FIESTA+ST



Ford

Go Further

Full throttle. Every day.



See why Fiesta is a non-stop blast.





Mobile data rates may apply.

ST. Molten Orange Tri-coat Metallic. Available equipment.



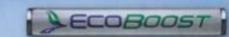
EPA-ESTIMATED RATING (43 HWY MPG

Efficiency experts, applaud now.

We're all trying to squeeze every last mile from a gallon of gas. That's why starting with an efficient foundation is key. Enter Ford Fiesta.

Fiesta SE has an EPA-estimated rating of 43 hwy mpg¹ when equipped with the SE EcoBoost® Fuel Economy Package. Along with unique wheels, the package includes the new 1.0L EcoBoost I-3 engine that combines direct fuel injection, turbocharging and twin independent variable camshaft timing (TI-VCT).

With an impressive 123 horsepower and 125 lb.-ft. of torque, the 1.0L EcoBoost isn't shy about performance. "The Fiesta pulls with a diesel-like sense of authority, regardless of gear or engine speed, and had little difficulty when it came to on-ramps or highway merging, where power is most likely to be needed," says autoblog.com. "This powertrain is just very, very easy to drive." More proof that big ideas do come in unexpected packages. Just like the 2015 Ford Fiesta.

















Drivers, keep smiling.

In Fiesta, every drive can bring a grin. Dart in and out of traffic. Stick it in the corners. And draw admiring glances along the way.

To help Fiesta stay sure-footed in the corners, standard Torque Vectoring Control applies slight braking force (as needed) to the inside front wheel to help more torque reach the road and keep Fiesta firmly planted.

For that extra-connected feel, the PowerShift 6-speed automatic transmission¹ helps provide torque to the front wheels 100% of the time during shifts. Electric power-assisted steering improves steering feel at low speeds and provides precise assist on the highway. Specially tuned shocks and spring rates balance responsive handling with the need for a smooth ride. Choose your favorite 15" or 16" wheels.¹ Then go.

'Available feature.



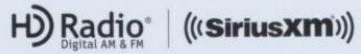


Innovators, have fun.

SYNC^{®1} with MyFord Touch^{®1} makes it easy. Colorful graphics, fast touch-screen responses and simple controls give you voice and touch mastery of your phone, entertainment, and navigation.²

Answer a call from your paired phone by pressing accept on the 6.5" color LCD touch screen. Incoming text? Have the system read it aloud for you. Hear a new favorite tune over the radio? With HD Radio™ Technology² and iTunes® tagging, simply touch the TAG shopping cart icon when the song is playing to mark it for purchase later.

SiriusXM®2 lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.³ The voice-activated Navigation System² also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services. These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.



Titanium. Medium Light Stone leather trim. Available equipment.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/ MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.



the door handle and you're in. Then, press the brake pedal and push the start button. Keep your paired smartphone close (and charging1) in the full center console with padded armrest.1

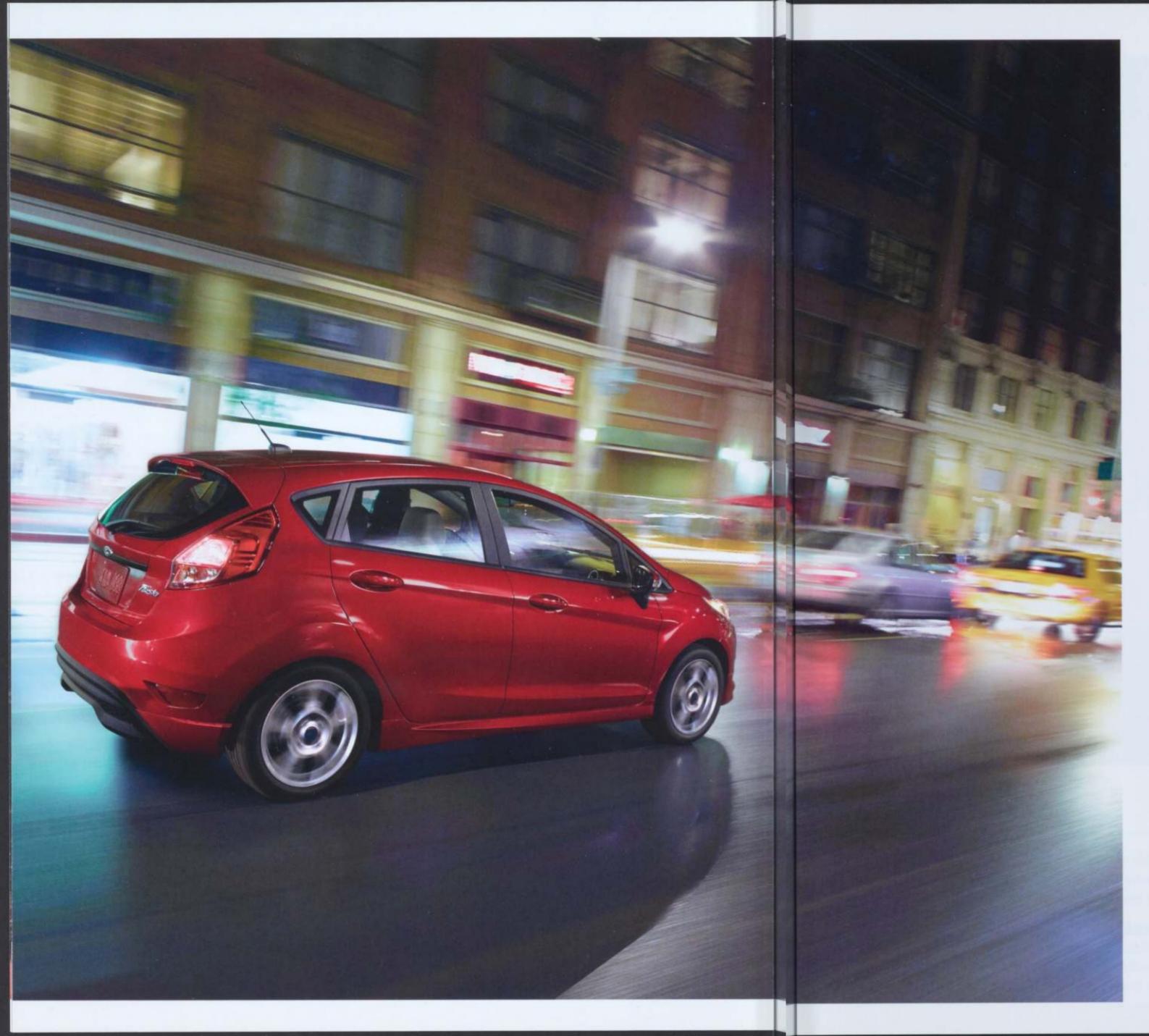
the driver or front passenger. Rock the house with the 8-speaker Audio System from Sony.⁸¹ In the rear, open up additional cargo room by folding down one or both sides of the 60/40 split rear seat.











Safety, for all.

Layer for protection. It's good advice that still applies today.
Underneath the aerodynamic shape of the 2015 Fiesta, there are many protective layers.

Learn more about safety



Strength surrounds you in the form of a rigid safety cage. High-strength and ultra-high-strength boron steel work with SPACE (Side Protection And Cabin Enhancement) Architecture to help divert crash forces away from occupants. Next, 7 standard airbags include: driver and front-passenger front; driver's knee; front-seat side; and side curtains.

Underpinning it all, AdvanceTrac® electronic stability control automatically helps avoid skidding and fishtailing, helping keep all 4 wheels firmly planted.¹

SE. Ruby Red Tinted Clearcoat Metallic. Full body-styling kit. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.















Believers, make it your own.

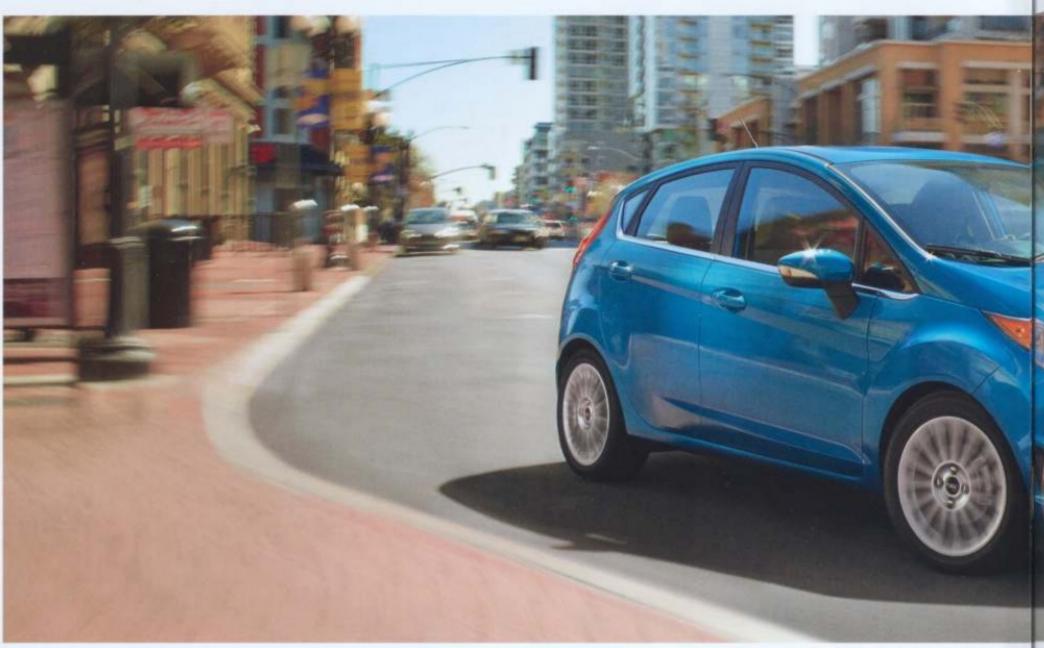
Now here's how you can make it your own.

Let sun and breeze stream in through the power moonroof.1 See what's behind your vehicle as you slowly back up, thanks to a convenient rear view camera.1.2 Even heat your front seats1 (in cloth or leather).

MyKey,^{®1} set speed and volume controls for when others are driving your Fiesta.

> Never leave your gas cap behind with the Easy Fuel® capless fuel filler. You don't need one. With its long list of standard and available features, your 2015 Fiesta can be just the way you want it.

Fiesta Specifications





Standard Features

Mechanical

Anti-Lock Brake System (ABS)

Easy Fuel® capless fuel filler

Electric power-assisted steering (EPAS)

Front-wheel drive (FWD)

Suspension – Front: independent MacPherson strut Suspension – Rear: non-independent twist-beam

Seating

6-way manual driver's seat

4-way manual front-passenger seat

60/40 split-fold rear seat

Interior

12-volt front powerpoint

Air conditioning

Bottle/cupholders (5 front, 1 rear)

Driveaway auto door locks

Front carpeted floor mats

Front doors with map pocket and cupholder

Front-passenger seat back map pocket

Power door locks

Rear climate vents

Tilt/telescoping steering column

Exterior

Acoustic-laminate solar-tinted glass

Body-color door handles

Quad-beam halogen headlamps

Rear-window defroster

Rear-window wiper with washer (hatchback)

Windshield wipers – Intermittent

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags! safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

AdvanceTrac® electronic stability control and hill start assist

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Driver's knee airbag¹

Front-seat side airbags1

SecuriLock® Passive Anti-Theft System

Side-curtain airbags1

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

Engines/EPA-Estimated Ratings & Dimensions

1.6LTi-VCTI-4

120 hp @ 6,350 rpm 112 lb.-ft. of torque @ 5,000 rpm

5-speed manual

28 city/36 hwy/31 combined mpg PowerShift 6-speed automatic 27 city/37 hwy/31 combined mpg

1.0L EcoBoost® I-3

123 hp @ 6,000 rpm 125 lb.-ft. of torque @ 2,500 rpm

SE EcoBoost Fuel Economy Package with 5-speed manual

31 city/43 hwy/36 combined mpg

1.6L EcoBoost I-4

197 hp @ 6,000 rpm² 202 lb.-ft. of torque @ 4,200 rpm²

6-speed manual

26 city/35 hwy/29 combined mpg

Exterior Sedan/Hatchback/ST Wheelbase 98.0" Length 173.5"/159.7"/160.1"

 Height
 58.1"/58.1"/57.2"

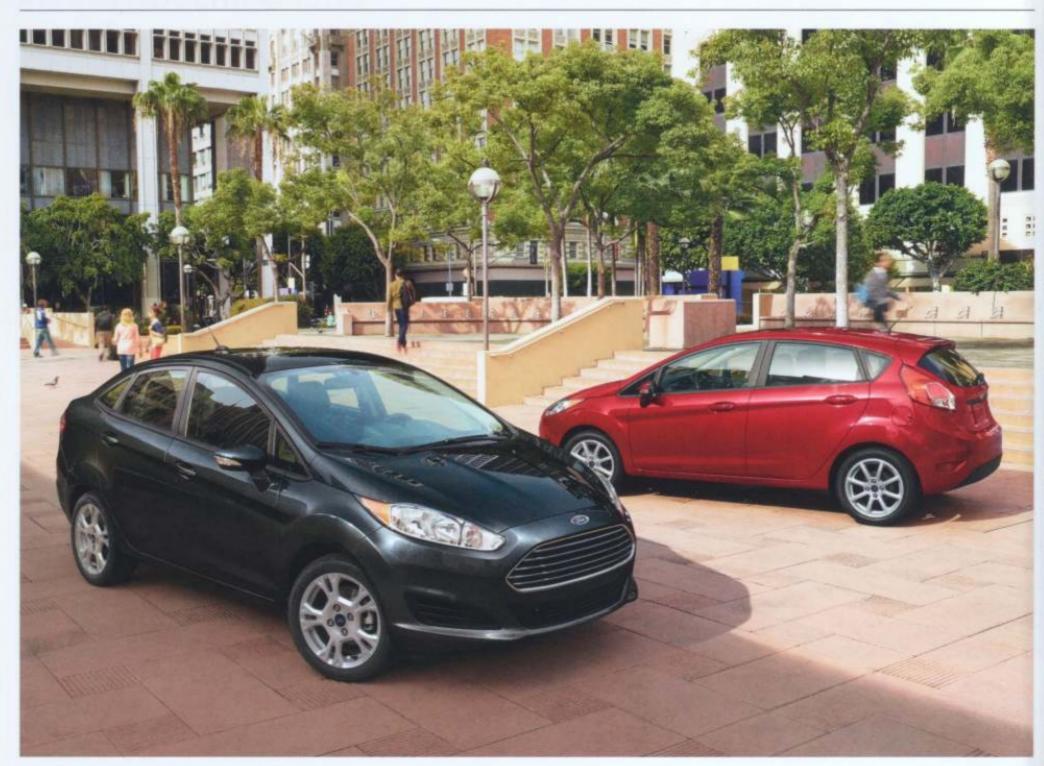
 Width – Mirrors folded
 71.6"

 Width – Including mirrors
 77.8"

Interior

Head room - Front	39.1" 37.1"/37.2"/37.2				
Head room – Rear					
Shoulder room – Front	52.7"				
Shoulder room – Rear	49.0"				
Hip room – Front	50.6"				
Hip room – Rear	49.2"				
Leg room - Front	43.6"				
Leg room – Rear	31.2"				

Capacities (cu. ft.)	
Passenger volume	85.1
Luggage capacity (sedan)	12.8
Cargo volume behind front seats (hatchback/ST)	25.4
Cargo volume behind rear seats (hatchback/ST)	14.9/10.1
Fuel tank (gal.)	12.4









SE Sedan. Tuxedo Black. Available equipment. SE Hatchback. Ruby Red Tinted Clearcoat Metallic. SE Appearance Package. Available equipment.

SE. Medium Light Stone cloth seats with Medium Light Stone inserts.

Steering wheel-mounted audio and SYNC controls.

SYNC voice-activated, in-vehicle connectivity system.

SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

5 Sedan/Hatchback

Equipment Group 100A

Includes all standard features, plus:

Mechanical

I.6L Ti-VCT I-4 engine

5-speed manual transmission

Compact spare

Power front disc/rear drum brakes

Torque Vectoring Control

Seating

Adjustable front and rear head restraints

Cloth seats

Interior

3-spoke steering wheel

AM/FM stereo/single-CD player with MP3 capability. 6 speakers and 80 watts

Auxiliary audio input jack

Day/night rearview mirror

Driver and front-passenger sun visors with vanity mirrors

Ford SYNC® voice-activated, in-vehicle connectivity system with USB port and SYNC Services for Traffic, Directions and Information

Manual windows

Multifunctional digital display in center stack

Exterior

15" steel wheels with silver-painted covers and P185/60R15 all-season tires

Body-color, power sideview mirrors with integrated blind spot mirrors

Carbon Black grille with chrome bars and surround Liftgate spoiler (hatchback)

Available Options & Packages

Audio upgrade by KICKER® (sedan only)

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

Fiesta Lower Door Stripe Graphic Package

Keyless entry keypad

PowerShift 6-speed automatic transmission with SelectShift® capability

Remote Start System (requires PowerShift 6-speed automatic transmission)

Smoker's Package

SE Sedan/Hatchback

Equipment Group 200A Includes select S features, plus:

Seating

Unique cloth seats and door-trim inserts

Interior

12-volt rear powerpoint

Ambient lighting

Chrome door handles

Cruise control

Full center console with armrest

Leather-wrapped steering wheel

Message center with trip computer

MyKey®

Overhead console

Power windows with one-touch-up/-down driver's side window feature

Rear dome light

Steering wheel-mounted audio controls

Exterior

15" Sparkle Silver-painted aluminum wheels

Automatic headlamps

Perimeter alarm

Power sideview mirrors with integrated blind spot mirrors and turn signal indicators

Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Available Equipment Group

Equipment Group 201A - SE Appearance

Package includes MyFord Touch® with 6.5" color LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio input jack; SiriusXM® Satellite Radio; unique Sport cloth seats with contrast stitching; driver's seat manual lumbar; leather-wrapped shift knob (manual only); 16" 8-spoke Sparkle Silver aluminum wheels; fog lamps with chrome bezels; rear decklid spoiler (sedan); and aluminum compact spare wheel

Available Options & Packages

16" 8-spoke Black machined aluminum wheels Audio upgrade by KICKER (sedan only)

Cargo Management Package includes cargo net and foldable soft cargo organizer

Comfort Package includes electronic automatic temperature control, heated front seats, and heated sideview mirrors

Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only; n/a with full body-styling kit)

Fiesta Lower Door Stripe Graphic Package

Full body-styling kit includes unique body-color front fascia with black airfoil, body-color rear lower valance with unique black diffuser, body-colorpainted side rocker moldings, and front fog lamps (hatchback only)

Interior Protection Package includes black all-weather floor mats for front and rear, and cargo area protector

Keyless entry keypad

Power moonroof

PowerShift 6-speed automatic transmission with SelectShift capability

Remote Start System (requires PowerShift 6-speed automatic transmission)

SE EcoBoost® Fuel Economy Package includes 1.OL EcoBoost I-3 engine, 15" steel wheels with silverpainted covers, and rear decklid spoiler on sedan (requires 5-speed manual transmission and 200A)

Smoker's Package includes cigarette lighter and ash cup

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires 201A)



15" Steel with Silver-Painted Covers 15" Sparkle Silver-Painted Standard: S Included: SE EcoBoost Fuel Economy Package



Aluminum Standard: SE



16" 8-Spoke Sparkle Silver Aluminum Included: SE Appearance Package



Black Machined Aluminum Optional: SE and SE Appearance Package

Titanium Sedan/Hatchback

Equipment Group 300A Includes select SE features, plus:

Seating

Adjustable lumbar support for driver's seat

Heated front seats

Leather-trimmed seats

Upgraded door-trim inserts

Interior

Audio System from Sony[®] with 8 speakers and HD Radio™ Technology

Auto-dimming rearview mirror

Chrome shifter bezel (automatic)

Electronic automatic temperature control

Intelligent Access with push-button start (2 key fob transmitters)

Leather-wrapped shift knob (manual)

Rear view camera

SiriusXM® Satellite Radio with 6-month trial subscription

SYNC® with MyFord Touch® with 6.5° color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio input jack

Exterior

16" premium Sparkle Nickel-painted aluminum wheels with P195/50R16 all-season tires

Chrome beltline and rear decklid moldings

Chrome headlamp bezels

Fog lamps with chrome surrounds

Heated sideview mirrors

Piano Black-painted lower grille with chrome surround Reverse Sensing System

Available Options & Packages

Audio upgrade by KICKER® (sedan only)

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

Fiesta Lower Door Stripe Graphic Package

Interior Protection Package includes black all-weather floor mats for front and rear, and cargo area protector

Power moonroof

PowerShift 6-speed automatic transmission with SelectShift® capability

Remote Start System (requires PowerShift 6-speed automatic transmission)

Smoker's Package includes cigarette lighter and ash cup

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription











Electronic automatic temperature control.

Audio System from Sony with 8 speakers and HD Radio Technology.

Heated sideview mirrors.



16" Premium Sparkle Nickel-Painted Aluminum Standard









Equipment Group 400A Includes select SE features, plus:

Mechanical

1.6L EcoBoost® I-4 engine

6-speed manual transmission

3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)

Full-size spare wheel and tire (15" x 6")

Power front and rear disc brakes with performance low-metallic compound brake pads

Unique ST sport suspension

Seating

Cloth sport seats with ST logo

Interior

Aluminum sport pedal covers

Audio System from Sony[®] with 8 speakers and HD Radio™ Technology

Carpeted front and rear floor mats

Electronic automatic temperature control

Intelligent Access with push-button start (2 key fob transmitters)

Leather-wrapped shift knob with metallic insert

SiriusXM® Satellite Radio with 6-month trial subscription

Sound symposer

"ST" branded front floor mats

SYNC® with MyFord Touch® with 6.5" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio input jack

Unique front door-sill scuff plates with ST logo

Unique perforated leather-wrapped steering wheel with ST badge

Exterior

17" Sparkle Silver-painted aluminum wheels with summer-compound performance tires

Black headlamp bezels

Fog lamps

Modified front fascia with chin spoiler

Rear diffuser

Side rocker moldings

Twin chrome exhaust tips

Unique high-mounted rear spoiler

Available Options & Packages

17" Rado Gray premium painted aluminum wheels with red-painted brake calipers

Cargo Management Package includes cargo net and foldable soft cargo organizer

Over-the-top stripes

Power moonroof

Smoker's Package includes cigarette lighter and ash cup

ST Protection Package includes cargo area protector with ST logo, all-weather floor mats with ST logo, and full vehicle cover with ST logo

ST RECARO Package includes RECARO® partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link[®] with 5-year subscription

Performance Blue. Available equipment.

Perforated leather-wrapped steering wheel with ST badge.

Front door-sill scuff plates with ST logo.

6-speed manual transmission shift knob.







17" Rado Gray Premium Painted Aluminum with Red Brake Calipers Optional



Oxford White



Molten Orange Tri-coat Metallic



Ruby Red Tinted Clearcoat Metallic



Blue Candy Tinted Clearcoat Metallic



Magnetic



Ingot Silver



Race Red



Green Envy Tri-coat Metallic



Performance Blue



Tuxedo Black

Interiors



Charcoal Black Cloth
 with Sterling Stone Accents



4 Charcoal Black Sport Cloth with Silver Stitching



7 Medium Light Stone Leather



10 Charcoal Black Leather with Molten Orange Cloth Accents



2 Medium Light Stone Cloth



5 Charcoal Black Sport Cloth with Red Stitching



8 Charcoal Black Leather



3 Charcoal Black Cloth



6 Charcoal Black Cloth



9 Charcoal Black Leather with Smoke Storm Cloth Accents

Exteriors	Interiors									
	S		SE			Titanium		ST		
Oxford White	1	2	3	4	5	7	8	6	9	10
Ingot Silver	1	2	3	4	5	7	8	6	9	10
Molten Orange Tri-coat Metallic ¹								6	9	10
Race Red		2	3	4	5	7	8	6	9	
Ruby Red Tinted Clearcoat Metallic ¹		2	3	4	5	7	8			
Green Envy Tri-coat Metallic ¹		2	3	4	5	7	8	6	9	
Blue Candy Tinted Clearcoat Metallic ¹		2	3	4	5	7	8			
Performance Blue				4	5	7	8	6	9	
Magnetic		2	3	4	5	7	8			
Tuyada Plack	1	2	3	4	5	7	8	6	q	10

4,5 SE Appearance Package 9,10 ST RECARO® Package

Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.

Bring these colors to life



See other accessories





SE Hatchback in Oxford White customized with side window deflectors, lower bodyside graphics, rear roof spoiler and 16" 8-spoke Black machined aluminum wheels1

Rear roof spoiler

All-weather floor mats

Remote start systems

Cargo area protector



Exterior

Bodyside graphics Custom graphics and trim kits2 Fog lamp bezels Full vehicle covers² Racks and carriers² Rear bumper protector Rear spoilers Splash guards ST full vehicle cover ST over-the-top stripes



Interior

Ash cup/coin holders Cargo organizers and protectors Carpeted floor mats Door sill plates Gear Indicator shift knob2,3 Gear shift knobs3 Interior light kit ST all-weather floor mats ST cargo area protector ST door sill plates



Electronics

Audio upgrade by KICKER* Bumper-mounted warning

Keyless entry keypad

sensor systems²

Portable DVD rear-seat

entertainment systems² Vehicle Security System

Wheels

16" 8-spoke Sparkle Silver

16" polished

Wheel lock kits

Additional components may be required. See dealer for details. ²Ford Licensed Accessory, ³Manual transmission only.



New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Learn more about your Fiesta

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (In CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36.000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Subcompact Cars), publicly available information and Ford certification data at time of printing. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

After trial period expires, Sirius XM Satellite Radio, Sirius XM Traffic and Travel Link subscriptions are sold separately or as a package and are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/travellink or www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeart Auto is a trademark owned of Apple Inc., registered in the U.S. and other countries. KICKER is a registered trademark of Stillwater Designs and Audio, Inc. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. RECARO is a registered trademark of RECARO Beteiligungs-GmbH. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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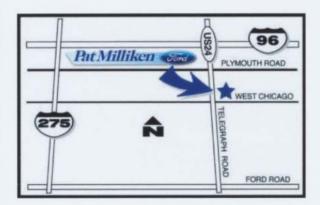








Pat Milliken Ford



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www.patmillikenford.com

We're Pat Milliken Ford. And we go further for you. We're dedicated to serving you now and in the future. We've been in business for over 50 years. We're proud recipients of the prestigious President's Award. Our friendly staff is standing by to assist you. And our service department offers complimentary local shuttle service too. From vehicle test-drives and product demonstrations to personalized service and maintenance, we're committed to delivering a Ford ownership experience above and beyond your expectations.

Sales Hours

M 8:30 am - 9:00 pm Tu 8:30 am - 6:00 pm W 8:30 am - 6:00 pm

Th 8:30 am - 9:00 pm F 8:30 am - 6:00 pm

Service Hours

M 7:30 am - 7:00 pm Tu 7:30 am - 6:00 pm W 7:30 am - 6:00 pm Th 7:30 am - 6:00 pm F 7:30 am - 6:00 pm

See our Fiesta inventory





Mobile data rates may apply.