

THE NEW CHRYSLER CORPORATION



1985 CHRYSLER

***LASER/  
DAYTONA***







## Laser XE... 2+2 Grand Touring

To understand the true meaning of Grand Touring you must drive this car. Laser XE provides impeccable road manners. Its front-wheel-drive handling is crisp, nimble and precise. Response from the 2.2-litre fuel-injected engine is quick—cat quick. And Laser XE has looks that spell sophistication and performance at the same time.

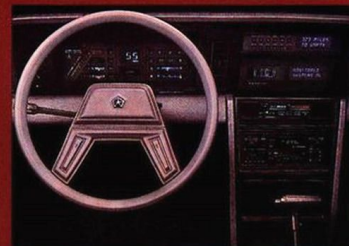
Inside Laser XE, driver and passengers are surrounded with luxury and convenience in the best GT tradition. Front seats feature deep bolsters for better cornering support. On the driver's seat both lumbar and thigh supports are adjustable. The

steering wheel is adjustable and leather-wrapped. Ventilated front disc brakes and quick-ratio rack-and-pinion steering are power assisted. Dual exterior mirrors are remote controlled and there are remote-control releases for the liftback and fuel door. Rear seats have contoured backs that fold down and there are sun visors behind the rear passengers' heads. Cargo net and cargo tie-downs prevent luggage from shifting during brisk motoring.

Laser XE is also available with a turbocharged 2.2-litre engine, with multi-point electronic fuel injection; power is increased by almost fifty percent to 109 kW (146 horsepower). And for uncompromised, all-out performance handling, there are suspension and tire options to meet that enthusiast need.

Laser XE's interior has a "Euro-Performance" seat for the driver and upholstery in a handsome cloth-and-vinyl. Leather is available as an option.

Laser XE features an all-electronic instrument panel. Traditional instrumentation is available if preferred. Complementing the instrument panel is a 22-function electronic monitor and a 9-function electronic navigator with keyboard entry.





## Laser... High tech without a high price

**L**aser brings you the look, feel and features of a European touring car well within the confines of many more Canadian budgets. A long list of standard features includes power front disc brakes, power-assisted rack-and-pinion steering, a potent 2.2-litre overhead-cam engine with electronic fuel injection, a 5-speed close-ratio manual transmission (automatic transmission is available as an option), quartz halogen headlamps, full instrumentation including a tachometer and an elapsed time indicator, Chrysler's remarkable front-wheel-drive technology, and a great deal more. And at a price the competition is hard-pressed to match.

If you've never experienced halogen headlamps, Laser will open your eyes. Night vision is dramatically increased and, with it, more safety.

Laser's fuel filler door operates conveniently by remote control, as does the liftback.

Laser's standard 5-speed transmission combines four closely-spaced ratios for optimum response and acceleration with an overdrive 5th for relaxed, fuss-free, fuel-efficient highway cruising.

Laser's interior comforts you with reclining low-back bucket seats for the driver and front seat passenger. Each rear seat back can be folded down for more space when you need it. And it's all upholstered in a handsome, colour coordinated combination of durable cloth-and-vinyl.

Standard also is a full-length centre console with a centre armrest incorporating a built-in storage bin with coin and cup holders. A sophisticated heater/ventilation system provides blower-forced air, bi-level if you want, supplemented by fresh-air Ram vents. Front side window defoggers are built-in. Laser—unmistakably a sports car—but unashamedly comfortable and convenient.

When it comes to options, Laser lets you do things your way. Choose from such driving delights as the "Euro-Performance" driver's seat with adjustable thigh and lumbar supports, premium AM stereo/FM stereo radio with cassette and graphic equalizer, automatic transaxle, power door locks, driver's seat and windows. How much luxury you add to your Laser is up to you. The fun you'll have driving is standard.







## Daytona Turbo Z The ultimate

Some people just can't get enough of a good thing. To them we dedicate Chrysler Daytona Turbo Z. The name says performance. The car delivers—right down to its deep front spoiler, ground-effect type side skirts, and unique rear air dam.

Daytona Turbo Z's story starts with its aerodynamics.  $C_d$  drag factor is only 0.37. That makes it slice through the air with the keen precision of some of the world's sleekest performance machines. Now pour on the power—109 kW (146 horsepower)—from a fuel-injected engine with a turbocharger that delivers extra boost just when you need it in those first few moments of acceleration.

The Turbo Booster Gauge lets you monitor the turbocharger's performance. Boost comes in as low as 1200 rpm and builds to a maximum of 7.2 pounds.

Full instrumentation including tachometer keeps you informed on Daytona Turbo Z's vital functions.

Daytona Turbo Z 2.2-litre engine with multi-point electronic fuel injection looks as great as it goes.

For the ultimate driving experience, Daytona Turbo Z comes with a special handling package that features higher spring rates, front and rear, gas-charged shocks at all four corners, low-compliance bushings, Goodyear Eagle GT performance tires and a crisp 14.2:1 steering ratio. It all adds up to making Daytona Turbo Z one of the best handling automobiles you've ever put through a corner.

Inside, Daytona Turbo Z continues its "driver's car" personality with a "Euro-Performance" driver's seat that features adjustable thigh and lumbar supports plus thick side bolsters to hold you firmly yet comfortably in place.

Now, if you still want more, take a look at Daytona Turbo Z's option list. You'll find plenty to make your ultimate driving experience your ultimate pleasure.







## Chrysler Daytona Turbo... Luxury and performance perfectly balanced

A dual personality can be a good thing in a sports car, especially when it strikes a harmonious balance of the virtues most people want. Daytona Turbo is a perfect example. It offers many of the luxury features of Laser XE, yet it still has much of the all-out sporty character of the Turbo Z.

Under its hood you'll find the same electronically fuel-injected, turbo-charged 2.2-litre overhead-cam engine that powers Turbo Z and the same performance-handling suspension is standard. Yet inside the passenger compartment Daytona Turbo has many

of the luxury touches that set the Laser XE in a class of its own. And that includes enthusiast seats with adjustable thigh and lumbar supports for the driver.

From the outside, Daytona Turbo maintains an unmistakable performance image with its front door and rear spoiler and unique "Turbo" identifying decor.

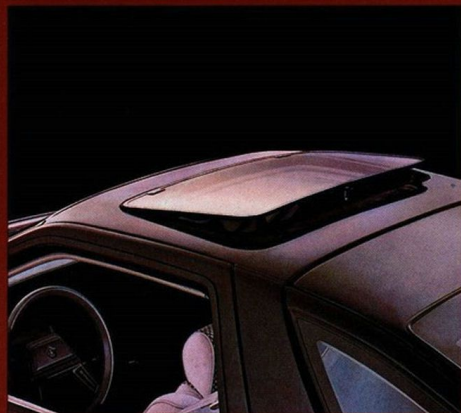
When it comes to options, Daytona Turbo lets you custom-tailor to your exact tastes. Choose from a long list of equipment that includes automatic transaxle, an ultimate sound AM stereo/FM stereo cassette with Graphic Equalizer, automatic speed control, rear window wiper/washer and more. Even though Daytona Turbo comes with a remarkable list of standard equipment, we understand that you want to make your new car personally yours.

Daytona Turbo. The best of both worlds.

Daytona Turbo interior is upholstered in cloth-and-vinyl with a leather option available. The driver's seat features adjustable lumbar and thigh supports.







## Adding the custom touch

Now that you've chosen your new car, choose just the equipment you want to make it yours and yours alone. Here are just some of the options available to add to the value and pleasure of driving your new Chrysler-built automobile.

**Sun Roof.** Let the sun shine in with a sun roof. Pops up for ventilation. Lifts out for that convertible open feel.

**Premium Sound System** option gives you AM stereo/FM stereo with cassette, 5-channel Graphic Equalizer, Dynamic Noise Reduction system, 20-station memory capability with memory-scan feature, six premium speakers with joystick ambience control.

**Air Conditioning.** Nothing adds more to the value of your new car or to your driving pleasure than air conditioning.

**Electronic Navigator.** The Electronic Navigator can be actuated to report on any of nine conditions, plus display the time and date. It can tell you conditions such as estimated time of arrival, average speed, fuel consumed, distance to your destination, distance travelled, elapsed driving time, average fuel consumption, and how far you can go on the remaining fuel. Metric switchable (Standard on Laser XE).

**Air Bladder.** The "Euro-Performance" seat features inflatable air bladders to adjust thigh and lumbar support. (Optional Laser, standard Laser XE, Daytona Turbo and Turbo Z.)

**Power Windows.** Add the convenience of power windows. Controls are console-mounted for easy access.

**Electric Mirrors.** Electric power adjustment for the standard dual mirrors is available (standard on Laser XE). On cars ordered with the electric rear defroster, the power mirrors are also heated.

**Steering Wheel.** The tilt steering wheel adjusts to six different positions. (Standard on Laser XE).

**Speed Control.** Automatic speed control lets you relax on long trips. And because it maintains a constant speed, fuel economy can be improved. Acceleration overrides it and it releases when the clutch or brake pedal is moved.

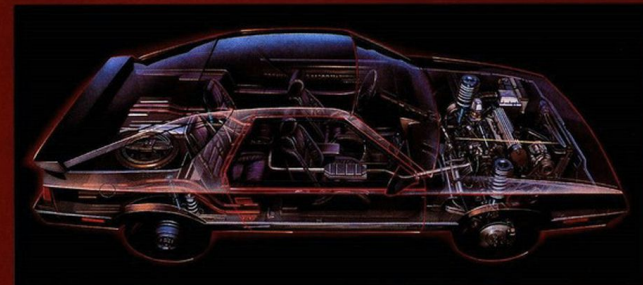
## Engineering leadership and quality from Chrysler

Chrysler leads the way with the development of Laser and Daytona—the front-wheel-drive sports cars. The successful application of our front-wheel-drive system to a genuine sports car has furthered Chrysler's reputation as a world leader in front-wheel-drive engineering. To you it means a sports car with improved stability and power efficiency because the drivetrain weight is directly over the front wheels.

That same leadership stance can be found in the design of our turbocharger. It sets new standards in turbocharging reliability and durability with its unique water-cooled turbo-housing that lowers bearing temperatures by as much as 200° Celsius (400° F), and in the electronic control that temporarily provides extra boost during initial acceleration.

In building the body of your new Laser we have combined the latest materials—fibreglass, plastics, galvanized and galvanealed steels, as well as zinc-plated and zincrometal panels to give you the ultimate in corrosion protection. And backed with confidence: Chrysler's 5-year/80,000-kilometre anti-corrosion plan is standard.

The end result of all this is the development of one of the most technologically sophisticated automobiles of its kind.





## Chrysler Laser/Daytona Turbo Standard and Optional Features

|                                                                                                                                                                                                 | Laser | Laser XE | Daytona Turbo | Daytona Turbo Z |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|----------|---------------|-----------------|
| AIR CONDITIONING—Bi-level                                                                                                                                                                       | O     | O        | O             | O               |
| AIR DAM—Integral with front fascia                                                                                                                                                              | S     | S        | S             | NA              |
| AIR DAM AND SIDE SKIRTS—Aerodynamic, ground-effect types                                                                                                                                        | NA    | NA       | NA            | S               |
| ALTERNATOR—40/90 amp                                                                                                                                                                            | S     | S        | S             | S               |
| BATTERY—400 amp. Maintenance-Free                                                                                                                                                               | S     | S        | S             | S               |
| 500 amp. Maintenance-Free                                                                                                                                                                       | O     | O        | O             | O               |
| BRAKES—Power front disc, rear drum, self-adjusting                                                                                                                                              | S     | S        | S             | S               |
| CARGO COMPARTMENT—Tie down, security net and rear sun visors                                                                                                                                    | NA    | S        | S             | S               |
| Cargo light and additional carpeting/insulation                                                                                                                                                 | O     | S        | O             | O               |
| Tonneau cover                                                                                                                                                                                   | O     | O        | O             | O               |
| CLOCK—Digital electronic, integral with radio                                                                                                                                                   | S     | S        | S             | S               |
| CONSOLE—Full length includes centre armrest, hidden storage, coin/cup holders                                                                                                                   | S     | S        | S             | S               |
| CORROSION PROTECTION—Extensive use of galvanized steel; lower bodyside urethane stone chip-resistant primer, front fender plastic liners (backed by Chrysler's Anti-Corrosion Limited Warranty) | S     | S        | S             | S               |
| DEFOGGERS—Front-side window                                                                                                                                                                     | S     | S        | S             | S               |
| DEFROSTER—Rear window, electric                                                                                                                                                                 | O     | O        | O             | O               |
| ELAPSED TIME INDICATOR—Resettable                                                                                                                                                               | S     | NA       | S             | S               |
| ELECTRONIC MONITOR—24 function, visual and verbal (French verbal—optional)                                                                                                                      | NA    | S        | NA            | NA              |
| ELECTRONIC NAVIGATOR                                                                                                                                                                            | O     | S        | O             | O               |
| ELECTRONIC VOICE ALERT—11 function, English or French                                                                                                                                           | O     | NA       | O             | O               |
| ENGINE BLOCK HEATER                                                                                                                                                                             | O     | O        | O             | O               |
| GLASS—Tinted, LIGHTS—Illuminated entry, LIGHT PACKAGE                                                                                                                                           | O     | O        | O             | O               |
| HALOGEN HEADLAMPS                                                                                                                                                                               | S     | S        | S             | S               |
| HORNS—Dual, air, autobahn/autostrada type                                                                                                                                                       | NA    | S        | NA            | NA              |
| INSIDE REMOTE RELEASE—Hood, liftgate, fuel filler                                                                                                                                               | S     | S        | S             | S               |
| INSTRUMENT PANEL—Conventional, with tachometer and full instrumentation                                                                                                                         | S     | NC       | S             | S               |
| Electronic with LED tachometer and graphic displays                                                                                                                                             | NA    | S        | NA            | NA              |
| Turbo-boost gauge                                                                                                                                                                               | O     | NA       | S             | S               |
| LOUVRES—Turbo hood, functional cooling                                                                                                                                                          | O     | O        | S             | S               |
| MESSAGE CENTRE—Graphic, shows low fuel, washer fluid, door/hatch ajar                                                                                                                           | S     | NA       | S             | S               |
| MIRRORS—Inside, rearview, day/night, Vanity, passenger side                                                                                                                                     | S     | S        | S             | S               |
| Outside, dual remote                                                                                                                                                                            | S     | NA       | S             | S               |
| Outside, dual power adjustable (heated if rear defroster also ordered)                                                                                                                          | O     | S        | O             | O               |
| POWER ASSISTS—Door locks, seat (driver only), windows                                                                                                                                           | O     | O        | O             | O               |
| RADIOS—Electronically tuned with digital readout and clock                                                                                                                                      | S     | S        | S             | S               |
| AM                                                                                                                                                                                              | S     | NA       | NA            | NA              |
| AM/FM stereo                                                                                                                                                                                    | O     | S        | S             | S               |
| AM stereo/FM stereo with cassette, 4 speakers                                                                                                                                                   | O     | O        | O             | O               |
| Graphic Equalizer and Dynamic Noise Reduction Systems                                                                                                                                           | O     | O        | O             | O               |
| SEATS—Rear, split fold-down seat backs                                                                                                                                                          | S     | S        | S             | S               |
| Front, low-back bucket, cloth and vinyl with dual recliners                                                                                                                                     | S     | NA       | NA            | NA              |
| Front, low-back bucket, cloth and vinyl (leather—optional) with dual recliners and driver's seat adjustable lumbar and thigh support                                                            | O     | S        | S             | S               |
| SPEED CONTROL, AUTOMATIC, SUN ROOF, UNDERCOATING                                                                                                                                                | O     | O        | O             | O               |
| SPOILER—Rear hatch                                                                                                                                                                              | S     | S        | S             | S               |
| STEERING, RACK-AND-PINION—Power, firm-feel, quick ratio                                                                                                                                         | S     | S        | S             | S               |
| SUSPENSION—Iso-strut front, rear, trailing arm with front and rear anti-sway bars and gas-charged rear shock absorbers                                                                          | S     | S        | NA            | NA              |
| Special handling includes larger diameter front sway bars, stiffer spring rates and gas pressure high control shocks                                                                            | NA    | O        | S             | S               |
| TIRES—P185/70 R14, SBR, BSW                                                                                                                                                                     | S     | NA       | NA            | NA              |
| P195/70 R14, SBR, RBL                                                                                                                                                                           | P     | NA       | NA            | NA              |
| P205/60 R15, SBR, RBL                                                                                                                                                                           | NA    | S        | S             | S               |
| WHEEL DRESS-UP—14" premium wheel covers                                                                                                                                                         | S     | NA       | NA            | NA              |
| 15" cast aluminum road wheels                                                                                                                                                                   | NA    | S        | S             | S               |
| 14" cast aluminum road wheel                                                                                                                                                                    | O     | NA       | NA            | NA              |

S—Standard equipment O—Optional equipment at extra cost NA—Not available NC—No charge option  
SBR—Steel-belted radial BSW—Black side walls RBL—Raised black letters

This catalog does not list all standard and optional equipment items, and some options are subject to availability restrictions. See your dealer for complete details.



All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, standard and optional equipment listed, specifications, colours and materials, and to change or discontinue models. Certain models, packages and options are subject to specific requirements and restrictions. Ask your dealer for the latest information.



**We've got  
Chrysler LeaseAbility**

... which means any Chrysler, Dodge or Plymouth car can be leased from your local Chrysler Dealer...the Leasing Professional.

## Dimensions, Weights and Capacities

|                                          | Two-Door 2+2 Sports Liftback |        |
|------------------------------------------|------------------------------|--------|
|                                          | millimetres                  | inches |
| Wheelbase                                | 2466                         | 97.1   |
| Overall Length (a)                       | 4446                         | 175.0  |
| Overall Width                            | 1760                         | 69.3   |
| Overall Height (b)                       | 1278                         | 50.3   |
| Turning Diameter—metres (feet)           | 10.2 (33.5)                  |        |
| Curb Weight—kilograms (pounds) (c)       | 1159 (2550)                  |        |
| Usable Luggage Capacity—litres (cu. ft.) | 935 (33.0)                   |        |
| Passenger Capacity                       | 4                            |        |
| Fuel Capacity—litres (Imp. gals.)        | 53 (11.7)                    |        |

## Engines and Transaxles

|                                                                    | 2.2-litre 4-cyl.<br>EFI        | 2.2-litre 4-cylinder<br>EFI TURBO            |
|--------------------------------------------------------------------|--------------------------------|----------------------------------------------|
| Availability—Laser<br>Laser XE<br>Daytona Turbo<br>Daytona Turbo Z | Standard<br>Standard<br>—<br>— | Optional<br>Optional<br>Standard<br>Standard |
| Type                                                               | SOHC                           | SOHC                                         |
| Fuel Delivery                                                      | Throttle Body EFI              | Multipoint EFI                               |
| Net Power—kW (bhp) @ RPM                                           | 74 (99) @ 5600                 | 109 (146) @ 5200                             |
| Net Torque—N·m (lb-ft) @ RPM                                       | 164 (121) @ 3200               | 228 (168) @ 3600                             |
| Exhaust System—type of steel                                       | Aluminized                     | Extended-Life                                |
| Transaxle and OTGR* availability                                   |                                |                                              |
| 5-Speed Manual—Std.                                                | 2.57                           | 2.57                                         |
| 3-Speed Automatic—Opt.                                             | 3.02                           | 3.02                                         |

(a) Includes bumper guards. Daytona Turbo Z — 4570 mm (179'9") (b) Based on 4-passenger load, base engine and standard tires.

(c) Laser XE 1168 (2569), Daytona Turbo 1207 (2655).

Std.—Standard Opt.—Optional at extra cost EFI—Electronic Fuel Injection

\*Overall Top Gear Ratio (OTGR) is similar to the Axle Ratio on a car with rear-wheel drive.

**TRAILER TOWING:** Ask your dealer for Chrysler Canada's special information and recommendation brochure.

## WARRANTY PROTECTION

When you build a quality car, you can back it with superior warranty protection.

Chrysler has been an industry leader in warranty coverage, and 1985 is no exception. Ask your dealer for details about our 1985 New Vehicle Limited Warranties. They protect your car's Powertrain for up to 5 years or 80,000 kilometres\* and Outer Body Panels against corrosion perforation for the same period. There's more...ask your dealer.

You'll soon learn why we say Chrysler products are not only "Best Built" but "Best Backed", too.

\*Whichever occurs first.