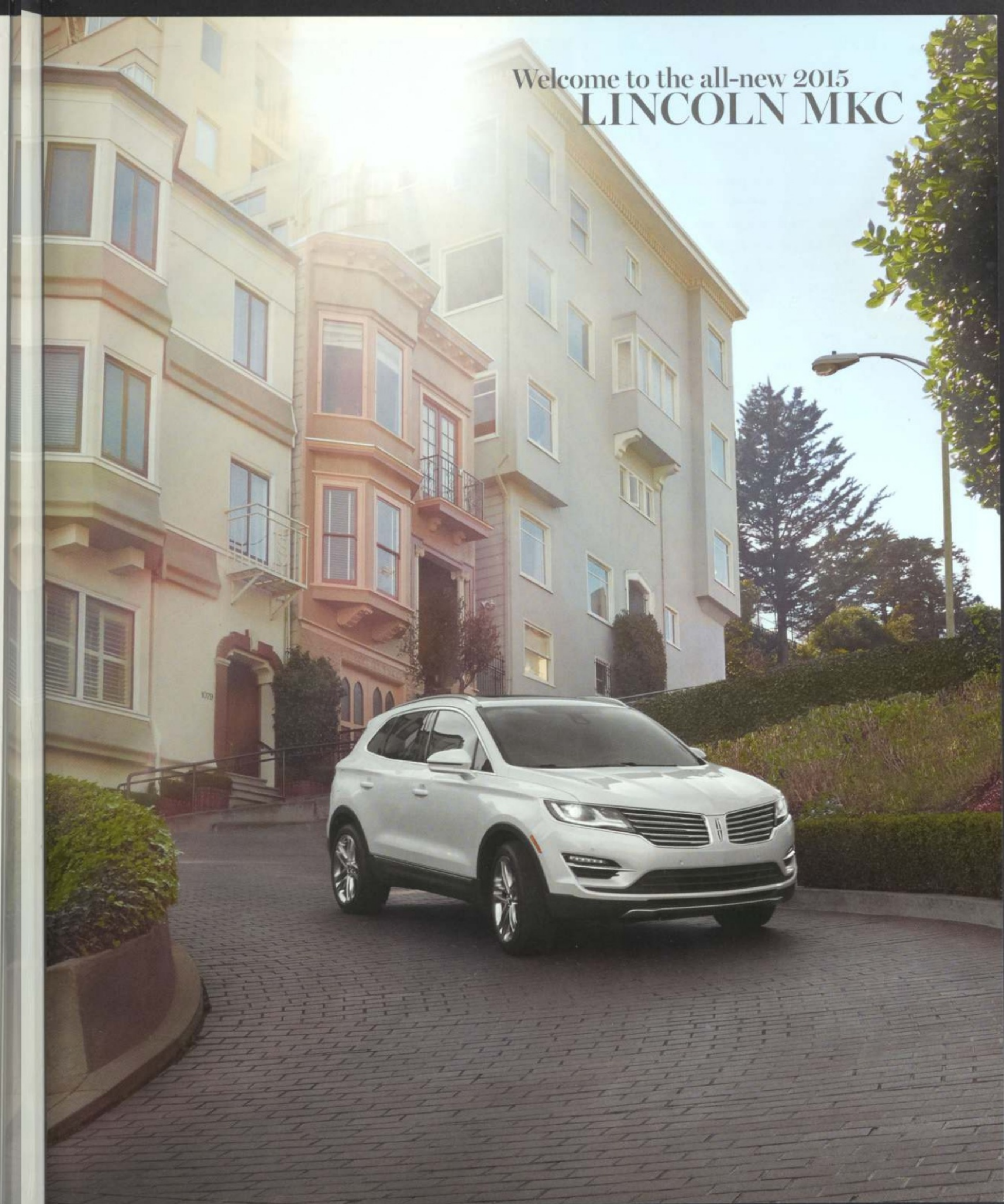


MKC

Welcome to the all-new 2015
LINCOLN MKC





Put aside expectations and adopt a new design aesthetic.

It's amazing what can happen when you put old ideas to rest. Suddenly, stunning design is infused with equally purposeful function. Inside, comfort goes beyond just leg room. The spacious interior is streamlined and graceful, with controls — like the push-button-shift transmission — seamlessly integrated into the instrument panel. Grab the Wollsdorf¹ leather-wrapped steering wheel; sink into the luxurious seating trimmed with class-exclusive² Bridge of Weir™ Deepsoft leather, and open the panoramic roof¹ to appreciate everything that surrounds you. Step outside, and dramatic HID headlamps are more visible than conventional headlamps, and the full-length LED tail lamps quickly illuminate — making beautiful accessories, necessities. Like the signature Lincoln split-wing grille. It's aerodynamically designed with Active Grille Shutters that open and close to slip through the air and enhance fuel efficiency.



YOUR VEHICLE RISES WHILE YOU SLEEP. Imagine if your vehicle could warm up and be ready to go before you were. With your smartphone and the MyLincoln Mobile™ app³ — enhanced by an embedded modem¹ — you can program your MKC to start remotely at a specific time with your customized climate settings.⁴ You can even remotely lock and unlock the doors and more, as you wish. More than you expected? Wish granted.



¹Available feature. ²Class is Luxury Small Utilities. ³Mobile App is available through a free download. The embedded modem is included and available on Reserve Equipment Group only. Service included for 4 years. Text and data rates apply to usage. ⁴Allows you to adjust to 22°C or the last temperature set.

This is where you'll get a
WARM WELCOME after your cooldown.

Before you even get in, MKC greets you with a gracious reception. Thanks to Approach Detection, interior and exterior lights fade up in anticipation of your approach – from as far away as 2.44 m (8'). An inviting welcome mat, cast on the ground, illuminates your path. Door handles glow just so to perfectly highlight the exterior colour of your vehicle and lend a guiding hand. Did you ever expect that your vehicle could be so welcoming?





Press a button to shift gears...

Change gears with the class-exclusive push-button transmission. A simple finger touch puts you in Drive, Reverse, Neutral or Sport.



And open or close a liftgate by kicking a foot.

A simple kicking gesture of your foot controls the class-exclusive, hands-free liftgate* – and gives you a new way to access its generous rear storage area. You can even set the opening height.

*Available feature.

This is where fashionable form
MEETS FUNCTION.





Keeping pace with your life is twice as easy.

MKC offers 2 engine options, both with turbochargers for refined performance and responsible fuel efficiency. Thanks to their dynamic designs, these engines adapt to your lifestyle. The 2.0L engine gives you power with amazing efficiency. And the 2.3L EcoBoost® engine¹ does it all, with 285 horsepower² and 305 lb.-ft. of torque² to propel you forward with surprisingly graceful acceleration.

¹Available feature. ²Figures achieved using 93-octane fuel.



Taking corners doesn't mean cutting them.

MKC doesn't make you settle for a single suspension setting. In fact, Lincoln Drive Control with continuously controlled damping lets you choose between 3 drive modes – Comfort, Normal or Sport – to match your driving style. And because surfaces are unpredictable, the system continuously monitors the suspension settings 500 times per second, then quickly adjusts to make sure that your car and the road are one. Electric power-assisted steering – or EPAS – gives the right amount of steering assistance for your driving situation. Torque Vectoring Control automatically adjusts the speed between your front wheels for enhanced cornering and agility. Combined with a wide stance for manoeuvrability and traction, MKC is ready for roads that change in a split second. When they do, so does MKC.



This is where open space feels like an
INTIMATE PLACE.



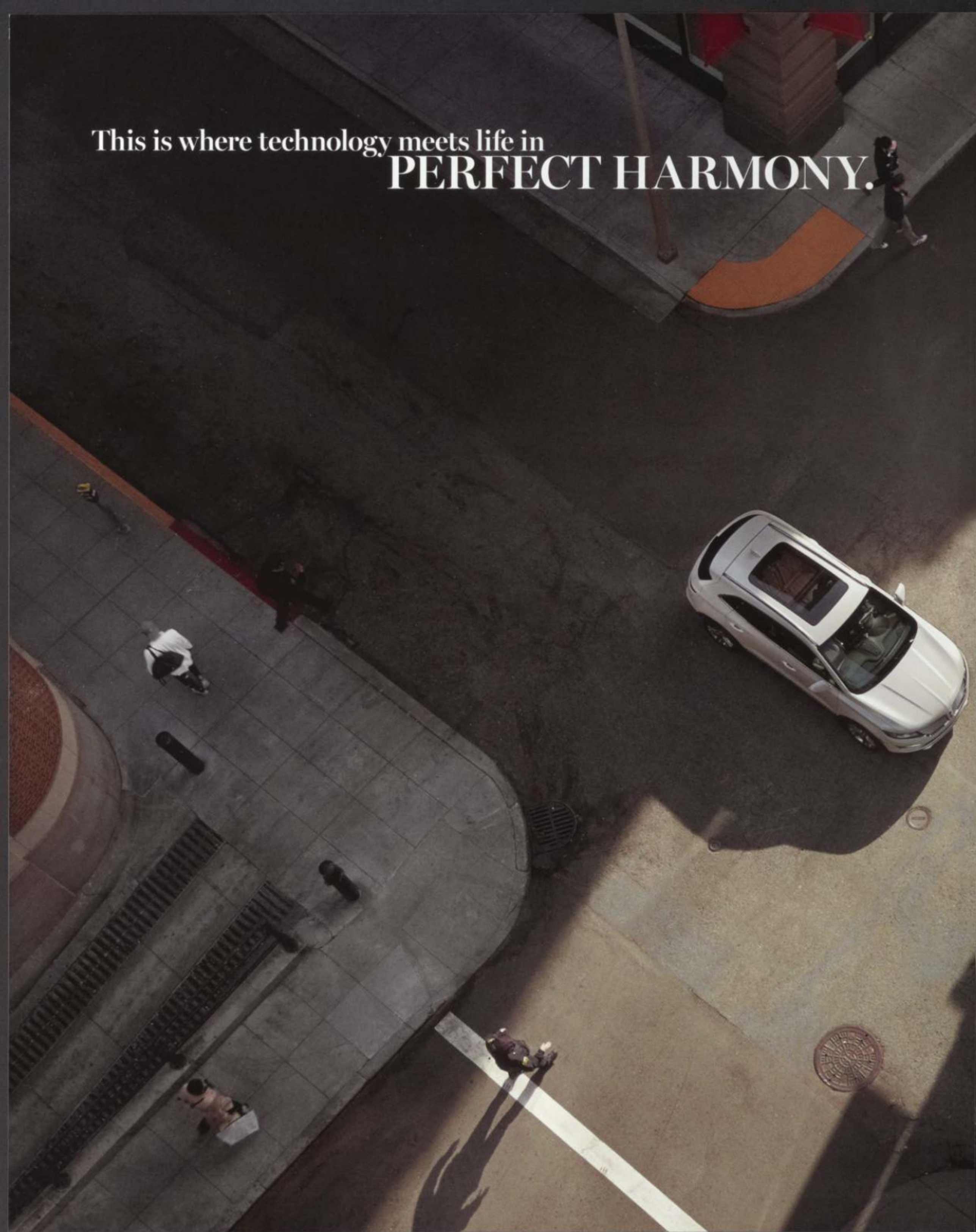
82 Staying in touch takes a simple, spoken word.

The journey starts here, with all of your connections made effortlessly. A remote start to warm your car before you get in with the MyLincoln Mobile™ app^{1,2} – powered by an embedded modem¹. Voice-activated, turn-by-turn directions¹ to that off-the-beaten-path restaurant you've been meaning to try. And 3D maps¹ brought to life through SYNC® with MyLincoln Touch™³ to guide you there. Say a command and stay in touch without taking your hands off the wheel. Or touch the signature 8" colour screen to have your favourite song from the playlist on your MP3 player piped through your vehicle speakers. Don't worry – it will fade just enough so you don't miss the call or incoming text message letting you know that someone is running late. No matter where you're going or what you have going on, here, the lines of communication are always open.

ENJOY THE RIDE – AND EVERY NOTE OF YOUR MUSIC. The enhanced THX® II Certified Audio System¹ – an industry first – gives every passenger a front-row seat to the concert. Patented sound processing technology distributes your music's bass evenly throughout the interior and, together with the slot speakers, brings the rich, full sound of the studio to your everyday commute.

¹Available feature. ²Message and data rates may apply. ³Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyLincoln Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion.

This is where technology meets life in
PERFECT HARMONY.





Where mastering the ins and outs of parallel parking is practically unparalleled.

No guesswork required. That's the beauty of active park assist¹ with a new, class-exclusive, park out assist feature. MKC uses ultrasonic sensors to measure open spaces and find a parking spot as small as 1.2 times the length of your vehicle, and then guides you into – or out of – it while you control the brakes, shifter and accelerator. Expert parking, every time.

FORWARD THINKING KEEPS YOU AHEAD. With the Forward Sensing System,¹ sensors on the front bumper can detect objects that are in front of you and sound a high-pitched beeping tone if something is there. Knowing what lies ahead is half the battle.

HINDSIGHT IS 20/20. When you are backing out of – or into – a parking spot or garage, the Reverse Sensing System on MKC uses sensors on the rear bumper and a warning sound to help alert you if something is behind you. You'll have peace of mind, with the confidence to back it up.

Driver-assist features are supplemental and do not replace the driver's judgment. ¹Available feature.

Go with the flow – not against it.



KNOW YOUR SURROUNDINGS. MKC is designed to help you see things you otherwise might not. Its BLIS® (Blind Spot Information System)¹ uses radar sensors to help detect when a vehicle is in your blind spot, and then alerts you with a light in the corresponding sideview mirror. And class-exclusive cross-traffic alert¹ lets you know when a vehicle is crossing behind you as you back out of a parking spot, and alerts you with a glowing icon in your sideview mirror and an alarm.

STAY CENTERED. We can all use a push in the right direction sometimes. The Lane-Keeping System^{1,2} can alert you with a steering wheel shudder if it senses you drifting out of your lane, and can then apply steering torque to help direct you to steer back into it. In addition, the Driver Alert System displays a coffee cup icon in your gauge cluster if it detects that you need to take a break from driving.

KEEP YOUR DISTANCE. Everyone has a different driving style. Fortunately, adaptive cruise control and collision warning with brake support¹ adjusts to fit yours. Using radar to constantly scan for slower vehicles in front of you, it can automatically change your speed to maintain your preset gap – and can even pre-charge the brakes to prepare you for a sudden stop.



This is where quiet confidence speaks volumes about
PEACE OF MIND.



MKC is engineered to get you where you need to go. Intelligent all-wheel drive optimizes available traction to help you power through challenging driving conditions. AdvanceTrac® with RSC® (Roll Stability Control™) helps you grip the road and stay on your intended path.¹ And, to help protect you in the event of a collision, MKC is equipped with 7 airbags – including a driver's knee airbag. Just a few more ways MKC exceeds expectations when you need it most.



SAFE AND SOUND. MKC is thoughtfully designed with a cabin that's filled with solitude. Interior wind noise is greatly diminished with active noise control, felted wheel wells, pedestal-style door-mounted mirrors that move the wind down and away from the driver, and specially laminated glass that reduces outside road noise.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



18" Painted Aluminum
Standard on Premiere



18" Luster Nickel-Painted Aluminum
Standard on Select



18" Polished Aluminum with
Dark Stainless-Painted Pockets
Standard on Reserve

DIMENSIONS

Length:	4,552 mm (179.2")
Height:	1,657 mm (65.2")
Wheelbase:	2,690 mm (105.9")
Width:	2,135 mm (84.1")
mirrors folded	1,939 mm (76.3")
Head room:	1,005 mm (39.6") front 982 mm (38.7") rear
Shoulder room:	982 mm (56.0") front 1,404 mm (55.3") rear
Hip room:	1,383 mm (54.4") front 1,342 mm (52.8") rear
Leg room:	1,088 mm (42.8") front 935 mm (36.8") rear

Cargo volume:	
Behind front seats:	1,505 litres (53.1 cu. ft.)
Behind rear seats:	712 litres (25.2 cu. ft.)

¹Figures achieved using 93-octane fuel. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ³BLIS replaces standard blind spot mirrors. ⁴Always wear your safety belt and secure children in the rear seat.

Comparisons based on competitive models (class is Luxury Small Utilities); publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln, Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations.

Premiere	Select	Reserve	
S	S	S	POWER AND HANDLING
			2.0L EcoBoost® 4-cylinder turbocharged direct-injection engine
			240 hp @ 5,500 rpm ¹ 270 lb.-ft. of torque @ 3,000 rpm ¹
			Estimated Fuel Consumption ²
			AWD 12.4L/100 km city and 9.0L/100 km hwy (23 mpg city/31 hwy) (59.0-litre fuel tank capacity)
		A	2.3L EcoBoost 4-cylinder turbocharged direct-injection engine
			285 hp @ 5,500 rpm ¹ 305 lb.-ft. of torque @ 2,750 rpm ¹
			Estimated Fuel Consumption ²
			AWD 12.9L/100 km city and 9.2L/100 km hwy (22 mpg city/31 hwy) (59.0-litre fuel tank capacity)
S	S	S	6-speed SelectShift® automatic transmission with paddle activation
S	S	S	Active Grille Shutters
S	S	S	Electric power-assisted steering (EPAS)
S	S	S	Electronic parking brake
S	S	S	Hill start assist
S	S	S	Intelligent all-wheel drive
S	S	S	Lincoln Drive Control featuring continuously controlled damping
S	S	S	Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors
S	S	S	Torque Vectoring Control
S	S	S	Traction control
			LINCOLN EXPERIENCES
S	S	S	Approach Detection
		S	Auto-folding sideview mirrors with turn signal indicators and auto-dimming driver's side
		S	Fade-up ambient lighting
S	S	S	Illuminated exterior door handles
S	S	S	Lincoln logo welcome mat
S	S	S	Lincoln signature fade-on/-off exterior lighting
			EXTERIOR FEATURES
	A	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
S	S	S	Body-colour rear spoiler
S	S	S	Bright roof-rack side rails
S	S	S	Daytime running lamps
S	S	S	Dual bright exhaust tips
S	S	S	Easy Fuel® capless fuel filler
		S	Hands-free liftgate
S	S	S	HID headlamps with LED signature lamps and autolamp feature
S	S	S	LED signature tail lamps
S	S	S	Lincoln split-wing grille in smoked chrome
S	S	S	Power, heated, body-colour sideview mirrors with memory and integrated blind spot mirrors ³
S	S	S	Reverse Sensing System
			DRIVER CONTROLS
S	S	S	Dual-zone electronic automatic temperature control
		S	Embedded modem (integrates features with the MyLincoln Mobile™ app)
S	S	S	Intelligent Access with push-button start
S	S	S	Message centre with compass
S	S	S	Push-button shift
S	S	S	Remote Start System
S	S	S	Steering wheel-mounted controls for cruise, audio and MyLincoln Touch™
S	S	S	SYNC® with MyLincoln Touch voice-activated, in-vehicle connectivity system with Bluetooth® technology, 8" colour LCD touch screen in centre stack, and media hub with 2 USB ports, SD card reader, and audio input jack
	S	S	Universal garage door opener

Premiere	Select	Reserve	
O	O		AUDIO AND COMMUNICATION SYSTEMS
S	S	S	Enhanced THX® II Audio System with 14 speakers and distributed bass technology
S	S	S	Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability and 9 speakers
S	S	S	SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna and 6-month prepaid subscription ((SiriusXM))
A	S		Voice-activated Navigation System
			INTERIOR FEATURES
S	S	S	12-volt powerpoints (4)
S	S	S	Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)
O	S		Panoramic Vista Roof® with power sunshade
S	S	S	Power windows with one-touch-up/-down for all 4 windows
		S	Power-tilt/-telescoping steering column
O	O	O	Premium reversible cargo mat
S	S	S	Rear view camera
S	S		Tilt/telescoping steering column
	S	S	Tonneau cover
			SEATING
S	S	S	10-way power driver's seat with 2-way power lumbar and memory feature
S			4-way power front-passenger seat
	S	S	10-way power front-passenger seat
S	S	S	60/40 split-fold-flat rear seat with recline
S	S	S	Bridge of Weir™ Deepsoft leather-trimmed seats
S	S		Heated front seats
		S	Heated and cooled front seats
			SAFETY AND SECURITY
S	S	S	Personal Safety System™ for driver and front passenger with dual-stage front airbags, ⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
S	S	S	Driver's knee airbag ⁴
S	S	S	Front-seat side airbags ⁴
S	S	S	Side-curtain airbags ⁴ with roll-fold technology
S	S	S	AdvanceTrac® with RSC® (Roll Stability Control™)
S	S	S	Anti-theft perimeter alarm
S	S	S	LATCH (Lower Anchors and Tether Anchors for Children)
S	S	S	MyKey®
S	S	S	SecuriCode™ invisible keypad
S	S	S	SecuriLock® Passive Anti-Theft Engine Immobilizer System
S	S	S	SOS Post-Crash Alert System™
S	S	S	Tire Pressure Monitoring System (excludes spare)
			PACKAGES
	O		2.3L EcoBoost Package: 2.3L EcoBoost 4-cylinder turbocharged direct-injection engine and 19" 5-spoke premium Luster Nickel-painted aluminum wheels
	O	O	Class II Trailer Tow Package (1,588 kg [3,500 lbs.] max.)
	O	S	Climate Package: heated rear seats, heated steering wheel, auto high-beam headlamps and rain-sensing windshield wipers
	O		Select Plus Package: voice-activated Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert ³
	O	O	Sonata Spin Aluminum Trim Package (Ebony interior only)
		O	Technology Package: adaptive cruise control and collision warning with brake support, active park assist with park out assist, Forward Sensing System, Lane-Keeping System and Driver Alert System

S = Standard O = Optional A = Available as part of a package

⁵Lincoln Licensed Accessory. ⁶Late availability.

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LINCOLN ACCESSORIES

ELECTRONICS

Portable DVD rear-seat entertainment systems by NextBase® ⁵
Remote Access
Vehicle Security System

EXTERIOR

Full vehicle cover by Covercraft® ⁵
Locking fuel plug
Roof crossbars and carriers by THULE® ⁵
Side window deflectors
Splash guards
Trailer towing accessories

INTERIOR

All-weather and carpeted floor mats
Ash cup/coin holders
Cargo area protector and cargo net
Cargo security cover
Carpeted cargo mat
Soft cargo organizers (large and standard sizes)



19" 5-Spoke Premium
Luster Nickel-Painted Aluminum
Included in 2.3L EcoBoost Package



20" Polished Aluminum
with Dark Stainless-Painted Pockets⁶
Optional on Reserve
(Requires 2.3L EcoBoost Package)



Hazelnut Leather

Available with exterior colours 3, 5, 6, 7, 8, 9



White Sands Leather

Available with all exterior colours



Ebony Leather

Available with all exterior colours



Espresso Leather

Available with all exterior colours

Premiere	Select	Reserve	INTERIOR AVAILABILITY	
	●		Hazelnut Leather	Zebrano Wood
●			White Sands Leather	Zebrano Wood
	●		White Sands Leather	Santos Rosewood
●			Ebony Leather	Zebrano Wood
	●		Ebony Leather	Santos Rosewood
●	●		Ebony Leather	Sonata Spin Aluminum ¹
	●		Espresso Leather	Santos Rosewood



Zebrano Wood



Santos Rosewood



Sonata Spin Aluminum

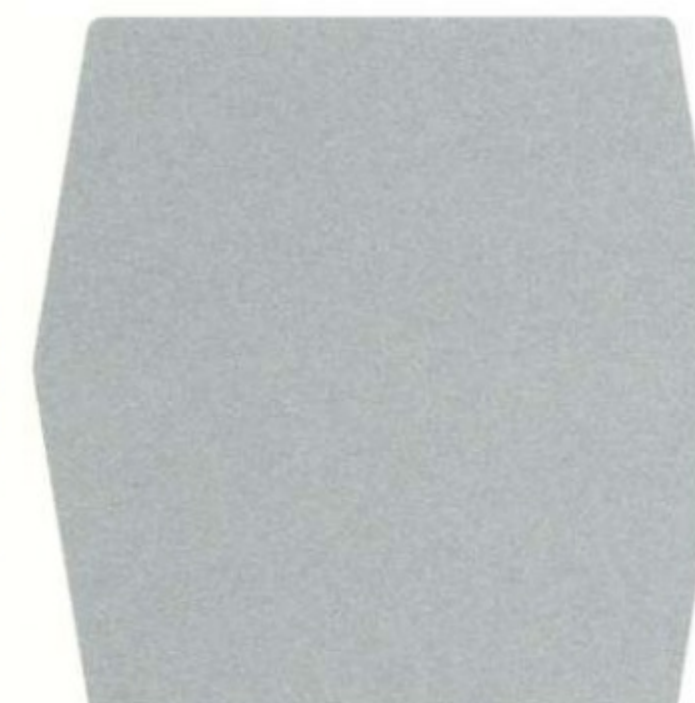
¹Standard on Premiere; available on Select and Reserve.



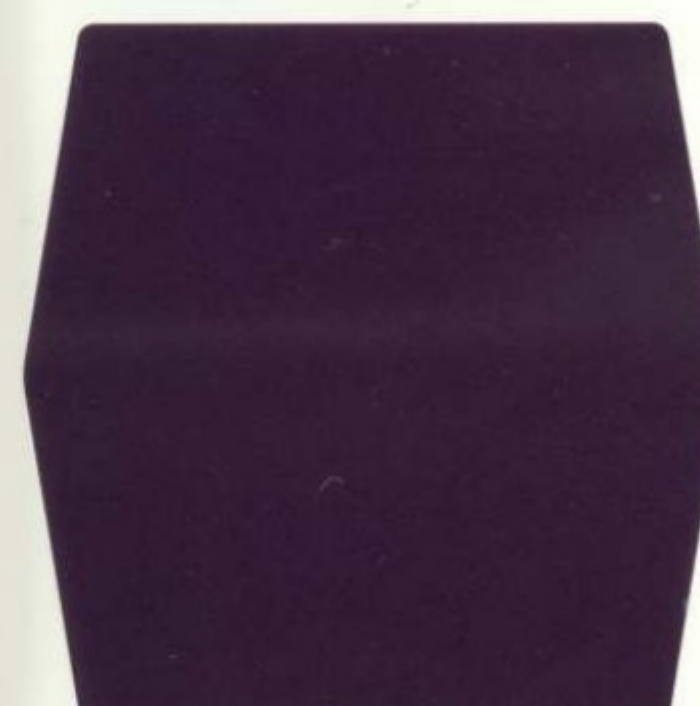
1. Midnight Sapphire Metallic



2. Karat Gold Metallic



3. Ingot Silver Metallic



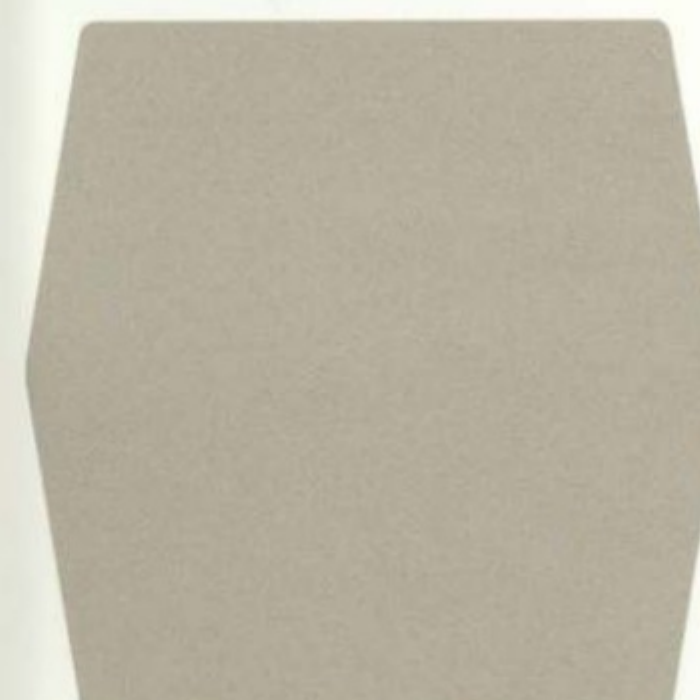
4. Tahitian Pearl Metallic



5. White Platinum Metallic Tri-coat²



6. Smoked Quartz Metallic Tinted Clearcoat²



7. Silver Sand Metallic



8. Tuxedo Black Metallic



9. Ruby Red Metallic Tinted Clearcoat²

Colours are representative only. ²Additional charge.



THE LINCOLN MOTOR COMPANY

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Discover more at LincolnCanada.com

Lincoln Automotive Financial Services Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Lincoln Automotive Financial Services. Ask your local Lincoln Dealer for details or check us out at LincolnAFS.ca.

Ford Extended Service Plan Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with the Lincoln Maintenance Protection Plan (LMPP), which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Lincoln Limited Warranties Your 2015 Lincoln MKC comes with a 4-year/80,000-km Basic Warranty. Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

Lincoln, Ford Motor Company of Canada, Limited warrants that its authorized Dealers will repair or replace any Genuine Lincoln Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for 24 months/unlimited distance, or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Lincoln, Ford Motor Company of Canada, Limited, engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the LLA product limited warranty offered by the accessory manufacturer.

Lincoln Client
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