

2010

FLEX





LIFE'S TOO SHORT TO FEEL **BOXED IN.**



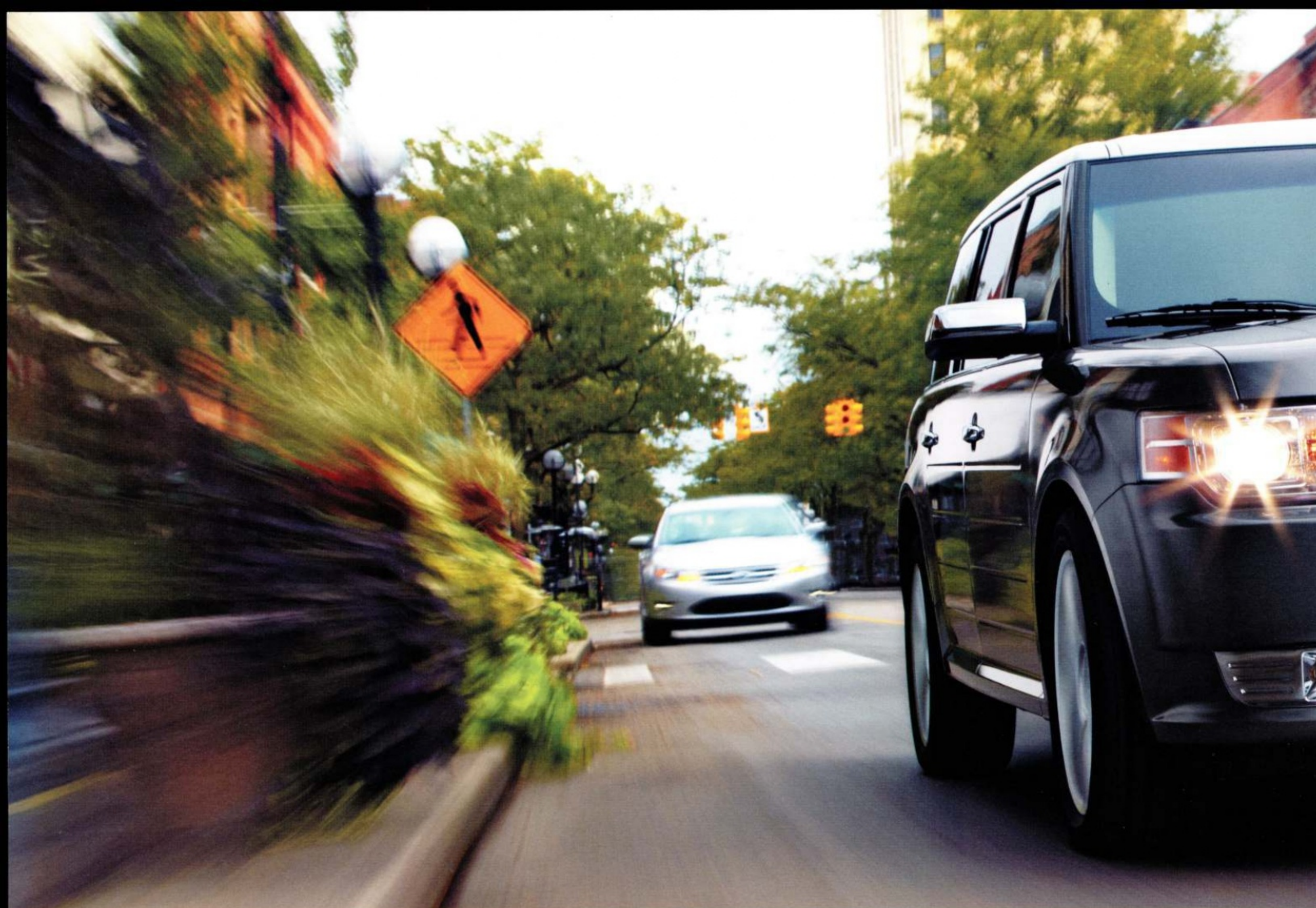
**Flex expands your way of thinking,  
moving, driving.**

The design is simple:  
stacked forms in perfect proportion.  
Like modern architecture on wheels.

Deep grooves stream along the bodysides,  
seeming to move forward,  
even when Flex is standing still.

Up front: a gleaming chrome grille.  
Up top: an available color-contrasting lid.

And always surrounding it:  
curious stares and a barely audible  
"WHAT'S THAT?" as Flex cruises by.



**There's *nothing* mini about it.**

It's a crossover. Seats up to 7.  
Loaded with technology like  
available Ford SYNC® voice-activated  
communications and entertainment,  
plus available Active Park Assist.

A 3.5L Duratec® V6, 6-speed auto.  
Or the available, all-new 3.5L EcoBoost™  
V6 twin-turbocharged, direct-injection engine.

Either way, it's got you covered. 6 airbags,  
including a 3-row Safety Canopy® System.  
Even a rollover sensor. All standard.

White Suede. Ingot Silver Metallic.  
Or body-color roof. You've got options.

If you're a doer, not a dreamer,  
then yes — perfect for you.



GO AHEAD. **INVITE THEM ALL.**



See this 2nd-row lounging room?  
It's enough to make a limo green with envy.

Simple truth: Flex has the most  
**expansive 2nd-row space** in its class.<sup>1</sup>

<sup>1</sup>Large Crossover class.



SO MANY **SURPRISES INSIDE.**



Flex SEL, Medium Light Stone. Available Equipment.

In here, you'll forget you're actually *in* at all.

An available **multi-panel Vista Roof™** welcomes the sky for all 3 rows to enjoy.

Over the front seats, a sliding moonroof breathes in the fresh air. The 2nd and 3rd rows each get their own overhead windows.

With panoramic views like this, you'll be seeing things in a whole new light.



#### Available Features

Refrigerated 2nd-Row Console

Heated Seats:  
Front and 2nd-Row Buckets

Dual-Headrest DVD  
Entertainment System

110-Volt Outlet

Ambient Lighting

Power-Adjustable Pedals





Large Cargo Area Opening  
Storage Well Behind 3rd Row  
Available Power Liftgate

The 2nd-row seats conveniently flip and fold to allow access to the 3rd row. For increased ease, an **AutoFold release** is included with the available 2nd-row bucket seats and on the 40 section of the standard 2nd-row 60/40 split bench seat.

Every passenger seat inside Flex folds down so you can carry almost anything. In fact, there's almost **10' of clearance** from front to rear when you fold down all of the passenger-side seats.



Flex SE. Cinnamon Metallic. White Suede Roof. Available Equipment.

**ADAPTS** TO YOUR ACQUISITIONS.



## AUDIO BLISS.

Listen to what you want. When you want. Wherever you are. With available **SIRIUS® Satellite Radio**. Enjoy over 130 channels, including 100% commercial-free music from every genre, plus sports, news, talk and comedy — all with crystal-clear, coast-to-coast coverage.<sup>1</sup>

For the ultimate audio experience, go with the available **Sony® Audio System**. You'll get amazing surround sound and Sony DSP processing. The latest Dolby® Automotive Entertainment Program technology brings the home-theater performance of Dolby Pro Logic® II into your vehicle. 390 watts of continuous power. 12 high-quality speakers. 2 amplifiers. Sony's rich, certified sound.



The available **voice-activated Ford SYNC®** system works with your paired Bluetooth®-enabled mobile phone. Plus your digital media player. Even a USB drive. With the touch of a button. And simple voice commands.<sup>2</sup>

- **"Call Susan"**  
Provides hands-free calling
- **"Read message"**  
Reads incoming text messages aloud
- **"Play genre: rock"**  
Plays your digital music on command
- **"Shuffle: on"**  
Mixes tracks like a pro
- **"Services: directions"**  
Gives you Traffic, Directions and Information<sup>3</sup>

Personalized traffic reports with text-message alerts. Precise turn-by-turn directions. Business searches, news, sports and weather. Vehicle Health Reports. And 911 Assist.™ **SyncMyRide.com** has all the latest news.

<sup>1</sup>Subscription required after trial 6 months expire. Service available in the 48 contiguous states and Washington, D.C. <sup>2</sup>Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. <sup>3</sup>Traffic, Directions and Information services are not available with SIRIUS Travel Link or Navigation System. See your local Ford Dealer for details.



STOP WONDERING. **START KNOWING.**



- |                                                                                                            |                                                                                                          |
|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| How's  ?                | What's up with the  ? |
| Who's got the lowest  ? | Who's winning in  ?   |
| When's the next  ?      |                                                                                                          |

SIRIUS Travel Link™<sup>1</sup> delivers the answers to all these questions and more on the available Navigation System's colorful LCD touch screen. Real-time traffic reports. Current and forecasted weather. The lowest fuel prices. Sports scores and schedules. Movie listings and showtimes. It's up-to-the-minute info. At your fingertips. 24/7.

Travel Link is included with the **voice-activated Navigation System** and integrated **Rear View Camera** on Flex Limited. An intuitive, easy-to-read, 8" touch-screen display pulls it all together with bold, colorful graphics. A built-in photo gallery and digital music jukebox take this system beyond functional to flat-out fun.

<sup>1</sup>Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after trial 6 months expire. Service available in the 48 contiguous states and Washington, D.C.



STREETWISE **ADVANTAGE.**



### Conquer parallel parking in as little as 24 seconds

Just press a button to activate the system and drive by potential spots

Available **Active Park Assist** engages its ultrasonic sensors and lets you know when it's ready to park

You remove your hands from the steering wheel and respond to system prompts by shifting gears and controlling vehicle speed with the brake and accelerator pedals

The system handles the hard parts: figuring out if the spot is big enough and *automatically steering the vehicle into it*

No more crowded parking garages for you



**All-New 3.5L EcoBoost™ V6**

355 Horsepower<sup>1</sup>

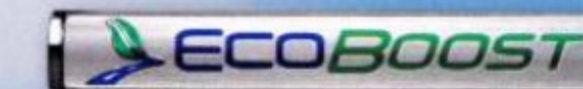
350 lb.-ft. of Torque<sup>1</sup>

Up to 22 MPG<sup>2</sup>

V8 Power + V6 Fuel Economy

Electric Power Assist Steering

Paired with AWD



Flex isn't just exciting to look at — it's exciting to drive. It hunkers down. Puts a limit on lean. Grabs corners. Soaks up bumps and potholes.

It even gives you V8 power with V6 fuel economy. Thanks to an available, **all-new 3.5L EcoBoost V6** twin-turbocharged, direct-injection engine. 355 heart-pounding horsepower. 350 lb.-ft. of torque. And up to 22 mpg.<sup>2</sup>

The standard **3.5L Duratec® V6** quickens your pulse with 262 hp, 248 lb.-ft. of torque and up to **24 mpg**.<sup>3</sup>

Both pair with an efficient **6-speed automatic** transmission. EcoBoost models include steering wheel-mounted paddle shifters and **All-Wheel Drive** (AWD) for a more spirited, performance-oriented driving experience.

Truly uplifting.

<sup>1</sup>Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. <sup>2</sup>EPA-estimated 16 mpg city/22 hwy. for Flex AWD with EcoBoost engine. <sup>3</sup>EPA-estimated 17 mpg city/24 hwy. for Flex FWD with Duratec engine, 16 mpg city/22 hwy. for Flex AWD with Duratec engine.

**POWER TRIP** WITHOUT THE GUILT.



Flex Limited. Steel Blue Metallic. Available Equipment.

# **It tangoes with the unpredictable without missing a step.**

In addition to standard front-wheel drive, Flex offers the confidence of available automatic **All-Wheel Drive (AWD)**, included with the EcoBoost™ V6.

This intelligent system distributes up to 100% of the available torque to the tire or tires with the most traction.

On top of that, every Flex includes **Traction Control** to help prevent wheel slip during acceleration, as well as this brilliant technology:

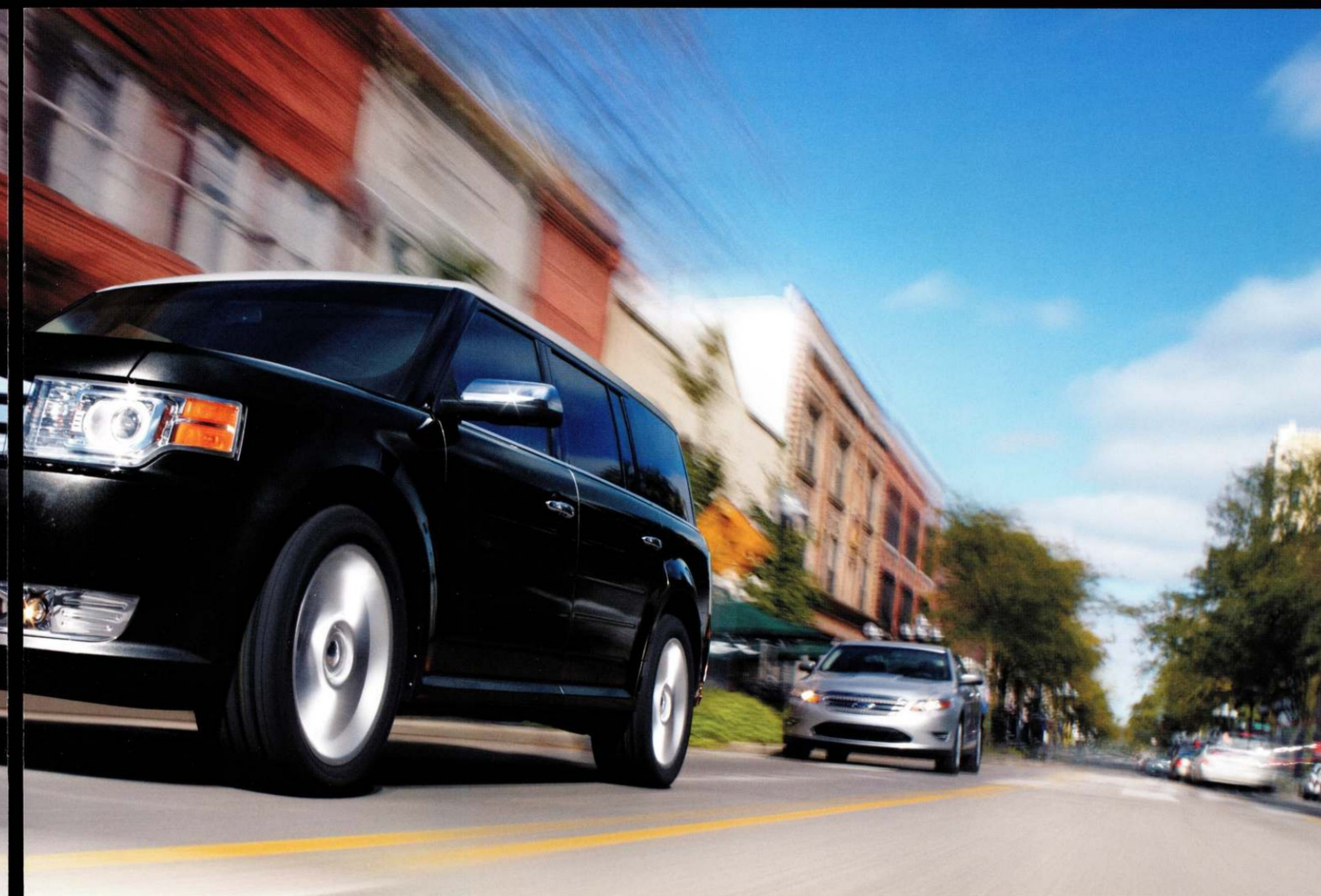
Ford's **AdvanceTrac® with RSC®** (Roll Stability Control™).<sup>1</sup> It's the only system in the industry that uses 2 gyroscopic sensors to monitor both yaw and roll motions to provide side-slip control and roll stability control.

It's always on and always working.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



Flex Limited. Tuxedo Black Metallic. Ingot Silver Metallic Roof. Available Equipment.



ALL THE **RIGHT MOVES.**



2009 IIHS **TOP SAFETY PICK.**



Flex Limited. Sterling Grey Metallic. White Suede Roof. Available Equipment.

— **NHTSA ★★★★★ Ratings<sup>1</sup>**

Frontal and side-impact crash tests

— **6 Standard Airbags**

Including 3-row side curtains

— **SPACE Architecture®**

Side Protection And Cabin Enhancement

— **Traction Control**

Helps move you forward

— **AdvanceTrac®**

Helps prevent skidding

— **Roll Stability Control™ (RSC®)**

Helps keep you grounded

— **Available All-Wheel Drive**

Helps you tackle unknown terrain



**Positively habit-forming**

MyKey™ owner controls feature lets you program ignition keys to help encourage smart driving habits. Buckling up. Traveling at appropriate speeds. And much more.

<sup>1</sup>Star ratings are part of the U.S. Department of Transportation's Safercar.gov program ([www.safercar.gov](http://www.safercar.gov)).



# SPECS

## DIMENSIONS & CAPACITIES

### Exterior

|                            |        |
|----------------------------|--------|
| Wheelbase                  | 117.9" |
| Length                     | 201.8" |
| Height – Excluding options | 68.0"  |
| Height – Including options | 69.3"  |
| Width – Excluding mirrors  | 75.9"  |
| Width – Including mirrors  | 88.8"  |
| Width – Mirrors folded     | 80.1"  |

### Interior

#### 1st Row

|               |       |
|---------------|-------|
| Head room     | 41.8" |
| Shoulder room | 58.4" |
| Hip room      | 55.5" |
| Leg room      | 40.8" |

#### 2nd Row

|               |       |
|---------------|-------|
| Head room     | 40.5" |
| Shoulder room | 58.1" |
| Hip room      | 55.0" |
| Leg room      | 44.3" |

#### 3rd Row

|               |       |
|---------------|-------|
| Head room     | 38.7" |
| Shoulder room | 50.8" |
| Hip room      | 41.1" |
| Leg room      | 33.3" |

### Cargo Volume

|                |                           |
|----------------|---------------------------|
| Behind 1st row | 83.2 cu. ft.              |
| Behind 2nd row | 43.2 cu. ft.              |
| Behind 3rd row | 20.0 cu. ft. <sup>1</sup> |

## HORSEPOWER, TORQUE & 2010 EPA-ESTIMATED FUEL ECONOMY

### 3.5L Duratec® V6 Engine

|                   |                     |
|-------------------|---------------------|
| Horsepower        | 262 @ 6250 rpm      |
| Torque (lb.-ft.)  | 248 @ 4500 rpm      |
| 6-speed automatic |                     |
| FWD               | 17 mpg city/24 hwy. |
| AWD               | 16 mpg city/22 hwy. |

### 3.5L EcoBoost™ V6 Engine

|                   |                     |
|-------------------|---------------------|
| Horsepower        | 355 @ 5700 rpm      |
| Torque (lb.-ft.)  | 350 @ 1500-5250 rpm |
| 6-speed automatic |                     |
| AWD               | 16 mpg city/22 hwy. |

Dimensions may vary by trim level.  
Cargo and load capacity limited by weight and weight distribution.

## STANDARD

### Mechanical

3.5L Duratec V6 with 6-speed automatic transmission  
Front-wheel drive (FWD)  
4-wheel disc Anti-lock Brake System (ABS)  
Power rack-and-pinion steering

### Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,<sup>2</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
3-point safety belts for all seating positions  
Adjustable head restraints  
AdvanceTrac® with RSC® (Roll Stability Control™) and Traction Control  
Battery saver  
Belt-Minder® front safety belt reminder  
Child-safety rear door locks  
Front-seat side airbags<sup>2</sup>  
Illuminated entry  
Integrated keyhead transmitter remotes (2)  
LATCH – Lower anchors and tether anchors for child-safety seats (3)  
MyKey™ owner controls feature  
Safety Canopy® System with 3-row side-curtain airbags<sup>2</sup> and rollover sensor  
SecuriLock® passive anti-theft ignition system  
Side-intrusion door beams  
Tire Pressure Monitoring System (excludes spare)

### Interior

1st-row center console with armrest, storage,  
2 cupholders, and rear pull-out drawer with 2  
cupholders and storage for 2nd-row passenger use  
Accessory delay  
Air conditioning in all 3 rows  
Auto-dimming rearview mirror  
Autolock power door locks

### Interior (continued)

Auxiliary audio input jack  
Cabin air filter  
Carpeted floor mats in 1st and 2nd rows  
Cupholders/bottle holders (10)  
Driver and front-passenger sun visors with illuminated vanity mirrors  
Grab handles (3)  
Leather-wrapped shifter  
Leather-wrapped steering wheel with cruise and secondary audio controls  
Manual tilt/telescoping steering column  
Map pockets in 1st-row seatbacks  
Message center with trip computer  
Overhead console with map lights and sunglasses holder  
Power points (3)  
Power windows with one-touch-up/-down driver-window feature  
Reading lamps for 2nd- and 3rd-row passengers

### Exterior

Autolamp automatic headlamps with wiper-activated headlamps feature  
Chrome grille  
Easy Fuel™ capless fuel filler  
Privacy glass on 2nd- and 3rd-row windows and liftgate  
Rear-window defroster  
Reverse Sensing System  
SecuriCode™ invisible keypad  
Windshield wipers – Intermittent front (speed-sensitive) and 2-speed rear

### Seating

6-way power driver seat with 2-way manual front-passenger seat  
7-passenger seating  
1st-row bucket seats with fold-flat front-passenger seat  
2nd-row 60/40 split bench, fold-flat with AutoFold function on 40 section  
3rd-row fold-in-floor 50/50 split bench



## FLEX SE

Equipped with all standard features, plus:

17" aluminum wheels with P235/60R17 BSW tires  
AM/FM stereo/single-CD player and 6 speakers  
Fog lamps with body-color bezels  
Black, manually folding, power sideview mirrors  
Outside temperature and compass displays  
Body-color-painted door handles  
Bright polished stainless steel exhaust tips

### Available Options & Packages

Two-tone roof  
All-weather floor mats  
Ford SYNC® voice-activated, in-vehicle communications and entertainment system  
AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS Satellite Radio with 6-month trial subscription  
2nd-row cloth 40/40 reclining bucket seats with AutoFold  
Black roof-rack side rails  
**Class III Trailer Tow Package:** hitch receiver with 4500-lb. rating, 4-/7-pin connector with wiring harness, engine oil cooler, tire mobility kit and Trailer Sway Control



## FLEX SEL

Equipped with all standard SE features, plus:

18" machined-aluminum wheels with P235/60R18 BSW tires  
AM/FM stereo/6-disc in-dash CD changer, 6 speakers and SIRIUS Satellite Radio with 6-month trial subscription  
Ford SYNC voice-activated, in-vehicle communications and entertainment system  
Fog lamps with chrome bezels  
Body-color, power, heated, manually folding sideview mirrors  
Chrome door handles  
Dual-zone Electronic Automatic Temperature Control  
1st-row heated bucket seats, including 10-way power driver seat and 6-way power passenger seat with manual lumbar  
"SEL" badge  
Chrome beltline  
Woodgrain appearance appliqués on instrument panel and door trim  
Universal Garage Door Opener  
Cargo net

### Available Option Groups

**Convenience Package:** power-adjustable pedals with memory, power liftgate, memory settings for driver seat and heated sideview mirrors, security approach lamps and 110-volt inverter with AC outlet  
Sony® Audio System AM/FM stereo/6-disc in-dash CD changer and 12 speakers in 10 locations + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + **Convenience Package**  
3.5L EcoBoost V6 + 6-speed automatic transmission with paddle shifters + Electric Power Assist Steering + dual exhaust with chrome tips + All-Wheel Drive (AWD) + 20" bright painted-aluminum wheels with P255/45R20 all-season BSW tires + Sony Audio System + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + **Convenience Package**

### Available Options & Packages

All-Wheel Drive (AWD) (included with 3.5L EcoBoost V6)  
2nd-row console (requires 2nd-row 40/40 reclining bucket seats and Sony Audio System)  
2nd-row 40/40 reclining bucket seats with AutoFold  
All-weather floor mats  
Two-tone roof  
Chrome roof-rack side rails (not available with Vista Roof™)  
Multi-panel Vista Roof (requires Convenience Package)  
White Platinum Metallic Tri-Coat paint  
Red Candy Metallic Tinted Clearcoat paint  
Active Park Assist (requires 3.5L EcoBoost V6)  
Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote control (requires Convenience Package)  
**Class III Trailer Tow Package**



## FLEX LIMITED

Equipped with all standard SEL features, plus:

19" polished-aluminum wheels with P235/55R19 BSW tires  
High-Intensity Discharge (HID) headlamps  
Chrome-capped, power, heated sideview mirrors with integrated security approach lamps and memory  
Power liftgate  
Satin-aluminum liftgate appliqué  
LED taillamps  
"LIMITED" badge  
Chrome sill plates  
110-volt inverter with AC outlet  
Power-adjustable pedals with memory  
Ambient Lighting  
2nd-row footrests  
1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver seat with memory and manual lumbar, and 6-way power passenger seat  
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with folding seatbacks  
Color-keyed leather-wrapped steering wheel with wood inlay, cruise and secondary audio controls  
Sony Audio System AM/FM stereo/single-CD player with 12 speakers in 10 locations  
Voice-activated Navigation System® with Rear View Camera includes 8" in-dash screen and DVD, SIRIUS Travel Link™ services with 6-month trial subscription, and analog clock

### Available Option Groups

Multi-panel Vista Roof + 2nd-row 40/40 bucket seats + refrigerated 2nd-row console + 20" bright painted-aluminum wheels with P255/45R20 all-season BSW tires  
3.5L EcoBoost V6 + 6-speed automatic transmission with paddle shifters + Electric Power Assist Steering + dual exhaust with chrome tips + All-Wheel Drive (AWD) + 20" bright painted-aluminum wheels with P255/45R20 all-season BSW tires

### Available Options & Packages

All-Wheel Drive (AWD) (included with 3.5L EcoBoost V6)  
2nd-row console (requires 2nd-row 40/40 reclining bucket seats)  
2nd-row perforated leather-trimmed, 40/40 reclining, heated bucket seats with AutoFold  
All-weather floor mats  
Dual-Headrest DVD Entertainment System includes color-matched, upholstered front headrests with integrated 7" adjustable monitors, top-slot-loading DVD players with gaming ports and remote control  
**Class III Trailer Tow Package**  
Two-tone roof  
Multi-panel Vista Roof  
Chrome roof-rack side rails (not available with Vista Roof)  
Refrigerated 2nd-row console (requires 2nd-row console and 3.5L EcoBoost V6)  
20" bright painted-aluminum wheels with P255/45R20 all-season BSW tires (included with 3.5L EcoBoost V6)  
White Platinum Metallic Tri-Coat paint  
Red Candy Metallic Tinted Clearcoat paint  
Active Park Assist (requires 3.5L EcoBoost V6)

**New Vehicle Limited Warranty.** We want your Ford Flex ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

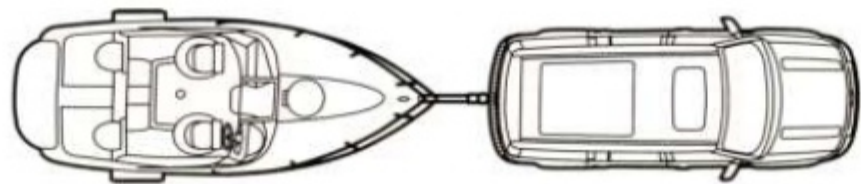
**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com).

**Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2009-2010 competitive models (Large Crossover class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



**Maximum Loaded Trailer Weight: 4500 lbs.<sup>3</sup>**

**NEW TRAILER SWAY CONTROL (TSC)** constantly monitors vehicle motion, through the use of a yaw motion sensor in the AdvanceTrac with RSC (Roll Stability Control)<sup>4</sup> system, to help detect trailer sway. AdvanceTrac can automatically react to trailer sway by selectively braking and/or reducing engine torque, helping maintain control of both the vehicle and the trailer. You can get this additional peace of mind on any 2010 Flex with the optional Class III Trailer Tow Package.

<sup>1</sup>Includes 5.0-cu.-ft. rear cargo storage well. <sup>2</sup>Always wear your safety belt and secure children in the rear seat. <sup>3</sup>Maximum capability when properly equipped with Class III Trailer Tow Package. See your Ford Dealer for specific equipment and other limitations. <sup>4</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on Ford vehicle stability systems, visit [fordvehicles.com](http://fordvehicles.com). <sup>5</sup>Limited coverage in Alaska.

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The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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Sony is a registered trademark of Sony Corporation.

Dolby and Pro Logic are registered trademarks of Dolby Laboratories.

EXTERIOR COLORS



Dark Ink Blue Metallic  
Optional White Suede roof



Cinnamon Metallic  
Optional White Suede roof



Red Candy Metallic Tinted Clearcoat  
Optional White Suede roof



White Suede  
Optional Ingot Silver Metallic roof



Tuxedo Black Metallic  
Optional Ingot Silver Metallic roof



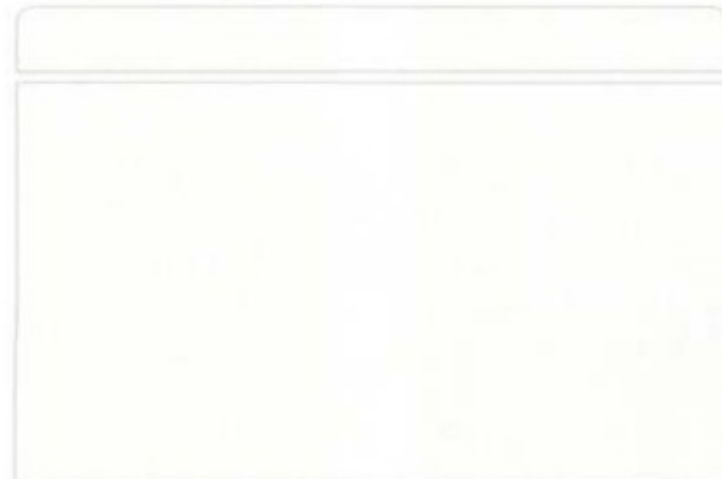
Sterling Grey Metallic  
Optional White Suede roof



Steel Blue Metallic  
Optional Ingot Silver Metallic roof



Ingot Silver Metallic  
Optional White Suede roof



White Platinum Metallic Tri-Coat

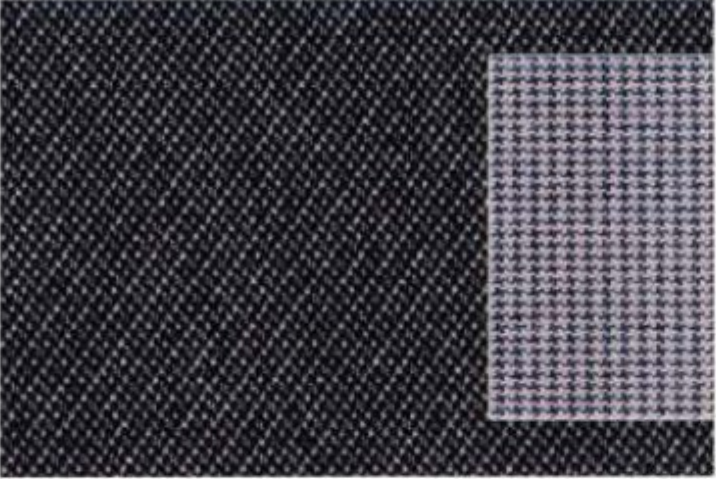
| SE                                               |  | Interior Colors    |                |
|--------------------------------------------------|--|--------------------|----------------|
| Dark Ink Blue Metallic                           |  |                    |                |
| Cinnamon Metallic                                |  |                    |                |
| White Suede                                      |  |                    |                |
| Tuxedo Black Metallic                            |  |                    |                |
| Sterling Grey Metallic                           |  |                    |                |
| Steel Blue Metallic                              |  |                    |                |
| Ingot Silver Metallic                            |  |                    |                |
| SEL/Limited                                      |  |                    |                |
| Dark Ink Blue Metallic                           |  |                    |                |
| Cinnamon Metallic                                |  |                    |                |
| Red Candy Metallic Tinted Clearcoat <sup>1</sup> |  |                    |                |
| White Suede                                      |  |                    |                |
| Tuxedo Black Metallic                            |  |                    |                |
| Sterling Grey Metallic                           |  |                    |                |
| Steel Blue Metallic                              |  |                    |                |
| Ingot Silver Metallic                            |  |                    |                |
| White Platinum Metallic Tri-Coat <sup>1</sup>    |  |                    |                |
| INTERIORS:                                       |  | Medium Light Stone | Charcoal Black |

<sup>1</sup>Extra-cost option.  
Colors shown are representative only. Not all colors are available on all models.  
See your dealer for actual paint/trim options.

INTERIOR COLORS



Cloth – Medium Light Stone  
with Houndstooth-patterned inserts  
Standard on SE and SEL



Cloth – Charcoal Black  
with Houndstooth-patterned inserts  
Standard on SE and SEL



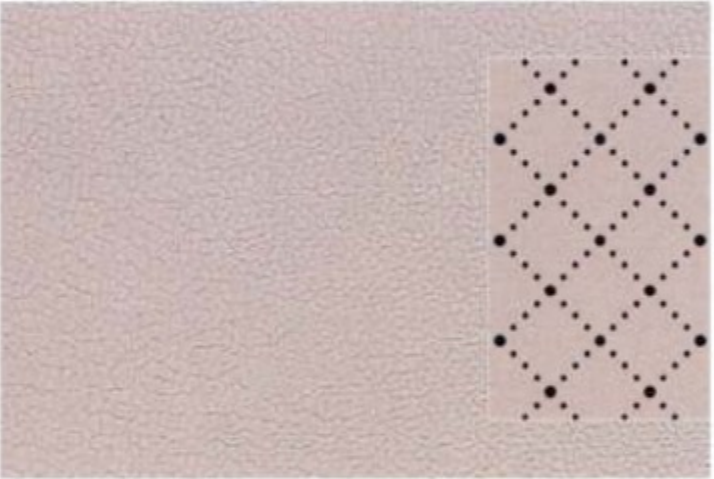
Leather – Medium Light Stone  
Available on SEL



Leather – Charcoal Black  
Available on SEL



Leather – Charcoal Black with perforated inserts  
Standard on Limited



Leather – Medium Light Stone with perforated inserts  
Standard on Limited

## WHEELS

17" Aluminum  
Standard on SE



18" Machined-Aluminum  
Standard on SEL



19" Polished-Aluminum  
Standard on Limited



20" Bright Painted-Aluminum  
Available on SEL and Limited



20" Polished  
Available through Ford Custom Accessories<sup>1</sup>

## FORD CUSTOM ACCESSORIES

### Also available:

- Dual INVI-SION™ DVD Headrests<sup>2</sup>
- Sherwood Exterior Trim Kit<sup>2</sup>
- Remote Start Systems
- Vehicle Security System
- SmartAlert™ GPS Tracking and Recovery<sup>2</sup>
- Katzkin® Leather-Trimmed Seating<sup>2</sup>
- Interior Lighting Kit
- Conversation Mirror
- Spoiler
- Hood Deflector
- Side Window Deflectors
- Graphics Kit
- THULE® Racks, Carriers and Cargo Holders<sup>2,3</sup>
- Interior Soft Cargo Organizer (Large Size)
- Interior Soft Cargo Cooler Bag
- Sportz® SUV Tent<sup>2</sup>
- EchoMaster® HitchScan™ Rear Park Assist Sensor and Hitch Step<sup>2</sup>
- Wheel Locks
- Trailer Hitch Balls/Drawbars
- Wiring Harness
- Wiper Shaker De-Icer and Debris Cleaner<sup>2</sup>
- Ashcup/Coin Holder/Smoker's Pack

<sup>1</sup>Specific tire required. See your local dealer or visit Tech Specs on [fordaccessories.com](http://fordaccessories.com) for more details. <sup>2</sup>Ford Licensed Accessories. <sup>3</sup>Only available for vehicles with roof-rack side rails. Garmin is a registered trademark of Garmin Ltd.

To learn more about Ford Custom Accessories and to buy them online, visit [fordaccessories.com](http://fordaccessories.com).

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.



All-Weather Floor Mats



Sherwood Interior Trim Kit<sup>2</sup>



Interior Cargo Area Protector



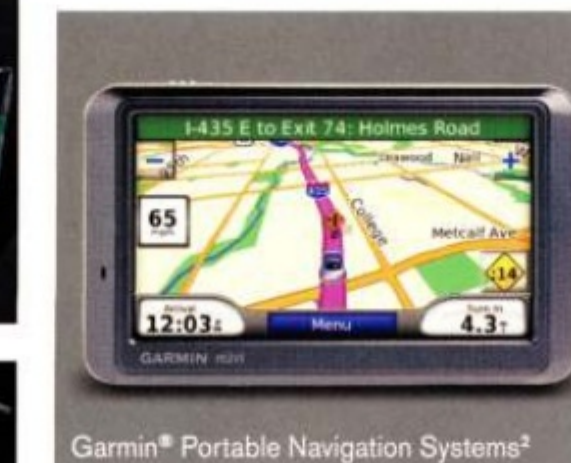
Front Illuminated Sill Plates



Bi-Directional Remote Start System



Interior Soft Cargo Organizer (Standard Size)



Garmin® Portable Navigation Systems<sup>2</sup>



Interior Cargo Net

We're putting more surprising and innovative  
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*Visit [www.safercar.gov](http://www.safercar.gov) for proof.*



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parallel parks for you – in as little as 24 seconds.  
*See how on page 16.*



Drive quality.

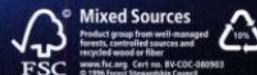
Ford Motor Company is unsurpassed  
by Toyota and Honda when it comes to quality.<sup>2</sup>  
*The inside story starts on page 6.*



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<sup>1</sup>EPA-estimated 41 mpg city/36 hwy./39 combined; 17.5-gallon fuel tank for Fusion Hybrid. Actual mileage will vary. <sup>2</sup>Based on RDA Group's QORS surveys conducted 2/09 and 5/09 of 2009 Ford and competitive model owners at 3 months of ownership. <sup>3</sup>Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program ([www.safercar.gov](http://www.safercar.gov)).



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