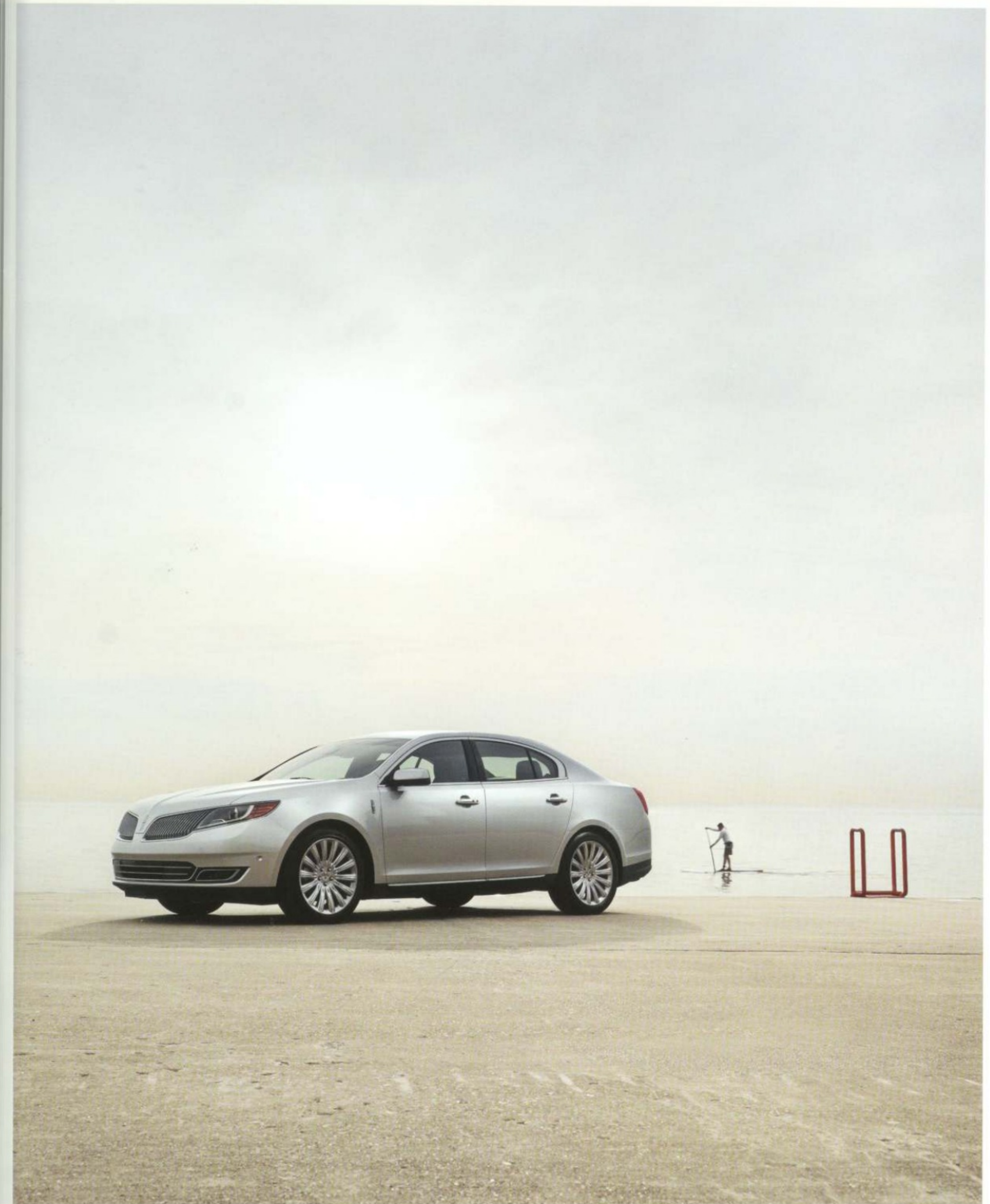


2014 LINCOLN MKS

LOOK BEYOND THE OBVIOUS. There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKS. From the Lincoln Motor Company.





Driving is an experience. It is a discovery that holds the wonder of roads not yet travelled.
The joy of new sensations and never-ending possibilities. It's what you take away from
every drive.



Discovering your true potential.

It's knowing what you're passionate about, then living each and every moment to its fullest. With MKS, it's about getting the most out of your driving experience. Like Intelligent AWD, and the 3.5L EcoBoost® engine¹ that's designed to maximize your fuel efficiency and still give you V8-like performance. Active noise control² that gives you the ultimate in interior sound by bringing in what you want to hear – and cancelling out what you don't. The standard 3.7L Ti-VCT V6, which has Active Grille Shutters that are aerodynamically designed to slip through the wind and block it out when necessary. It's about making the most out of everything.

Tuxedo Black Metallic with available equipment. ¹Available feature. ²3.5L EcoBoost only.



The perfect fit.



Believe in who you are and never be afraid to show it. With MKS, it's apparent in handcrafted, premium leather-trimmed seats, tailored with French Deck seams, and front seats which are heated and cooled for your comfort. It's in the shape and motion of the multicontour front seats,¹ designed to help reduce muscle fatigue in your upper legs and lower back. It's in the curve of the steering wheel, warmed with the touch of a button,¹ just like the heated, rear outboard seats.¹ It's elegant Prussian Burl or Brown Swirl Walnut woods, and a moonroof¹ that gives you a whole new way of looking at things. It's about finding what suits you, and only you.

Light Dune leather with available equipment. ¹Available feature.



FIND YOUR STYLE.

Elegant simplicity. With MKS, you experience it through SYNC®¹ with MyLincoln Touch™¹ and a vibrant LCD screen that springs to life with a gentle touch. Voice commands that let you make calls and request music, scrolling through playlists to hear exactly what you want — loud and clear on the THX® II Certified Audio System.² You feel it in personal attention, like a text message read aloud, or a call for help when you can't do it yourself. You see it in the grace of the centre console, designed to make driving easy and seamless. In MKS, everything was designed with beauty and purpose.

Charcoal Black leather with available equipment. ¹Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyLincoln Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. ²Available feature.



Be prepared for anything.



MKS and Lincoln Drive Control adapt and react at every moment with advanced sensors that constantly adjust the suspension for the best agility and handling. A comfortable ride, even on harsh surfaces, makes you ready for anything. Enjoy the ride.

Ingot Silver Metallic with available equipment.

THERE'S MORE TO IT THAN MEETS THE EYE.

Who says you can only see what lies ahead? MKS can help detect what's in front of you, next to you and behind you with radar,¹ ultrasonic sensing¹ and a miniature video camera. BLIS[®] (Blind Spot Information System)^{1,2} can alert you to objects in your blind spots, and allow you to change lanes with confidence. An audible alert system can help warn if traffic is crossing the path behind you.¹ Guidelines and full-colour video from the rear can assist you in backing up, while the Lane-Keeping System¹ can help you keep your focus and offer a gentle nudge or shudder of the wheel to let you know that you are drifting out of your lane. So, even if you can't see it, MKS can.

White Platinum Metallic Tri-coat with available equipment. Driver-assist features are supplemental and do not replace the driver's judgment. Lane-Keeping System does not control steering. ¹Available feature. ²BLIS replaces standard integrated blind spot mirrors.





We'll take it from here.

You are constantly making split-second decisions, adjustments and estimations. MKS makes some of them a little less challenging with active park assist! Ultrasonic sensors locate an appropriate parking space, then MKS steers into it for you. No second-guessing, and no hands on the wheel. You simply shift gears and control the accelerator and brake pedals. Relax, we're here to help.

Driver-assist features are supplemental and do not replace the driver's judgment. *Available feature.

The only constant is change.

At any given time, driving situations can change, but MKS makes these changes seamless. With adaptive cruise control¹ that automatically adjusts to maintain a preset gap from the vehicle in front of you, and collision warning with brake support and flashing alerts¹ designed to keep you safer. Embrace change, and see how things unfold.

Driver-assist features are supplemental and do not replace the driver's judgment. ¹Available feature.

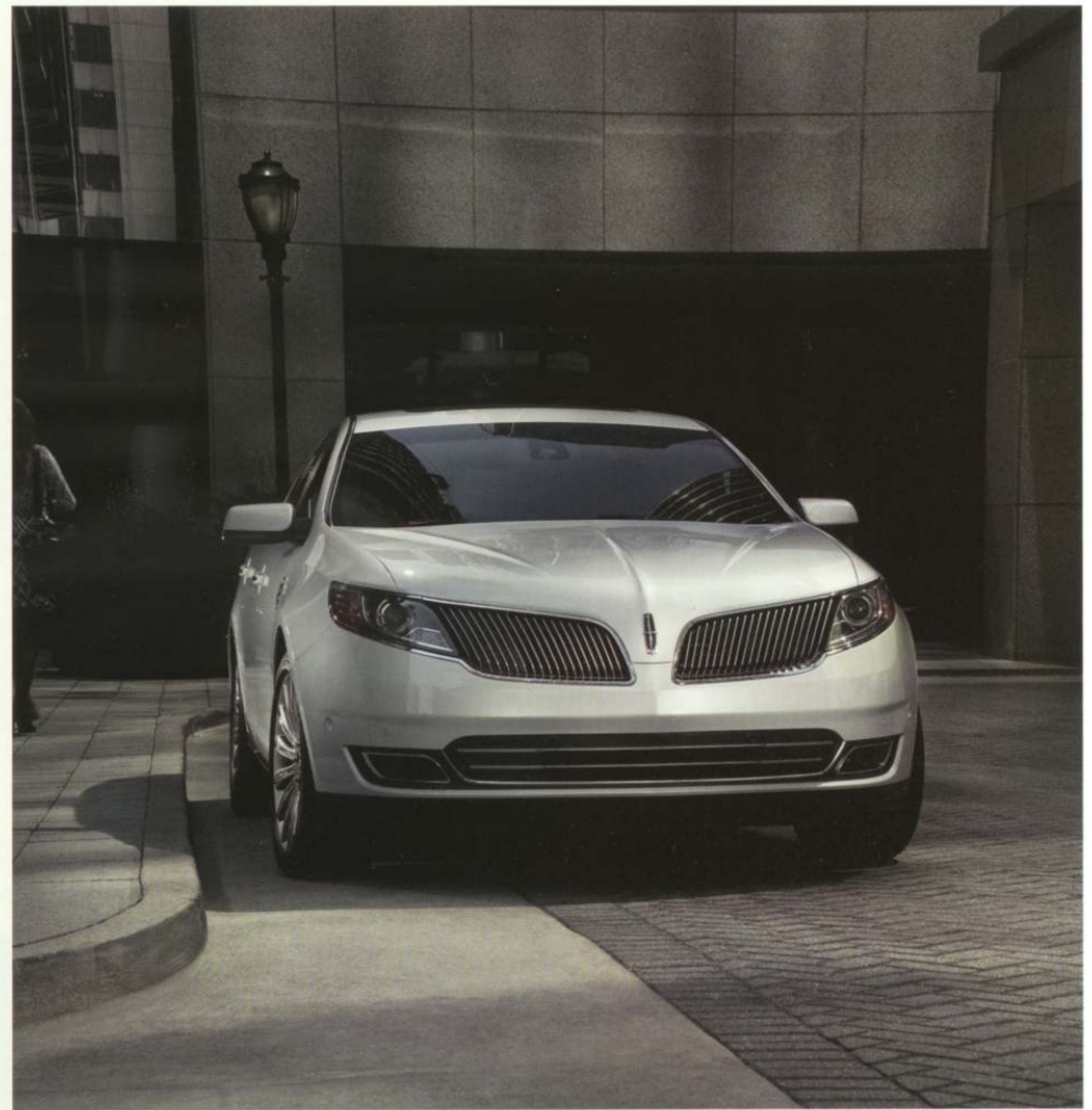


ASSURANCE WHEN YOU NEED IT MOST.

We could all use something to light our way, keep us on course, and get us there safely. With MKS, you feel it in every turn as adaptive HID headlamps automatically adjust to high beams when needed to help illuminate your path. You feel it in curves, as AdvanceTrac® and Curve Control help you stay on your intended path.¹ With front, side and side-curtain airbags, and an SOS Post-Crash Alert System™ that unlocks doors and flashes lights to let others know that you need help.² Peace-of-mind cannot be underestimated.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

THERE IS ONLY ONE YOU. Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you, and embrace it. It's how the 2014 Lincoln MKS was designed, and it's apparent in everything it offers. Like intuitive technology that seamlessly connects you to your world, and a distinctive exterior that sets it apart as different, and you as unique.





Standard 3.7L Ti-VCT 24-valve aluminum V6

304 hp @ 6,500 rpm
279 lb.-ft. of torque @ 4,000 rpm
10.3:1 compression ratio
19" premium painted aluminum wheels with P245/45R19 all-season tires
Active Grille Shutters

Estimated Fuel Consumption¹

AWD 11.6L/100 km city (24 mpg city)
7.6L/100 km hwy (37 mpg hwy)
72.0-litre capacity

Available 3.5L EcoBoost® V6 twin-turbocharged, direct injection

Includes select content of Premier, plus:

365 hp @ 5,500 rpm²
350 lb.-ft. of torque @ 1,500 to 5,000 rpm²
10.1:1 compression ratio
20" polished aluminum wheels with P245/45R20 all-season tires
Active noise control
Engine block heater

Estimated Fuel Consumption¹

AWD 12.2L/100 km city (23 mpg city)
7.8L/100 km hwy (36 mpg hwy)
72.0-litre capacity

Dimensions

5,222 mm (205.6") Length
2,868 mm (112.9") Wheelbase
1,928 mm (75.9") Width (mirrors folded)
2,172 mm (85.5") Width (including mirrors)
1,565 mm (61.6") Height

Head room in the front/rear
1,008 mm (39.7")/978 mm (38.5")

Shoulder room in the front/rear
1,488 mm (58.6")/1,458 mm (57.4")

Leg room in the front/rear
1,064 mm (41.9")/980 mm (38.6")

Passenger volume
2,996 litres (105.8 cu. ft.)

Cargo volume
544 litres (19.2 cu. ft.)

Total interior volume
3,540 litres (125.0 cu. ft.)

Standard Features Premier

Powertrain

6-speed SelectShift® automatic transmission with paddle activation; Intelligent all-wheel drive (AWD); Battery Management System; and stainless steel dual exhaust system with chrome tips

Brakes

Anti-Lock Brake System (ABS); brake assist; electronic brakeforce distribution (EBD); and power 4-wheel disc brakes with ventilated rotors

Driving Dynamics

Lincoln Drive Control with 3 driving modes (Comfort, Normal, Sport) featuring continuously controlled damping (CCD) and electric power-assisted steering (EPAS); front and rear stabilizer bars; and Torque Vectoring Control

Exterior

Adaptive HID headlamps with auto high beams; chrome inserts on door handles; Easy Fuel® capless fuel filler; Forward and Reverse Sensing Systems; front-row acoustic glass; light-emitting diode (LED) tail lamps; Lincoln split-wing grille; power, heated sideview mirrors with integrated blind spot mirrors, security approach lamps, memory and auto-dimming driver's side; rain-sensing windshield wipers; and solar-tinted laminated glass

Interior Design and Conveniences

5-passenger seating; 12-volt powerpoints (3); 12-way power driver and front-passenger seats with power lumbar and driver's side memory feature; accessory delay for power features; ambient lighting; dual-zone electronic automatic temperature control; front centre floor console with armrest, storage and 2 cupholders; genuine wood accents in brown swirl walnut or Prussian burl on the instrument panel; heated and cooled driver and front-passenger seats; Illuminated Entry System with theatre-dimming feature; leather-trimmed seating; leather-wrapped shift knob with chrome surround; leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl; power-tilt/-telescoping steering column with memory; rear-seat centre armrest with pass-through and 2 cupholders; and rear view camera



Audio and Communication Systems

AM/FM audio system with single-CD player, MP3 capability and 10 speakers; Lincoln SYNC® voice-activated, in-vehicle connectivity system; and SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month prepaid subscription

Instrumentation and Driver Controls

Auto-dimming rearview mirror with compass and microphone; Intelligent Access with push-button start (2 key fob transmitters); MyLincoln Touch™ with 2 configurable 4.2" colour LCD screens in gauge cluster, 8" LCD touch screen in centre stack, media hub with 2 USB ports, SD card reader and audio/video input jacks; power windows with global open and one-touch-up/-down for driver and front passenger; Remote Start System; steering wheel-mounted controls for cruise, audio and MyLincoln Touch; and universal garage door opener

Safety and Security

Personal Safety System™ for driver and front passenger with dual-stage front airbags;³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; AdvanceTrac® ESC (electronic stability control) with Curve Control; anti-theft perimeter alarm; Belt-Minder™ front safety belt reminder; brake- and engine-actuated traction control; child-safety rear door locks; emergency glow-in-the-dark, in-trunk release handle; front-seat side airbags³; LATCH (Lower Anchors and Tether Anchors for Children); MyKey®; power door locks; Safety Canopy® System including side-curtain airbags³ with roll-fold technology, and rollover sensor; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft Engine Immobilizer System; side-intrusion door beams; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)

Available Equipment

Elite Equipment Group

Includes contents of Standard Features, plus:
BLIS® (Blind Spot Information System) with cross-traffic alert⁴; multicontour front seats with Active Motion®; power-adjustable pedals with memory; power rear sunshade; THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 16 speakers (including 10" subwoofer), and 14-channel amplifier with 700 watts of maximum power; voice-activated Navigation System; and wood appliques in brown swirl walnut or Prussian burl on all doors, front centre console and shifter surround
Standard on EcoBoost

Cold Weather Package

Requires Elite Equipment Group
Heated steering wheel and heated rear-outboard seats
Standard on EcoBoost

Technology Package

Requires Elite Equipment Group
Active park assist; adaptive cruise control and collision warning with brake support; and Lane-Keeping System

20" premium painted aluminum wheels with chrome inserts
Available on 3.7L V6 only

Dual-panel moonroof with power sunshade

Engine block heater
Standard on EcoBoost

Available Lincoln Custom Accessories

All-weather and carpeted floor mats

Ash cup/coin holder with or without lighter element

Cargo organizers and protectors

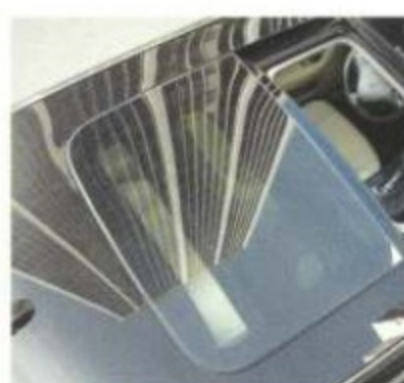
Full vehicle cover⁵

Locking fuel plug

Splash guards

Sport pedals

Wheel lock kit



¹Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ²Figures achieved using 93-octane premium fuel. ³Always wear your safety belt and secure children in the rear seat. ⁴BLIS replaces standard integrated blind spot mirrors. ⁵Lincoln Licensed Accessory. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. THX and the THX logo are registered in the U.S. and other jurisdictions. All rights reserved.

Competitive comparisons are based on 2013 competitive models, publicly available information and Ford data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalogue, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your local Lincoln Dealer is the best source of up-to-date information. Lincoln, Ford Motor Company of Canada, Limited reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.



19" Premium Painted Aluminum
Standard on 3.7L V6



20" Premium Painted Aluminum with chrome inserts
Available on 3.7L V6 only



20" Polished Aluminum
Standard on EcoBoost®

Ford Credit Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at fordcredit.ca.

Ford Extended Service Plan Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with the Lincoln Maintenance Protection Plan (LMPP), which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Lincoln Limited Warranties Your 2014 Lincoln MKS comes with a 4-year/80,000-km Basic Warranty. Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

Lincoln, Ford Motor Company of Canada, Limited warrants that its authorized Dealers will repair or replace any Genuine Lincoln Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Lincoln, Ford Motor Company of Canada, Limited engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the LLA product limited warranty offered by the accessory manufacturer.



1 White Platinum Metallic Tri-coat¹

4 Ruby Red Metallic Tinted Clearcoat¹

7 Platinum Dune Metallic Tri-coat¹

2 Tuxedo Black Metallic

5 Ingot Silver Metallic

8 Kodiak Brown Metallic

3 Smoked Quartz Metallic Tinted Clearcoat¹

6 Dark Side Metallic

A Charcoal Black Leather with Brown Swirl Walnut

B Light Dune Leather with Prussian Burl Wood

C Hazelnut Leather with Prussian Burl Wood

Available with all exterior colours

Available with all exterior colours

Available with 1, 2, 5, 6, 8

¹Additional charge. Colours are representative only.

