

2026

KONA





The right size. The right energy. For right now.

Time sure flies when you're driving fun. Seven years after we introduced the Hyundai Kona – a vehicle so groundbreaking, it was named the 2019 North American Utility Vehicle of the Year™, a first for any small SUV – the Kona keeps setting new standards. And achieving more acclaim: The 2025 Hyundai Kona was named a Kelley Blue Book KBB.com Best Buy.¹

Today, the versatile Hyundai Kona is still out front, with design that is not only bold, but a paragon of aerodynamic efficiency. Parametric body panel surfacing, sharp creases and LED projector headlights embedded into the sculpted fenders send a clear signal that style leads the way.

Kona is also setting high standards by resetting expectations around size. It's smartly sized for the here and now, making its space where it matters most – big inside, with loads of legroom for passengers and generous cargo

room for gear. An ultramodern cabin is available with dual 12.3" integrated digital displays that combine to form the focal point of a driver-oriented cockpit that accentuates uncluttered space. Kona is also quiet, thanks to advanced acoustical engineering.

For 2026, Kona continues to offer you a variety of ways to enjoy your driving adventures. With four Kona trim levels, there's a generously equipped choice for everyone.

Which Kona is right for you? Whichever you decide upon, you can choose confidently. Like every new Hyundai vehicle, every Kona comes with the peace-of-mind provided by America's Best Warranty.²



**2019 North American
Utility Vehicle of the Year**



**2025 Best Buy
Subcompact SUV**



KONA Limited in Soultronic Orange Pearl

The one and only Kona: Fueled for fun.

Whatever journeys you have planned, four Kona trim levels let you hit the road with confidence and style. It's a confidence seen in Hyundai parametric design, with bodywork creased and carved like a sculptor's stone. The design is armored with body cladding that wraps the fenders to frame Kona's signature headlights and taillights.

Kona matches that confidence with spirited fun that flows from either of its two engines. A 2.0L Atkinson Cycle Smartstream powerplant and Intelligent Variable Transmission offer Kona SE and SEL Sport trims smooth acceleration and efficiency. Kona SEL Premium and Limited trims pair a turbocharged 1.6L GDI engine with an 8-speed automatic gearbox that unleashes up to 190 horsepower and 195 lb-ft of torque to dial up the giddy-up.

No matter which Kona you choose, Drive Mode Select lets you choose your preferred driving dynamics. There's Normal, Sport and – on HTRAC AWD models – Snow mode. Every gas-powered Kona is available with HTRAC All Wheel Drive, which gives you higher ride height – over eight inches of ground clearance for tackling tough terrain with poise and conviction.

So performance doesn't overpower your playlist, Hyundai engineers set their sights on sound – with engine mounts and suspension bushings designed to help reduce noise and vibration. Enhanced seals around the doors and hood, along with a smart side mirror design that minimizes turbulence, all help hush wind noise. The result is a cabin so quiet, you'll arrive from long journeys feeling recharged and refreshed.



KONA Limited in Soultronic Orange Pearl



Drive Mode Select



KONA Limited 19" alloy wheels



KONA Limited with HTRAC All Wheel Drive



12.3" navigation system not available on vehicles produced after December 31st, 2025. See dealer for details.

In the mood for modern.

Settle into the driver-oriented high-tech interior of the Hyundai Kona, and you can conform your surroundings to your sensibilities. It's a philosophy most fully expressed in Kona Limited – Kona's premium trim level – where you can choose among 64 colors for ambient lighting to set the mood.

Look around you, and you'll find inspiring amenities seemingly everywhere. An 8-speaker Bose® premium audio system keeps you entertained. A heated steering wheel, heated and ventilated front seats, and dual automatic temperature control with 2nd-row air vents keep you and your passengers comfortable. There's also an extra-wide power tilt-and-slide sunroof that keeps the sky within your reach.

Loading the spacious cargo area is easy, thanks to the hands-free smart power liftgate with auto-open³ and a dual-level cargo floor that accommodates taller items. Connecting is smart, too, with an integrated Wi-Fi hotspot capability,⁴ dual front and 2nd-row USB ports, and a wireless phone charger.⁵ You can also switch radio stations, check the stock market or find the nearest gas station using natural-language voice commands via Dynamic Voice Recognition.⁶



Wide 12.3" display with wireless Apple CarPlay®

BOSE
Better sound through research®

HD Radio™
Technology

Android Auto™
Apple CarPlay®

SiriusXM®
Satellite Radio

Dynamic Voice
Recognition⁶



Hands-free smart power liftgate



60/40 split fold-flat 2nd-row seatbacks



Digital Key 2 Touch⁷



Wireless phone charger and dual USB ports

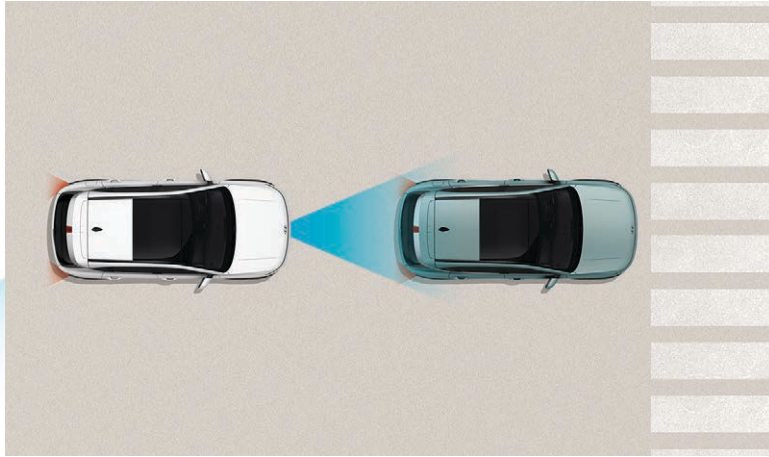
Get Smart: Hyundai SmartSense.

When you're on the move, a suite of advanced safety and driver assistance systems called Hyundai SmartSense monitors your surroundings from nearly every angle.⁸ An integrated system of available cameras, sensors and safety technologies help protect you and your passengers if the potential for a collision is detected. You'll see the difference with an available Blind-Spot View Monitor and Surround View Monitor, which help give you a nearly 360-degree picture around your vehicle.⁹

How about parking? Kona helps de-stress parking lot chaos. An available Parking Distance Warning – Reverse/Forward/Side feature with Contour Warning provides you with visual and audio alerts based on the proximity of surrounding objects, while available Parking Collision-Avoidance Assist – Reverse can automatically help with emergency braking.¹⁰ You can also pull into and out of tight spaces while outside of your Kona with available Remote Smart Parking Assist.¹¹

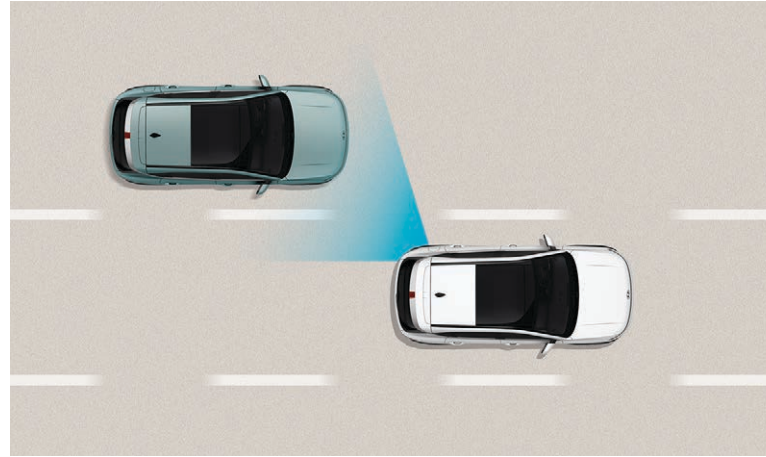
Hyundai SmartSense Technologies





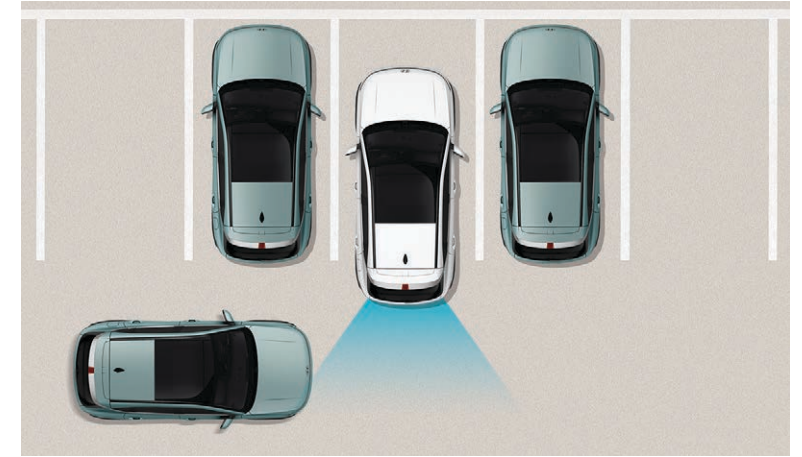
1. Forward Collision-Avoidance Assist

When the front-facing camera and radar detect a vehicle, pedestrian or cyclist in your path, or an oncoming car when you're turning left in an intersection, your Kona warns of a potential collision. If necessary, the system may apply emergency braking automatically to help avoid a collision.¹³



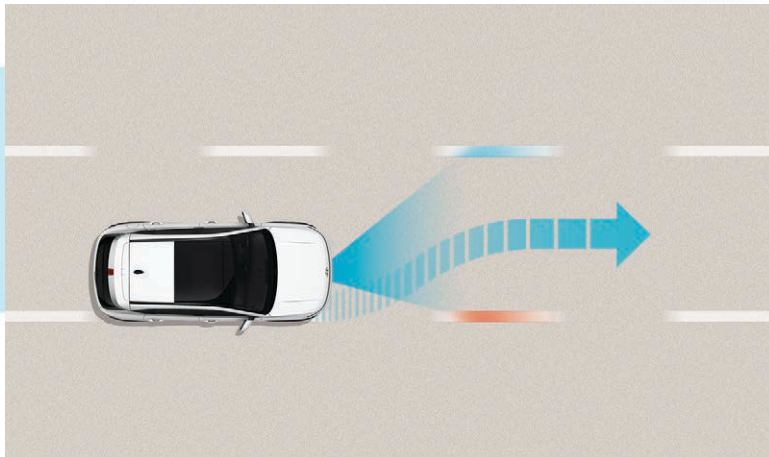
2. Blind-Spot Collision Warning

If your Kona detects a vehicle in your blind spot while the turn signal is on, it issues an alert before you change lanes to help avoid a collision. It also monitors for vehicles approaching from behind to help prevent collisions when you are exiting a parallel parking spot.¹⁴



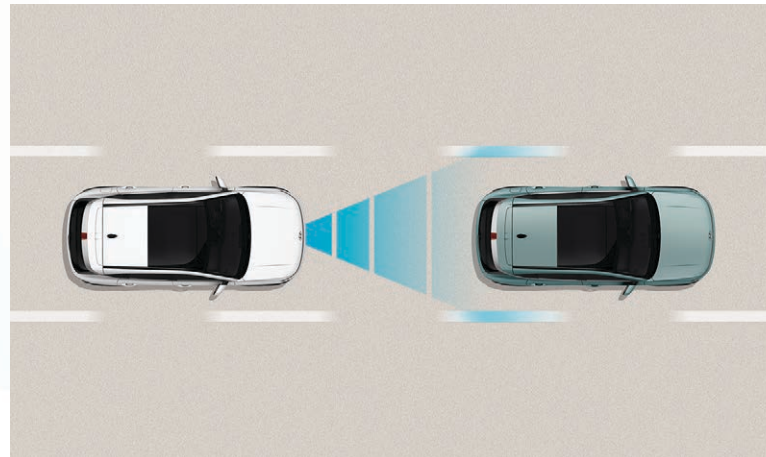
3. Rear Cross-Traffic Collision-Avoidance Assist

Backing out of a parking space and wondering whether there is cross traffic coming your way? This feature can warn you if another vehicle is detected to be approaching from the side. If necessary, your Kona may automatically apply braking to help prevent a collision.¹⁵



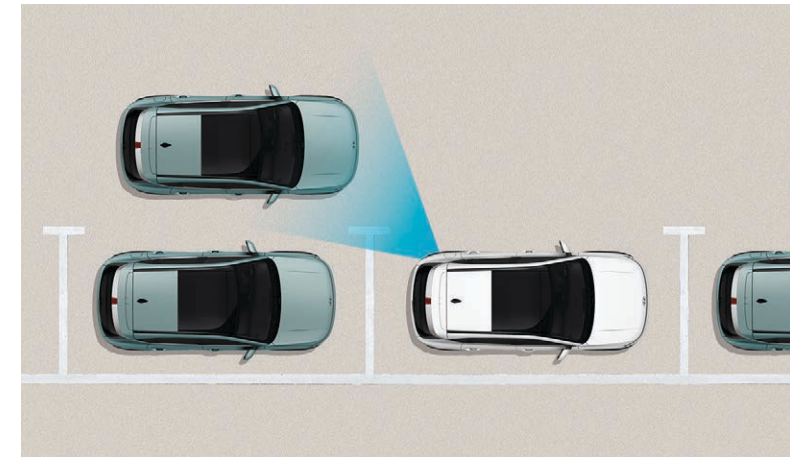
4. Lane Following Assist

Using the front-view camera to detect lane markers on the road, this feature offers subtle steering corrections to help keep you centered in your lane. This technology can also help determine a virtual path based on the movements of the preceding vehicle.¹⁶



5. Highway Driving Assist

Acting as your copilot on highways, this feature is available to help keep you centered in your lane while also maintaining a set speed and distance from the vehicle in front. It can use navigation map data to automatically adjust for changing speed limits and reduces your speed when it detects you're approaching a curve in the road ahead.¹²



6. Safe Exit Warning | Rear Occupant Alert

After you park, Safe Exit Warning issues an alert when a vehicle is detected to be approaching from behind, letting the driver know it may not be safe for passengers to open the street-side doors.¹⁷ A thoughtful Rear Occupant Alert feature can help remind the driver to check the rear seats for kids or pets after turning off the vehicle.¹⁸

Experience Bluelink+: No fees. No trial. No worries.

When we introduced Bluelink+, Hyundai became the first automotive brand to offer its suite of connected car features to new car purchasers at no extra cost. Today, Bluelink+ remains complimentary with the purchase of your new 2026 Hyundai Kona for the entire duration of ownership.¹⁹

Bluelink technologies are designed to help keep you safe – ranging from automatic collision notifications to enhanced roadside assistance that sends your location to a roadside assistance associate.²⁰ And much more. Bluelink also includes helpful maintenance features like remote diagnostics and monthly vehicle health reports. All complimentary with a 2026 Hyundai Kona new vehicle purchase.

The MyHyundai with Bluelink app turns your compatible smartphone, smartwatch or home assistant device into a Bluelink remote control that can unlock your doors and activate select vehicle functions before you walk out the door.²¹

Enter your Kona using the available Digital Key 2 Touch for your compatible smartphone or wearable device, and your radio and navigation system presets are restored using your Bluelink personal profile.⁷ Apple Wallet,[®] Google Wallet[™] and Samsung Pass[®] let you share your digital key with trusted friends and family members.²² As the primary driver, you can control when a shared key can be used. You can also pause or end shared-key access at any time.



Automatic Emergency Assistance

Bluelink offers you 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you are ever in an accident where your vehicle's airbags deploy.²⁰



On-Demand Diagnostics

You can run vehicle diagnostics from your touchscreen, report issues at the press of a button and also receive maintenance reminders or monthly vehicle health reports by email.



Remote Vehicle Controls

Use your compatible smartphone, smart speaker or wearable device to remotely start your Hyundai's engine, set the vehicle's cabin temperature, activate the available heated front seats and more.²¹



Over-the-Air Software Updates

Convenience is taken to the next level with Over-the-Air software updates that keep your infotainment and vehicle software up-to-date without requiring a dealership trip.²³



Remote Vehicle Status

Wondering how much fuel or driving range you have remaining? Is your vehicle's liftgate open? Are the doors unlocked? Your MyHyundai with Bluelink app has the answer to these questions and more.



Hyundai Pay

Paying for your fuel or parking is easy with the Hyundai Pay feature. It lets you find and complete payments for fueling or reserve parking directly from your vehicle's touchscreen.²⁴



KONA Limited in Soultronic Orange Pearl

KONA
SE

2.0L MPI Engine

147 HP

132 LB-FT



Popular Features

- Smart Cruise Control with Stop & Go
- Wireless Android Auto™ and Apple CarPlay®
- Automatic LED projector-type headlights with High Beam Assist
- LED Daytime Running Lights and LED taillights
- Rear Cross-Traffic Collision-Avoidance Assist | Rearview camera

KONA
SEL Premium

1.6L Turbo GDI Engine

190 HP

195 LB-FT



Popular Features

- Heated side mirrors with LED turn signal indicators
- Column-mounted Shift-by-Wire gear selector with paddle shifters
- H-Tex® seating surfaces with soft-touch door panels
- 8-way power driver seat with power lumbar support
- Ambient LED interior lighting (adjustable – 64 colors)
- Silver-painted front and rear lower bumper molding
- Dark-painted body cladding, lower door garnish and side sill molding

KONA
SEL Sport

2.0L MPI Engine

147 HP

132 LB-FT



Popular Features

- Gloss black heated side mirrors | Gloss black rear spoiler
- Roof side rails | Aero wiper blades
- Dual automatic temperature control and auto-defogging windshield
- Leather-wrapped steering wheel
- Wireless phone charger

KONA
Limited

1.6L Turbo GDI Engine

190 HP

195 LB-FT



Popular Features

- Blind-Spot View Monitor and Surround View Monitor
- Parking Distance Warning – Reverse/Forward/Side with Contour Warning
- Parking Collision-Avoidance Assist – Reverse
- Remote Smart Parking Assist
- 12.3” digital instrument cluster
- Ventilated front seats
- Hands-free smart liftgate with auto-open



HTRAC All Wheel Drive Option

- HTRAC All Wheel Drive & Snow Mode
- HTRAC liftgate badge
- Multi-link rear suspension
- Temporary spare tire (SEL Premium & Limited)

Exterior Dimensions		KONA
Wheelbase		104.7 in
Overall Length		171.3 in
Overall Width		71.9 in
Overall Height (with roof rails) FWD 17" & 18" / 19"	62.2 (62.4) / 62.4 (62.6) in	
Overall Height (with roof rails) AWD 17" & 18" / 19"	63.2 (63.4) / 63.4 (63.6) in	

Interior Dimensions		KONA
Headroom – front (with sunroof) / 2nd row		39.9 (38.3) / 38.3 in
Legroom – front / 2nd row		41.7 / 38.2 in
Shoulder Room – front / 2nd row		56.8 / 55.2 in
Passenger Interior Volume (with sunroof)		101.2 (99.0) cu ft
Cargo Capacity – 2nd-row seats up / down		25.5 / 63.7 cu ft
Total Interior Volume (with sunroof)		126.7 (124.5) cu ft



1.6L Turbo GDI 4-cylinder engine



Paddle shifters



Blind-Spot View Monitor



Surround View Monitor

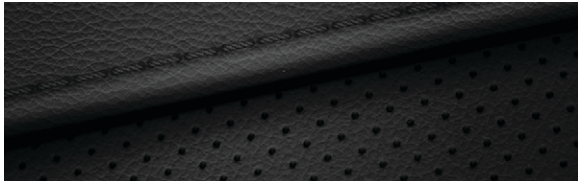
Interior Colors



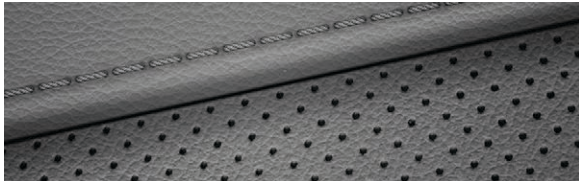
Black Cloth
SE / SEL Sport



Gray Cloth
SE / SEL Sport

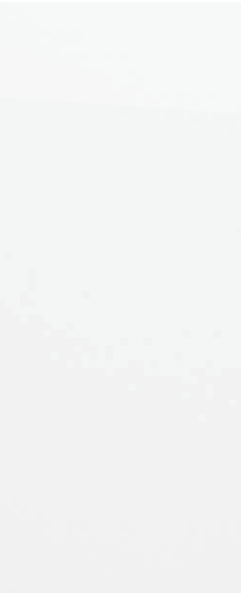


Black H-Tex®
SEL Premium / Limited



Gray H-Tex®
SEL Premium / Limited

Exterior Colors



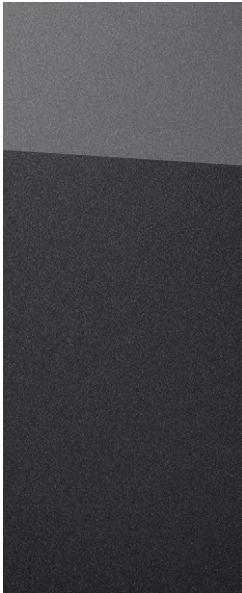
Atlas White



Cyber Gray Metallic



Mirage Green



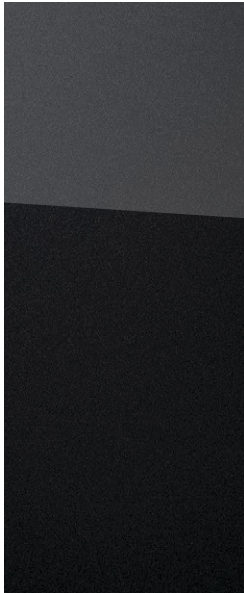
Ecotronic Gray Pearl



Neoteric Yellow



Ultimate Red Metallic



Abyss Black Pearl



Denim Blue Pearl



Soultronic Orange Pearl

Wheels

17" Alloy Wheel
SE



18" Alloy Wheel
SEL Sport



19" Alloy Wheel
SEL Premium



19" Alloy Wheel
Limited



KONA

Power & Handling	SE	SEL S	SEL P	Limited
147 hp/132 lb-ft, 2.0L MPI Atkinson Cycle 4-cylinder engine	●	●	–	–
190 hp/195 lb-ft, 1.6L Turbo GDI 4-cylinder engine	–	–	●	●
Intelligent Variable Transmission (IVT)	●	●	–	–
8-speed automatic transmission (A/T)	–	–	●	●
Column-mounted Shift-by-Wire gear selector with paddle shifters	–	–	●	●
Drive Mode Select	●	●	●	●
Electronic Parking Brake	●	●	●	●
4-wheel disc brakes	●	●	●	●
Hillstart Assist Control and Downhill Brake Control	●	●	●	●
HTRAC All Wheel Drive	○	○	○	○
Multi-link rear suspension	○	○	○	○
Exterior Features	SE	SEL S	SEL P	Limited
Active grille shutters	●	●	●	●
Automatic headlights with High Beam Assist	●	●	●	●
LED projector-type headlights	●	●	●	●
LED Daytime Running Lights and LED taillights	●	●	●	●
Heated side mirrors with LED turn signal indicators	–	●*	●	●
Bodycolor side mirrors and rear spoiler	●	–	–	●
Gloss black side mirrors	–	●	●	–
Satin chrome window and rear spoiler accent	–	–	–	●
Rear spoiler with center LED brake light	●	●	●	●
Silver-painted front and rear lower bumper molding	–	–	●	●
Roof side rails	–	●	●	●
Aero wiper blades	–	●	●	●
Power tilt-and-slide sunroof	–	–	–	●
Height-adjustable hands-free smart liftgate with auto-open	–	–	–	●
Solar front glass	●	●	●	●
Rear privacy glass	–	●	●	●
Interior & Convenience Features	SE	SEL S	SEL P	Limited
Proximity Key with push button start	●	●	●	●
4.2” multi-information display	●	●	–	–
12.3” digital instrument cluster	–	–	●*	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●	●
Leather-wrapped steering wheel	–	●	●	●
Heated steering wheel	–	–	–	●
Ambient LED interior lighting (adjustable – 64 colors)	–	–	●	●

*Not available on vehicles produced after September 30th, 2025. See dealer for details.
**Not available on vehicles produced after December 31st, 2025. See dealer for details.

Interior & Convenience Features	SE	SEL S	SEL P	Limited
8-way power driver seat with power lumbar support	–	–	●	●
Heated front seats	–	●	●	●
H-Tex® seating surfaces and soft-touch door panels	–	–	●	●
Ventilated front seats	–	–	–	●
Dual automatic temperature control and auto-defogging windshield	–	●	●	●
2nd-row air conditioning vents	–	●	●	●
Auto-dimming rearview mirror	–	–	–	●
Reclining 60/40 split fold-flat 2nd-row seats	●	●	●	●
Remote Smart Parking Assist	–	–	–	●
Rearview camera	●	●	●	●
Smart Cruise Control with Stop & Go	●	●	●	●
Navigation-based Smart Cruise Control with Curve Control	–	–	–	●**
Advanced Safety Features	SE	SEL S	SEL P	Limited
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection, Junction Turning Detection and Direct Oncoming	●	●	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●	●
Driver Attention Warning	●	●	●	●
Safe Exit Warning and Rear Occupant Alert	●	●	●	●
Blind-Spot Collision Warning	●	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●	●
Intelligent Speed Limit Assist	●	●	●	●
Highway Driving Assist	–	–	–	●**
Blind-Spot View Monitor and Surround View Monitor	–	–	–	●
Parking Distance Warning – Reverse/Forward/Side with Contour Warning	–	–	–	●
Parking Collision-Avoidance Assist – Reverse	–	–	–	●
Audio & Connected Car Technology	SE	SEL S	SEL P	Limited
12.3” Display Audio with AM/FM/HD Radio™	●	●	●	●
Bose® premium audio with 8 speakers	–	–	–	●
12.3” navigation system	–	–	–	●**
SiriusXM® Satellite Radio	●	●	●	●
Wireless Android Auto™ and Apple CarPlay®	●	●	●	●
Dynamic Voice Recognition	–	–	–	●**
Wireless phone charger	–	●	●	●
Wi-Fi hotspot (requires active data plan subscription)	–	–	–	●**
Digital Key 2 Touch	–	–	–	●**
Bluelink+ Connected Car System	●	●	●	●
USB ports: Front (1 data/charge + 1 charge), 2nd row (2 charge)	●	●	●	●

KONA
EPA MPG Estimates (City/Highway/Combined)

29/34/31 MPG <small>IVT</small>	27/29/28 MPG <small>IVT</small>	28/35/31 MPG <small>IVT</small>	26/29/27 MPG <small>IVT</small>	26/31/28 MPG <small>8-Speed A/T</small>	25/28/26 MPG <small>8-Speed A/T</small>
2.0L FWD SE	2.0L AWD SE	2.0L FWD SEL Sport	2.0L AWD SEL Sport	1.6T FWD SEL Premium / Limited	1.6T AWD SEL Premium / Limited

EPA estimates for comparison only. Mileage may vary. Actual mileage will vary based on options, driving conditions, driving habits and the vehicle's condition.

America’s Best Warranty

POWERTRAIN
LIMITED WARRANTY

10 YEARS 100,000 MILES

NEW VEHICLE
LIMITED WARRANTY

5 YEARS 60,000 MILES

ANTI-PERFORATION
WARRANTY

7 YEARS UNLIMITED MILES

24/7 ROADSIDE
ASSISTANCE

5 YEARS UNLIMITED MILES



Owner
Assurance

Our commitment to Hyundai owners does not end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Owner Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features... and more.

America’s Best Warranty claim based on total package of warranty programs. See your Hyundai dealer for LIMITED WARRANTY details and HyundaiUSA.com/Assurance for Owner Assurance details and limitations. While the information contained in this brochure is based on the latest information available at the time of publication, specifications and equipment can change. Feature comparisons based on competitor information available at the time of publication. Although the information in this brochure is believed to be correct, accuracy cannot be guaranteed. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time, without notice, without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer or visit HyundaiUSA.com for current vehicle specifications or details on any of the programs or services listed here.

Footnotes

¹ Kelley Blue Book KBB.com Best Buy Award applies to gas-powered 2025 Hyundai Kona models only. For more information, visit Kelley Blue Book’s KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ² America's Best Warranty claim based on total package of warranty programs. See dealer for LIMITED WARRANTY details. See your Hyundai dealer and HyundaiUSA.com/Assurance for details and limitations regarding Hyundai’s Powertrain Limited Warranty, New Vehicle Limited Warranty and Roadside Assistance program. Competitive claim based on comparison of warranty specifications on manufacturer websites. ³ The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with normal operation. Please consult your Owner's Manual for details and limitations. ⁴ Not available on vehicles produced after December 31st, 2025. See dealer for details. Requires active data plan from Verizon and acceptance of Hyundai Motor America Connected Services Terms and Conditions. Coverage and service are not available in all areas. Wi-Fi hotspot is intended for passenger use only. Only use Wi-Fi and connected devices when safe to do so. For terms and conditions, see www.verizon.com/plans/connected-car/. ⁵ Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. ⁶ Not available on vehicles produced after December 31st, 2025. See dealer for details. Dynamic Voice Recognition varies by unit. Certain functions such as weather information, stock market quotes and sports scores require an active Bluelink account and an internet connection. Speak in a normal voice and minimize background noise for best results. See Owner's Manual for details and limitations. ⁷ Not available on vehicles produced after December 31st, 2026. See dealer for details. Digital smartphone key requires a compatible smartphone and an appropriately equipped Hyundai vehicle. Not all smartphones are compatible. Hyundai vehicle must be equipped with smart key with push button start, wireless device charging, and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Tap to lock/unlock function works on front doors only. Requires MyHyundai with Bluelink app and active Bluelink account. Please visit www.MyHyundai.com for information on compatible devices. Features and specifications subject to change. See your Owner's Manual for additional details and limitations. ⁸ Safety features vary by model and trim level. For details, refer to the Features chart in this brochure or visit HyundaiUSA.com. ⁹ Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. Surround View Monitor (SVM) is a parking support system. SVM cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for details and limitations. ¹⁰ Parking Collision-Avoidance Assist – Reverse (PCA-R) can alert the driver to a potential hazard while reversing by providing an audible warning and/or applying braking. PCA-R is active when the vehicle is in reverse gear and operating at low speeds. Never rely exclusively on PCA-R. PCA-R cannot prevent all collisions and may not provide alerts or braking in all conditions. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ¹¹ Remote Smart Parking Assist (RSPA) can help remotely park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations. ¹² Not available on vehicles produced after December 31st, 2025. See dealer for details. Highway Driving Assist (HDA) is for highway use only and can help keep the vehicle centered in its lane while maintaining a safe distance from the vehicle ahead only when the lane markings are clearly visible on the road. HMA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. ¹³ Forward Collision-Avoidance Assist with Pedestrian, Cyclist, and Junction Turning Detection is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles, pedestrians or cyclists under certain conditions. The system's Junction Turning function operates when the vehicle's left turn signal is activated, the vehicle is traveling between approximately 6-19 mph and the oncoming vehicle's speed is between approximately 19-44 mph. The system is a driver assistance system and is not a substitute for safe driving. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations. ¹⁴ Blind-Spot Collision Warning (BCW) can assist the driver by warning of other cars in the blind spot region. While your turn signal is on, it can alert you visually, by sound and/or by haptic feedback when equipped. It senses the rear side territory of the vehicle when it is traveling over approximately 12 mph. There are limitations to the function, range, detection and clarity of the system. It will not detect all vehicles or objects in the blind spot. Its operation depends on the size, distance, angle and relative speed difference between your car and other cars. BCW may not operate if sensors are obscured in any way. Do not rely exclusively on BCW. BCW is a supplemental system, and the driver must still be attentive and exercise caution when driving. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations. ¹⁵ Rear Cross-Traffic Collision-Avoidance Assist (RCCA) may alert the driver of a potential collision by providing an audible and haptic warning and/or applying braking. RCCA is active when the vehicle is in reverse and operating at low speeds. Never rely exclusively on RCCA. RCCA cannot prevent all collisions and may not provide alerts or braking in all conditions. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ¹⁶ Lane Following Assist (LFA) helps keep your vehicle centered in its lane only when the lane markings are clearly visible on the road. LFA will not work under all circumstances and will not prevent loss of control. LFA is a supplemental assist, and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details and limitations. ¹⁷ When the vehicle is parked, Safe Exit Warning (SEW) can alert the driver when a vehicle is approaching from behind. SEW does not work in all situations and is not a substitute for driver or passenger attentiveness. Always be aware of your surroundings and attentive of approaching vehicles. See Owner's Manual for details and limitations. ¹⁸ Upon turning the engine off, Rear Occupant Alert (ROA) will provide a visual alert on the instrument cluster. ROA is not a substitute for driver attentiveness. Never leave a child or pet unattended in a vehicle. See Owner's Manual for details and limitations. ¹⁹ Bluelink+ is available to original purchasers and lessees of new 2024 or newer Bluelink-equipped Hyundai models. Not available on all models and trims. Bluelink+ requires an active Bluelink account subject to the Connected Services Terms and Conditions. Bluelink features vary by model and trim. Only use Bluelink features and corresponding devices when safe to do so. Cellular and GPS coverage is required. Fees apply for map and multimedia Over-the-Air (OTA) updates after an initial three-year period of complimentary updates. Three-year term starts from the new vehicle date of first use. Features, specifications, and fees are subject to change. Bluelink services rely on digital wireless telecommunications technology outside of Hyundai's control. Bluelink is dependent on 4G LTE cellular networks controlled and maintained by third-party wireless carriers. If and when these networks change and/or discontinue service, or the underlying technology required to support Bluelink becomes obsolete, then the connected services will not work and Hyundai will be forced to cancel impacted subscription services. ²⁰ Bluelink agents will contact existing emergency service responders. ²¹ Requires active Bluelink Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. ²² Apple® is a registered trademark of Apple Inc. Samsung® is a registered trademark of Samsung Electronics Inc. Google Wallet™ is a trademark of Google LLC. ²³ Map and multimedia Over-the-Air (OTA) updates are available and complimentary to original purchasers and lessees of eligible models for an initial three-year term, after which fees apply. Three-year term starts from new vehicle date of first use. OTA updates require an eligible model and an active Bluelink subscription agreement subject to the Connected Services Terms and Conditions. Only use Bluelink features and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees are subject to change. ²⁴ Not available on vehicles produced after December 31st, 2025. See dealer for details. Hyundai Pay is available on select 2021-2026 model year Hyundai vehicles equipped with Bluelink and touchscreen navigation. Requires an active Hyundai Bluelink mobile app account, subject to the Connected Services and Hyundai Pay Terms and Conditions. Cellular and GPS coverage is required. Only use Bluelink features and corresponding devices when safe to do so. Valid Visa, MasterCard or American Express credit card must be linked to Hyundai Pay. Credit card eligibility and terms are determined by the card issuing bank. Hyundai Pay is currently accepted at select gas stations, charging stations and parking facilities (collectively, “Merchants”) in the U.S. Participating Merchants may not operate in all states or locations. Additional Merchant terms and fees may apply. Features, specifications, fees and availability are subject to change. Visit Owners.HyundaiUSA.com for more information.



Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 27 years, Hyundai Hope On Wheels has donated \$277 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai.

For more information, please visit HyundaiHopeOnWheels.org.



Learn more online.

Visit HyundaiUSA.com to build and price your KONA, compare competitors, search dealer inventories and more. Just scan the QR code with your smartphone and go.

