

# FROM LINCOLN-MERCURY

## MERCURY MARQUIS: COMFORT IN THE CLASSIC TRADITION.

In an age of changing automobile designs and nameplates, Mercury Marquis stands uncompromising in its commitment to provide you with spacious full-size American-car comfort—and a superb ride. This is truly an automobile in the grand classic tradition.

Yet for all its traditional values,
Mercury Marquis is very much a
contemporary car. Witness its advanced
Automatic Overdrive Transmission. It
incorporates a fourth forward gear which,
when your car reaches cruising speed
(about 40 mph), automatically shifts into
the overdrive mode. Or take the new

optional Tripminder® computer—a triumph of electronic technology that at the push of a button provides you with such instantaneous information as time, average speed, and fuel usage.

average speed, and fuel usage.

Mercury Marquis can fulfill your
motoring needs in so many generous
ways: with its elegant classic styling; with
its roomy six-passenger capacity and
spacious trunk; with its interior opulence

and luxuries, as in its Twin Comfort
Lounge seats, with luxury cloth or leather
and vinyl trim. And in its wide choice of
models—from the most affordable
Marquis, to the well-appointed Marquis
Brougham, to the exclusive, distinctive
Grand Marquis. There are also two wagons
to choose from, including the Colony Park
Wagon. Mercury Marquis, uncompromising
in its room, ride, and comfort.





GRAND MARQUIS: LUXURY THAT CATERS TO YOUR COMFORT. The most luxurious Mercury you can buy. That's the Grand Marquis.

Grand Marquis, pictured on the preceding page, beautifully blends distinctive, classic styling and six-passenger comfort with an exceedingly

high level of equipment. Standard are such convenient features as power brakes, power steering, and power windows. Standard also are Twin Comfort Lounge seats, which are as plush and comfortable as their name suggests, shown below in

Dark Red luxury cloth with dual fold-down center armrests. Or if you prefer, you may order your seats in leather with vinyl trim as an option. The front seats are independently movable, with the convenience of a bench seat when they're

aligned. The rear seat, with its fold-down center armrest, is equally luxurious. There are even map pockets on the backs of the front seats and dual beam dome lights to read by.

Even the doors are luxurious, with

deluxe trim and full-length armrests with woodtone panels and courtesy lights.

Grand Marquis is offered in a two- and four-door version, as shown on the preceding page. In either, you travel in a satisfying aura of luxury.



MARQUIS BROUGHAM: COMFORT THAT MOVES YOU.

Marquis Brougham invites you to experience the Marquis ride.

This elegant, luxuriously smooth ride is the sum of many parts—from stabilizer bar, coil-spring front suspension, four-bar link rear suspension, and low-profile steel-belted radial tires, among others—that

combine to help isolate you in silent, smooth splendor from the harshness of the road. The standard luxury sound package contributes significantly to the

car's quietness.
Standard engine for Marquis is the
4.2 liter (255 CID) V-8, teamed up with

the innovative Automatic Overdrive Transmission. In the four-door versions of the Brougham and Grand Marquis, and station wagons only, the standard engine is the 5.0 liter (302 CID) V-8. It also teams up with the Automatic Overdrive Transmission. Inside the Marquis Brougham, you'll find numerous luxury touches to make your driving all the more pleasurable: full-length armrests, door pull straps, deep carpeting, dual instrument panel courtesy lights, four-spoke color-keyed steering wheel, seat belt warning chimes, AM/FM

stereo—the list goes on and on. Shown below is the Brougham interior with standard Twin Comfort

Lounge seats trimmed in Dark Red cloth.

Marquis Brougham—inviting you to
experience uncompromised room, ride,
and comfort.



Our lowest-priced Marquis.
You can enjoy owning the lowestpriced Mercury Marquis and yet not
compromise on ride, room, and comfort. With Mercury Marquis, you'll experience the advantages of its 4.2 liter (255 CID) V-8 engine, teamed with its advanced Automatic Overdrive Transmission. It incorporates a fourth

forward gear which, when your Marquis

reaches cruising speed (about 40 mph), automatically shifts into the overdrive mode to increase fuel efficiency.\*

Mercury Marquis will also impress you with its inviting full size and its elegant classic styling. And there's so much more than meets the eye.

Inside Marquis, you'll discover

spacious room and outstanding comfort. Featuring a Flight Bench seat with a fold-down center armrest, trimmed in cloth and vinyl. Shown below in Midnight

Marquis also offers a generous number of other fine standard features, including: deluxe seat belts, four-spoke steering wheel, nylon cut-pile carpetingall color-keyed. And there's the added courtesy of a glove box light, front ashtray light, rear-door light switches, and luggage compartment light.

Here's a full-size four-door with the

style, room, comfort, and ride that you want—all in the lowest-priced Marquis.

Mercury Marquis. Committed to your driving satisfaction.

\*EPA estimates were not available at the time this catalog was published.

Mercury Marquis, however, should post in the new EPA Gas Mileage Guide, excellent mileage figures. See your Lincoln-Mercury Dealer for the latest information.



MARQUIS WAGONS: AMERICA'S ROOMIEST WAGONS.\* One way to get more room than in a Marquis sedan is to get a Marquis Wagon. Similar smooth ride, similar sheer comfort, but more room.

A Marquis Wagon has a cargo area of 52.6 cubic feet with the rear seat up; seat

down, cargo room goes up to 89.5 cubic feet. And that's not counting the lockable stowage compartment which gives you still more room. And the cargo carpet is removable if you don't wish to muss or scuff it up. Another nice touch: You can

order removable dual-facing rear seats to bring your carrying capacity up to eight

people.

The Marquis Wagon comes in two choices: the Marquis and the prestigious Colony Park. Both offer such conveniences

as a three-way tailgate and power tailgate tinted window. And the standard engine is the powerful 5.0 liter (302 CID) V-8. (For a full list of wagon features, see page 12.) To add even more luxury to your Colony Park Wagon, consider the Grand Marquis decor

option described on page 15.

America's largest wagons, featuring the convenience of a wagon, the luxury of a sedan. Those are the Marquis and Colony Park Wagons.

\*Based on EPA Volume Index, excluding other Ford Motor Company products.





#### MARQUIS 4-DOOR SEDAN STANDARD FUNCTIONAL FEATURES

- 4.2 liter (255 CID) V-8 engine
- Automatic Overdrive Transmission
- Power steering
- Power brakes: front disc/rear drum
- AM radio (may be deleted for credit)
- Luxury sound package
- Automatic parking brake release
- Deep-well luggage compartment
- Front stabilizer bar
- · Long-and short-arm coil-spring front suspension
- Four-bar link rear suspension
- Mini-spare tire
- Concealed electric windshield wipers
- Low-profile steel-belted radial WSW tires
- 60-amp alternator
- 36-amp maintenance-free battery
- Left-hand remote-control mirror

#### STANDARD INTERIOR FEATURES

- Full six-passenger seating capacity
- Flight Bench front seat trimmed in cloth
- Four-spoke color-keyed steering wheel
- · Dual-pod instrument cluster with
- woodtone instrument panel appliqué Steering-column-mounted stalk controls
- for washer/wiper, high/low headlamp beam, horn, and turn signals
- Nylon color-keyed cut-pile carpeting Color-keyed deluxe seat belts with
- tension reliever
- Cigar lighter
- Day/night mirror
- Lockable glove box
- Trunk, glove box, and ash tray lights

#### STANDARD EXTERIOR FEATURES

- Hood ornament
- Dual halogen headlamps
- Bright headlamp and parking lamp surround moldings
- Full wheel covers
- Bright rocker panel moldings
- Front bumper guards
- Wraparound taillamps
- Bright belt, wheel-lip, roof drip, and window frame moldings



#### MARQUIS BROUGHAM 2-DOOR SEDAN MARQUIS BROUGHAM 4-DOOR SEDAN

Includes all Marquis standard features, plus these additions and/or differences: • 5.0 liter (302 CID) engine (4-door only)

- AM/FM stereo radio with four-speaker
- Vinyl coach roof with wrap-over moldings
- Coach lamps
- Analog quartz clock
- Power windows
- Twin Comfort Lounge seats trimmed in Brougham cloth
- Deluxe door and quarter trim
- 18-ounce carpeting
- Full-length armrest with woodtone accents and courtesy lights
- Door pull straps
- 14-ounce carpeting on lower door panels
- Deluxe wheel covers
- Brougham nameplate on trunk
  Wide, bright lower bodyside moldings
- Hood accent stripes
- Dual instrument panel courtesy lights
- Seat belt warning chimes



#### **GRAND MARQUIS 2-DOOR SEDAN** GRAND MARQUIS 4-DOOR SEDAN

Includes all Marquis and Marquis Brougham standard features, plus these additions and/or differences:

- Twin Comfort Lounge seats trimmed in luxury cloth with dual front center armrests
- Rear-seat folding center armrest
- · Luxury steering wheel
- Visor vanity mirror
- Luxury door trim and door pull straps
- Map pockets in front seat-back

### Dual beam dome/map light

- Tinted glass
- Fully carpeted trunk
- Spare tire cover
- Bodyside accent stripes
- · Bright and Black wide rocker panel molding
- Grand Marquis nameplates
- Rear bumper guards
- Seat side shields with woodtone inserts



#### MARQUIS WAGON

Includes all Marquis standard features, plus these additions and/or differences: • 5.0 liter (302 CID) V-8 engine

- Flight Bench front seat
- Three-way tailgate
- Power tailgate window, tinted
- Conventional spare tire/wheel
- · Removable load floor carpet
- Lockable stowage compartment
- Heavy-duty frame
- Rear bumper guards
- Rear bumper step pad
- Bright and Black tailgate window molding
- Integral backup lights and taillamps
- Cargo compartment light
- Tailgate door opening light switch
  P-215/75R14 WSW tires



#### MARQUIS COLONY PARK WAGON

Includes all Marquis Wagon standard features, plus these additions and/or differences:

- AM/FM stereo radio with four speakers
- Power windows
- Deluxe vinyl Twin Comfort Lounge seats
- Coach lamps
- Analog quartz clock
- Deluxe door trim
- Seat belt warning chimes
- Full-length door armrests with pull straps
- Dual instrument panel courtesy lights
- Deluxe wheel covers
- Full-length bodyside and tailgate rosewood-tone appliqués with matching bright and woodtone rails
- 18-ounce color-keyed carpet in passenger area

## INTERIOR SEATING CHOICES





Flight Bench seat, in DuraWeave vinyl, optional on Marquis Wagon: In Dark Red, Midnight Blue, Medium Fawn. DuraWeave vinyl also available with Twin Comfort Lounge seats, optional on Marquis Wagon and Colony Park Wagon: In Dark Red, Midnight Blue, and Medium Fawn.

standard on Colony Park Wagon.

Opal/Medium Fawn.





#### STANDARD COLORS

**EXTERIOR COLOR** 

CHOICES

- ☐ 1. Black
- 2. White
- ☐ 3. Light Pewter Metallic
- ☐ 4. Dark Pewter Metallic
- ☐ 5. Medium Red ☐ 6. Midnight Blue Metallic
- ☐ 10. Dark Brown Metallic □ 11. Fawn ☐ 12. French Vanilla Metallic

\*Four-doors only.

☐ 7. Light Blue

☐ 8. Pastel French Vanilla®

☐ 9. Medium French Vanilla\*





#### ☐ 14. Medium Red Metallic ☐ 15. Medium Blue Metallic

ODTIONAL T/L TONE DAINTS

□ 13. Medium Fawn Metallic

OPTIONAL GLAMOUR PAINTS

ONE PAINTS			
LOWER	VINYL	BODYSIDE MOLDING	
		French Vanilla	
Med. Blue Met.	Midnight Blue	Midnight Blue	
Dark Pewter Met.	Black	Black	
Med. Fawn Met.	Dark Brown	Dark Brown	
Dark Pewter Met.	Light Pewter	Light Pewter	
	LOWER COLOR Med. French Van. Med. Blue Met. Dark Pewter Met. Med. Fawn Met.	LOWER VINYL ROOF  Med. French Van. French Vanilla  Med. Blue Met. Midnight Blue  Dark Pewter Met. Black  Med. Fawn Met. Dark Brown	

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. Please see your Lincoln-Mercury Dealer for accurate chips.

## YOUR CHOICE OF OPTIONS ALONG WITH SOME STANDARD FEATURES.

	Marquis	Marquis Brougham	Grand Marquis	Marquis Wagon	Colony Park Wagon
Air Conditioning, Auto. Temp. Control Air Conditioning, Manual Auto Lamp—On/Off Delay System Axle, Traction-Lok Battery, 71-Amp, Heavy-Duty Bumper Guards, Rear Bumper Rub Strips Chimes, Seat Belt Reminder Clock, Analog Quartz Clock, Electronic Digital Cornering Lamps Defroster, Electric Rear Window Extended Service Plan (see page 16) Glass, Tinted Complete Illuminated Entry System Luggage Compartment Trim Luggage Rack  MIRRORS	00000000000000€	0000000000000€	0000000000005	000000000000000000000000000000000000000	000000000000000000000000000000000000000
☐ Illuminated Visor Vanity Mirrors ☐ RH Remote-Control Mirror	00	0	0	0	0
☐ Molding, Protective Bodyside	0	0	0	0	0
☐ Paint—Glamour and Tu-Tone (see color and trim selector) ☐ Protection, Lower Bodyside  POWER	0	0	0	0	NA O
☐ Power Antenna* ☐ Power Brakes and Power Steering ☐ Power Door Locks	0 8 0	0 s 0	0 S 0	0 s 0	0 s 0

1. LUXURY STEERING WHEEL

Adjusts to five positions. Allows

easy entry and exit from

WITH "TILT" FEATURE.

2. FINGERTIP SPEED CONTROL to lessen fatigue on long trips. Includes luxury steering wheel and "resume" feature. the driver's seat.

3. AIR CONDITIONING is available with either manual or Automatic Temperature Control.

☐ Power Seat, Flight Bench

☐ Power Windows

where standard)

with 8-Track

ROOFS

☐ Coach Roof

Noise Reduction

RADIOS

☐ Power Seat, 6-Way, Driver Side

☐ Power Seat, 6-Way, Both Sides

☐ AM (may be deleted for credit)

☐ AM/FM Stereo with 8-Track Tape

☐ AM/FM Stereo with Cassette Tape

☐ AM/FM Electronic Stereo Search

☐ AM/FM Electronic Stereo Search

☐ Formal Coach Roof (4-dr. models)

☐ Seats, Removable Rear Dual Facing

☐ Steering Wheel, Leather-Wrapped\*

☐ Full Vinyl Roof (4-dr. models)

☐ Speed Control, Fingertip\*

☐ Steering Wheel, Tilt

☐ Stripes, Hood Accent

☐ Suspension, Handling\*

☐ Stripes, Bodyside

☐ AM/FM Electronic Stereo Search/Cassette w/Dolby®

☐ Premium Sound System\*

☐ AM/FM Stereo (may be deleted for credit





4. RADIO, Electronic AM/FM Stereo Search radio with 8-track tape is one of seven Marquis radio choices. Add optional Premium Sound System to any of the stereo radios for greatly improved sound quality. This system includes two additional door speakers, upgraded rear speakers, and power amplifier.

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☐ Suspension, Heavy-Duty 0 0 ☐ Tripminder® Computer 0 0 0 0 0 ☐ Windows, Pivoting Vent\* 0 0 0 0 ENGINES/TRANSMISSIONS S \*\* S \*\* NA NA ☐ 4.2 Liter 2 BBL (255 CID) V-8 St 0 St ☐ 5.0 Liter 2 BBL (302 CID) V-8 S S S S S S ☐ Automatic Overdrive Transmission RADIAL TIRES ☐ P205/75R14 WSW 0 0 S ☐ P215/75R14 WSW S 0 0 ☐ P225/75R14 WSW 0 0 0 0 0 0 ☐ P205/75R15 WWSW\*†† 0 0 0 0 0 ☐ Conventional Spare Tire BSW = Black Sidewall. WSW = White Sidewall. WWSW = Wide White Sidewall. ††Available with puncture-resistant feature. WHEELS ☐ Full Wheel Covers NA NA S NA NA S S NA ☐ Deluxe Wheel Covers S 0 0 0 ☐ Luxury Wheel Covers 0 0 0 ☐ Wire Wheel Covers 0 0 0 0 0 0 0 ☐ Cast Aluminum, Turbine Spoke Wheels\* O

5. NEW TRIPMINDER® COMPUTER. High-technology option offers you, at the push of a button, such information as the time, day, and date; trip odometer, trip average speed; instantaneous fuel economy data, trip average fuel economy, and fuel used.

And, at the same time, the interior lights go on. A great convenience feature.

8. WHEELS AND WHEEL COVERS. Dress up your Marguis with a choice from (left to right) turbine-spoke cast aluminum wheels; wire wheel covers; full wheel covers; luxury wheel covers, and 15-inch full wheel covers. Deluxe wheel covers (standard on Marquis Brougham and Grand Marquis) are shown on page 6 (the

Includes Twin Comfort Lounge seats in cloth or optional leather, luxury steering wheel, luxury trim panels with door pull straps, tinted glass, luxury armrests, dual beam dome lamp, right-hand visor vanity mirror, map pockets, and seat side shields with woodtone inserts. □ LOCK CONVENIENCE GROUP Includes power door locks and power release of trunk or tailgate lock.

TRAILER-TOWING PACKAGE\* Includes special suspension, heavy-duty battery and radiator, 6.5" wheels on sedans, heavy-duty brakes (sedan only), and power steering oil cooler. Also includes wiring harness and turn signal relays, and transmission oil cooler. Requires 5.0 liter engine, conventional spare tire, and P215/75R14 tires (or larger). □ VISIBILITY LIGHT GROUP Includes engine compartment light; dual beam dome map light (std. on Grand Marquis); dual instrument panel courtesy lights (std. on Marquis Brougham, Grand Marquis, and Colony Park); and headlamp-on warning buzzer. \*This equipment is subject to additional ordering requirements or limitations. Please consult your Dealer for details. S—Standard. ••4.2 Liter V-8 standard on two-door model O-Optional. NA-Not available. †5.0 Liter V-8 optional on two-door model 7. ILLUMINATED ENTRY 6. ELECTRIC REAR WINDOW SYSTEM. When you lift the DEFROSTER helps keep your rear window free of fog, frost, door handle, a ring of light appears around the keyhole. ice, and snow. POWER ANTENNA POWER DOOR LOCKS • POWER SEATS POWER WINDOWS four-door).

**OPTIONAL PACKAGES** 

☐ APPEARANCE PROTECTION GROUP

mats, and license plate frame(s).

CONVENIENCE GROUP

Includes door-edge guards, front and rear color-keyed carpeted floor

Includes intermittent windshield wipers; right-hand visor vanity mirror

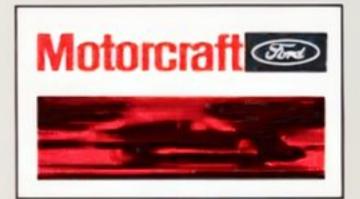
(standard on Grand Marquis); remote-control decklid release (tailgate

lock on wagons); trip odometer; and warning light cluster.

GRAND MARQUIS DECOR OPTION (Available Colony Park only.)

## MARQUIS SPECIFICATIONS

	2-Door	4-Door	Station Wagons
	-		
Wheelbase	114.3"	114.3"	114.3"
Turning Diameter	39.2'	39.2	39.2′
Overall Length	212.3"	212.3"	218.0"
Overall Width	77.5"	77.5"	79.3"
Wheel Tread			
—Front	62.2"	62.2"	62.2"
—Rear	62.0"	62.0"	62.0"
Headroom			
—Front	37.9"	37.9"	38.9"
—Rear	37.2"	37.2"	39.1"
Legroom			
—Front (Max.)	42.1"	42.1"	42.1"
—Rear (Min.) .	40.7"	40.7"	39.4"
Hiproom			
—Front	57.6"	61.2"	61.2"
—Rear	58.0"	56.9"	54.2"
Shoulder Room			
—Front	61.7"	61.7"	61.7"
—Rear	61.0"	61.7"	61.7"
Fuel Tank Capacity	,		
(Gals.)	20	20	20
Luggage Capacity		(1)557255	
w/Mini-Spare			
(Cu.Ft.)	22.4	22.4	_
Wagon Cargo Volu			
Behind Front Sea			
(Cu. Ft.)		_	89.5
Behind Rear Sea	t		
(Cu. Ft.)	_		52.6
( ,			



...FOR SURE

## QUALITY REPLACEMENT PARTS FROM **FORD**

Your new Mercury Marquis comes equipped with factory-engineered and approved parts including a dependable Motorcraft battery, shock absorbers, spark plugs, long life oil filters, and motor oil. For continued top performance, be sure to specify genuine Motorcraft parts whenever replacement is necessary.



Ford Motor Company's optional Extended Service Plan covers major components on new Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Lincoln-Mercury Dealer for complete details of the Plan, which is available on cars sold and normally operated in the 50 United States and Canada.

## CORROSION PERFORATION WARRANTY

Ford Motor Company offers a limited three-year corrosion perforation warranty excluding exhaust system components on all new 1982 Lincoln-Mercury automobiles. And at no cost to you.

The warranty states that any part which, in normal use, develops perforation from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling Dealer after inspection by a Ford representative. Exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

This warranty valid only in the 50 United States.

## MAINTENANCE SCHEDULE

The Ford Motor Company wants to reduce both the frequency and cost of scheduled maintenance on its cars to an absolute minimum. And compared to just a few years ago, we're making strides in that direction. For example, in 1973, an engine oil change was called for each 4,000 miles. In 1982, Marquis oil changes are recommended at 7,500-mile intervals. Other recommended intervals are now 30,000 miles between spark plug changes; 30,000 miles between air filter replacements; 50,000 miles or three years between engine coolant replacements. We're proud of these improvements, and we're working constantly to make them even better.

## FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD.

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford Motor Company or your Lincoln-Mercury Dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii, call 1-800-243-3711. In Georgia, call 1-800-282-0959

or write Ford at Ford Customer Information System Post Office Box 95427

Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle identification number, as well as engine size; and whether you have a manual or automatic transmission.

## **TECHNICAL SERVICE BULLETINS**

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read

explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury Dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at

Ford Customer Information System Post Office Box 95427 Atlanta, GA 30347

We'll need your name and address; year, make, model, and vehicle identification number, as well as engine size; and whether you have a manual or automatic transmission.

Buy or lease your Marquis from your Lincoln-Mercury Dealer.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed are subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some features may be subject to a slight delay.

Litho in U.S.A. (171M) 8-81 Form No. P-8111

## MERCURY MARQUIS

LINCOLN-MERCURY DIVISION

