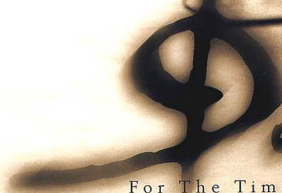


Cadillac  1999

...st, after paying lots of dues, and doing things
time to do for ourselves.
...e. And we have decided to put this in their place. Things
ing forever for something, but we're allowed that to arrive.
he chance to be alone, and we're taking it on. We're grabbing this chance.
...e taking it on. We're taking it on. We're taking it on. We're taking it on.



 De Ville

For The Time Of Your Life

Time and the river. They bring change. And they connect us with the Past. Today we drive across the river and into a community in which the spirit of the craftsman from our nation's recent Past shows in every home. No one is too large for them to tackle. No one is too small for their devoted attention. Even in this community, the ingenuity, the strength of spirit of these builders speak to us, telling us to be a little more creative, show a little more ingenuity, let our spirits soar. They made the most of their time. Now is our time. We're trying to learn their lessons well.



DeVille

50th Anniversary



For over half a century, the name DeVille has been synonymous with prestige, power and panache. But it has also stood for automotive engineering and innovation. When DeVille was introduced in 1949, it featured the world's first overhead valve V8, and Cadillac Division won the very first Car of the Year Award ever bestowed by *Motor Trend* magazine. Today, this tradition of craftsmanship and engineering carries on in the renowned Northstar and StabiliTrak systems. But DeVille has also embodied a unique and stirring style. One that is intricately woven through the American fabric. Yesterday, today or 50 years from now.





DeVille

Breakaway

Those who know DeVille know that life holds something better. Exquisite automobiles. Rewarding excursions. Good friends. And the means to indulge them all. The time is now. The turn ahead is filled with promise. And whether it's a trip across town, or across the country, it's an opportunity to seize the day. In a DeVille, of course.

We've put in our time. It's time after paying lots of dues, it's time to do for ourselves. For ourselves. We're grabbing this chance. And we're taking it on the road. Together.





*Today we found a lake around for sailboats. Ah,
caught the same wind, but journeyed in different directions
according to how their captains trimmed the sails. Ah, life*



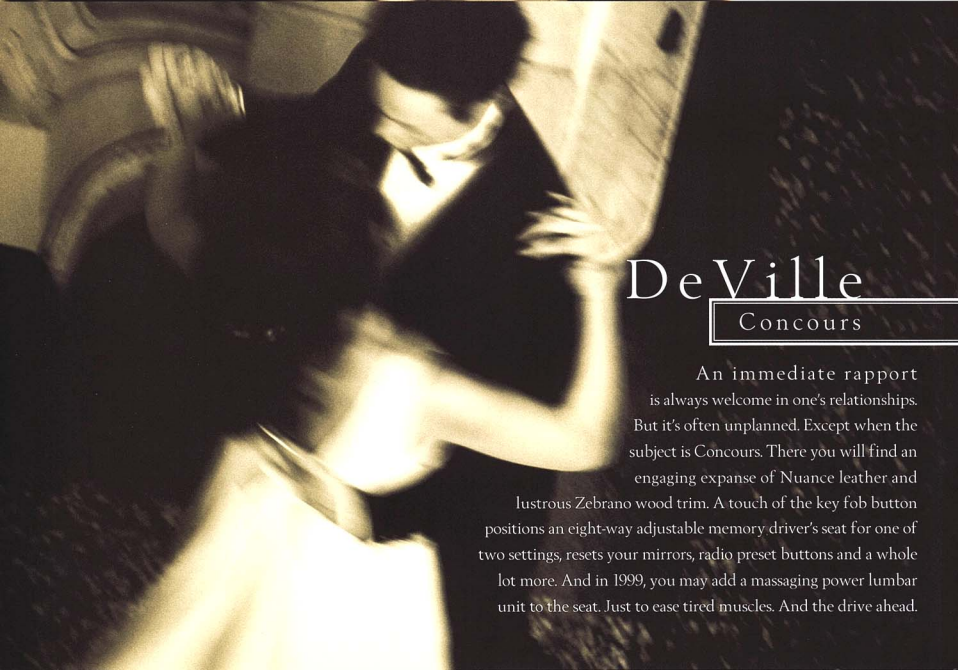
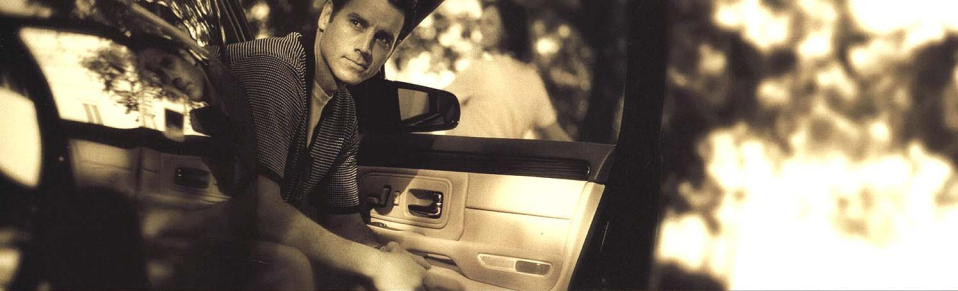
DeVille

Concours

Concours reserves the window dressing for Rodeo Drive.

You'll find no high-flying spoilers or fancy fender flares here. Instead, this sophisticated performance sedan centers its purpose on a 32-valve V8 with 300 hp. The propellant force is truly astounding. For passing trucks or just passing time. There's also the sharp, crisp handling of the Northstar System with continuously variable road-sensing suspension, ABS, all-speed traction control, speed-sensitive steering and StabiliTrak technology. Assertive, yes. But tastefully so.





DeVille

Concours

An immediate rapport is always welcome in one's relationships. But it's often unplanned. Except when the subject is Concours. There you will find an engaging expanse of Nuance leather and lustrous Zebrano wood trim. A touch of the key fob button positions an eight-way adjustable memory driver's seat for one of two settings, resets your mirrors, radio preset buttons and a whole lot more. And in 1999, you may add a massaging power lumbar unit to the seat. Just to ease tired muscles. And the drive ahead.



Today we drove to what must be the world's most beautiful golf course, and played - first one round, and then another. Our hosts anticipated how much we would enjoy the game, the grounds, the new friends, and old. I want to remember the excitement of seeing a Painted Punting at the edge of the green. It was small. It was glorious. It looked, indeed, as if it had taken a bath in primary colors. We were entranced. And from everywhere came the songs of birds unlike any we hear at home. They must think we blew in on a strong wind. And, I guess, we did.



DeVille

True champions never settle for par. You haven't. And neither has DeVille. That's why it is powered by a responsive 32-valve Northstar V8. And for 1999, you can enhance DeVille's renowned Northstar System with the road-holding technology of StabiliTrak, the perfect complement to this luxury sedan's surprisingly nimble handling. Inside, DeVille caters to your creature comforts with standard steering wheel-mounted sound system and climate controls. Add to that an available memory driver's seat and leather seating areas for those long drives.







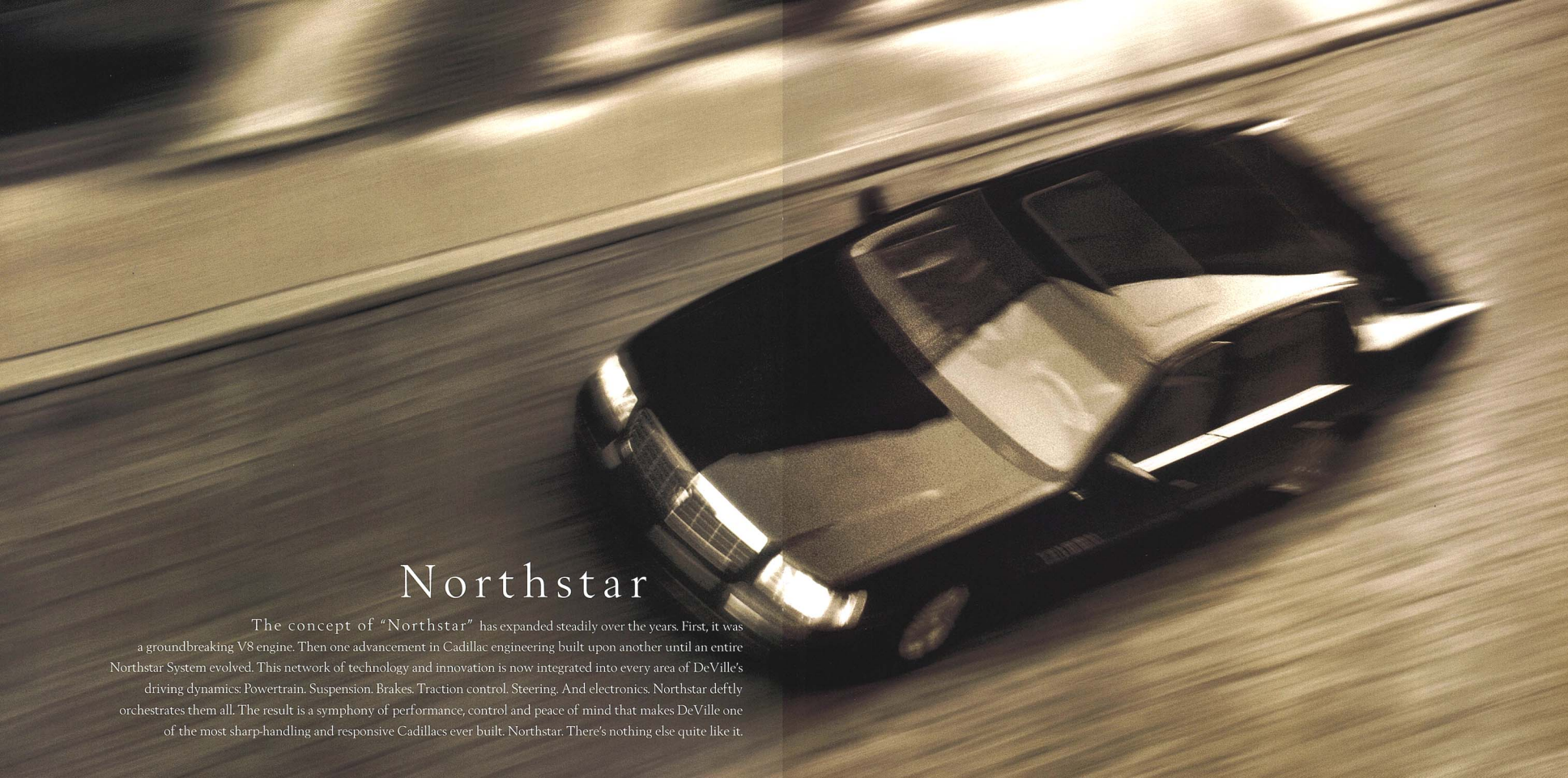
DeVille

d'Elegance

Privileged leisure

is essentially the confluence of luxury, opportunity and a venue to enjoy it. In that, d'Elegance excels. Its amenities are unsurpassed, and the time you spend driving d'Elegance extends your intimacy with its rewarding environment. That includes room for 6 adults, Zebrano wood trim, Nuance leather seating areas, rear-seat vanity mirrors, Rainsense windshield wipers and an 11-speaker sound system with cassette and single-slot CD player. For those who appreciate an extra measure of distinction, the gold trim of d'Elegance speaks volumes. Factor in the Northstar System, and life is good. Very good.





Northstar

The concept of "Northstar" has expanded steadily over the years. First, it was a groundbreaking V8 engine. Then one advancement in Cadillac engineering built upon another until an entire Northstar System evolved. This network of technology and innovation is now integrated into every area of DeVille's driving dynamics: Powertrain. Suspension. Brakes. Traction control. Steering. And electronics. Northstar deftly orchestrates them all. The result is a symphony of performance, control and peace of mind that makes DeVille one of the most sharp-handling and responsive Cadillacs ever built. Northstar. There's nothing else quite like it.

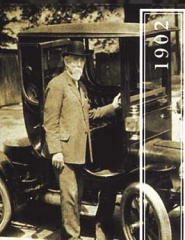


The Northstar System

StabiliTrak: Another Milestone

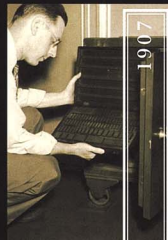
There have been many benchmarks in the history of Cadillac engineering. But few to match the peace of mind and active safety benefits inherent in StabiliTrak. If you have ever been caught off guard by a patch of ice, wet pavement or an obstacle that suddenly appears in your path, you'll understand *why* we invented StabiliTrak. Your command of DeVille must always be paramount. As shown in the photograph at left, StabiliTrak can dramatically enhance your control. Without it, you may fishtail in this maneuver, like the car at left. With StabiliTrak, chances are you can negotiate the same course with no loss of stability. As part of the Northstar System, StabiliTrak relies on an array of sensors. One relays the steering wheel's position relative to the direction of the car. Others report the

position of each road wheel and the amount of traction they are experiencing. Another sensor telegraphs the degree of "yaw" that may be present. All this data is gathered and evaluated by DeVille's on-board computer. Then StabiliTrak makes a decision. If there is a significant difference between your intended path and the actual direction of the car, StabiliTrak automatically and discreetly applies a precise amount of pressure to one of the front brakes. This helps bring DeVille back on track and under your control in a way so subtle that you may be unaware that it's working at all. But that's the hallmark of truly refined engineering.



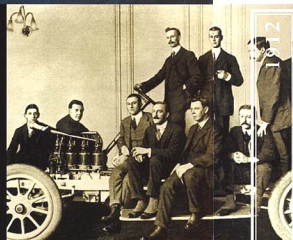
1902

Henry M. Leland founded Cadillac on the principle that a production automobile could be made to the most demanding standards of precision and craftsmanship. Cadillac fulfilled his vision, and two Dewar Trophies prove it. This is Mr. Leland with his custom-built personal car, the Osceola.



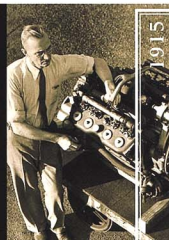
1907

These Johansson Blocks made Cadillac "The Standard of the World." Henry Leland imported the first set to America from Sweden. And he used them to establish a benchmark of fit and mechanical precision that is still Cadillac's creed. "Jo Blocks" were finished to specifications as close as two millionths of an inch. At Cadillac, they were used to calibrate production gauges to the most exacting tolerances possible.



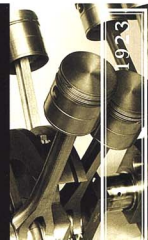
1912

The first electric starter was patented and introduced by Cadillac in 1912. To prove its power and effectiveness, a dozen men climbed aboard a Cadillac chassis and drove it around a room by the power of the starter motor alone. Electric start was a landmark engineering advance that prevented many injuries associated with hand-crank starting.



1915

The world's first mass-produced V8 engine was developed and introduced by Cadillac. It displaced 314 cubic inches, developed 70 hp and could propel a Cadillac as fast as 65 mph. President Woodrow Wilson rode to his second inauguration in a V8-powered Cadillac.



1923

Cadillac introduced the first dynamically balanced crankshaft, and made smooth, powerful V8s possible. Piston and rod assemblies were weight-matched to within 4 grams. Crankshaft counterweights were similarly precise.

The Northstar System

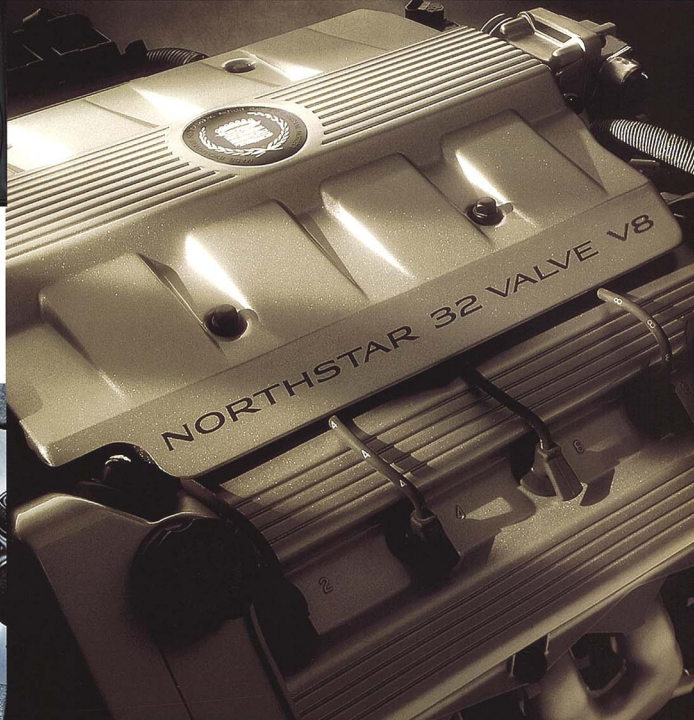
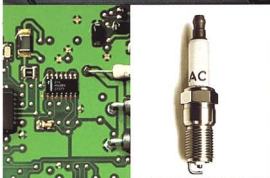
Power and Innovation

Fundamental to the Northstar System is its 32-valve, dual-overhead cam V8. This engine is internationally regarded as both silken smooth and brutishly powerful. Four valves per cylinder give it exceptional breathing qualities. And within each combustion chamber, a centrally located, platinum-tipped spark plug fires the fuel/air mixture with uncommon efficiency. These plugs also help extend DeVille's first scheduled tune-up to 100,000 miles! DEX-COOL coolant is specially formulated to last for 150,000 miles,* and

DeVille's automatic transmission fluid will last for the life of the vehicle. But "downstream" from this V8, the Northstar System offers even more leading edge technology. Along with StabiliTrak, the continuously variable road-sensing suspension, standard on Concours, reads the road and constantly adjusts the suspension to optimize handling and control. Speed-sensitive steering provides a taut feel of precision at high speeds and an increased boost and a lower steering effort for urban maneuvers. Four-wheel disc brakes with ABS provide exceptional braking. And all-speed traction control helps you maintain a grip on the road at every moment.

*This period varies with use and driving conditions. See Owner's Manual for details.

*Systems originally filled with DEX-COOL must be serviced with DEX-COOL.



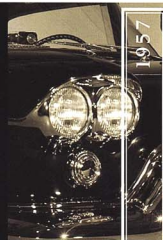
1930

The first V-16 ever offered in a passenger car was created by Cadillac. The press described this engineering work of art as "designed for enormous acceleration...and more speed than perhaps any man will care to use." Many did use it. In the first month over 1,000 V-16s were delivered.



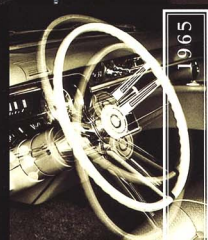
1955

Cadillac took a giant leap forward in passenger safety with front lap seat belts. In the 1960s, the energy-absorbing steering column was added. The first front air bags made their appearance in the 1970s. And in 1990, Cadillac was the first American carmaker to offer anti-lock brakes and V8 engines on all of its models.



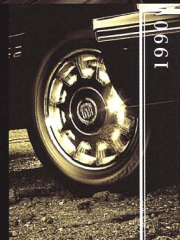
1957

The first "quad" headlamps on any automobile were offered on Cadillac. These units separated the high- and low-beam functions that were previously constrained by a single sealed beam lamp. This helped to improve driver night vision and minimize loss of balanced illumination in the case of lamp damage.



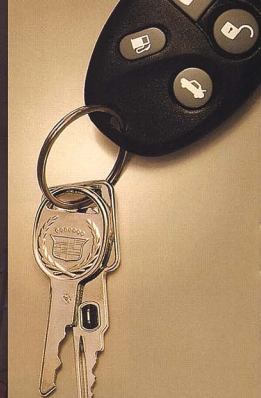
1965

Driver comfort was markedly improved through the introduction of a tilt and telescoping steering wheel. A year later, Cadillac announced variable-ratio power steering for an improved sense of control. Today, speed-sensitive steering carries this technology to its highest level.



1990

Cadillac introduced the first standard traction control system on the American market. Other makers played catch-up while Cadillac went on to expand this important safety development. Now every Cadillac has standard traction control.



DeVille

Safety and Security

The science of DeVille's automotive engineering now brings you peace of mind even when you're not behind the wheel. Remote Keyless Entry is an unobtrusive daily reminder. With the touch of a key fob button, you can open the trunk, lock or unlock all doors. And through DeVille's Driver Information Center, you can even program a confirmation of DeVille's secured condition. In addition, you can remotely activate the Illuminated Entry System with a push of the RKE unlock button. This turns on the vehicle interior lights as you approach. You can also add Perimeter Lighting to the scenario. In this mode, DeVille's parking lamps and high beam headlamps turn on as you push the remote unlock button. Altogether, these lights wash the interior of your DeVille and the surrounding area with a reassuring brightness that lasts for 20 seconds or until you place your key in the ignition. For added security, the Driver Information Center also allows you to program door locks to your preference. For example, you can have all doors lock when you put DeVille in gear, unlock

when you shift into Park, or unlock when you turn off the key. Other combinations are also available. Should children be on your passenger list, it's comforting to know that DeVille is equipped with Child Security Locks that disable the inside rear door handles. To round out DeVille's security, the highly rated PASS-Key II and audible theft-deterrent systems are standard equipment. Within DeVille, safety is also in formidable array. There are front Next Generation Air Bags and side air bags for the driver and right front passenger.* Under DeVille's skin, its passenger compartment is surrounded by a stout safety-cage construction. And to help absorb impact energy, front and rear crush zones are also engineered into DeVille's architecture. Combine all of these features with StabiliTrak, daytime running lamps, wiper-activated headlamps, plus traction control and you begin to understand the scope of DeVille's science of safety. You'll also realize that peace of mind is always standard.

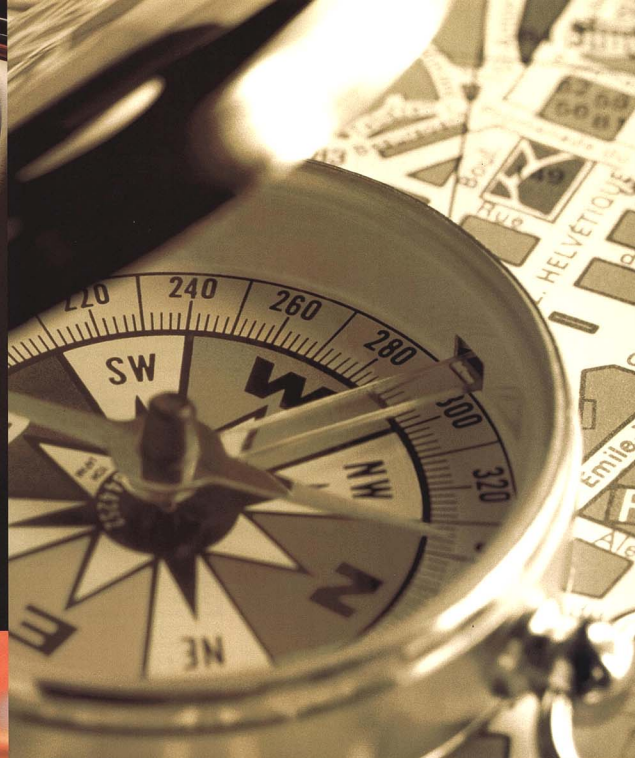
*Please see inside back cover for a note on Next Generation Air Bags.

DeVille

Communication Systems

In reality, the earth is 24,901 miles in circumference. In DeVille, it fits in the palm of your hand. Or rather DeVille's available digital/analog cellular phones do. First, there is the clarity and virtually unlimited bounds of digital, satellite phone service. Then there is **OnStar**. It is available from participating Cadillac dealers and works in conjunction with an OnStar cellular phone. If you need directions to your destination or the nearest restaurant, just call OnStar. If you run out of gas, an OnStar advisor can contact help. Should you lock yourself out of DeVille, OnStar can send a cellular data signal to open its

doors. If your DeVille is ever stolen, OnStar can help police track and recover it. And should your air bags ever deploy, DeVille's on-board OnStar system automatically contacts the OnStar Center. If you cannot be contacted by a return phone call, help will be sent to your location. All this security and convenience is at your fingertips 24 hours a day, 365 days a year. Just touch a few buttons on your OnStar phone and you're linked to the Center through the cellular network and Global Positioning Satellite (GPS) technology. DeVille also offers an active audio system with AM/FM stereo, cassette and single-slot CD player that can make your journey all the more pleasant. It features digital signal processing and 11 strategically located speakers for concert hall brilliance. You may also have the option of Radio Data System (RDS) technology. When tuned to participating FM stations, RDS can provide weather reports, locate stations that play the style of music you prefer, or interrupt listening for emergency broadcast messages. Suddenly, you've become the great communicator.



DeVille

Features & Options

Standard Interior

Air Bags, Next Generation, driver and front passenger*
 Air bags, side impact, front
 Anti-lockout any door with key in any position and via RKE fob
 Automatic, programmable door locking system
 Brake/transmission shift interlock
 Child security rear door locks
 Cruise control
 Driver information center
 Electrochromic inside rearview mirror
 Electronic compass mirror
 Electronic dual-zone climate control
 Fingertip steering wheel controls for audio/climate control systems
 Headrests:
 Front—articulating, 4-way adjustable
 Rear—integrated, wide
 Illuminated entry system
 Illuminated front visor vanity mirrors

PASS-Key II security system
 Power door locks
 Power 8-way front-seat adjusters/recliners
 Power windows, driver express down
 Programmable features:
 Five auto door lock settings
 RKE activation verification—Lights flash at lock/unlock
 Horn sounds at lock
 Perimeter lighting
 Battery storage mode
 Reading lamps, front/rear
 Rear window defogger
 Rear window lockout
 Remote fuel door release
 Remote keyless entry
 Remote trunk release
 Retained accessory power
 Safety belts with comfort feature
 Theft-deterrent system, audible
 Tilt adjusting wheel, leather trimmed
 Traction control on/off switch
 Valet lockout

Standard Exterior

Accent stripe (DeVille, d'Elegance only)
 Compact spare tire
 Daytime running lamps
 Electrochromic driver's side mirror
 Enhanced body structure
 Flash-to-pass headlamps
 Front cornering lamps
 Front/rear crush zones
 Power antenna
 Power, heated sideview mirrors
 Solar-Ray tinted glass
 Stainless steel exhaust system
 Steel safety cage
 Tungsten-halogen headlamps
 Twilight Sentinel
 Wiper-activated headlamps

DeVille, Optional

Comfort/Convenience Package:
 Heated front seating areas
 Memory Package for 2 drivers
 Eight-way driver's seat plus lumbar setting • Driver's seat exit position • Outside rearview mirrors • Climate control settings • Home/away radio presets
 Power front-seat 4-way lumbar
 Hands-free cellular phone†
 Nuance leather seating areas
 OnStar System‡
 StabiliTrak
 Sunroof, express open
 Three-channel garage door opener
 Towing package, 3000 lbs.
 Trunk storage system
 Twelve-disc CD changer

d'Elegance, Standard

Chrome wheels, 16"
 Gold ornamentation (exterior)
 Heated front seating areas
 Memory Package
 Nuance leather seating areas
 Power front-seat lumbar controls
 Programmable features, with remote or key-in memory recall
 RainSense wipers
 Rear-seat overhead illuminated vanity mirrors
 Zebrano wood trim

d'Elegance, Optional

Hands-free cellular phone†
 Massaging seats
 OnStar System‡
 StabiliTrak
 Sunroof, express open
 Three-channel garage door opener

Towing package, 3000 lbs.
 Trunk storage system
 Twelve-disc CD changer

Concours, Standard

Analog instrument cluster
 Fog lamps
 Full floor console with floor shift
 Heated front seating areas
 Memory Package
 Nuance leather seating areas
 Programmable features, with remote or key-in memory recall, curb-view passenger mirror
 RainSense wipers
 Rear-seat overhead illuminated vanity mirrors
 Zebrano wood trim

Concours, Optional

Hands-free cellular phone†
 Massaging seats
 OnStar System‡
 Sunroof, express open
 Three-channel garage door opener
 Towing package, 3000 lbs.
 Trunk storage system
 Twelve-disc CD changer

*A SPECIAL NOTE TO PARENTS:
 Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

†Dealer installed.

Photographs in this catalog feature vehicles with optional equipment shown.

Performance

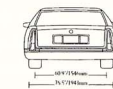
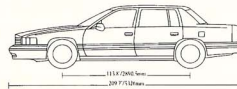
Concours:
 0-60 mph: 75 seconds
 Top speed: 130 mph
 DeVille, DeVille d'Elegance:
 0-60 mph: 78 seconds
 Top speed: 112 mph
 EPA Est. MPG:
 17 city/26 highway
 Range:‡ 520 miles

Engine

Northstar 4.6L V8, 32-valve DOHC
 Concours: 300 hp,
 295 ft-lbs torque
 DeVille, DeVille d'Elegance:
 275 hp, 300 ft-lbs torque
 Aluminum block and heads
 Compression ratio: 10.3:1
 Sequential, tuned port fuel injection
 Crank-triggered ignition
 Platinum-tipped 100,000-mile spark plugs‡
 Coolant: DEX-COOL, up to 150,000 miles^{2,3}
 Fuel: Unleaded

Driveline

Transverse front-wheel drive
 Four-speed automatic transmission with Dexron III lifetime fluid‡
 Viscous converter clutch
 Final drive ratio:
 Concours: 3.71:1
 DeVille: 3.11:1
 DeVille d'Elegance: 3.11:1



Chassis

StabiliTrak: Concours—Std.
 DeVille, d'Elegance—Opt.
 Suspension: 4-wheel independent, MacPherson strut front/short-long arm rear with electronic level control
 Concours: Continuously variable road-sensing suspension, StabiliTrak and road texture detection
 DeVille, d'Elegance: Hydraulic dampeners with optional StabiliTrak
 Steering: Speed-sensitive variable-assist
 Concours: Magnasteer III
 DeVille, d'Elegance: Magnasteer
 Turning circle: 44.0 feet
 Brakes: Power, four-wheel disc, ABS
 Traction control:
 All speeds—brakes/engine

Capacities

Oil: 7 quarts
 Coolant: 12.5 quarts
 Fuel: 20 gallons
 Trunk: 20 cubic feet
 Battery: 120 volts
 Towing: 1000 lbs. standard, 3000 lbs. optional
 Curb weight:
 Concours: 4063 lbs./1843 kg
 DeVille: 4012 lbs./1820 kg
 DeVille d'Elegance: 4052 lbs./1838 kg



Concours Std.: 16"x7" cast with Goodyear Eagle RS-A P225/60R16 H-rated blackwall



Concours Opt.: 16"x7" chrome with Goodyear Eagle RS-A P225/60R16 H-rated blackwall



DeVille Std.: 16"x7" cast with Michelin XW4 P225/60R16 S-rated whitewall



DeVille Opt.: 16"x7" chrome with Michelin XW4 P225/60SR16 S-rated whitewall



d'Elegance Std.: 16"x7" chrome with Michelin XW4 P225/60R16 S-rated whitewall

Interior Dimensions

Head room:
 front 38.5" (979 mm)
 rear 38.4" (975 mm)
 Leg room:
 front 42.6" (1083 mm)
 rear 43.3" (1100 mm)
 Hip room:
 front 58.1" (1475 mm)
 rear 57.3" (1456 mm)
 Shoulder room:
 front 60.9" (1548 mm)
 rear 60.8" (1545 mm)
 Seating Capacity:
 Concours Five
 DeVille d'Elegance Six
 DeVille Six



DeVille Standard: AM/FM stereo with cassette, clock, TheftLock and six speakers



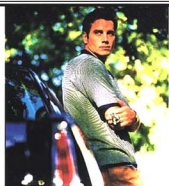
Concours/d'Elegance Standard, DeVille Optional: AM/FM stereo with cassette, clock, single-slot CD, Active Audio, TheftLock and 11 speakers



Optional: AM/FM stereo with cassette, clock, single-slot CD, Active Audio, WX, DSP, RDS, TheftLock and 11 speakers

¹ Estimated highway range: Multiply EPA highway estimate by fuel tank capacity.
² Maintenance needs vary with different uses and driving conditions. See your Owner's Manual for more information.
³ Systems originally filled with DEX-COOL must be serviced with DEX-COOL.

Ownership Privileges



Purchase and ownership of a luxury car like DeVille is a completely different experience. We've designed it that way to emphasize our commitment to you as a client and our respect for that relationship. We call this program Ownership Privileges. They begin with Cadillac Roadside Service, which is available 24 hours a day in the U. S. and Canada at no charge for the first 48 months or 50,000 miles.

Just phone 1-800-882-1112. Trip interruption Protection can reimburse you for hotel, food and even alternate transportation incurred as a result of a warranted repair. This coverage is also in effect for 48 months or 50,000 miles. And of course, General Motors Bumper-to-Bumper

Limited Warranty Protection safeguards your DeVille and its tires for the same length of time with no deductible. Alternate transportation is also available when your DeVille is in for warranted repairs. See your dealer for details. Finally, the Gold Key Delivery System provides you with a personalized introduction to your new DeVille and key dealership personnel, and a package of ownership materials. Acquisition of your DeVille can begin with Custom Xpress Delivery. Through its computer network, your dealer can often find and deliver the exact DeVille you prefer within days. Then, it's merely a choice between traditional purchase through GMAC financing or lease. SmartLease allows you to acquire a new DeVille more often, minimizes costs and lowers monthly payments compared to conventional purchase. SmartLease Plus does all this without the bother of monthly payments. Ask your dealer for details. Also ask about using the Bonus Earnings from your GM Card to help buy or lease.

Important words about this catalog
All historical information in this catalog has been authenticated by Cadillac

• Traction control • Automatic daytime running lamps • Automatic windshield wipers • Cornering lamps • Door warning lights or reflectors • Fog lamps

DEVILLE COLOR GUIDE

EXTERIOR SELECTIONS



*Production and in-stock availability of these colors may vary. See your dealer for details. *Available at extra charge.

INTERIOR LEATHER SELECTIONS



Warranty

The GM 4-year/50,000-mile Gold Key Bumper-to-Bumper limited warranty covers repairs for any new Cadillac, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for 4 years or 50,000 miles, whichever comes first, except adjustments and normal maintenance items. Plus free towing and a portfolio of other services. There is no deductible on any Cadillac warranty. See your Cadillac dealer for terms of these limited warranties.

AIRBANK, CADILLAC, the CADILLAC emblem, CADILLAC ROADSIDE SERVICE, CONCOURS, CREATING A HIGHER STANDARD, DEVILLE, DEXRON, DEX-COOL, GENERAL MOTORS, the GM emblem, THE GM CARD, GM PROTECTION PLAN, MAGNASTEER, NORTHSTAR, ONSTAR, SOFT-TRAY, SOLAR-RAY, STABILITRAK and TWILIGHT SENTINEL are registered trademarks and D'ELEGANCE, the ONSTAR emblem and RAINSENSE are trademarks of the General Motors Corporation. CADILLAC OWNER PRIVILEGES is a service mark of the General Motors Corporation. PASS Key and THEFTLOCK are registered trademarks of the Delco Electronics Corporation. GMAC, SMARTLEASE and SMARTLEASE PLUS are registered trademarks of the General Motors Acceptance Corporation. Litho in U.S.A. 8/98 ©1998 GM Corp. All Rights Reserved. Always use safety belts and proper child restraints, even with Next Generation Air Bags. See the Owner's Manual for more safety information.



HARRIET FAREN

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1505 Quantin Road, Lebanon, PA 17042

Residence
717/272-8118



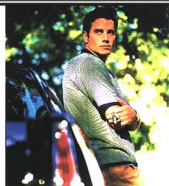
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800/222-5523

For additional information, please visit our
Web site at www.cadillac.com



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Ownership Privileges



Purchase and ownership of a luxury car like DeVille is a completely different experience. We've designed it that way to emphasize our commitment to you as a client and our respect for that relationship. We call this program Ownership Privileges. They begin with Cadillac Roadside Service, which is available 24 hours a day in the U. S. and Canada at no charge for the first 48 months or 50,000 miles. Just phone 1-800-882-1112. Trip interruption Protection can reimburse you for hotel, food and even alternate transportation incurred as a result of a warranted repair. This coverage is also in effect for 48 months or 50,000 miles. And of course, General Motors Bumper-to-Bumper

Limited Warranty Protection safeguards your DeVille and its tires for the same length of time with no deductible. Alternate transportation is also available when your DeVille is in for warranted repairs. See your dealer for details. Finally, the Gold Key Delivery System provides you with a personalized introduction to your new DeVille and key dealership personnel, and a package of ownership materials. Acquisition of your DeVille can begin with Custom Xpress Delivery. Through its computer network, your dealer can often find and deliver the exact DeVille you prefer within days. Then, it's merely a choice between traditional purchase through GMAC financing or lease. SmartLease allows you to acquire a new DeVille more often, minimizes costs and lowers monthly payments compared to conventional purchase. SmartLease Plus does all this without the bother of monthly payments. Ask your dealer for details. Also ask about using the Bonus Earnings from your GM Card to help buy or lease.

Important words about this catalog

All historical information in this catalog has been authenticated by Cadillac Historical Services. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

Photographs in this catalog feature vehicles with optional equipment shown.

Engines

Cadillacs are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

Assembly

DeVilles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce DeVilles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Safety and security

The following are just some of the features found on the 1999 DeVille:
OCCUPANT PROTECTION: Adjustable upper belt anchors for outboard front safety belts • Next Generation Air Bags, driver and front passenger • Air bag, front side-impact • Automatic door locks • Safety belt cinch capability for child seats • Child security door locks • Intentional-set belt comfort feature • Power window lockout • CRASH AVOIDANCE: Anti-lock brakes, front and rear • Brake transmission/shift interlock • Disc brakes, front and rear, audible wear indicator • Maintenance-free battery • StabiliTrak stability enhancement (available) • Steering wheel controls • Tires with built-in tread wear indicators



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• Traction control • Automatic daytime running lamps • Automatic windshield wipers • Cornering lamps • Door warning lights or reflectors • Fog lamps • Halogen headlamps • Inside electrochromic rearview mirror • Outside power rearview mirrors, heated, electrochromic • Rear window defogger • Side window defogger, front • Tinted glass windshield • Automatic exterior lamp control • Wiper-activated exterior lamps • SECURITY: Anti-lockout feature • Audible theft-deterrent system • Battery rundown protection • Laser-etched VIN plate • PASS-Key theft-deterrent • Remote deck lid release • Remote hood release • Remote keyless entry • Stolen vehicle tracking/emergency communication (optional)

A note on Next Generation Air Bags

The primary benefit of any frontal air bag is to help protect occupants in certain collisions by supplementing the protection provided by safety belts. Next Generation Air Bags inflate with reduced speed and deployment force, helping to reduce the risk of deployment injury. However, even with Next Generation Air Bags, there remain fatal risks to infants in rear-facing infant restraints and to other children who are not properly secured when the air bag inflates. Never secure an infant in a rear-facing restraint in the front seat of any vehicle with an active air bag. Other children are also safer if they ride properly secured in a rear seat. Remember, everyone should always use safety belts and proper child restraints. See the Owner's Manual for more safety information.

Updated service information

Cadillac regularly sends its dealers useful service bulletins about Cadillac products. Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

Corrosion protection

Cadillacs are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years/100,000 miles (whichever comes first). Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

Warranty

The GM 4-year/50,000-mile Gold Key Bumper-to-Bumper limited warranty covers repairs for any new Cadillac, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for 4 years or 50,000 miles, whichever comes first, except adjustments and normal maintenance items. Plus free towing and a portfolio of other services. There is no deductible on any Cadillac warranty. See your Cadillac dealer for terms of these limited warranties.

AIRBANK, CADILLAC, the CADILLAC emblem, CADILLAC ROADSIDE SERVICE, CONCOURS, CREATING A HIGHER STANDARD, DEVILLE, DEXRON, DEX-COOL, GENERAL MOTORS, the GM emblem, THE GM CARD, GM PROTECTION PLAN, MAGNASTEER, NORTHSTAR, ONSTAR, SOFTRAY, SOLAR-RAY, STABILITRAK and TWILIGHT SENTINEL are registered trademarks and DELEGANCE, the ONSTAR emblem and RAINSENSE are trademarks of the General Motors Corporation. CADILLAC OWNER PRIVILEGES is a service mark of the General Motors Corporation. PASS-Key and THEFTLOCK are registered trademarks of the Delco Electronics Corporation. GMAC, SMARTLEASE and SMARTLEASE PLUS are registered trademarks of the General Motors Acceptance Corporation. Litho in U.S.A. 8/98 ©1998 GM Corp. All Rights Reserved. Always use safety belts and proper child restraints, even with Next Generation Air Bags. See the Owner's Manual for more safety information.

DEVILLE COLOR GUIDE

EXTERIOR SELECTIONS



06 Mulberry



12 Sterling



21 Moonstone



38 Emerald Green



39 Dk Adriatic Blue



40 Cotillion White



41 Sable Black



46 Shale*



54 Cashmere*



55 Parisian Blue*



60 Gold Firemist



86 Crimson Pearl†



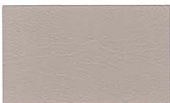
91 Polo Green



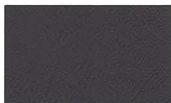
93 White Diamond†

*Production and in-stock availability of these colors may vary. See your dealer for details. †Available at extra charge.

INTERIOR LEATHER SELECTIONS



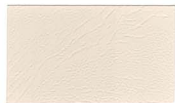
15 Neutral Shale



19 Black



21 Dark Blue



50 Oatmeal



67 Camel



77 Mulberry



92 Pewter

Note: Standard leather seating areas include perforated leather inserts on the DeVille Concours.

INTERIOR CLOTH SELECTIONS



15 Neutral Shale



21 Dark Blue

We've put in our time. It's
we wanted to do-and needed to do-for others, it
We are truly in control of our lives. Finally, things are in place
are going to take a back seat to real life. It seems we've been building
Now, at last, we are creating the time of our time-
And we

Cadillac



We've put in our time. At last, after paying lots of dues, and doing things we wanted to do—and needed to do—for others, it's time to do for ourselves. We are truly in control of our lives. Finally. Things are in place. And we have decided to put this in their place. Things are going to take a back seat to real life. It seems we've been building forever for something, but never allowed that to arrive. Now, at last, we are creating the time of our time—the chance to be alone, to do things together. We're grabbing this chance. And we're taking it on together.



Petville

For The Time Of Your Life