

Today Willys Station Wagon
economy is
more important than ever

Today is the time
for your best
trade-in allowance



See the new 1951 Willys Station Wagon Today!

Now is the *Best time for Trading*

Now is traditionally the best time of year to get top trade-in value.

Let us give you a surprisingly high appraisal on your present car as trade-in on a new 1951 Willys Station Wagon—We'll go a long way to see you own America's most popular station wagon...

Now is the *Best time for Savings*

As each day passes, it becomes more and more important to make every automotive dollar an economical investment—Let us prove to you that the new 1951 Willys Station Wagon will be unsurpassed in economy of operation and upkeep for years and years and years...

Lets get together

If you consider economy an important factor, you owe it to yourself to drive the new 1951 Willys Station Wagon... it will prove to you that it is America's top economy buy!

PLACE
STAMP
HERE