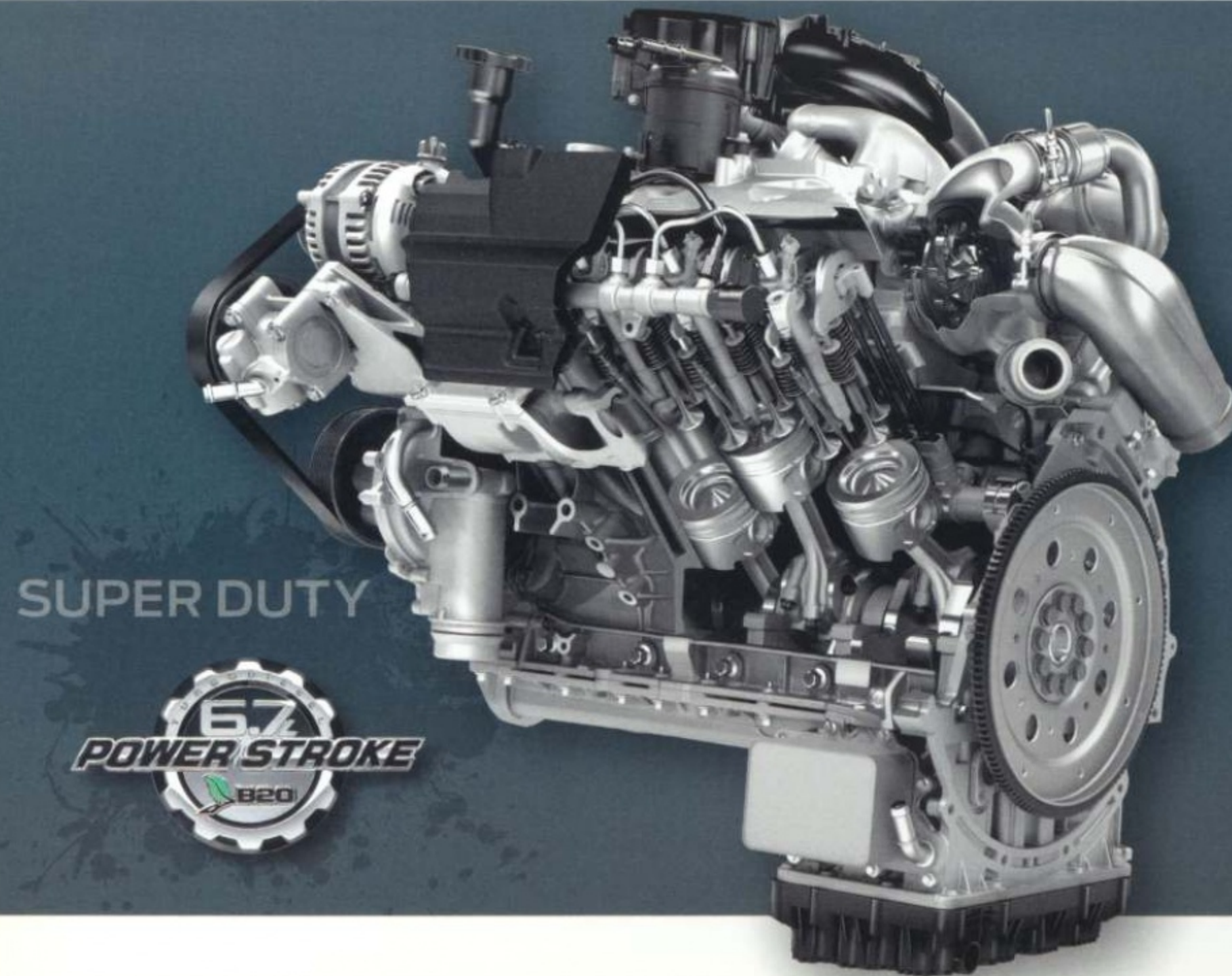




Commercial **TRUCKS** >>>>





SUPER DUTY®

6.7L Power Stroke® V8 Turbo Diesel helps Super Duty deliver up to 20% better fuel economy than the previous model, making it the best in its class! It also gives you best-in-class 400 hp and 800 lb.-ft. of torque.

SUPER DUTY & F-150

6.2L 2-Valve V8 helps Super Duty deliver best-in-class 385 hp, 405 lb.-ft. of torque and 15% better fuel economy.² It also helps F-150 deliver 411 hp and 434 lb.-ft. of torque, the best available in the class.³

F-150

New 3.5L EcoBoost™ Ti-VCT⁴ uses twin turbochargers and high-pressure direct injection to help F-150 efficiently deliver the highest capabilities in its class: 11,300-lb. max. towing and 3,060-lb. max. payload.⁵

New 3.7L Ti-VCT 4-Valve V6 FFV is the most fuel-efficient engine in the class with 23 mpg hwy.⁶ It also delivers the most standard power along with torque no other standard V6 can beat: 302 hp and 278 lb.-ft.

New 5.0L Ti-VCT 4-Valve V8 FFV is the most fuel-efficient of any comparable V8 in the class with 21 mpg hwy.⁷ Plus, it delivers the most power and torque: 360 hp and 380 lb.-ft.

INNOVATIVE POWERTRAINS

F-150
UP TO
23 MPG^{hwy}⁶
BEST-IN-CLASS

Capability, Power and MPG Leaders.

This high-tech new engine lineup helps the 2011 F-150 and Super Duty deliver **best-in-class max. towing and payload** capabilities, the most available hp and torque, and **class-leading fuel efficiency**. Available on F-150, the revolutionary new 3.5L EcoBoost Ti-VCT engine⁸ uses advanced technology and engineering that's been proven in turbo-diesel truck engines to deliver a class-leading mix of capability, power and efficiency. Both trucks offer Ford designed and built 6-speed SelectShift Automatic™ transmissions featuring a full manual mode, a progressive range select mode, and an enhanced tow/haul mode.⁹ This is the future. This is Ford Truck power.

¹Class is Full-Size Pickups over 8,500 lbs. GVWR. Ford drive-cycle tests of comparably equipped 2011 Super Duty and 2010/2011 competitive models. ²Based on Ford drive-cycle tests. ³Class is Full-Size Pickups under 8,500 lbs. GVWR non-hybrid. ⁴EcoBoost available in early 2011. ⁵When properly equipped. ⁶EPA-estimated 17 city/23 hwy/19 combined mpg, F-150 4x2 with 3.7L V6. ⁷Based on small V8 engines of 5.0L displacement or less. EPA-estimated 15 city/21 hwy/17 combined mpg, F-150 4x2 with 5.0L V8. ⁸Optional. Availability varies by model. See your dealer for details.

2011
F-150
←←←←

The Best Whatever the Measure.

- New EcoBoost™ engine:¹ best-in-class² max. towing (11,300 lbs.) and max. payload (3,060 lbs.)
- New 3.7L Ti-VCT V6: most standard V6 horsepower and unsurpassed torque with best-in-class² city, hwy and combined fuel economy³
- New 5.0L Ti-VCT V8: more horsepower and torque than competitors' comparable small V8 engines⁴
- New 6.2L 2-valve V8: best-in-class max. available horsepower, torque and max. towing²
- Most spacious cargo box in the class, exclusive box side steps⁵ and tailgate step⁵
- New 4.2-in. LCD productivity screen⁵ helps you track fuel usage, explore unique truck applications and even properly connect your trailer
- Ultimate towing confidence: trailer sway control, trailer brake controller⁵ and rear view camera⁵
- 10 distinctive models

F-150 XLT SuperCab 4x4 | Blue Flame Metallic | Available Equipment

¹EcoBoost available in early 2011. ²Class is Full-Size Pickups under 8,500 lbs. GVWR non-hybrid. When properly equipped. ³EPA-estimated 17 city/23 hwy/19 combined mpg, F-150 4x2 with 3.7L V6. ⁴Small V8 engines of 5.0L displacement or less. ⁵Optional. Availability varies by model. See your dealer for details.



F-250 XLT Crew Cab 4x4 | Golden Bronze Metallic | Available Equipment

2011 SUPER DUTY® PICKUP



Better Than Ever.

- Best-in-class¹ diesel and gas fuel efficiency²
- Best-in-class max. horsepower (400) and torque (800 lb.-ft.) with 6.7L Power Stroke® Turbo Diesel
- Ford designed and built 6.7L Power Stroke V8 Turbo Diesel engine and 6.2L V8 gas engine
- Ford designed and built TorqShift® heavy-duty 6-speed SelectShift Automatic™ transmission
- Tows and hauls the most in the class: 17,500-lb. max. conventional and 24,400-lb. max. 5th-wheel towing³ and 7,070-lb. max. payload³
- Ford Work Solutions™ Internet-capable in-dash computer⁴ with Garmin® navigation, hands-free calling and wireless keyboard
- Outstanding off-road capability with electronic-locking rear differential⁴ and Hill Descent Control™⁴

¹Class is Full-size Pickups over 8,500 lbs. GVWR. ²Based on Ford drive-cycle tests of comparably equipped 2011 Ford and 2010/2011 competitive models. ³GCWR and GVWR when properly equipped. ⁴Optional. Availability varies by model. See your dealer for details. Garmin is a registered trademark of Garmin Ltd.



F-450 LARIAT Crew Cab 4x4 | White Platinum Tri-coat/Pale Adobe Two-Tone | Available Equipment



TOWING CONFIDENCE

Class-Leading Capabilities¹

Up to **24,400 lbs. on Super Duty[®]**. Up to **11,300 lbs. on F-150[®]**. Trailer sway control². A factory-integrated trailer brake controller³ (TBC). And a full-color rear view camera.³ It all adds up to towing confidence like you've never imagined. Trailer sway control works with the AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) system on SRW or Engine-Only Traction Control on DRW models to detect trailer sway and automatically counteract it, helping you maintain control of both the truck and the trailer. The TBC uses braking input, vehicle speed and information from the Anti-Lock Brake System to balance the performance of the truck brakes and electric trailer brakes.⁴ With the rear view camera, you just shift into Reverse for a wide-angle view behind the truck, complete with a distance guide. Ford Truck technologies help make towing easy.

¹Classes are Full-Size Pickups under and over 8,500 lbs. GVWR. ²Standard on F-150 and F-Series Super Duty models. Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³Optional. Availability varies by model. See your dealer for details. ⁴TBC verified to be compatible with electrically actuated drum brakes and certain electric-over-hydraulic brake systems. See your Ford Dealer for details.



F-550 XLT Crew Cab 4x4 | Forest Green Metallic | Available Equipment | Aftermarket Upfit

2011 SUPER DUTY® CHASSIS CAB



Tested Tough.

- Proven in more torture testing than any Ford Super Duty before it
- Ford 6.7L Power Stroke® V8 Turbo Diesel helps deliver up to 24% better fuel economy and more torque than before (660 lb.-ft.)
- Ford 6.2L V8 gas engine delivers 316 hp and 397 lb.-ft. of torque over 10,000 lbs. GVWR¹
- Ford TorqShift® heavy-duty 6-speed SelectShift Automatic™ transmission²
- Proven 6.8L 3V SOHC V10² is the only V10 gas powertrain in the class
- 26,400-lb. max. towing capability³
- Class-exclusive live-drive power takeoff (PTO) provision²
- Industry-standard 34-in. spacing on straight frame rails behind cab for wide range of upfits
- Fuel tank options: 40-gal. aft-of-rear-axle, 28.5-gal. midship² or both on diesel DRW models

¹385 hp and 405 lb.-ft. of torque under 10,000 lbs. GVWR. ²Optional. Availability varies by model. See your dealer for details. ³When properly equipped.

2011
TRANSIT CONNECT

Exceeds Your Needs.

- Most fuel-efficient vehicle in the class:
21 city/26 hwy/23 combined mpg¹
- Tight 39-ft. curb-to-curb turning radius
- Available in Van and Wagon
- Wagon seats up to 5 or carries up to 118.7 cu. ft.
of cargo with the 2nd-row seat folded
- New XLT Premium Wagon: enhanced interior
includes rear-quarter flip-open windows
- Roll Stability Control™ is standard on Wagon
and available on Van
- Rear doors swing 255° on articulated hinges²
- Van upfits include durable bulkhead partitions²
and flexible interior storage systems²
- Built on a rugged, commercial vehicle platform
- Over 670,000 sold worldwide since 2003

Transit Connect XLT Van | Frozen White | Available Equipment

¹Class is Small Cargo Vans. EPA-estimated 21 city/26 hwy/23 combined mpg fuel economy. ²Optional. Availability varies by model. See your dealer for details.



Only F-150 and F-Series Super Duty¹ pickups offer you the class-exclusive¹ tailgate step.² This ultraconvenient feature makes accessing the cargo box easy. Just raise the grab bar and flip down the skid-resistant step. Plus, it stows right in the tailgate. You can also reach cargo deep inside the box with the class-exclusive box side steps² on F-150. There's one on each side and each handles up to 500 lbs. You can deploy or stow them with your foot – no hands required.



CARGO MANAGEMENT

Organized and **Easily Accessible.**

From the versatile racks and bins² inside E-Series and Transit Connect, to innovative steps² on our pickups, Ford helps **make you more productive.** Our wide range of racks and bins packages features several no-charge³ options by Masterack[®] including QuietFlex[®] composite, Masterack steel and an EconoCargo[®] Cargo Management System. You can also equip your new truck with optional vocation-specific solutions by Leggett & Platt, Adrian Steel, Sortimo and others. On Transit Connect, you have a choice of 50/50 split rear doors that swing 180° or doors on articulated hinges² that swing a full 255° for total access. In truck after truck, Ford helps you **load and manage cargo better than anybody.**

¹Classes are Full-Size Pickups under and over 8,500 lbs. GVWR. ²Optional. Availability varies by model. See your dealer for details. ³To eligible customers under the Ford Commercial Services Program. No-charge options available on E-Series only.

Masterack, QuietFlex and EconoCargo are registered trademarks of Leggett & Platt Commercial Vehicle Products Company.



E-Series Cargo Van | Ingot Silver Metallic | Available Equipment

2011
E-SERIES

Versatile Vans, Wagons and Cutaways.

- Best-selling full-size Van
- North America's biggest selection of Vans, Wagons and Cutaways
- New 50th Anniversary Package¹ on 7-passenger XLT Premium Wagon celebrates 50 years of Econoline
- Ambulance Prep Package¹ now available with 5.4L V8 and 6.8L V10 gas engines
- No-charge and optional vocation-specific Racks and Bins packages¹
- 10,000-lb. max. towing capability^{1,2}
- Factory trailer brake controller¹
- Gas engine lineup: 4.6L SOHC V8 FFV, 5.4L SOHC V8 FFV¹ or 6.8L SOHC V10¹
- Ford Work Solutions™ productivity tools¹
- Ford SYNC® voice-activated, in-vehicle connectivity system¹
- Standard AdvanceTrac® with RSC® (Roll Stability Control™)³

¹Optional. Availability varies by model. See your dealer for details. ²When properly equipped. ³Select availability on Cutaway models.



2011
F-650/F-750 **SUPER DUTY**

New & Improved Inside & Underneath.

- All-new interior with new front seats and 4 upfitter switches on instrument panel
- New emissions/exhaust/fuel tank options
- Valuable standards including synthetic fluid on Allison Transmission™ automatics, extended-life engine coolant and 185-amp alternator
- Maneuverability, powertrain flexibility, massive axle capacities and clean CAs¹
- Proven Cummins® ISB 6.7L Turbo Diesel offers 10 ratings – up to 360 hp and 800 lb.-ft. of torque¹
- GVWRs from 20,160 to 37,000 lbs¹
- Choice of axles from Dana Spicer® and Meritor®¹
- Front axle ratings from 8,500 to 14,000 lbs¹
- Rear axle ratings from 13,500 to 23,000 lbs¹
- Regular Cab, SuperCab or Crew Cab

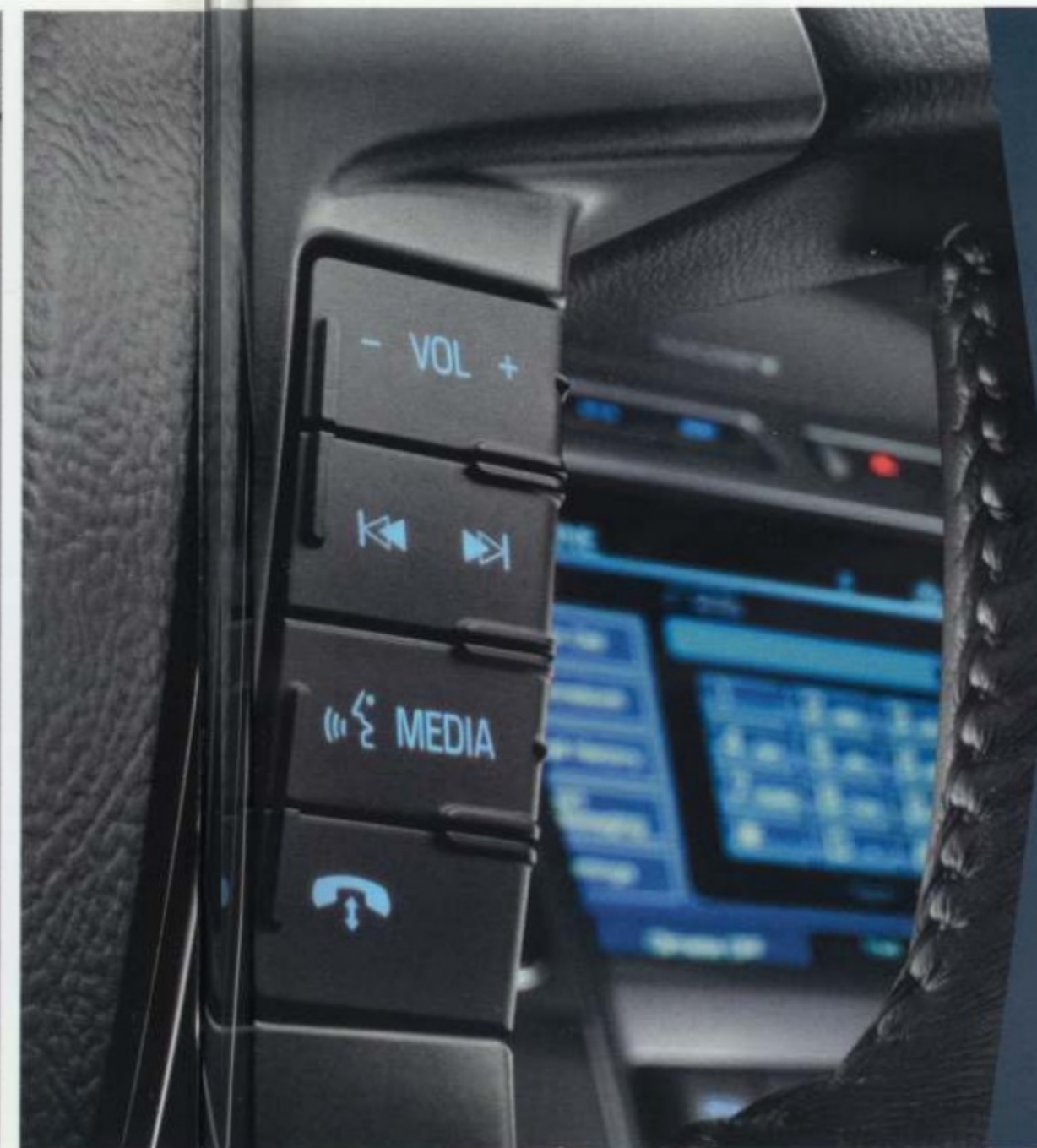
F-650 Super Duty® XLT Regular Cab | Bright Red | Available Equipment | Aftermarket Upfit

¹Optional. Availability varies by model. See your dealer for details.

Allison Transmission is a registered trademark of Allison Transmission, Inc. Cummins is a registered trademark of Cummins Inc. Spicer is a registered trademark of Dana Limited. Meritor is a registered trademark of Meritor Technology, Inc.



From spreadsheets to hands-free calling and turn-by-turn navigation, the Internet-capable in-dash computer¹ from Ford Work Solutions™ helps tackle your workload and ease your day. A convenient wireless keyboard is also included with this system.



SMART TECHNOLOGY

The Right Tools for Tough Jobs.

Track your equipment. Manage your fleet. Take care of business and stay in touch on the go. Ford helps you do it all with advanced features like the Ford Work Solutions **Internet-capable in-dash computer**¹ and Tool Link™ Radio Frequency ID (RFID) technology² from DeWALT®. Use Tool Link to **account for your tools before and after each job**². Locate vehicles and keep them in shape with optional diagnostic/maintenance reports³ in the Crew Chief™ **fleet management system**¹ from Microlise®. Our exclusive, voice-activated Ford SYNC® system¹ works with a paired Bluetooth®-enabled mobile phone and digital media player to deliver **hands-free calling and music**, plus Traffic, Directions and Information services⁴ – all with the touch of a button and simple voice commands⁵. SyncMyRide.com has the latest details. We're always working to expand your capabilities.

¹Optional. Availability varies by model. Some features are unavailable while driving. Restrictions apply. See your dealer for details. ²Tool Link cannot read tagged items stored in metal tool boxes. ³Service fee required. ⁴Some SYNC services not available with optional Navigation System. Traffic reports available in select markets. See your dealer for details. ⁵Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

DeWALT is a registered trademark of The Black & Decker Corporation. Microlise is a registered trademark of Microlise Limited. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

**F-150****Cabs: Trim Levels**Regular Cab:
XL, STX, XLTSuperCab:
XL, STX, XLT, FX2, FX4, LARIATSuperCrew:
XL, XLT, FX2, FX4, LARIAT, KING RANCH,
Ford Harley-Davidson,SM PLATINUM**Engines**3.5L EcoBoostSM
3.7L 4-Valve V6 FFV
5.0L 4-Valve V8 FFV
6.2L 2-Valve V8**Capabilities (lbs.)**Max. GVWR
8,200**Horsepower**365 @ 5,000 rpm
302 @ 6,500
360 @ 5,500
411 @ 5,500Max. GCWR
17,100**Torque (lb.-ft.)**420 @ 2,500 rpm
278 @ 4,000
380 @ 4,250
434 @ 4,500Max. Payload
3,060**Transmission**6-speed auto O/D
with tow/haul modeMax. Towing
11,300**F-250/F-350/F-450
SUPER DUTYSM****Cabs: Trim Levels**Regular Cab:
XL, XLTSuperCab:
XL, XLT, LARIATCrew Cab:
XL, XLT, LARIAT, KING RANCHSM**Engines**6.2L 2-Valve V8 FFV
6.7L Power StrokeSM
V8 Turbo Diesel**Capabilities (lbs.)**Max. GVWR
F-250: 10,000
F-350: 13,300
F-450: 13,300**Horsepower**385 @ 5,500¹ rpm
400 @ 2,800Max. GCWR
23,500
30,000
33,000**Torque (lb.-ft.)**405 @ 4,500¹ rpm
800 @ 1,600Max. Payload
4,080
7,070
5,200**Transmission**Heavy-duty TorqShiftSM
6-speed SelectShift AutomaticSM
with tow/haul modeMax. Towing
16,500
22,600
24,400**F-350/F-450/F-550
CHASSIS CAB****Cabs: Trim Levels**Regular Cab:
XL, XLTSuperCab:
XL, XLT, LARIATCrew Cab:
XL, XLT, LARIAT**Engines**6.2L 2-Valve V8 FFV
6.8L 3-Valve V10
6.7L Power StrokeSM
V8 Turbo Diesel**Capabilities (lbs.)**Max. GVWR
F-350: 13,300
F-450: 16,500
F-550: 19,500**Horsepower**316 @ 4,179¹ rpm
385 @ 5,500¹
362 @ 4,750
300 @ 2,800Max. GCWR
24,500
30,000
35,000**Torque (lb.-ft.)**397 @ 4,179¹ rpm
405 @ 4,500¹
457 @ 3,250
660 @ 1,600Max. Payload
7,522
9,976
12,671**Transmissions**Heavy-duty TorqShiftSM
6-speed SelectShift Automatic
with tow/haul mode (6.2L and 6.7L only)
5-speed TorqShift auto O/D
with tow/haul mode (6.8L V10 only)Max. Towing
16,500
21,400
26,400

SPECIFICATIONS

**TRANSIT CONNECT****Cabs: Trim Levels**Cargo Van:
XL, XLTWagon:
XLT, XLT Premium**Engine**2.0L DuratecSM I-4**Capabilities (lbs.)**Max. GVWR
Van: 5,005
Wagon: 4,965**Horsepower**

136 @ 6,300 rpm

Max. Payload
Van: 1,600**Torque (lb.-ft.)**

128 @ 4,750 rpm

Transmission

4-speed auto O/D

**E-SERIES****Cabs: Trim Levels**E-150/E-250/E-350 Cargo Vans:
Regular & Extended LengthE-150 Wagons:
Regular Length XL, XLT, XLT PremiumE-350 Wagons:
Regular & Extended Length XL, XLTE-250/E-350/E-450 Cutaways
E-350/E-450 Stripped Chassis**Engines**4.6L 2-Valve V8 FFV
5.4L 2-Valve V8 FFV
6.8L 2-Valve V10**Capabilities (lbs.)**Max. GVWR
Van: 9,500
Cutaway: 14,500
Wagon: 9,500**Horsepower**225 @ 4,800 rpm
255 @ 4,500
305 @ 4,250Max. GCWR
18,500
22,000
18,500**Torque (lb.-ft.)**286 @ 3,500 rpm
350 @ 2,500
420 @ 3,250**Transmissions**4-speed auto O/D
Available 5-speed TorqShift auto O/DMax. Payload
4,050
9,040
3,010Max. Towing
10,000
10,000
10,000**F-650/F-750****Cabs: Trim Levels**Regular Cab:
XL, XLT; F-650 Pro Loader,SM F-650, F-750SuperCab:
XL, XLT; F-650 Pro Loader, F-650, F-750Crew Cab:
XL, XLT; F-650 Pro Loader, F-650, F-750**Engine**6.7L CumminsSM ISB
Turbo Diesel I-6**Capabilities (lbs.)**Max. GVWR
F-650 Pro Loader: 20,160 to 26,000
F-650: 20,940 to 29,000
F-750: 25,999 to 37,000**Horsepower**

200 to 360

Torque (lb.-ft.)

520 to 800

TransmissionsAllison TransmissionSM 5- and 6-speed
automatics
FullerSM 6-speed manual
Dana SpicerSM 7-speed manual**Business Preferred Network**

Each of the select dealerships in our Business Preferred Network (BPN) is committed to providing quality commercial-oriented products and service, as well as special financing and billing arrangements, to businesses that rely on Ford products. As a BPN customer, your business vehicles receive priority service at your BPN dealership to help get your vehicle back on the road quickly.

Ford CreditOur commercial purchase plans and lines of credit offer attractive rates, negotiable terms and business-friendly options. If you prefer to lease, our CommercialLeaseSM programs offer a wide variety of package options to meet your needs. For additional information, please visit our website: www.fordcredit.com/comlend/.**Extended Service Plan**

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

¹316 hp @ 4,179 and 397 lb.-ft. @ 4,179 on vehicles over 10,000 lbs. GVWR; 385 hp @ 5,500 and 405 lb.-ft. @ 4,500 on vehicles under 10,000 lbs. GVWR.

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QUALITY, GREEN, SAFE AND SMART.
commtruck.ford.com

