



THE LINEUP



Drive one.

fordvehicles.com

ALL-NEW 2011 FIESTA

Knockout looks. Dialed-in handling.
And a projected best-in-class 40 mpg hwy.¹
The '11 Fiesta. Get in the know.

The 2011 Fiesta is projected to achieve best-in-class
highway fuel economy of 40 mpg¹

All-new 1.6L Ti-VCT (Twin independent Variable Cam Timing)
I-4 engine paired with a zippy 5-speed manual transmission
or a Powershift 6-speed automatic transmission²

A multi-functional 4" display screen puts you in
control of Fiesta's information and entertainment systems,
including Ford SYNC® with turn-by-turn navigation²

Intelligent Access with Push-Button Start²

One of *Motor Trend's* "Gotta Have Cars"

Reserve yours now at fordvehicles.com/2011fiesta

Hot exterior colors like:
Lime Squeeze Metallic, Bright Magenta Metallic
and Yellow Blaze Metallic Tri-Coat

Your choice: 5-door hatchback
or 4-door sedan



¹With available 6-speed automatic transmission and SFE Package. Ford preliminary test data. Pending EPA certification.
Class is Subcompact Cars vs. 2010 competition. ²Optional. Availability varies by model. See your dealer for details.

Fiesta Sport SES Hatchback | Lime Squeeze Metallic | Available Equipment



NEW 2011 MUSTANG

The most powerful production Mustangs ever:
305-hp V6 • 412-hp GT¹ • 550-hp Shelby GT500[®]

New Mustang V6 hammers out 305 horses and a class-best²
31 mpg hwy.³ No other vehicle beats that combo⁴

New Mustang GT legendary thunder
returns: All-new, all-aluminum 5.0L V8
reverberates with 390 lb.-ft. of torque¹
and an unsurpassed 26 mpg hwy.³

All-new cast-aluminum engine block on
GT500, plus all-new SVT Performance
Package⁵ with unique wheels, tires,
spoiler, shifter and tuning

New 6-speed manual or automatic^{6,*} and
all-new Ti-VCT (Twin independent Variable Cam
Timing) on GT and V6 for max acceleration

All-new X-pipe dual exhaust with unique,
deep tone on V6; throaty, rumbling H-pipe
dual exhaust on GT and GT500

New handling dynamics on all Mustangs
thanks to Electronic Power Assist Steering
and re-tuned suspension componentry

Choice of Coupe, Convertible or Glass Roof⁸

ALL-NEW 2010 TAURUS + SHO

We speak car.
We speak innovation.

Class-exclusive¹ multi-contour
Active Motion™ massaging front
seats² help reduce fatigue

Radar technology that can surround
you on all 4 sides: Adaptive Cruise
Control,² Collision Warning with
Brake Support,² and BLIS® (Blind
Spot Information System)² with
Cross-Traffic Alert²

Intelligent Access with Push-Button Start²

Industry-first, Ford-exclusive
MyKey™ owner controls feature

Standard 3.5L Duratec® V6
engine gives you 263 hp, 249 lb.-ft.
of torque, and up to 28 mpg³



3.5L EcoBoost™ V6 twin-turbocharged,
direct-injection gasoline engine
delivers 365 hp,⁴ 350 lb.-ft. of torque⁴
and up to 25 mpg hwy.³ – the
performance of a V8 with
the fuel economy of a V6 –
standard on Taurus SHO



¹Standard full-size, non-luxury sedans class. ²Optional. Availability varies by model. See your dealer for details.
³EPA-estimated 18 mpg city/28 hwy. for Taurus with the 6-speed automatic transmission; 17 mpg city/25 hwy. for Taurus SHO.
⁴Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required.

Taurus SHO | Red Candy Metallic Tinted Clearcoat | Available Equipment

2010 FUSION + HYBRID

The most fuel-efficient
midsize sedan in America¹

Up to a best-in-class 34 mpg hwy.¹ in Fusion

BLIS[®] (Blind Spot Information System)
with Cross-Traffic Alert²

Sony[®] Audio System² with
12 speakers pumping 390 watts

2010 Motor Trend Car of the Year[®]



Best-in-class 41 mpg city¹ in Fusion Hybrid

Hybrid powertrain can operate in
100% electric mode up to 47 mph

SmartGauge[™] with EcoGuide
coaches you to maximize mpg
in Fusion Hybrid

"Ford has pulled off a game
changer with this 2010 model,
creating a high-mpg family
hauler that's fun to drive."
— *Car and Driver*, Feb. '09



2010 Motor Trend
Car of the Year[®]

¹EPA-estimated 23 mpg city/24 hwy./27 combined mpg for Fusion S with I-4 engine and 6-speed automatic transmission; 41 mpg city/34 hwy./38 combined mpg for Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk & Co. ²Optional. Availability varies by model. See your dealer for details. Sony is a registered trademark of Sony Corporation.

Fusion Hybrid | Light Ice Blue Metallic | Available Equipment

2010 FOCUS

Up to 35 mpg hwy.¹ and so much more
with plenty of Ford-exclusive technologies

Class-exclusive² Ford SYNC^{®3} with 911 Assist[™]
and new Traffic, Directions and Information

Standard AdvanceTrac[®] electronic stability
control with Anti-lock Brake System

Industry-first, Ford-exclusive MyKey[™]
owner controls feature

Class-exclusive 7-color-selectable
Ambient Lighting³

Focus quality can't be beat by
Corolla, Civic or Sentra⁴

Your choice: 4-door sedan
or 2-door coupe

Focus SES Sedan | Blue Flame Metallic | Available Equipment

¹EPA-estimated 24 mpg city/35 hwy. for Focus with 5-speed manual transmission. ²Class is Compact Coupes and Sedans. ³Optional. Availability varies by model. See your dealer for details. ⁴Based on RDA Group's GQRS cumulative survey at 3 months of service in 3 surveys of 2009 Ford and competitive owners conducted 5/08-5/09.

NEW 2011 EDGE

Style and technology in perfect harmony.
Now with class-leading power.¹

Coming Summer 2010

Exclusive MyFord Touch™ driver connect technology² dramatically changes the way you interact with vehicle information, phone, navigation, entertainment and climate control

Radar technology that can surround you on all 4 sides: Adaptive Cruise Control,³ Collision Warning with Brake Support,² and BLIS® (Blind Spot Information System)² with Cross-Traffic Alert²

Ford SYNC^{®2} with 911 Assist™ features Traffic, Directions and Information

Intelligent Access with Push-Button Start²

Best-in-class standard 285 hp with the new 3.5L Ti-VCT V6 engine

Best-in-class 305 hp and 280 lb.-ft of torque with the new 3.7L Ti-VCT (Twin independent Variable Cam Timing) V6 engine, standard on Sport

Available new 6-speed SelectShift Automatic™ Transmission

2010 FLEX

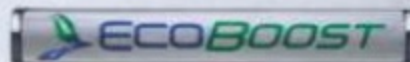
Seats up to 7 with the most 2nd-row
leg room in its class¹

A crossover that's exciting to look at
and exciting to drive

Voice-activated Navigation² with
SIRIUS Travel LinkTM helps you find
low fuel prices³

Rear console refrigeration² cools
(to 41°F) or freezes (to 23°F)

NHTSA 5-Star frontal and side-impact
crash test ratings⁴



3.5L EcoBoostTM V6 twin-turbocharged,
direct-injection gasoline engine² delivers
V8 power with V6 fuel economy: 355 hp⁵
and up to 22 mpg hwy.⁶

Standard 3.5L Duratec[®] V6 engine
produces 262 hp and gets up to
24 mpg hwy.⁶



¹Large Crossover class. ²Optional. Availability varies by model. See your dealer for details. ³Service available in the 48 contiguous states and D.C. SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/serviceterms. ⁴Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ⁵Figure achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required. ⁶EPA-estimated 16 mpg city/22 hwy. for Flex AWD with EcoBoost V6 engine; 17 mpg city/24 hwy. for Flex FWD with Duratec V6; 16 mpg city/22 hwy. for Flex AWD with Duratec V6.

Flex Limited | Cinnamon Metallic | Available Equipment

2010 ESCAPE + HYBRID

Escape Hybrid: the most
fuel-efficient SUV on the planet¹



Hybrid powertrain features a 2.5L I-4
Atkinson-cycle engine, a 330-volt battery pack
and Regenerative Braking; plus, it can operate
in 100% electric mode up to 44 mph

Up to 28 mpg hwy.² in Escape and
34 mpg city¹ in Escape Hybrid

Both offer plenty of SUV versatility
and Intelligent 4WD³ capability

Ford SYNC^{®3} with 911 Assist[™]
features new Traffic, Directions
and Information

New Active Park Assist³ helps
you parallel park in as little as
24 seconds



¹Based on unadjusted city fuel economy from EPA (11/09) and NCA (4/09). EPA-estimated 34 mpg city/31 hwy, for FWD. Actual mileage will vary. Excludes vehicles built for Mazda. ²EPA-estimated 22 mpg city/28 hwy, for Escape[®] 4WD with 2.5L I-4 5-speed manual. ³Optional. Availability varies by model. See your dealer for details.

Escape Hybrid Limited | Kiwi Green Metallic | ⁴Available Equipment

2010 SPORT TRAC

Dent-proof, scratch-resistant
molded cargo box liner

Trailer Sway Control and
AdvanceTrac® with RSC®
(Roll Stability Control™)
are both standard

4.6L 3-valve V8¹ delivers 292 hp

Control Trac® 4-wheel-drive¹
(4WD) capability

Pickup truck capability meets SUV versatility



Sport Trac Limited | Dark Copper Metallic | Available Equipment

¹Optional. Availability varies by model. See your dealer for details.

2010 EXPLORER

Tried-and-true SUV
built to meet your needs

Seats up to 7 or carries up to
85.8 cu. ft.² of cargo

Standard 4.0L V6 gets up
to 20 mpg hwy.³

Trailer Sway Control and
7115-lb. max. towing capacity⁴

With over 5.9 million Explorers sold in the U.S. alone,
freedom is clearly a popular state of being



Explorer Limited | Blue Flame Metallic | Available Equipment

²85.8 cu. ft. of cargo space in 8-passenger models with 2nd-row seats folded flat. Cargo and load capacity limited by weight and weight distribution. ³EPA-estimated 14 mpg city/20 hwy. for Explorer 4x2. ⁴When properly equipped.

2010 EXPEDITION + EL

Perfect for life's big adventures:
seats up to 8 and gets up to 20 mpg hwy.¹

Up to 108.3 cu. ft. of cargo space on
Expedition and 130.8 on EL.²

Heated and cooled front seats³

PowerFold[®] 3rd-row seat³

Best-in-class 3rd-row leg room⁴

5.4L Flex Fuel V8 engine runs on gasoline,
E85 or any blend of the two

9200-lb. max. towing capacity⁵

Industry-first, Ford-exclusive MyKey[™] owner controls
feature encourages smart driving habits

New Trailer Sway Control works with the AdvanceTrac[®]
with RSC[®] (Roll Stability Control[™]) system to help
increase towing confidence



¹EPA-estimated 14 mpg city/20 hwy. for Expedition 4x2. ²Cargo and load capacity limited by weight and weight distribution. ³Optional. Availability varies by model. See your dealer for details. ⁴When equipped with available 3rd-row seat. Full-Size SUV and Full-Size Extended Length SUV classes. ⁵When properly equipped.

Expedition Limited | Tuxedo Black Metallic | Available Equipment

ALL-NEW 2011 F-SERIES SUPER DUTY® PICKUP

Introducing the all-new 2011 Ford F-Series Super Duty: North America's most capable pickup¹ keeps raising the bar

Coming Spring 2010

Best-in-class max. towing and payload¹

Most efficient mobile office with LCD Productivity Screen,² Ford Work Solutions™³ and more

Improved off-road capability with electronic-locking rear differential² and Hill Descent Control²

New class-exclusives: Trailer Sway Control² and 5th-Wheel Trailer Tow Prep Package²



With new purpose-built Ford Truck powertrains, now designed and built by Ford, the 2011 F-Series Super Duty delivers more max. horsepower and max. torque with greater fuel efficiency

All-new Ford 6.7L Power Stroke® V8 Turbo Diesel engine

All-new Ford 6.2L V8 Gas engine

All-new Ford TorqShift® Heavy-Duty 6-speed SelectShift Automatic™ transmission



¹GVWR and GCWR when properly equipped. Class is Full-size Pickups over 8500 lbs. GVWR. Based on comparison of Ford advanced engineering data and current competitive models. ²Optional. Availability varies by model. See your dealer for details.

F-350 LARIAT Crew Cab 4x4 | Golden Bronze Metallic | Available Equipment



2010 F-150

Tons of class-leading features prove F-150
is clearly the best in so many ways

Best-in-class¹ capability: 11,300-lb. max.
towing or 3030-lb. max. payload

Strongest frame in the class

Best-in-class cargo box volume: up to 81.2 cu. ft.

Class-exclusive Box Side Steps² and Tailgate Step²

Class-exclusive flat loadfloor²

America's safest full-size pickup³

America's best-selling line of trucks
for 33 years running: F-Series

Up to 21 mpg hwy.⁴

320 hp and 390 lb.-ft. of torque with the
5.4L 3-valve V8 FFV (E85 fuel)⁵

Trailer Sway Control and AdvanceTrac[®]
with RSC[®] (Roll Stability Control[™]) are
both standard

Trailer Brake Controller,² Rear View Camera²
and Telescoping Trailer Tow Mirrors²

2010 RANGER

Industry-exclusive AdvanceTrac® with RSC®
(Roll Stability Control™) now standard

New front-seat side airbags

207-hp 4.0L V6 engine and power
dome hood standard on SPORT

SIRIUS® Satellite Radio²

5760-lb. max. towing capacity³

The pickup with the best gas mileage in
North America: up to 27 mpg hwy.¹



Ranger XLT SuperCab 4x2 | Vista Blue Metallic | Available Equipment

¹EPA-estimated 22 mpg city/27 hwy./24 combined mpg for Ranger 4x2 with 2.5L I-4 engine and 5-speed manual transmission. Based on 2010 Ranger compared with 2010 model-year pickups. Class is Compact Pickups.

²Optional. Availability varies by model. See your dealer for details. Subscription required after trial 3 months expires. Service available in the 48 contiguous states and D.C. ³When properly equipped.

DRIVE ONE VISIT YOUR LOCAL FORD DEALER

Ready for a test drive? Your local Ford Dealer is the best place to experience
all the latest Ford vehicles, get answers to your questions about specific
models and learn about the latest deals

Log on to fordvehicles.com to locate a dealer in your area



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FLIP TO CHECK OUT THE DETAILS



Fiesta Sport SES Sedan | Bright Magenta Metallic

FLIP TO CHECK OUT THE LINEUP





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TRAILER SWAY CONTROL

You're towing a heavy load
when a big rig blows by

Trailer Sway Control (TSC) constantly
monitors vehicle motion

Its sensor detects the sway of the trailer

Your trailer stays in line

The system quickly applies the brakes
selectively to individual wheels

You breathe easy

TSC goes back to monitoring



(A) Using a yaw motion sensor from the AdvanceTrac® with RSC® (Roll Stability Control™)¹ system, Trailer Sway Control² monitors the motions of your vehicle to help detect trailer sway. (B) When trailer sway occurs, AdvanceTrac can automatically react by selectively braking and/or reducing engine torque, (C) helping maintain control of both the truck and the trailer.

F-350 XLT Crew Cab 4x4 | Oxford White | Available Equipment | Aftermarket Upfit

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on Ford vehicle stability systems, visit fordvehicles.com. ²Optional. Availability varies by model. See your dealer for details.

ALL-NEW SUPER DUTY® PICKUP V8 POWERTRAINS

You're towing over 24,000 lbs. of vital equipment
needed at your next job site

You start climbing a 6% grade

Clearing the peak, you head down the other side

Another job gets done right

With these purpose-built Ford Truck powertrains, now
designed and built by Ford, the 2011 F-Series Super Duty
delivers more max. horsepower and max. torque with
greater fuel efficiency. They have been proved tough in
extreme durability testing that included maximum
load situations, real-world fleet applications,
and driving-equivalent tests.

Our all-new V8 engines power you with
significantly more torque through the RPM range

The lower 1st-gear ratio on our all-new 6-speed
transmission gets you rolling

The close-ratio 6-speed with double-overdrive
keeps you in the power sweet spot

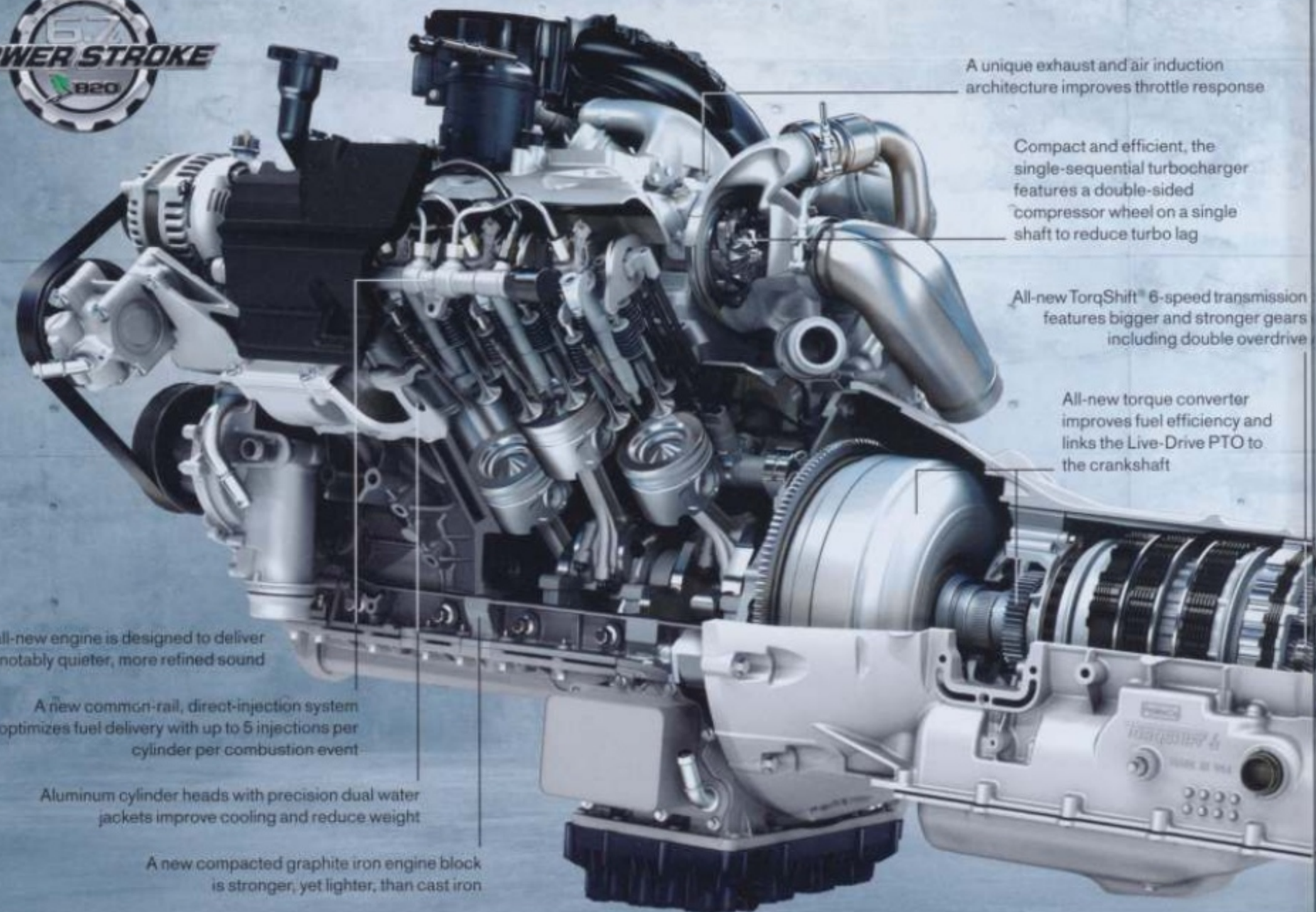
Enhanced Tow/Haul Mode manages optimal
gear selection and engine exhaust braking –
crucial when descending steep grades

All-new Ford 6.7L Power Stroke® V8
Turbo Diesel B20-capable engine

All-new Ford 6.2L V8 Gas E85-capable engine

All-new Ford TorqShift® Heavy-Duty 6-speed
SelectShift Automatic™ transmission

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20



A unique exhaust and air induction
architecture improves throttle response

Compact and efficient, the
single-sequential turbocharger
features a double-sided
compressor wheel on a single
shaft to reduce turbo lag

All-new TorqShift® 6-speed transmission
features bigger and stronger gears
including double overdrive

All-new torque converter
improves fuel efficiency and
links the Live-Drive PTO to the
crankshaft

The all-new engine is designed to deliver
a notably quieter, more refined sound

A new common-rail, direct-injection system
optimizes fuel delivery with up to 5 injections per
cylinder per combustion event

Aluminum cylinder heads with precision dual water
jackets improve cooling and reduce weight

A new compacted graphite iron engine block
is stronger, yet lighter, than cast iron

Based on Ford advanced engineering data.

SIRIUS TRAVEL LINK™



How's ?



What's up with the ?



Who's got the lowest ?



Who's winning in ?



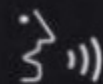
When's the next ?

Stop wondering. Start knowing. SIRIUS Travel Link² delivers the answers to all these questions and more on a colorful LCD touch screen.⁴ Real-time traffic reports. Current and forecasted weather. The lowest fuel prices. Sports scores and schedules. Movie listings and showtimes. It's up-to-the-minute info. At your fingertips. 24/7.



*These SYNC services not available with optional Navigation System. Traffic reports available in select markets. See your dealer for details. ²Optional. Availability varies by model. See your dealer for details. ³Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ⁴Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after trial 6 months expire. Service available in the 48 contiguous states and D.C. SIRIUS Travel Link is a trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/serviceterms. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

FORD SYNC®



"Call Greg"
Provides hands-free calling

"Play genre: rock"
Plays your digital music on command

"Shuffle on"
Mixes tracks like a pro

"Services: directions"
Gives you Traffic, Directions and Information¹

The award-winning Ford SYNC system² works with your paired Bluetooth[®]-enabled mobile phone and digital media player or USB drive to deliver hands-free calling, play your digital music and so much more. With the touch of a button and simple voice commands.³

911 Assist.[™] Personalized traffic reports with text-message alerts.¹ Precise turn-by-turn driving directions.¹ Business searches, news, sports and weather.¹ Incoming text messages read aloud. Vehicle Health Reports. On call. All the time. SYNC. Say the word.



SyncMyRide.com has all the latest news.





Many design elements, such as the stitch-and-pillow detail on this door-trim panel, feature a hand-crafted appearance

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Our industry-first, available multi-contour Active Motion™ massaging front seats help reduce driver muscle fatigue and promote blood flow so you arrive invigorated

We strive for world-class quality throughout, featuring finely stitched seats, premium materials, soft-touch surfaces and eye-catching accents, all carefully chosen and meticulously assembled

REFINED INTERIORS

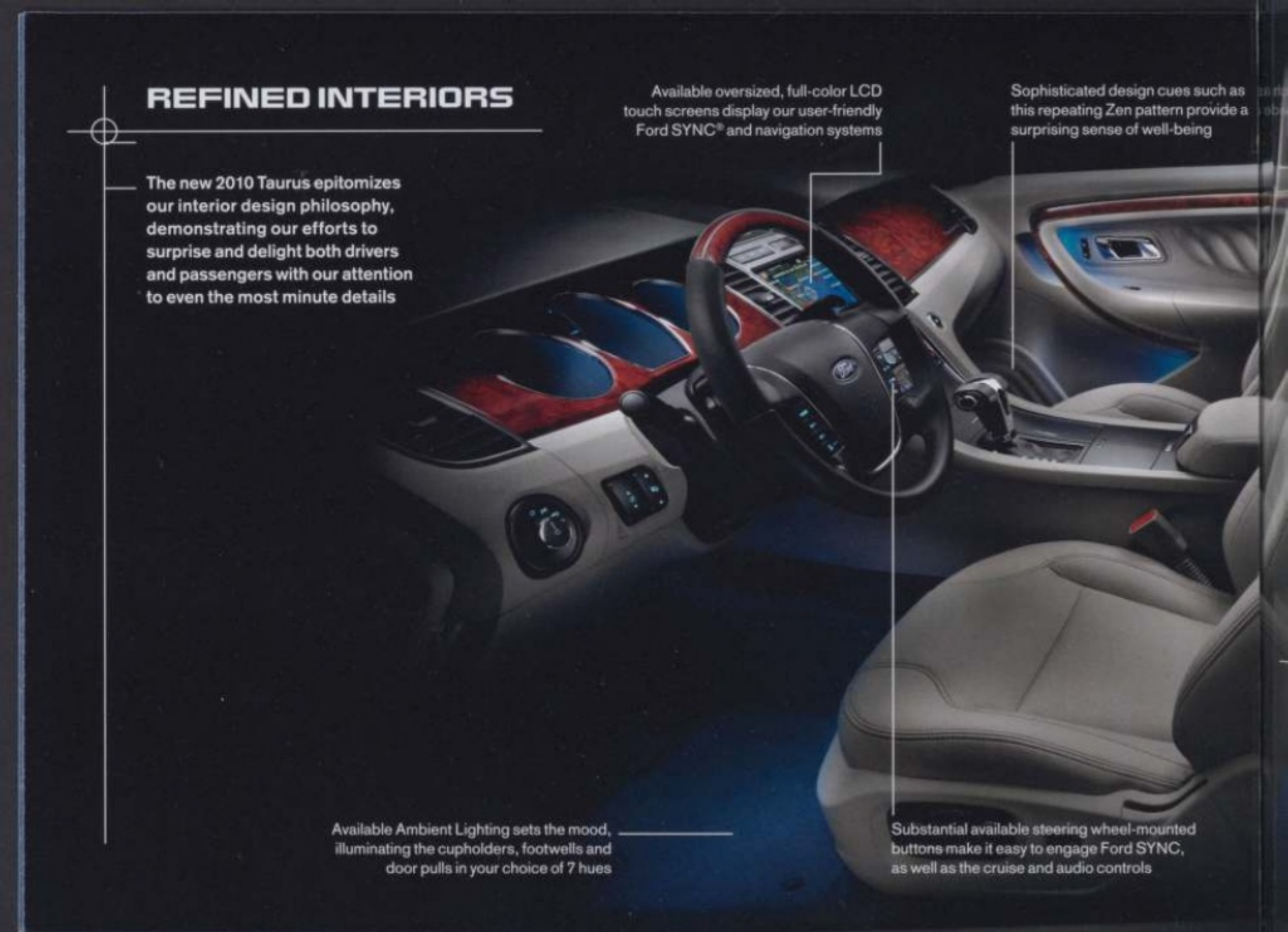
The new 2010 Taurus epitomizes our interior design philosophy, demonstrating our efforts to surprise and delight both drivers and passengers with our attention to even the most minute details

Available oversized, full-color LCD touch screens display our user-friendly Ford SYNC® and navigation systems

Sophisticated design cues such as this repeating Zen pattern provide a surprising sense of well-being

Available Ambient Lighting sets the mood, illuminating the cupholders, footwells and door pulls in your choice of 7 hues

Substantial available steering wheel-mounted buttons make it easy to engage Ford SYNC, as well as the cruise and audio controls





ACTIVE PARK ASSIST

Conquer parallel parking – in as little as 24 seconds

Just press a button to activate the system and drive by potential spots

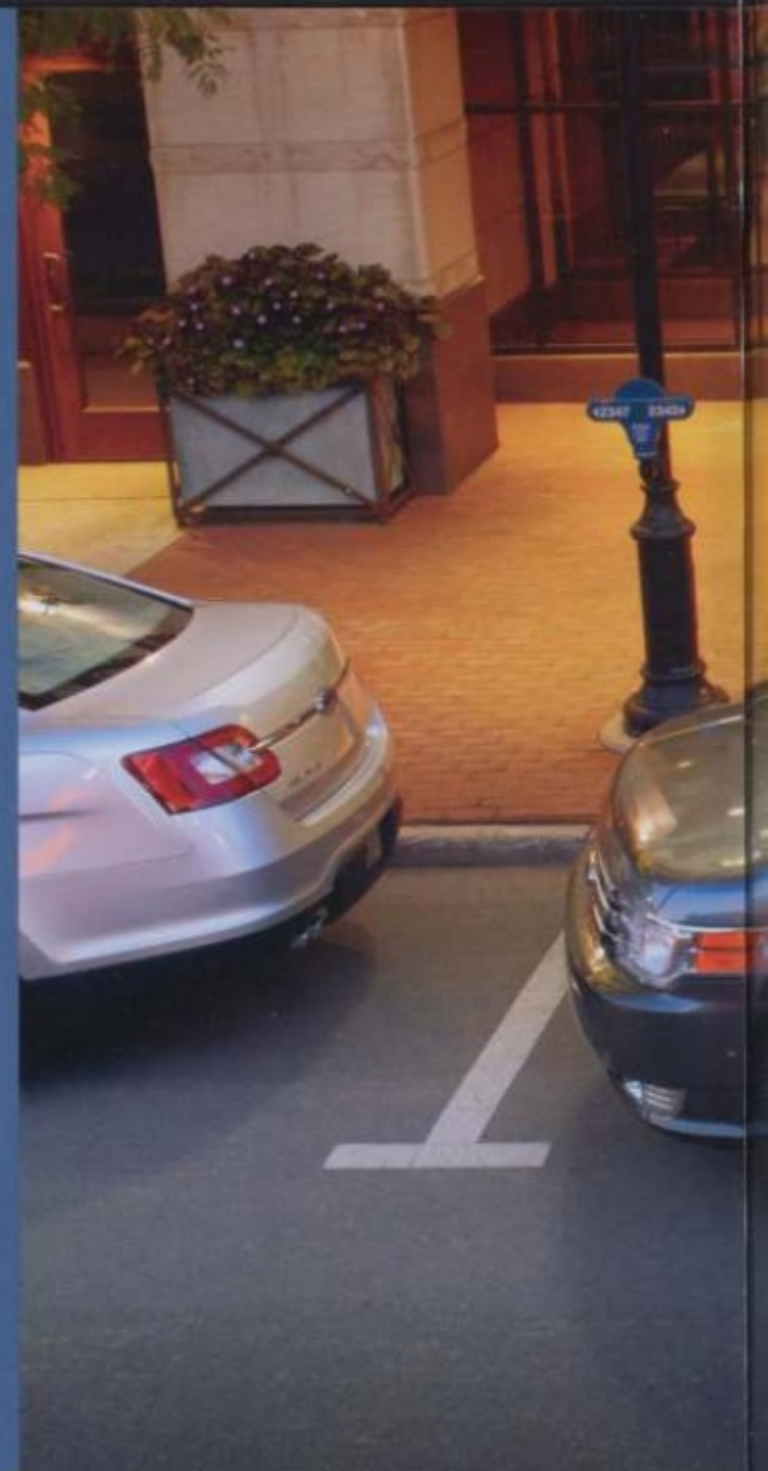
Active Park Assist¹ engages its ultrasonic sensors and lets you know when it's ready to park

You remove your hands from the steering wheel and respond to system prompts by shifting gears and controlling vehicle speed with the brake and accelerator pedals

The system handles the hard parts: figuring out if the spot is big enough and *automatically steering the vehicle into it*



¹Optional. Availability varies by model. See your dealer for details.





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12

BLIS[†] + CROSS-TRAFFIC ALERT

You activate the turn signal to change lanes

BLIS (Blind Spot Information System) is ready

It sends out radar beams from each rear quarter panel

The beams scan the adjacent lanes for traffic

Sensors can even detect a motorcycle in your blind spot

An alert signal appears in the appropriate sideview mirror

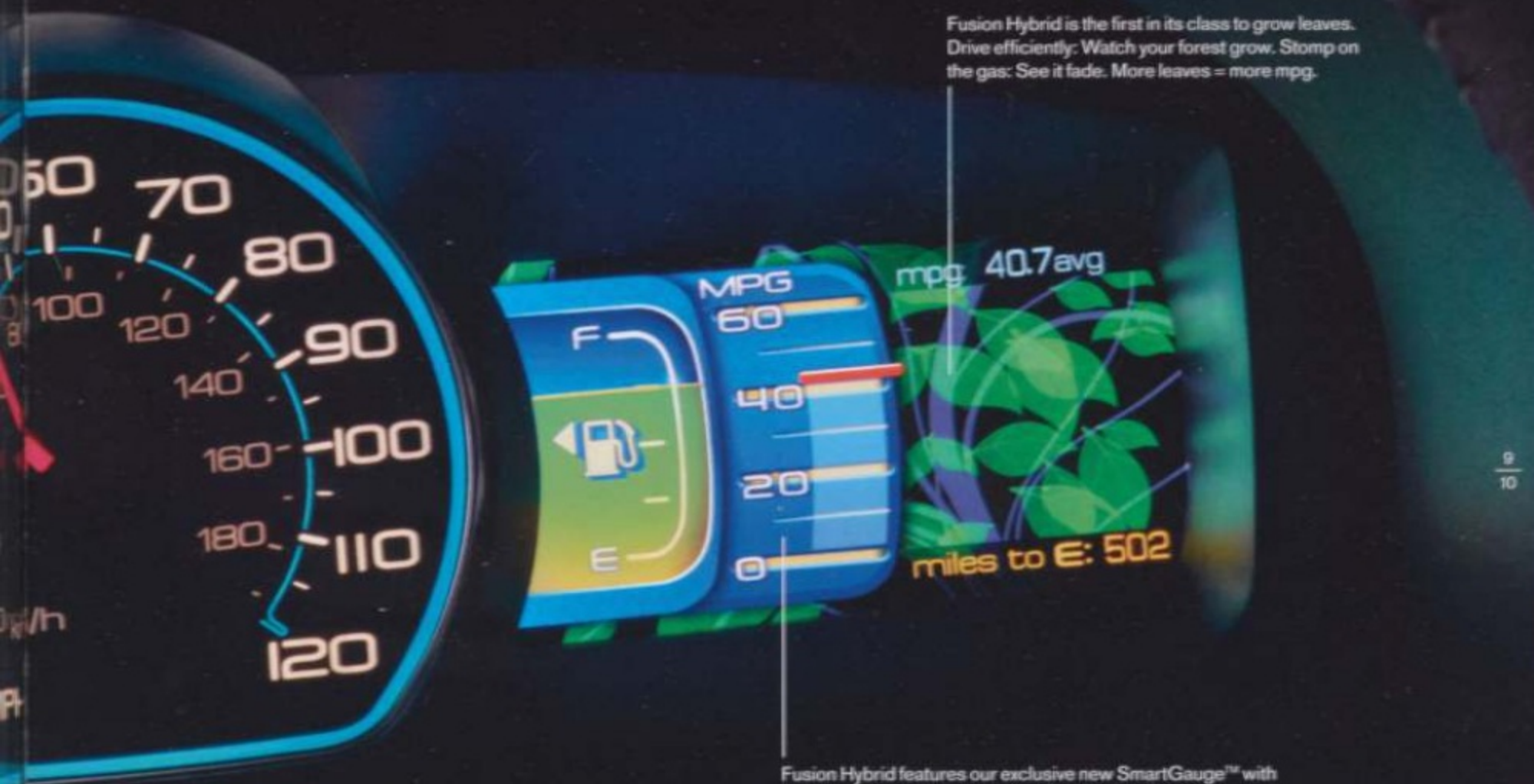
The motorcycle passes

You move over

BLIS[†] is paired with another outstanding radar-based system: **Cross-Traffic Alert**.
Particularly helpful when you're slowly backing out of a driveway or parking spot, Cross-Traffic Alert sounds a warning when it detects a vehicle approaching from either side while you're moving in Reverse.



[†]Optional. Availability varies by model. See your dealer for details.



Fusion Hybrid is the first in its class to grow leaves. Drive efficiently. Watch your forest grow. Stomp on the gas. See it fade. More leaves = more mpg.

Fusion Hybrid features our exclusive new SmartGauge™ with EcoGuide. Displayed on 2 dramatic 4.3" LCD screens, it coaches you on how to get the most from your hybrid with your choice of 4 informational modes: Inform, Enlighten, Engage or Empower.

*EPA-estimated 23 mpg city/34 hwy./27 combined mpg for Fusion S I-4 automatic; 41 mpg city/36 hwy./38 combined mpg for Fusion Hybrid. Actual mileage will vary. Midsize class per R.L. Polk & Co. †Based on unadjusted city fuel economy from EPA (11/09) and VCA (4/09). EPA-estimated 34 mpg city/31 hwy. for FWD. Actual mileage will vary. Excludes vehicles built for Mexico.

HYBRIDS

Ford builds the most fuel-efficient midsize car in America¹ – Fusion Hybrid with up to 41 mpg city – and the most fuel-efficient SUV on the planet² – Escape Hybrid with 34 mpg city



No other manufacturer's hybrid vehicle matches Fusion Hybrid for top speed in Electric Vehicle (EV) mode. Fusion Hybrid can go up to 47 mph in EV mode, and Escape Hybrid can go up to 44 mph.

Our hybrids use Regenerative Braking to recharge themselves. When you apply the brakes during normal driving, kinetic energy from your braking is captured and used to recharge the battery pack.

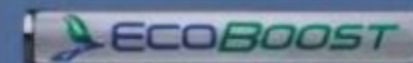




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ECOBOST™ V6

355+ hp ¹ ?	Check
350 lb.-ft. ¹ of torque?	Check
V8 performance?	Check
V6 fuel economy ² ?	Check



That's right. Our exclusive 3.5L EcoBoost V6 engine delivers V8 power with V6 fuel economy. It's the first twin-turbocharged, direct-injection gasoline engine to be produced in North America.



Twin Turbochargers

In support of our overall strategy to improve fuel efficiency and lower CO₂ emissions company wide, we're making EcoBoost available on 90% of our vehicles by 2013.

Coming soon: an even more efficient 4-cylinder version of EcoBoost.

¹Figures achieved using premium unleaded gasoline. Premium fuel is recommended for EcoBoost V6, but not required.
²EPA estimated 16 mpg city/22 hwy. for Flex AWD; 17 mpg city/25 hwy. for Taurus SHO.

ENGINE

START
STOP

5
6

INTELLIGENT ACCESS + PUSH-BUTTON START

Get in and start your vehicle – without removing your Intelligent Access key¹ from your pocket or purse

Approach your vehicle.
No need to search for your key.

Unlock the driver door
with a touch.

With the key in your pocket or purse,
sensors automatically detect its
presence as you enter.

Push the start button.
That's Ford power.

Another innovative feature, the Ford-exclusive **MyKey™** gives you peace of mind to allow others to drive your car – *on your conditions*. A key for additional drivers is coded to enforce your specific driving restrictions.

¹Optional. Availability varies by model. See your dealer for details.



Color-coded menus are easy to change and centrally located to help keep your focus on the road.

The system's 4 main categories are instantly accessible from every screen.

- Entertainment
- Phone
- Navigation
- Climate



The Home screen can be set to your choice of 3 options including one filled with your own personalized "hot buttons." You're just a touch away from your preferred temperature, your favorite track and so much more.

MYFORD TOUCH™

We're redefining the way you interact with your vehicle. And your digital world. Intuitive controls. Voice activation. An amazingly customizable interface. Our available new MyFord Touch driver connect technology fully integrates your drive like never before.



5-way controls, similar to those found on the latest mobile phones and MP3 players, help make the system intuitively simple to operate.



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on all Ford vehicles. See your local Ford Dealer for complete details.
5 cumulative survey at 3 months of service in 3 surveys of 2008 Ford and competitive
transportation's Safercar.gov program (www.safercar.gov).

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