

2014 LINCOLN MKX

SEE THE WORLD IN A NEW LIGHT. There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKX. From the Lincoln Motor Company.





Driving is an experience. It is a discovery that holds the wonder of roads not yet traveled.
The joy of new sensations. Never-ending possibilities.
And what do you take away from every drive? Everything you encounter along the way.



That's why we put so much into every Lincoln.

WE BELIEVE IN EXPERIENCING – FULLY.
START NOW BY EXPLORING THIS BROCHURE WITH YOUR SMARTPHONE.

Don't just *look* at this brochure; watch it come to life. Experience Lincoln now on your mobile device. Download the Experience Lincoln app¹ from the App StoreSM or Google Play.TM Open the app and select the "Have a brochure?" menu item. Then, scan the images on the following pages. They're marked with the  icon. We'll surprise you with demonstrations, interactive experiences and videos that turn 2D into 3D, right on your screen.



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ONE SEAMLESS CONNECTION KEEPS IN TOUCH WITH ALL SIDES OF YOU:
SYNC WITH MYLINCOLN TOUCH.



The conversationalist. The audiophile. The protector. The provider. Phone, entertainment, navigation,¹ climate. See the connection? For the many things you do, we offer a single, simple interface: SYNC[®] with MyLincoln Touch.^{TM2}

With vibrant, color-coded graphics, your choices are clear. A large, 8" full-color center screen and crisp LCD gauges are supported by intuitive buttons on the steering wheel. Touch what you need, or control it with easy voice commands.

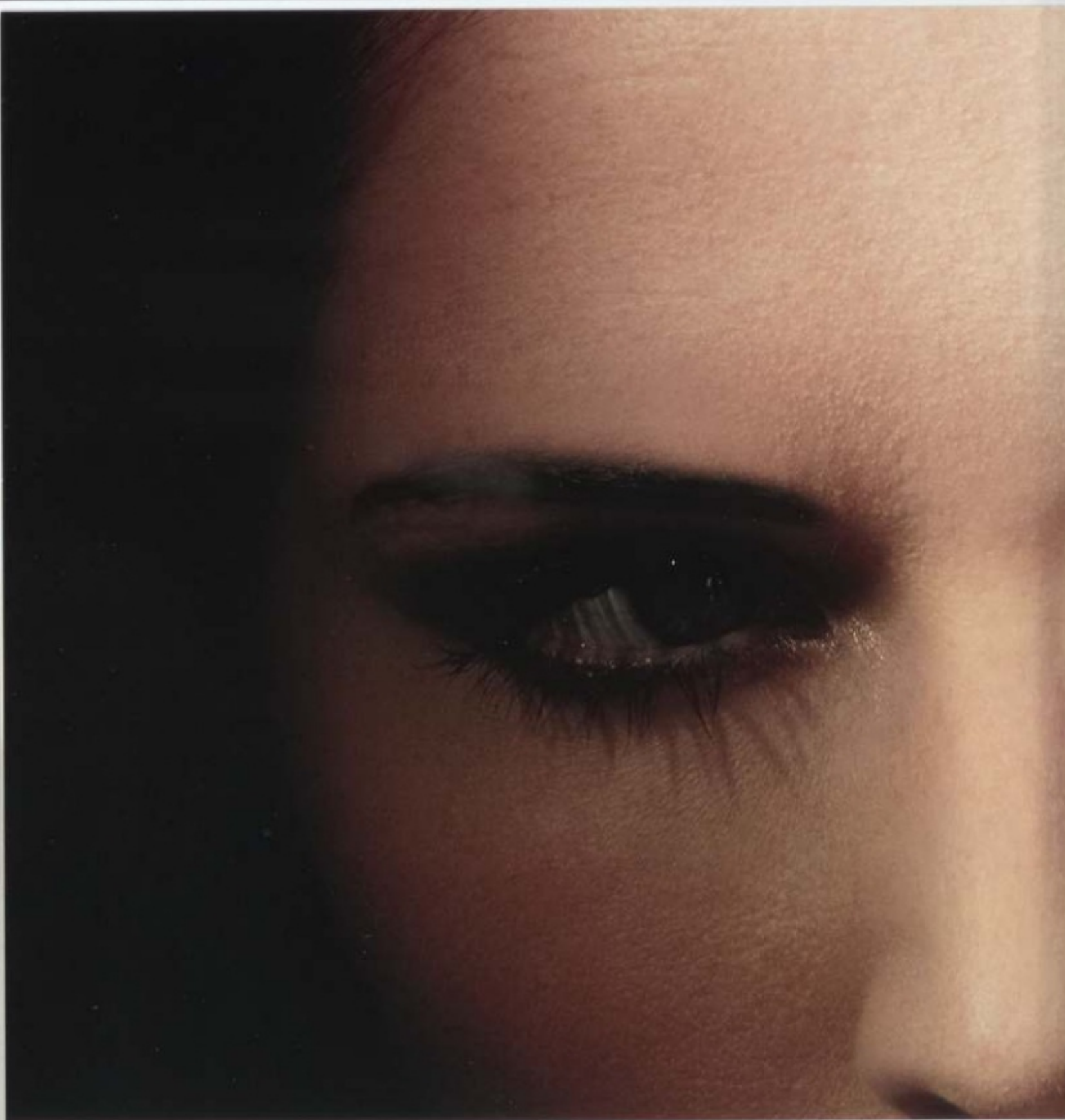
Dial numbers and answer calls without picking up your phone. Your contacts download automatically. Request music from favorite sources, including your MP3 player, phone, USB or SD card, then achieve auditory bliss through 14 speakers, compliments of the THX[®] II Certified Audio System.¹ Simply state a street address, and the Navigation System¹ will direct you to your destination, even while you are en route. SYNC with MyLincoln Touch brings it all together, beautifully.



Scan this image to get into contact with SYNC with MyLincoln Touch.

¹Available feature. ²Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.





EVER WONDER WHAT YOU'VE BEEN MISSING?
WE CAN HELP.



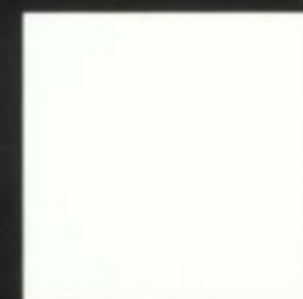
There's so much intrigue in this world. The question of what's beside you, behind you or in front of you shouldn't be part of the mysterious unknown. Allow us to shed some light on the subject.

Equipped with radar,¹ ultrasonic sensing¹ and a miniature camera,¹ Lincoln MKX can help detect certain things that you may not. For instance, it can alert you to objects in your blind spots.¹ An audible alert system can help warn if traffic is crossing the path behind you.¹ In tight areas and parking lots, it displays guidelines and a full-color image from the rear to assist you in backing up,¹ and keeps a mindful eye to guard the recycling bin. Lincoln MKX watches out from many angles. We believe that the more you know, the better.



Scan to see what's hidden within this image: Blind Spot Information System.

¹Reverse Sensing System is standard. BLIS® (Blind Spot Information System) with cross-traffic alert and rear view camera are available features. Driver-assist features are supplemental and do not replace the driver's judgment.



DON'T LET UNCERTAINTY BLOCK YOU IN.
ADAPTIVE CRUISE CONTROL HELPS MAKE THE DRIVE MORE PREDICTABLE.

You always use your best judgment when maneuvering. But some situations aren't simply black or white. That's why we offer the assistance of advanced technology.

When cruising on the expressway, you can't control the driver in front of you. Are you too close? Is he slowing down? Instead of constantly changing your controls, Lincoln MKX can detect a vehicle slowing ahead, then smoothly adjust the speed to maintain a preset gap from it.¹ You decide how much distance you'd like it to keep. In the event of a potential collision with the car in front, Lincoln MKX can pre-charge the brakes to be prepared for an emergency stop. It's just another way we help give you a greater sense of confidence behind the wheel. (And if you're curious, the small boxes above are the same size, although they may not appear so. Perception is a tricky thing.)



Scan this image to get behind the wheel with adaptive cruise control.

¹Adaptive cruise control and collision warning with brake support is an available feature. Driver-assist features are supplemental and do not replace the driver's judgment.



OUTWARD APPEARANCE IS A REFLECTION OF INNER BEAUTY.
OUR DESIGN REFLECTS THAT.

What is this? Open your imagination and let it wander. We welcome open-minded thinking. We also encourage the freedom that comes from simple, elegant design. And making a vehicle the way we think it should be, for drivers, like you.

In this image, some may see the spread wings of a bird in flight. Others may imagine the cascading shape of a waterfall. Or perhaps, the Lincoln MKX grille. Any interpretation is correct. For you. Just as any vehicle you choose is the right vehicle, for you. You are the beholder.



Scan the inkblot for our interpretation of elegant design.



OUR VALUES MAKE US WHO WE ARE. From our inception, we were built on a passion to develop an automobile that we believed people would truly want to drive. Our result: the perfect combination of function and beauty. Some things never change.

A winning combination.

Power and precision. Together, they define confidence. It's evident in the way the Lincoln MKX moves. With a 305-horsepower engine with 280 lb.-ft. of torque that accelerates smoothly – and quickly – to highway speeds. The advanced engineering of this 3.7L Ti-VCT V6 engine with twin independent variable camshaft timing can shut off the fuel flow when you lift your foot off the accelerator to help improve fuel economy¹ – then seamlessly resume it when you accelerate again. The result? An empowering sense of control, knowing that Lincoln MKX is there when you need it.

Ingot Silver Metallic with available equipment. ¹EPA-estimated rating of 18 city/26 hwy/21 combined mpg, FWD; 17 city/23 hwy/19 combined mpg, AWD. Actual mileage will vary.





Elegance and simplicity.

That's the signature of Lincoln interior design. You see it in the intuitive controls that spring to life with a gentle touch, and in lights that trace your finger when you adjust volume or climate. You experience it in features that are carefully placed within the angled center stack to help make driving easier. In exquisite olive ash¹ or walnut swirl woods,² and leathers selected for their smooth and soft textures. And in the warmth of the elegantly designed, heated steering wheel.³ Simply put, the interior of Lincoln MKX is crafted to wrap you in modern refinement.

Limited Edition Package with premium Ceramic leather with red accent stitching and available equipment. ¹Available feature.



Find your comfort zone.

We all find comfort in different things. For some, it's in the familiarity of a route well traveled; for others, the ease of a favorite chair. With Lincoln MKX, you feel it in heated and cooled front seats that are adjustable in 10 ways to ensure that your ride is personalized to you. You experience it through a panoramic Vista Roof®¹ that opens the cabin to give front and rear passengers a clear view of everything passing by. And in knowing that you can take along the extras you might need thanks to the 2nd-row seats that fold down for extra rear cargo space. With Lincoln MKX, you've found it.

Premium Charcoal Black leather with available equipment. ¹Available feature.



IN HARMONY.

Some things just work well together. Like advanced technologies and challenging driving conditions. To illustrate the point, adaptive HID headlamps¹ in Lincoln MKX actually point in the direction you turn the steering wheel to help illuminate a dark path, and Intelligent all-wheel drive² helps get you through when a road suddenly turns slippery. The 6-speed SelectShift[®] automatic transmission with paddle shifters lets you upshift and downshift through the gears to effortlessly take on any curves that unfold before you. Here, it's more than just about working well; it's about working well together when you need it.

Tuxedo Black Metallic with available equipment. ¹Available feature.



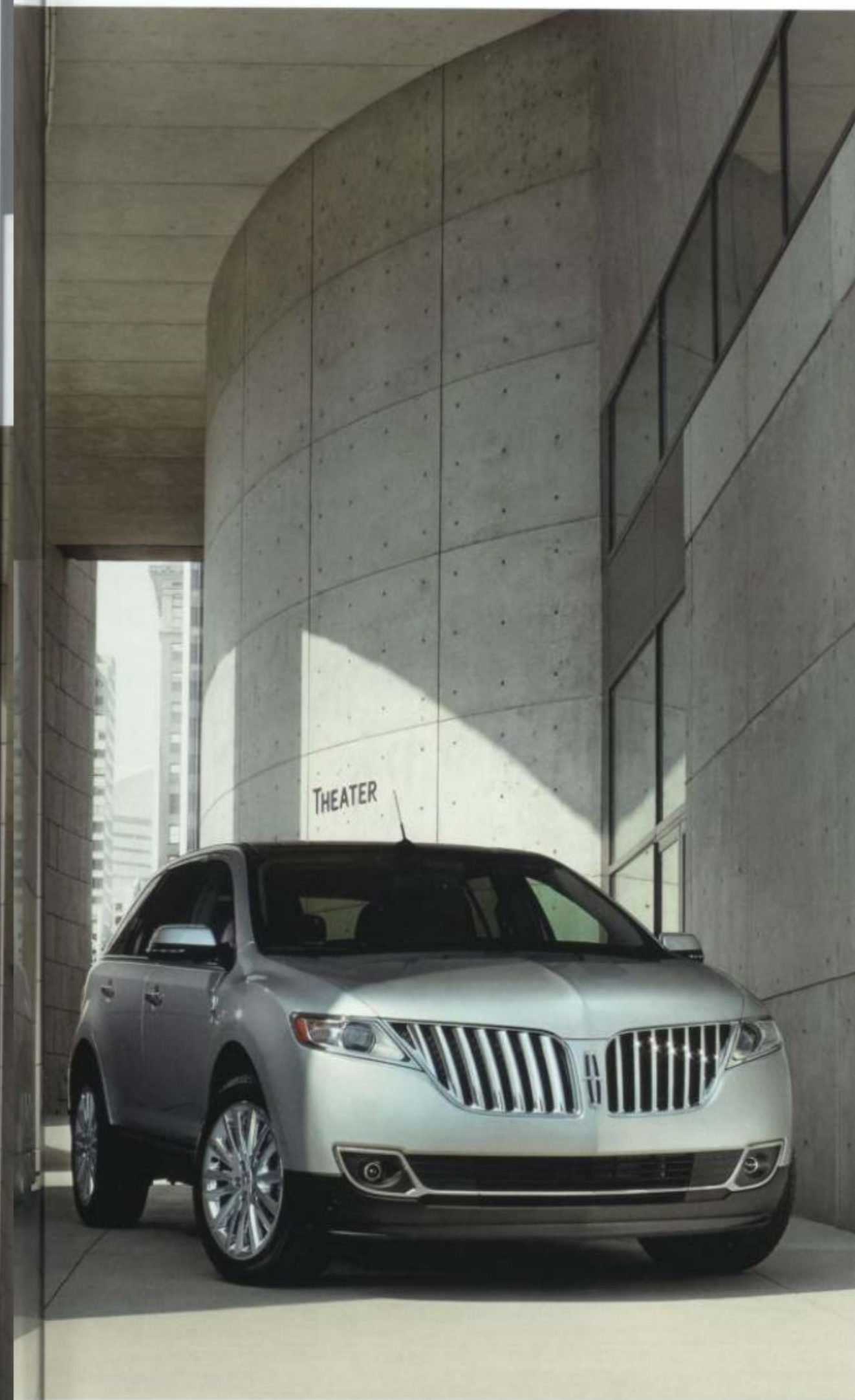
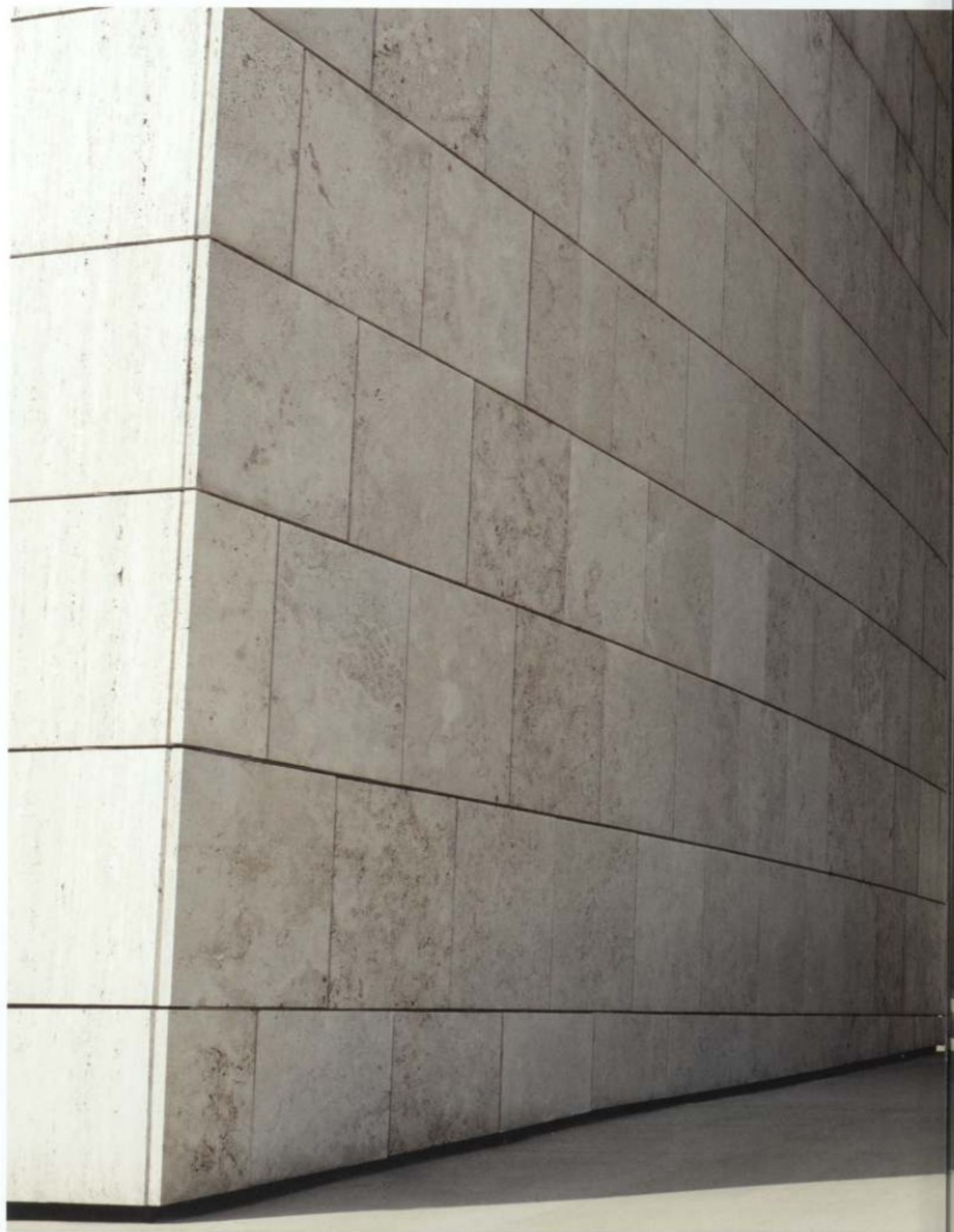
A SENSE OF WELL-BEING.

You feel it all around you. With a solid structural safety cage and 6 airbags – including full side curtains – and a Personal Safety System™ that deploys the front airbags in dual stages to help protect the driver and front passenger. You appreciate it in an SOS Post-Crash Alert System™¹ that can alert others when you need help. And you experience it with AdvanceTrac® with RSC® (Roll Stability Control™)² that helps keep you on your intended course. You can't underestimate peace-of-mind and preparedness. With the advanced features designed into Lincoln MKX, you can see that we didn't.

Available equipment shown. ¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



THERE IS ONLY ONE YOU. Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you, and embrace it. We did. And it's apparent in everything the 2014 Lincoln MKX offers. Like intuitive technology that seamlessly connects you to your world. And a distinctive exterior that sets it apart as something different, and you as someone unique.



You decide where to go from here.



LINCOLN MKX VEHICLE CONTENT

Engine

3.7L Ti-VCT 24-valve aluminum V6

305 hp @ 6,500 rpm

280 lb.-ft. of torque @ 4,000 rpm

10.5:1 compression ratio

Stainless steel exhaust system with bright, dual oval exhaust tips with rolled edges

EPA-estimated fuel economy rating¹

FWD 18 city mpg/26 hwy/21 combined (18.3-gal. capacity)

AWD 17 city mpg/23 hwy/19 combined (19.2-gal. capacity)

Powertrain

Front-wheel drive (FWD) and 6-speed SelectShift® automatic transmission with paddle activation

Brakes

Hill start assist and power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

Suspension and Steering

Front and rear stabilizer bars; front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe; rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe; and power rack-and-pinion steering

Dimensions

186.7" Length

111.2" Wheelbase

79.1" Width (mirrors folded)

87.5" Width (including mirrors)

67.3" Height

40.0" front | 39.3" rear | Head room

58.9" front | 58.7" rear | Shoulder room

54.4" front | 55.2" rear | Hip room

40.7" front | 39.6" rear | Leg room

68.6 cu. ft. cargo volume (behind front seats)

32.3 cu. ft. cargo volume (behind rear seats)

¹Actual mileage will vary. ²SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ³Always wear your safety belt and secure children in the rear seat. Comparisons based on 2013 competitive models (class is Luxury Midsize Utilities), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.

Standard Features

Exterior

18" premium painted aluminum wheels with P245/60R18 all-season BSW tires; bi-color combination taillamps with indirect LED lamps; bi-functional projector-style halogen headlamps with autolamp feature and wiper activation; black lower door cladding with chrome accents; black-painted spoiler; center high-mounted stop lamp on liftgate spoiler; chrome door handles; Easy Fuel® capless fuel filler; fog lamps; Lincoln split-wing chrome grille; Lincoln Star fender badges; power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors and manual fold-away design; power liftgate; Reverse Sensing System; and speed-sensitive, intermittent windshield wipers and 2-speed rear wiper

Instrumentation and Driver Controls

Accessory timed delays with theater-dimming lighting; auto-dimming rearview mirror; Intelligent Access with push-button start (2 remote key fobs); tilt/telescoping steering column; power windows with global open and one-touch-up/-down for driver and front passenger; Remote Start System; steering wheel-mounted controls for cruise, audio and MyLincoln Touch™; universal garage door opener; and SYNC® with MyLincoln Touch voice-activated, in-vehicle connectivity system with 2 configurable 4.2" color LCD screens in gauge cluster, 8" color LCD touch screen in center stack, SYNC Services,² and media hub with 2 USB ports, SD card reader and audio/video input jacks

Audio and Communication Systems

AM/FM audio system with single-CD player, MP3 capability and 10 speakers; and SiriusXM® Satellite Radio, including 6-month trial subscription

Interior Design and Conveniences

12-volt powerpoints (4); carbon fiber weave aluminum accents on instrument panel and door-trim inserts; below-floor Rear Cargo Management System; Burnished Bronze Metallic accents on center stack; chrome door handles; dual-zone electronic automatic temperature control; EasyFold® rear seat back release; front center console with floor shifter, armrest, 2 cupholders and tray; leather-trimmed, heated and cooled front seats with Tuxedo stripe, 10-way power including lumbar support, driver's side memory and easy-entry features; leather-trimmed 60/40 split-fold, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest (with 2 cupholders); leather-wrapped shift knob and steering wheel; overhead console with front-seat map lighting and sunglasses storage; particulate air filtration system; rear cargo hooks and cargo net; reversible rear cargo mat; and sun visors with illuminated visor vanity mirrors

Safety and Security

Personal Safety System™ for driver and front passenger with dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; AdvanceTrac® with RSC® (Roll Stability Control™); Belt-Minder® front safety belt reminder; child-safety rear door locks; front-seat side airbags³; LATCH (Lower Anchors and Tether Anchors for Children) in rear-outboard seating positions; MyKey®; perimeter alarm; Remote Keyless Entry System; Safety Canopy® System with side-curtain airbags³ for front and rear-outboard passengers, and rollover sensor; SecuriCode™ keyless entry keypad; SecuriLock® Passive Anti-Theft System; side-intrusion door beams; SOS Post-Crash Alert System™; and Tire Pressure Monitoring System (excludes spare)



Available Packages

Premium Package

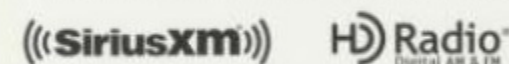
Includes content of Standard Features, plus:

18" polished aluminum wheels; adaptive HID headlamps; ambient lighting; BLIS® (Blind Spot Information System) with cross-traffic alert¹; premium leather-trimmed seating with Tuxedo stripe and piping; heated rear-outboard seats; heated steering wheel²; illuminated front scuff plates; power-tilt/-telescoping steering column with memory; rain-sensing windshield wipers; rear view camera; and sideview mirror turn signal indicators

Elite Package

Includes content of Premium Package, plus:

Panoramic Vista Roof® with dual power sunshades; THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8" subwoofer), 650 watts of power and 13-channel amplifier; HD Radio™ Technology; and voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription



Limited Edition Package³

20" polished aluminum wheels with P245/50R20 all-season BSW tires; etched Lincoln Star in headlamp lenses; "LIMITED EDITION" exterior badging; premium carpeted floor mats with embroidered logo; premium leather-trimmed seating surfaces in Ceramic with red accent stitching and dark Tuxedo stripe; red accent stitching on center console, steering wheel and door-trim inserts; and unique Sonata Spin aluminum accents on instrument panel and door-trim inserts

Wood Package⁴

Wood appliques in olive ash or walnut swirl on instrument panel, door-trim inserts and steering wheel inlay

Class II Trailer Tow Package (3,500 lbs. max.)

Class II hitch receiver; trailer sway control; upgraded cooling fan and larger radiator; and wiring harness with 4-pin connector



¹BLIS replaces standard integrated blind spot mirrors. ²When equipped with the Wood Package, only the leather portion of the steering wheel is heated. ³Requires Premium Package or Elite Package. ⁴Not available with Limited Edition Package. ⁵Requires Elite Package. Not available with Trailer Tow Package. ⁶Lincoln Licensed Accessory. ⁷Only available with Navigation System when Elite Package is ordered. ⁸Not available with Vista Roof or Elite Package. ⁹Requires Premium Package. Only available with Vista Roof when Elite Package is ordered.

Available Equipment

20" chrome-clad aluminum wheels with P245/50R20 all-season BSW tires³,⁴

20" polished aluminum wheels with P245/50R20 all-season BSW tires³

22" polished aluminum wheels with P265/40R22 all-season BSW tires⁵

Adaptive cruise control and collision warning with brake support³

All-weather floor mats

Cargo Package includes cargo area protector and rear bumper protector

Dual headrest DVD by INVISION™⁶

Intelligent all-wheel drive (AWD)

Panoramic Vista Roof with dual power sunshades⁷

Roof-rack side rails (black)⁸

Voice-activated Navigation System with SD card for map and POI storage; integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (includes THX II Certified Audio System and HD Radio Technology)⁹



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Wheels



18" Premium Painted Aluminum
Standard



18" Polished Aluminum
Included with Premium Package



20" Chrome-Clad Aluminum
Available



20" Polished Aluminum
Available; Included with Limited Edition Package



22" Polished Aluminum
Available



LINCOLN ACCESSORIES



Visit accessories.lincoln.com to shop the complete collection.

Electronics

- Bumper-mounted warning sensor systems¹
- DVD rear-seat entertainment systems¹
- Remote Access
- Vehicle security and remote start systems

Interior

- All-weather and carpeted floor mats
- Ash cup/coin holder
- Cargo organizers and protectors
- Interior light kit
- Sport pedals

Exterior

- Flat splash guards
- Full vehicle cover by Covercraft^{®1}
- Locking fuel plug
- Racks and carriers by THULE^{®1}
- Rear bumper protector
- Roof rails and crossbars
- Side window deflectors
- Sportz[®] tent by Napier¹
- Trailer towing accessories
- Wheel lock kit

¹Lincoln Licensed Accessory. Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.



OWNING A LINCOLN MEANS MORE THAN JUST OWNING A LUXURY CAR – it means being treated as a unique individual. No one understands that more than we do. From the day you pick out your new Lincoln, until the day you decide you're ready for your next one, we'll be here to answer any questions, guide you through routine maintenance, and anticipate anything else you may need along the way. Lincoln Concierge is just the first step in making sure your ownership experience is one that's tailor-made just for you. Come see what we are all about.

Lincoln Concierge

Introducing Lincoln Concierge. You're just a click away from accessing personalized, enhanced shopping tools, or getting access to a complimentary trained shopping advisor who is available 24/7 and will personalize your Lincoln purchasing experience. Your Lincoln Concierge¹ is prepared to assist you in answering questions, comparing vehicles, scheduling a test-drive and more when you are ready. Visit lincoln.com to sign up and explore more benefits.



Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Dealer to explore your financing options.

Lincoln Warranties

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. Safety Restraint System and Corrosion coverage are also provided. Your dealer will be happy to provide all the details about these limited warranties.

Lincoln Extended Service Plan

For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

Insurance Services

Helping protect you and your investment is another way Lincoln continues to keep your best interests in mind. Our program offers industry-leading benefits at competitive rates. Contact us at 1-866-329-4367 and we'll be happy to provide a complimentary quote.

Lincoln Complimentary Maintenance²

To help you keep your new Lincoln MKX in top condition, we are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation. See your Lincoln Dealer for additional details – and enjoy the ride.

Complimentary Car Wash

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle. It's just another shining example of our commitment to you.³

Lincoln Roadside Assistance for Life²

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing to the closest – or to your preferred – Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services at no charge. Your dealer will be happy to provide all the details.

MyLincoln Mobile™ app

The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, locate a dealer, live operator-assisted vehicle information, and roadside assistance.⁴

¹Customer negotiates final vehicle price. ²Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. ³Availability depends on dealership participation. See dealer for details. ⁴Message and data rates may apply.



Thank you for getting acquainted with the new 2014 Lincoln MKX.

If you should have any questions, please look to your Lincoln Dealer for personalized assistance and attention. We are happy to offer consultation, provide research, arrange test-drives, and explore financing options.

We value your time, and we appreciate your business.

When you're ready, we're here. For you.



Scan this QR code to view our current inventory.

Message and data rates may apply.

Thank you.



THE LINCOLN MOTOR COMPANY





1 White Platinum Metallic Tri-coat¹

3 Smoked Quartz Metallic Tinted Clearcoat¹

6 Kodiak Brown Metallic

2 Ingot Silver Metallic

4 Platinum Dune Metallic Tri-coat¹

7 Sunset Metallic

5 Ruby Red Metallic Tinted Clearcoat¹

8 Tuxedo Black Metallic

A Premium Medium Light Stone Leather with Dusk Gray Piping²

Carbon Fiber Weave Aluminum

Standard

Olive Ash Wood

Available Wood Package

B Premium Charcoal Black Leather with Charcoal Black Piping²

Carbon Fiber Weave Aluminum

Standard

Walnut Swirl Wood

Available Wood Package

C Premium Canyon Leather with Charcoal Black Piping

Olive Ash Wood

Available Premium Package with Wood Package

D Premium Ceramic Leather with Red Accent Stitching

Sonata Spin Aluminum

Available Limited Edition Package

Available with all exterior colors

Available with all exterior colors

Available with 1, 2, 3, 6, 8

Available with 1, 3, 6, 8



To see Lincoln MKX in all available colors, visit the App Store[™] or Google Play[™] and search: Experience Lincoln. Then use your smartphone to download our app.³

¹Additional charge. ²Leather-trimmed seats are standard. Premium leather trim and piping (shown above) available as part of Premium Package on Medium Light Stone and Charcoal Black seats. ³Message and data rates may apply. Colors are representative only.

