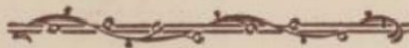




THE NEW FORD
TOWN CAR





A NEW VOGUE IN TOWN DRIVING



*T*HE PROBLEMS of congested traffic, ever increasing, and a growing realization of the need of some practical solution to these problems, have focused attention on the Ford Town Car.

Because of its many advantages and its acceptance by a distinguished clientele, it may be said to have inaugurated a new vogue in city driving. Its use suggests the means to suit the car to the occasion and the good taste to do so sensibly and without ostentation.

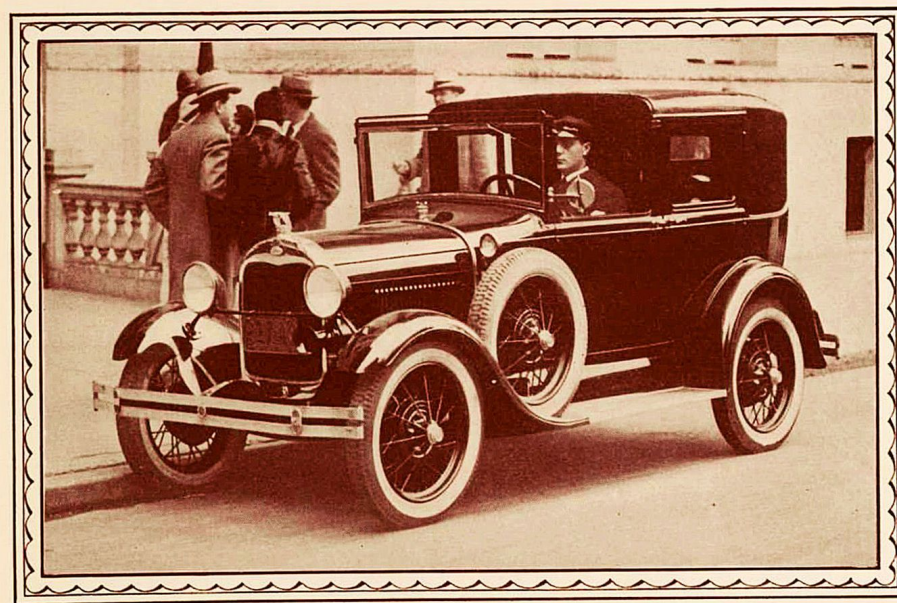
The Ford Town Car is precise and formal in appearance, with body after a design by Le Baron. The square-cornered back, with French Landau leather rear quarter and

rear panel, gives it Continental distinction. Colors, upholstery and accoutrements are in keeping with the rich and simple dignity of the car.

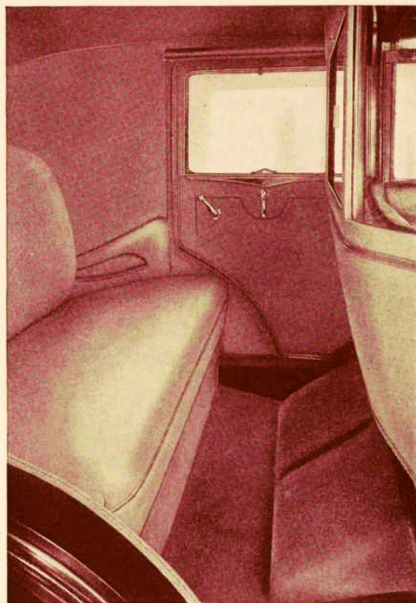
The very practical advantages of the Ford Town Car are of course apparent. Its quick acceleration and ease of handling give it a distinct advantage in congested traffic and contribute, in no small degree, to the safety of the car. Its relatively small size permits it to be turned, stopped and parked, quickly, without confusion, in spaces that would deny entrance to a larger car.

A considerable saving in time is reported by those who use this Town Car for driving to business. Its convenience is perhaps even more marked to women of wide interests whose activities call for much city driving.

In this connection, the protection afforded by the Triplex shatter-proof glass is of important interest. It is used throughout the car—not only for the windshield, but for the windows and the partition dividing the chauffeur's seat from the rear compartment.

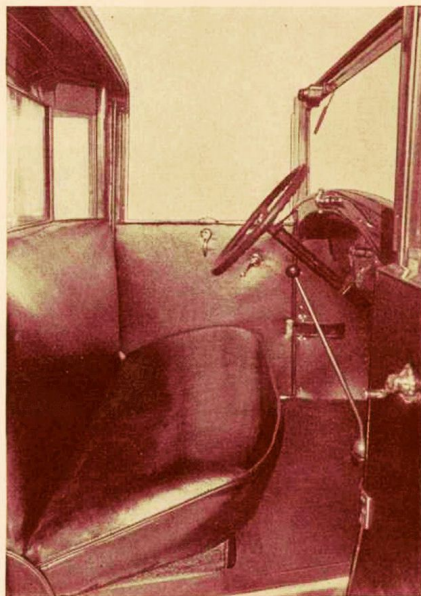


A CONSIDERABLE saving in time is reported by many men who use the Ford Town Car for driving to and from business, and for keeping mid-city appointments. Women of wide interests, who use an automobile constantly for shopping, the theater, for varied business and social activities, have also found the Ford Town Car ideally suited to their needs.



THE COMFORTABLE rear compartment of the Ford Town Car. The seat is deeply cushioned and richly upholstered. Trimming is of English Bedford cord or French broadcloth—optional with the purchaser. Arm rests and hassocks are provided.

THE CHAUFFEUR's compartment is upholstered in black leather and separated from the rear compartment by a glass partition, with sliding window. This partition is made of Triplex shatter-proof glass. The top of chauffeur's compartment may be enclosed in bad weather.



FEATURES OF THE FORD TOWN CAR

TRIPLEX GLASS—Triplex shatter-proof glass is used throughout the Ford Town Car—not only for the windshield, but for the side windows and the glass partition dividing the front and rear compartments.

COMFORT—The Ford Town Car is an unusually comfortable car because of its special transverse springs and four Houdaille double-acting hydraulic shock absorbers. The seat in the rear compartment is generously wide and deeply cushioned.

SAFETY—The value of the Ford six-brake system is especially apparent in heavy traffic. All six brakes are of the mechanical, internal-expanding type and are fully enclosed. Thus, no water, dirt, or grease can get between the bands and drum and interfere with brake performance.

COLORS—The Ford Town Car is offered in a choice of color combinations. Interior trimming is of English Bedford cords or French broadcloth—the selection being optional with the purchaser.

RELIABILITY—The mechanical reliability of the Ford Town Car is as important as its rich and simple dignity of line and color. It has been built to endure—to give you many thousands of miles of faithful, uninterrupted service.

EASE OF CONTROL—Quick acceleration, alert speed, and ease of control give the new Ford a distinct advantage in heavy traffic and are important, logical reasons for its growing use for city driving. The ease with which it may be stopped at the very point of call and parked in a small space are other important points in its favor.

ACCOUTREMENTS—Center bow light, electric cigarette lighter and ash tray, clock, vanity case, mirror and note-book, individual hassocks, silk curtains.

DETAILS—Turning radius, 17 feet. Tires, 21x4.50. Alemite chassis lubrication. Tilting beam headlamps. Oil capacity, five quarts. Gasoline capacity, ten gallons. Cooling system, three gallons.



FORD MOTOR COMPANY
Detroit, Michigan