

GETTING IT DONE WILL
NEVER BE THE SAME.
TAKING THE BOAT WILL
NEVER BE THE SAME.
HAULING DRYWALL WILL
NEVER BE THE SAME.
TAILGATE PARTIES WILL
NEVER BE THE SAME.
NOR'EASTERS WILL NE
BE THE SAME. BIG WILL
NEVER BE THE SAME.

INTRODUCING THE NEW FULL-SIZE NISSAN TITAN.



2004 PICKUP TRUCK OF THE YEAR
FOUR WHEELER MAGAZINE

Imagine starting over. What would you change about full-size trucks? What would it look like? Actually think like? Sure, it'd have to be able to withstand most anything you threw at it, with the brute strength only a half-ton can summon. But what about style? Refinement? Technology? After all, isn't the whole point more work, more play? One thing is for sure. Big isn't good enough. Powerful isn't good enough. Traditional isn't good enough. Not anymore.

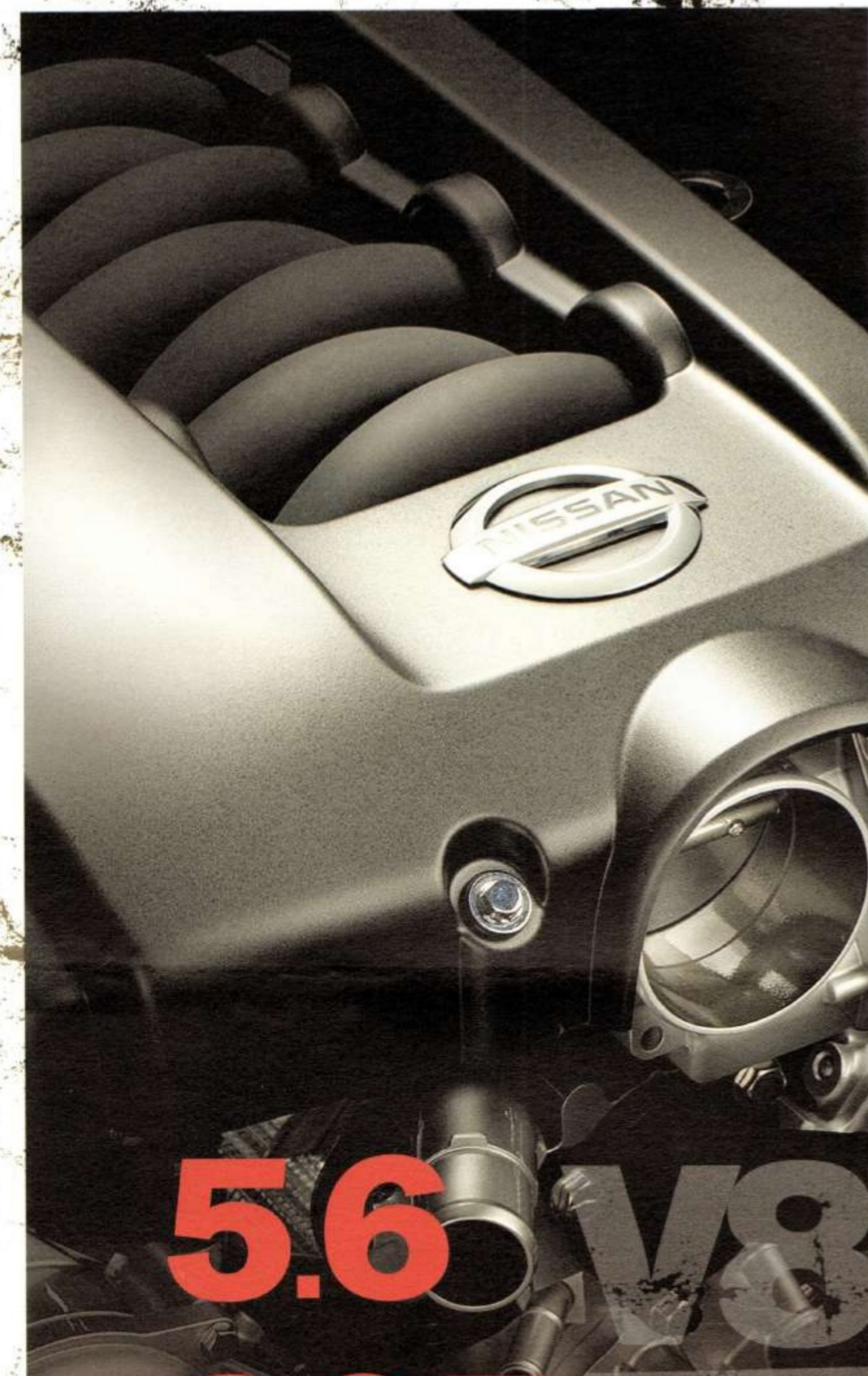


THE ROAD TO DETERMINATION
FOLLOWS A LONG, FLAT
TORQUE CURVE.



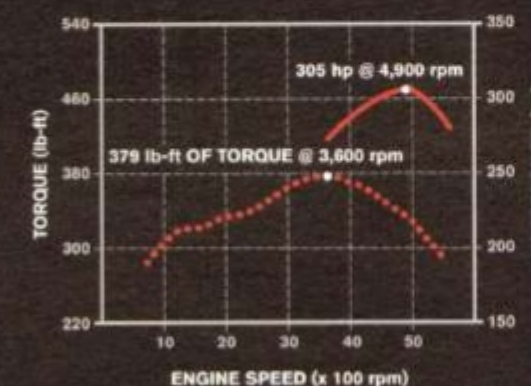
"TITAN'S ENDURANCE V8 FEELS AND
SOUNDS LIKE THE GRANDDADDY
OF ALL TRUCK ENGINES."

CAR AND DRIVER, July 2003



TITAN POWER

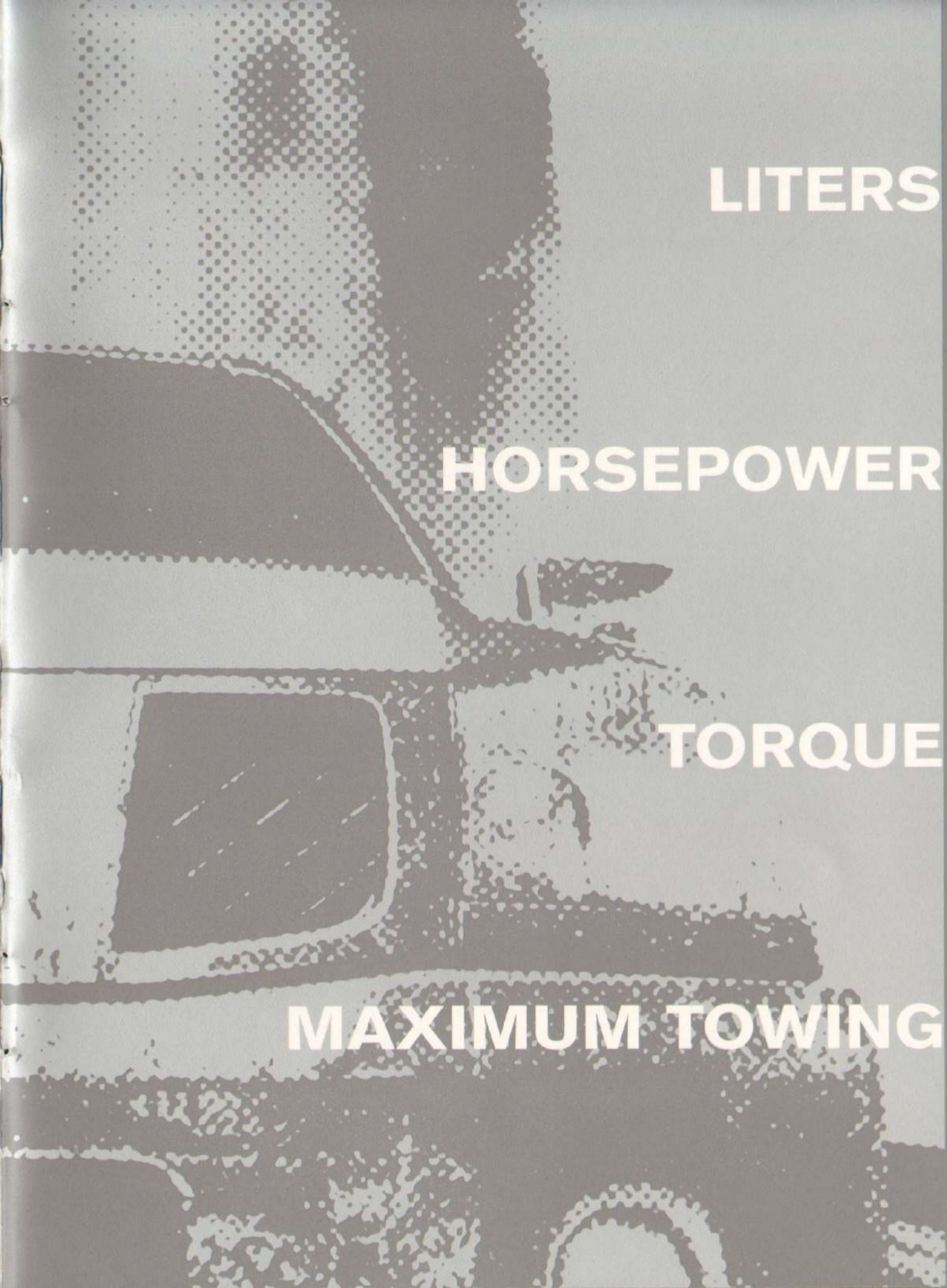
5.6
305
379
9,500 lbs.**



Titan's 5.6-liter double-overhead-cam V8 churns out 379 lb-ft of torque, with fully 90% of it kicking in below 2,500 rpm. Even more inspiring, 80% comes in at a class-leading* 1,000 rpm. So if horsepower is muscle, and torque is determination, then maybe you can move mountains.

* Ward's large pickup segment, under 6,500 GVWR, starting below \$45,000.

** With Big Tow Package.



LITERS

HORSEPOWER

TORQUE

MAXIMUM TOWING

FULL-SIZE TRUCK POWER

	V8	HP	TORQUE	TOWING*
NISSAN TITAN	5.6 L	305	379 lb-ft	9,500 lbs.
CHEVY SILVERADO 1500	4.8 L	285	295 lb-ft	8,200 lbs.
	5.3 L (optional)	295	330 lb-ft	8,600 lbs.
DODGE RAM 1500	4.7 L	235	300 lb-ft	7,650 lbs.
	5.7 L (optional)	345	375 lb-ft	9,300 lbs.
FORD F150	4.6 L	231	293 lb-ft	7,100 lbs.
	5.4 L (optional)	300	365 lb-ft	9,900 lbs.
TOYOTA TUNDRA	4.7 L	240	315 lb-ft	7,100 lbs.

* Maximum towing capacity for listed engine. Based on comparisons of 2004 model year competitors, except 2003 Chevy Silverado.

FEAR NO LOAD.

Be it the 25-foot cabin cruiser, some quads for the trail, or up to 9,500 pounds* of just about anything. Have no fear at all, even on the inclines. Because Titan has towing in its blood, or at least in its 379 lb-ft of never-say-quit torque. Which, mated with a 5-speed automatic transmission, provides standing-start launch you'd never expect from something this big. Add to that Titan's Big Tow Package, which gives you features that are normally after-market add-ons, and it's time to put some heavy-duty recreation on your calendar.



TOWING POWER



TITAN

Bemidji, Minnesota calls itself the first town on the Mississippi. We call it freezing, and a great place to do cold-weather testing on Titan. In all, we went to more than twenty states nationwide in order to prove Titan's capability in extreme conditions. It was Utah and North Carolina for off-road evaluations. An Idaho rancher and a Kansas farmer are cutting Titan no slack in real-world usability testing. As for towing, Titan climbed snaking mountain roads in Appalachia, charged up long, steep grades in 110° Arizona heat, and showed off its amazing get-away acceleration in L.A. traffic – all with the equivalent weight of a 25-foot boat behind it.

It almost always pays to ask, "And why exactly is it done that way?" That's how Titan ended up with so many things you just don't see on other trucks. To start, Titan's King Cab bed is longer than competitors' standard beds,* and leapfrogs right over them when it comes to versatility. Available with a unique, patented channel system, super-strong tie-down cleats, and a whole group of accessories, this bed is ready to revolutionize the industry. We also added built-in bed lights for life after sundown, and an available lockbox in easy reach on the outside. And to put an end to the dreaded "parking lot trap," we specially hinged the rear doors of the King Cab to open 168° wide. All because "the way it's always been done" should never, ever get in your way.

*Ward's large pickup segment, under 8,500 GVWR, starting below \$45,000.

HONOR TRADITION, BUT DON'T LET IT RULE.

TITAN

Before we lifted a pencil on Titan, we crisscrossed the country and talked to thousands of truck owners. Of every stripe – from hard-core off-roaders to hard-core home improvers, and everyone in between. We spent hours with them in garages, job sites, camp sites, home improvement parking lots and out in the desert. These were guys deep in love with trucks, but with a lot to say about how they could be better. Their passion was contagious, their voices were true, and they inspired us through every task of building our first full-size truck. Who better, for example, to tell us both the shortcomings and untapped potential of a truck bed? They were our sounding board and reality check as we sketched, dreamed, experimented and, eventually, drastically improved the art of tying it down and carrying it home safely – in one trip.



TOTAL VERSATILITY

Titan LE 4x4 King Cab shown in Red Brown.

THE SHORT LIST OF “BIG BOYS” JUST GOT BIGGER.

FULL-SIZE HALF-TON TRUCK INTERIOR SPACE

	FRONT LEG ROOM	REAR LEG ROOM	FRONT HEAD ROOM	REAR HEAD ROOM	INTERIOR VOLUME
NISSAN TITAN CREW CAB	41.8"	40.4"	41.0"	40.4"	126 cu. ft.
CHEVROLET AVALANCHE	41.3"	38.9"	40.7"	38.8"	120 cu. ft.
DODGE RAM QUAD CAB	41.0"	36.4"	40.8"	40.0"	121 cu. ft.
FORD F-150 SUPERCREW	41.0"	39.0"	40.1"	39.6"	124 cu. ft.



INTERIOR SPACE



Who out there ever complained about too much space? Or too many amenities? Then why do so many truck cabs seem like an afterthought? That is, until Titan Crew Cab, which has more leg room, head room and overall interior space than any half-ton, full-size truck. You and up to five others can truly stretch out and enjoy the ride. The available Nissan DVD Mobile Theater will keep the back row distracted while the DVD-based Nissan Navigation System* will keep you right on track. There's also a cargo-friendly fold-up rear bench and a fold-down front passenger seat with a flat work area on its seatback. So who out there ever thought a full-size interior could look like this?

**“THERE’S PLENTY OF
SPREAD-OUT ROOM INSIDE FOR
FIVE OR SIX WELL-FED AMERICANS
AND THEIR GEAR.”**

TRUCK TREND, September/October 2003

* Factory-installed option.

KING CAB



OFF-ROAD CAPABILITIES

4x4	KING CAB	CREW CAB
Minimum ground clearance at rear axle	10.3"	10.3"
Minimum ground clearance	11.3"	11.5"
Minimum ground clearance with Off-road Package	11.1"	11.3"
Angle of approach	32°	32°
Angle of approach with Off-road Package	30°	30°
Angle of departure	28°	28°
Ramp over angle	24°	24°

TITAN MAXIMUM TOWING CAPABILITIES

KING CAB	XE	SE	LE
Standard	6,500	7,400	7,200
With Big Tow Package		9,500	9,200

CREW CAB			
Standard	6,500	7,400	7,200
With Big Tow Package		9,500	9,400

DIMENSIONS - INCHES

	KING CAB	CREW CAB
Wheelbase	139.8	139.8
Overall length	224.2	224.2
Overall width	78.8	78.8
Overall height	75.0 (76.6 on 4x4)	75.1 (76.7 on 4x4)
Cargo bed length	78.9	67.1
Cargo bed width	63.8	63.8
Cargo bed height	19.9	19.9
Head room (front/rear)	41.0/38.9	41.0*/40.4
Leg room (front/rear)	41.8/33.0	41.8/40.4
Hip room (front/rear)	61.3/60.3	61.3/60.5
Shoulder room (front/rear)	65.1/64.9	65.1/64.6

CURB WEIGHTS - LEASING CAB/CREW CAB

	XE	SE	LE
4x2	4,760/4,815	4,810/4,857	5,013/5,066
4x4	4,991/5,046	5,042/5,088	5,244/5,297

CAPACITIES

	KING CAB		CREW CAB	
Interior passenger volume (cu. ft.)	113		126	
Fuel tank (gals.)	28.0		28.0	
	4x2	4x4	4x2	4x4
Maximum payload (lbs.)	1,840	1,508	1,585	1,453

* 38.7 with sunroof.

WEIGHING IN.

01 POWERTRAIN AND BACKBONE **02** OFF-ROAD CAPABILITY **03** BED DESIGN **04** ULTIMATE BED VERSATILITY **05** INTERIOR CONVENIENCE **06** INTERIOR AMENITIES
07 ACTIVE AND PASSIVE SAFETY **08** MODEL, FABRIC AND PAINT SELECTIONS **09** SPECIFICATIONS/FEATURES/PACKAGES **10** ACCESSORIES

70 YEARS OF TRUCK-BUILDING HEARD IN ONE FEARSOME EXHAUST NOTE.

V8

You're looking at Titan's 5.6-liter V8 engine, the culmination of 70 years of building trucks around the world. From the legendary Nissan Patrol to commercial big rigs, Nissan trucks stand for power, durability and innovation. The Titan V8 upholds that reputation with best-in-class standard 305 horsepower, best-in-class 379 lb-ft of torque¹ and up to 9,500-lb. towing capacity.² Credit an aluminum block and forged crankshaft that increase strength and keep performance-robbing weight down. A double-overhead-cam design plus high-flow intake that make every gulp of air count. And microfinished camshafts and crankshaft and molybdenum-coated piston skirts that cut friction, so the engine does more, with less effort. All expressed in an exhaust note that will impress friends, convert skeptics and uphold *your* reputation.

¹Ward's large pickup segment, under 8,500 GVWR, starting below \$45,000.

²With Big Tow Package. See your Nissan dealer and Nissan Towing Guide for more information.

³See EPA mileage statement in Specifications chart for details.

⁴VDC is designed to help improve driving stability, but does not prevent accidents due to abrupt steering or by carelessness or dangerous driving techniques. Always drive safely.

01

POWERTRAIN AND
BACKBONE



Titan's close-ratio five-speed transmission means no more hunting for gears when you're passing or towing, and improved fuel economy³ as well. It also has a Tow/Haul Mode, which holds lower gears longer – great for low-speed acceleration.

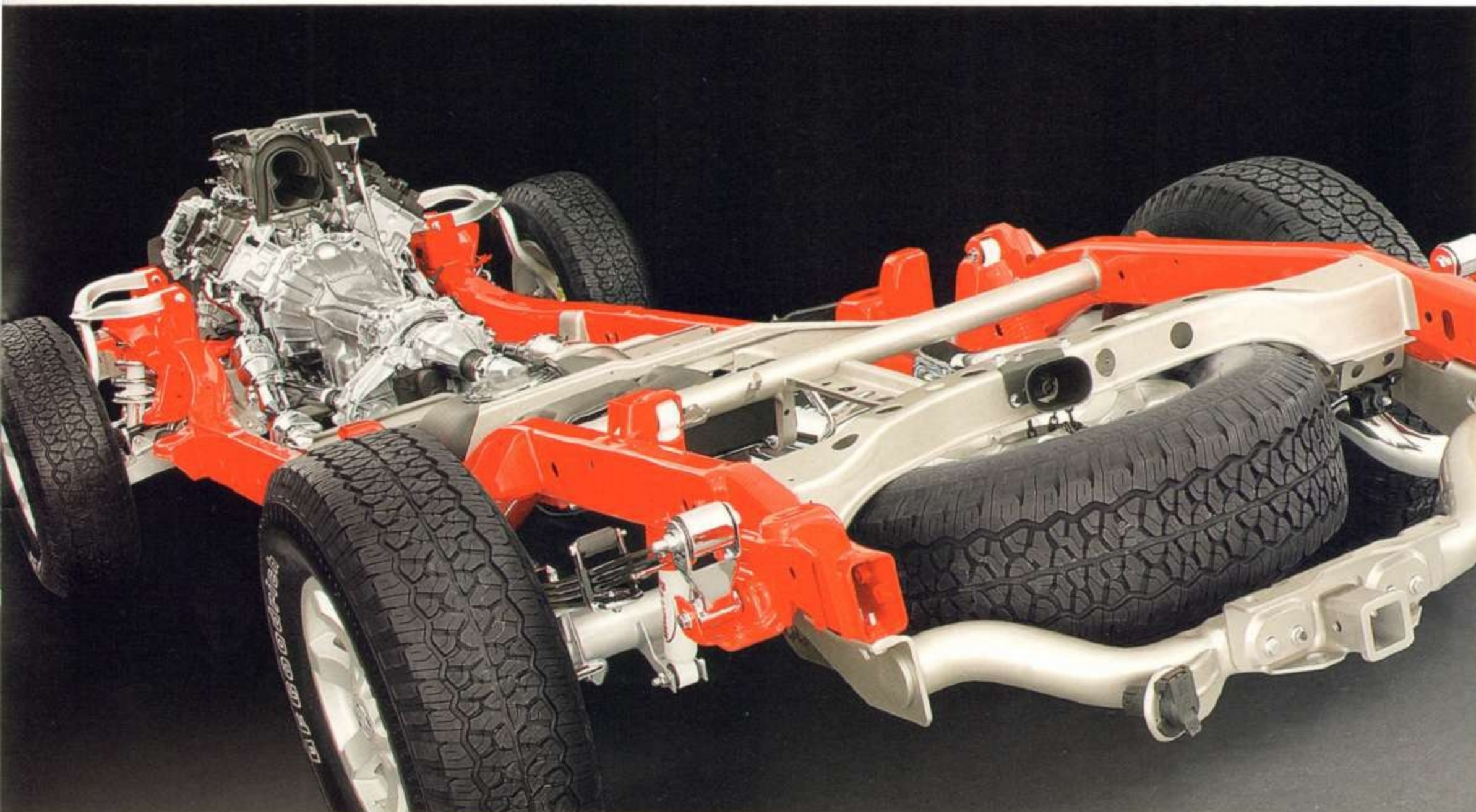


This advanced five-speed comes in two versions. With captain's chairs, you get a gated shifter on the center console that offers a precise "shifting" feel and more control for the driver (great for slapping down a gear when you're towing). With a front bench, the shifter moves to the column and features a manual mode with toggle switch.

TOO BAD IT'S HIDDEN UNDER THE TRUCK.



Titan's steel, fully boxed ladder frame is constructed from four-sided closed rails, which are more durable and rigid than the three-sided open section rails used by some full-size trucks (shown at left). This translates into greater load-bearing ability and a better ride. And building on the integrity of its frame, Titan employs front and rear Dana® axles, a double-wishbone coil-over front suspension design and dual-rate leaf rear suspension for firm, responsive handling and a good ride. Meanwhile, rear leaf spring shackles, smartly mounted along the frame sides, allow for maximum ground clearance of up to 11.5 inches.



You have weekend-warrior towing capacity,² backed up by a tough-as-nails frame, amazing low-end torque, and large, 12.6-inch Bosch® disc brakes at all four corners. What more could you want to carry your big life around? Check out the available Big Tow Package below.

BIG TOW PACKAGE

- INCREASED TOWING CAPACITY
- VEHICLE DYNAMIC CONTROL (VDC)⁴
- LOWER FINAL GEAR RATIO
- HEAVY-DUTY BATTERY
- EXTENDABLE OUTSIDE MIRRORS
 - (PLUS A WIDE-ANGLE MIRROR ON THE BOTTOM)
- AUTOMATIC TRANSMISSION TEMPERATURE GAUGE
- CLASS IV RECEIVER HITCH
- ADDITIONAL SEVEN-PIN WIRING HARNESS
- TRAILER BRAKE CONTROLLER PRE-WIRING UNDER THE DASH



²Bosch is a registered trademark of Robert Bosch GmbH Corporation.
⁴Dana is a registered trademark of Dana Corporation.

ONE MAN'S OBSTACLE COURSE IS ANOTHER MAN'S ESCAPE ROUTE.



02

OFF-ROAD CAPABILITY

Getting reacquainted with what really matters usually happens at the end of a road paved with dirt, rocks, mud and clay. Fortunately, 4x4 Titans are aggressively equipped for the escape route of your choice.

Titan is one of the most capable off-road trucks around. For superior maneuverability, 4x4 models offer up to 11.5" of ground clearance, best-in-class rear axle clearance, best-in-class angle of approach and departure, and the largest 4x4 off-road tires in its class.* Titan's 4x4 model also offers a switch-activated 4-wheel-drive system with a crawl ratio amongst the best in class,* so you can take big bumps at the speed of molasses.

4x4 Titans also offer phenomenal stick. Active Brake Limited-slip directs power to the wheels with the best traction, at the same time applying the brakes to the wheels with less grip. And if you add the Off-road Package, you'll be 4-wheeling in the only full-size to offer both front and rear Active Brake Limited-slip control and a switch-on-demand electronic locking rear differential.**

* Ward's large pickup segment, under 8,500 GVWR, starting below \$45,000.

** Late availability.

® Rancho is a registered trademark of Tenneco Automotive Operating Company, Inc.

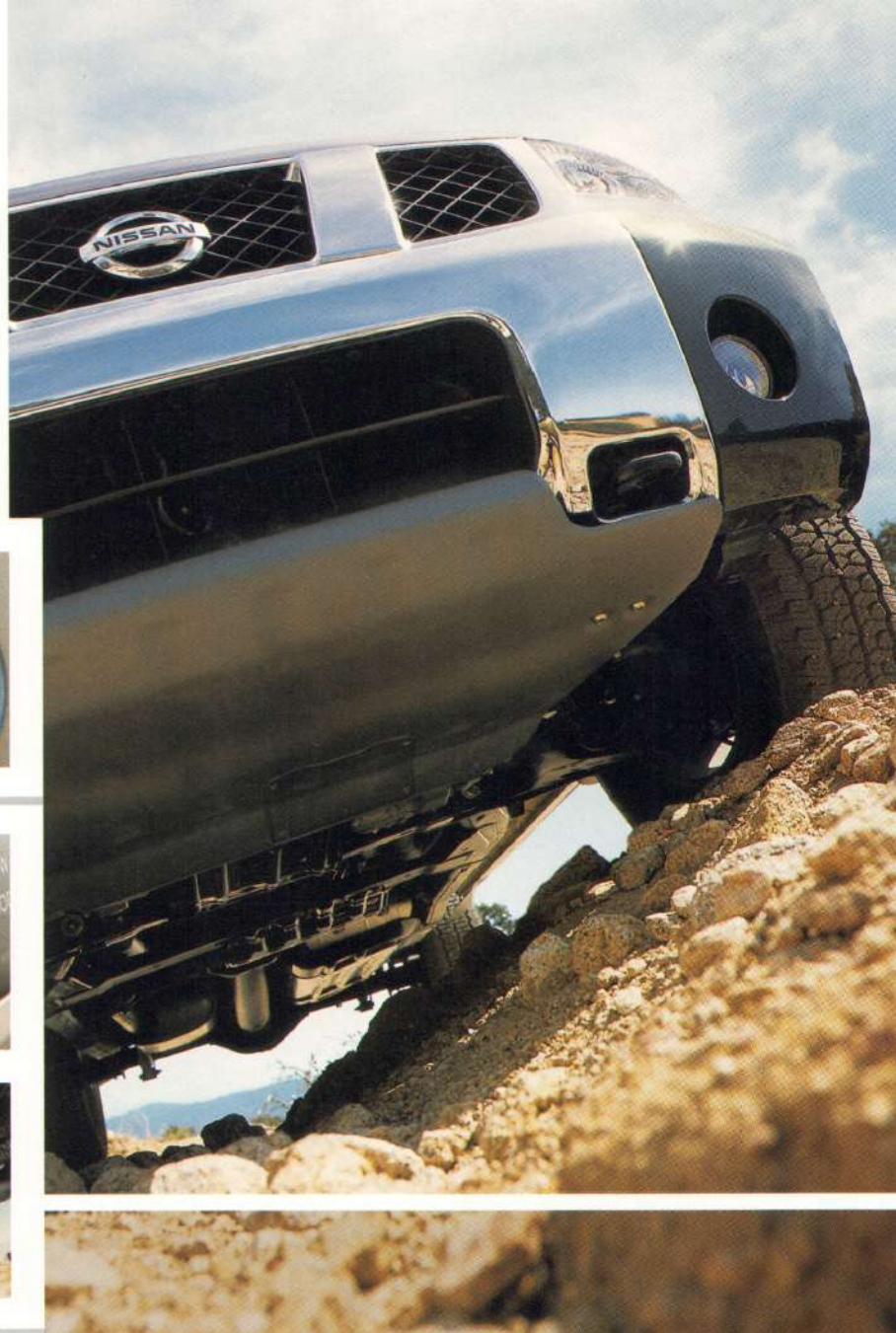
® B.F. Goodrich is a registered trademark of B.F. Goodrich Company.

® Rugged Trail is a registered trademark of Uniroyal Goodrich Licensing Services, Inc.

OFF-ROAD PACKAGE

Check out the list below, and you'll see no reason to hit the after-market. (Off-road Package also available on 4x2 SE models.)

- ELECTRONIC LOCKING DIFFERENTIAL**
- RANCHO® SHOCK ABSORBERS
- LOWER FINAL GEAR RATIO
- MASSIVE P285/70R17 B.F. GOODRICH®
- RUGGED TRAIL® TIRES
- 17" ALUMINUM-ALLOY WHEELS
- SKID PLATES (OIL PAN, LOWER RADIATOR AND TRANSFER CASE)
- FOG LIGHTS



Titan's high-utility bed is like nothing else out there. With the capacity, the durability, the convenience and the versatility to handle the most cumbersome, complex loads. From big screens to big things that roll around, or most any combination thereof. Less-intrusive wheelwells mean the King Cab's 6'7" bed actually has more usable cargo space than your average half-ton. While Titan's unique, available Utili-track channel system, auxiliary bed lighting and the lockable tailgate show what happens when you completely rethink what everyone else has taken for granted – for the past six decades.

03

BED DESIGN

Resist rust. Resist road rattle. Resist the drop-in bedliner. Titan's available first-in-class* factory-applied spray-on bedliner helps protect your bed with a non-skid surface and adheres directly to the bed to help prevent warping and rusting. Plus, unlike many after-market spray-ons, it's UV-resistant to help prevent chalking or fading.

Titan's climate-resistant outside lockbox, located just behind the driver's side rear wheelwell, is a great way to keep "just in case" items outside the bed and close at hand. It even has a two-position adjustable tray, and a removable rubber mat for cushioning.

Let there be light. And power. Thankfully, Titan offers both. With available lights that shine down on the bed from above the cab, as well as two lights exposed when the tailgate is lowered. Inside the bed, near the tailgate, is an available 12-volt outlet for quick power access.

* Ward's large pickup segment, under 8,500 GVWR, starting below \$45,000.



THINKING OUTSIDE THE CARGO BOX.



Cargo shown for display purposes only. Nissan recommends that all loose items be secured when transported.

**MORE WAYS TO TIE THINGS DOWN
THAN AISLES IN THE HOME
IMPROVEMENT STORE.**



Titan's exclusive available Utili-track system features five C-channel rails that run the length of the bed's floor and walls: Two on the floor, two on the side walls, and one on the header panel. Plus, tie-down cleats you can move anywhere along the rails and 22 additional structural reinforcements to help ensure the accommodation of almost any load. Now if only finding what you needed at the home improvement store were as easy as carrying it home.

04

ULTIMATE BED VERSATILITY

Divide and conquer. It's amazing what happens when you carve up Titan's bed space: You end up with even more. That's the idea behind all of the accessories you see here, each one of them designed to work with Titan's available Utili-track system. Including: (1) Sliding Bed Dividers to keep things organized; (2) A Sliding Tool Box for easy access; (3) Sliding Bed Trays that can be stacked; (4) A Sliding Bed Extender that adds 1.5 feet of length when you need it, then stows out of your way against the header panel (see photo #3); (5) And a Sliding Overhead Rack system that actually lets you claim some of the airspace above.



Cargo shown for display purposes only. Nissan recommends that all loose items be secured when transported.

168 DEGREES OF INNOVATION.



With generous interior room (113 cu. ft. for King Cab and 126 for Crew Cab), a 60/40 split fold-up rear bench seat and a flat floor, Titan's cargo-carrying flexibility extends to the cabin itself. On the King Cab shown above, there's no B-pillar to obstruct loading, and the rear seats are folded up for maximum cargo space. And if you check out the Crew Cab shown at right, which also has the front passenger seat folded down, you get a hint of just how much space is yours to fill.

You know that annoying little dance you do with the rear doors when you're in a tight parking space? Consider it a thing of the past. Because the Titan King Cab has something you won't find on any other full-size extended cab: Rear doors that swing open to a full 168 degrees, designed with a two-stage hinge with a four-axis pivot. Suddenly, tight spots don't seem so tight. Just open the door wide, and load your gear, groceries, or kids in one seamless move. And to make things even easier, the front seat belts are installed in the rear door to provide a clear, open entryway into the cabin.

05 INTERIOR CONVENIENCE



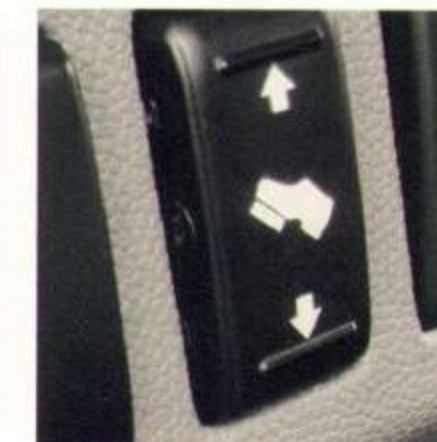
With the front bench, six of you can live big. But when only five volunteer, flip down the center armrest for first-class seating. Look inside the armrest for the adjustable storage bins, cup holders and 12-volt power outlet.



We even designed the front passenger seat to fold down, for additional interior cargo room, or to be used as a workstation.

Cargo shown for display purposes only. Nissan recommends that all loose items be secured when transported.

Or opt for front captain's chairs with flip-down armrests. The oversize center console features two 64-oz. cup holders and lockable storage large enough for a laptop or hanging files. Hey, maybe you can turn the home office into a game room.



Once in a while, you might actually let someone else drive your Titan. That's why LE models feature memory seats, outside mirrors and even adjustable pedals that let you program settings for two different drivers. The settings are also linked to your keyless remote, so that everything moves into position when you unlock the door.

* Factory-installed option. Never program while driving. Requires accurate GPS service to be available and operating for features to function properly. Mapping may not be detailed in all areas or reflect current road regulations. Some Nissan dealers may not appear on the current mapping areas. Periodic updates to the DVD-ROM will be available for an additional cost. See your Nissan dealer for details.
™ Birdview is a trademark of Xanavi Corporation.



Don't let an SUV get the upper hand. Show your kids what a real full-size truck is made of. Opt for Titan Crew Cab's available Nissan DVD Mobile Theater, with a 7" flip-down monitor and two wireless headsets. Your crew can watch movies and even play video games, thanks to the auxiliary inputs. And if you also choose the available Rockford Fosgate-powered audio system, you'll get cinema-style sound, as well as Dual Media Playback, which lets front and rear camps enjoy their own choice of entertainment. They'll owe you.

Modern trucks talk to satellites. Titan offers an available Nissan Navigation System* with a 7" color monitor, Voice Guidance and patented three-dimensional Birdview™ mapping. The monitor also displays critical data like average fuel economy, driving distance, miles to empty, even tire rotation schedule, plus lets you keep an eye on the audio system, climate control and the like.

06 INTERIOR AMENITIES

Nissan decked out the Titan with an available Rockford Fosgate-powered audio system, custom-tuned just for this truck. Featuring an in-dash 6-CD changer, and nine speakers plus subwoofer that pump out 350 watts of audio bliss you can share with the neighborhood. They'll love you.

Rockford Fosgate



**BIG PAYLOAD. BIG POWER. BIG INTERIOR.
GUESS THE SIZE OF THE ENTERTAINMENT?**

Titan's oversize thinking is everywhere it counts, including right in front of you. As in the prominent gauges you can read at a glance. Controls big enough to use with your gloves on. And smart details like available steering wheel-mounted audio and cruise controls, and an auxiliary input that lets you play your MP3 player through the audio system.



**THERE IS NO SUCH THING AS TOO
MANY FORMS OF PROTECTION.**

The first line of defense is the structure itself. Nissan's full-size truck features rigid, high-strength steel Zone Body construction, devoted to helping protect the passenger compartment. Along with front and rear crumple zones, it's comprised of energy-transferring frame side-members and crossmembers, reinforced pillars and roof side rail structures, and a reinforced floor pan for front-seat occupants. And keeping in mind your fellow travellers out on the road, Titan's bumper height and frame structures are designed for compatibility with other vehicles.

Titan shows advanced thinking in many areas. But perhaps nowhere is it more important than in the air bag systems.

The Nissan Advanced Air Bag System features dual-stage supplemental front air bags that incorporate seat belt sensors and front-passenger occupant-classification sensors.¹ Air bag deployment is determined according to seat-belt usage and crash severity. Plus, if the front passenger seat is empty, occupied by a young child or child-safety seat, a sensor deactivates that air bag.

Also available are first-in-class roof-mounted curtain supplemental air bags that help provide front and rear outboard occupant protection in certain side impacts.²

These air bags also include one of the most advanced safety features in the industry, a rollover sensor system which, when it detects an impending rollover, deploys the roof-mounted curtain air bags to help protect occupants. The air bags are also designed to remain inflated long enough to help provide protection in the event of multiple rollovers.

And finally, Titan offers available driver and front-passenger side-impact supplemental air bags.³ They're built into the front seats (not the door), so they help protect you even if you adjust your seating position.

REAR SONAR SYSTEM Titan is full-size in every sense of the word – 224.2 inches in length, to be exact. Which means backing up to connect a trailer or parking in cramped parking spaces are not the easiest things in the world. To help you out, Titan offers an available rear sonar system that beeps according to how close you are to an object. As the Titan gets closer, the beeps increase and intensify.²

VEHICLE DYNAMIC CONTROL This advanced system is designed to help you stay on your steered path. If your vehicle begins to oversteer (fishtail) or understeer (plow forward), VDC can reduce engine output and/or apply appropriate brake pressure to specific wheels.³

ANTI-LOCK BRAKING SYSTEM (ABS) In addition to huge 12.6" Bosch® disc brakes, Titan comes standard with 4-wheel ABS. During hard braking, ABS pumps the brakes faster than humanly possible to help keep your wheels from locking up, allowing you to steer around an obstacle.

ELECTRONIC BRAKE FORCE DISTRIBUTION (EBD) AND BRAKE ASSIST (BA) Whether you have a full house, a full tank of gas or a fully loaded hitch, EBD senses the additional weight and sends extra force to the rear brakes. BA can actually detect emergency braking and, if you're not braking hard enough, will help increase braking force.



A child restraint that is properly installed is one of the best ways to help keep a child safe in a moving vehicle. A fact that motivated us to create an industry first: The Snug Kids™ Child Safety Seat Fit Guide. This guide lists the child seats which best fit the rear seats of Nissan vehicles, as well as invaluable tips on correct installation. Look for it at NissanUSA.com/snug-kids

THREE MODELS TO CHOOSE FROM.


XE

Features 305-hp 5.6-liter V8 engine, five-speed automatic transmission, 168 degrees Wide Open rear doors (King Cab), 17" steel wheels with P245/75R17 tires, six-passenger capacity, 60/40 split fold-up rear bench seat, AM/FM/CD audio system, air conditioning and cruise control. Crew Cab models also feature power door locks and windows.


SE

In addition to XE, features: Chrome accents, 18" alloy wheels, P265/70R18 tires, front captain's chairs, fold-flat front-passenger's seat, lockable center console, power door locks, windows and mirrors and remote keyless entry.


LE

Features running boards, fog lights, Utili-track bed channel system, factory-applied spray-on bedliner, bedside lockbox, Rockford Fosgate-powered audio system, driver's memory seat system, leather-appointed seats and heated front seats.

XE Sand/Steel Cloth

XE Graphite/Titanium Cloth

SE Sand/Steel Cloth

SE Graphite/Titanium Cloth

LE Sand/Steel Leather

LE Graphite/Titanium Leather

¹ Please keep in mind that air bags are a supplemental restraint system and must always be used in conjunction with a seat belt. Even with advanced air bags, rear-facing child restraint should not be placed in the front-passenger's seat. All children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Driver and front-passenger side-impact supplemental air bags and roof-mounted curtain supplemental air bags for front- and rear-seat occupant protection are designed to inflate in higher severity side collisions on the side of the vehicle impacted. During rollovers, however, roof-mounted curtain air bags are designed to inflate on both sides. Please see your owner's manual for more details.

² The rear sonar system is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up.

³ VDC is designed to help improve driving stability, but does not prevent accidents due to abrupt steering or by carelessness or dangerous driving techniques. Always drive safely.

® Bosch is a registered trademark of Robert Bosch GMBH Corporation.

RED BRAUN A15
RADIANT SILVER K12
CANTEEN D13
GALAXY BLACK G10
DEEP WATER BLUE B18
SMOKE K11

	XE	SE	LE
Sand/Steel Cloth	☒	☒	
Sand/Steel Leather			☒
Graphite/Titanium Cloth	☒	☒	
Graphite/Titanium Leather			☒

WHITE Q10

	XE	SE	LE
Sand/Steel Cloth	☒	☒	
Sand/Steel Leather			☒
Graphite/Titanium Cloth	☒	☒	
Graphite/Titanium Leather			☒

SEDONA CY1
COPPER C10

	XE	SE	LE
Sand/Steel Cloth	☒	☒	
Sand/Steel Leather			☒

RED BRAUN A15



RADIANT SILVER K12



CANTEEN D13



GALAXY BLACK G10



DEEP WATER BLUE B18



SMOKE K11



WHITE Q10



SEDONA CY1



COPPER C10



KING CAB FEATURES

	XE	SE	LE		XE	SE	LE
EXTERIOR	Automatic on/off headlights			Utili-track channel system (includes four tie-down cleats)		☒	
	Running boards			Factory-applied spray-on bedliner and driver-side lockbox		☒	
	Fog lights	☒	☒	Tailgate illumination and 12-volt DC power outlet		☒	
	Extendable tow mirrors and receiver hitch		☒	Locking tailgate and cargo bed light			
	Tow hooks (standard on 4x4 models)		☒	Bed rope hooks, stake holder and separator/shelf provision			
	Body-color front bumper and grille and black door handles			Body side moldings			
	Chrome bumpers, grille and door handles			Sliding rear window and privacy glass	☒		
	Dual black manual outside mirrors			Rear sonar system			☒
	Dual chrome power heated outside mirrors (puddle lights on LE)						
AUDIO	AM/FM/CD audio system			Dual Media Playback and Radio Data System (RDS)		☒	
	AM/FM/in-dash 6-CD changer audio system	☒	☒	Steering wheel-mounted audio controls		☒	
	350-watt Rockford Fosgate-powered audio system with AM/FM/in-dash 6-CD changer		☒	Six speakers			
				Ten speakers, including woofer and center speaker		☒	
INTERIOR	Nissan Navigation System ¹ with GPS and DVD atlas		☒	Door courtesy lights (footwell lights on LE)			
	Air conditioning			Auto-dimming rearview mirror with compass and temperature display		☒	
	Power door locks and power front windows			12-volt DC power outlets			
	Remote keyless entry with remote windows down			Digital clock, retained accessory power, and battery saver			
	HomeLink [®] Universal Transceiver		☒	Transmission temperature gauge		☒	☒
	Cruise control with steering wheel-mounted controls			Dual two-way sun visors with extenders and illuminated mirrors		☒	
	Tilt steering column			Power adjustable pedals		☒	
	Variable intermittent speed-sensitive windshield wipers						
SEATING/ STORAGE	40/20/40 split bench front seat with center console		☒	Cloth seat trim			
	Front captain's chairs with driver-side manual lumbar			Leather-appointed seats			
	8-way power adjustable driver's captain's chair (heated on LE)		☒	Leather-wrapped steering wheel			
	6-way power adjustable passenger's captain's chair (heated on LE)			Leather-wrapped floor-mounted transmission shifter			
	Fold-down front-passenger's seat			Six cup holders and two bottle holders			
	60/40 split fold-up rear bench seat			Grocery hooks (rear cab)			
	Memory system – driver's seat, mirrors and pedals			Overhead center console	☒		
SAFETY/ SECURITY	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt sensors and occupant classification sensor ²			LATCH System (Lower Anchors and Tethers for Children)			
	Driver and front passenger side-impact supplemental air bags ^{2,3}	☒	☒	Zone Body construction with front and rear crumple zones			
	Roof-mounted curtain supplemental air bags for side impact with rollover protection for front and rear occupants ^{2,3}	☒	☒	Hood buckling creases and energy-absorbing steering column			
	3-point ALR/ELR passenger seat belt system (ELR for driver)			Pipe-style steel side-door guard beams			
	Front seat belts with pretensioners and load limiters			Vehicle security system			
				Nissan Vehicle Immobilizer System			

■ Standard
□ Optional

☒ Part of Off-road Package
☒ Part of Big Tow Package

☒ Part of Utility Bed Package
☒ Part of XE Preferred Package

☒ Part of LE Nissan Navigation Package
☒ Part of SE Popular Package

☒ Part of SE Rockford Fosgate Package
☒ Part of Side Air Bag Package

¹Factory-installed option. Never program while driving. Requires accurate GPS service to be available and operating for features to function properly. Mapping may not be detailed in all areas or reflect current road regulations. Some Nissan dealers may not appear on the current mapping areas. Periodic updates to the DVD-ROM will be available for an additional cost. See your Nissan dealer for details. ²Please keep in mind that air bags are a supplemental restraint system and must always be used in conjunction with a seat belt. Even with advanced air bags, a rear-facing child restraint should not be placed in the front-passenger's seat. In fact, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Driver and front-passenger side-impact supplemental air bags and roof-mounted curtain supplemental air bags for front- and rear-seat occupant protection are designed to inflate in higher severity side collisions on the side of the vehicle impacted. During rollovers, however, roof-mounted curtain air bags are designed to inflate on both sides. Please see your owner's manual for more details. ³On XE 4x2 models, this option requires Preferred Package. On XE 4x4 models, this option requires Off-road Package. On SE models, this option requires either Popular Package with bucket seats or Rockford Fosgate Package with bucket seats, as well as Off-road Package, Utility Bed Package and Big Tow Package.

KING CAB SPECIFICATIONS

ENGINE

VK56DE – Endurance 5.6-liter DOHC 32 valves V8 engine⁴
305 horsepower @ 4,900 rpm
379 lb-ft of torque @ 3,600 rpm
Electronic drive-by-wire throttle
Alternator (110 amps)
Battery (650 CCA)
Heavy-duty battery (710 CCA) – Part of **FW**

DRIVETRAIN

Five-speed automatic transmission with Tow/Haul Mode
Final gear ratio (2.94); similar to a four-speed automatic 3.73
Lower final gear ratio (3.36:1) – Part of **ORFW**; similar to a four-speed automatic 4.10:1
Optional: Switch-operated two-speed transfer case 4-Wheel Drive (4WD high – 1.000; 4WD low – 2.596)
Vehicle Dynamic Control (VDC)⁵ – Part of **FW**
Active Brake Limited-slip (front and rear) – Standard on 4x4 models; part of **OR** on SE 4x2
Electronic locking differential – Part of **OR**, late availability

WHEELS AND TIRES

17" x 7.5" Steel wheels (XE)
17" x 7.5" Seven-spoke aluminum-alloy wheels – Part of **OR**
18" x 8.0" Five-spoke aluminum-alloy wheels (SE)
18" x 8.0" Six-spoke aluminum-alloy wheels (LE)
P245/75R17 Tires (XE)
P285/70R17 B.F. Goodrich® Rugged Trail® tires with raised outlined white lettering – Part of **OR**
P265/70R18 Tires with raised outlined white lettering (SE, LE)
Tire Pressure Monitor System (TPMS)

BRAKES

Front vented disc/rear disc brakes
Anti-lock Braking System (ABS)
Electronic Brake force Distribution (EBD) and Brake Assist (BA)

SUSPENSION AND STEERING

Front: Independent double-wishbone with stabilizer bar and Dana® axles
Rear: Multi-leaf with solid Dana® axle
Rancho® shocks – Part of **OR**
Engine speed-sensitive power-assisted rack-and-pinion steering

2004 EPA FUEL ECONOMY ESTIMATES – CITY/HWY

	XE	SE	LE
4x2	14/19	14/19	14/19
4x4	14/18	14/18	14/18

Actual mileage may vary with driving conditions – use for comparison only.

⁴Premium fuel required. ⁵VDC is designed to help improve driving stability, but does not prevent accidents due to abrupt steering or by carelessness or dangerous driving techniques. Always drive safely. ⁶This option requires Nissan DVD Mobile Theater System and Side Air Bag Package.
®Dana is a registered trademark of Dana Corporation. ®HomeLink is a registered trademark of Johnson Controls, Inc. ®Rancho is a registered trademark of Tenneco Automotive Operating Company, Inc. ®Rugged Trail is a registered trademark of Uniroyal Goodrich Licensing Services, Inc. ®B.F. Goodrich is a registered trademark of B.F. Goodrich Company.

KING CAB AND CREW CAB PACKAGES

XE PREFERRED PACKAGE (KING CAB ONLY)

AM/FM/in-dash 6-CD audio system
Overhead center console
Sliding rear window
Rear privacy glass

XE PREFERRED PACKAGE (CREW CAB ONLY)

AM/FM/in-dash 6-CD audio system
Overhead center console
Remote keyless entry
Vehicle security system
Nissan Vehicle Immobilizer System

SE POPULAR PACKAGE

8-way power driver's seat (not available with bench seat)
AM/FM/in-dash 6-CD audio system
Steering wheel-mounted audio controls
Auto-dimming rearview mirror with digital compass and outside temperature display
HomeLink® Universal Transceiver
Power adjustable pedals
Extended overhead center console (Crew Cab only)
Dual Media Playback with wireless headphone capability and headphone jacks (Crew Cab only)

SE ROCKFORD FOSGATE PACKAGE

8-way power driver's seat (not available with bench seat)
350-watt Rockford Fosgate-powered AM/FM/in-dash 6-CD audio system with ten speakers
Radio Data System (RDS)
Steering wheel-mounted audio controls
Auto-dimming rearview mirror with digital compass and outside temperature display
HomeLink® Universal Transceiver
Power adjustable pedals
Extended overhead console (Crew Cab only)
Dual Media Playback with wireless headphone capability and headphone jacks (Crew Cab)

SIDE AIR BAG PACKAGE (ALL MODELS)

Driver and front passenger side-impact supplemental air bags^{2,3}
Roof-mounted curtain supplemental air bags for side impact with rollover protection for front and rear occupants^{2,3}
This package requires Off-road Package or LE Nissan Navigation Package on King Cab LE; requires Off-road Package or power sliding glass sunroof option on Crew Cab LE.

KING CAB AND CREW CAB PACKAGES (CONT.)

OFF-ROAD PACKAGE (XE 4x4, SE 4x2 AND 4x4, LE 4x4)

Rancho® shocks
Lower final gear ratio (3.36:1); similar to a four-speed automatic 4.10:1
17" x 7.5" Aluminum-alloy wheels
P285/70R17 B.F. Goodrich® Rugged Trail® OWL tires
Skid plates – oil pan (4x2), transfer case (4x4), lower radiator (4x2 and 4x4)
Fog lights (standard on LE)
Active Brake Limited-slip (standard on all 4x4 models)
Tow hooks (standard on all 4x4 models)
Electronic locking differential (late availability)
This package requires Preferred Package on XE.
This package requires either the Popular Package or Rockford Fosgate Package on SE.
This package requires Big Tow Package on LE.

SE UTILITY BED PACKAGE

Utili-track channel system with four tie-down cleats
Driver-side lockbox
Tailgate illumination
Bed-mounted 12-volt DC power outlet
Factory-applied spray-on bedliner
This package requires either Popular Package or Rockford Fosgate Package.

BIG TOW PACKAGE (SE, LE)

Increased tow capacity
Extendable tow mirrors
Receiver hitch
Lower final gear ratio (3.36:1); similar to a four-speed automatic 4.10:1
Additional seven-pin wiring harness plug
Trailer brake controller pre-wiring on IP
Transmission temperature gauge
Heavy-duty battery (710 CCA)
Vehicle Dynamic Control (VDC)⁵

LE NISSAN NAVIGATION PACKAGE

Nissan Navigation System with GPS, DVD atlas, 7" LCD monitor
Information center
Rear sonar system
This package requires sunroof option on Crew Cab models. King Cab models require side air bag option.

CREW CAB SPECIFICATIONS

ENGINE

VK56DE – Endurance 5.6-liter DOHC 32 valves V8 engine⁴
305 horsepower @ 4,900 rpm
379 lb-ft of torque @ 3,600 rpm
Electronic drive-by-wire throttle
Alternator (110 amps)
Battery (650 CCA)
Heavy-duty battery (710 CCA) – Part of **FW**

DRIVETRAIN

Five-speed automatic transmission with Tow/Haul Mode
Final gear ratio (2.94); similar to a four-speed automatic 3.73
Lower final gear ratio (3.36:1) – Part of **ORFW**; similar to a four-speed automatic 4.10:1
Optional: Switch-operated two-speed transfer case 4-Wheel Drive (4WD high – 1.000; 4WD low – 2.596)
Vehicle Dynamic Control (VDC)⁵ – Part of **FW**
Active Brake Limited-slip (front and rear) – Standard on 4x4 models; part of **OR** on SE 4x2
Electronic locking differential – Part of **OR**, late availability

WHEELS AND TIRES

17" x 7.5" Steel wheels (XE)
17" x 7.5" Six-spoke aluminum-alloy wheels – Part of **OR**
18" x 8.0" Five-spoke aluminum-alloy wheels (SE)
18" x 8.0" Six-spoke aluminum-alloy wheels (LE)
P245/75R17 Tires (XE)
P285/70R17 B.F. Goodrich® Rugged Trail® tires with raised outlined white lettering – Part of **OR**
P265/70R18 Tires with raised outlined white lettering (SE, LE)
Tire Pressure Monitor System (TPMS)

BRAKES

Front vented disc/rear disc brakes
Anti-lock Braking System (ABS)
Electronic Brake force Distribution (EBD) and Brake Assist (BA)

SUSPENSION AND STEERING

Front: Independent double-wishbone with stabilizer bar and Dana® axles
Rear: Multi-leaf with solid Dana® axle
Rancho® shocks – Part of **OR**
Engine speed-sensitive power-assisted rack-and-pinion steering

2004 EPA FUEL ECONOMY ESTIMATES – CITY/HWY

	XE	SE	LE
4x2	14/19	14/19	14/19
4x4	14/18	14/18	14/18

Actual mileage may vary with driving conditions – use for comparison only.

CREW CAB FEATURES

		XE	SE	LE		XE	SE	LE
EXTERIOR	Automatic on/off headlights				Utili-track channel system with four tie-down cleats		UR	
	Running boards				Factory-applied spray-on bedliner and driver-side lockbox		UR	
	Fog lights	OR	OR		Tailgate illumination and 12-volt DC power outlet		UR	
	Extendable tow mirrors and receiver hitch		TV	TV	Locking tailgate and cargo bed light			
	Tow hooks (standard on 4x4 models)		OR	OR	Bed rope hooks, stake holder and separator/shelf provision			
	Body-color front bumper and grille and black door handles				Body side moldings			
	Chrome bumpers, grille and door handles				Sliding rear window and privacy glass			
	Dual manual outside mirrors				Power sliding glass sunroof (one-touch open/close)			BS
AUDIO	Dual chrome power heated outside mirrors (puddle lights on LE)				Rear sonar system			NR
	Nissan DVD Mobile Theater System with 7" monitor, DVD player with remote control, two wireless headphones and auxiliary inputs				Dual Media Playback		PC RF	
	AM/FM/CD audio system				Radio Data System (RDS)		PC RF	
	AM/FM/in-dash 6-CD changer audio system	PR	PC		Steering wheel-mounted audio controls		PC RF	
	350-watt Rockford Fosgate-powered audio system with AM/FM/in-dash 6-CD changer		RF		Eight speakers		RF	
INTERIOR	Nissan Navigation System ¹ with GPS and DVD atlas			NR	Ten speakers, including woofer and center speaker			
	Air conditioning with rear floor ducts (microfilter on SE and LE)				Door courtesy lights (footwell lights on LE)			
	Power door locks and power windows				Auto-dimming rearview mirror, compass and temperature display		PC RF	
	Remote keyless entry with remote windows down	PR			12-volt DC power outlets			
	HomeLink [®] Universal Transceiver		PC RF		Digital clock, retained accessory power, and battery saver			
	Cruise control with steering wheel-mounted controls				Transmission temperature gauge		TV	TV
	Tilt steering column				Dual two-way sun visors with extenders and illuminated mirrors			
SEATING/STORAGE	Variable intermittent speed-sensitive windshield wipers				Power adjustable pedals		PC RF	
	40/20/40 split bench front seat with center console				Leather-appointed seats			
	Front captain's chairs with driver-side manual lumbar				Leather-wrapped steering wheel			
	8-way power adjustable bucket driver's seat (heated on LE)		PC RF		Leather-wrapped floor-mounted transmission shifter			
	6-way power adjustable bucket passenger's seat (heated on LE)				Six cup holders and two bottle holders			
	Fold-down front-passenger's seat				Grocery hooks (rear cab)			
	60/40 split fold-up rear bench seat				Overhead center console		PR	
SAFETY/SECURITY	Memory system – driver's seat, mirrors and pedals				Extended overhead center console		PC RF	
	Cloth seat trim				LATCH System (Lower Anchors and Tethers for Children)			
	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt sensors and occupant classification sensor ²				Zone Body construction with front and rear crumple zones			
	Driver and front passenger side-impact supplemental air bags ^{2,3}	AB	AB	AB	Hood buckling creases and energy-absorbing steering column			
	Roof-mounted curtain supplemental air bags for side impact with rollover protection for front and rear occupants ^{2,3}	AB	AB	AB	Pipe-style steel side-door guard beams			
	3-point ALR/ELR passenger seat belt system (ELR for driver)				Vehicle security system		PC	
	Front seat belts with pretensioners and load limiters.				Nissan Vehicle Immobilizer System		PC	

■ Standard
□ Optional

UR Part of Utility Bed Package
OR Part of Off-road Package

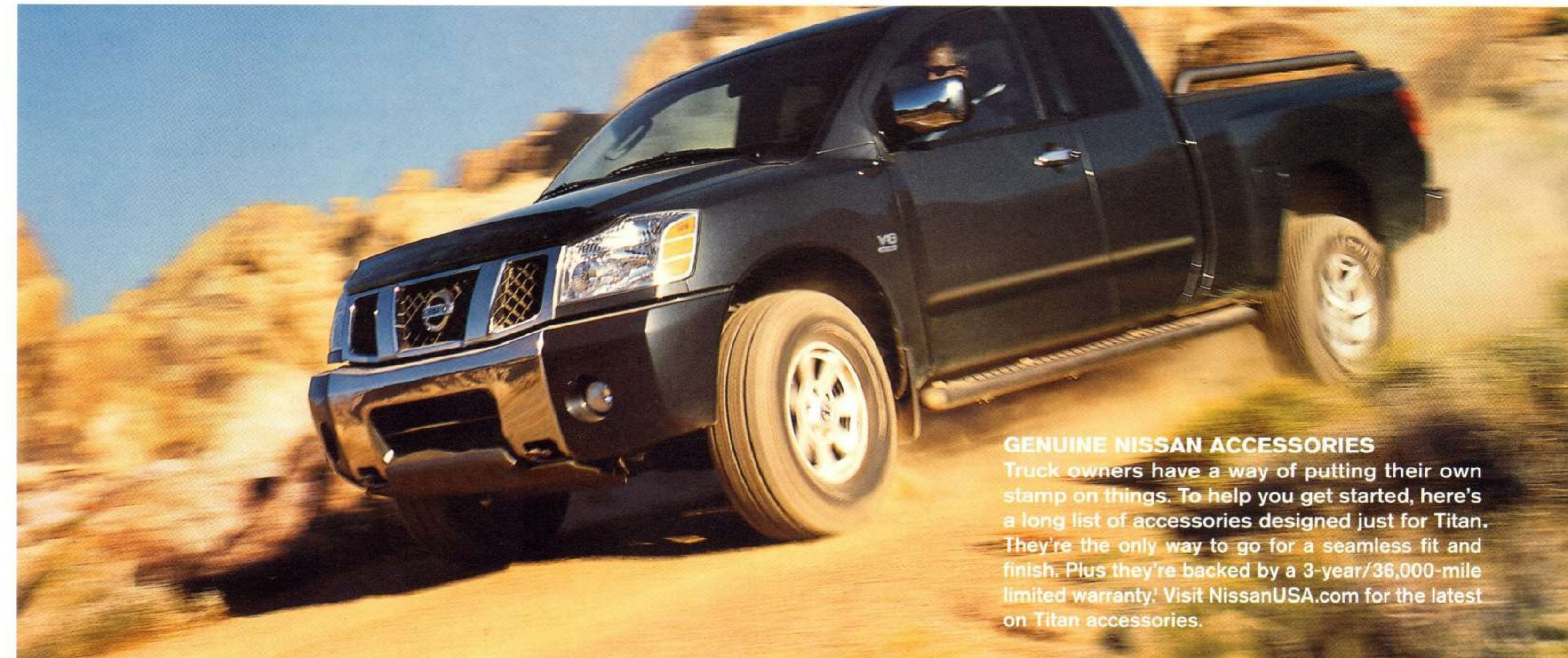
TV Part of Tow Package
NR Part of LE Nissan Navigation Package

PC Part of SE Popular Package
RF Part of SE Rockford Fosgate Package

PR Part of XE Preferred Package
AB Part of Side Air Bag Package

10

ACCESSORIES



GENUINE NISSAN ACCESSORIES

Truck owners have a way of putting their own stamp on things. To help you get started, here's a long list of accessories designed just for Titan. They're the only way to go for a seamless fit and finish. Plus they're backed by a 3-year/36,000-mile limited warranty.¹ Visit NissanUSA.com for the latest on Titan accessories.

Full-size accessories for a full-size life. The King Cab SE above is equipped with accessory Step Rails, Splash Guards, Bed Rails and a Hood Protector.

CREW CAB

THE FULL-SIZE TITAN



BED ACCESSORIES

BED EXTENDER
BEDLINER
BED TENT
BED TUBE RAILS
Tonneau Cover - Soft
UTIL-TRACK SLIDING OVERHEAD RACK
UTIL-TRACK SLIDING BED DIVIDER
UTIL-TRACK SLIDING BED EXTENDER
UTIL-TRACK SLIDING FLOOR TRAY
UTIL-TRACK SLIDING TOOLBOX
UTIL-TRACK SLIDING UPPER TRAY

SLIDING OVERHEAD RACK GEAR

ANKLEBITER® BIKE ATTACHMENT
KAYAK CARRIER
LOADWARRIOR™ EXTENSION
LOADWARRIOR ROOF BASKET
SAFARI BASKET
SAFARI BASKET NET
SKI/SNOWBOARD CARRIERS

TOWING ACCESSORIES

HITCH BALL (CLASS III)
HITCH BALL MOUNTS (CLASS III, CLASS IV)
HITCH CAP
HITCH RECEIVER
TOW MIRRORS

PROTECTIVE GEAR

ALL-SEASON RUBBER MATS
FLOOR MATS
GRILLE GUARD
HEADLIGHT BARS (REQUIRES GRILLE GUARD)
HOOD PROTECTOR
REAR LIGHT GUARDS
SPLASH GUARDS
SUNROOF WIND DEFLECTOR

SECURITY

AIR BAG ANTI-THEFT BOLT
SPARE TIRE LOCK
WHEEL LOCKS

ALSO AVAILABLE:

FIRST-AID KIT
FOG LIGHT KIT
HAND-HELD SEARCHLIGHT
IN-CABIN MICROFILTER
ROADSIDE EMERGENCY KIT
SATELLITE RADIO¹
SMOKER'S KIT
STEP RAILS

A RELATIONSHIP BUILT TO LAST.

WARRANTIES Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus[®], the only extended service agreement approved by Nissan.

SIGNATURE FINANCING When you've figured out which Nissan is right for you, Nissan Motor Acceptance Corporation (NMAC) offers a variety of financing options, attractive rates, and flexible terms to make your decision easier and your purchase more affordable. See your Nissan dealer or visit NissanUSA.com/Financing for more details. Qualifications and restrictions may apply.

GENUINE NISSAN PARTS AND SERVICE Every part we make is manufactured to the same exacting standards as the original. And they're the only parts to carry Nissan's factory-backed limited warranty. Our factory-trained, certified service technicians are just as precision oriented. And with Maintenance+Plus[®] coverage, your vehicle will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available. (For complete information, read actual plan.)

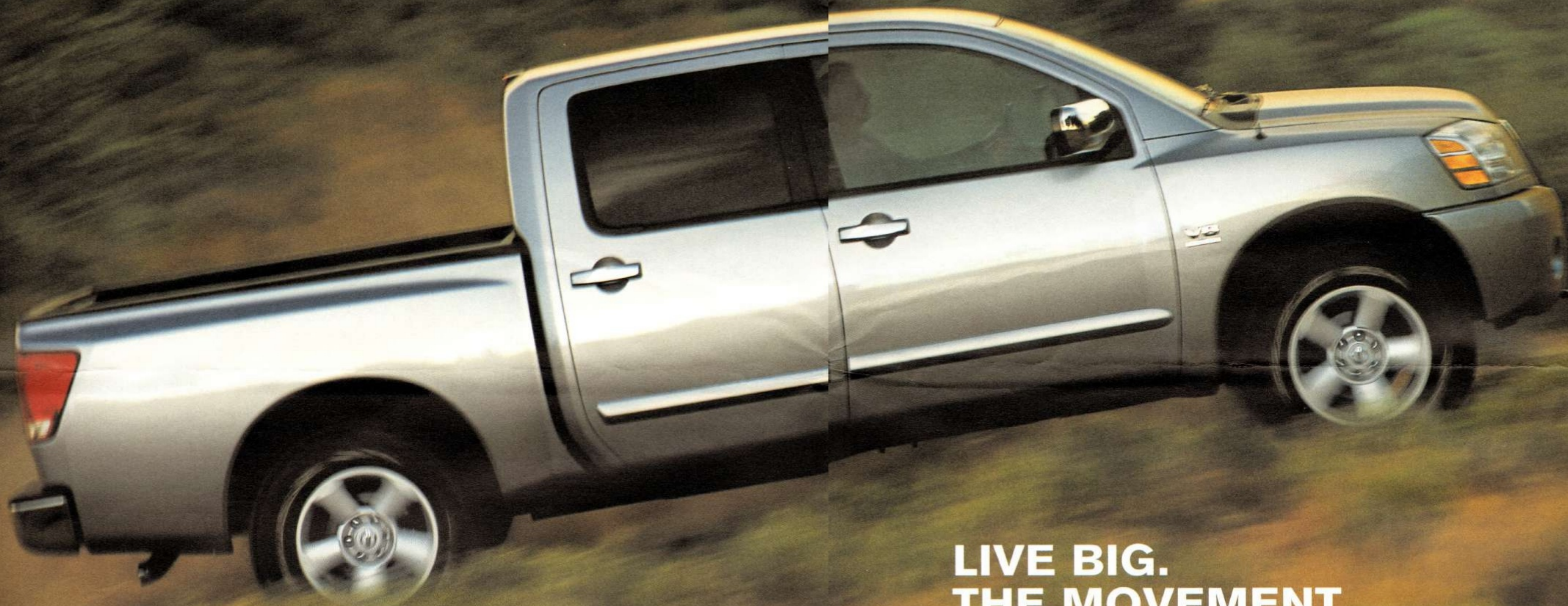
WEB SITE/CUSTOMER SERVICE Keep in touch and stay up to date. Log on to NissanUSA.com or call 1-800-Nissan-1 for the scoop on our current cars and trucks, as well as a sneak peek into the future. Or perhaps you just have a question. And don't forget to check out the latest ways to help keep your vehicle in peak performance. It's part of our commitment to getting it right - whatever your needs, wherever you are.

¹ When purchased at the time of new vehicle purchase. See dealer for limited warranty details.

² No satellite radio reception is available until "NO SAT" alert is displayed when the SAT button is pressed unless the optional satellite receiver and antenna were purchased and installed and an XM[®] satellite radio service subscription is active. Satellite radio option only applicable to Titans equipped with 6-CD changer or Rockford Fosgate powered audio system. Satellite radio option can only be installed in vehicles that were factory pre-wired for satellite radio.

³ Anklebiter is a registered trademark of Yakima Products, Inc.

⁴ LoadWarrior is a trademark of Yakima Products, Inc.



**LIVE BIG.
THE MOVEMENT
STARTS NOW.**



MADE IN MISSISSIPPI.

With major contributions from California, Michigan, Tennessee, Arizona and elsewhere in the contiguous 48, Nissan Design America in San Diego, California gave shape and form to the idea of Titan. It became a fully engineered reality at Nissan Technical Center North America in Michigan. And proved its mettle under nearly unreal conditions at our Arizona Test Center. Titan's 305-hp V8 was built at Nissan's powertrain assembly plant in Decherd, Tennessee, then shipped off to Canton, Mississippi, where Titan finally rolled off the assembly line. Befitting our first full-size truck, the 3.5-million square-foot plant in Canton is Nissan's newest US facility and represents the state of Mississippi's first automotive industry. As you might guess, there's a whole lot of pride riding on this truck.

U.S.-assembled Nissans consist of domestic and globally sourced parts.

THE FULL-SIZE NISSAN TITAN

ENGINE	5.6L DOHC V8	TRANSMISSION	5-SPEED AUTO
TORQUE	173 L.B.-FT. @ 3600 RPM	HP	305 @ 4500 RPM
TOW CAP.	6500 LB. MAX.	RELEASE DATE	DECEMBER 2003
BUILT IN CANTON, MISSISSIPPI • NISSANUSA.COM			

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At NissanUSA.com, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. Or if you'd prefer, call 1-800-228-8810 for more information. Finally, 1-800-NISSAN-1 is available to answer specific questions about Titan or any other Nissan vehicle.

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SHIFT capability