

2014 LINCOLN NAVIGATOR





A POWERFUL STATEMENT IN ANY SETTING. There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln Navigator. From the Lincoln Motor Company.



Driving is an experience. It is a discovery that holds the wonder of roads not yet traveled.
The joy of new sensations. Never-ending possibilities.

When you can easily accommodate all of the people, as well as all of the things you want
to take along, everything you encounter along the way becomes yours. To share.

That's why we put so much into every Lincoln.





Confidence and purpose.

It's the foundation on which you lead your life. And it's evident in the way we designed the Lincoln Navigator. With standard, power-deployable running boards, power liftgate, and power-folding, heated sideview mirrors that make everyday driving more convenient. Best-in-class towing that lets you tow up to 9,000 lbs.¹ with ease. And a 5.4L Flex Fuel V8 engine designed to effortlessly navigate back roads as easily as city streets – and give you the power to confidently take on every curve life throws your way.

Tuxedo Black Metallic. Monochrome Appearance Package with available equipment. ¹When properly equipped. Class is Luxury Extended Utilities vs. 2013 competitors.



A PERSONAL CONNECTION.

It's what makes life more enjoyable. And it's served up in everything the Lincoln Navigator offers. Like SYNC^{®1} which seamlessly connects you to your world with voice commands. And lets you make calls, listen to text messages, and scroll through your personal MP3 playlists to hear the music you want to hear. And with 911 Assist^{®2} which can call for help and give the operator an urgent message – even when you can't. Here, it's about knowing that, near or far, you're never out of touch.

Stone leather with available equipment. ¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. ²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated.

Taking things further.

A weekend getaway. A remote destination. Lincoln Navigator gets you there. With the standard voice-activated Navigation System with turn-by-turn directions, it's all at your command with a simple spoken request. And all without frustration, maps or handwritten directions. And with a 6-month trial subscription to SiriusXM Satellite Radio and SiriusXM Traffic and Travel link, you'll enjoy music, sports and entertainment, as well as real-time weather, traffic information and fuel prices. Coast to coast. Here, it's about going to places you never imagined.





Open space.

What does it mean to you? With Lincoln Navigator, it means 3 rows with space for up to 8.¹ And best-in-class 3rd-row leg room,² right where you need it. It's a standard PowerFold® 60/40 split bench in the 3rd row that folds flat with the touch of a button. And a 2nd row with heated seats and dual DVD headrests.¹ It's front-row, rich leather-trimmed seats – heated and cooled to 6 temperatures. And adjustable in 10 ways. And genuine wood accents in walnut swirl or olive ash.³ It's about room for everyone – and everything. And a space just for you.

Charcoal Black leather with available equipment. 7-passenger configuration shown. ¹Available feature. ²Class is Luxury Extended Utilities vs. 2013 competitors. ³Available with Monochrome Limited Edition Package only.

GRAND PLANS.

Accept challenges others shy away from, knowing that anything is possible if you put your mind to it. With Lincoln Navigator L, that's evident in the ability to tow heavy loads. Up to 8,700 lbs.¹ And in a 6-speed automatic transmission with tow/haul mode that can monitor your vehicle's driving conditions and help control its speed — especially in downhill situations. In standard trailer sway control,² that helps steady your vehicle's motion — and ease your mind. And 42.6 cu. ft.³ of total space behind the 3rd row makes you ready to carry just about anything, even at a moment's notice.

Navigator L. Ingot Silver Metallic with available equipment. ¹When properly equipped. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³Cargo and load capacity limited by weight and weight distribution.



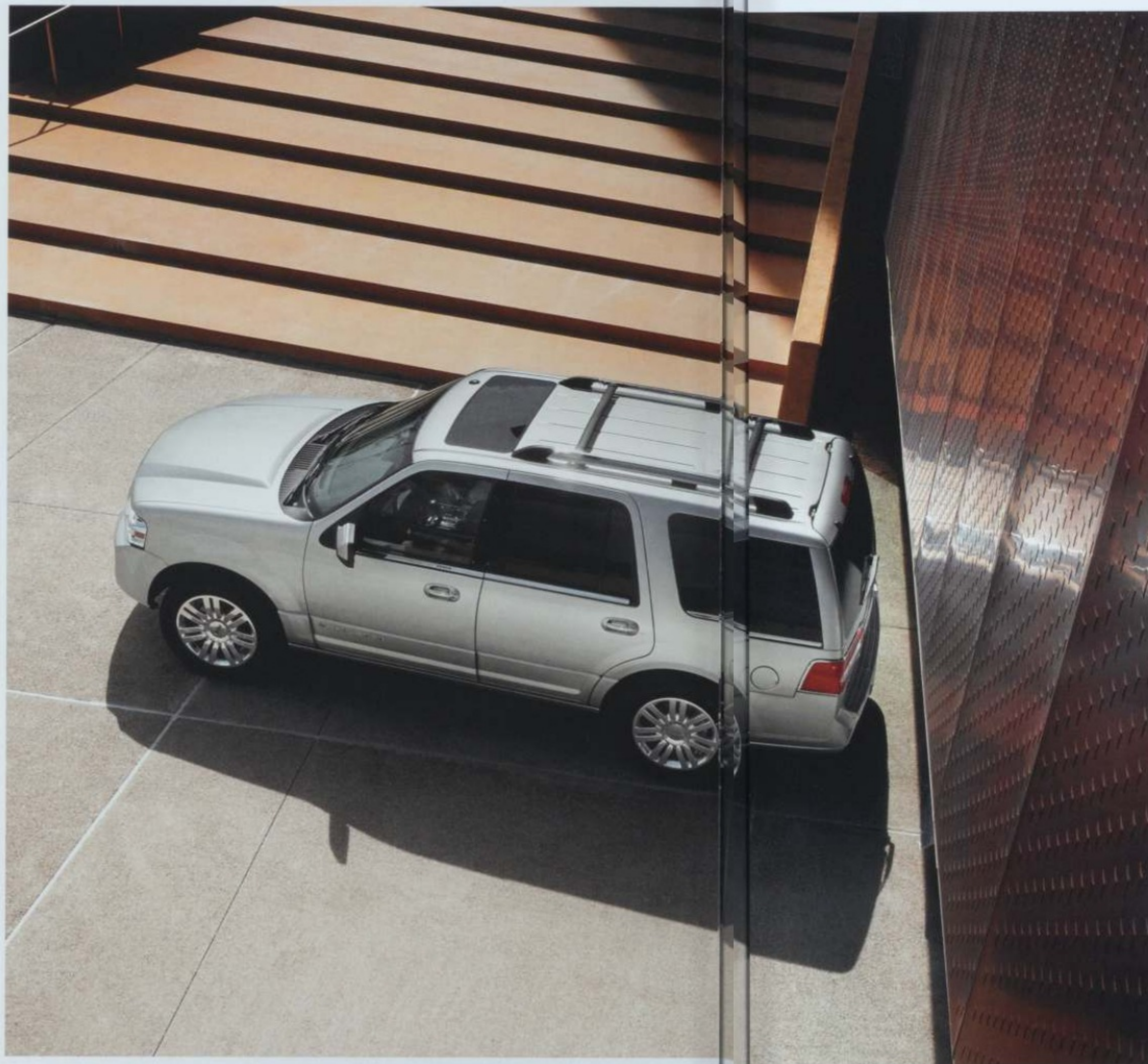
SECURE IN YOUR SURROUNDINGS.

It's a great feeling that you experience from the inside out with Lincoln Navigator. Peace of mind comes from a structural safety cage and airbags. Front and front-seat side airbags for the 1st row, and full side-curtain for outboard passengers in all 3 rows. And an SOS Post-Crash Alert System™ that can unlock doors and flash lights to let others know you need help.¹ On slippery surfaces – and in emergency maneuvers – AdvanceTrac® with RSC® (Roll Stability Control™) can apply the brakes and reduce engine power to help you stay on your intended course.² Here, security is more than just a feeling. It's a state of being.

¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.
²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



THERE IS ONLY ONE YOU. Pursue what intrigues you. Realize that experiences can take you further than any possessions. Consider what is important to you, and embrace it. All of it. We did. It's apparent in everything the 2014 Navigator offers. With its powerful presence and luxurious interior, it just may steer you in a whole new direction.



THE LINCOLN MOTOR COMPANY



LINCOLN NAVIGATOR VEHICLE CONTENT

Engine

5.4L SOHC 3-valve V8 flexible-fuel

310 hp @ 5,100 rpm

365 lb.-ft. of torque @ 3,600 rpm

EPA-estimated fuel economy rating¹

4x2 14 city/20 hwy/16 combined mpg (28.0-gal. capacity)

4x4 13 city/18 hwy/15 combined mpg (28.0-gal. capacity)

Dimensions

Navigator	Navigator L	
208.4"	223.3"	Length
119.0"	131.0"	Wheelbase
79.7"	79.7"	Width (mirrors folded)
91.8"	91.8"	Width (including mirrors)
78.3"	78.1"	Height
Head room		
39.5"	39.5"	1st row
39.7"	39.7"	2nd row
37.6"	38.0"	3rd row
Shoulder room		
63.3"	63.3"	1st row
63.7"	63.7"	2nd row
51.9"	67.1"	3rd row
Leg room		
41.1"	41.1"	1st row
39.1"	39.1"	2nd row
37.7"	37.7"	3rd row
Cargo volume (cu. ft.)		
103.3	128.2	behind 1st row
54.4	86.3	behind 2nd row
18.1	42.6	behind 3rd row

Capacities

Towing capacity (max. lbs.) ²	
9,000	8,700 4x2
8,700	8,500 4x4



18" 7-Spoke Bright Machined-Aluminum Standard

20" 7-Spoke Polished Aluminum Available

Standard Features

Powertrain

6-speed automatic transmission with tow/haul mode; rear-wheel drive (RWD)

Brakes

Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

Suspension

Independent front and rear suspension; front and rear stabilizer bars; and variable-assist power steering

Exterior

18" 7-spoke bright machined-aluminum wheels with P255/70R18 all-season BSW tires and 17" steel spare; body-color hood accent; chrome-accented lower bodyside cladding; bright exhaust tip; chrome upper and lower grilles; Class III/IV Standard-Duty Trailer Tow Package with frame-mounted trailer hitch receiver integrated into rear fascia, 4-pin wiring harness and trailer sway control; fog lamps; Forward Sensing System; luggage rack with chrome accents and black crossbars; power-deployable running boards; power-folding, heated sideview mirrors with chrome caps, security approach lamps, integrated turn signals, blind spot mirrors, memory and auto-dimming driver's side; power liftgate; projector-style high-intensity discharge (HID) headlamps with autolamp feature; windshield wipers: rain-sensing, speed-sensitive intermittent (front), 2-speed with washer (rear); rear privacy glass; rear view camera; Reverse Sensing System; and tow hooks integrated into front fascia

Instrumentation and Driver Controls

Accessory delay for power features with theater-dimming lighting; auto-dimming rearview mirror; leather- and wood-trimmed steering wheel with controls for audio, SYNC[®] and cruise control; memory settings for driver's seat position, sideview mirrors, power-adjustable pedals and power-tilt steering column; message center with compass display, distance-to-empty, average fuel economy, odometer and trip odometer; overhead console with 1st-row map lights, sunglasses storage, power rear quarter window switches and conversation mirror; power-adjustable brake and accelerator pedals with memory; power rear quarter windows; power-tilt steering column with memory; power windows with front one-touch-up/down feature; universal garage door opener; and white LED-backlit instrument cluster with speedometer, tachometer, battery gauge, fuel level gauge, coolant temperature gauge and message center



Audio and Communication Systems

SiriusXM Satellite Radio with 6-month trial subscription; SYNC voice-activated, in-vehicle connectivity system with AppLink[™]; THX[®] II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, HD Radio[™] Technology, MP3 capability, 14 speakers (including an 8" rear-mounted subwoofer), 600 watts of power and 12-channel amplifier; and voice-activated Navigation System featuring SiriusXM Traffic and Travel Link (with 6-month trial subscription), nearly 10 gigabytes of digital storage for music, and on-screen image from rear view camera

Interior Design and Conveniences

1st-row premium leather-trimmed, heated and cooled, low-back bucket seats with 10-way power adjustments, including power lumbar and recline, 2-way adjustable head restraints with embroidered Lincoln Star, and driver's side memory; 2nd-row premium leather-trimmed, heated, low-back, fold-down bucket seats with recline and easy entry to 3rd row; 3rd-row PowerFold[®] 60/40 split bench seat; 1st-row center floor console with shifter, armrest, covered storage bin with chrome handle, 2 front cupholders, auxiliary audio input jack and USB port, rear audio/climate controls, 2 headphone jacks and 2 rear cupholders; 2nd-row center floor console with padded armrest, covered storage and 2 cupholders; 110-volt power outlet; authentic walnut swirl wood, Alloy Metallic and Burnished Bronze interior accents; dual-zone electronic automatic temperature control; and auxiliary climate control with 2 overhead vents for 2nd and 3rd rows, plus controls on the back of 1st-row center floor console

Safety and Security

3-point safety belt restraints for all seating positions, height-adjustable in 1st row; AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]); driver and front-passenger dual-stage front airbags³; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor and restraint control module; front-seat side airbags³; LATCH (Lower Anchors and Tether Anchors for Children) in all 2nd-row seating positions; tether anchor only in 3rd-row center; MyKey[®]; perimeter anti-theft alarm; Remote Keyless Entry System with integrated keyhead transmitter remotes (2), Illuminated Entry System and security approach lamps in sideview mirrors; Safety Canopy[®] System with 3-row side-curtain airbags³ and rollover sensor; SecuriCode[™] keyless entry keypad; SecuriLock[®] Passive Anti-Theft System; and SOS Post-Crash Alert System[™]

Lincoln Navigator L

Includes standard features, plus:

33.5-gallon fuel tank; 42.6 cu. ft. of cargo space behind the 3rd-row seat; and Cargo Management System



Comparisons based on 2013 competitive models (class is Luxury Extended Utilities), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations. Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

Available Packages

Class III/IV Heavy-Duty Trailer Tow Package

Brake module wiring; frame-mounted, heavy-duty hitch receiver with 4-/7-pin wiring harness; heavy-duty radiator, flasher and transmission cooler; and rear load-leveling suspension

Monochrome Appearance Package⁴

Body-color lower bodyside cladding with chrome "NAVIGATOR" lettering; body-color lower grille and hood accent; body-color mirror caps; and chrome upper grille

Monochrome Limited Edition Package

Equipment Group 101A

1st- and 2nd-row premium leather-trimmed seats in Canyon with Charcoal Black piping; Charcoal Black embroidered Lincoln Star on all head restraints; black carpeting and floor mats; body-color lower bodyside cladding with chrome "NAVIGATOR" lettering; chrome upper grille and body-color lower grille; "LIMITED EDITION" exterior badge; olive ash wood trim; power-folding sideview mirrors with body-color mirror caps; and power moonroof

Available Equipment

20" 7-spoke polished aluminum wheels with P275/55R20 all-season BSW tires

2nd-row bucket seats with center floor console delete

2nd-row leather-trimmed 40/20/40 split-folding bench seat with fold-flat feature, outboard heat and recline, and center section that slides forward

All-weather floor mats

Chrome hood accent^{4,5}

Control Trac[®] 4-Wheel-Drive (4WD) System

Dual headrest DVD by INVISION^{™6}

Power Code[™] Remote Start System

Power moonroof

Available Lincoln Custom Accessories

All-weather floor mats, and carpeted floor mats with logo

Cargo organizers and protectors

DVD rear-seat entertainment systems⁶

Full vehicle covers⁶

Interior light kit and illuminated door sill plates

Racks and carriers⁶

Side window deflectors, splash guards and locking fuel plug

Sportz[®] tents⁶ and trailer towing accessories

Warning sensor,⁶ remote start and vehicle security systems

Visit accessories.lincoln.com to shop the complete collection.



¹Actual mileage will vary. ²When properly equipped. ³Always wear your safety belt and secure children in the rear seat. ⁴Only available with Equipment Group 100A. ⁵Not available with Monochrome Appearance Package. ⁶Lincoln Licensed Accessory. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc. HD Radio is a trademark of iBiquity Digital Corp. INVISION is a trademark of Audiotex Corporation. Power Code is a trademark of Code Systems, Inc. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THX and the THX logo are trademarks of THX Ltd., registered in the U.S. and other jurisdictions. All rights reserved.



Varsity Lincoln, Inc.
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Thank you for taking some time to acquaint yourself with the 2014 Lincoln Navigator and Varsity Lincoln, Inc.

It will be our pleasure to assist you should you wish to explore options, discuss financing or learn more about Lincoln.

Until then, here is a little background about us. Our goal is to make certain that you feel comfortable with our team and our variety of services:

- We are recipients of the prestigious President's Award.
- We are open 6 days a week to accommodate you.
- We support our community with special events.

Yours,

Michael Stanford
General Manager

Sales

M 8:30am–9pm
Tu-W 8:30am–6pm
Th 8:30am–9pm
F 8:30am–6pm
Sa 8:30am–5pm

Service

M-F 7am–6pm
Sa 8am–4pm

Personal Service

OWNING A LINCOLN MEANS MORE THAN JUST OWNING

A LUXURY CAR – it means being treated as a unique individual. No one understands that more than we do. From the day you pick out your new Lincoln, until the day you decide you're ready for your next one, we'll be here to answer any questions, guide you through routine maintenance, and anticipate anything else you may need along the way. Lincoln Concierge is just the first step in making sure your ownership experience is one that's tailor-made just for you. Come see what we are all about.

Lincoln Concierge

Introducing Lincoln Concierge. You're just a click away from accessing personalized, enhanced shopping tools, or getting access to a complimentary trained shopping advisor who is available 24/7 and will personalize your Lincoln purchasing experience. Your Lincoln Concierge is prepared to assist you in answering questions, comparing vehicles, scheduling a test-drive and more when you are ready. Visit lincoln.com to sign up and explore more benefits.

Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Dealer to explore your financing options.

Lincoln Warranties

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. Safety Restraint System and Corrosion coverage are also provided. Your dealer will be happy to provide all the details about these limited warranties.

Lincoln Extended Service Plan

For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

Insurance Services

Helping protect you and your investment is another way Lincoln continues to keep your best interests in mind. Our program offers industry-leading benefits at competitive rates. Contact us at 1-866-329-4367 and we'll be happy to provide a complimentary quote.

Lincoln Complimentary Maintenance¹

To help you keep your new Lincoln Navigator in top condition, we are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation. See your Lincoln Dealer for additional details – and enjoy the ride.

Complimentary Car Wash

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle. It's just another shining example of our commitment to you.²

Lincoln Roadside Assistance for Life¹

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing to the closest – or to your preferred – Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services at no charge. Your dealer will be happy to provide all the details.

MyLincoln Mobile™ app

The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, locate a dealer, live operator-assisted vehicle information, and roadside assistance.³

¹Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. ²Availability depends on dealership participation. See dealer for details. ³Message and data rates may apply.



- 1 White Platinum Metallic Tri-coat⁴
3 Sterling Gray Metallic
6 Midnight Sapphire Metallic

- 2 Tuxedo Black Metallic
4 Ruby Red Metallic Tinted Clearcoat⁴
7 Riviera Sands Metallic

- 5 Ingot Silver Metallic
8 Kodiak Brown Metallic

- A Charcoal Black Leather with Walnut Swirl Wood
B Stone Leather with Walnut Swirl Wood
C Canyon Leather with Charcoal Black Piping and Olive Ash Wood

Available with all exterior colors

Available with all exterior colors

Available Monochrome Limited Edition Package; available with 1, 2, 3, 4, 5, 7, 8



To see Lincoln Navigator in all available colors, visit the App Store™ or Google Play™ and search: Experience Lincoln. Then use your smartphone to download our app.²

⁴Additional charge. Colors are representative only.

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