

THE 626 SEDAN BY MAZDA

1998



PERSPECTIVE

Most car companies build their cars for the average person. We say, let them. Average is a statistical fiction, a comfort for accountants who reduce cars to nuts and bolts. We believe there's more to it. Think of a car as thoughts poured into metal, and you're thinking Mazda. Our philosophy is simple: you're not "average." Your car shouldn't be, either.



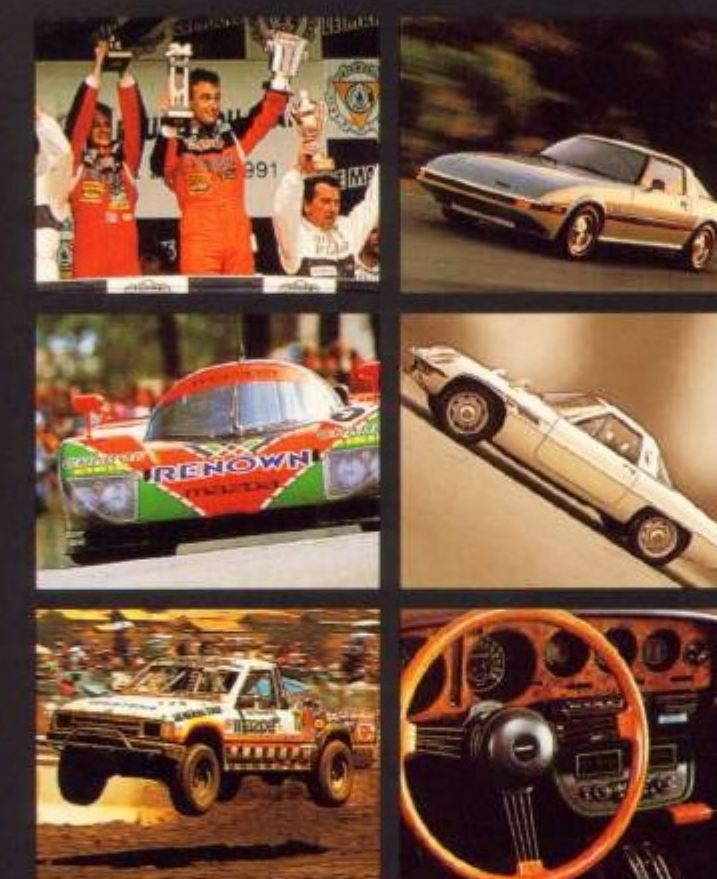
THE ALL-NEW 626 BY MAZDA

Now you can ask the CEO to lunch. Hear your kids tell you really, the backseat's fine. Carve up a country road. This is Mazda 626 territory. Retooled, refined and reborn for 1998, the elegant 626 stands out without sticking out, leaving sedan boredom in your rearview mirror. Why should you obey the law of averages?



HERITAGE

Throughout our history, we've never been content simply to build cars the same way as everyone else. Our enthusiast engineers have always preferred to push the envelope, continually seeking better ways to make better cars. We look at engineering this way: Unless you're willing to explore every idea, you'll never arrive at the best one.

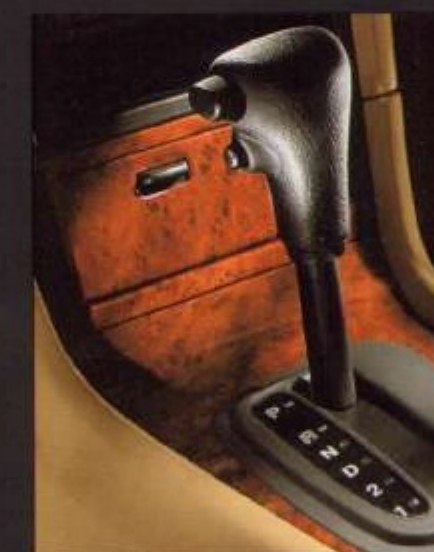


Wherever Mazda has raced, the results have been spectacular. Among the many highlights: the first (and still only) victory by a Japanese marque in the 24 Hours of Le Mans, proving that our engineers know durability as well as speed.

ENGINEERING

At Mazda, engineers are given real freedom. To create. To stretch. To engineer: That's why you'll find the 626 loaded with advances instead of compromises. Like the patented Twin Trapezoidal Link (TTL) suspension that subtly "steers" the rear wheels for better handling. And for 1998, more power—a 10% increase for our 4-cylinder engine—and better throttle response. Go ahead, express yourself. Our engineers did.

Four valves per cylinder improve the response at higher rpm.



The available automatic transmission uses electronic "climbing control" logic for smoother and fewer shifts.



The 2-piece block is stronger around the crankshaft than conventional 1-piece castings, for much smoother operation.



INTERIOR ROOM

Compare the specs on interior space with other midsize cars, and you'll see that we can play the numbers games with anyone. Of course, numbers alone won't keep you comfortable—but the new 626 will.

Take a seat and you'll discover an elegance and feel that really separate us from the flock.



Controls for the power windows and door locks are in the driver's-door armrest for easy operation. Deep dual cup holders are within easy reach and will even hold a coffee mug with a handle.





CONTROLS AND CONVENIENCE

If you're aware of a car's ergonomics, then the engineers haven't done their job. Ergonomics is the science of making machines relate to people, and the 626 is extremely easy to relate to. You won't have to think about how to operate everything—it'll all be second nature, even your first drive.



Sound system and climate controls are large, placed high for convenience, and operate smoothly and precisely. An AM/FM/CD stereo with four speakers is standard on LX, LX-V6 and ES-V6. For even better sound, a Bose® audio system is standard on the ES-V6 and part of the Premium Package for the LX-V6.

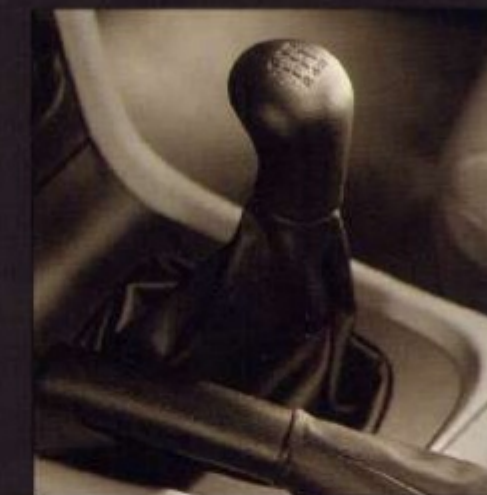




626 LX with Luxury Package

INTERIOR APPOINTMENTS

A smooth-shifting 5-speed manual transmission is standard on every Mazda 626.



The 60/40 split seatback sections fold down to extend the trunk area, making it easy to handle larger or longer cargo.

One pleasure in owning a great car is the ongoing process of discovery, of continually finding satisfying new qualities and features. With its innovative engineering, high level of standard equipment and many comforts, we think our all-new 626 will be opening your eyes for a long time to come.



| ENGINE | DX, LX | LX-V6, ES-V6 |
|-----------------------|-------------------------------------|-------------------------------------|
| Type | In-line 4-cylinder | V6 |
| Valve gear | DOHC 16-valve | DOHC 24-valve |
| Displacement | 2.0 liters (1991 cc) | 2.5 liters (2497 cc) |
| Bore and stroke | 3.27 x 3.62 inches | 3.33 x 2.92 inches |
| Compression ratio | 9.0:1 | 9.5:1 |
| Horsepower, SAE net | 125 @ 5500 rpm | 170 @ 6000 rpm |
| Torque, SAE net lb-ft | 127 @ 3000 rpm | 163 @ 5000 rpm |
| Fuel system | Multiport electronic fuel injection | Multiport electronic fuel injection |
| Recommended fuel | Regular unleaded | Premium unleaded |
| Ignition system | Breakerless electronic | Breakerless electronic |

DRIVETRAIN

| | |
|--------------|--|
| Type | Front-wheel drive |
| Transmission | 5-speed manual with overdrive 4-speed electronically controlled automatic with overdrive and lockup torque converter (opt.) |

CHASSIS

| | |
|------------------|---|
| Frame | Unit body |
| Front suspension | Independent, struts with lower A-arms, coil springs and stabilizer bar |
| Rear suspension | Independent, struts with Twin Trapezoidal Links (TTL), trailing links, coil springs and stabilizer bar |
| Steering | Rack-and-pinion with engine-rpm-sensing variable power assist; steering ratio: 17.0:1; steering wheel turns, lock-to-lock: 2.9; turning circle diameter, curb-to-curb: 36.1 feet |
| Brakes | Power-assisted with dual diagonal hydraulic circuits; 10.2-inch ventilated front discs (DX, LX), 10.8-inch front discs (LX-V6, ES-V6); 9.0-inch rear drums (DX, LX), 11.0-inch rear discs (LX-V6, ES-V6); Anti-lock Brake System (ABS) (LX-V6, ES-V6, optional on LX) |

CHASSIS (CONTINUED)

| | |
|---------------|--|
| Wheels | 14" x 5.5" steel with full covers (DX, LX) 15" x 6" steel with full covers (LX-V6) 15" x 6" aluminum alloy (ES-V6, opt. on LX and LX-V6) |
| Tires | P185/70SR14 all-season steel-belted radials (DX, LX) P205/60HR15 all-season steel-belted radials (LX-V6, ES-V6, optional on LX) |
| Fuel capacity | 16.9 gallons |
| Curb weight | Manual transmission: 2798 lb (DX, LX); 2994 lb (LX-V6, ES-V6) Automatic transmission: 2888 lb (DX, LX); 3071 lb (LX-V6, ES-V6) |

DIMENSIONS (INCHES)

| | | |
|------------------|-----------------------|-------------------|
| Wheelbase/Length | 105.1 / 186.8 | |
| Width/Height | 69.3 / 55.1 | |
| Front track | 4-cylinder: 59.8 | V6: 59.1 |
| Rear track | 4-cylinder: 59.4 | V6: 58.7 |
| Headroom | front: 39.2 | rear: 37.0 |
| w/moonroof | front: 37.8 | rear: 36.8 |
| Legroom | front: 43.6 | rear: 34.6 |
| Shoulder room | front: 56.3 | rear: 55.9 |
| EPA volume | passenger: 97.1 cu ft | cargo: 14.2 cu ft |

EPA MILEAGE ESTIMATES (MPG)

| | DX, LX | LX-V6, ES-V6 |
|------------------|-----------------------|-----------------------|
| Manual trans. | 26 city 33 highway | 21 city 27 highway |
| Automatic trans. | 22 city 29 highway | 20 city 26 highway |

626 SPECIFICATIONS AND SAFETY FEATURES

SAFETY FEATURES

- Driver's- and passenger's-side air bag Supplemental Restraint System (SRS)*
- Three-point safety belts for all occupants
- Height-adjustable front shoulder-belt anchors
- Energy-absorbing steering column and instrument panel
- Laminated windshield safety glass
- Head restraints for all outboard occupants
- Center high-mount stop lamp
- Energy-absorbing crumple zones
- Breakaway inside rearview mirror
- Child-safety rear door locks
- Shift interlock (automatic transmission)
- Clutch interlock (manual transmission)
- Immobilizer feature: Uses a built-in, electronically coded chip so that only an authorized ignition key will operate the car. Part of a complete antitheft system (std. on V6 models; opt. on LX)

* A child in a rear-facing child restraint can be injured by the passenger air bag if it inflates. Never use a rear-facing child restraint in the front passenger seat. For special instructions on other child restraints, please review the owner's manual.

Occupant safety is integral to the 626 design.

Stronger and stiffer, the new structure also has

built-in "crumple zones"

that absorb impacts to

help shield the passen-

ger cabin. Side-impact

beams add extra door

strength. Great outward

visibility and responsive

performance help you

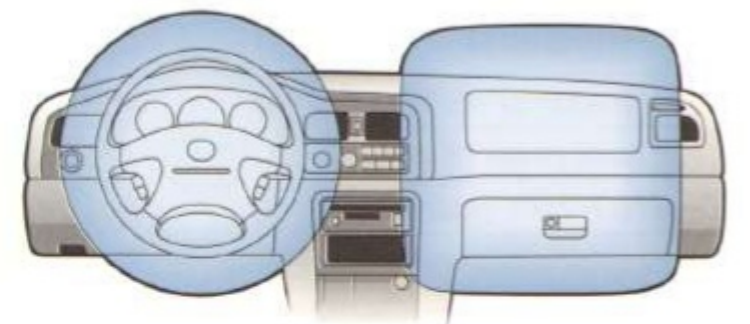
spot and avoid potential

problems, and there

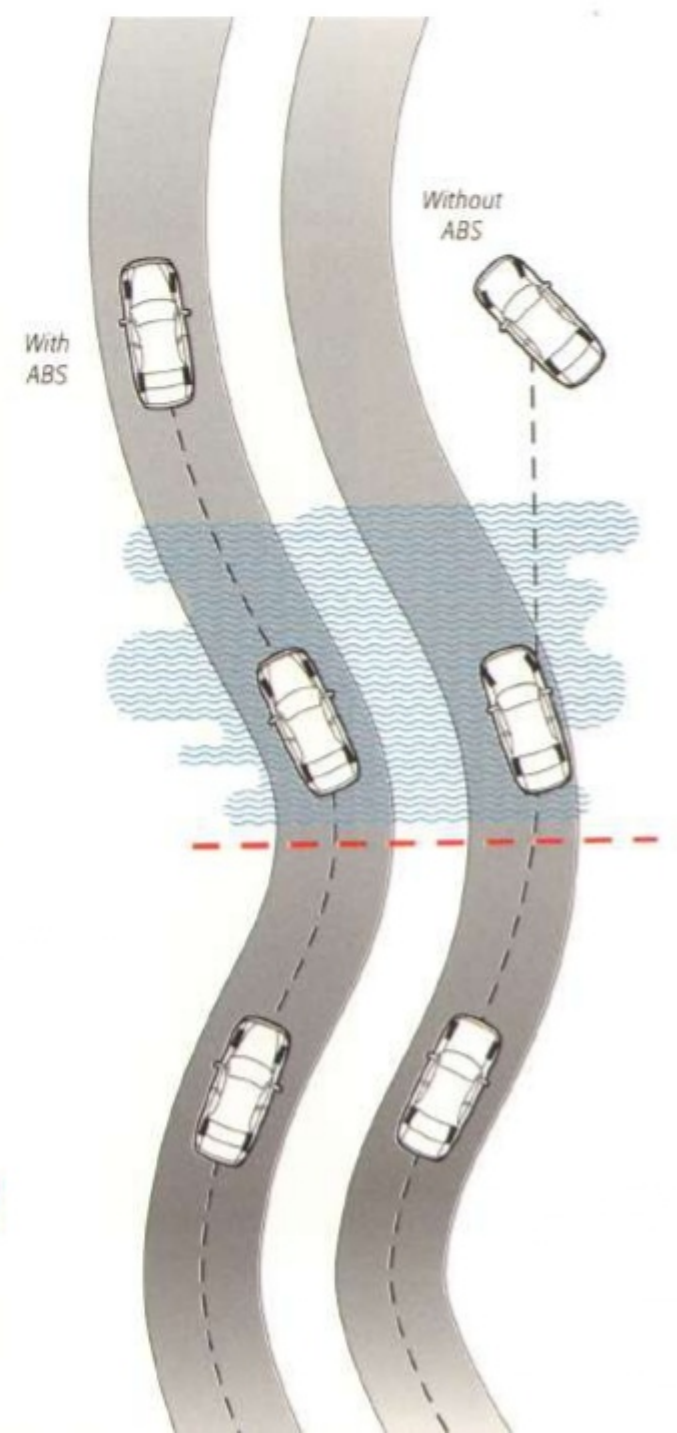
are 3-point safety belts

for all five passengers.

Dual air bags, together with properly fastened safety belts, provide an extra measure of protection.*



Anti-lock brakes and traction control, standard on all V6 models, give you better control on slippery surfaces. (ABS is an option on the LX.)



MECHANICAL FEATURES

| | DX | LX | LX-V6 | ES-V6 |
|---|----|----|-------|-------|
| 5-speed manual transmission with overdrive | S | S | S | S |
| 4-speed electronically controlled automatic transmission with overdrive | O | O | O | O |
| Rack-and-pinion steering with engine-rpm-sensing variable power assist | S | S | S | S |
| Power-assisted ventilated front disc/rear drum brakes | S | S | - | - |
| Power-assisted 4-wheel disc brakes | - | - | S | S |
| 4-wheel Anti-lock Brake System (ABS) | - | O | S | S |
| Electronic traction control | - | - | S | S |
| Front and rear stabilizer bars | S | S | S | S |

EXTERIOR FEATURES

| | | | | |
|--|---|---|---|---|
| 14-inch wheels with full wheel covers | S | S | - | - |
| 15-inch wheels with full wheel covers | - | - | S | - |
| 15-inch alloy wheels with locks | - | P | P | S |
| P185/70SR14 all-season steel-belted radial tires | S | S | - | - |
| P205/60HR15 all-season steel-belted radial tires | - | P | S | S |
| Dual black power mirrors | S | - | - | - |
| Dual body-color power mirrors | - | S | S | S |
| Intermittent windshield wipers | S | S | S | S |
| Tinted glass with upper windshield sunshade band | S | S | S | S |
| Body-color protective side moldings | S | S | S | S |

INTERIOR FEATURES

| | | | | |
|---|---|---|---|---|
| Power sliding glass moonroof with tilt-up ventilation feature and interior sunshade | - | P | P | S |
| Reclining front bucket seats with adjustable head restraints | S | S | S | S |
| Power driver's seat with 8-way adjustment | - | - | P | S |
| 60/40 split fold-down rear seatback | S | S | S | S |
| Cloth upholstery with matching door inserts | S | - | - | - |
| Luxury cloth upholstery with matching door inserts | - | S | S | - |
| Leather seating surfaces,* leather-wrapped steering wheel and manual shift knob | - | - | - | S |
| Covered vanity mirrors (illuminated on ES-V6) | - | S | S | S |
| Driver's- and passenger's-door map pockets | S | S | S | S |
| Seatback storage pockets | - | S | S | S |

INTERIOR FEATURES (CONTINUED)

| | DX | LX | LX-V6 | ES-V6 |
|---|-------|-------|-------|-------|
| Center console armrest with covered storage compartment and dual cup holders | S | S | S | S |
| Power windows (with driver's one-touch-down feature) and power door locks | - | S | S | S |
| Simulated wood-grain appliqué on console | - | - | - | S |
| Remote keyless entry system with antitheft alarm and immobilizer feature | - | P | S | S |
| Power remote trunk release | - | S | S | S |
| 8000-rpm tachometer, engine coolant temperature gauge and resettable trip odometer | S | S | S | S |
| Passenger-assist grips | - | S | S | S |
| Tilt steering wheel | S | S | S | S |
| Cruise control with steering-wheel-mounted controls | - | S | S | S |
| Heater/defroster with 4-speed blower, rear-seat heater ducts, and front side-window demisters | S | S | S | S |
| Oscillating center vent louvers | - | S | S | S |
| CFC-free air conditioning | P | S | S | S |
| Auto-off headlights | S | S | S | S |
| Electric rear window defogger | S | S | S | S |
| AM/FM/CD stereo with digital clock and four speakers | P | S | S | S |
| In-dash full-logic auto-reverse cassette deck | A | A | A | A |
| Bose® four-speaker audio system | - | - | P | S |
| Power antenna | - | - | - | S |
| Carpeted floor mats | P/O/A | P/O/A | P/O/A | S |

OPTION PACKAGES

| | | | | |
|--|---|---|---|---|
| DX Convenience Package: CFC-free air conditioning; 4-speaker AM/FM/CD stereo; carpeted floor mats | O | - | - | - |
| LX Luxury Package: Power sliding glass moonroof; 15-inch alloy wheels with locks; remote keyless entry system with antitheft alarm and immobilizer; carpeted floor mats | - | O | - | - |
| LX-V6 Premium Package: Power sliding glass moonroof; power driver's seat; 15-inch alloy wheels with locks; Bose® audio system; carpeted floor mats | - | - | O | - |

S: Standard O: Optional -: Not available P: Package option A: Dealer-installed accessory

*Seating surfaces upholstered in leather except for vinyl on seat side panels, rear sides of seatbacks and other minor areas.

626 COLORS • TRIM LEVELS AND ACCESSORIES

The 626 comes in 4 models: DX, LX, LX-V6 and ES-V6.



Added features for the LX include power windows and door locks, cruise control, oscillating center vents and more.



The LX-V6 features our smooth and powerful V6 engine, and includes 4-wheel disc brakes, ABS and more.



The ES-V6 adds a power sliding glass moonroof, leather upholstery,* Bose® audio and more.

Personalize, protect and enhance your new 626 with Genuine Mazda Accessories. They're designed specifically for your Mazda and come with the Mazda 36-month/50,000-mile limited warranty when installed by a Mazda Dealer prior to or at the time of initial vehicle retail delivery.



Cassette player



Rear spoiler



Splash guards



Wind deflector

Other Genuine Mazda Accessories available include: wood dash kit, CD changer, gold emblems, fog lights, rear cup holder, cargo net, floor mats and front mask.

Information and illustrations in this brochure are based on the latest competitive and Mazda product information available at the time of publication. Some equipment shown is optional at extra cost; specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area; colors in illustrations may vary from actual upholstery or paint colors due to reproduction and printing processes. Mazda reserves the right to make changes without notice in product content and price at any time.

Glacier White



Freeport Green Metallic¹



Driftwood Mica¹



Mojave Beige Mica¹



Sage Green Metallic



Burgundy Brilliance Mica¹



Black Onyx Clearcoat



Laser Red Metallic



Slate Blue Metallic¹

COLOR COMBINATIONS (INTERIOR/EXTERIOR)

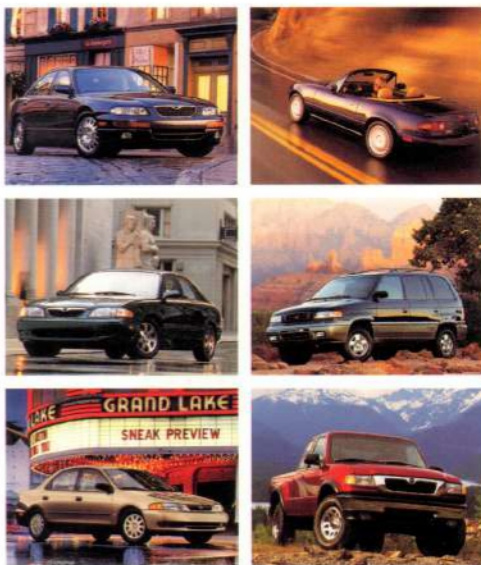
Beige/All colors
Gray/Glacier White, Black Onyx Clearcoat,
Sage Green Metallic, Slate Blue Metallic
Specific combinations of colors and interiors may vary by season and geographical area. ¹Not available on 626 DX.

THE MAZDA COMMITMENT

WARRANTY

Mazda warrants that the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 50,000 miles, whichever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain other items are excluded. This transferable "limited warranty" is free on all new 1998 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

Complement the limited warranty on your new vehicle with the Mazda Extended Protection Plan, the only service agreement backed by Mazda. Ask your dealer for details.



To capture the spirit of Mazda and our aspirations for the future, we proudly introduce our new symbol. The styled letter "M" evokes an image of wings in flight, our flight toward the future—a future borne of our quest to continuously grow and improve, made possible by the creativity, dedication, and enthusiasm of our employees.

This new symbol affirms Mazda's commitment to providing distinctive, high-quality products that offer unique driving pleasure, and a sales and service experience that will surpass your expectations and earn your confidence and loyalty.

We are dedicated to making the Mazda symbol, and the spirit it represents, a preeminent mark of excellence worldwide.

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