

03

4RUNNER



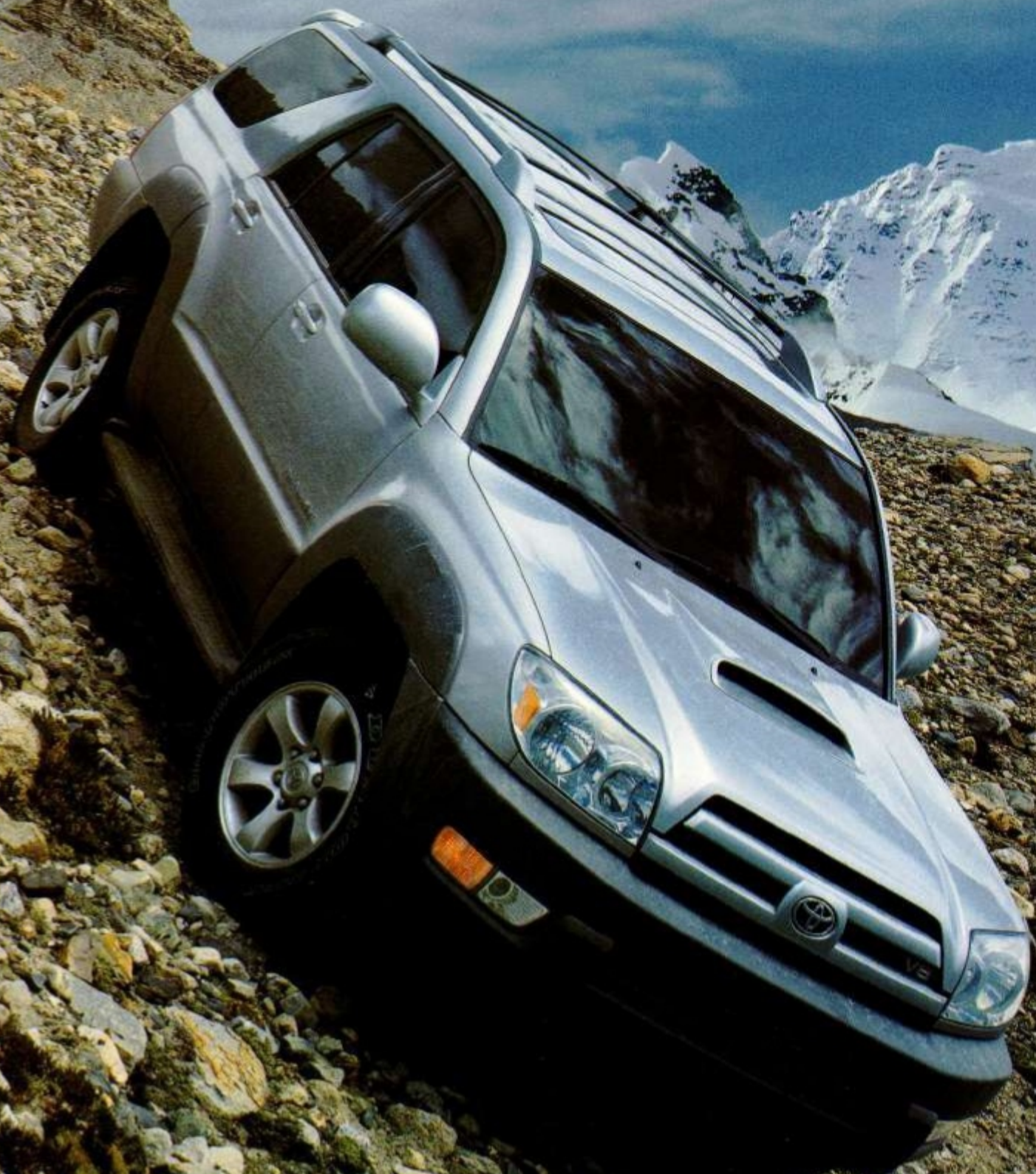
FOR INSPIRATION WE LOOKED TO PEOPLE IN HIGH PLACES.

In the modern history of adventure, there has been perhaps no greater feat than that of New Zealander Sir Edmund Hillary. On May 29, 1953, Hillary, accompanied by Sherpa Tenzing Norgay, was the first person to successfully climb Mt. Everest. Using little other than crampons, an ice ax, a crude oxygen system and an unwavering belief in themselves, the team spent seven weeks climbing from base camp to the 29,028-ft. peak. When asked what it took to reach Earth's highest point, Hillary noted, "It is not the mountain we conquer, it is ourselves. If you can overcome your fear, you are frequently able to extend yourself far beyond what you normally regard as your ability."

The determination to surpass the assumed limits of one's ability is the driving force behind many of mankind's greatest accomplishments and the inspiration behind the most ambitious 4Runner we've ever built.



TO THOSE WITH A GREAT SENSE OF ADVENTURE: START PACKING.



++V8 Limited 4WD shown in Galactic Gray Mica
with available Daytime Running Lights (DRL).



++V8 SR5 shown in Pacific Blue Metallic with available running boards, roof rack and fog lamps.

**INTRODUCING A VEHICLE AS BOLD AS THE ADVENTURERS WHO INSPIRED IT.
THE ALL-NEW 2003 TOYOTA 4RUNNER.**



Completely reengineered from top to bottom, there's never been a 4Runner this tough, capable—or comfortable. It's wider, longer and more powerful, with a new standard V6 engine¹ and a first-time available V8 engine. And with a redesigned front grille and headlights, and bold overfenders, the 4Runner looks as aggressive as it performs. Equipped with new advancements like Hill Start Assist Control (HAC), X-REAS Sport Enhancement Suspension,² Downhill Assist Control (DAC)³ and a Torsen^{®4} Limited-Slip Center Differential,² the 4Runner can help you surmount almost any obstacle or terrain. From the rugged SR5 to the striking Sport Edition and top-of-the-line Limited, the 4Runner can turn even your most grandiose dreams into reality. So start thinking about your next adventure, and think big. After all, with the new 4Runner, your toughest challenge may be finding a worthy destination.

++V8 Sport Edition 4WD in Titanium Metallic with available moonroof, running boards, Daytime Running Lights (DRL) and rear spoiler.

Photographed July 2002, 1.5 kilometers north of Mount Everest base camp. Altitude: approximately 17,262 feet.

¹Available December 2002.
²Standard on Sport Edition; available on Limited.

³4WD models only.
⁴Torsen[®] is a registered trademark of Zexel Torsen, Inc.

BREATHE DEEP

AND ENJOY THE WIDE OPEN SPACES.



++Adventurous audiophiles will appreciate 4Runner's available premier JBL Synthesis Audio System. Equipped with a 360-watt digital amplifier and ten speakers (including a dash-mounted center speaker and cargo area subwoofer), the system creates a surround-sound listening environment from any audio source: tuner, cassette or CD.

THE 4RUNNER LIMITED PROVES YOU DON'T HAVE TO ABANDON THE COMFORTS OF HOME JUST BECAUSE YOU'VE ESCAPED CIVILIZATION.

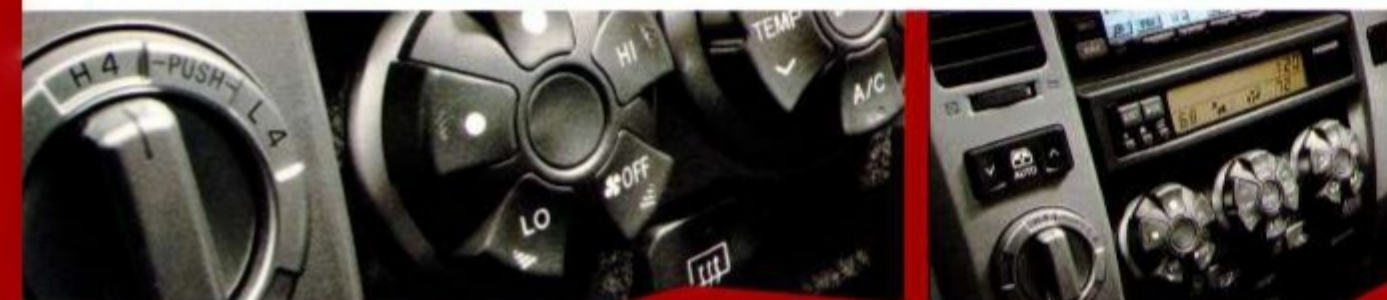
+++ Inside you'll find first-class features like a standard plush leather-trimmed interior and dual zone automatic climate control with air filtration. Add increased hip and shoulder room and you're assured of a comfortable ride regardless of conditions outside. Up front, the 3-pod instrument cluster and leather-wrapped steering wheel with integrated audio and cruise controls make for ergonomically efficient driving. You can also choose from an array of available options including a touch-screen DVD navigation system¹ and a power moonroof with noise-reduction technology. Meanwhile, rear passengers will discover a center armrest with cup holders and convenience tray, and a rear-seat audio system with wireless headphone capability.² Even the gear gets the 5-star treatment with a double-decker cargo system.² With so many creature comforts packed inside the 4Runner Limited, the great outdoors is now even greater.

¹See Warranties section for more information on Toyota's touch-screen DVD navigation system.

²Available on SR5 and Sport Edition.



++The 4Runner Limited's leather-trimmed interior shown in Taupe with available JBL Synthesis 3-in-1 AM/FM ETR/Cassette/CD with touch-screen DVD navigation system.¹



++Rotary toggle buttons on the 4Runner Limited's dual zone automatic climate control with air filtration provide for easy management of the cabin temperature.

"The explorers of the past were great men and we should honor them. But let us not forget that their spirit still lives on. It is still not hard to find a man who will adventure for the sake of a dream or one who will search, for the pleasure of searching, and not for what he may find."—Hillary



++V8 Limited 4WD shown in Galactic Gray Mica.

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You'll find that the exterior of the 4Runner Limited is just as appealing as its impressive interior. While the 5-spoke 17" alloy wheels add a refined touch, the Limited's silver-toned roof rails and illuminated silver-accented running boards accentuate its bold appearance. The 4Runner Limited's looks are so striking, no matter where you take it, you're assured of a captivating view.



**IF YOU THINK THE VIEW FROM THE TOP IS IMPRESSIVE,
TRY LOOKING UNDER THE HOOD.**

Sure, the aggressive and robust exterior styling is eye-catching. And the roomier, lavishly appointed interior is equally inviting and accommodating. But when it comes to the all-new 4Runner, what really matters most is performance, off-road and on-road. Each of the 4Runner's technological advancements¹ was engineered with one simple objective—create an SUV that surpasses your highest expectations.

STANDARD 4.0-LITER DOHC 24-VALVE VVT-i V6²

[Engines]

The new 4Runner features an all-new 4.0-liter double overhead cam (DOHC) 24-valve V6 engine with Variable Valve Timing with intelligence (VVT-i). Constructed of aluminum to reduce vehicle weight, the powerplant produces 245 hp and 283 lb.-ft. of torque and comes with a 4-speed automatic transmission with overdrive. Drivetrain options for the V6 include standard 2-wheel drive (2WD) or available Multi-Mode 4-wheel drive (4WD).



AVAILABLE 4.7-LITER DOHC 32-VALVE i-FORCE V8

For those who crave high torque performance, there's the available 4.7-liter DOHC 32-valve i-FORCE V8 engine. Available for the first time on the 4Runner and furnished with an all-new 5-speed automatic transmission with overdrive, the engine can generate up to 320 lb.-ft. of torque. V8 engine drivetrain options include standard 2-wheel drive (2WD) or available full-time 4-wheel drive (4WD).



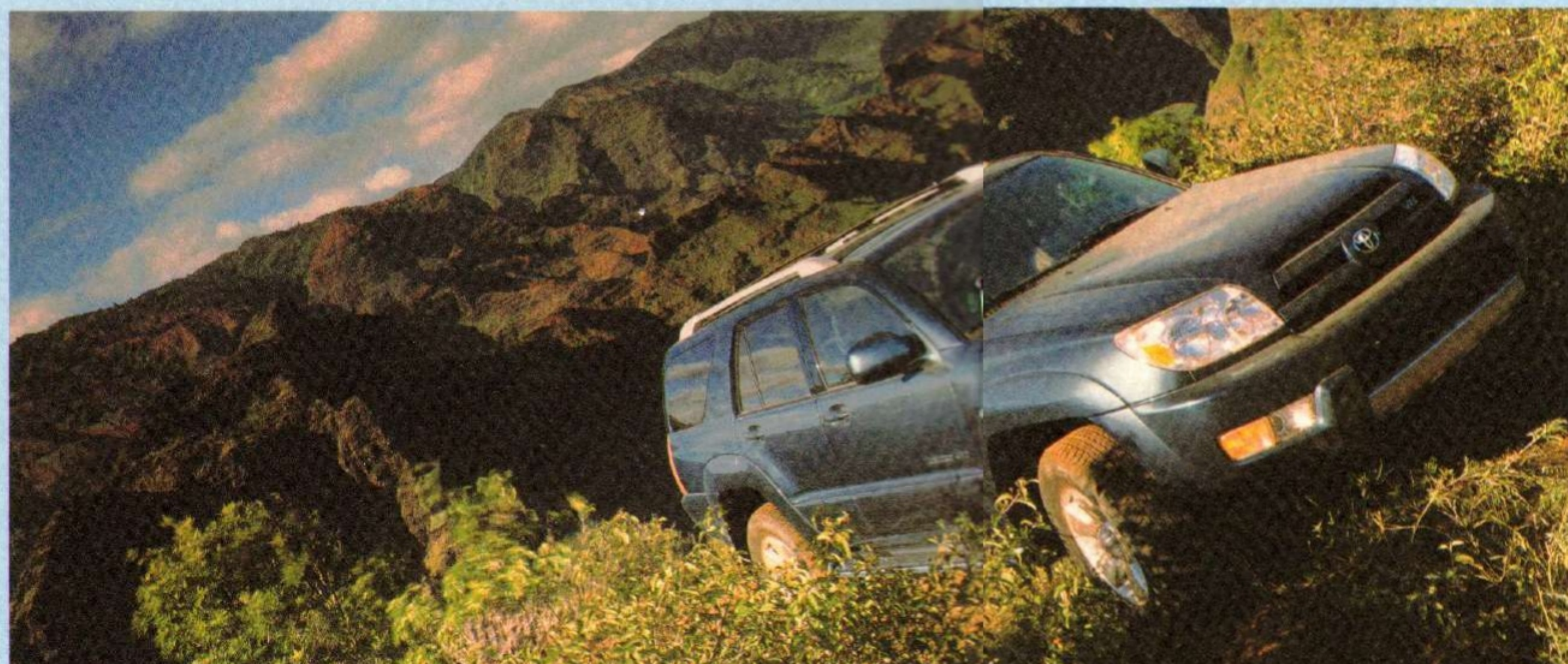
2WD, MULTI-MODE/FULL-TIME 4WD

[Drivetrain]

The 4Runner comes with standard rear 2-wheel drive (2WD), providing ample vehicle power for most driving conditions. For increased traction and off-road capabilities, Toyota also offers two 4-wheel-drive drivetrains: Multi-Mode 4WD and full-time 4WD. Multi-Mode 4WD, available on V6 4Runners, provides drivers with on-the-fly 2WD mode and 4WD mode capabilities. This setup offers the added benefit of allowing the driver to remain in 4WD on virtually any driving surface. Multi-Mode 4WD also offers 4WD Low Range, which provides high torque when traversing rugged, off-road terrain. Full-time 4WD, available on 4Runner V8 models, delivers power to all four of the vehicle's wheels on a permanent basis. Full-time 4WD acts instantly, seamlessly and automatically, making it the ideal drivetrain for environments where road and weather conditions change frequently.

¹See your 4Runner Owner's Manual for more information on each technology feature.

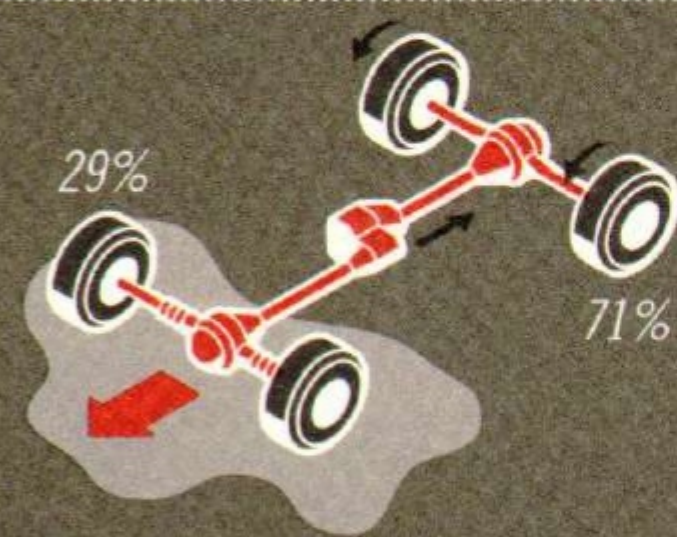
²Available December 2002.



++V8 Limited 4WD shown in Galactic Gray Mica with available Daytime Running Lights (DRL).

TORSEN® LIMITED-SLIP CENTER DIFFERENTIAL

[Drivetrain]



To improve performance, all 4WD 4Runners are equipped with a Torsen® limited-slip center differential with locking feature. A new addition for 2003, the differential automatically adjusts the torque distribution ratio between the front and rear wheels based on wheel traction. For example, when the vehicle is traveling straight, 40% of the torque is distributed to the front wheels, while 60% is allocated to the rear (40/60), providing the driver with a feel typical of a rear-wheel-drive vehicle. In the event of front wheelspin, as much as 71% of available torque is smoothly delivered to the rear wheels. However, in situations where rear wheelspin occurs, the ratio is adjusted to 53/47 to compensate for the reduced rear traction. The result is smooth power delivery with stable steering control. It's also part of the reason why the 4Runner's 4WD system is one of the finest in its class.

DOWNHILL ASSIST CONTROL (DAC)

[Brake Systems]

Steep off-road descents can often be harrowing to even the most experienced off-road driver. Manual braking can lead to wheel-locking, causing vehicle sliding. In response to these situations, Toyota has developed Downhill Assist Control (DAC). DAC is designed to provide a target vehicle speed of approximately 2–4 mph while navigating steep declines. When engaged, an onboard computer system automatically applies the 4Runner's brakes during descent, helping to eliminate wheel-locking and resulting in a controlled and constant vehicle speed. DAC is a new feature on 4WD 4Runners only.

†Torsen® is a registered trademark of Zexel Torsen, Inc.

HILL START ASSIST CONTROL (HAC)

Likewise, ascending a steep incline can also present a unique challenge. Should the driver come to a stop during the climb, the vehicle can roll backwards or slip sideways during the time between switching from the brake pedal to the accelerator pedal. To help minimize this possible occurrence, Hill Start Assist Control was created. New and standard on all models, this system utilizes electronic sensors at each wheel to detect when a wheel or wheels roll backwards, and then gently applies the brakes. This allows the driver time to engage the accelerator, thus helping to reduce a backwards roll.

REAR HEIGHT CONTROL AIR SUSPENSION

[Suspension]

Because of the numerous ways people use their 4Runner, the vehicle is available with Rear Height Control Air Suspension. This system, new for 2003, speaks to the vehicle's versatility as it allows the driver to manually adjust the height of the rear suspension. For example, in Low Mode, the suspension is lowered for easy loading and unloading of rear cargo. Conversely, during off-road driving, the vehicle height can be raised to High Mode to improve the 4Runner's departure angle. For improved ride comfort, there's also an auto-leveling feature that automatically adjusts the vehicle height to compensate for varying loads. Additionally, when in Low 4WD Mode the system can detect low-speed off-road driving and switch to an off-road control mode to improve traction. Rear Height Control Air Suspension is available on the Limited V8 model only.

++V8 Sport Edition 4WD in Titanium Metallic with available moonroof, running boards, Daytime Running Lights (DRL) and rear spoiler.



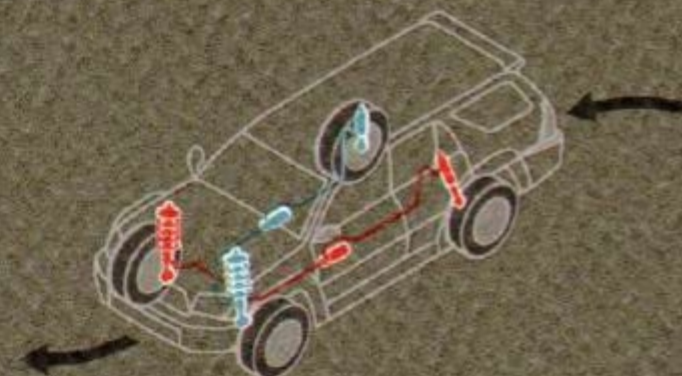
ALL-NEW STANDARD SUSPENSION

[Suspensions]

On-road vehicle ride comfort has also been improved on the 4Runner thanks to an all-new standard suspension. By increasing the vertical movement, or articulation, of each wheel, the vehicle is better able to maintain contact with the driving surface, providing an enhanced ride on paved surfaces.

X-REAS SPORT ENHANCEMENT SUSPENSION

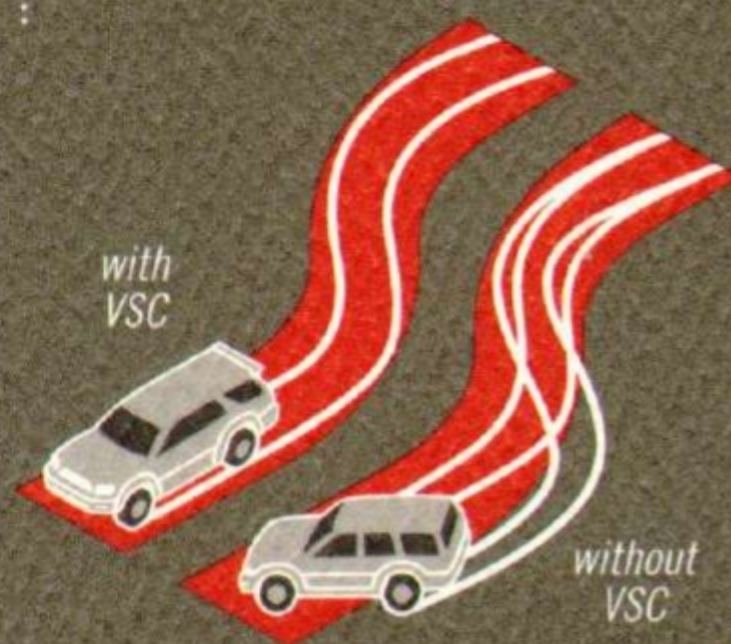
X-REAS Sport Enhancement Suspension (X-REAS) was designed to improve vehicle on-road handling performance. This technology, new on this year's 4Runner, links each of the vehicle's shocks to their diagonal counterpart via a gas/hydraulic chamber. Front left to rear right, front right to rear left, the system's design resembles an "X." During cornering or when traveling on a bumpy surface, the gas/hydraulic chamber acts like a bank, "borrowing" fluid from the cross-linked shock bearing the least amount of force and "loaning" it to the shock sustaining the greatest amount of force. This exchange of fluid helps the 4Runner's wheels maintain contact with the driving surface and helps lessen vehicle body roll and pitch, making for a more comfortable ride. X-REAS is standard on the 4Runner Sport Edition and available on the Limited.



VEHICLE SKID CONTROL (VSC)¹ + TRAC TRACTION CONTROL

[Safety]

Vehicle Skid Control (VSC)¹ + TRAC Traction Control is standard on all 4Runner models. VSC can help compensate for a loss of road traction that can cause a vehicle to skid. Through an electronically controlled engine throttle and a dedicated computer that analyzes vehicle information such as yaw rate, G-force and steering angle, the system electronically monitors speed and direction, and compares the vehicle's direction of travel with the driver's steering, acceleration and braking inputs. TRAC Traction Control helps to avoid slippage of the 4Runner's driving wheels, which tends to occur during starting and acceleration on slippery surfaces, while maintaining an optimal driving force relative to road surface conditions. Utilizing both brake and engine throttle control, the system distributes torque to the wheel(s) with the most available traction and helps ensure vehicle control when starting or accelerating on slippery roads.



¹Toyota Vehicle Skid Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details.

"If you don't attempt difficult things in your life, you're going to have a pretty boring existence."—Hillary

+++

**—YOU'LL DISCOVER AN ENVIRONMENT
FILLED WITH BREATHTAKING SIGHTS.
AND THAT'S JUST WHILE FASTENING YOUR SEATBELT.**



++Sport Edition shown in Dark Charcoal.



++4Runner's 3-pod instrument cluster is stylish, yet easily readable.

IN THE 4RUNNER SPORT EDITION, THE POINTS OF INTEREST START EVEN BEFORE YOU LEAVE THE DRIVEWAY.

With features like a leather-wrapped steering wheel with integrated audio and cruise controls. And standard touches like a center console with a fold-out convenience tray, and front and rear 12V power plugs. What's more, the Sport Edition also offers the advanced X-REAS Sport Enhancement Suspension for improved on-road handling and comfort. You'll even be prepared for unwelcome surprises with standard multi-stage¹ front air bags,² and available driver and front passenger seat-mounted side-impact and overhead front and rear side curtain air bags.² As for the gear, there's plenty of room with over 40 cu. ft. of space in the 4Runner's cargo area. Should you need it, fold and tumble flat the 60/40 split rear seats for over 75 cu. ft. of possibilities. So grab the camera (if you can remember which bag it's in). The photo ops have already begun.



++Double-decker cargo system (standard on the Limited), offers a versatile solution for practically any storage need. (Standard cargo net not shown.)

¹Driver air bag is three-stage controlled deployment; front passenger air bag is two-stage controlled deployment.
²See Standard Features section for more information on Toyota's driver, front passenger, front seat-mounted side-impact and overhead front and rear side curtain air bag Supplemental Restraint Systems (SRS).

"...while standing on top of Everest, I looked...towards the other great peak, Makalu, and mentally worked out a route about how it could be climbed...it showed me that, even though I was standing on top of the world, it wasn't the end of everything for me, by any means."—Hillary



**SPEAKING OF PHOTO OPPORTUNITIES,
THE EXTERIOR OF THE 4RUNNER SPORT EDITION IS ANOTHER SIGHT TO BEHOLD.**

In addition to its silver-accented grille, door handles, roof rails and rear license plate garnish, the Sport Edition boasts unique 6-spoke 17" alloy wheels and a hood scoop that screams seat-of-your-pants excitement. And you can act on that excitement with the protection of undercarriage skid plates. The 4Runner Sport Edition — by the looks of things, a good time is in store.



++V8 Sport Edition 4WD photographed July 2002, 1.5 kilometers north of Mount Everest base camp.
Altitude: approximately 17,262 feet.

THE 2003 4RUNNER:

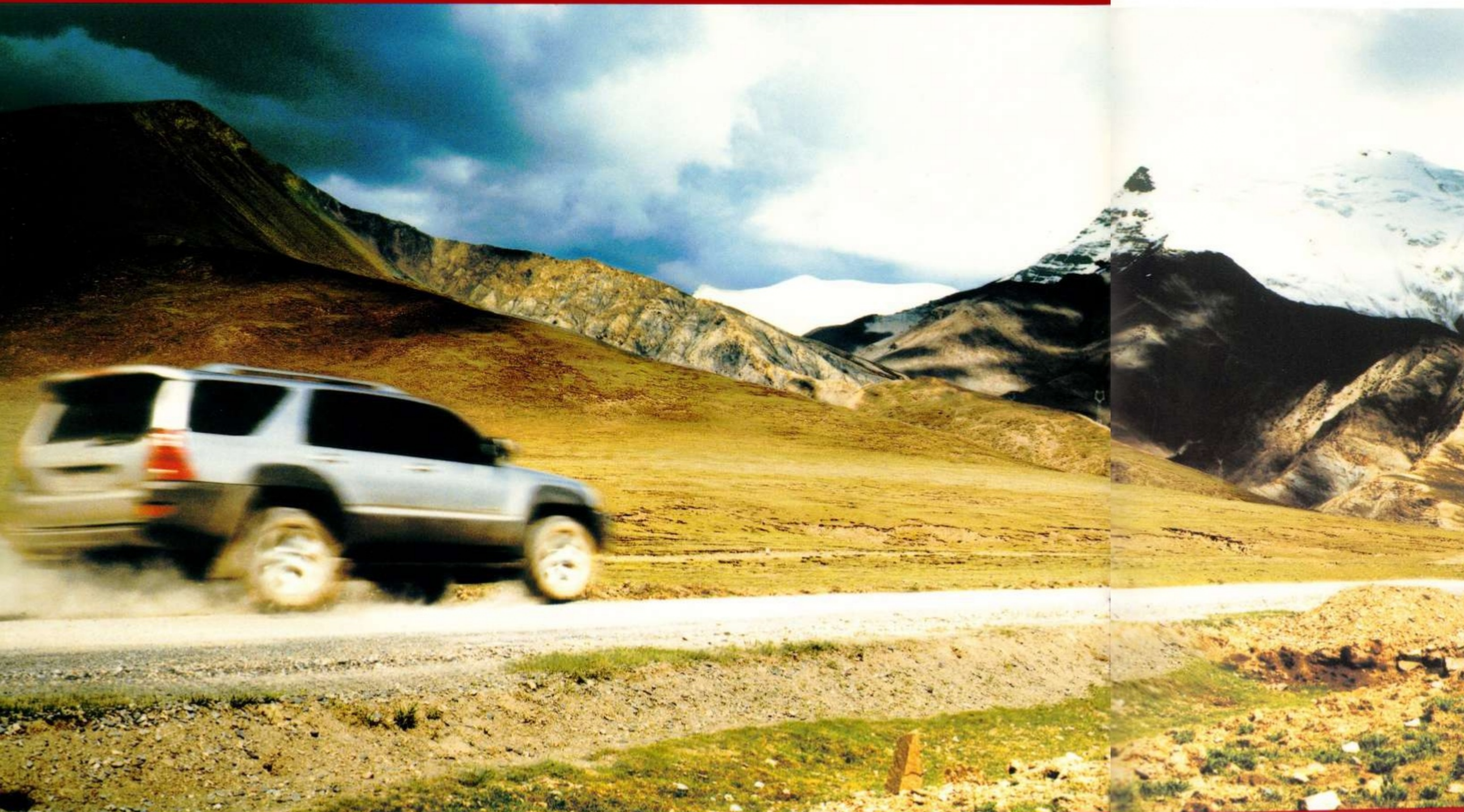
**ENGINEERED TO FOLLOW IN THE FOOTSTEPS
OF THE GREAT ADVENTURERS.**



++Mt. Everest 29,028-ft. peak.

Having been the first to scale the tallest mountain in the world, one would think Sir Edmund Hillary would be content to rest on his laurels. Yet in the years following his conquest of Everest, Hillary continued to challenge himself with successful expeditions to the South Pole and to the source of the Ganges River.

The belief that there's always another mountain to climb. The passion to continually push the limits. To never be satisfied. These are the qualities found in all great adventurers. And it is to people like Sir Edmund Hillary and those with a great sense of adventure that we offer the all-new Toyota 4Runner. Engineered to follow in your footsteps.



++V8 Sport Edition 4WD in Titanium Metallic with available moonroof, running boards, Daytime Running Lights (DRL) and rear spoiler.
Photographed July 2002, 85 kilometers southwest of Shigatse, Tibet. Altitude: approximately 14,500 feet.



SR5 standard 6-spoke 16" styled steel wheel



SR5 available 6-spoke 16" aluminum alloy wheel



SR5 available 5-spoke 17" aluminum alloy wheel



SR5 Standard Features

- **Multi-Mode 4-wheel drive with Torsen^{®1} limited-slip center differential with locking feature (V6 4WD models)**
- **Full-time 4-wheel drive with Torsen^{®1} limited-slip center differential with locking feature (V8 4WD models)**
- **Vehicle Skid Control (VSC)² + TRAC Traction Control³**
- **4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution and Brake Assist⁴**
- **Hill Start Assist Control (HAC)**
- **Downhill Assist Control (DAC)—4WD models**
- **Defroster-linked CFC-free automatic climate control with rear ventilation and air filtration**
- **Driver and front passenger multi-stage⁵ air bag Supplemental Restraint System (SRS)⁶**
- **Power rear window with auto up/down, pinch protection and intermittent wiper**
- **Remote keyless entry with rear window power-down operation**
- **Electronic rear hatch locking system**
- Aerodynamic multi-reflector halogen headlamps with auto-off feature
- P265/70R16 tires on 6-spoke 16" styled steel wheels
- Gray metallic bumpers, fender flares, body cladding and license plate garnish
- Deluxe 3-in-1 AM/FM ETR/Cassette/CD with 6 speakers and in-glass FM diversity antenna
- Skid plates
- Integrated towing receiver hitch with ball mount kit⁷
- Power windows with driver auto up/down with pinch protection
- Multi-reflector taillamps
- Color-keyed grille and door handles
- Power door locks with auto door lock logic
- Power outside mirrors
- Tilt and telescopic 4-spoke steering wheel
- Variable intermittent windshield wipers with mist cycle
- Rear privacy glass with UV protection
- Front and rear mudguards

- Electric rear window defogger with timer
- Cruise control
- Engine immobilizer
- Multi-information display with time, fuel consumption, cruise range and temperature control information
- Black and silver interior trim
- Fabric door trim with silver accents
- Cut-pile carpeting and fabric headliner
- 4 cup holders
- 6 bottle holders (1 each in front door, 2 each in rear doors)
- Driver and front passenger dual sun visors with sliding extension and vanity mirror
- Overhead console with maplights and holder for sunglasses
- One front and one rear 12-volt auxiliary power outlet
- Gated shifter
- Center console storage box with convenience tray and fold-out trash bag holder
- Remote fuel door and hood releases
- Manually adjustable 8-way driver and 4-way passenger seat
- Power-adjustable driver's lumbar support
- Height-adjustable headrests in all seating positions; front seats with fore/aft adjustment
- 60/40 split fold-down rear seat
- Rear seat center armrest with pull-out cup holders and convenience tray
- Cargo area back-up mirrors (without JBL audio)
- Rear tonneau cover
- Scheduled maintenance indicator light
- Orange-illuminated speedometer, tachometer, coolant temperature and fuel level gauges; LCD odometer and twin tripmeters
- Air bag, seatbelt, low-fuel level, door-ajar, battery, check engine, oil pressure, brake, ABS and taillamp bulb failure warning lights
- Foot pedal parking brake
- Computer-controlled fuel gauge



Sport Edition standard 6-spoke 17" aluminum alloy wheel



Sport Edition Standard Features

(In addition to/in place of SR5 Standard Features)

- **X-REAS Sport Enhancement Suspension**
- P265/65R17 raised white outline letter tires on 6-spoke 17" aluminum alloy wheels
- Hood scoop
- Silver painted grille, door handles, rear license plate garnish and roof rails with black crossbars

- Integrated front fog lamps
- Leather-wrapped steering wheel with integrated cruise and audio controls
- Silver-tone accent shift knob
- Color-keyed heated power outside mirrors
- Sport Edition badging
- High-contrast fabric-trimmed seats

Limited Standard Features

(In addition to/in place of SR5 Standard Features)

- P265/65R17 tires on 5-spoke 17" aluminum alloy wheels
- Color-keyed front and rear bumpers, fender flares, grille, door handles and rear license plate garnish
- Silver painted illuminated running boards
- Silver painted bumper accents and roof rails
- Integrated front fog lamps
- Defroster-linked CFC-free dual zone automatic climate control with rear ventilation and air filtration
- Leather-trimmed interior with 8-way power-adjustable driver's seat with power-adjustable lumbar support and 4-way power-adjustable passenger seat
- Leather-wrapped steering wheel with integrated cruise and audio controls

Major features are in **bold italics**.

¹Torsen[®] is a registered trademark of Zexel Torsen, Inc.

²Toyota Vehicle Skid Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details.

³4-wheel Traction Control in 4WD only. Rear-wheel Traction Control in 2WD mode.

⁴Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

⁵Driver air bag is three-stage controlled deployment; front passenger air bag is two-stage controlled deployment.

- Anti-theft system with engine immobilizer
- Rear-seat audio system with remote control and wireless headphone capability
- Color-keyed heated power outside mirrors
- Heated front seats
- Silver- and granite-tone interior trim
- Double-decker cargo system with net
- Driver and front passenger sliding sun visors with illuminated vanity mirror
- HomeLink[®] universal transceiver
- Illuminated instrument cluster gauge needles
- Auto-dimming electrochromic mirror with compass
- 115V AC power outlet
- Auto on/off headlamps

⁶The Toyota driver, front passenger, front seat-mounted side-impact and overhead front and rear side curtain air bags are Supplemental Restraint Systems (SRS). The driver and front passenger air bags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceeds the design threshold level. The side-impact and overhead front and rear side curtain air bags are designed to inflate in severe side-impact collisions. In all other accidents, the air bags will not inflate. To decrease the risk of injury from a deploying air bag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the air bag modules and do not lean against the door. Do not put objects in front of an air bag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying air bag SRS may cause serious injury or death. Please see your *Owner's Manual* for further instructions.

⁷For weight-carrying towing only.

⁸HomeLink[®] is a registered trademark of Johnson Controls, Inc.

4Runner Options

ALL MODELS

- **JBL Synthesis 3-in-1 AM/FM ETR/Cassette/CD with 10 speakers¹**
- **JBL Synthesis 3-in-1 AM/FM ETR/Cassette/CD with 6-disc in-dash changer and 10 speakers¹**
- **JBL Synthesis 3-in-1 AM/FM ETR/Cassette/CD with touch-screen DVD navigation system² and 10 speakers¹**
- **Front seat-mounted side-impact and overhead front and rear side curtain air bag Supplemental Restraint Systems (SRS)³**

SR5 OPTIONS

- **Rear-seat audio system with remote control and wireless headphone capability**
- **Double-decker cargo system with net**
- Integrated front fog lamps
- Black roof rack
- Black running boards
- Leather-wrapped steering wheel and shift lever with integrated cruise and audio controls

SPORT EDITION OPTIONS

- **Rear-seat audio system with remote control and wireless headphone capability**
- **Double-decker cargo system with net**
- Black running boards
- HomeLink^{®4} universal transceiver

LIMITED OPTIONS

- **Rear Height Control Air Suspension (4WD V8 models)—includes X-REAS Sport Enhancement Suspension**

Major features are in **bold italics**.

- **Power tilt/slide moonroof with noise-reduction technology and sunshade**
- Color-keyed rear spoiler with center high-mount stop lamp (CHMSL)
- Front turn signals with Daytime Running Lights (DRL)

- HomeLink^{®4} universal transceiver
- Anti-theft alarm system
- 115V AC power outlet
- Auto-dimming electrochromic rearview mirror with compass
- P265/70R16 tires on 6-spoke 16" aluminum alloy wheels
- P265/65R17 tires on 5-spoke 17" aluminum alloy wheels

- Anti-theft alarm system
- 115V AC power outlet
- Auto-dimming electrochromic rearview mirror with compass

- **X-REAS Sport Enhancement Suspension**

Toyota Financial Services*

Now that you're thinking about purchasing or leasing a Toyota, you may also want to consider leasing or financing the purchase of your new vehicle through your participating dealer and Toyota Financial Services (TFS). TFS offers a variety of high-quality finance and lease products to complement your lifestyle. At TFS we realize that purchasing or leasing a vehicle is a major commitment and we have developed some of the finest customer-focused finance and insurance solutions to help protect your interests over time. And in most cases, you may include the charge for these products in your finance or lease contract.

Few companies can match the expertise, quality customer care and total value of TFS. Ask your Toyota dealer or go to toyotafinancial.com for details.

*Toyota Financial Services is a service mark of Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc. Products are available to qualified customers through your participating Toyota dealer and Toyota Financial Services.

Warranties

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and air bags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Owner's Warranty Information* booklet for details.

¹Requires leather-wrapped steering wheel and shift lever with integrated cruise and audio controls on SR5 models.

²The Toyota touch-screen DVD navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographical updates available at an additional cost. See your navigation system *Owner's Manual* and your Toyota dealer for further details.

³See Standard Features section for more information on Toyota's driver, front passenger, front seat-mounted side-impact and overhead front and rear side curtain air bag Supplemental Restraint Systems (SRS).

⁴HomeLink[®] is a registered trademark of Johnson Controls, Inc.

Toyota 4Runners are designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitches/ball mount kits are not intended to provide crash protection.

Accessories: Warranty coverage is for 12 months, regardless of mileage. If the part or accessory is installed during the New Vehicle Warranty period, coverage is for 12 months or the remainder of the applicable warranty coverage, whichever is greater, with the exception of car covers, which are covered for 12 months only.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details. For complete details about Toyota's warranties, please visit toyota.com, refer to the applicable *Owner's Warranty Information* booklet or see your Toyota dealer.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).

treadlightly![®]
LEARNING A WHOLE REPRESENTATION

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Have you logged 100,000, 200,000 or more miles on your Toyota with the original engine, transmission and drivetrain? If you have, give us a call at 1-800-GO-TOYOTA and tell us your story.

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PT3-010 (9/02) 00617-034RU
Litho in U.S.A. (600M)



Specifications	SR5		Sport Edition		Limited	
MECHANICAL/PERFORMANCE						
Engine						
4.0-liter DOHC 24-valve EFI VVT-i V6 ¹	Standard		Standard		Standard	
245 hp @ 5,200 rpm						
283 lb.-ft. @ 3,400 rpm						
4.7-liter DOHC 32-valve EFI V8	Available		Available		Available	
235 hp @ 4,800 rpm						
320 lb.-ft. @ 3,400 rpm						
Ignition	Electronic, with Toyota Direct Ignition (TDI)					
Transmission						
V6 models	4-speed electronically controlled automatic overdrive (ECT)					
V8 models	5-speed electronically controlled automatic overdrive (ECT)					
Body construction	Reinforced body-on-frame construction					
Drivetrain						
2WD	Front engine, rear-wheel drive					
V6 4WD	Multi-Mode 4-wheel drive with Torsen ^{®2} limited-slip center differential with locking feature					
V8 4WD	Full-time 4-wheel drive with Torsen ^{®2} limited-slip center differential with locking feature					
Suspension	Independent double-wishbone front suspension with stabilizer bar; 4-link rear suspension with coil springs and stabilizer bar					
Steering	Variable gear rack-and-pinion power steering					
Turning circle diameter, curb to curb (ft.)	36.7					
Brakes	Power-assisted 4-wheel ventilated disc brakes with 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD) and Brake Assist ³					
Vehicle Skid Control (VSC) ⁴ + TRAC Traction Control ⁵	Standard		Standard		Standard	
Downhill Assist Control (DAC) (4WD models)	Standard		Standard		Standard	
Hill Start Assist Control (HAC)	Standard		Standard		Standard	
EXTERIOR DIMENSIONS FRONT/REAR (IN.)						
Overall height, unloaded (2WD/4WD)	69.1/68.9 (71.6 with available roof rack)		71.6		71.6	
Overall width	73.8		73.8		73.8	
Overall length	189.0		189.0		189.0	
Wheelbase	109.8		109.8		109.8	
Track (front/rear)	62/62		62/62		62/62	
INTERIOR DIMENSIONS FRONT/REAR (IN.)						
Head room	39.7/39.1		39.7/39.1		39.7/39.1	
Shoulder room	58.0/57.2		58.0/57.2		58.0/57.2	
Hip room	55.3/55.3		55.3/55.3		55.3/55.3	
Leg room	41.7/34.7		41.7/34.7		41.7/34.7	
Seating capacity	5		5		5	
OFF-HIGHWAY	2WD	4WD	2WD	4WD	2WD	4WD
Approach/departure angle (degrees)	31/24	32/24	31/24	32/24	31/24	32/24
Ground clearance (in.)	8.9	9.1	8.9	9.1	8.9	9.1
Skid plates	Engine and fuel tank skid plates on all models; 4WD models also include transfer case skid plate					
WEIGHTS AND CAPACITIES						
Curb weight (lbs.) (2WD/4WD)						
V6 models	4,025/4,280		4,065/4,320		4,035/4,290	
V8 models	4,155/4,410		4,195/4,450		4,165/4,420	
Gross Vehicle Weight Rating—GVWR (lbs.) (2WD/4WD)						
V6 models	5,120/5,380		5,120/5,380		5,120/5,380	
V8 models	5,250/5,510		5,250/5,510		5,250/5,510	
Payload ⁶ (lbs.) (2WD/4WD)	1,095/1,100		1,055/1,060		1,085/1,090	
Towing capacity ⁷ (lbs.)						
V6 models	5,000		5,000		5,000	
V8 models	5,000		5,000		5,000	
Cargo capacity (cu. ft.) rear seatbacks up/down	42.2/75.1 (40.6/72.4) ⁸		42.2/75.1 (40.6/72.4) ⁸		40.6/72.4	
Fuel tank (gal.)	23.0		23.0		23.0	
TIRES						
Size—Standard	P265/70R16		P265/65R17		P265/65R17	
—Available	P265/65R17		NA		NA	
Type	Mud-and-Snow-rated radial tires		Mud-and-Snow-rated radial tires		Mud-and-Snow-rated radial tires	
Spare	Full-size, mounted under body		Full-size, mounted under body		Full-size, mounted under body	
MILEAGE ESTIMATES (MPG CITY/HIGHWAY) ⁹						
2WD (V6; V8)	18/21; 17/19		18/21; 17/19		18/21; 17/19	
4WD (V6; V8)	17/20; 16/19		17/20; 16/19		17/20; 16/19	

¹Available December 2002.

²Torsen® is a registered trademark of Zexel Torsen, Inc.

³See Standard Features section for more information on Toyota's Brake Assist.

⁴See Standard Features section for more information on Vehicle Skid Control (VSC).

⁵4-wheel Traction Control in 4WD only. Rear-wheel Traction Control in 2WD mode.

⁶Includes weight of occupants, equipment and cargo.

⁷Before towing, confirm your vehicle and trailer are compatible, hooked up properly and you have all necessary additional equipment. The factory-installed receiver hitch on the 4Runner should only be used with weight-carrying hitch hardware, not weight-distributing hitch hardware. Do not exceed any Weight Ratings and review all instructions and cautions from your trailer hitch manufacturer and Toyota vehicle *Owner's Manual*.

⁸With available double-decker cargo system.

⁹Preliminary mileage estimates determined by Toyota. Final EPA mileage estimates not available at time of printing. See your Toyota dealer for details.



SR5 fabric in Taupe or Stone (shown).



Sport Edition fabric in Dark Charcoal.



Limited leather trim in Stone or Taupe (shown).

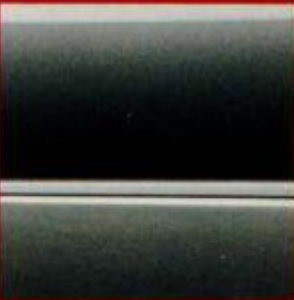
03 COLORS



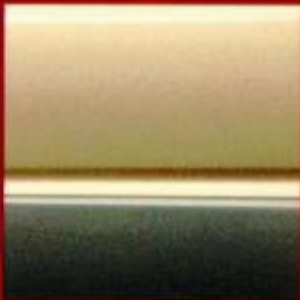
NATURAL WHITE¹ with Stone or Taupe interior



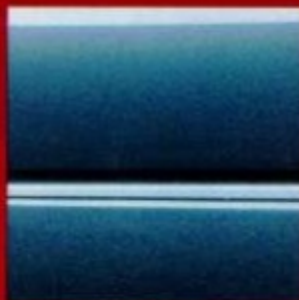
TITANIUM METALLIC with Stone² Taupe² or Dark Charcoal³ interior



GALACTIC GRAY MICA with Stone² Taupe² or Dark Charcoal³ interior



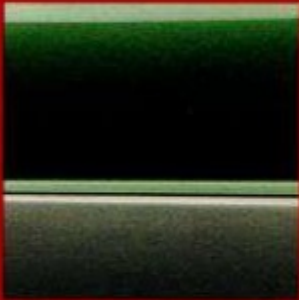
DORADO GOLD PEARL¹ with Taupe interior



Limited models include color-keyed cladding and are available in the following colors:
Pacific Blue Metallic (shown)
Titanium Metallic
Galactic Gray Mica
Dorado Gold Pearl
Stratosphere Mica
Black



IMPULSE RED PEARL¹ with Stone or Taupe interior



IMPERIAL JADE MICA with Stone² Taupe² or Dark Charcoal³ interior



PACIFIC BLUE METALLIC¹ with Stone or Taupe interior



STRATOSPHERE MICA with Stone² Taupe² or Dark Charcoal³ interior



BLACK with Stone² Taupe² or Dark Charcoal³ interior

¹Not available on Sport Edition model.

²Available on SR5 & Limited models.

³Available on Sport Edition model.

Safety Features

PASSIVE

- Vehicle Skid Control (VSC)⁴ + TRAC Traction Control⁵
- 4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution and Brake Assist⁶
- Multi-stage⁷ driver and front passenger air bag Supplemental Restraint System (SRS)⁸
- Available driver and front passenger front seat-mounted side-impact and overhead front and rear side curtain air bag Supplemental Restraint Systems (SRS)⁸
- Front seatbelt pretensioners with force limiters
- Side-impact door beams on front and rear doors
- Available Daytime Running Lights (DRL)
- Anti-theft system with engine immobilizer (Limited models; anti-theft system available on SR5 and Sport Edition models)

ACTIVE

- 3-point Automatic/Emergency Locking Retractor (ALR/ELR) seatbelts and headrests in all seating positions (ELR function only on driver belt)
- Rear center high-mount stop lamp (CHMSL)
- Child-protector rear door locks
- Child Restraint System (CRS) ISO-FIX lower anchors in outboard seating positions and tether anchor brackets in all three seating positions
- Power window lockout
- Automatic transmission shiftlock system
- Cargo area back-up mirrors
- Power door window and rear window with pinch protection

⁴See Standard Features section for more information on Toyota's Vehicle Skid Control (VSC).

⁵4-wheel Traction Control in 4WD only. Rear-wheel Traction Control in 2WD mode.

⁶See Standard Features section for more information on Toyota's Brake Assist.

⁷Driver air bag is three-stage controlled deployment, front passenger air bag is two-stage controlled deployment.

⁸See Standard Features section for more information on Toyota's driver, front passenger, front seat-mounted side-impact and overhead front and rear side curtain air bag Supplemental Restraint Systems (SRS).

Accessories

Add a personal touch to your 4Runner with Toyota options and accessories. Remember, Toyota vehicles are built with popular option combinations. Not all options are available separately, and some options and accessories may not be available in all regions of the country. So see your Toyota dealer, who can help locate the 4Runner that's right for you.

EXTERIOR

- Front-end mask
- Sport bumper trim
- Hood protector
- Sunroof wind deflector
- Running boards
- Towing accessories
- Wheel locks
- Roof rack

INTERIOR

- Ashtray/lighter
- Cargo net
- Cargo mat
- All-weather floor mats
- Carpeted floor mats
- Cargo-Logic cargo mat by Nifty Products
- First aid kit

ELECTRONICS/ENTERTAINMENT

- Wireless headphones
- Toyota Vehicle Intrusion Protection (VIP) RS3200 Plus Security System⁹
- 6-disc cargo area-mounted CD changer
- Rear-seat DVD entertainment system¹⁰

⁹Available for vehicles with factory remote keyless entry.

¹⁰Available Spring 2003.



MR2 SPYDER



CELICA



MATRIX



PRIUS



RAV4 EV
(available in select markets only)



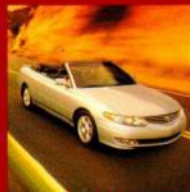
AVALON



CAMRY



CAMRY SOLARA



CAMRY SOLARA
CONVERTIBLE



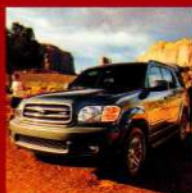
COROLLA



ECHO



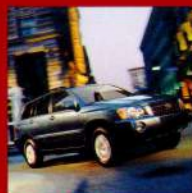
LAND CRUISER



SEQUOIA



4RUNNER



HIGHLANDER

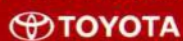


RAV4



SIENNA

GET THE FEELING



TUNDRA



TACOMA

Don't be surprised if you feel a new sense of possibility when you get behind the wheel of a Toyota. A feeling that you can go anywhere. Do anything. After all, it's easier to go new places when you're absolutely sure you'll get there.

To find out more about 4Runner and the rest of our dependable lineup,

visit *toyota.com*