

1984 DODGE
ARIES





Dodge Aries SE 4-Door Sedan

1984 DODGE ARIES

*the front-wheel-drive car
the others would like to be*

In every industry there are those who lead and those who follow. Chrysler first blazed the trail for North American produced, front-wheel-drive compact cars, with the Dodge Aries and ever since the competition has been trying to catch up.

Right from the beginning Aries had an edge. Because Chrysler's front-wheel-drive had already been proven by Chrysler's sub-compact Dodge Omni, introduced in 1978. Aries benefited from this experience and brought to the automotive scene many additional improvements thereby.

For 1984, Dodge Aries continues to set the pace in its class. The Aries buyer will continue to receive the essential

quality, engineering and value that Aries has always presented. The car is simply put together to offer the best value you will find anywhere. What's more, the 1984 version offers a wide range of new features, equipment, design and engineering refinements, actually increasing its value over previous years' models.

You owe it to yourself to read this catalog carefully, to see and drive a 1984 Dodge Aries. We believe the total impression you'll take away with you will be one of amazement that an automobile can offer so much for the money. Warning: it's a feeling that won't let you rest until you own an Aries for yourself.

Take your pick, 2-door or 4-door sedan or 4-door Aries SE wagon. Whichever you choose, be confident you'll own a thoroughly satisfying automobile. Aries SE meets your needs because the car's outward appearance is at home in any setting. Aries front-wheel-drive is the basis for not only Aries superior driving and handling characteristics, but permits more efficient use of interior space for greater riding comfort. Whatever model you choose, you can accommodate 6 adults comfortably. And, naturally, the Aries wagon offers interior attractions that make it especially desirable for a growing family.

Outside, Aries SE models have new black painted grille accents

that set off the car's clean styling, regardless of which of the exterior colours you choose. New wheel covers, new vinyl bodyside mouldings, new front and rear bumper strips, all highlight handsomely the car's basic beauty.

The Aries SE 2-door features new standard rear-quarter-window louvers; dual chrome control mirrors are now standard on Aries SE station wagons. Worthy of note, too, is that new 13-inch steel-belted blackwall radial tires with all-season tread are standard, as well as a larger compact spare tire, a new larger capacity 53-litre (11.7 Imp. gallon) gas tank and Halogen headlamps.



Dodge Aries SE 2-Door Sedan

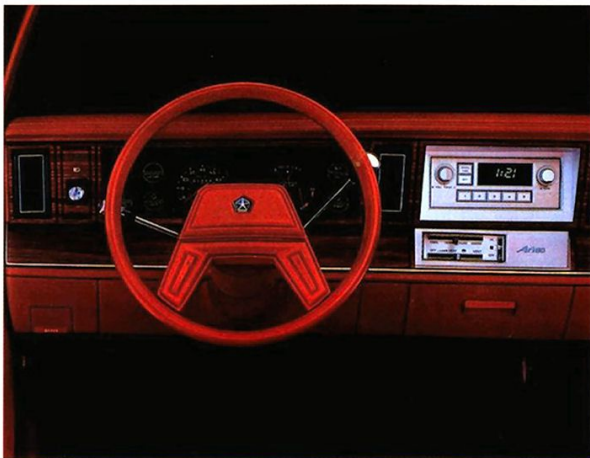


Dodge Aries SE Station Wagon



Cloth-and-vinyl split-back bench seat with folding centre armrest — standard SE models and Custom Station Wagon

1984 Dodge Aries SE . . . the value never stops!



Dodge Aries instrumentation

The "inside story" of the 1984 Aries SE reveals even more that's new and different. There's a new bench seat that's cloth covered, with vinyl trim. The backrest has adjustable head restraints and a folding centre armrest completes this luxuriously comfortable seating. Or, if you like, you can have the same type of seat in all-vinyl covering. Either way you can choose from handsome shades of red, beige-and-brown, silver-and-charcoal, with medium/dark blue also available on sedan models. Cloth-and-vinyl low-back bucket seats are also available. Luxurious cloth-insert door trim panels are colour-keyed to SE seats and there is soft, thick cut-pile carpeting throughout. The new Aries instrumentation is framed in a richly hued woodtone panel with padded top. New magnetic gauges depict engine temperature, fuel level and voltage. The 140 km/h (85 mph) speedometer with resettable trip odometer and a new luxury, 2-spoke steering wheel enhance this total contribution to driving ease; horn buttons are placed in the spokes and the wheel is colour-keyed to the car's interior. New glove box, trunk and station wagon cargo area lights are still more luxury touches that are standard on an Aries SE.

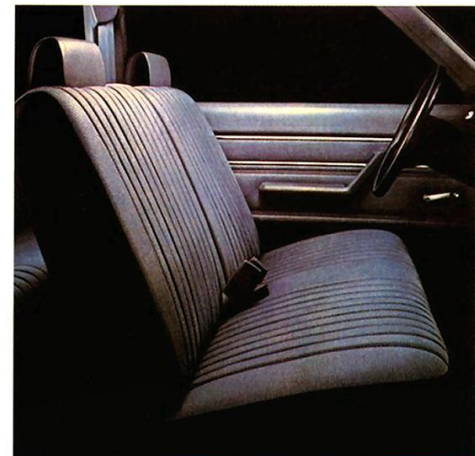


Dodge Aries 2-Door Coupe

1984 Dodge Aries . . . the family car, today and tomorrow

When you buy a 1984 Dodge Aries you can be sure you're getting an unusual combination of fuel efficiency, passenger room, enduring quality, and economical maintenance . . . all the qualities you want and need for dependable family transportation. Iso-Strut front suspension and trailing arm coil spring rear suspension are tuned to provide a stable, comfortable ride. The optional Chrysler 3-speed automatic Torqueflite transaxle has increased torque capacity and durability for smoother, more responsive operation plus long life. A new thermostat reduces heater warm-up time in cold weather.

And inside the 1984 Aries there is still more that makes this car such an outstanding value. For 1984, all Aries models include a glove box lock, carpeting in the trunk, colour-keyed seat belts and a rear-seat ash receiver. There's a new, richly textured vinyl covering on the standard bench seat, in handsome shades of beige-and-brown, medium-and-dark blue or red. Two-door sedan front seat has a split back. An optional cloth-and-vinyl fabric is available. Seat track travel has been increased to 19 centimetres (7.5 inches) to add still more leg room. The new instrument panel is attractively set off by a padded top trimmed in woodtone. Instrumentation includes new magnetic fuel, temperature and voltage gauges, engine oil pressure warning light, and a new trip odometer is included with the 140 km/h (85 mph) speedometer. To complete the picture of this ideal environment, there's a new two-spoke steering wheel with centre horn pad.



Cloth-and-vinyl bench seat — optional Aries 2- and 4-Door Sedans

1984 Aries Station Wagon . . . for practical performance

No other body style meets so many transportation needs, no other station wagon meets them quite as well as an Aries. An Aries wagon presents the nearly perfect combination of interior cargo space, fuel efficiency, handsome styling and enduring quality.

Chrysler's front-wheel-drive technology is the essential reason for this wagon's standard-setting qualities. Front-wheel-drive enables Chrysler designers to wring every possible inch of usable space out of the interior of the car. You'll appreciate six-passenger roominess that still allows for a generous cargo

compartment. When you're traveling with just three people and the rear seat is down, you have even greater cargo capacity. But practicality isn't the whole story. An Aries wagon is a lively performer, too. The proven 2.2 Chrysler-built 4-cylinder engine and 4-speed manual transaxle take you smoothly where you want to go. Whatever the load or road, you have power to spare, and on less-expensive regular gasoline. Rack-and-pinion steering and new Iso-Strut front suspension add to the car's superb overall ease of handling. 1984 Aries Station Wagon . . . your family should have more friends like this.



Dodge Aries Custom Station Wagon

1984 Aries Station Wagon . . . spaciousness redefined

You expect a station wagon to be roomy, but Aries gives its spaciousness an extra dimension of utility and beauty. Aries offers you a choice of cloth-and-vinyl or all-vinyl upholstery that let you take into account and satisfy your main reasons for purchasing this type of car. If you need a wagon mostly for hauling people and light cargo like luggage or sports gear, you may prefer the extra-luxury look of cloth. On the other hand, if you're an avid "do-it-yourselfer", transporting lumber and other building supplies and tools and ladders and paint, etc. the durability of all-vinyl seats may be more to your liking. Both seats feature adjustable head restraints and folding centre armrest. Either way the Aries Wagon supplies the space you need, along with ease of entry.

All-vinyl split-back bench seat with folding centre armrest—available SE models and Custom Station Wagon



Aries Cargo Space

It's carpeted with easy access for even the bulkiest loads provided by a liftgate that opens easily, aided by two gas-activated pistons. Once inside you have a compartment that provides room . . . for passengers and your brand of cargo. It will pamper both kinds of loads. Its length and width will make many things you transport easier to load and carry. Aries fits the bill!



Roof-top Luggage Rack

It's specially designed to add extra carrying capacity to an Aries Station Wagon. Accommodates many types of cargo. Crossrails can be stored when not in use.

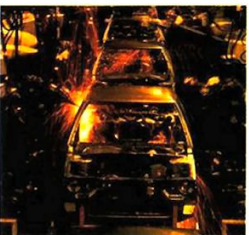


Quality-engineered to be the best

In recent years Chrysler has earned recognition as the industry leader in the use of CAT, CAD and CAM — Computer-Aided Technology. Design and Manufacturing — and to supplementary aspects in design, testing, and pro-



duction processes. But the computer revolution is only one part of the story. What lies behind Chrysler's achievements in recent years is unquestionably the ability of the Chrysler engineering team to put its expertise, experience and intuition to work in getting the best from the new technologies. Without first-rate engineers there cannot be first-rate engineering. Chrysler's 1984 models reflect the application and enthusiasm expended by these engineers in the design and development phases. The tasks these men and women involve themselves in are myriad: complex stress-calculations in the body-design laboratories; aerodynamic testing in scale and full-size wind-tunnels; trial assembly of proto-

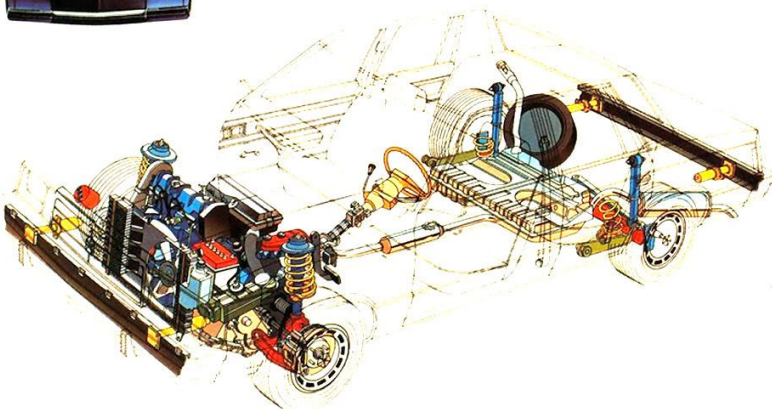


and ventilation testing at the height of the summer in Arizona; cold-start and fuel-system testing in January in Kapuskasing, Northern Ontario; month-in, month-out laboratory rig-testing of hinges, electric motors, switches, linkages, seat structures; accelerated-corrosion destruction of import and domestic competitors' vehicles. All these are just some of the projects being undertaken to maintain the momentum that has brought Chrysler recognition as a builder of front-wheel-drive vehicles of world-class quality, reliability and durability, quality-engineered to be the best.

The results are not always readily apparent in the showroom. Real quality is much more than skin-deep. In recent years, there has been a co-operative program by Chrysler design areas to reduce NVH — Noise, Vibration and Harshness. For 1984, the means to

improvements intended to make Chrysler cars run whisper-quiet. Likewise the continued emphasis on the reduction and elimination of corrosion and rust. Again, the improvements for 1984 vary with the model, but in general, there is even more extensive use of galvanized, galvanealed, zincrometal and zinc plated steels, fibreglass, plastics, and special paints and primers. These improvements may not be instantly obvious in the new-car showroom, but are ones which will prove their worth much further down the road.

In truth, there is probably no part, no surface, no joint in Chrysler-built vehicles that is not subject to some sort of engineering scrutiny to determine where improvement might be possible. In the manufacturing processes the same objective and uncompromising approach is built into the



types and exploration of new production techniques at Chrysler's Clairpointe "mini-plant"; vehicle handling evaluation on the twisting backroads and the high-speed oval at Chrysler's 4000-acre Proving Grounds; air conditioning and

achieve this varies from model to model — improved door frame-to-side glass sealing on one, tighter spare-tire compartment covers and seals on another, improved motor-mount alignment on yet another — small but significant

Chrysler Quality Assurance Program that embodies more than 200 separate inspections. All told, it's a quality engineering story that's second-to-none and the fruits of its labours are yours when you purchase a Chrysler product.



A



B



C



D

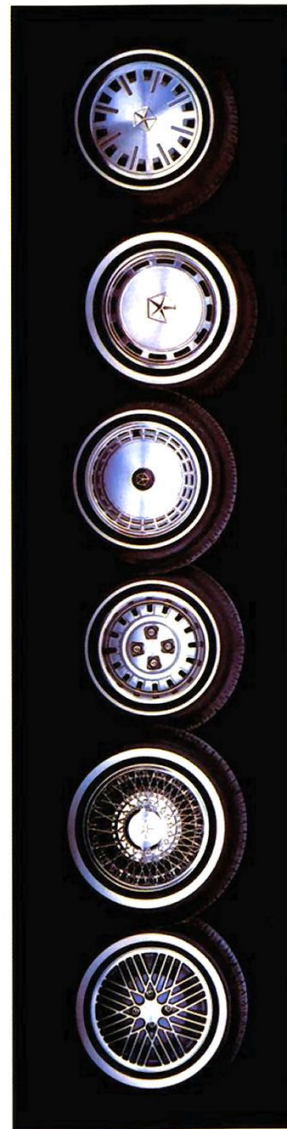


E

Add to Aries non-stop value with your choice of a wide range of options

- A. **AM/FM/MX Electronically-Tuned Stereo Radio with Cassette Tape Player.** This twin offering represents the finest in sound reproduction. Play your favourites on the cassette system with Dolby* or allow the electronic quartz crystal tuner to select a station for you. Has an integral digital clock. *Dolby is a trademark of Dolby Laboratories
- B. **Bi-level Air Conditioning** lets you direct air according to the weather. On hot summer days cool air comes from both upper and lower outlets. In winter-time, when the sun is warm on the car windows, you can have cool air coming out of the upper outlets while warmer air is directed toward the floor of the car.
- C. **Tilt Steering Column.** Improve the driver's exit and entry ability with Aries. The ultimate option for the more-than-one driver family.
- D. **Automatic Speed Control** lets you set your highway speed, then release your foot from the accelerator. Disengages immediately when you touch the brake or clutch pedal. Has "resume" feature to take you back to original speed.
- E. **Liftgate Washer/Wiper System.** Maintain clear rearward vision with this liftgate-mounted wiper arm and fluid dispensing system. A popular wagon option.
- F. **Wheel Dress-Up.** Choose from a handsome array of durable and decorative wheel covers or select cast aluminum road wheels — whatever suits your discriminating taste.

Your Dealer has complete details on the full list of additional Aries options available. See him for details.



F



DODGE ARIES INTERIORS*

Aries SE All models	Aries SE All models	Aries SE All models	Aries 2-Door Sedan 4-Door Sedan	Aries 2-Door Sedan 4-Door Sedan
Aries Custom Station Wagon	Aries Custom Station Wagon	Aries Custom Station Wagon	Optional cloth-and-vinyl bench seat with adjustable head restraints, (split-back on two-door sedan). Choose from beige-and-brown, medium/dark blue, red or silver/charcoal.	Standard all-vinyl bench seat with adjustable head restraints (split-back on two-door sedan). Available in beige-and-brown, medium/dark blue or red.
Optional cloth-and-vinyl low-back bucket seats with adjustable head restraints, reclining seat-backs, and shift lever console. Available in beige-and-brown, red or silver-and-charcoal. Available also in medium/dark blue on two- and four-door sedans.				
All-vinyl bench seat available at no extra cost with adjustable head restraints and folding centre armrest. Choose from beige-and-brown, red or silver-and-charcoal. Available also in medium/dark blue on two- and four-door sedans.				
Standard cloth-and-vinyl bench seat with adjustable head restraints and folding centre armrest. Available in beige-and-brown, red or silver-and-charcoal. Available also in medium/dark blue on two- and four-door sedans.				

*Your Dealer has complete information on Aries interior trim availability. See him for details.

Dodge Aries
Selected Standard & Optional Features

	2-Dr. Sedan	4-Dr. Sedan	2-Dr. SE Sedan	4-Dr. SE Sedan	Custom Wagon	SE Wagon
AIR CONDITIONING—Bi-level	O	O	O	O	O	O
ALTERNATOR—60 amp. with 2.2-litre engine	S	S	S	S	S	S
75 amp. with 2.6-litre engine	—	—	O	O	O	O
78 amp. with 2.2-litre engine	O	O	O	O	O	O
ASH RECEIVER—Front	S	S	S	S	S	S
Rear	S	S	S	S	S	S
BATTERY—335 amp. maintenance free	S	S	S	S	S	S
500 amp., long life maintenance free	O	O	O	O	O	O
BATTERY TEST INDICATOR	S	S	S	S	S	S
BRAKES, POWER—Disc front, self-adjusting drum rear	S	S	S	S	S	S
BUMPER GUARDS—Front & rear	O	O	O	O	O	O
BUMPER RUB STRIPS	S	S	S	S	S	S
CARPETING—Passenger compartment	S	S	S	S	S	S
Floor trunk/cargo area	S	S	S	S	S	S
CIGARETTE LIGHTER	S	S	S	S	S	S
CLOCK—Electronic digital (Integral part of radios)	O	O	S	S	S	S

Dodge Aries
Selected Standard & Optional Features

	2-Dr. Sedan	4-Dr. Sedan	2-Dr. SE Sedan	4-Dr. SE Sedan	Custom Wagon	SE Wagon
CONSOLE—Floor mounted	—	—	O	O	O	O
CORROSION PROTECTION—Extensive use of galvanized steel; lower bodyside urethane stone chip-resistant primer; front fender plastic liners	S	S	S	S	S	S
DEFROSTER—Rear window, electric	O	O	O	O	O	O
ELECTRONIC IGNITION & VOLTAGE REGULATOR	S	S	S	S	S	S
ENGINE—2.2-litre, 4-cylinder	S	S	S	S	S	S
2.6-litre, Mitsubishi "Silent Shaft" 4-cylinder	—	—	O	O	O	O
ENGINE BLOCK HEATER	O	O	O	O	O	O
ENGINE COOLING—Increased	O	O	O	O	O	O
ENGINE COOLING FAN—Thermostatically controlled, electric	S	S	S	S	S	S
EXHAUST SYSTEM—Aluminized steel, 2.2-litre engine	S	S	S	S	S	S
Extended life, 2.6-litre engine	—	—	O	O	O	O
FUEL FILLER CAP TETHER	S	S	S	S	S	S
GAUGES, INSTRUMENT PANEL—Fuel, engine temperature (magnetic), voltage, trip odometer, oil pressure light	S	S	S	S	S	S

Dodge Aries
Selected Standard & Optional Features

	2-Dr. Sedan	4-Dr. Sedan	2-Dr. SE Sedan	4-Dr. SE Sedan	Custom Wagon	SE Wagon
GLASS—Tinted (all windows)	O	O	O	O	O	O
GLOVE BOX—With lock	S	S	S	S	S	S
HALOGEN HEADLAMPS	S	S	S	S	S	S
HEATER—3-speed with Ram Air ventilation	S	S	S	S	S	S
HOOD RELEASE—Inside	S	S	S	S	S	S
HORNS—Dual	—	—	S	S	S	S
HOOD PAD—Sound insulating	S	S	S	S	S	S
INSULATION—Special sound deadening package	O	O	O	O	O	O
LIGHTS—Dome with courtesy switches and built-in reading lamp	O	O	O	O	O	O
Underhood	O	O	O	O	O	O
MATS—Accessory, front and rear (Colour-keyed)	O	O	O	O	O	O
LUGGAGE RACK, (roof mounted)	—	—	—	—	O	O
MIRRORS—Inside, rearview, day/night	S	S	S	S	S	S
Left, outside, manual, black	S	S	S	S	—	—
Left, outside, remote, chrome	O	O	O	O	—	—
Dual, outside, remote, chrome	O	O	O	O	O	S
POWER ASSISTS—Door Locks	O	O	O	O	O	O
Decklid/Liftgate release	O	O	O	O	O	O
Steering	O	O	O	O	O	S
Windows	O	O	O	O	O	O
Seat	—	—	O	O	O	O
RADIOS—AM, electronically-tuned	O	O	S	S	S	S
AM/FM/MX stereo/cassette with Dolby* ETR with digital clock, electronically-tuned	—	—	O	O	O	O
AM/FM/MX stereo electronically-tuned	O	O	O	O	O	O
SEATS—Vinyl bench	S	—	—	—	—	—
Cloth-and-vinyl bench	O	—	—	—	—	—
Cloth bench with C.A.R., centre armrest	—	—	S	S	S	S
Vinyl bench with centre armrest	—	—	N/C	N/C	N/C	N/C
Cloth low back bucket with dual recliners	—	—	O	O	O	O
SPARE TIRE—Hi-pressure, compact	S	S	S	S	S	S
Conventional	O	O	O	O	O	O

Dodge Aries
Selected Standard & Optional Features

	2-Dr. Sedan	4-Dr. Sedan	2-Dr. SE Sedan	4-Dr. SE Sedan	Custom Wagon	SE Wagon
SPEED CONTROL, AUTOMATIC	O	O	O	O	O	O
STEERING—Power assisted rack & pinion	O	O	O	O	O	S
STEERING COLUMN—Tilt	O	O	O	O	O	O
STEERING COLUMN CONTROL—Multi-function windshield wiper/washer, headlamp dimmer, turn signals, headlamp pass-flasher feature	S	S	S	S	S	S
STEERING WHEELS—Deluxe 2-spoke	S	S	—	—	—	—
Luxury 2-spoke	—	—	S	S	S	S
SUSPENSION—Heavy-duty, springs/shocks front & rear	O	O	O	O	O	O
TAPE STRIPES	O	O	O	O	O	—
TIRES—P175/80 R13 Steel belted radial, BSW	S	S	S	S	S	S
P175/80 R13 Steel belted radial, WSW	O	O	O	O	O	O
TRUNK DRESS-UP—Carpeted wheelhouse covers, carpeted jack cover (sock type), carpeted spare tire cover	—	—	O	O	—	—
TWO-TONE PAINT PACKAGE	—	O	—	O	—	—
UNDERCOATING	O	O	O	O	O	O
VINYL ROOFS—Full	—	—	—	O	—	—
Padded landau (colour-keyed)	O	—	O	—	—	—
WHEEL DRESS-UP—Deluxe, 13" wheel covers	S	S	S	S	S	S
Premium	—	—	O	O	O	O
Luxury	O	O	O	O	O	O
Wire	—	—	O	O	O	O
WHEEL—Styled steel	O	O	O	O	O	O
Cast aluminum	—	—	O	O	O	O
WINDSHIELD WIPERS—2-speed with electric washers	S	S	S	S	S	S
Variable-delay, intermittent wipe	O	O	O	O	O	O
WIPER/WASHER—Liftgate	—	—	—	—	O	O

S—Standard Equipment O—Optional Equipment N/C—No charge option
BSW—Black side walls WSW—White side walls *Dolby is a trademark of Dolby Laboratories
Your Dealer has complete details on additional standard/optional equipment available. See him for details.

Additional '84 Dodge Models!



Colt E • Colt DL • Colt GTS
Three-Door Hatchbacks

Colt E • Colt DL
Five-Door Hatchbacks



Charger • Charger 2.2
• **Shelby Charger**
Three-Door Hatchbacks



Omni • Omni SE
Five-Door Hatchbacks



Dodge 600
Two-Door Coupe
Dodge 600
Convertible



Dodge 600
Four-Door Sedan



Diplomat Salon
Four-Door Sedan



Caravan • Caravan SE
• **Caravan LE**

Your Dealer has complete details on your favourite. See him today.

Dimensions, Weight and Capacity

Dimensions, Weight and Capacity	2-door Sedan		4-door Sedan		Wagon	
	mm.	ins.	mm.	ins.	mm.	ins.
Wheelbase	2548	100.3	2548	100.3	2548	100.3
Overall Length (a)	4471	176.0	4471	176.0	4475	176.2
Overall Width	1742	68.6	1742	68.6	1742	68.6
Overall Height (b)	1328	52.3	1339	52.7	1331	52.4
Turning Diameter—metres (feet)	10.6 (34.6)					
Curb Weight—kilograms (pounds)	1051 (2317)		1053 (2323)		1103 (2432)	
Usable Luggage Capacity dm ³ (cu. ft.)	428 (15.0)		428 (15.0)		939 (33.2) (c)	
Passenger Capacity	6					
Fuel Capacity—litres (Imp. Gals.)	53 (11.7)					

Engines and Transaxles

	2.2-litre 4-cyl.	2.6-litre (d) 4-cyl.
Availability	Standard	Optional
Type	SOHC	SOHC
Carburetor	2-Barrel	2-Barrel
Net Power—kW (bhp) @ RPM	73 (98) @ 5200	78 (105) @ 4800
Net Torque—N·m (lb. ft.) @ RPM	161 (119) @ 3200	192 (142) @ 2800
Transaxle and OTGR* availability		
4-Speed Manual—Std.	2.69	—
5-Speed Manual—Opt.	2.20 (e)	—
3-Speed Automatic—Opt.	2.78 3.02 (f)	3.02 —

*OTGR is similar to the "Axle Ratio" on a rear-drive car.

(a) Includes bumper guards (b) Based on 5-passenger load, base engine and standard tires (c) With rear seat back raised—hidden cargo volume under tonneau cover (vehicles so equipped). 1982 dm³ (70.0 cu. ft.) with rear seat back folded down.

(d) Mitsubishi "Silent Shaft" with extended-life exhaust system

(e) Available SE models and Custom Wagon only

(f) Option: sacrifices some fuel economy for crisper "off-the-mark" performance and is especially suitable for frequent high altitude, hilly terrain or heavy load operation, including trailer towing.

5/80 WARRANTY COVERAGE

Chrysler offers for 1984 a comprehensive warranty for 12 months or 20,000 kilometres covering repairs to any part of the vehicle which proves defective in materials or workmanship in normal use. In addition, power train components are covered for 5 years or 80,000 kilometres (subject to deductible). Ask your Dealer for complete details.

5/80 OUTER PANEL ANTI-CORROSION PROTECTION

The 5/80 Outer Panel Anti-Corrosion Limited Warranty provides protection against perforation for outer panels up to 5 years or 80,000 kilometres (whichever occurs first) from the warranty start date. Ask your Dealer for complete details.

OPTIONAL CHRYSLER SERVICE CONTRACTS

Chrysler Canada Ltd.'s Service Contracts are available for most new Chrysler Canada Ltd. vehicles.

These optional Service Contracts provide protection against rising service and parts costs for specified repairs beyond the time and mileage limitations of the New Vehicle Limited Warranty for 5 years or 80,000 kilometres, whichever occurs first, from the warranty start date.

These contracts have a \$25 deductible and provide an allowance for alternate transportation and towing should a failure occur on a covered component. Coverage (except for the alternate transportation allowance) begins when the basic limited warranty expires.

Ask your Dealer for full details.



All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, standard and optional equipment listed, specifications, colours and materials, and to change or discontinue models. Certain models, packages and options are subject to specific requirements and restrictions. Ask your dealer for the latest information.



*Join the
Chrysler
Revolution!*

**We've got
Chrysler LeaseAbility**

... which means any Chrysler, Dodge or Plymouth car can be leased from your local Chrysler Dealer... the Leasing Professional.