

2014 LINCOLN MKT

LOOK BEYOND THE OBVIOUS. There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKT. From the Lincoln Motor Company.





Take comfort in the little things – and the expansive space.



Comfort feels different to everyone. For some, it's a cozy fire – for others, a tight embrace. With MKT, it's felt in the warmth of a heated steering wheel,¹ as well as climate-controlled front seats that are heated and cooled for your comfort. It's in the convenience of dual DVD headrests¹ and a cold drink on a hot day from the 2nd-row refrigerated console.¹ You experience it in the richness of the hand-selected Bridge of Weir[™] leathers in Charcoal Black, Light Dune and Hazelnut. And in space for 7, and more leg room – best-in-class² 2nd-row – when you need it. It's the peace of mind you get from being prepared for anything, and knowing that even when life takes you out of your comfort zone, you can find peace in MKT.

Premium Charcoal Black leather with available equipment. ¹Available feature. ²Class is Medium Premium Utility.



IT'S MEASURED IN THE DETAILS.

There is beauty in form and function, and it's apparent in everything MKT has to offer, like accent colours¹ in red, blue and violet, all personalized for your mood. In intuitive technology, like SYNC[®] with MyLincoln Touch,^{TM2} with vibrant, colour-coded graphics and an 8" high-res screen that springs to life with a simple touch or simply the sound of your voice. You hear it in turn-by-turn directions from the Navigation System³ to your favourite coffee shop, and in your favourite music – played at your request. You know that every detail was designed with you in mind.

¹Ambient lighting is a standard feature. ²Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyLincoln Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. ³Available feature.



CONTROL YOUR OWN DESTINY.

You take the road less travelled with confidence, getting V8 performance and the fuel efficiency of a V6 with the 3.5L EcoBoost® engine.* A razor-sharp curve unfolds before you, and you can upshift and downshift through the gears using the paddle shifters on the SelectShift® transmission. Convenience and control – that's empowering.

Tuxedo Black Metallic with available equipment. *18.8L/100 km hwy and 13.2L/100 km city (32 mpg hwy/21 city), EcoBoost, AWD. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.



Don't miss a thing.

You should never have to wonder about what's next to you, behind you, or in front of you. MKT puts things in plain view with radar,¹ ultrasonic sensing¹ and a miniature video camera.¹ As well as with BLIS^{®1,2} (Blind Spot Information System), which can alert you to objects in your blind spots, and allow you to change lanes with confidence. An audible alert system can help warn if traffic is crossing the path behind you. Guidelines and full-colour video from the rear can assist you in backing up,¹ while the Lane-Keeping System¹ can help you keep your focus and offer a gentle nudge or shudder of the wheel to let you know that you are drifting out of your lane. So even when something is out of your sight, feel confident knowing we're keeping an eye out too.

Ingot Silver Metallic with available equipment. Driver-assist features are supplemental and do not replace the driver's judgment.
¹Reverse Sensing System and rear view camera are standard. BLIS (Blind Spot Information System) with cross-traffic alert and Lane-Keeping System are available features. ²BLIS replaces standard integrated blind spot mirrors.



LEAVE YOUR WORRIES AT THE CURB.

You are constantly making split-second decisions, adjustments and estimations. MKT makes some of them a little less challenging with active park assist.¹ Ultrasonic sensors locate an appropriate parking space, then MKT steers into it for you. No second-guessing, and no hands on the wheel. You simply shift gears and control the accelerator and brake pedals. So relax, we're here to help.

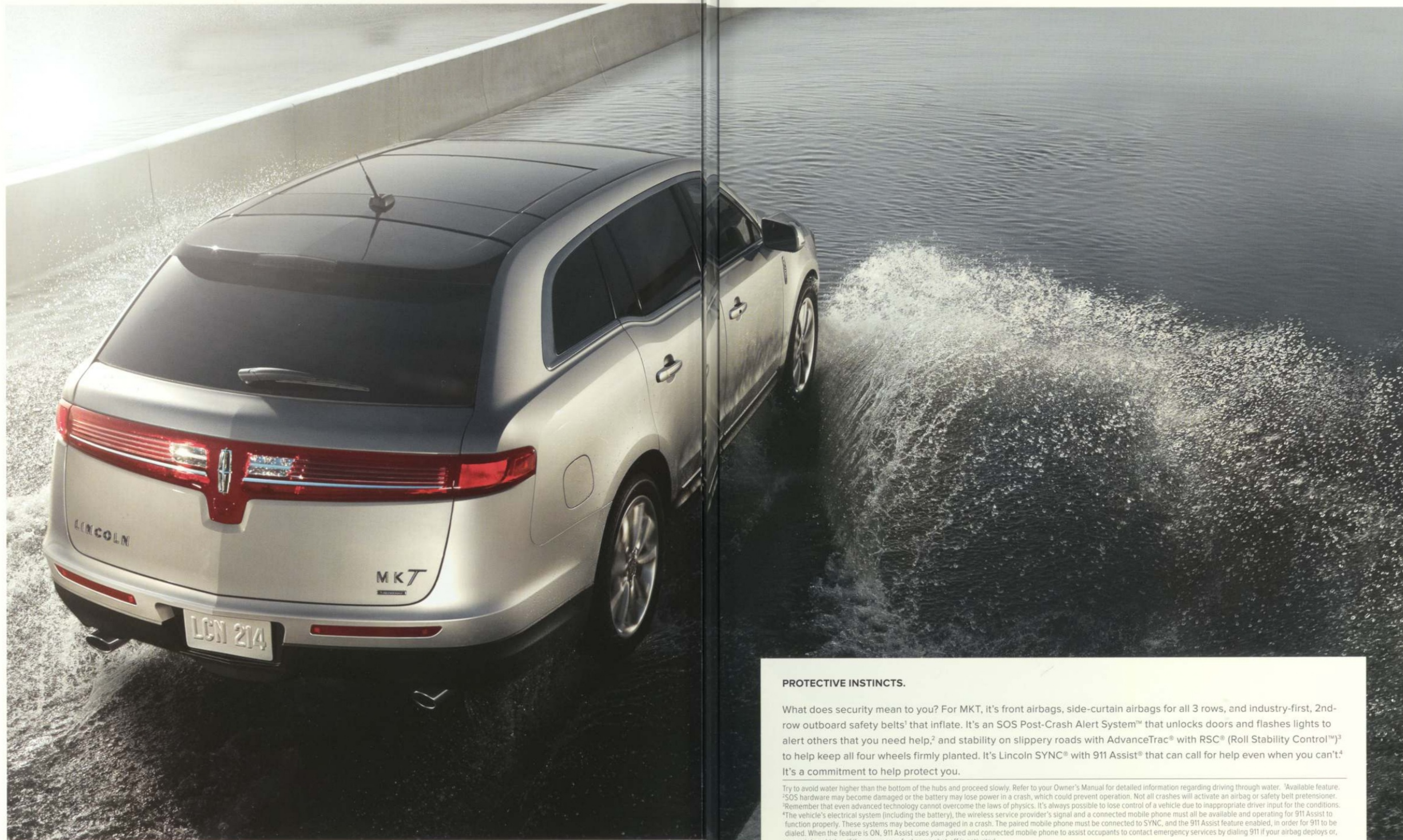
Driver-assist features are supplemental and do not replace the driver's judgment. ¹Available feature.



Adapt to your surroundings.

Matters of distance are not always a matter of black and white. At any given time, driving situations can change, but MKT helps make these changes seamless. With adaptive cruise control¹ that automatically adjusts to maintain a preset gap from the vehicle in front of you, and collision warning with brake support and flashing alerts¹ designed to keep you safer. With adaptive HID headlamps that illuminate your path and automatically adjust to high or low beams as needed, and follow every move you make. In fact, MKT is always adapting to you.

Driver-assist features are supplemental and do not replace the driver's judgment. ¹Available feature.

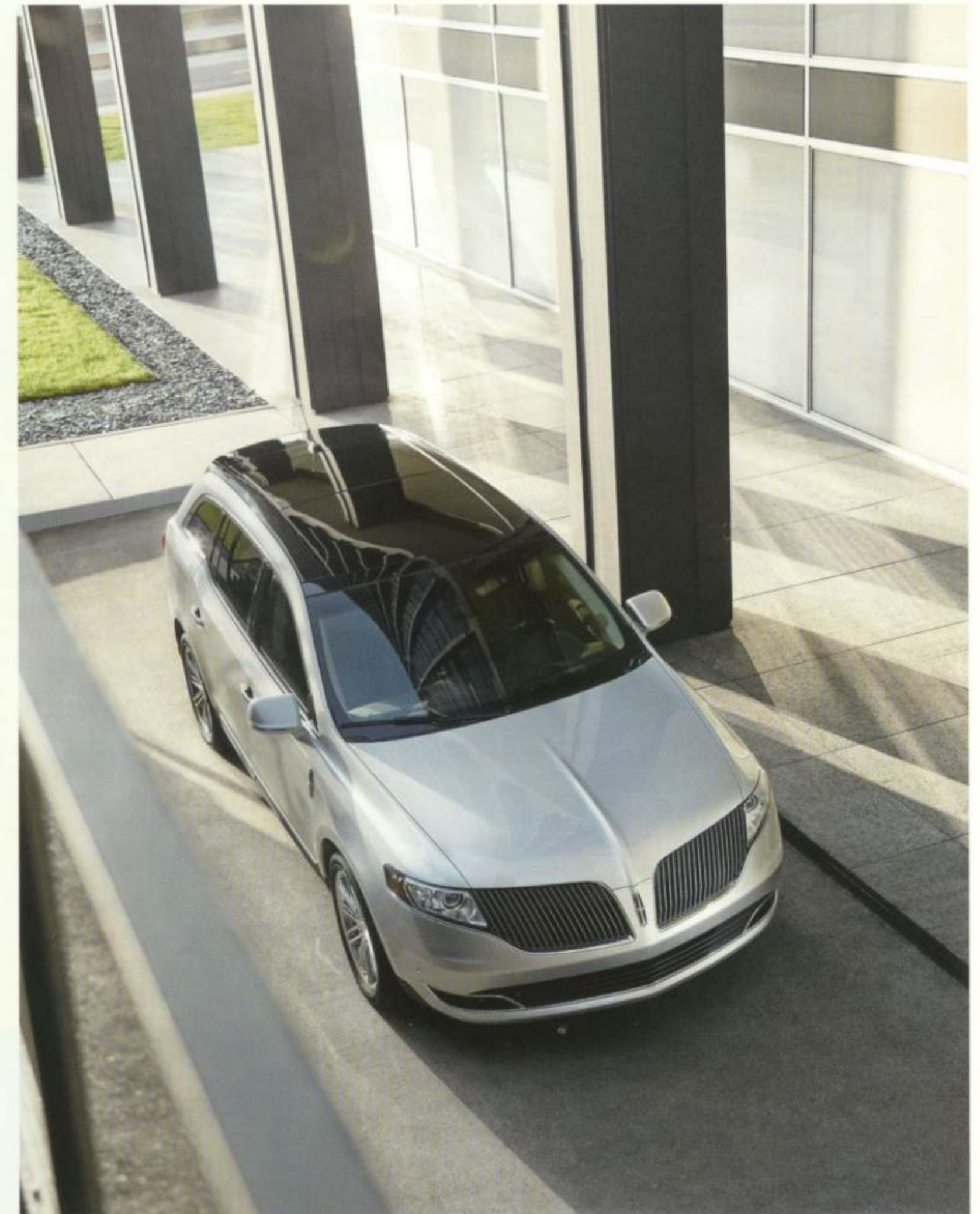
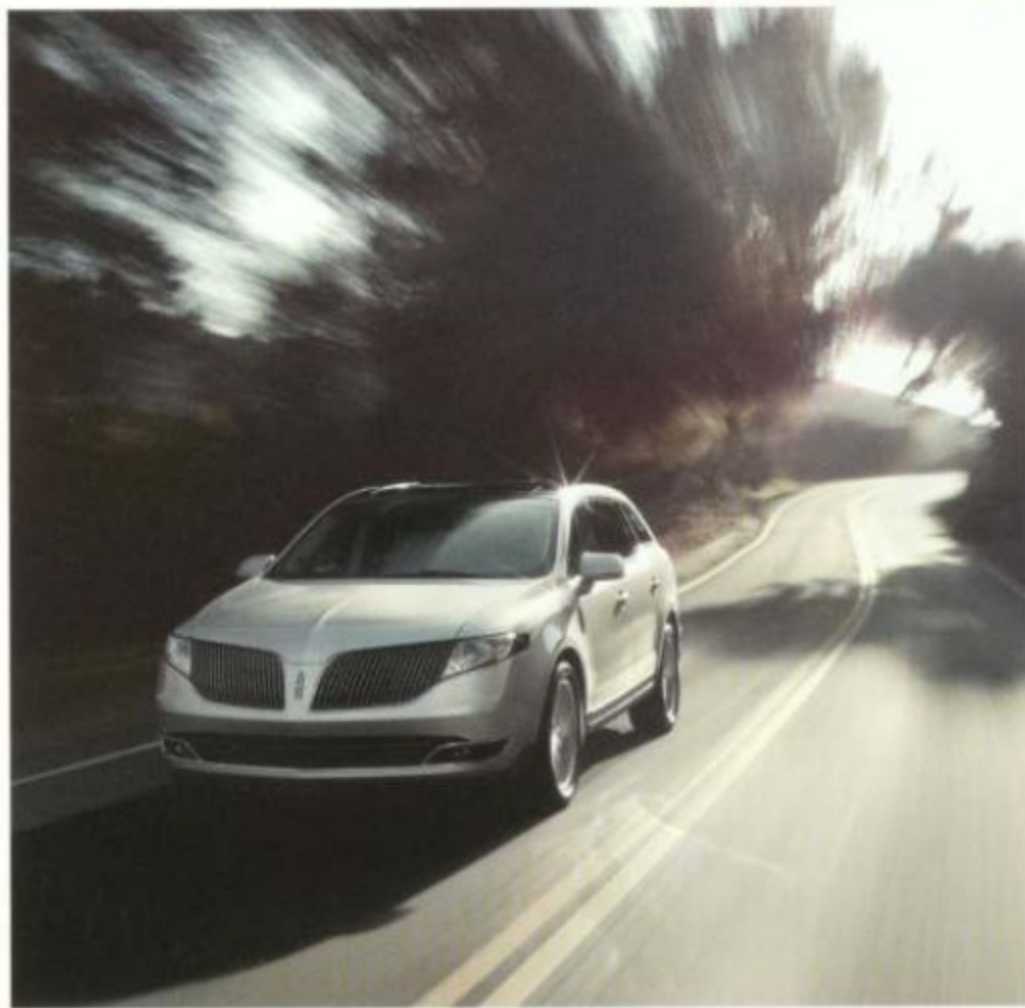


PROTECTIVE INSTINCTS.

What does security mean to you? For MKT, it's front airbags, side-curtain airbags for all 3 rows, and industry-first, 2nd-row outboard safety belts¹ that inflate. It's an SOS Post-Crash Alert System[™] that unlocks doors and flashes lights to alert others that you need help,² and stability on slippery roads with AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])³ to help keep all four wheels firmly planted. It's Lincoln SYNC[®] with 911 Assist[®] that can call for help even when you can't.⁴ It's a commitment to help protect you.

Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner's Manual for detailed information regarding driving through water. ¹Available feature. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated.

THERE IS ONLY ONE YOU. Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you, and embrace it. It's how the 2014 Lincoln MKT was designed, and it's apparent in everything it offers. Like intuitive technology that seamlessly connects you to your world, and a distinctive exterior that sets it apart as different, and you as unique.





LINCOLN MKT VEHICLE CONTENT

Engine

3.5L 24-valve EcoBoost® V6 twin-turbocharged, direct-injection engine

365 hp @ 5,500 rpm¹

350 lb.-ft. of torque @ 3,500 rpm¹

Engine block heater

Estimated fuel consumption²

AWD 13.2L/100 km city (21 mpg city)

8.8L/100 km hwy (32 mpg hwy)

70.4-litre capacity

Intelligent all-wheel drive (AWD)

Torque Vectoring Control

Dimensions

5,273 mm (207.6") Length

2,995 mm (117.9") Wheelbase

2,029 mm (79.9") Width (mirrors folded)

2,177 mm (85.7") Width (including mirrors)

1,712 mm (67.4") Height

Head room in the 1st/2nd/3rd row

1,019 mm (40.1")/991 mm (39.0")/851 mm (33.5")

Shoulder room in the 1st/2nd/3rd row

1,488 mm (58.6")/1,476 mm (58.1")/1,247 mm (49.1")

Leg room in the 1st/2nd/3rd row

1,049 mm (41.3")/1,062 mm (41.8")/838 mm (33.0")

Passenger volume

4,030 litres (142.3 cu. ft.)

Cargo volume behind the 1st/2nd/3rd row

2,149/1,121/507 litres (75.9/39.6/17.9 cu. ft.)³

Standard Features

Powertrain

6-speed SelectShift® automatic transmission with paddle activation, Battery Management System and dual exhaust with chrome tips

Brakes

Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD) and power 4-wheel ventilated disc brakes

Driving Dynamics

Lincoln Drive Control with 3 drive modes (Comfort, Normal, Sport) featuring continuously controlled damping (CCD), electric power-assisted steering (EPAS), and front and rear stabilizer bars

Exterior

19" premium painted aluminum wheels with P235/55R19 all-season BSW tires; acoustic-laminate front-door glass; adaptive HID headlamps with auto high beams and autolamp on/off feature with delay; chrome inserts on door handles; daytime running lamps; Easy Fuel® capless fuel filler; fixed glass Vista Roof® with power front and rear sunshades; fog lamps; light-emitting diode (LED) tail lamps; power liftgate with rear spoiler; power, manually folding, heated sideview mirrors with integrated blind spot mirrors, LED signal indicators, security approach lamps, memory and auto-dimming driver's side; rain-sensing windshield wipers; speed-sensitive intermittent (front); 2-speed wiper (rear); rear view camera; and Reverse Sensing System

Audio Communication Systems

AM/FM audio system with single-CD player, MP3 capability and 10 speakers; Lincoln SYNC® voice-activated, in-vehicle connectivity system; and SiriusXM® Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month prepaid subscription

Interior Design and Conveniences

2nd-row manual side-window sunshades; 2nd-row 60/40 split fold-flat bench seat with heated outboard seating, and armrest with dual cupholders (power release on 40 side); 3rd-row 50/50 split fold-flat bench seat; 7-passenger seating; 12-volt powerpoints (4); 12-way power, heated and cooled driver and front-passenger seats with 4-way adjustable head restraints; power lumbar and driver's side memory feature; Bridge of Weir™ leather-trimmed seating for 1st and 2nd rows; 110-volt power outlet in rear of front centre floor console; ambient lighting; cabin air filtration system; front centre floor console with adjustable armrest, storage and 2 cupholders; leather-wrapped shift knob with Alloy Metallic accents; leather-wrapped steering wheel with genuine wood accent; power-adjustable pedals with memory; cargo net; scuff plates backlit with Lincoln script; tri-zone electronic automatic temperature control; and universal garage door opener

Instrumentation and Driver Controls

Auto-dimming rearview mirror; Intelligent Access with push-button start with engine idle shutdown timer (2 key fob transmitters); MyLincoln Touch™ with 2 configurable 4.2" LCD screens in gauge cluster, 8" LCD touch screen in centre stack, 2 steering wheel-mounted 5-way controls, and media hub with 2 USB ports, SD card reader and audio/video input jacks; power-tilt-/telescoping steering column with memory; power windows with global open and one-touch-up/-down for all 4 windows (may be opened with key fob transmitters); and Remote Start System

Safety and Security

2 integrated key transmitter remotes; Personal Safety System™ for driver and front passenger with dual-stage front airbags,⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control; Belt-Minder™ front safety belt reminder; child-safety rear door locks; front-seat side airbags⁴; Lower Anchors and Tether Anchors for Children (LATCH); outboard seating positions in 2nd row, 1 in 3rd row; MyKey®; power door locks with autolock; Safety Canopy® System with 3-row side-curtain airbags,⁴ roll-fold technology and rollover sensor; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft Engine Immobilizer System; side-intrusion door beams; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)

Available Equipment

Elite Equipment Group

Includes contents of Standard Features, plus:

3rd-row 50/50 split one-touch PowerFold® bench seat with tailgate feature; BLIS® (Blind Spot Information System) with cross-traffic alert⁵; heated steering wheel; THX® II Certified Audio System with 14 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier; and voice-activated Navigation System

Technology Package

Requires Elite Equipment group

Active park assist, adaptive cruise control and collision warning with brake support, and Lane-Keeping System

2nd-row heated and cooled, power fold-and-tumble bucket seats with power lumbar

2nd-row inflatable outboard safety belts

2nd-row refrigerated console

Requires 2nd-row heated and cooled bucket seats

20" polished aluminum wheels with P255/45R20 all-season tires

All-weather rubber floor mats

Class III Trailer Tow Package includes hitch receiver with 2,041-kg (4,500-lb.) rating, 7-/4-pin connector with wiring harness and trailer sway control

Dual headrest DVD by INVISION™⁶

Power panoramic Vista Roof

Woven-Metal Appearance Package

Requires Charcoal Black interior

Available Lincoln Custom Accessories

Side window deflectors

Full vehicle cover⁶

Locking fuel plug

Racks and carriers⁶

Trailer towing accessories

Wheel lock kit

Conversation mirror

Cargo organizers and protectors

Carpeted and all-weather floor mats



¹Figures achieved using 93-octane premium fuel. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. ³Includes rear cargo storage well. ⁴Always wear your safety belt and secure children in the rear seat. ⁵BLIS replaces standard integrated blind spot mirrors. ⁶Lincoln Licensed Accessory. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. INVISION is a trademark of Audiovox Corporation. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved.

Competitive comparisons are based on 2013 competitive models, publicly available information and Ford data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of this catalogue, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your local Lincoln Dealer is the best source of up-to-date information. Lincoln, Ford Motor Company of Canada, Limited reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.



19" Premium Painted Aluminum
Standard



20" Polished Aluminum
Available

Ford Credit Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Lincoln Dealer for details or check us out at fordcredit.ca.

Ford Extended Service Plan Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with the Lincoln Maintenance Protection Plan (LMPP), which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Lincoln Limited Warranties Your 2014 Lincoln MKT comes with a 4-year/80,000-km Basic Warranty, Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

Lincoln, Ford Motor Company of Canada, Limited warrants that its authorized Dealers will repair or replace any Genuine Lincoln Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Lincoln, Ford Motor Company of Canada, Limited engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the LLA product limited warranty offered by the accessory manufacturer.



- 1 White Platinum Metallic Tri-coat¹
- 4 Ruby Red Metallic Tinted Clearcoat¹
- 7 Ginger Ale Metallic

- 2 Tuxedo Black Metallic
- 5 Ingot Silver Metallic
- 8 Platinum Dune Metallic Tri-coat^{1,2}

- 3 Smoked Quartz Metallic Tinted Clearcoat¹
- 6 Crystal Champagne Metallic Tri-coat¹
- 9 Kodiak Brown Metallic

- A Charcoal Black Leather with Brown Swirl Walnut or Woven-Metal Appearance Package
- B Light Dune Leather with Prussian Burl Wood
- C Hazelnut Leather with Prussian Burl Wood

Available with all exterior colours

Available with all exterior colours

Available with 1, 2, 5, 9

¹Additional charge. ²Late availability. Colours are representative only.

