



2014

SORENTO



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DEALER
EXPRESS



The Power to Surprise

Designed to inspire.



The 2014 Kia Sorento expresses the new refinement and sophistication in Kia's ever evolving design language. Guided by the vision of Peter Schreyer, President and Chief Design Officer of Kia Motors Corporation, the company's design and engineering teams are creating vehicles that make an emotional connection with Kia owners.

"Today, cars are no longer just a means of transport but also expressions of lifestyles," Schreyer notes. "Cars are an essential part of our lives, and increasingly more emphasis is being put on their emotional value in terms of bringing us happiness and satisfaction."



PETER SCHREYER
President and Chief Design Officer,
Kia Motors Corporation

Designed to make nature more comfortable.

Nature is full of challenges for Canadian drivers. With the 2014 Kia Sorento, we've taken on the challenges and added something extra: remarkable comfort.

The 2014 Sorento features a refreshed look, new interior comfort and features, a new chassis for improved ride and handling, and an all-new, powerful and fuel-efficient V6 engine on select models.



SOPHISTICATED LOOK

From the front, Sorento sports a more sophisticated look, accented with standard fog lights and available xenon high-intensity discharge (HID) headlights. At the rear, sleek new tailgate and taillight designs reflect the same modern and confident styling.



NEW PLATFORM

The 2014 Sorento rides on an entirely new platform with enhanced independent front and rear suspension systems for an improved ride. A new electric power steering (EPS) system is standard on all models and is available with Kia's advanced FlexSteer™ technology featuring three, driver-selectable steering modes: Comfort, Normal and Sport.



NEW V6 ENGINE

A new 3.3-litre gasoline direct injection (GDI) V6 engine is standard on Sorento EX and SX, and optional on LX models. GDI helps maximize fuel efficiency and power, and with 290 horsepower and 252 lb.-ft. of torque, this new V6 is the most powerful Sorento engine, ever.



BLIND SPOT DETECTION

In addition to its standard array of six airbags, four-wheel-disc anti-lock braking system (ABS) and other advanced safety features, Sorento is now available with a Blind Spot Detection system that warns you of vehicles that are in your "blind spot" to make lane changes safer.¹



Relax and enjoy the drive.

Sorento is available in five- and seven-passenger models and features one of the most spacious cabins in its class.² It's cargo-friendly, too: split-folding second- and third-row seats provide plenty of flexibility to handle different passenger and cargo loads.



PANORAMIC SUNROOF. Sorento's redesigned panoramic sunroof bathes the front- and second-row seats in natural light for a bright, open-air feel. It comes with a one-piece, electric sunshade and is standard on Sorento SX and optional on EX models.



LEATHER TRIM, POWER SEATS AND MORE. Luxurious leather seating with lumbar support and an eight-way power adjustable driver's seat are standard on Sorento EX and SX models, and available on LX models. For added comfort, no matter what the weather, Sorento SX is equipped with standard heated and ventilated front seats.

THE HEAT IS ON. Standard triple-stage heated front seats take the chill out of Canadian winters. Now this kind of comfort can be enjoyed by more of those aboard, thanks to new, heated second-row seats. They're standard on Sorento LX Premium, EX and SX models.



OPEN UP A WORLD OF CARGO-CARRYING POSSIBILITIES. Sorento's large, easy-opening tailgate gives you access to as much as 2,051 litres (72.4 cu. ft.) of cargo space with the rear seats folded. New for 2014 is a convenient power tailgate – a standard feature on Sorento SX models.



MORE LEG ROOM

The all-new platform of the 2014 Sorento provides more leg room and comfort for second-row passengers on all models, and for third-row occupants on available seven-seat models.



MEMORY FUNCTION

A driver's seat memory function conveniently stores and recalls the preferred seat settings for two drivers. You can enjoy it as a standard feature on Sorento EX and SX or as an option on Sorento LX.



RETRACTABLE SUNSHADES

New, retractable sunshades in the rear doors help shelter second-row passengers – especially sleepy children in child safety and booster seats – from bright sunlight. This feature is standard on all 2014 Sorento models.



QUIET CABIN

What does Sorento's new body structure and suspension system engineering have to do with quietness? A lot: by isolating the cabin from vibrations and road noise, they make the driving experience more enjoyable for everyone onboard.

2. See endnotes on page 19.



For the driver in you.

The enjoyment, excitement and pleasure of driving the new Sorento begins when you get behind the heated steering wheel – a standard comfort feature on EX and SX models.

Elegant interior surfaces surround you, and a new centre console and shifter make the cockpit feel like, well, a cockpit. Just as it should be for a vehicle as refined and sophisticated as Sorento. Sorento SX also provides you with the added comfort of being sure of where you're going, thanks to a standard, next-generation navigation system.³



SWEET, SWEET MUSIC. Sorento's standard AM/FM/CD/MP3 audio system comes with three trial months of SiriusXM™ satellite radio.⁴ Sorento SX models enhance the listening experience with a premium, 10-speaker Infinity®⁵ sound system that includes a subwoofer and external amplifier.

YOUR MUSIC, YOUR WAY. For your listening enjoyment, Sorento comes with standard AUX and USB audio ports, internal music storage, voice-recognition technology and is compatible with your standard iPod®⁶ cable.

AUTOMATIC COMFORT. Sorento EX and SX models come with a standard dual-zone automatic climate control system with separate temperature settings for the driver and front passenger. Also available as an option on Sorento LX.



MANUAL-MODE SHIFTING. Sorento's standard 6-speed Steptronic automatic transmission includes a new, booted shifter with a manual-mode capability and ergonomic, straight-line shift pattern.

PUSH-BUTTON START. There's no need to search for the ignition key when you have the luxury of Sorento's Smart Key keyless push-button ignition switch. It's standard on EX and SX models and available on Sorento LX.

KEYLESS ENTRY. Sorento is equipped with a standard keyless entry system for your convenience. It includes a security-enhancing panic button that flashes the exterior lights and sounds the horn to alert passersby should you ever need to draw their attention.

The substance behind the style.

Sorento's refined looks are designed to be impressive. So is the all-new engineering that provides the substance behind the style.

You may not notice that the 2014 Sorento has new front and rear sub-frames that attached the suspension system to the body. Or that the body is stronger and more rigid than ever before. But you will notice it in the way Sorento steps smoothly over rough roads and stays composed in tight turns and evasive manoeuvres.



ADJUSTABLE FLEXSTEER™

Kia's available advanced FlexSteer™ system allows you to select the level of steering feedback that best suits your driving style – Normal for everyday driving, Sport for a heavier feel and Comfort for a lighter, luxurious feel.



CONTROLLED RIDE

High-performance dynamic dampers combine with larger suspension system bushings and enhanced suspension geometry to bring out the best in Sorento's beautifully controlled ride.



TOWING POWER

A properly equipped Sorento, with V6 engine, has a maximum trailer towing capacity of 1,588 kg (3,500 lb.) – perfect for Class II boat, snowmobile/motorcycle and camper trailers.¹¹



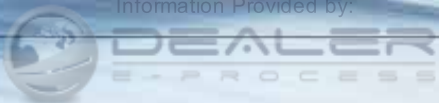
ALL-WHEEL DRIVE

An advanced all-wheel drive system automatically monitors road conditions and redistributes engine power to the wheels with the best available traction. The result is sure-footed performance, even in changing road and weather conditions. Standard on Sorento EX and SX models and available on Sorento LX.



EYE-CATCHING STYLE.

A talented team of international designers has created a contemporary and elegant silhouette for Sorento. Accented with striking details – including available front LED positioning lights, distinctive LED light bar technology taillights and three new alloy wheel designs – Sorento radiates modern sophistication from every angle.



11. See endnotes on page 19.

Your wish is UVO's command.

UVO Powered by Microsoft®⁷ is a voice-activated infotainment system that puts you in command of all your onboard media – radio, CD, digital jukebox, USB drive and MP3 player – and your Bluetooth®-enabled cell phone. Developed on the Windows®⁸ Embedded Automotive platform, UVO also features an intuitive touch screen and Microsoft's advanced voice activation technology that actually recognizes individual speech patterns and voice inflections for greater accuracy.

"what's playing?"

"browse podcasts"

UVO
Powered by Microsoft



COLOR TOUCH SCREEN

A vivid, full-colour LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, and the phonebook from your compatible cell phone.

ADVANCED VOICE CONTROL

Microsoft® speech technology responds quickly to your voice commands. So even with Sorento's multiple music-source options, finding a song is as easy as saying its title.



DIGITAL JUKEBOX

UVO itself holds hundreds of your favourite songs. The system lets you load them into personal MyMusic folders.

REAR CAMERA DISPLAY¹

Whenever you shift into reverse, an image from an integrated rear-facing camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.

"Sirius channel 22"

"call Jason"

"play alt-rock from jukebox"

"add to favourites"



Delivering 120 channels of some of the best programming available, SiriusXM is The Best Radio on Radio.⁴ Home of 100% commercial-free music, news, talk, entertainment, traffic, weather and data, SiriusXM also broadcasts live play-by-play as the Official Satellite Radio Partner of the NFL, NASCAR, NBA and NHL. To find out more about SiriusXM satellite radio, speak to your Kia dealer or visit siriusxm.ca



The 2014 Sorento is equipped with standard Bluetooth® wireless technology to provide hands-free calling connectivity with Bluetooth-enabled cell phones.

Safety by design.

Safety played a critical role in the design process of the new Sorento, from the location of key structural members to the use of high-tensile steel reinforcing plates in the bodyshell. Then we equipped it with six airbags and front active headrests for protection.

Together with new-for-2014 features, like available Blind Spot Detection (BSD) and standard Vehicle Stability Management (VSM), they add to Sorento's established record for safety.¹



BLIND SPOT DETECTION (BSD).¹ BSD uses radar sensors in the rear bumper of the vehicle to detect vehicles you may not be able to see because they're in your "blind spot". When the system identifies a vehicle in a blind spot, it activates a warning light in the side mirror to warn you. If the vehicle is present when you signal for a lane change, an audible alarm sounds to help you avoid a possible collision.



BACK-UP WARNING SYSTEM.¹ Using rear bumper-mounted sonar sensors, this standard system¹ alerts you to potential obstacles behind the vehicle when you're backing up.



SIX AIRBAGS. Sorento protects you and your family with advanced dual front, side impact and 1st and 2nd row curtain airbags with finely tuned sensors for the best possible performance. In combination, they provide enhanced protection against chest and head injuries in the event of an impact.¹⁰



VEHICLE STABILITY MANAGEMENT¹
Vehicle Stability Management (VSM) monitors Sorento's response to your throttle, brake and steering inputs in tight corners and evasive-maneuvre situations. If your steering input and the vehicle's response are out of sync, VSM briefly takes over to restore stability through precise brake, electric steering and engine control interventions.



TRACTION CONTROL
Sorento's standard Traction Control System (TCS) senses wheel spin during acceleration and uses engine-torque reduction and pulsed braking to slow the spinning wheel(s) and transfer torque to the wheels that have the most traction.



BRAKE ASSIST
When the Brake Assist System (BAS) detects an emergency braking situation it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.



ELECTRONIC BRAKEFORCE DISTRIBUTION
Electronic brakeforce distribution (EBD) adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.



HILL-START ASSIST CONTROL
To help keep you from rolling backward when starting off on a steep hill, Hill Assist Control (HAC) automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.



ENHANCED COLLISION SAFETY
Sorento's new platform provides added strength and protection to help maintain the integrity of the passenger compartment in frontal, side and rear impacts.



LATCH SYSTEM
Sorento comes equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to securely install a compatible child safety seat in any of the three second-row seating positions.

1, 10. See endnotes on page 19.



FEATURES

Exterior	LX	LX-V6	EX-V6	SX-V6
17" alloy wheels	●	●	–	–
18" alloy wheels	–	–	●	–
19" alloy wheels with machined finish	–	–	–	●
P235/65R17 tires	●	●	–	–
P235/60R18 tires	–	–	●	–
P235/55R19 tires	–	–	–	●
Power tilt and sliding panoramic sunroof	–	–	○	●
Projection headlights	●	●	●	●
Xenon high-intensity discharge headlights (HID)	–	–	–	●
LED front positioning lights	●	●	●	●
LED lightbar tail lights	–	–	–	●
Fog lights	●	●	●	●
Dual power heated body-colour side mirrors with signal repeaters	●	●	●	●
Power folding side mirrors	P	–	●	●
Deep-tint privacy glass	●	●	●	●
Solar glass	●	●	●	●
Black side-sill and wheel arch mouldings	●	●	●	–
Body-colour bumpers and mouldings	–	–	–	●
Stainless steel exhaust tip	–	–	–	●
Chrome-coated door handles	●	●	●	●
Front and rear splash guards	●	●	●	●
Rear spoiler	P	–	●	●
Roof rails	●	●	●	●
Chrome roof rails (low profile)	–	–	○	●
Trailer package	–	●	●	●
Variable intermittent windshield wipers	●	●	●	●
Windshield wiper de-icer	●	●	●	●
Rear window wiper	●	●	●	●
Rear window defroster	●	●	●	●

Safety	LX	LX-V6	EX-V6	SX-V6
Dual advanced front airbags	●	●	●	●
Dual front seat-mounted side airbags	●	●	●	●
Dual side curtain airbags with rollover sensor (1 st and 2 nd row)	●	●	●	●
Anti-whiplash active front headrests	●	●	●	●
Height-adjustable front and 2 nd row headrests	●	●	●	●
Blind spot detection system ¹	–	–	–	●
Roll-over protection (ROP)	●	●	●	●
Electronic stability control (ESC)	●	●	●	●
Vehicle stability management (VSM)	●	●	●	●
Traction control system (TCS)	●	●	●	●
Hill assist control (HAC)	●	●	●	●
4-wheel anti-lock braking system (ABS)	●	●	●	●
4-wheel disc brakes	●	●	●	●
Height-adjustable front seatbelts with pretensioners	●	●	●	●
Automatic headlights	●	●	●	●
Impact-sensing auto door unlock	●	●	●	●
Child-safety rear door locks	●	●	●	●
Lower anchors and tethers for children (LATCH)	●	●	●	●
Back-up warning system ¹	●	●	●	●
Rearview camera ¹	P	–	●	●

Comfort & Convenience	LX	LX-V6	EX-V6	SX-V6
Air conditioning with cabin air filter	●	●	●	●
Dual-zone fully automatic temperature control	P	–	●	●
3 rd row ventilation	–	○	–	○
Power door locks	●	●	●	●
Power tailgate	–	–	–	●
Remote keyless entry with panic function	●	●	●	●
Smart Key push-button start	P	●	●	●
Power windows	●	●	●	●
6-speaker AM/FM/CD/MP3 stereo system	●	●	–	–
UVO infotainment system	P	–	●	–
Premium Infinity™ 10-speaker stereo system (including front centre speaker, subwoofer and external amp)	–	–	–	●
SIRIUSXM® satellite radio (includes three trial months) ⁴	●	●	●	●
AUX and USB input ports	●	●	●	●
Bluetooth® hands-free cell phone connectivity ⁵	●	●	●	●
Multimedia interface with navigation system ³	–	–	–	●
Leather-wrapped steering wheel and gear shift knob	P	●	●	●
Tilt and telescopic adjustable steering column	●	●	●	●
FlexSteer™ system	–	–	–	●
Steering wheel-mounted audio and cruise controls	●	●	●	●
Heated steering wheel	–	–	●	●
Trip computer	●	●	●	●
Illuminated vanity mirrors	●	●	●	●
Auto-dimming rearview mirror with compass	P	●	●	–
Auto-dimming rearview mirror with Homelink®	–	–	–	●
Centre console storage compartment with armrest	●	●	●	●
Front map lamp with sunglass holder	●	●	●	●
Rear cargo under-floor storage compartment ¹³	●	●	●	●
Rear cargo cover and luggage net	–	–	●	●

Seating & Trim	LX	LX-V6	EX-V6	SX-V6
7-passenger seating	–	○	–	○
Cloth seats	●	●	–	–
Leather seats	P	–	●	●
Heated front seats	●	●	●	●
Heated rear seats	P	–	●	●
Rear window sunshades	●	●	●	●
2 nd row 60:40-split folding seating	●	●	●	●
3 rd row 50:50-split folding seating	–	○	–	○
6-way manual adjustable driver's seat	●	–	–	–
8-way power adjustable driver's seat with lumbar support	P	●	●	●
Driver's seat memory function	P	–	●	●
Ventilated front seats	–	–	–	●
Power adjustable passenger seat	–	–	–	●
2 nd row fold-down armrest	●	●	●	●
Mood lighting	–	–	–	●
Stainless steel door scuffs	–	–	●	–
Illuminated stainless steel door scuffs	–	–	–	●
Satin chrome inside door handles	●	●	●	●
Leather-wrapped cluster housing	–	–	–	●
Dark woodgrain interior accents	●	●	●	●

SPECIFICATIONS

Engine	LX	LX-V6, EX & SX-V6
Type	2.4L, GDI, inline 4-cylinder, aluminum block and head	3.3L, GDI, V6, aluminum block and heads
Valve train	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVVT)	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (CVVT)
Horsepower	191 hp @ 6,300 rpm	290 hp @ 6,400 rpm
Torque	181 lb.-ft. @ 4,250 rpm	252 lb.-ft. @ 5,200 rpm
Compression ratio	11.3:1	11.5:1
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Drive type	Front wheel drive (FWD); available all-wheel drive (AWD)	Front wheel drive (FWD); available all-wheel drive (AWD)
Fuel management	Active-ECO	Active-ECO
Transmission	6-speed Steptronic automatic	6-speed Steptronic automatic

Dimensions, mm (in.)	
Wheelbase	2,700 (106.3)
Length	4,685 (184.4); SX: 4,690 (184.6)
Width	1,885 (74.2)
Height	1,735 (68.3)
Height with sunroof	1,745 (68.7); SX: 1,715 (67.5)
Ground clearance	185 (7.2)
Approach/departure angle	16.8°/22.3°; SX: 18.9°/22.2°
Head room – 1 st /2 nd /3 rd (if applicable)	996/995/906 (39.2/39.2/36.7)
Shoulder room – 1 st /2 nd /3 rd (if applicable)	1,506/1,491/1,366 (59.3/58.7/53.8)
Leg room – 1 st /2 nd /3 rd (if applicable)	1,048/985/804 (41.3/38.8/31.6)
Hip room – 1 st /2 nd /3 rd (if applicable)	1,431/1,421/1,128 (56.3/55.9/44.4)

● = Standard ○ = Optional – = Not Available P = Premium

Curb Weight, kg (lb.)		
Automatic transmission	1,630 – 1,766 (3,594 – 3,894)	

Body & Chassis	
Layout	Front engine, FWD or AWD
Body type	Unibody
Front suspension	Independent, MacPherson struts with dynamic dampers, coil springs, anti-roll bar
Rear suspension	Independent, multi-link, dynamic dampers, coil springs, anti-roll bar
Steering	Electric power steering (FlexSteer™ on SX)









Brakes	
Type	4-wheel Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD)
Front, mm (in.)	320 (12.6) vented discs
Rear, mm (in.)	302 (11.9) discs

Capacities, L (cu. ft.)	5-seater	7-seater
Interior volume	4,080 (144)	4,287 (151.3)
Cargo capacity	1,046 (36.9)	257 (9.0)
Cargo capacity, rear seat(s) down, L (cu. ft.)	2,051 (72.4)	2,051 (72.4)
Maximum towing capacity, kg (lbs.)	4 cyl: 748 (1,650) ¹¹ V6: 1,588 (3,500) ¹¹	
Fuel tank capacity, L (Imp. gal.)	66 (14.5)	66 (14.5)

Fuel Economy, Highway/City, L/100km (mpg)	4-cylinder	V6
Front wheel drive	7.1/10.4	8.0/11.4
All wheel drive	7.8/10.9	8.4/11.9

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EXTERIOR COLOURS

				
Bright Silver (M) BC/BL	Dark Cherry (M) BC/BL	Titanium Silver (M) BC/BL	Ebony Black (S) BC/BL/BGL	Satin Metal (M) BC/BL
				
Snow White Pearl (P) BC/BL/BGL	Regency Red (P) BC/BL	Wave Blue (M) BC/BL	Sage Green (M) BC/BL	

INTERIOR COLOURS

		
Beige Leather (BGL)	Black Cloth (BC)	Black Leather (BL)

S = Solid, M = Metallic, P = Pearl
The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

WHEELS

	
17" Alloy wheel	18" Alloy wheel
	
19" Alloy wheel with machined finish	

ACCESSORIES

		
Tow Hitch	Cargo Mat	Sport Visors

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.



GET THE POINTS


Kia Member Rewards is an exclusive rewards program for Kia customers.
As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases – including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.



- Kia Member Rewards No-Charge Benefits include:**
- Fuel fill-up with the delivery of your new Kia vehicle
 - Local shuttle service
 - Multi-point vehicle inspection with every service visit
 - Windshield washer fill-up with every paid service
 - Windshield wiper installation with wiper purchase
 - Preferential rates on car rentals, nationwide
 - 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
 - Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member:
Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.



WE'VE GOT YOU COVERED.

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

- Our outstanding warranty coverage includes:**
- 5-year/100,000 km** – Worry-free comprehensive warranty covering virtually the entire vehicle¹²
 - 5-year/100,000 km** – Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts¹²
 - 5-year/100,000 km** – Roadside assistance covers you in case of mechanical breakdown anywhere in North America¹²
 - 5-year/unlimited km** – Anti-perforation warranty on body sheet metal defects in material/workmanship¹²

For more information visit kia.ca or call 1-877-542-2886

ENDNOTES

1. Blind Spot Detection, Vehicle Stability Management, back-up warning system and rearview camera are not substitutes for proper and safe driving procedures.
2. Class is compact crossover utility vehicles. 3. When equipped with the navigation system, French voice commands may be limited. 4. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 5. Infinity® is a registered trademark of Harman International Industries, Incorporated. 6. iPod® is a registered trademark of Apple Inc. 7. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 8. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 9. Windows® is a registered trademark of Microsoft Corporation. 10. Always drive safely and use caution. For maximum protection, always wear your seat belt. 11. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner's Manual. 12. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca. 13. 5-seater only.




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TOP 100
GLOBAL BRANDS


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