

The World of Driving Performance.





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#### Engine on. Everyday off.

The acceleration of independence is an art mastered to perfection by every Mercedes-AMG. Whether it's a pure sports car or a refined luxury vehicle—be it a sedan, wagon, SUV, coupe or convertible—it delivers a high-performance driving experience with outstanding comfort and impressive efficiency. A Mercedes-AMG unites driver, road and automobile to make every day extraordinary. At the same time, every situation and every detail reveals the origins of the AMG pedigree—the racetracks of the world.

BRIEFMARKEN STEGE

# COURAGE





### Victory takes technical genius. And visionary thinking.

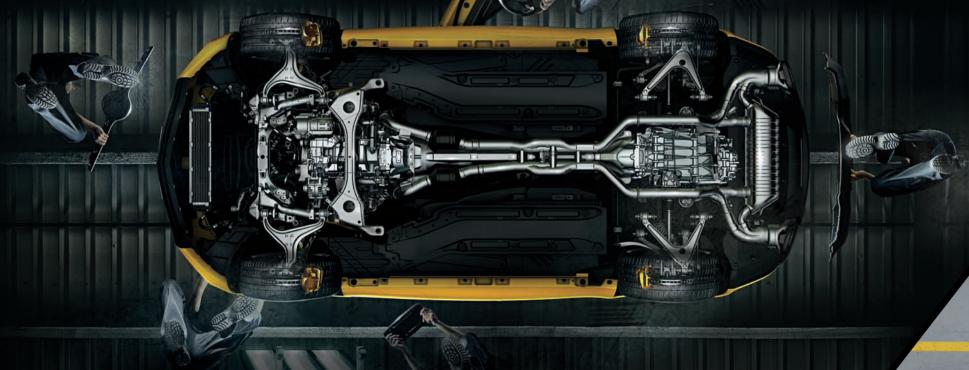
With the conviction that they could win, Hans-Werner Aufrecht and Erhard Melcher laid the foundations of AMG in 1967. Together, they optimized engine power and dedicated themselves to their racing customers. They were soon competing against strong, established racing teams and, in 1971, their lightened and fortified 300 SEL sedan won its class at the legendary 24-hour race at Spa-Francorchamps. This made the letters A, M and G famous around the world: A—the visionary Aufrecht, who constantly drove the company forward; M—the technical genius Melcher, who found solutions for even the most complex challenges; and G—Grossaspach, the birthplace of Mr. Aufrecht. The courage and determination of its founders to take on the impossible and to work hard at it still shape the spirit of AMG to this day.

More than 1,300 employees. One shared spirit.

The heart of AMG—then as now—beats to the rhythm of its founders. And as is proven over and over in motorsports, the best team wins. This guiding principle is at home in Affalterbach, the German orchard town where AMG has grown for decades. It is also a breeding ground for truly fascinating high-performance vehicles—built with high-tech and highly skilled craftsmanship. Using state-of-the-art production management and pioneering sustainability concepts, our development center is consistently setting new benchmarks. Our customer center offers the very best in service, the AMG Private Lounge, and the AMG Performance Studio, where we turn vehicles into one-offs. All of it, including the AMG spirit, are best appreciated and absorbed with a factory tour.







The AMG definition of a complete work of art means developing all performance-relevant components for our vehicles by ourselves. No wonder more than 700 of our employees work in the development department. All of them devote themselves to the aim of realizing innovations that exceed all standards again and again—and that applies to the entire vehicle. The Mercedes-AMG GT is already the second sports car to have been developed entirely in-house. And no matter how rich and satisfied its engine may sound, it is a performance car that's hungry for first place—on the track, and in the hearts of drivers on the world's best roads.







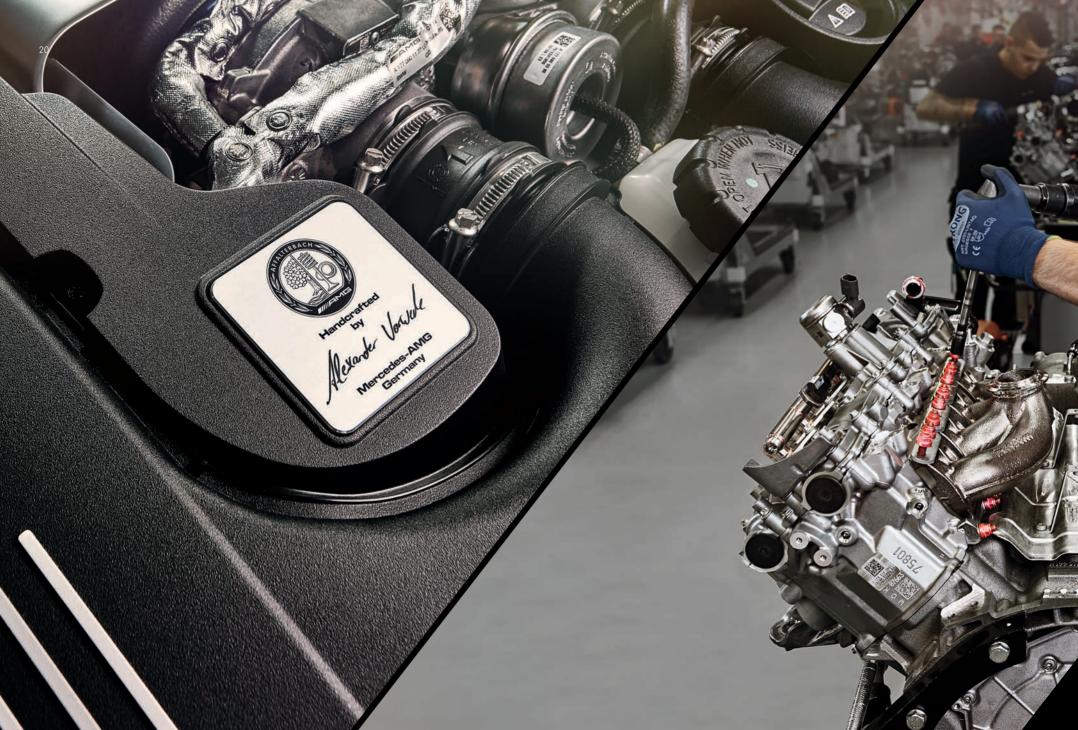


Strength in every measure. That's the purpose of an AMG engine. Power meets precision, and the result is classic AMG: dynamic responsiveness, excellent agility and high-revving thrills, combined with top performance and maximum efficiency. For instance, the exceptionally powerful handcrafted AMG 4.0-liter V8 biturbo engine stands out with its low emissions and the lowest fuel consumption in its segment worldwide.

Another elite athlete is the world's most powerful 4-cylinder series-production engine, which in 2015 won the "Engine of the Year Award" in the performance class from 1.8 to 2.0 liters of displacement—for the second time in succession. At the very top of the power table are our 12-cylinder engines. They are synonymous with many superlatives, foremost in sporting luxury, and in a league of their own.

The 4-cylinder, V8 and V12 engines of the AMG 45, 63 and 65 models combine a tradition of handcraftsmanship with ever-advancing technological leadership. The AMG 43 models elevate a state-of-the-art V6 biturbo engine to an even higher degree of responsiveness—raising power and torque while heightening their visceral character. An AMG engine is developed not just to perform, but to outperform.

Engines that drive an entire industry.



### One Man – One Engine. No compromises.

To create perfection and then vouch for it—with one's skill and one's name—is a principle that's lived and breathed at AMG. Every single engine for a Mercedes-AMG 45, 63 or 65 model is handcrafted by its own highly trained master engine builder, and in accordance with the strictest quality standards. Each master technician takes responsibility for his or her engine from installation of the crankshaft, through assembly of the camshafts, pistons, injectors and wiring, to the first fill with synthetic motor oil. One Man—One Engine: That is the core of our quality assurance, sealed by its creator's signature on the plaque affixed to the top of each engine. It is the ultimate expression of dedication, passion and character.

## Every great performance deserves a great soundtrack.

Can adrenalin actually be heard? This can be answered with three letters—AMG. Anyone who drives a Mercedes-AMG is making an acoustic statement that comes on loud and clear from the moment the engine is fired up. The powerfully sonorous growl of the exhaust is one of the unmistakable signatures of every AMG vehicle—although each model has its own individual accent. The entire sound range unfurls on the road—further nuanced by the choice of drive programs offered by each model. Every driving situation is enhanced by the right sound character, creating a unique symphony that's both created by and cherished by performance enthusiasts.







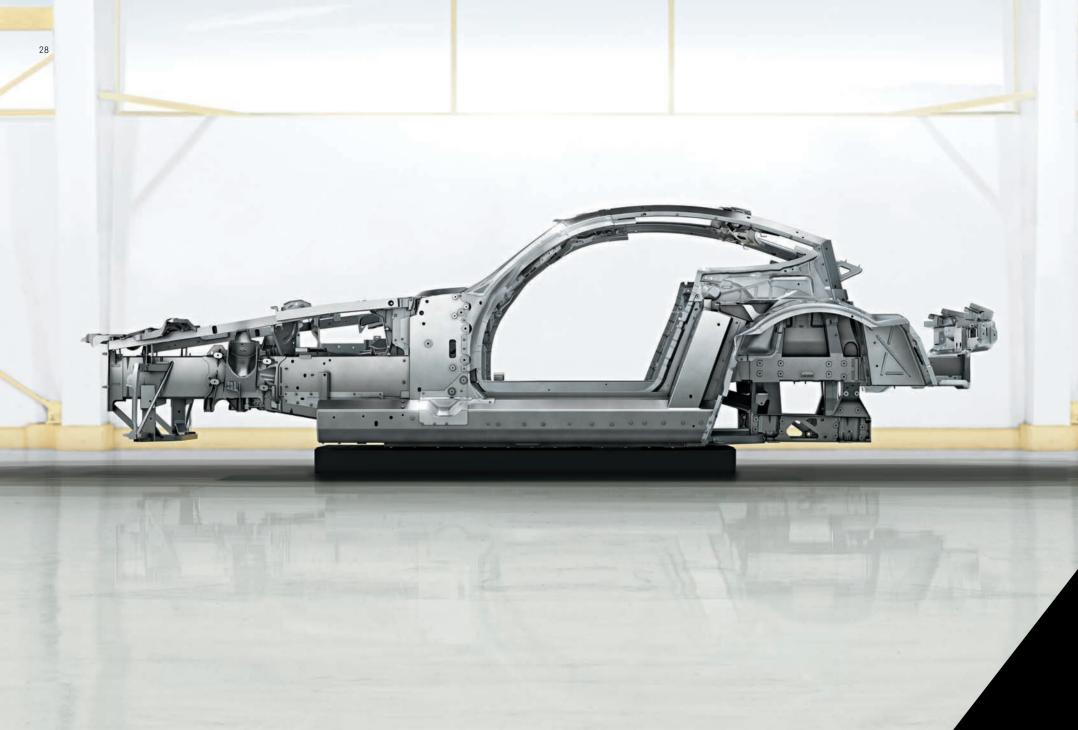
#### Driving dynamics calls for precision and control.

With the mastery of power and the release of passion, a Mercedes-AMG turns sheer force into superlative driving dynamics. All chassis and drive systems are perfectly tuned to one another. Together, they form the character of every single model. AMG Performance 4MATIC® all-wheel drive continually optimizes traction to balance cornering stability with uncanny agility. AMG gearboxes ensure the engine output is transferred in the most ideal way possible—according to the situation, deftly controlled, and undeniably dynamic. The choice of drive programs offers additional control—from extremely sporty to highly efficient and comfortable—for optimum power delivery and even greater driving fun in virtually any situation.

The AMG RIDE CONTROL sport suspension analyzes every driving situation and adapts the damping accordingly. The responsiveness of the sport steering is likewise variable—from easy effort when parking to direct feedback in sportier driving situations. Confident control is assured by the AMG® high-performance braking system. And optimized aerodynamics reduce drag while increasing efficiency and road adherence. The entire spectrum of AMG engineering serves a singular principle: Driving Performance.







### Efficiency is a serious matter. To be taken lightly.

AMG lives from top performance—and top performance demands efficiency. Advanced and even exotic lightweight design solutions play an important role in this, with AMG placing strong emphasis on innovative uses of materials like aluminum and carbon-fiber-reinforced plastic. The Mercedes-AMG GT sets new benchmarks with its spaceframe made largely from aluminum, its carbon driveshaft and innovative V8 biturbo engine. Further savings are achieved via lighter batteries, flow-formed or forged alloy wheels, and weight-optimized high-performance braking systems. In the end, it's not just performance and fuel consumption that benefit—but also your lap times on the racetrack.

#### AMG design. Energy in its most beautiful form.

Design is the art of expressing technology in an experiential and inspirational manner. The technologies of high performance often call for modified proportions such as wider axles or bodyshell extensions, and they offer room for distinctive and extraordinary design. The result is a perfect symbiosis of form and function—the dominant and unmistakable design language ensures that every AMG makes a clear commitment to performance from the very first glance. The distinctive grille, dramatic air intakes and deeply sculpted lower bodywork command attention as effectively as they conduct the airflow. The distinctive sill cladding clearly conveys its motorsport genes, while the rear valance and four tailpipes leave a lasting impression. The distinctive AMG design ethic continues to the interior—in both look and feel—proving that extreme performance and exclusive comfort work very well together.



We are never satisfied. And we like it that way.













## DTM: One team—One mission.

The *Deutsche Tourenwagen Masters*—or German Touring Car Championship—has been pitting production-based sedans head-to-head on the racetrack since 1987. In this demanding discipline, where drivers and technicians give their absolute all, Mercedes-AMG has been advancing "Driving Performance" for decades. With more than 170 victories since 1988 and nine driver titles, 10 constructor titles, and 12 team titles, Mercedes-AMG is the most successful brand in the DTM. During this time, racing legends like record champion and current AMG brand ambassador Bernd Schneider have not only made motorsport history. They've also demonstrated that "Driving Performance" becomes reality when an ideal team meets leading technology. The results flow directly back into the Mercedes-AMG vehicles that conquer the streets of the world.







AMG Driving Academy.
Where enthusiasm turns to expertise.



Sharing enthusiasm, as closely and as intensively as possible—that's what the AMG Driving Academy is all about. The program allows performance enthusiasts to live out their passion together with like—minded individuals, on some of the world's finest racing circuits—including several in the U.S. Drivers receive instruction that ranges from basic elements of vehicle control to the high-level training necessary to earn a racing license—all from professional motorsports drivers in production Mercedes-AMG models. Among the trainers are some legendary names in racing who have also had a direct role in the development of the cars themselves. Wide-ranging racetrack programs and lifestyle events with unique vehicles at exclusive locations around the globe deliver unforgettable experiences. Be it shop talk before the start in the pit lane, or discussions of particularly successful maneuvers after training—the passion for motorsports grows every time it is not just experienced, but shared.

## Among friends. Welcome to the AMG Private Lounge.

Closer to AMG. That's the opportunity we offer our customers with the exclusive AMG Private Lounge community. Drivers of Mercedes-AMG vehicles can look forward to an inspiring and experiential world that's focused entirely on AMG and its partners. The digital platform offers firsthand news, exciting insider information, and a forum for detailed dialogue—plus attractive offers of first-class events such as preview nights or race days with VIP access. And in Affalterbach, there is also an exquisitely appointed lounge just waiting for your visit. Become a member of one of the most exclusive networks in the world: www.mercedes-amg.com/privatelounge/register.





## We have achieved a lot. But it's just the beginning.

Driving Performance means movement. For AMG, this means striving to be better every single day—and never standing still. We continue to question the status quo and work with passion to develop the dream vehicles you will drive tomorrow.





## Performance has many faces.



AMG CLA 45 Coupe 375 hp @ 6,000 rpm 350 lb-ft @ 2,250-5,000 rpm



AMG C 43 Coupe and Cabriolet 362 hp @ 5,500-6,000 rpm 384 lb-ft @ 2,000-4,200 rpm



AMG C 43 Sedan 362 hp @ 5,500-6,000 rpm 384 lb-ft @ 2,000-4,200 rpm



AMG C 63 Coupe and Cabriolet 469 hp @ 5,500 – 6,250 rpm 479 lb-ft @ 1,750 – 4,500 rpm



AMG C 63 Sedan 469 hp @ 5,500-6,250 rpm 479 lb-ft @ 1,750-4,500 rpm



AMG C63 S Coupe and Cabriolet 503 hp @ 5,500 – 6,250 rpm 516 lb-ft @ 1,750 – 4,500 rpm



AMG C 63 S Sedan 503 hp @ 5,500 - 6,250 rpm 516 lb-ft @ 1,750 - 4,500 rpm



AMG E 43 Sedan 396 hp @ 6,100 rpm 384 lb-ft @ 2,500-5,000 rpm



AMG E 63 S Sedan 577 hp @ 5,550 rpm 590 lb-ft @ 1,750-5,000 rpm



AMG E 63 S Wagon 577 hp @ 5,500 rpm 590 lb-ft @ 1,750-5,000 rpm



AMG CLS 63 S Coupe 577 hp @ 5,500 rpm 590 lb-ft @ 1,750-5,000 rpm



AMG S 63 Coupe and Cabriolet 577 hp @ 5,500 rpm 664 lb-ft @ 2,250 - 3,750 rpm



AMG S 63 Sedan 577 hp @ 5,500 rpm 664 lb-ft @ 2,250-3,750 rpm



AMG S 65 Coupe and Cabriolet 621 hp @ 4,800-5,400 rpm 738 lb-ft @ 2,300-4,300 rpm



AMG S 65 Sedan 621 hp @ 4,800 – 5,400 rpm 738 lb-ft @ 2,300 – 4,300 rpm



AMG SLC 43 Roadster 362 hp @ 5,500-6,000 rpm 384 lb-ft @ 2,000-4,200 rpm



AMG SL 63 Roadster 577 hp @ 5,500 rpm 644 lb-ft @ 2,250-3,450 rpm



AMG SL 65 Roadster 621 hp @ 4,800-5,400 rpm 738 lb-ft @ 2,300-4,300 rpm



AMG GT 456 hp @ 6,000 rpm 443 lb-ft @ 1,600-5,000 rpm



AMG GT S 577 hp @ 5,500 rpm 561 lb-ft @ 1,750-5,250 rpm



AMG GLA 45 SUV 375 hp @ 6,000 rpm 350 lb-ft @ 2,250-5,000 rpm



AMG GLC 43 SUV 362 hp @ 5,500-6,000 rpm 384 lb-ft @ 2,000-4,200 rpm



AMG GLE 63 SUV 550 hp @ 5,750 rpm 516 lb-ft @ 1,750-5,000 rpm



AMG GLE 63 S SUV 577 hp @ 5,550 rpm 561 @ 1,750-5,550 rpm



AMG GLS 63 SUV 577 hp @ 5,500 rpm 561 lb-ft @ 1,750-5,250 rpm



AMG GLE 43 Coupe 362 hp @ 5,500-6,000 rpm 384 lb-ft @ 2,000-4,200 rpm



AMG GLE 63 S Coupe 577 hp @ 5,500 rpm 561 lb-ft @ 1,750-5,250 rpm



AMG G 63 SUV 563 hp @ 5,500 rpm 561 lb-ft @ 1,750-5,250 rpm



AMG G 65 SUV 621 hp @ 5,000-5,300 rpm 738 lb-ft @ 2,300-4,300 rpm

We invite you to share our enthusiasm for special automobiles. The world of Driving Performance is waiting for you.



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Introduction dates of models vary. Please see your dealer for more information.

Before engaging in any racing or competitive driving event, carefully review the applicable provisions in your New Vehicle Limited Warranty booklet.

