

1972 MERCURY COMET



Mercury Comet 4-Door Sedan
with Exterior Decor Group option



Mercury Comet 2-Door Sedan with Exterior Decor Group option

Mercury Comet 2-door and 4-door sedans

Comet for '72 offers everything you buy a small car for—and more. Easy handling, simplified maintenance, great gas mileage and low price. What's more—you get big-car styling with lots of good things others leave out. Roominess that remembers you're a grown-up, the zippy performance of a "6" or V-8, a long list of fine options to choose from.

Mercury Comet standard equipment includes: 170-1V "Six" engine • 3-speed manual transmission • 6.45 x 14 bsw tires • Locking steering column • 2-speed windshield

wiper/washers • Blend-Air heater with 3-speed blower • Ventless windows • Reversible key and keyless locking • Flashing side marker lights • Left-hand sideview mirror • Bright grille with amber parking lamps • Dual bodyside striping • Color-keyed instrument panel • Padded dash • Lighter • Door-operated courtesy lights • Deluxe 2-spoke steering wheel • Color-keyed carpeting • Ashtrays, front and rear (front lighted) • Full complement of Ford Motor Company Safety Design Features. Note: Other equipment shown optional.



Mercury Comet 4-door and Comet GT 2-door sedans

What other small car offers such a choice: the formal roofline of a conventional family 4-door, or the low, sleek lines of the 2-door sedan. The sporty Comet GT features Hi-back bucket seats, power-dome hood with color-keyed hood scoop, blackout grille, twin racing mirrors, bodyside striping with the bold GT identifier, bright window frames and hub caps with bright wheel trim rings. The GT's instrument panel, too, features blackout paint decor.

Mercury Comet standard equipment includes: 170-1V "Six" engine • 3-speed manual transmission • Locking

steering column • 2-speed windshield wiper/washers • Blend-Air heater with 3-speed blower • Reversible key and keyless locking • 6.45 x 14 bsw tires • Flashing side marker lights • Left-hand sideview mirror • Dual bodyside striping • Ventless windows • Color-keyed instrument panel • Padded dash • Lighter • Door-operated courtesy lights • Deluxe 2-spoke steering wheel • Color-keyed carpeting • Ashtrays, front and rear (front lighted) • Full complement of Ford Motor Company Safety Design Features.

Note: Other equipment shown optional.



Mercury Comet GT 2-Door Sedan

Mercury Comet 4-Door Sedan



Mercury Comet Interiors

Comet interiors are handsomely tailored with a level of quality that belies Comet's low price.

1) On the right-hand page is shown the optional Comet interior in black Tu-Tone Comfort Knit vinyl. It may also be ordered in medium blue, vermillion and light gray gold, and in Upbeat Stripe cloth-and-vinyl in black and medium blue (4-door only), in vermillion (2-door only), and light gray gold as part of the deluxe trim option in either body style.

2) At top left, this page, is shown the Comet GT interior featuring Hi-back bucket seats. It is illustrated here in medium blue Tu-Tone Comfort Knit vinyl, also available in black, vermillion and light gray gold. You can also choose, at no extra cost, dramatic Upbeat Stripe cloth-and-vinyl in vermillion or light gray gold.

3) Bottom left is shown the standard Comet bench seat interior in light gray gold cloth-and-vinyl. Also available in black and medium blue. This same smart design can be ordered in all-vinyl at extra cost in your choice of black or light gray gold.

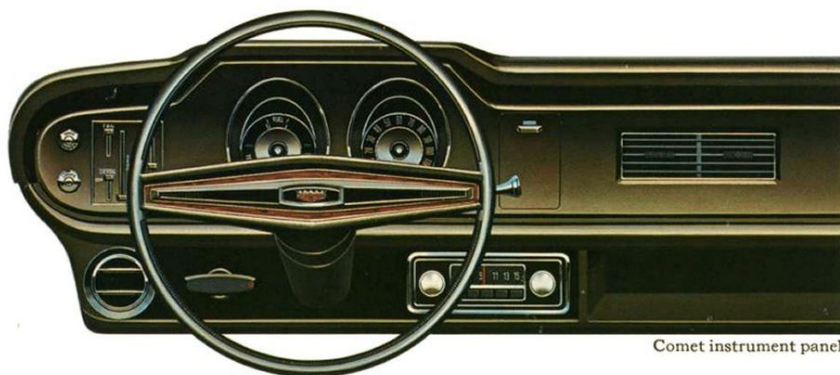
4) Comet's instrument panel, shown below, is a handsome combination of convenience and safety design. Instruments are recessed under a padded hood to reduce reflection and glare. (Radio shown is optional.)



Comet GT interior



Comet interior in cloth-and-vinyl



Comet instrument panel



Comet interior in optional Tu-Tone Comfort Knit vinyl

MERCURY COMET AND COMET GT MAJOR SPECIFICATIONS

Power team combinations

Availabilities:	170-1V "6"	200-1V "6"	250-1V "6"	302-2V "V8"
Comet 2 dr./4 dr. sedan	Std.	Opt.	Opt.	Opt.
Comet GT	Std.	Opt.	Opt.	Opt.

Specifications:

Displacement	170 cu. in.	200 cu. in.	250 cu. in.	302 cu. in.
Torque ft. lbs. @ rpm	148 @ 2600	180 @ 2200	232 @ 1600	296 @ 2600
Compression Ratio	8.7:1	8.7:1	9.0:1	9.0:1
Carburetor	1-Barrel	1-Barrel	1-Barrel	2-Barrel
Fuel*	Regular	Regular	Regular	Regular
Exhaust	Single	Single	Single	Single

Transmissions:

3 Speed Manual	Std.	Std.	N.A.	Std.
Select Shift Auto.	N.A.	Opt.	Req'd Opt.	Opt.

Tires:

6.45 x 14 BSW	Std.	Std.	Std.	Std.
6.45 x 14 WSW	Opt.	Opt.	Opt.	Opt.
G78 x 14 BSW/WSW	Opt.	Opt.	Opt.	Opt. (1)
D70 x 14 WSW	Opt.	Opt.	Opt.	Opt.

Std.—Standard Opt.—Optional Req'd Opt.—Required Option

WSW—White Sidewall Tires.

(1) Required on 4 door models with 302-V8/A.C.

BRAKES: Drum type with dual hydraulic system and warning light. Power brakes not available.

STEERING: Power steering optional on all models.

BATTERY: 45 amp./hr is standard.

Dimensions:	2-Door Models	4-Door Models
Wheelbase	103.0"	109.9"
Overall length	181.7"	188.6"
Overall width	70.6"	70.7"
Tread—Front	56.5"	56.5"
—Rear	56.5"	56.5"
Luggage capacity	9.5 cu. ft.	10.1 cu. ft.
Fuel tank capacity	12.5 Imp. Gal.	12.5 Imp. Gal.

*All 1972 engines are designed to operate on regular gasolines with an octane rating of at least 91 when engine is adjusted to factory recommended specs.

Ford Motor Company Safety Design Features

- Dual Hydraulic Brake System with warning light
- Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, horn ring, rearview mirror/mirror mounting and windshield pillar
- Energy-absorbing steering column and steering wheel
- Fuel tank evaporative emission control system
- Energy-absorbing armrests and safety-designed door handles
- Three-point restraint system with locking retractor, shoulder belt and mini-buckle for front outboard passengers
- Front and rear lap belts, all other passengers
- Turn indicators with lane-changing signal feature
- Inside day/night yield away rearview mirror
- Energy-absorbing instrument panel with padding
- Padded sun visors
- Two speed or variable speed windshield wipers
- Windshield washers
- Double-thick laminate safety glass windshield
- Double-yoke safety door latches and safety hinges
- 4-way emergency flasher
- Back-up lights
- Side marker lights and reflectors, coupled with turn indicators
- Energy-absorbing front seat back tops with padding
- Self locking front seat backs (2-door vehicles only)
- Safety-designed coat hooks
- Safety-designed radio control knobs and push buttons
- Outside rearview mirror, driver's side
- Safety rim wheels and belted bias angle tires
- Corrosion-resistant brake lines
- Uniform transmission shift quadrant
- Parking lamps coupled with headlamps
- External headlight aiming adjustment
- Non-reversing odometer
- Safety design front end structure
- Front seat head restraints for outboard passengers
- Theft-Guard Ignition with warning buzzer, steering and transmission selector lever lock
- Guard rails in every door

Genuine Autolite spark plugs and Motorcraft parts—Your new Mercury comes equipped with factory engineered and approved parts such as the dependable Motorcraft Sta-Ful battery, Autolite Power-Tip spark plugs, Motorcraft shock absorbers, and a Motorcraft 6,000-mile oil filter. For continued top performance, be sure to specify genuine Autolite spark plugs and Motorcraft parts whenever replacement is necessary.

1972 Anti-Pollution Systems—All Mercury vehicles have positive crankcase ventilation for recirculating and burning crankcase emissions in the combustion chambers, an exhaust emission reduction system and a fuel evaporative emission control system as standard equipment.

MERCURY COMET



While the information herein was in effect when approved for printing, Ford Motor Company of Canada, Limited reserves the right to change specifications or design without notice and without liability therefor. Heater-defroster is included as regular equipment on all models. Some illustrations show cars with white sidewall tires, deluxe wheel covers and other styling, convenience or performance items that are optional at reasonable extra cost. Many are described herein; a full listing of options and accessories is available at your local authorized dealer.

