirrors	•
Driver's Seat One-Touch Walk-In	•
18" Alloy Wheels	•
Chrome Exhaust Tip	•
FUEL ECONOMY* L/100KM (MPG) CITY/HW	
Manual 10.2/7.7/9.0 (28/37/31)	•
Automatic 10.2/7.6/9.0 (28/37/31)	o

* Based on Natural Resources Canada 5-Cycle Testing Methodology. • Standard o Optional - Not available



PADDLE SHIFTER



PANORAMIC MOONROOF



SCION tC DASHBOARD SHOWING PREMIUM DISPLAY AUDIO SYSTEM

EXTERIOR COLOURS



070 BLIZZARD PEARL



1G3 MAGNETIC GREY METALLIC



1H2 COSMIC GREY MICA



1H5 CEMENT GREY METALLIC



202 BLACK



3P0 ABSOLUTELY RED



8T7 BLUE STREAK METALLIC

Please see your Scion Dealer for details.

