

2011 LINCOLN **TOWN CAR**

THERE'S SOMETHING TO BE SAID FOR
NEVER SETTLING.



LINCOLN.COM

SAY "SMART" WHILE HARDLY MAKING A SOUND.

A 2011 Town Car signals more than just a level of success. It is the unspoken expression of taste and elegance. Soft leather trim throughout mingles with satin-nickel accents to lend an air of prestige to the ample space, first-class comfort and regally quiet interior.



DIMENSIONS AND CAPACITIES

INTERIOR	SIGNATURE LIMITED	SIGNATURE L
Front		
Head room	39.5"	39.5"
Shoulder room	60.3"	60.3"
Hip room	57.0"	57.0"
Leg room	41.6"	41.6"
Rear		
Head room	37.4"	37.4"
Shoulder room	59.9"	59.9"
Hip room	57.9"	58.3"
Leg room	39.6"	45.4"
CAPACITIES	SIGNATURE LIMITED	SIGNATURE L
Passenger volume [cu. ft.]	108.7	116.3
Luggage capacity [cu. ft.]	21.0	21.0



- 1. DUAL-ZONE ELECTRONIC AUTOMATIC TEMPERATURE CONTROL.** This standard feature allows you and the front-seat passenger to set desired cabin temperatures for continuous comfort.
- 2. HEATED FRONT SEATS.** With two settings, these seats let you further customize the interior. Rear-seat passengers can also enjoy the comfort of heated seats with the Rear Seat Amenities Package included on Town Car Signature L.
- 3. STORAGE.** Standard features include a front-row center armrest with storage bin, a rear-seat center fold-down armrest with two cupholders and, of course, the trunk with its 21 cu. ft. of space - with optional trunk organizer shown. It's enough for a week's worth of vacation gear or six golf bags, and also features a full-power trunk lid with remote open/close.

NUMBERS DON'T LIE.

The easy path would be to categorize Town Car by the numbers - best-in-class power, fuel economy and trunk space.* For those who have experienced a Town Car, however, such classifications could feel incomplete. They know that Town Car goes beyond such calculated expressions of worth into a realm where only classics live. There, words like *smart*, *well-crafted* and *unprecedented* tell a story that numbers simply cannot.

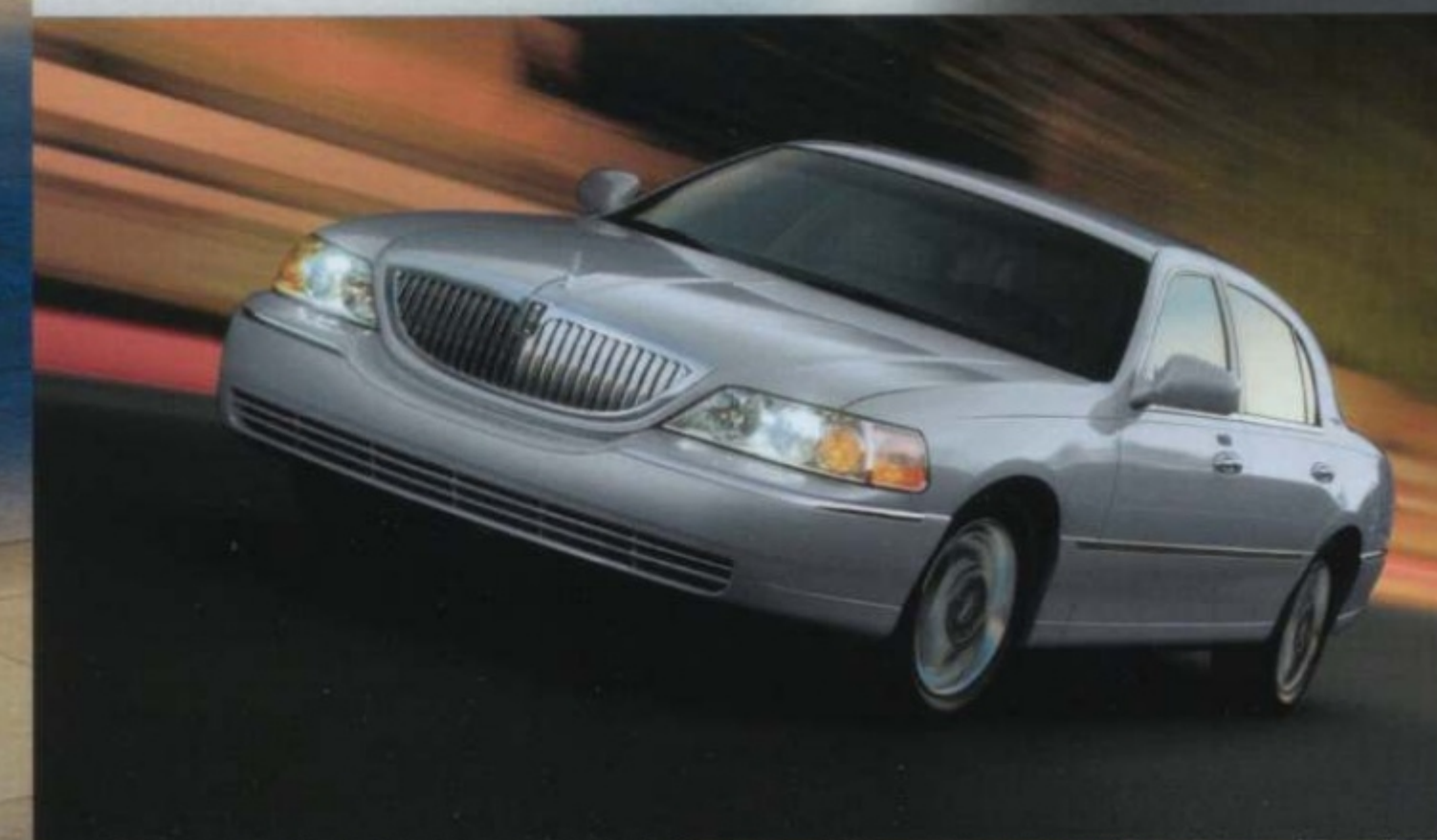


*EPA-estimated 16 city/24 hwy/19 combined mpg. Class is Luxury Large 6-Passenger Cars.

{ ABS }

{ HID HEADLAMPS* }

{ FLEX FUEL }



DIMENSIONS

INTERIOR	SIGNATURE LIMITED	SIGNATURE L
Wheelbase	117.7"	123.7"
Length	215.4"	221.4"
Height	59.0"	59.1"
Width - excluding mirrors	78.5"	78.5"
Width - including mirrors	85.7"	85.7"
Width - mirrors folded	76.7"	76.7"
Front track	63.4"	63.4"
Rear track	65.9"	65.9"



59.1" (height - Signature L)

78.5" (width - excluding mirrors - Signature L)

ANTI-LOCK BRAKE SYSTEM (ABS)

Town Car features standard all-speed traction control and an Anti-Lock Brake System (ABS) to help give you control and peace of mind.

HIGH-INTENSITY DISCHARGE (HID) HEADLAMPS

Town Car lights the way with standard quad-beam halogen headlamps. You can opt to cast more light down the road with available high-intensity discharge (HID) headlamps.

FLEX-FUEL CAPABILITY

One might think it's enough for a V8 to get 239 hp and 287 lb.-ft. of torque. Not for Town Car. It's versatile too. This engine can also be fueled with cleaner-burning E85 (85% ethanol, 15% gasoline).

*Available.

PARTIAL LINCOLN TOWN CAR SPECIFICATIONS AND OPTIONS

EXTERIOR		
Appearance		
P225/60R17 all-season BSW tires	●	●
P225/60R17 all-season WSW tires	○	○
Door handle – chrome with body-color handle surround	●	●
Grille – Lincoln bright waterfall design	●	●
Headlamps – quad-beam halogen	●	●
HID headlamps	○	○
SecuriCode™ keyless entry keypad	●	●
Keyless entry – remote with 2 fobs	●	●
Mirrors – dual power remote-control and heated, with memory and auto-dimming on driver's side	●	●
Trunk – full power with key fob open and close	●	●
Wheelbase – extended 6" (rear door)		●
INTERIOR		
Seating		
40/20/40 8-way power driver's and passenger seats with dual power recliners, power lumbar and 2-way front seat head restraints, driver/passenger front heated, driver programmable memory seat, premium leather seating surfaces	●	●
Climate Control		
Dual-zone electronic automatic temperature control (DEATC) with secondary steering wheel-mounted controls	●	●
Audio		
Lincoln Premium Sound System with 6-disc in-dash CD changer	●	●
Comfort and Convenience		
Leather-wrapped 2-spoke steering wheel with tilt, audio, climate and speed controls with wood insert	●	●
Armrests – full-length door with driver and passenger storage	●	●
Cupholders – 2 front seat and 2 rear seat	●	●
Floor mats – front and rear, front with Lincoln Star logo	●	●
Lamp – dual-beam interior, dome	●	●
Lights – glove box and front ashtray, instrument panel courtesy, luggage compartment, rear courtesy reading and rear dome lamp headliner	●	●
Mirror – auto-dimming, rearview	●	●
Pedals – power-adjustable brake and accelerator with memory	●	●
Scuff plates – front/rear door with Lincoln inserts	●	●
Analog cluster with redundant digital speedometer	●	●
Door locks – power with SmartLock™	●	●
Fuel-filler door release – remote electronic	●	●
Roof assist handles – rear integrated with coat hooks	●	●
Windows – power with one-touch-up/-down driver's side	●	●
Universal garage door opener	●	●
Trunk organizer (provides flat load floor)	○	○

Key: Standard = ● Optional = ○

Comparisons based on 2011 competitive models, publicly available information and Lincoln certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Certain changes in standard equipment, options and the like, or product delays, may have occurred that would not be included in these pages. Your Lincoln Dealer is the best source for up-to-date information. Lincoln reserves the right to change pricing and product specifications at any time without incurring obligations.

POWERTRAIN/FUNCTIONAL		
Engine		
Engine – 4.6L SOHC V8 FFV	●	●
Traction control – all-speed	●	●
Transmission – 4-speed electronic	●	●
Dual stainless steel exhaust	●	●
Rear-wheel drive	●	●
Chassis and Handling		
Front suspension – independent short and long arm with coil-over shock design and ball joints	●	●
Shocks – monotube – nitrogen gas-pressurized	●	●
Rear suspension – 4-bar link and Watts linkage with air-springs-on-axle design and rear stabilizer	●	●
Brakes – standard power 4-wheel vented disc with Anti-Lock Brake System (ABS) and traction control	●	●
Steering – power rack-and-pinion	●	●
Heavy-duty front stabilizer bar		●
SAFETY AND SECURITY		
Airbags – dual-stage front and front-seat side-impact	●	●
Glove box – lockable and illuminated	●	●
Personal Safety System™	●	●
Passive Anti-Theft System with indicator light	●	●
Perimeter alarm	●	●
SecuriLock® – electrically encoded ignition key	●	●

WHEELS



17" 10-Spoke Machined Aluminum
Standard on Signature and Signature L



17" 18-Spoke Polished Aluminum
Optional on Signature Limited and Signature L,
standard with the Continental Edition Package

COLORS

From left to right: Black, Dark Blue Pearl Metallic, Dark Cherry Metallic, Light French Silk Metallic, Silver Birch Metallic, Light Ice Blue Metallic, Vibrant White.



40885-00-271

Special Offers For

Kevin Gasiewski

LINCOLN TOWN CAR

MSRP Starting at \$47,225*

Cash Back* \$3,000

or APR*

36 Months 0.9%

48 Months 1.9%

60 Months 2.9%

72 Months 4.9%

Your Total Savings \$3,000

Offers valid from July 6, 2011 to October 3, 2011

\$750 PRIVATE CASH** JUST FOR YOU.

Not everyone gets \$750 off a new Ford vehicle. In fact, this is a special offer you won't see advertised anywhere else. To take advantage, bring this brochure with you when you purchase or lease a new Ford vehicle. Note: You can use this \$750 private cash in addition to any current public offers.

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**\$750 available on a new 2011/2012 Ford or Lincoln vehicle. \$500 on Fiesta and Focus. Not available on 2011/2012 hybrids, Fiesta S, Focus S, Taurus SE, Edge SE AWD, Raptor, Shelby GT500,™ Mustang Boss® 302. May not combine with other private or commercial offers. A/Z/D Plan ineligible. Nontransferable out of household. Limit one per household. U.S. residents. Must redeem using original offer, no duplicates accepted. Prior purchases not eligible. Take new retail delivery from dealer stock between 09/20/2011 and 11/19/2011. See dealer for details. Note to dealer: Claim in VINCENT using #33646 and customer ID.

IT'S NOT JUST LUXURY.
IT'S SMARTER THAN THAT.

Lincoln is changing the way everyone interacts with his or her vehicle, thanks to the following in-car technology that has revolutionized the driving experience.

SYNC®

With SYNC, you don't have to miss a call, get lost or be without your music. Simple voice commands let you access it all.*

MYLINCOLN TOUCH™

Stay connected with this technology that integrates voice and touch controls to give you access to your phone, music, climate, available navigation and more.*

ECOBOOST™

The available 3.5L EcoBoost V6 engine delivers V8 power with V6 fuel efficiency.**

SIRIUS®

Satellite radio lets you enjoy over 130 channels of music, news, sports and more.†

THX® SOUND

The optional THX® II Certified 5.1 Surround Audio System delivers 600 watts of crystal clear music through as many as 16 strategically placed speakers.



*Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. **EPA-estimated 17 city/25 hwy/20 combined mpg. MKS EcoBoost AWD. †Service available in the 48 contiguous states and DC. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio, Inc. Subscriptions governed by Sirius Terms and Conditions available at sirius.com, and sold separately after complimentary trial period. Feature availability varies by model.

Visit lincoln.com to learn more.

Luxury assumes money is no object.
Inside, see why Lincoln assumes you're smarter than that.

THE TOWN CAR CONTINENTAL EDITION PACKAGE

Available on the Town Car Signature Limited Series, this Continental Edition Package adds more luxury and elegance. It starts with the Continental badge and select chrome placement on the exterior, extends to the unique stitching in the front seats and front floor mats, and is completed with 17-inch polished aluminum wheels. Inside and out, this Continental Edition Package makes the Town Car even more memorable.

