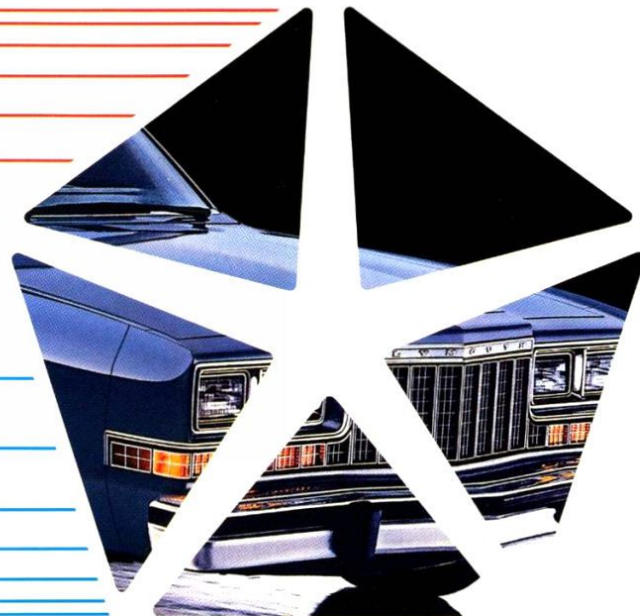


1988 PLYMOUTH GRAN FURY



THE PRIDE'S INSIDE.

There's a new spirit driving Plymouth.

A spirit that's reflected not only in contemporary styling and fits and finishes, but also in state-of-the-art engineering and solid construction.

Plymouth offers vehicles you can believe in and a tradition of value that goes back sixty years. They're honest, affordable and come well-equipped with dozens of standard features. The kind you want. We build them with integrity. And we back them with a quality commitment, one of the best in the business—the 7/70 Limited Warranty*.

In short, The Pride's Inside. You have my word on it.

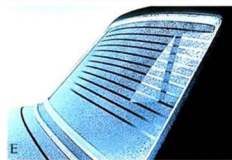
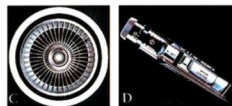
Lee A. Iacocca

Plymouth pride shows in the affordable style and performance of the 1988 Gran Fury Salon and Gran Fury Salon Special. Both models offer traditional styling with a long list of standard features, such as a 5.2-liter V-8 engine with TorqueFlite automatic transmission, rear-wheel drive, power-assisted steering and brakes, tinted glass, and a stainless steel exhaust system.

The Gran Fury Salon Special offers additional valuable standard features including automatic speed control, rear window defroster, Light Package, tilt steering column, and an AM stereo*/FM stereo radio with cassette tape player. (Certain option restrictions apply; see dealer for details.)

(A) Gran Fury Salon's optional 60/40 Gibson cloth front bench seat. Shown in Twilight Blue.

(B) Standard cloth with vinyl trim front bench seat. Shown in Twilight Blue.



Selected options:
(C) Salon wheel covers. Premium (shown; available in Popular Equipment Discount Package only) or classic wire wheel covers (available in Salon Luxury Equipment Discount Package only). Set of four.



(D) Automatic speed control. (Available on Salon in Popular Equipment Discount or Salon Luxury Equipment Discount Package only; standard on Salon Special.)
(E) Electric rear window defroster. (Standard on Salon Special.)
(F) Premium AM stereo*/FM stereo radio with electronic tuning and cassette tape player. (Standard on Salon Special.)
(G) Automatic temperature control air conditioning. (Not available on Salon Special.)
(H) Driver and passenger side illuminated visor vanity mirrors. (Available in Salon Luxury Equipment Discount Package only.)

*Some AM stereo broadcasting may not be compatible with this radio.

The 1988 Gran Fury Salon and Gran Fury Salon Special deliver the roomy comfort and solid ride that have always been a tradition with Plymouth's biggest automobile.



Gran Fury Salon, shown in Twilight Blue Pearl Coat.

About this catalog. We have tried to make this catalog as complete as possible. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

Some of the equipment shown or described throughout this catalog is available at extra cost.

*See back cover for details.

A spacious six-passenger interior... 15.6 cubic-foot trunk... proven engineering... quality and dependability backed by a 7/70 Limited Warranty* Gran Fury Salon and Gran Fury Salon Special. Reliable, full-size driving that's positively Plymouth!

*See back cover for details.

GRAN FURY STANDARD AND OPTIONAL FEATURES

FUNCTIONAL

	Gran Fury Salon Special	Gran Fury Salon
Alternator—90-ampere	S	S
Battery—500-ampere, maintenance-free heavy-duty low-profile	S	S
Brakes—Vented front disc, self-adjusting rear drum power-assisted	S	S
Coolant Overflow Reservoir	S	S
Defroster—Electrically heated rear window (required on all passenger vehicles registered in New York state)	S	E
Electronic Ignition and Voltage Regulator	S	S
Emissions Control System and Testing—Required at extra cost on all vehicles registered in California, not available otherwise	NA	E
Engines—See Power Train Chart		
Fuel Tank—18-gallon	S	S
Headlights—Halogen, quad rectangular	S	S
Steering—Power-assisted	S	S
Suspension—Front: transverse torsion bar with shock absorbers and anti-sway bar; rear: leaf springs with gas-filled shock absorbers	S	S
Suspension—Heavy-duty front and gas-filled rear heavy-duty shock absorbers; heavy-duty rear springs	E	E
Tire—Spare: conventional	NA	E
Tire—Spare: T125/70D15 compact, limited service	S	S
Tires—P205/75R15 steel-belted radial all-season wide white sidewall (set of four)	S	S
Transmission—Automatic three-speed TorqueFlite with lock-up torque converter	S	S
Undercoating	NA	P

EXTERIOR

Antenna—Fixed mast, stainless steel	S	S
Bumper Guards—Front, black	S	S
Bumper Protective Rub Strips—Front and rear, black	S	S
Bumpers—Chrome, with urethane color-matched fillers between body and bumper center and end sections	S	S
Corrosion Protection—Urethane protective coating on lower body panels; extensive use of galvanized steel	S	S
Fuel Filler Cap Tether	S	S
Glass—Tinted all windows	S	S
Hood Ornament—Open-frame Pentastar	S	S
License Plate Bracket—Standard where required	NC	NC
Lock Cover—Deck lid, body color with bright Pentastar	S	S
Mirror—Exterior left, manual chrome	S	S
Mirrors—Exterior left and convex right power chrome	E	E
Moldings—Belt, rear window, roof drip rail, sill, wheel opening, windshield	S	S
Moldings—Bodyside vinyl, color-keyed (eight colors)	NA	P
Moldings—Upper door frame	NA	P
Roof—Full nonpadded vinyl, color-keyed (Popular Equipment Discount Package required)	NA	E
Wheel Covers—Deluxe (set of four)	S	S
Wheel Covers—Premium, 15-inch (set of four)	NA	P
Wheel Covers—Wire, with locks (set of four)	NA	P

INTERIOR

Air Conditioning ¹ —Automatic temperature control with bi-level ventilation	NA	E
Carpeting—Passenger compartment, color-keyed	S	S
Carpeting—Trunk, molded, black	S	S
Chimes—Headlights on, key in ignition, seat belt warning	S	S
Coat Hooks—Rear	S	S
Deck Lid Release—Power	NA	P
Head Restraints—Adjustable front, right and left	S	S
Headliner—Molded, cloth-covered, color-keyed	S	S
Heater and Defroster—Bi-level ventilation	S	S
Hood Insulation Pad	S	S
Hood Release—Inside	S	S
Horns—Dual note	S	S
Instrument Cluster—Includes speedometer, odometer, trip odometer, gauges for electrical system voltage, engine coolant temperature and fuel level, warning lights for brake system, low oil pressure, and seat belt unfastened	S	S
Instrument Panel Top—Padded, color-keyed	S	S
Instrument Panel Trim—Sherwood woodtone	S	S
Light—Dome	S	S
Lock—Glove box	S	S
Locks—Door, power (power mirrors required)	E	E
Mirror—Interior rearview, day/night	S	S
Multifunction Control Lever—Mounted on steering column, includes controls for turn signals with lane-change feature, headlight dimmer, intermittent windshield wipers/washers (automatic speed control, standard on Salon Special, included when this option is ordered)	S	S

GRAN FURY POWER TRAIN CHART¹

Type	Displacement	Bore & Stroke	Compression Ratio	Horsepower	Torque	Transmission Availability
				SAE Net @ RPM	@ RPM	
8-cylinder V-8, standard on both models ²	5.2-liter (318 CID)	3.91" x 3.31"	9.1:1	140 hp @ 3,600	265 lb-ft @ 2,000	3-speed automatic standard ³

¹Emissions controls and testing required at extra cost on all vehicles registered in California, not available otherwise. ²Electronic ignition and voltage regulator standard. ³Rear axle ratio will vary depending on region. See your dealer for details.

Gran Fury standard and optional interior features—con't

	Gran Fury Salon Special	Gran Fury Salon
Radio—AM stereo ² /FM stereo, electronic tuning, four-speaker sound, integral digital clock	NA	S
Radio—AM stereo ² /FM stereo, electronically tuned with memory scan, up-and-down seek-and-scan, Dynamic Noise Reduction ³ , electronic cassette tape player with automatic reverse, tape fast-forward and rewind, automatic metal tape sensor, tape program music search, joystick balance/fader-speaker control, and Chrysler four-speaker system, integral digital clock	S	E
Seat—Bench, center armrest, cloth with vinyl trim	S	S
Seat—60/40 bench, center armrest, cloth with vinyl trim (Popular Equipment Discount Package required)	NA	E
Seat Belts—Deluxe Unibelt with tension reliever/automatic retractor for front outboard seats, lap belts all others; color-keyed	S	S
Speed Control—Automatic	S	P
Steering Column—Tilt	S	E
Steering Wheel—Luxury, color-keyed	S	S
Trunk Dress-Up—Black (Popular Equipment Discount Package required)	NA	E
Windows—Power (Popular Equipment Discount Package required)	E	E
Windshield Wipers—Deluxe, with intermittent wipe feature; washers included	S	S

E—Extra cost. S—Standard. NA—Not available. P—Available in package only. NC—No charge, option. ¹There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details. ²Some AM stereo broadcasting may not be compatible with this radio. ³Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.

DIMENSIONS, WEIGHT, AND CAPACITY

Length	204.6"
Width	72.4"
Height	55.1"
Wheelbase	112.6"
Turning Diameter	40.7"
Curb Weight (est)	
Salon Special	3,588 lb
Salon	3,576 lb
Cargo Capacity	15.6 cu ft
Passenger Capacity	6
Fuel Capacity	18.0 gal

Gran Fury Exterior Colors

Classic Black Clear Coat	Light Pewter Pearl Coat*
Radiant Silver Clear Coat	Bright White Clear Coat
Twilight Blue Pearl Coat*	Dark Pewter Pearl Coat
Ice Blue Clear Coat*	Black Cherry Pearl Coat

*Available at extra cost.

Clear Coat finish is standard on every 1988 passenger car built by Chrysler Motors.

STANDARD SAFETY FEATURES

• Antitheft ignition and steering column lock • Antitheft labeling on fourteen major components • Backup lights • Brake fluid pressure low warning light (also serves as indicator when parking brake is applied) • Center high-mounted supplemental stoplight • Combination lap-shoulder belts for the driver and right front passenger, lap belts for all other passengers • Double ball-joint rearview mirror mount • Dual braking system with separate brake fluid reservoirs in the master cylinder • Dual throttle return springs • Electric windshield washers and wipers • Electronic ignition and voltage regulator • Energy-absorbing front seatbelts • Energy-absorbing instrument panel and sun visors • Energy-absorbing steering wheel • Fade-resistant front vented disc brakes • Front seat head restraints • Glare reduction measures for instrument panel, steering wheel, and windshield wipers • Hazard warning flasher system • Headlight and wiper circuit breakers with automatic reset • Inside and outside rearview mirrors • Interlocking door latches • Key left in ignition warning • Non-override door locks (except driver's door) • Recessed inside door release handles • Reinforced windshield header and roof • Resilient window crank knobs • Rotary glove box latch • Safety-Rim wheels • Seat belt reminder system • Side door beams • Side marker lights and reflectors • Turn signals with lane-change feature

Certain models, packages, and options are subject to specific restrictions, requirements, and late availability. Consult your dealer for current ordering information.

OPTIONAL PACKAGES

Popular Equipment Discount Package (Available on Gran Fury Salon only, not available with Salon Luxury Equipment Discount Package) • Air conditioning with automatic temperature control • Automatic speed control • Dual outside power mirrors, chrome • Electric rear window defroster • Premium wheel covers (set of four) • Tilt steering column

Light Package (Standard on Salon Special) • Alternator, engine coolant temperature and low fuel level warning lights* • Ash receiver light* • Dome/map-reading lights* • Door-ajar warning light* • Glove box light* • Headlight switch symbol with time delay* • Ignition switch light with time delay* • Trunk light* • Windshield washer low fluid level warning light*

Protection Package (Not available on Salon Special) • Color-keyed cut pile carpeted floor mats, front and rear* • Color-keyed vinyl bodyside molding* • Rear bumper guards, black* • Undercoating*

Salon Luxury Equipment Discount Package (Not available on Salon Special) • Air conditioning—automatic temperature control • Automatic speed control* • 60/40 all-cloth bench seat • Bodyside and deck tape stripes (five colors)* • Dual outside power mirrors, chrome • Electric rear window defroster • Full vinyl roof • Illuminated vanity mirrors—left and right* • Light Package • Luxury leather-wrapped steering wheel* • Power deck lid release* • Power door locks • Power windows • Tilt steering column • Trunk dress-up • Upper door frame molding* • Wire wheel covers with locks (set of four)*

*Available in package only.



7/70 Power Train Limited Warranty

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles, whichever comes first. Restrictions apply. Government, law enforcement, limousine, taxi and export vehicles excluded. See your dealer for a copy of the warranty.

7/100 Anti-Corrosion Limited Warranty

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles, whichever comes first. See your dealer for a copy of the warranty.

Optional Service Contract

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

Consider Leasing

More consumers are considering leasing as an alternative to buying. Leasing a new Plymouth Gran Fury usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.



MOPAR parts are engineered by Chrysler Motors for use in your new Plymouth Gran Fury. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Motors reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

Buckle up for safety.



THE PRIDE'S INSIDE.