

FORD TORINOS FOR '72 Gran Torino, Gran Torino Sport, Torino.

Strong. Smooth. Beautiful. And quiet.

Now Ford brings you Gran Torino, Gran Torino Sport and Torino. Nine eye-catching models - 2-Door Hardtops, 4-Door Pillared Hardtops, a SportsRoof and three Station Wagons. All are midsize priced. Which puts them well within your reach. There are two wheelbase sizes: 114-in. (2-Door models) and 118-in. (4-Door models). And six engines. And because we knew you'd be tougher to please this year, all are completely new in styling. In luxury. In handling. Everything. It's a whole new kind, a whole new line of beautiful mid-size cars. With a new kind of strength, quietness, handling and comfort. Plus ample room for six. You'll discover a smooth, new ride. Incredibly quiet. Quiet that comes from a new body-frame construction plus engineering advances in acoustical insulation. We call Ford Torino the easy handler. And with good reasons. A new coil spring, Stabul rear suspension system gives you superb roadholding. A responsive new steering system isolates vibration, gives you amazing agility in traffic. And front disc brakes with the same braking principle used by today's jet aircraft, help give you straighter, surer stops. Another better idea. The sturdy new perimeter frame and body are computertuned as one unit to reduce noise and vibration. We overlooked nothing in building a fine-car ride to last. You'll find more seating space. Six-adult-size. Generous luggage room. More windshield area. Bigger doors, with sturdy side-door steel Guard Rails, designed to give you greater security. An instrument panel light and warning buzzer, features of the new Seat Belt Reminder System, give you the cue to buckle up for safety. And whichever model you choose, you'll get one of America's greatest values. Ford Torino is quite possibly more car than you expected. See for yourself-with a test drive soon at your Ford Dealer's.

Ford Torino'72

FORD GRAN TORINO An all-new group of quiet mid-size cars.

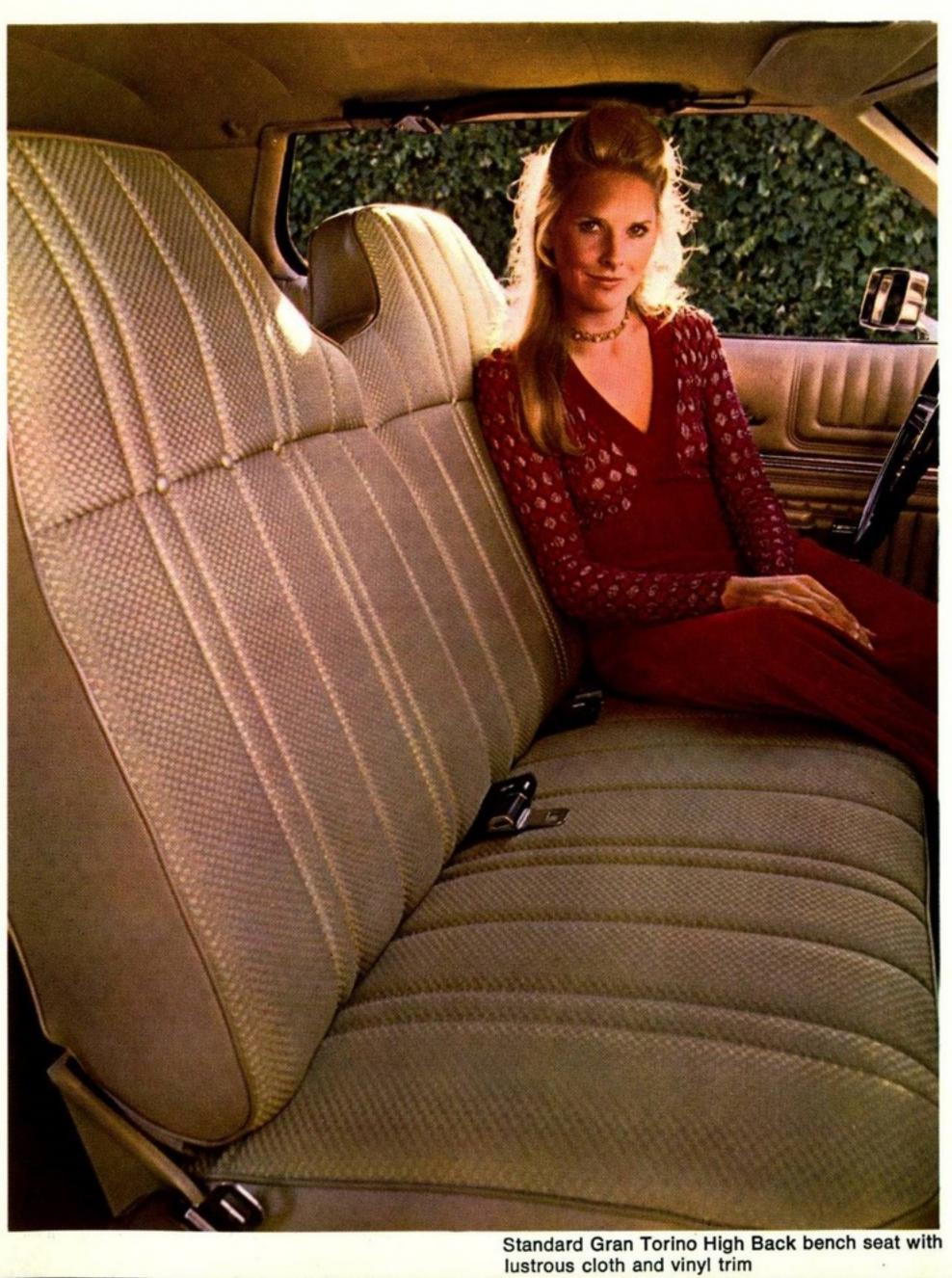
2-Door Hardtop, 4-Door Pillared Hardtop

Gran Torino is the easy handler that begins a new, quiet mid-size era. With allnew styling plus a talent for practicality you've come to expect from Ford.

Like six-people roominess with nimble

size outside. Big-car luxury, yet small-car handling. And Ford did it with flair.

There's a low, forward-sweeping hood. An oval grille. Thin roofline. Flowing side contours. New rear deck. Just the right



lips, valance panel below rear bumper, and rear deck-lid lock.

Your only difficulty will be choosing the Gran Torino best for you. There's the handsome 2-Door Hardtop here. On the next two pages, a distinctive 4-Door Pillared Hardtop, plus two Wagonmaster beauties — Gran Torino and Gran Torino Squire. For extra passengers, Wagons

chrome touches at the bodyside, wheel

with rear-facing seats are available. The 2-Door has a 114-in, wheelbase. The 4-Door and Wagons ride roomy on a

Gran Torino seats are deep cushioned. Specially contoured, Plush cloth and vinyl come with Hardtops. And you get longwear, easy-care all-vinyl trim on Wagons. An ultraluxurious Brougham Interior, optional only on Gran Torino Hardtops, is detailed on pages 8 and 9.

Other options, shown below and right, include: vinyl roof, wheel covers, white sidewalls.







Gran Torino Squire in Medium Ivy Bronze Metallic with Color Match simulated woodgrain panels and full wheel covers, standard. Deluxe luggage rack, left-hand remote mirror, white sidewall tires, and front bumper guards are optional.



Gran Torino Wagon in Dark Green Metallic with easy-loading 3-Way Magic Doorgate. Full wheel covers, deluxe luggage rack and white sidewall tires are optional.

Ford Gran Torino Standard Features: 3-Speed Fully Synchronized Manual Transmission @ 250 CID 1V Big Six (302 CID 2V V-8 on Squire)
Manual Front Disc Brakes D Power Front Disc Brakes (Gran Torino Squire only) DirectAire Ventilation □ Cloth/Vinyl Seat and Door Trim (Deluxe Pleated Vinyl, Squire; All-Vinyl Pleated Trim, Gran Torino Wagon)

Carpeting

Lower Bodyside, Wheel Lip, Valance Panel Moldings and Deck-Lid Lock Cover
Concealed Windshield Wipers
Trunk Mat
Hub Caps (Wheel Coyers on Squire)

Black Sidewall Tires Deluxe Steering Wheel/ Woodtone Cluster on Instrument Panel (Squire) - 3-Way Magic Doorgate (Wagons) □ Color-Keyed Rear Bumper Pad and Rear Valance Panel Molding (except Wagons) ☐ Reversible Keys, "Keyless" Locking ☐ Heater/Defroster ☐ Twice-A-Year Maintenance called for D Uni-Lock Harness with

Seat Belt Reminder System
All Ford Motor Company Lifeguard Design Safety Features.

Specifications: Wheelbase 114" (2-Door), 118" (4-Door, Wagons); Length 207.3" (2-Door), 211.3" (4-Door), 215.1" (Wagons); Height 51.9" (2-Door), 52.6" (4-Door), 55.0" (Wagons); Width 79.3", 79.0" (Wagons); Front Tread 62.8", 63.4" (Wagons); Rear Tread 62.9", 63.5" (Wagons); Luggage Capacity 14.8 cu, ft.; Cargo Capacity 83.5 cu. ft.; Fuel Tank 22.5 gal., 20.5 gal. (Wagons); 250 CID 1V Six-3.68" bore x 3.91" stroke; 7 Main Bearings; Regular Fuel. 302 CID 2V V-8 (Squire) - 4.00" bore x 3.00" stroke; Regular Fuel; 2-Barrel Carburetor. Approximate Curb Weights (lb.): 2-Door Hardtop 3623, 4-Door Pillared Hardtop 3730, Gran Torino Wagon 4132, Gran Torino Squire 4204.





Sport Cloth Interior. New elegance with fine quality, pleated cloth and vinyl trim. This option available on Gran Torino 2-Door Hardtops, Gran Torino Sport models. In Black or Ginger patterns.



Pleated All-Vinyl Seat Trim. Standard on Gran Torino Squire. In Black, Medium Blue, Medium Green, Ginger or White (Hardtops only). Optional SelectShift, remote control mirror shown.



High Back Buckets. Available on Gran Torino and Gran Torino Sport 2-Door Hardtops. Knitted vinyl inserts add richness with breathability. Black, White, Medium Blue, Medium Green or Ginger. Handy Console, also optional, requires bucket seats.

Popular options shown (B): Power Side Windows (control panel at left); Left-Hand Remote Control Outside Mirror (included in Visibility Group); SelectAire Conditioner, cooling as you like it; smooth SelectShift Cruise-O-Matic transmission; AM/FM Stereo Radio, concert-quality, all-woodtone Rim-Blow Deluxe 3-spoke Steering Wheel, pressure on rim sounds horn; Electric Clock.

FORD GRAN TORINO SPORT

Just what the name implies.

Hardtop and SportsRoof

Gran Torino Sport! The easy handler in two live-wire, midsize models: 2-Door Hardtop and 2-Door SportsRoof.

That's the impressive new Hardtop at the right. The background model has vinyl topping, a stylish option. The rakish SportsRoof is featured on pages 12 and 13.

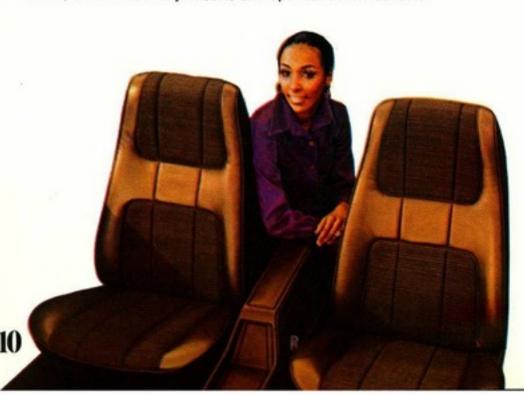
Each Gran Torino Sport gives you lines that say action and mean it. With emphasis like integral hood scoops. Dual racing mirrors. Wide-oval white sidewalls. Sporty trim rings with hub caps. And a jaunty new oval grille.

The spirited 302 CID 2V V-8 and 3-speed, fully synchronized manual transmission are standard. Four heftier V-8's, including a 400 CID 2V V-8, are optional. An even brawnier 429 CID 4V V-8 is available. Each engine uses regular gas. Optional SelectShift Cruise-O-Matic mates nicely with all. A 4-speed manual, available with the 351 CID 4V V-8, includes the Hurst Shifter.®

There's more than get-up-and-go. Like sporty interiors standard High Back Bench Seat (page 12), optional High Back Buckets (below), or upbeat Sport Cloth (page 12).

And you can personalize still further with the options shown right: vinyl insert bodyside molding, deluxe wheel covers, Magnum 500 wheels, wide-oval black sidewall tires with raised white letters, vinyl roof, bumper guards. Plus better idea options like a new Instrumentation Group and a Rallye Equipment Group detailed on page 13 . . . and many more listed on page 17.

High Back Buckets. Optional in Blue, Green, Ginger (shown), White or Black, with knitted vinyl inserts and optional center console.







Gran Torino Sport Cloth Interior. Optional pleated Sport Cloth of Gran Torino Sport High Back Bench Seat, standard. Covered in exceptional quality. Available in choice of Black or Ginger pattern, combined with supple vinyl trim.



supple vinyl and thick-padded. Blue, Green, Ginger, White or Black. Resilient molded door trim panels feature extra-long armrests.

Gran Torino Sport Standard Features: 3-Speed Full-Sync Manual Transmission □ 302 CID 2V V-8 ☐ Manual Front Disc Brakes ☐ DirectAire Ventilation □ High Back Bench Seat □ Pleated, All-Vinyl Seat Trim with Molded Door Trim Panels

Carpeting Lower Bodyside, Wheel Lip Moldings
Color-Keyed Rear Bumper/ Pad/Rear Valance Panel Molding D Trim Rings/Hub Caps - Hood Scoops - Color-Keyed Dual Racing Mirrors □ Concealed Windshield Wipers D Wide-Oval White Sidewalls □ Trunk Mat □ Reversible Keys, "Keyless" Locking - Heater/Defroster - Twice-A-Year Maintenance called for □ Uni-Lock Harness with Seat Belt Reminder System D All Ford Motor Company Lifeguard Design Safety Features. .

Specifications: Wheelbase 114"; Length 207.3"; Height 51.8" (SportsRoof), 51.9" (Hardtop); Width 79.3"; Front Tread 62.8"; Rear Tread 62.9"; Luggage Capacity 14.8 cu. ft. (Hardtop), 16.0 cu. ft. (SportsRoof); Fuel Tank 22.5 gal.; 302 CID 2V V-8 - 4.00" bore x 3.00" stroke; Regular Fuel; 2-Barrel Carburetor. Approx. Curb Weights (lb.): 2-Door Hardtop 3649, 2-Door SportsRoof 3671.









Rallye Equipment Group Option (or how to make a great road car even more exciting). You get the sizzle-styled Instrumentation Group (left): three large circular pods with five smaller pods. Large left pod lets you adjust the Direct-Aire outlet. Center large pod contains the tachometer. Large right-hand pod gives you the speedometer and trip odometer. Smaller pods contain the fuel gauge, electric clock, oil pressure gauge, ammeter and temperature gauges. You also get competition suspension with rear stabilizer - 14" x 6" wheels □ G70 x 14 tires with raised white letters □ 4-speed manual with Hurst Shifter® 351 CID 4V V-8. Available as separate options are the 429 CID 4V V-8 and (shown left) SelectShift, SelectAire Conditioner, and AM/FM Radio.



Light Blue Gran Torino Sport 2-Door SportsRoof with optional vinyl roof, laser stripe, Magnum 500 Chrome Wheels and wide-oval tires with raised white letters

FORD TORINO Newest idea in mid-size value.

4-Door Pillared Hardtop, 2-Door Hardtop, Wagon

Many people will surely think of the '72 Torino as one of the most beautiful mid-size cars. And many others will regard it as about the best value you can buy. They are both right.

And they'll have three tempting choices: the roomy 4-Door Pillared Hardtop (below), a lively 2-Door Hardtop (right) and the versatile Wagon. Each is an easy handler.

You can park easy-handling Torino deftly in tight spots. Whisk through bustling traffic. Smallcar handling, with wide-open spaces inside.

And even though Torino is Ford's lowest-priced mid-size car, you find it hard to believe. Styling is clean and sleek. With frameless, ventless door glass. And steel Guard Rails in side doors are designed to give you greater security.

It has its own unique full-width grille. Bright drip moldings and hub caps.

Interior luxury is another pleasant surprise.

Deep-cushioned High Back bench seats (right)
sport all-vinyl trim—in blue, green or black.

The Wagon has bright moldings at the quarter and tailgate windows. With the second seat folded down, there's room to handle 4 x 8 plywood panels flat. The 3-Way Magic Doorgate is a Wagon standard.

Ford's 3-speed fully synchronized manual transmission and the 250 CID Big Six give you economical power. Manual front disc brakes help give sure, straight stops.

To suit your own driving needs, you can order bigger V-8's, SelectShift and many options as shown on page 17. Plus the options shown below and right: concealed windshield wipers, vinyl roof, deluxe luggage rack, full wheel covers, white sidewalls, bodyside molding.



Torino Standard Features: 3-Speed Fully Synchronized Manual Transmission

250 CID 1V Big Six D Manual Front Disc Brakes DirectAire Ventilation Diffilation Back Bench Seat D All-Vinyl Seat/Door Trim D Floor Mats D Heater/Defroster ☐ Bright Drip Moldings ☐ Hub Caps ☐ Black Sidewall Tires ☐ Reversible Keys, "Keyless" Locking D Twice-A-Year Maintenance called for D Protective Steel Guard Rails in Side Doors D Uni-Lock Harness with Seat Belt Reminder System, plus all Ford Motor Company Lifeguard Design Safety Features D Wagon has these and Power Front Disc Brakes D Moldings at Quarter Window, Tailgate Window and Belt ☐ 3-Way Magic Doorgate.

Specifications: Wheelbase 114" (2-Door), 118" (4-Door, Wagon); Length 203.7" (2-Door), 207.7" (4-Door), 215.1" (Wagon); Height 51.9" (2-Door), 52.6" (4-Door), 55.0" (Wagon); Width 79.3", 79.0" (Wagon); Front "read 62.8", 63.4" (Wagon); Rear Tread



62.9", 63.5" (Wagon); Luggage Capacity 14.8 cu. ft.; Cargo Capacity 83.5 cu. ft.; Fuel Tank 22.5 gal., 20.5 gal. (Wagon); 250-cu. in. 1V Six — 3.68" bore x 3.91" stroke; 7 Main Bearings; 91 Octane Fuel. 302-cu. in. 2V V-8 (Wagon)—4.00" bore x 3.00" stroke; Regular Fuel (91 octane min.); Approximate Curb Weights (Ib.): 2-Door Hardtop 3623, 4-Door Pillared Hardtop 3723, Torino Wagon 4130.





Things you ought to know about Ford's all-new mid-size cars, but might never think of asking (Betteridea features that make the all-new gran Torino, Gran Torino, Gran Torino Sport and Torino your greatest values.)

LARGE LUGGAGE

COMPARTMENT. Room for golf clubs, carts and a whole lot more. Even the gas tank is 2.5 extra-gallons bigger.

SOLID, QUIET RIDE. New acoustical materials throughout insulate you from road noise and vibration. You get a quiet, comfortable ride that Ford

is known for.

WINDSHIELD AREA. 12% BIGGER than '71 gives you better forward visibility. Even the rearview mirror is larger.

DIRECTAIRE VENTILATION, standard. gives you fresh air with all windows closed, keeps noise outside.

CHOICE OF 16 EXTERIORS. Diamond Lustre Enamel finishes

STRONG **BODY - AND - FRAME.** Body-and-frame are computer-tuned as one harmonious whole to isolate noise and vibration.

NEW COIL SPRING STABUL REAR SUSPENSION . . . gives you great handling, arrowstraight tracking, remarkable roadability.

NOTE: Car illustrated is Gran Torino 4-Door Pillared Hardtop with optional Brougham Interior, Bumper Guards, Full Wheel Covers and White Sidewall Tires.

STURDY STEEL GUARD RAILS, in side doors, designed to help give passengers greater security.

ROOMY FRONT AND **REAR** compartments add comfortable stretch-out space. In the rear, it is one of the roomiest mid-size

TWO WHEELBASE

cars around.

SIZES: 114-in. 2-Doors, 118-in. 4-Doors and Wagons. Shorter choice for sportier handling, Longer one for more interior room. Both give you smooth riding comfort.

MANUAL FRONT DISC BRAKES, standard, Power front disc brakes standard on Gran Torino Squire. The same brake principle is used by jet aircraft. It is designed to help give you straighter, surer stops even in the rain.

250 CID BIG SIX. Thrifty standard engine. The 302 CID 2V V-8 is standard on Gran Torino Sport and Squire models. Both team up smoothly with 3-speed fully synchronized manual transmission. Heftier V-8's up to 429 CID 4-barrel are available.

NEW STEERING GEOMETRY, gives you quick, precise response for easy parking, agility in traffic. Insulated against road vibrations. Just one of the many reasons each is an easy handler.

Rear Window Electric Defrost, Heating elements help melt ice and snow.



Remote Mirror and Power Side Windows. Remote Control Mirror, part of Visibility Group, adjusts from inside. Power Windows give fingertip control.



Bumper Guards. Front and rear (front only on Wagons) give good protection when you park.



Bodyside Protection Molding has black vinyl insert to ward off dents and dings.

against intruders.



Traction-Lok Differential.

Trim Rings and



Trailer Towing Package. Gives you trailer light wiring harness, heavy-duty suspension, heavy-

duty frame (except Wagons), extra-cooling radiator, heavy-duty alternator, HD battery, 3.25 axle

ratio, rear window towing decal. Enables you to tow up to 6000-lb. trailers (SAE Class III).

Better idea options let you customize for personal needs

Choose from options shown and listed throughout this catalog, on this page, and from others

your Ford Dealer can describe. Comfort ideas: SelectAire Conditioner D Tinted Glass D 6-Way Full-Width Power Seats □ AM Radio □ AM/FM Stereo Radio □ Dual Rear Seat Speakers. Convenience ideas: Console (with bucket seats) Deluxe Seat Belts (includes Automatic Seat Back Release on 2-Door) □ Door Edge Guards □ Electric Clock □ Deluxe Station Wagon Lug-

gage Rack □ Instrumentation Group □ Power Steering □ Power Tailgate Window □ Deluxe 3-Spoke Rim-Blow Steering Wheel ☐ Rear-Facing Third Seat ☐ Intermittent Windshield Wipers □ Visibility Group (light in ash tray, glove/engine/luggage/cargo compartments, at lighter/ wiper switches, brake and dome/high intensity/map lights, instrument panel light, rear door courtesy light switches, outside LH remote control mirror, headlights-on warning buzzer). Ideas

for extra flair: Brougham Interior Trim D High Back Bucket Seats D Knitted Vinyl Seat Trim

□ Laser Stripe □ Sport Cloth Trim □ Pleated Vinyl Seat Trim □ Carpeted Station Wagon Cargo

Area
Recessed Windshield Wipers
Vinyl Roof
White Sidewall Tires, Performance ideas:

302 CID 2V V-8 - 351 CID 2V V-8 - 351 CID 4V V-8 - 400 CID 2V V-8 - 429 CID 4V V-8

□ SelectShift Cruise-O-Matic Transmission □ 4-Speed Manual Transmission with Hurst Shifter®

□ Optional Axle Ratio* □ Heavy-Duty Battery □ Instrumentation Group □ Rallye Equipment

Group Ram-Air Hood Scoop Competition Suspension Heavy-Duty Load Suspension

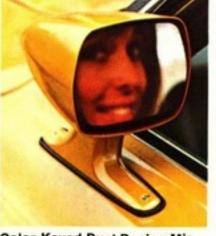
Defuxe



Magnum 500



Electric Power Door Locks. Master lock-unlock control switch on both front doors gives security when children ride with you, protects



rors, include left-hand remote control mirror, standard on Gran Torino Sport models.



Color-Keyed Dual Racing Mir- Power Front Disc Brakes, using the same brake principle that stops those big jet planes, are designed to help give you straight, sure stops even in the rain.

^{*}Special applications in California only, Always check with your local Ford Dealer,

Pick from 9 all-new models!

Gran Torino Sport

2-Door SportsRoof 2-Door Hardtop



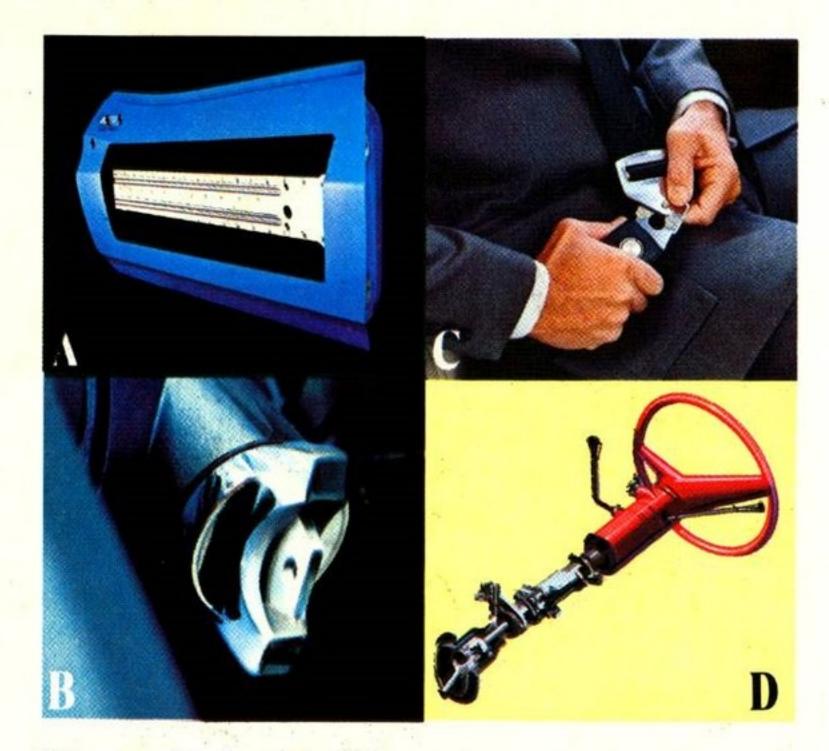


2-Door Hardtop 4-Door Pillared Hardtop Wagon Squire



Torino

2-Door Hardtop 4-Door Pillared Hardtop Wagon



We care about your safety

Your peace of mind comes first with us at Ford. In automotive safety, we've been the pioneer for the industry. We've even established a Safety Research Center to help develop stronger, safer, more dependable automotive products for you.

You'll find this reflected in every new Gran Torino, Gran Torino Sport and Torino built after 12/1/71. Each includes FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard: (A) Strong Steel Guard Rails built into side doors for a more solid wall between you and the outside world; (B) Locking Steering Wheel and Warning Buzzer . . . removing key, locks steering wheel, buzzer warns against leaving key in ignition; (C) New Seat Belt Reminder System. Positive reminder warning light and buzzer for front outboard seat belts. Starts when transmission is shifted into a moving gear. Reminds you to buckle up for safety. An added convenience feature, Ford's exclusive Uni-Lock Harness, simplifies use by letting you quickly attach shoulder belt to lap belts with one buckle; (D) Energy-absorbing steering column and steering wheel, designed to absorb energy by yielding in event of severe impact, thereby reducing possibility of injury.

Each model also gives you, at no extra cost, these features: Dual hydraulic brake system with warning light - Glarereduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/ mirror mounting and windshield pillars - Energy-absorbing armrests and safetydesigned door handles - Front and rear lap belts with mini buckles for all seating positions and retractors for front and rear outboard occupants - Shoulder belts for front outboard occupants - Turn indicators with lane-changing signal feature Inside yield away rearview mirror = Energy-absorbing instrument panel with padding - Padded sun visors - Locking steering column with warning buzzer - Two-speed windshield wipers - Windshield washers - High strength laminate safety glass windshield Double-yoke safety door latches and safety hinges - Hazard warning flasher - Backup lights - Side marker lights - Energy-absorbing front seat back tops with padding Self-locking front seat backs on two-door models - Safetydesigned coat hooks - Safety-designed radio control knobs and push buttons (on all cars equipped with radios) - Outside rearview mirror, driver's side - Safety rim wheels and loadrated tires - Corrosion-resistant brake lines - Uniform transmission shift quadrant (on all cars equipped with automatic transmissions) - Parking lamps coupled with headlamps □ Non-reversing odometer □ Safety design front end structure Head restraints or high back seats for front outboard occupants - Safety glove-box latch.

POWER TEAM SELECTIONS

ENGINE TYPE CID Cylinders	TRANSMISSIONS	
250 CID 1V Six (Standard on all models except Gran Torino Sport and Squire)	3*,	С
302 CID 2V V-8 (Std. on Gran Torino Sport and Squire Wagon models)	3*,	С
351 CID 2V V-8		С
351 CID 4V V-8 (Available on 2-Door models only)	4,	С
400 CID 2V V-8	10	C.
429 CID 4V V-8**		C

SYMBOLS:

- 3-3-speed fully synchronized manual shift
- 4-4-speed manual with Hurst Shifter®
- C-SelectShift Cruise-O-Matic
- *-Not available in California

 **-Requires power front disc brakes

Engine Specifications

Engines (see chart): All Torino engines feature automatic choke, self-adjusting valves, use regular fuel unless otherwise noted, and have an oil capacity (including filter) of 5 quarts.

250 CID 1V Six-3.68" bore x 3.91" stroke 302 CID 2V V-8-4.00" bore x 3.00" stroke

351 CID 2V V-8-4.00" bore x 3.50" stroke

351 CID 4V V-8-4.00" bore x 3.50" stroke

400 CID 2V V-8-4.00" bore x 4.00" stroke

429 CID 4V V-8-4.36" bore x 3.59" stroke

NOTE: All 1972 engines are designed to operate on regular gas with an octane rating of at least 91 when adjusted to factory recommended specifications.

Twice-A-Year Maintenance: 1972 Gran Torino and Torino models call for 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lubes. Other service-savers include: self-adjusting brakes, long-life Motor-craft Sta-Ful battery, and many others.

Station Wagons and Trailer Towing: For full details and specifications on Station Wagon models and on trailer towing, see your Ford Dealer. Ask him for copies of the 1972 Ford Wagon and Ford's Better Ideas in Recreation Vehicles Catalogs.

NOTE: Your new 1972 Gran Torino, Gran Torino Sport and Torino models come with factory-engineered Autolite/Motorcraft battery, oil filter, shock absorbers; Autolite spark plugs and other Ford-approved precision parts. For continued top performance, be sure to specify Autolite spark plugs and Autolite/Motorcraft parts whenever replacement is necessary.

Information shown was correct when approved for printing. Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring any obligations. Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always check your Ford Dealer for the latest, most complete information on models, features, prices and availability.

FORDTORINO

