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Vectra







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The highly specified Vectra CD sedan features a 2 litre, ECOTEC four cylinder engine, together with a wide range of standard equipment. Its enhanced multi function display includes a trip computer and a check control system that monitors engine oil level, coolant level, front brake pad thickness, headlights and brake and tail lamps.





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Powered by a smooth and flexible 2.5 litre ECOTEC V6 engine, the Vectra CD hatch comes standard with automatic transmission. Claiming the title of "Australia's most economical six cylinder hatchback", the Vectra CD hatch returns 10.5 litres/100km on the city cycle and 6.2 litres/100km on the highway cycle.





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Embargo 5.00 pm Tuesday 3 June 1997

MEDIA RELEASE

HOLDEN'S DYNAMIC VECTRA SETS A NEW BENCHMARK

Maximum style, comfort and high-tech appeal in a true medium sized package

Holden sets a brand new benchmark in the medium sized passenger car market segment with the introduction of its Vectra model range.

The distinctively styled new Holden Vectra offers an attractive combination of interior style and comfort, high feature levels, innovative technology, advanced safety systems, optimised performance and class-leading fuel efficiency.

Fine tuned by Holden engineers to suit Australian requirements, the award-winning Vectra is sourced from Europe through Holden's worldwide link with General Motors. Last year, Vectra topped the popularity polls as Western Europe's best-selling medium sized car.

The launch of the Vectra - with which Holden plans to claim a significant share of domestic and export markets - denotes an important new beginning for the company. Holden will commence local manufacture of the Vectra model range in 1998, following the completion of a new production line at its Elizabeth (SA) manufacturing facility.

"Vectra slots perfectly into the Holden range and represents a major opportunity for Holden to once again become a mainstream marketer of cars in the medium segment," said Jim Wiemels, Holden's Chairman and Managing Director. "As the spearhead of an export market



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push in the vast Asia Pacific region, it will also establish Holden's position as a major player in GM's global aspirations.

"Vectra is characterised by an exceptional level of technology and innovation. We believe that by delivering the right blend of size, styling, practicality and performance, the Holden Vectra directly addresses the changing attitudes and requirements of buyers in this segment. It is a high-tech, value for money package with standout aesthetic appeal," Jim Wiemels concluded.

Two Body Choices, Two Model Levels

The Holden Vectra is available in two body styles: four-door sedan and five-door hatchback. Buyers may choose between the Holden Vectra GL 2 litre sedan and hatchback models, or the more highly specified Holden Vectra CD 2 litre sedan and Vectra CD 2.5 litre V6 hatchback.

Distinctive Style, Efficient Packaging

A successful blend of efficient aerodynamics and expressive styling, the Holden Vectra has an independent character which stands out from the Japanese and Korean competition.

A true medium sized car, Holden Vectra efficiently packages a spacious interior within compact exterior dimensions for easy handling and parking.

Distinguished by its practical use of space, Vectra offers generous accommodation and the cargo-carrying versatility of 60/40 split folding rear seats and a load-through facility for transporting long objects.

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A stylish body kit sourced from the European design house Irmischer, and available as a factory fitted option through Holden by Design, will further broaden Vectra's appeal. It includes front and rear spoilers, side sills and alloy wheels.

Comfort and Convenience

Both Vectra GL and CD models come equipped with a comprehensive range of clever features that include a multi function display with time, date and outside temperature; a clean air filter system; power steering with hydraulic self-centring; tachometer; five position steering wheel height adjustment; cup holders; premium six speaker sound system with speed dependent volume control; remote control heated exterior mirrors and road speed sensitive intermittent windscreen wipers.

The Vectra CD features such extra appointments as remote radio controls mounted in a leather-covered steering wheel; enhanced multi function display including trip computer; electronic cruise control; power windows with express down and safety auto-reverse functions; air conditioning and adjustable lumbar support. Automatic transmission is standard on the Vectra CD hatchback.

Safety and Security

The basis of Vectra's advanced safety system is a rigid occupant cell that provides maximum survival space. Vectra is the only car in its class to feature such primary safety features as ABS braking and electronic traction control as standard, and its sophisticated multi-link independent rear suspension with dynamic safety geometry provides predictable handling under all conditions.

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A full size, 60 litre driver airbag is standard on both models, with Vectra CD also featuring a passenger airbag as standard. A unique brake and clutch pedal breakaway system, patented by Opel, reduces the risk of damage to drivers' feet in the event of a serious accident. Further safety advances include height adjustable seatbelts with pyrotechnic pre-tensioners.

The Holden Vectra's high-tech security system features remote control central locking with rolling security code, a deadlock facility, electronic vehicle immobiliser, lockable rear seatbacks and PIN sound system protection

Performance and Fuel Efficiency

The Vectra GL sedan and hatchback and the Vectra CD sedan are powered by a 2 litre, twin camshaft, 16 valve ECOTEC 4 cylinder engine. With major refinements undertaken in Australia by Holden, it produces 100kW of power while returning class-leading fuel economy.

Based on AS2877 tests, Vectra 2 litre manual delivers 8.0 litres/100km on the city cycle and 5.4 litres/100km on the highway cycle. Vectra 2 litre automatic delivers 9.5 litres/100km and 5.4 litres/100km respectively. These remarkable figures qualify all 2 litre Vectras - manual and automatic - for the title "Most economical medium sedan and hatch in Australia".

The Vectra CD hatchback is equipped with a smooth and flexible 2.5 litre, quad cam, 24 valve ECOTEC V6, optimised for premium fuel, which develops 125kW of power.

The 2.5 litre V6 engine returns 10.5 litres/100km on the city cycle and 6.2 litres/100km on the highway cycle, making it Australia's most economical six cylinder hatchback.

Vectra fuel efficiency is due in part to clever aerodynamic design and a revolutionary, world-first "neutral idle" system which shifts the automatic transmission into neutral when the car is at a standstill. In city traffic, it can reduce fuel consumption by up to three per cent.

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In refining Vectra performance to suit Australian conditions and preferences, Holden engineers have increased low-speed torque, which boosts response in the 60-110km/h speed range, and refined throttle response. Complementing the engine changes are close-ratio manual transmission and an automatic transmission modified for smoother downshifting when overtaking and hill climbing.

Colour Choice

The Holden Vectra GL and CD are available in: Olive Grey, Rio Verde, Marseilles Red, North Cape, Ceramic Blue, Tizian Red, Casablanca White and Star Silver.

Recommended Retail Prices

Vectra GL sedan	\$25,500
Vectra GL hatch	\$26,500
Vectra CD sedan	\$30,990
Vectra CD hatch	\$35,990

Options

Automatic Transmission	(Vectra GL and Vectra CD sedan)	\$1,800
Air conditioning	(Vectra GL)	\$2,000
Passenger Airbag	(Vectra GL)	\$510
Holden by Design Kit	(all models, approximate price)	\$3,000
Metallic Paint		\$222

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Service and Customer Care

The Holden Vectra is covered by Holden's three-year/100,000 kilometre new vehicle warranty. Vectra service intervals are set at 15,000 kilometres. Three-year Holdenwise Roadside Service applies 24 hours a day.

On Sale Date: 29 June 1997

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