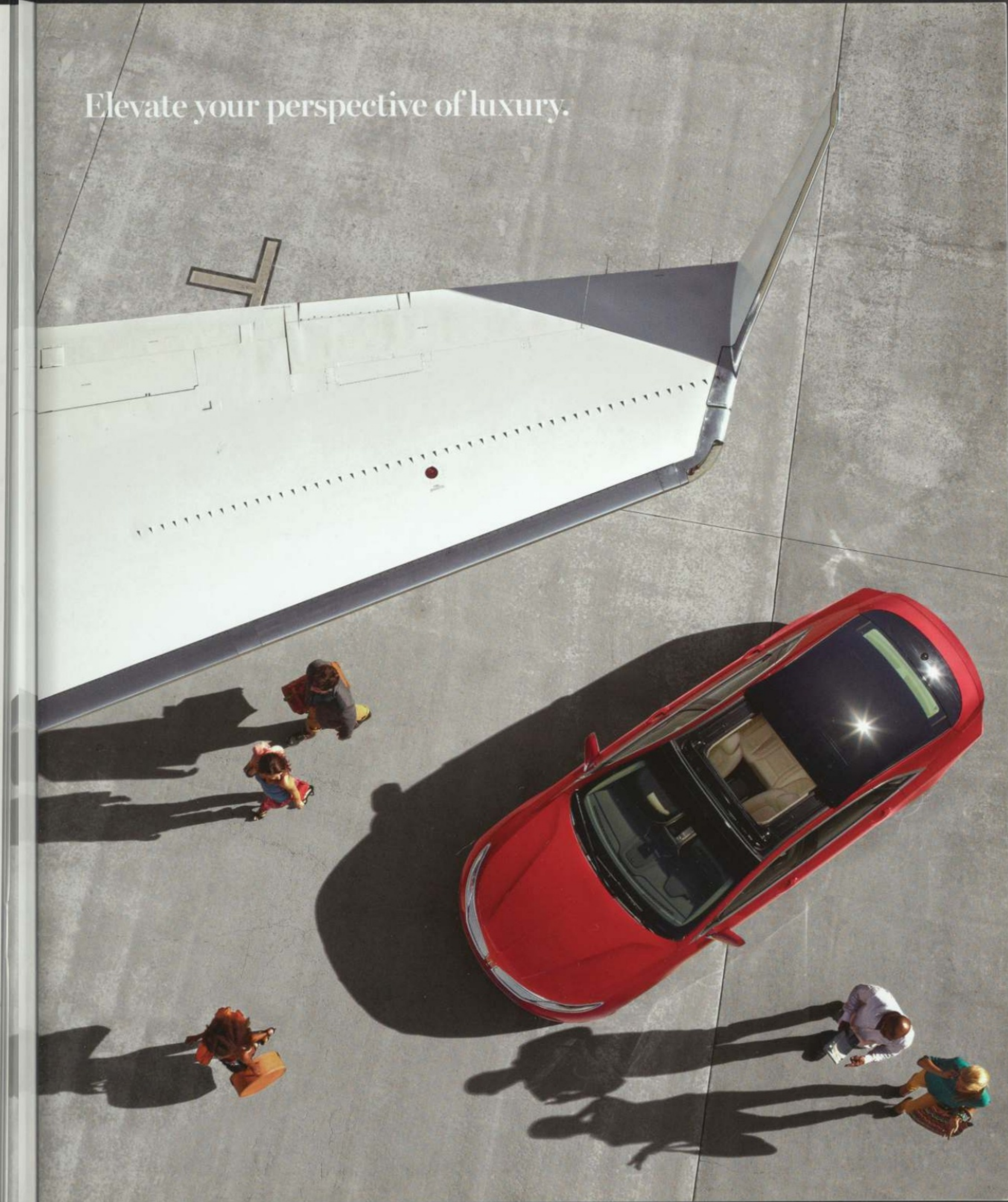


MKZ

Elevate your perspective of luxury.





Open up to a new experience.

Only MKZ offers a class-exclusive,¹ fully retractable panoramic roof² that gives you such an amazing view. The all-glass roof quickly slides back on uniquely designed tracks to give you a full, clear look out to all the world has in store. You'll be inspired by what you see.

¹Class is Luxury Midsize Sedans. ²Available feature.



Uncover a surprising sense of style.

One look at MKZ, and you'll quickly realize that beauty is more than skin deep. Of course, the split-wing grille, refined front end and sculpted tailgate add to an already attractive package, as do the pedestal sideview mirrors, full-length LED tail lamps, and adaptive LED headlamps. However, step inside, and you'll realize that sometimes, style is about what isn't there — rather than what is. Like a standard push-button transmission that takes the place of a traditional gear shifter and opens up the interior even more. A flowing centre console that complements the cabin rather than constricting it. Luxury uncovered? You decide.



YOUR VEHICLE NEVER CEASES TO AMAZE. What if your vehicle could warm up and be ready to go before you are? With your smartphone and the MyLincoln Mobile™ app¹ — enabled by an embedded modem² — you can program your MKZ to start remotely at a specific time with your customized climate settings.³ You can even remotely lock and unlock the doors with the touch of a button. Amazing.



¹Mobile App is available through a free download. The embedded modem is included in the Reserve Equipment Group and the Preferred Equipment Group. Service included for 4 years. Text and data rates apply to usage. ²Available feature. ³Allows you to adjust to 22°C, or the last temperature set.

A different stance on power.



Know your options.



Whether you prefer the rewarding power of the standard 240-horsepower¹ 2.0L EcoBoost® 4-cylinder engine, or the thrill of the 300-horsepower V6,² you'll get finely tuned performance with MKZ. The turbocharged 4-cylinder features direct injection for precise fuel delivery and impressive fuel efficiency, while AdvanceTrac® ESC (electronic stability control) helps you stay on your intended path. V6 models are equipped with All-Wheel Drive which helps you get through when the road turns slippery. Plus Active Grille Shutters² that open and close to allow MKZ to slip through the air with streamlined efficiency.



¹Figures achieved using 93-octane fuel. ²Available feature.

See green in a whole new way.



With MKZ Hybrid, you get an advanced lithium-ion battery that gives you more power and less weight than its predecessor, allowing you to travel up to highway speeds in electric mode. The 2.0L Atkinson-cycle engine has a fuel consumption rating of 5.7L/100 km city and 6.0L/100 km hwy (50 mpg city/47 hwy).¹ And SmartGauge™ with EcoGuide gives you the coaching and guidance needed to help you get the most from your drive. Here, efficiency and luxury are in full bloom.





Embrace change.

With MKZ, you don't have to accept only what's laid out before you. Instead, you can have the luxury of choice. Lincoln Drive Control with continuously controlled damping lets you choose between 3 drive modes – Comfort, Normal or Sport¹ – to match your driving style. Because road surfaces are always changing, the system continuously monitors the suspension settings 500 times per second, then quickly adjusts to make sure that your car and the road are one. Electric power-assisted steering gives the right amount of steering assistance for your driving situation. Torque Vectoring Control automatically adjusts the speed between your front wheels for enhanced cornering and agility so you'll be ready for changes the road throws at you.

¹Not available on MKZ Hybrid.

Driver's retreat.



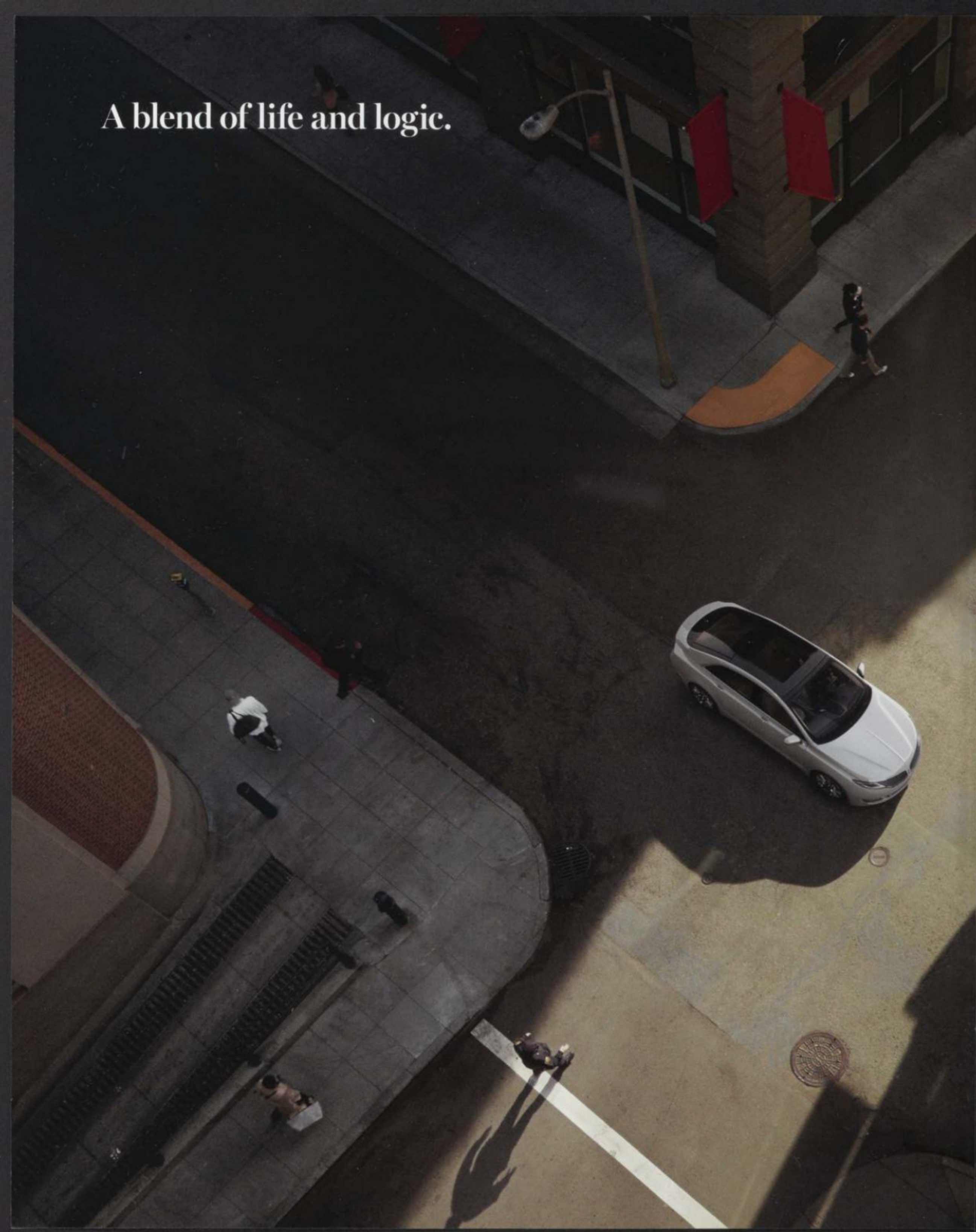


Take it all in.

In a moment, you realize how comforting MKZ is. Here, a luxurious, open interior is complemented with a heated,¹ leather-wrapped steering wheel, and heated, leather-trimmed front seats that are crafted and finished with double-stitched seams — and contoured and adjustable in 10 ways. A power rear sunshade¹ helps keep the temperature in the vehicle comfortable, while heated rear seats¹ help keep passengers comfortable too. Inflatable rear outboard safety belts¹ give you that extra sense of security. And touch screens light up with the simple tap of a finger to allow you to adjust volume and temperature. So take a moment, then open the door and experience everything that MKZ has to offer.

¹Available equipment.

A blend of life and logic.





Keep in touch.

With the sound of your voice – or a simple touch – Lincoln MKZ effortlessly connects you to the world around you. Say a command and stay in touch without taking your hands off the wheel with voice-activated turn-by-turn directions¹ to that off-the-beaten-path restaurant you've been meaning to try, and 3D maps¹ brought to life through SYNC[®] with MyLincoln Touch^{TM2} to guide you there. Touch the signature 8" colour LCD screen, and your favourite song from your MP3 player will pipe through your vehicle speakers – then fade just enough so you don't miss a call. And, a 6-month prepaid subscription to SiriusXM[®] lets you enjoy 100% commercial-free music, world-class news, sports, comedy and entertainment.³ With MKZ, when we say "keep in touch," we mean it.

EXPERIENCE EVERY NOTE IN PERFECT HARMONY. The THX[®] II Certified Audio System¹ gives every passenger a front-row seat to the concert. Specialized sound-processing technology combined with 14 speakers and 700 watts of power bring the feel of a live show to your everyday commute.

¹Available feature. ²Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyLincoln Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. ³SiriusXM subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca.

| SYNC ((SiriusXM)))



Find your space.

With MKZ, it's easy. In fact, active park assist¹ takes the guesswork out of parallel parking. Ultrasonic sensors measure open spaces and find a parking spot as small as 1.2 times the length of your vehicle. Then the system guides you into it, while you control the brake, shifter and accelerator.



HINDSIGHT IS 20/20. When you are backing out of – or into – a parking spot or garage, the Reverse Sensing System on MKZ uses sensors on the rear bumper and a warning sound to help alert you if something is behind you.

LOOKING AHEAD. When parking or manoeuvring, the Forward Sensing System¹ on MKZ uses sensors to detect objects that are in front of you, and then sends an audible tone if something is there. Forward thinking keeps you ahead every time.

Driver-assist features are supplemental and do not replace the driver's judgment. ¹Available feature.

Stay the course.



BE AWARE OF YOUR SURROUNDINGS. MKZ has features that are designed to help you see things that might otherwise be out of view. BLIS® (Blind Spot Information System)¹ uses radar sensors to help you detect when a vehicle is in your blind spot, and then alerts you with a light in the corresponding sideview mirror. And cross-traffic alert can let you know when a vehicle is crossing behind you as you slowly back out of a parking spot, and alerts you with a glowing icon in your sideview mirror and an alarm.



KEEP YOUR FOCUS. MKZ can help you stay centered. The Lane-Keeping System^{1,2} can alert you with a steering wheel vibration if it senses you drifting out of your lane, and can then apply steering wheel torque to help direct you to steer back into it. And the Driver Alert System displays a coffee cup icon in your gauge cluster if it detects that you need to take a break from driving.



BE PREPARED. Adaptive cruise control and collision warning with brake support¹ adjusts to fit your driving style. Using radar to constantly scan for slower vehicles in front of you, it can automatically change your speed to maintain your preset gap – and can even pre-charge the brakes to help prepare you for a sudden stop.





18" Premium Painted Aluminum Standard



19" Polished Aluminum with Dark Tarnish-Painted Pockets Standard on Preferred

DIMENSIONS

Length:	4,931 mm (194.1")
Height:	1,478 mm (58.2")
Wheelbase:	2,850 mm (112.2")
Width:	2,116 mm (83.3")
mirrors folded	1,908 mm (75.1")
Head room:	963 mm (37.9") front 930 mm (36.5") rear
Shoulder room:	1,465 mm (57.7") front 1,404 mm (55.3") rear
Hip room:	1,399 mm (55.1") front 1,366 mm (53.8") rear
Leg room:	1,126 mm (44.3") front 940 mm (37.0") rear

Cargo volume:
436 litres (15.4 cu. ft.) MKZ
314 litres (11.1 cu. ft.) MKZ Hybrid
Passenger volume:
2,734 litres (96.5 cu. ft.)

¹Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ²Figures achieved using 93-octane fuel. ³BLIS replaces standard integrated blind spot mirrors. ⁴Always wear your safety belt and secure children in the rear seat.

Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans), publicly available information and Ford certification data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford Motor Company of Canada, Limited makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Your local Lincoln Dealer is your best source for up-to-date information. Lincoln, Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.

Premiere	Select	Reserve	Preferred	
S	S	S	S	POWER AND HANDLING
				2.0L IVCT Atkinson-cycle 4-cylinder HEV engine with permanent-magnet AC-synchronous electric motor (MKZ Hybrid only)
				188 total system hp 129 lb.-ft. of torque @ 4,000 rpm
				Estimated Fuel Consumption ¹
				FWD 5.7L/100 km city and 6.0 hwy (50 mpg city/47 hwy)
S	S	S		2.0L EcoBoost® 4-cylinder turbocharged direct injection engine (MKZ only)
				240 hp @ 5,500 rpm ² 270 lb.-ft. of torque @ 3,000 rpm ²
				Estimated Fuel Consumption ¹
				FWD 10.5L/100 km city and 7.0 hwy (27 mpg city/40 hwy)
	O	O	S	3.7L Ti-VCT aluminum V6 engine (MKZ only)
				300 hp @ 6,500 rpm 277 lb.-ft. of torque @ 4,000 rpm
				Estimated Fuel Consumption ¹
				AWD 13.1L/100 km city and 9.2 hwy (22 mpg city/31 hwy)
S	S	S	S	6-speed SelectShift® automatic transmission with paddle activation (non-hybrid only)
S	S	S	S	Electronically controlled continuously variable transmission (eCVT) (MKZ Hybrid only)
S	S	S	S	Active Grille Shutters (3.7L Ti-VCT V6 and MKZ Hybrid only)
O	O	O	O	Engine block heater (standard on 2.0L EcoBoost 4-cylinder engine)
S	S	S		Front-wheel drive (FWD) (standard on MKZ Hybrid)
S	S	S	S	High-voltage lithium-ion battery (MKZ Hybrid only)
	O	O	S	Intelligent all-wheel drive (AWD) (requires 3.7L Ti-VCT V6 engine; n/a with MKZ Hybrid)
S	S	S	S	Lincoln Drive Control featuring continuously controlled damping (CCD), electric power-assisted steering (EPAS), and active noise control on MKZ (active noise cancellation on MKZ Hybrid)
S	S	S	S	Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors
S	S	S	S	Regenerative Braking System (MKZ Hybrid only)
				EXTERIOR FEATURES
S	S	S	S	Adaptive LED headlamps with auto on/off
		S	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
		S	S	LED accent lamps
	O	S	S	Power up/down decklid
	S	S	S	Power-folding sideview mirrors with auto-dimming driver's side
S	S	S	S	Power, heated, body-colour sideview mirrors with memory, integrated blind spot mirrors, security approach lamps and integrated LED turn signal indicators
S	S	S	S	Reverse Sensing System
				DRIVER CONTROLS
S	S	S	S	10.1" configurable colour LCD instrument cluster screen (non-hybrid only)
S	S	S	S	Dual-zone electronic automatic temperature control
		S	S	Embedded modem (integrates features with the MyLincoln Mobile™ app)
S	S	S	S	Intelligent Access with push-button start and Remote Start System
S	S	S	S	Push-button shift
S	S	S	S	SmartGauge™ with EcoGuide instrument cluster with 2 configurable 4.2" colour LCD screens (MKZ Hybrid only)
S	S	S	S	SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with Bluetooth® technology, 8" colour LCD touch screen in centre stack, and media hub with 2 USB ports, SD card reader, and audio/video input jacks
				AUDIO AND NAVIGATION SYSTEMS
S	S	S	S	Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability and 11 speakers
S	S	S	S	SiriusXM®, including SiriusXM receiver, low-profile antenna, and 6-month prepaid subscription
	O	O	S	THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and a 14-channel amplifier with 700 watts of power
		S	S	Voice-activated Navigation System

((SiriusXM))

THX

Premiere	Select	Reserve	Preferred	
	S	S	S	INTERIOR FEATURES
	S	S	S	110-volt power outlet (standard on all MKZ Hybrid models)
O	O	O	O	Ambient lighting
O	O	O	O	Cargo net
				Fully retractable panoramic moonroof
		S	S	Heated steering wheel
S				Leather-wrapped steering wheel
	S	S	S	Leather-wrapped steering wheel with wood accent in brown swirl walnut or Prussian burl
		O		Power rear sunshade (n/a with retractable panoramic moonroof)
S	S	S	S	Power windows with one-touch-up/-down for all 4 windows with driver and front-passenger global open/close
	S	S	S	Power-tilt/-telescoping steering column
	O	O	S	Premium floor mats
S	S	S	S	Rear view camera
	O	O	O	Single-panel power moonroof
S				Tilt/telescoping steering column
				SEATING
S	S	S	S	10-way power, heated driver and front-passenger seats with 2-way power lumbar and driver's side memory feature
		S	S	Heated and cooled front seats
		S	S	Heated rear seats
	O	O		Multicontour front seats with Active Motion®
S	S			Premium leather-trimmed seats
		S	S	Premium leather-trimmed seats with perforated inserts
				SAFETY AND SECURITY
S	S	S	S	Personal Safety System™ for driver and front passenger with dual-stage front airbags, ⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
S	S	S	S	Driver and front-passenger knee airbags ⁴
S	S	S	S	Front-seat side airbags ⁴
S	S	S	S	Side-curtain airbags ⁴ with roll-fold technology
S	S	S	S	AdvanceTrac® ESC (electronic stability control) with Curve Control
S	S	S	S	Anti-theft perimeter alarm
O	O	O	O	Inflatable rear outboard safety belts
S	S	S	S	LATCH (Lower Anchors and Tether Anchors for Children)
S	S	S	S	MyKey®
S	S	S	S	SecuriCode™ invisible keypad
S	S	S	S	SecuriLock® Passive Anti-Theft Engine Immobilizer System
S	S	S	S	SOS Post-Crash Alert System™
S	S	S	S	Tire Pressure Monitoring System (excludes spare)
				PACKAGES
	O	O	O	Aluminum Trim Package (Ebony interior only)
O	O	O	O	Brown Swirl Walnut Trim Package: standard with Ebony interior; available with Light Dune interior
	O	O	O	Technology Package: adaptive cruise control and collision warning with brake support, active park assist with Forward Sensing System, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers

S = Standard O = Optional

⁴Lincoln Licensed Accessory. ⁵Available on MKZ and MKZ Hybrid. ⁷Not available on MKZ Hybrid.

"SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THX and the THX logo are trademarks of THX Ltd., registered in the U.S. and other jurisdictions. All other trademarks, service marks, images and logos are property of their respective owners and are displayed in this publication with permission. All rights reserved.



LINCOLN ACCESSORIES

ELECTRONICS

Forward bumper-mounted warning sensor by Rosen®⁵
Portable DVD rear-seat entertainment systems by NextBase®⁵

EXTERIOR

Full vehicle covers by Covercraft®⁵
Rear bumper protector
Side window deflectors

INTERIOR

All-weather and carpeted floor mats
Ash cup/coin holder with or without lighter element
Auto-dimming rearview mirror
Cargo area protector
Cargo net
Carpeted cargo mat⁶
Soft cargo cooler bag
Soft cargo organizers (large and standard sizes)

WHEELS

18" Dark chrome (not shown)
18" Sparkle-nickel (not shown)
Wheel lock kit



19" 18-Spoke Polished Aluminum Available⁷



19" 10-Spoke Polished Aluminum Available



Hazelnut Leather

Available with exterior colours 1, 4, 5, 7, 8



Light Dune Leather

Available with all exterior colours



Ebony Leather

Available with all exterior colours

Premiere	Select	Reserve	Preferred	INTERIOR AVAILABILITY	
●	●	●	●	Hazelnut Leather	Prussian Burl Wood
●	●	●	●	Light Dune Leather	Prussian Burl Wood
●	●	●	●	Light Dune Leather	Brown Swirl Walnut ¹
●	●	●	●	Ebony Leather	Brown Swirl Walnut
●	●	●	●	Ebony Leather	Sonata Spin Aluminum ¹



Prussian Burl Wood



Brown Swirl Walnut



Sonata Spin Aluminum¹



1. Platinum Dune Metallic Tri-coat²



2. Luxe Metallic



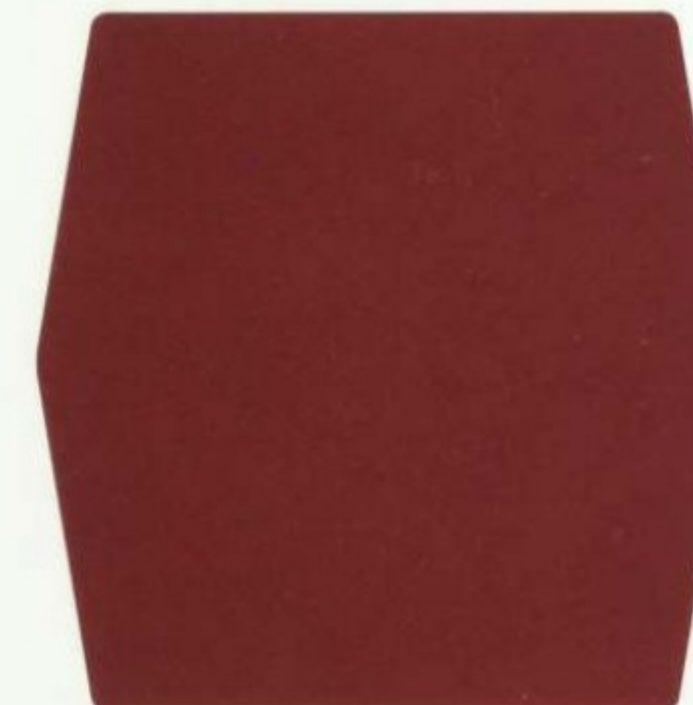
3. Guard Metallic



4. Ingot Silver Metallic



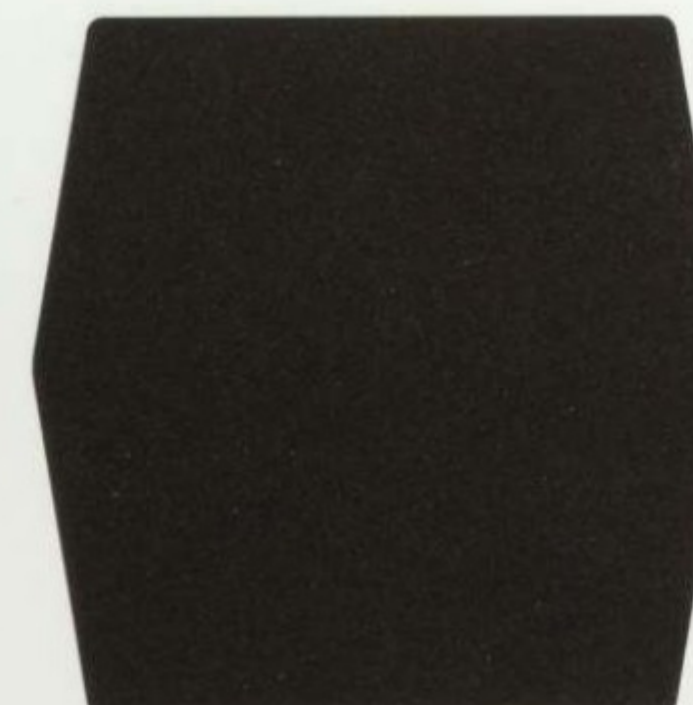
5. White Platinum Metallic Tri-coat²



6. Bronze Fire Metallic Tinted Clearcoat²



7. Magnetic Metallic



8. Tuxedo Black Metallic



9. Ruby Red Metallic Tinted Clearcoat²

Colours are representative only. ¹Available feature. ²Additional charge.



THE LINCOLN MOTOR COMPANY

Join us in conversation



Discover more at LincolnCanada.com

Lincoln Automotive Financial Services Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Lincoln Automotive Financial Services. Ask your local Lincoln Dealer for details or check us out at LincolnAFS.ca.

Ford Extended Service Plan Help protect your investment and add to your peace of mind by complementing your Lincoln purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with the Lincoln Maintenance Protection Plan (LMPP), which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your local Lincoln Dealer for details.

Lincoln Limited Warranties Your 2015 Lincoln MKZ comes with a 4-year/80,000-km Basic Warranty, Your Powertrain Warranty, Safety Restraint System coverage and Corrosion coverage last even longer. See your local Lincoln Dealer for details.

Lincoln, Ford Motor Company of Canada, Limited warrants that its authorized Dealers will repair or replace any Genuine Lincoln Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for 24 months/unlimited distance, or the remainder of your 48-month/80,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Lincoln Dealer for details.

Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Lincoln, Ford Motor Company of Canada, Limited, engineering requirements. Contact your local Lincoln Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the LLA product limited warranty offered by the accessory manufacturer.

Your vehicle's unique hybrid/electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 160,000 km, whichever occurs first.

The following hybrid parts are covered during this extended coverage period: high-voltage battery, hybrid continuously variable transmission, Inverter System Controller (ISC), DT/DC converter, high-voltage battery connector, battery pack fan assembly, thermistor probe, Hybrid Battery Pack Sensor Module (HBPSM), Battery Energy Control Module (BECM), and PHEV onboard charger.

See your Owner's Guide for important tips on how to maximize the life and capacity of the lithium-ion battery.

Lincoln Client
Relationship Centre
1.800.387.9333

Lincoln Automotive Financial Services
Customer Service Centre
1.855.768.8909

