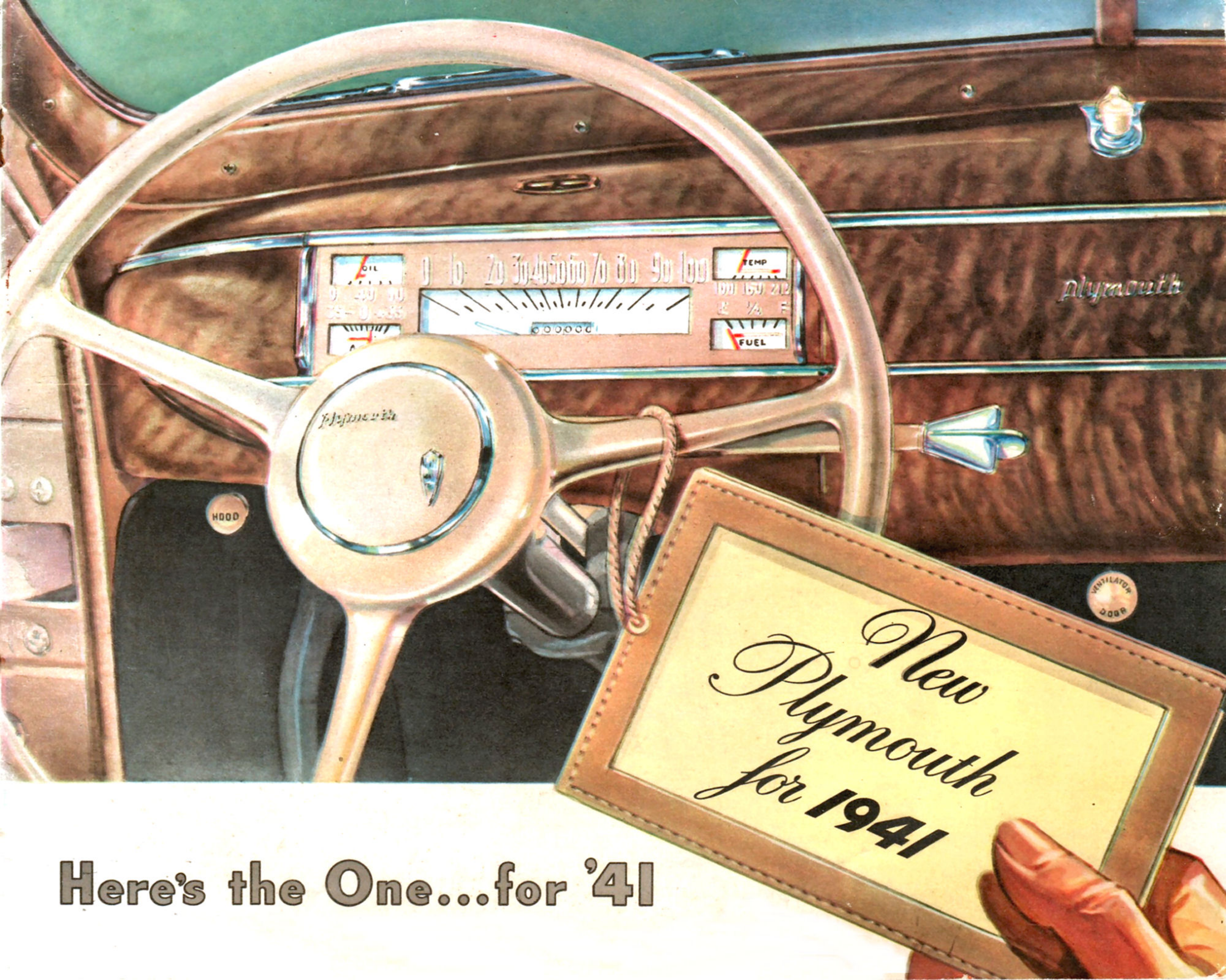




Here's the One...for '41

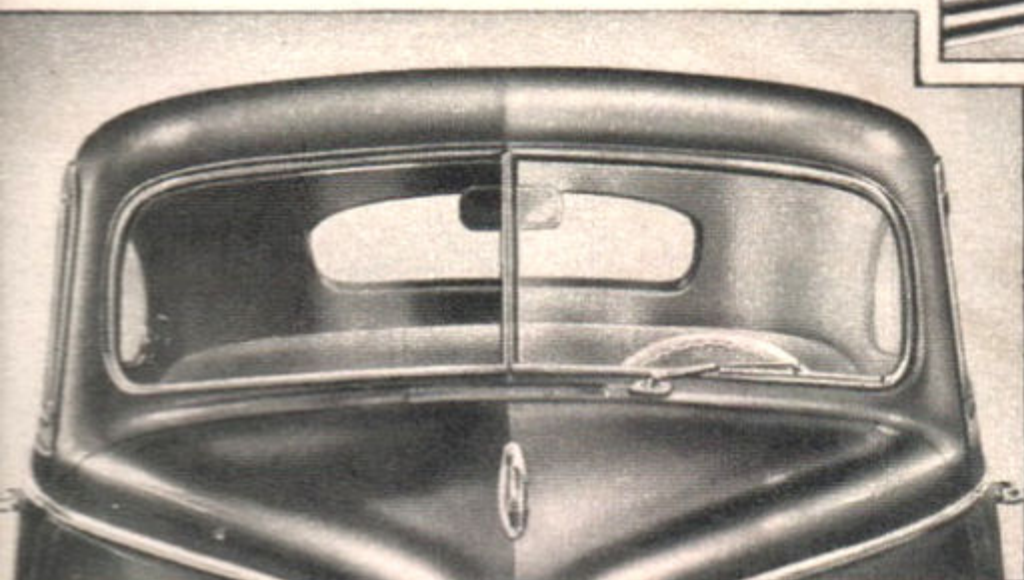
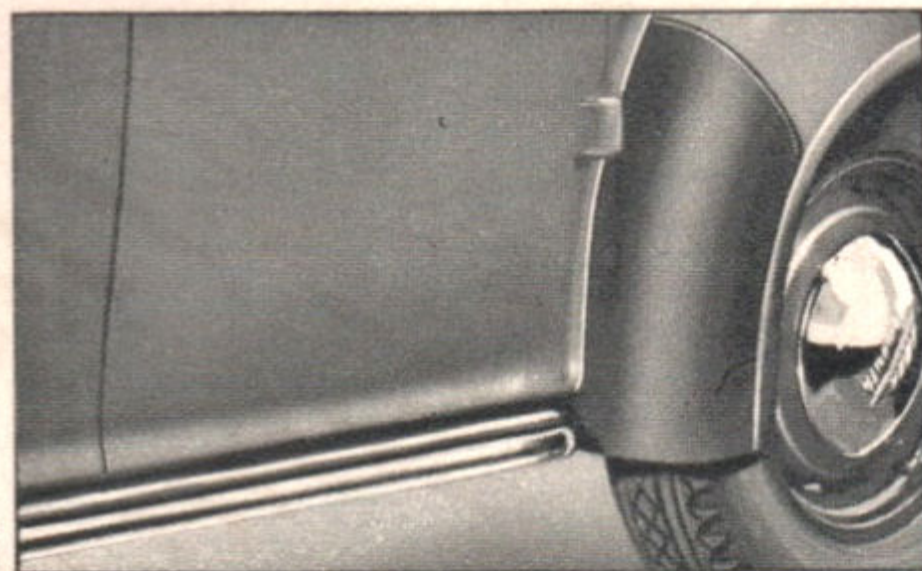
Get this New, Bigger, **1941 PLYMOUTH** Value.. Low Price now buys *More Luxury and Sheer Enjoyment*

GREAT NUMBERS OF ADVANCEMENTS GIVE TREMENDOUS INCREASE IN VALUE

Look into what's new for '41. See all the extra values Plymouth now gives you. You'll discover a brand new performance for a low-priced car, with more style, more luxury to enjoy. It's a pleasure to remind yourself that this stunning new 1941 Plymouth—so beautiful, so long (117-inch wheelbase), so wide, low-swung—is a low-priced car!

This new Plymouth steps way out ahead—with 19 Major Advancements. Gives you amazing new performance stepped-up 4-ways: increased horsepower, new high torque, new fast "getaway" gear, new axle ratio. Gives you the new tapered-face oil rings, and famed Oil Bath Air Cleaner. Six-inch tires and spring covers are standard equipment. There's a new Safety Wheel Rim to prevent tire "throwing" in case of blow-out. And the wonderful new 1941 driving development, Powermatic Shifting is available on even these lowest priced Plymouth models!

SMART STYLE NOTE for a lowest-priced car: a choice of running boards, or stainless steel moulding with rubber protection for the rear fenders as pictured. A feature of many of the high-priced cars!



HIGH, WIDE VISION for driver and front seat passengers is a result of the large size of the 1941 Plymouth's big Safety Plate Glass windshield.



LOW, WIDE, POWERFUL, this massive new front-end, with sparkling new grille, dynamic new headlamp design, stainless steel body mouldings, big full-width bumper bars. Bright metal fender welts, also new for 1941, add further distinction.

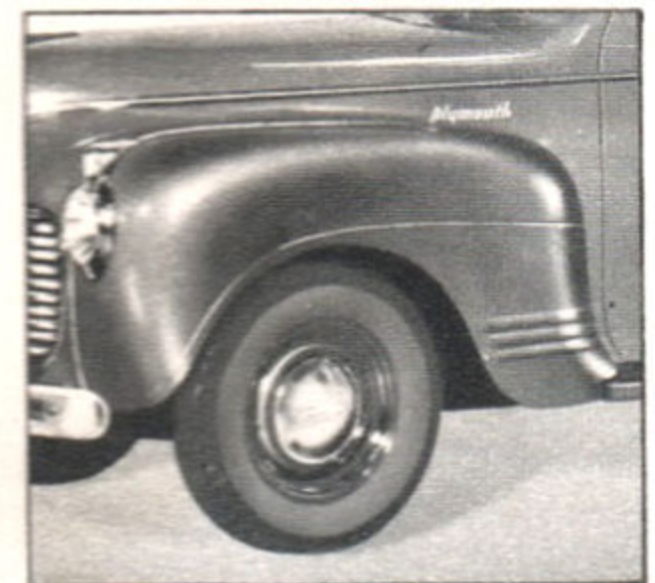


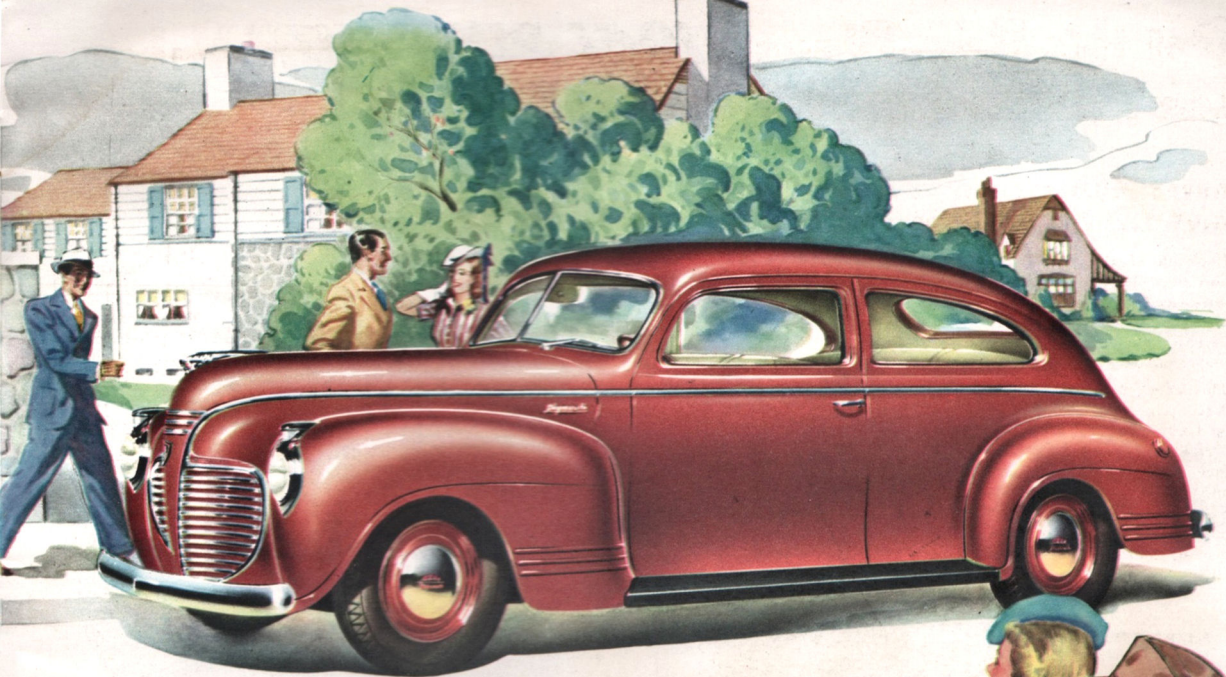
NEW LICENSE LIGHT AND STOPLIGHT are combined so when brakes are applied a third red light flashes an unmistakable warning to following motorists. Directional indicator signal system available—slight extra cost.

SIX-INCH TIRES standard equipment—and a new Safety Wheel Rim that aids in keeping the car under control in case of blowout. Another great "safety first" for Plymouth!



BATTERY is up under the hood in the windstream of the fan, ahead of engine, for protection from engine heat, easy servicing.





1941 PLYMOUTH TWO-DOOR SEDAN

So Beautiful it
Commands **Admiration**
wherever you go!

LET YOUR EYES sweep the impressive length of this new Plymouth made possible by its 117-inch wheelbase. See what's new for '41—in styling and beauty, in luxurious size. Here's the low-priced car that commands admiration. This is the car for you!

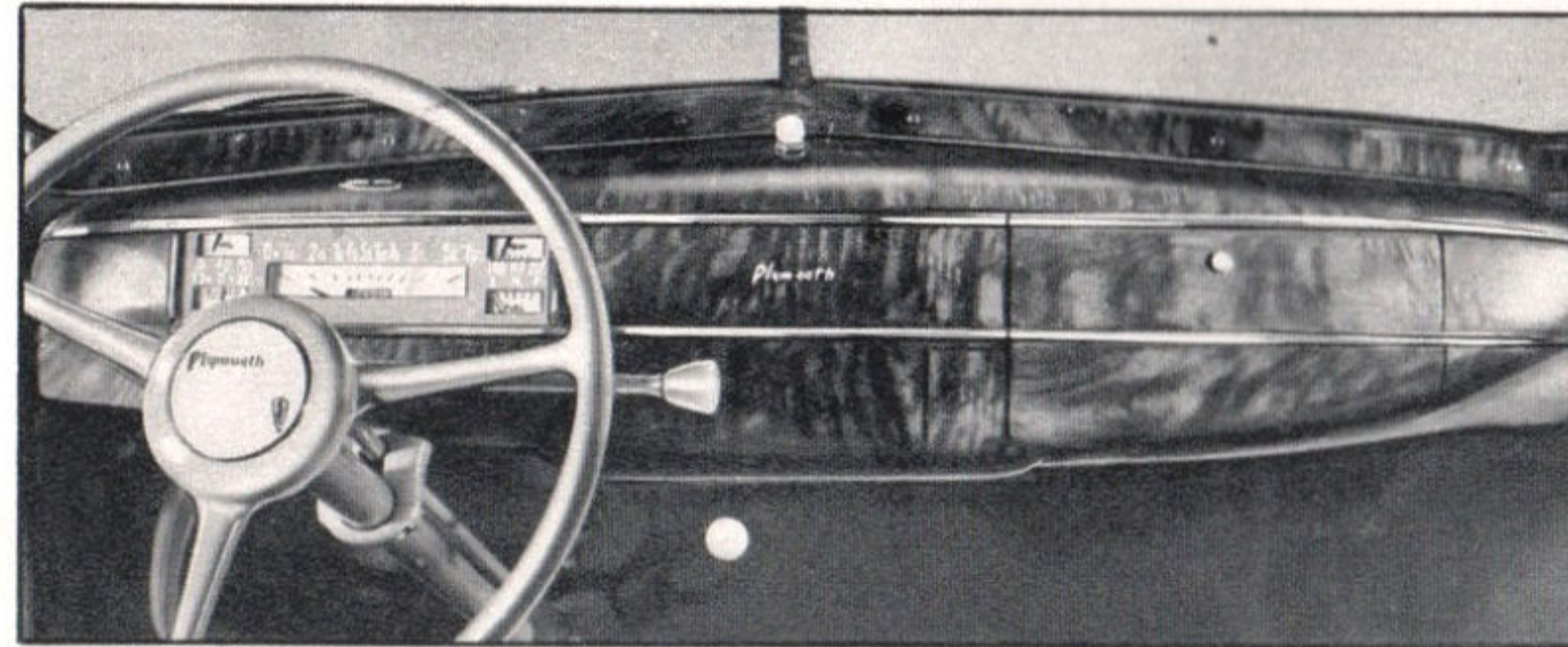
Look at the brilliant new styling. The massive front end, broad-shouldered and power-

ful and low-slung. The sparkling new grille, dynamic new headlamp design, body moulding of bright stainless steel. Let your eyes take in the pleasing smoothness given by concealed front door hinges, the front-opening hood with lock release inside the car. Here is new, enjoyable beauty that meets the eye, gratifying new luxury to find in a lowest-priced car.

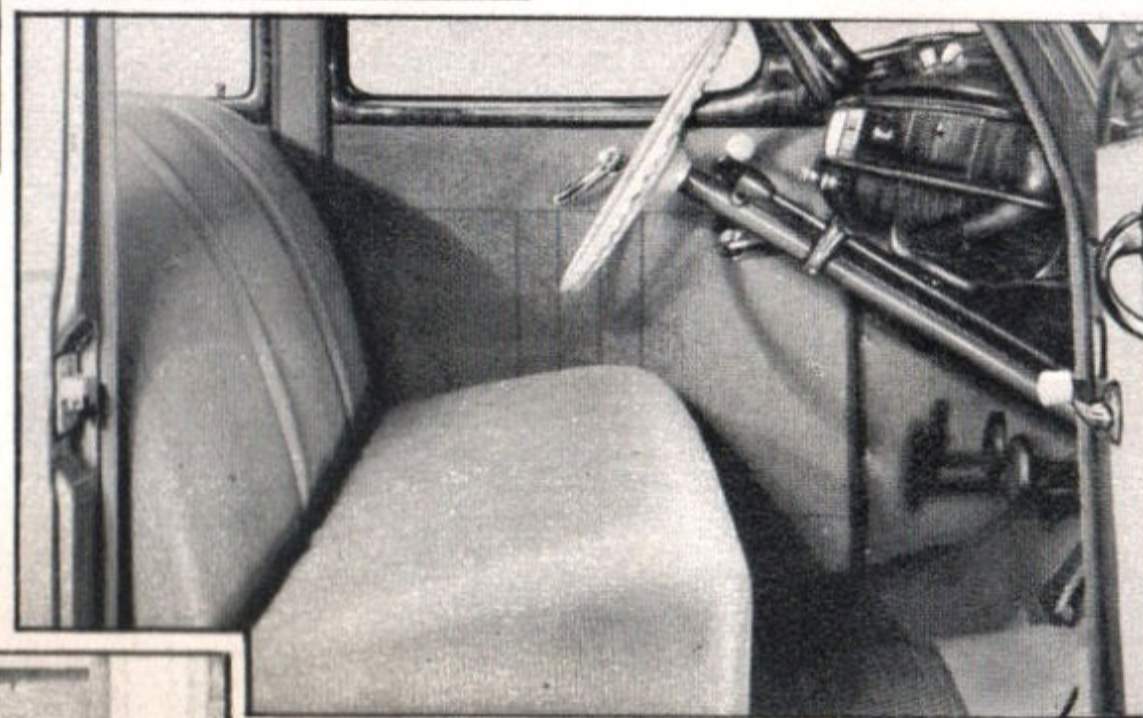
Gratify your desires for *Luxurious Smartness:* Color, Fabric, Appointments that say **"NEW VALUE"**



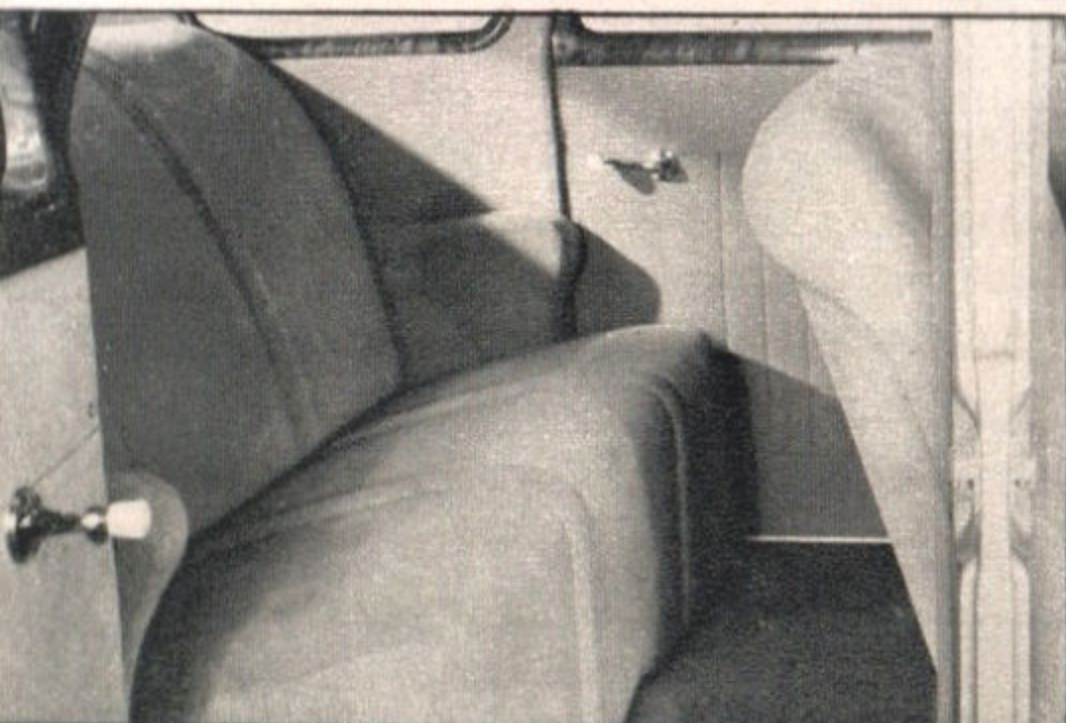
NEW COUNTER-BALANCED trunk lid, goes up or down easily at a touch, stays where you want it. Big trunk space is lighted at night by the tail lamps.



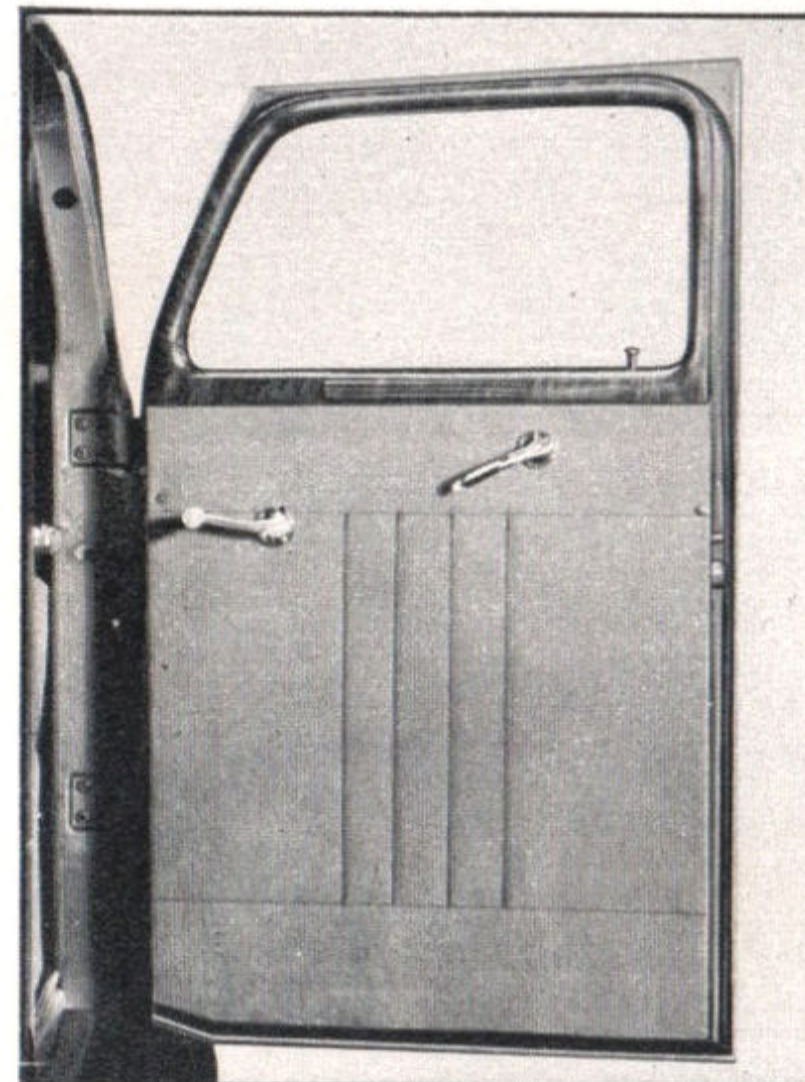
THIS RICHLY GRAINED, newly styled, instrument panel has controls of beautiful, white tenite plastic, matching the attractiveness of the new steering wheel. Plymouth's newly streamlined Safety Signal Speedometer has warning light changes of green, amber and red according to car speed.



YOU'LL ENJOY riding in this wide, front seat—with soft cushion springs, scientifically proportioned "chair-high" seat and sitting depth providing a new sense of comfort unusual to find in a low-priced car.



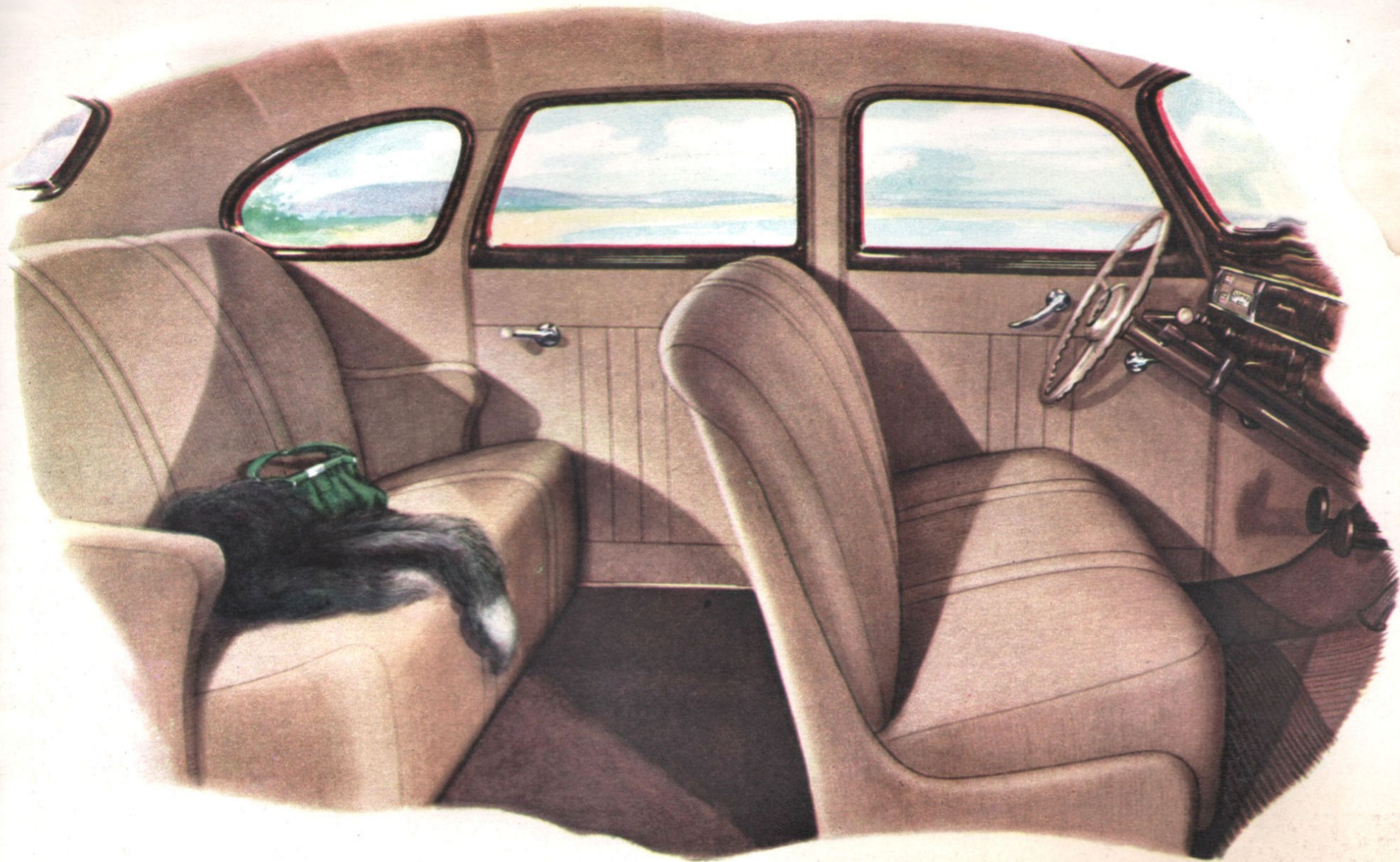
NOTE THE LUXURIOUS DEPTH of seat cushions that come down to the floor. Seats are luxuriously soft, have cushion springs of a new design, are of generous width.



FULL-WIDTH DOORS of 1941 Plymouth four-door sedans provide easier entrance and exit, are beautifully upholstered, have richly grained mouldings.



NEW-TYPE SEAT ADJUSTMENT, so easy to operate, contributes to greater driving comfort—comfort to suit anyone, tall or short. Handle is easily reached, easily operated.



"Luxury Interior"
**Glamorous New Styling
in a Low-priced Car!**

IN EXQUISITE STYLING, beauty, luxury of interior and roominess, the 1941 Plymouth gives great new values—you'll say, a lot more for the money than ever before!

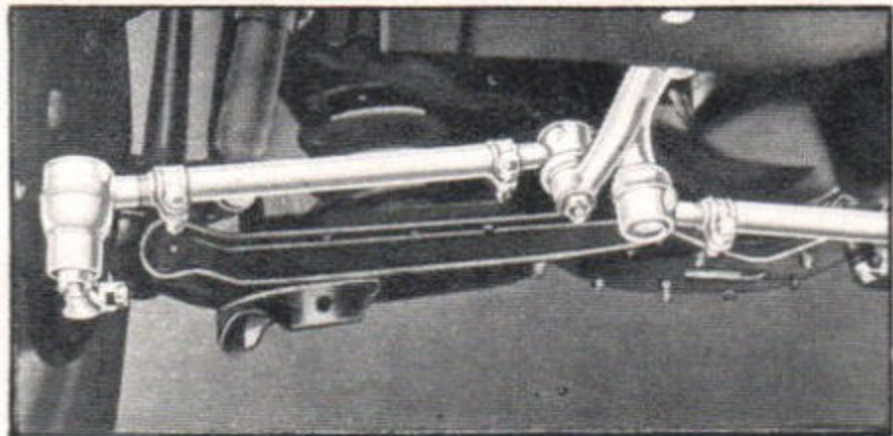
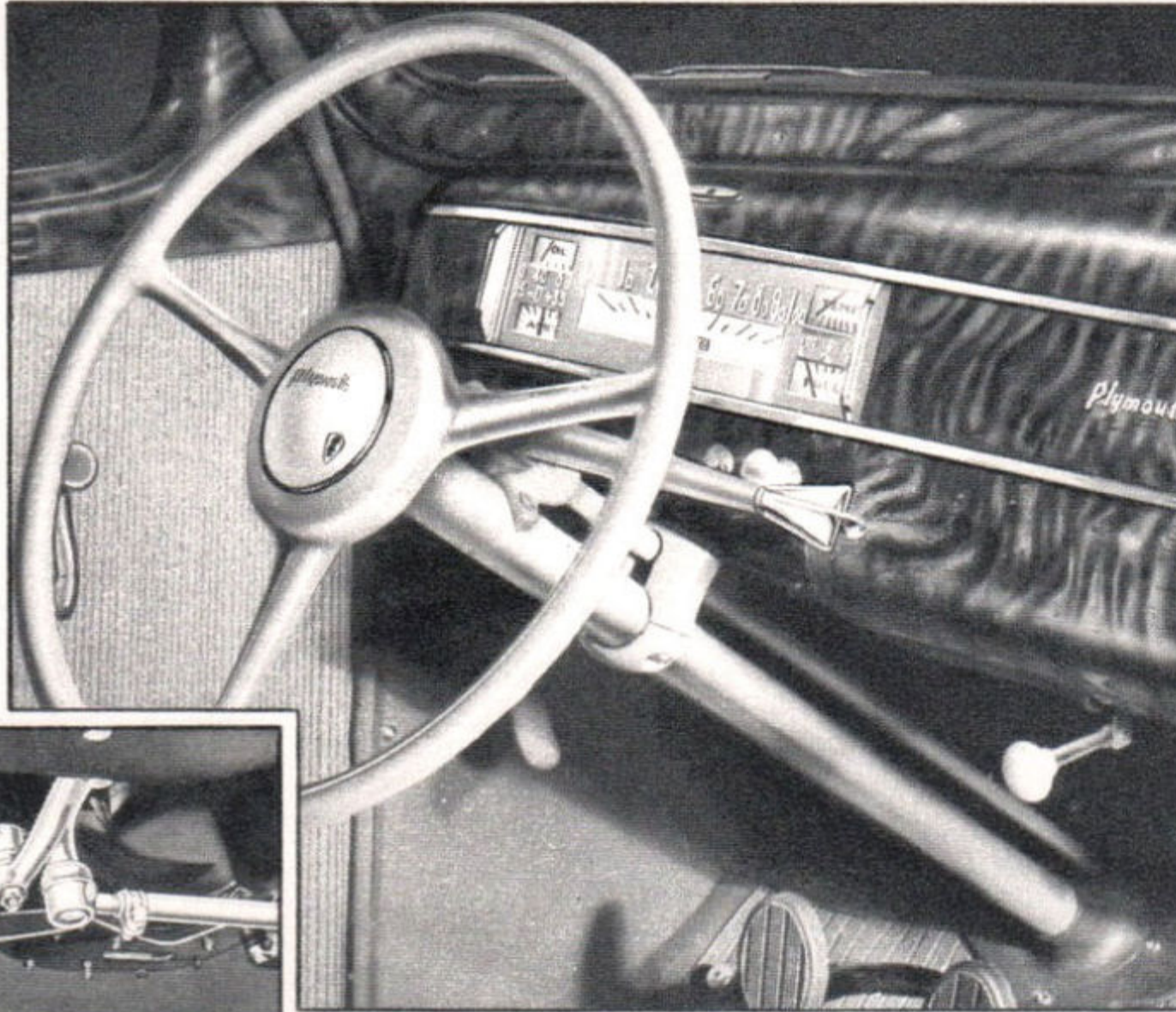
Plymouth gives abundantly of roominess, with deep seat cushions that come clear to the floor. Upholstery is rich, soft and inviting. Seats and backs are scientifically proportioned for relaxed riding comfort, the restful

seats luxuriously "chair-high." And here's the luxury of a foot-rest recessed deeply into the back of the front seat, a floor richly carpeted, and window mouldings in the rich grain of walnut. This is glamorous new styling for a low-priced car. Great new value-giving in luxury and comfort, roominess and fashion. Plymouth's the One for '41, and Plymouth's the One for You!

New Power *Responsiveness, Lively New Performance* with a Brand New Thrill in Driving that says *"Let's Go, Everywhere!"*

AT THIS WHEEL you drive with a thrilling new sense of mastery—and control! You get a brand new performance — *brilliantly stepped-up 4-ways!*

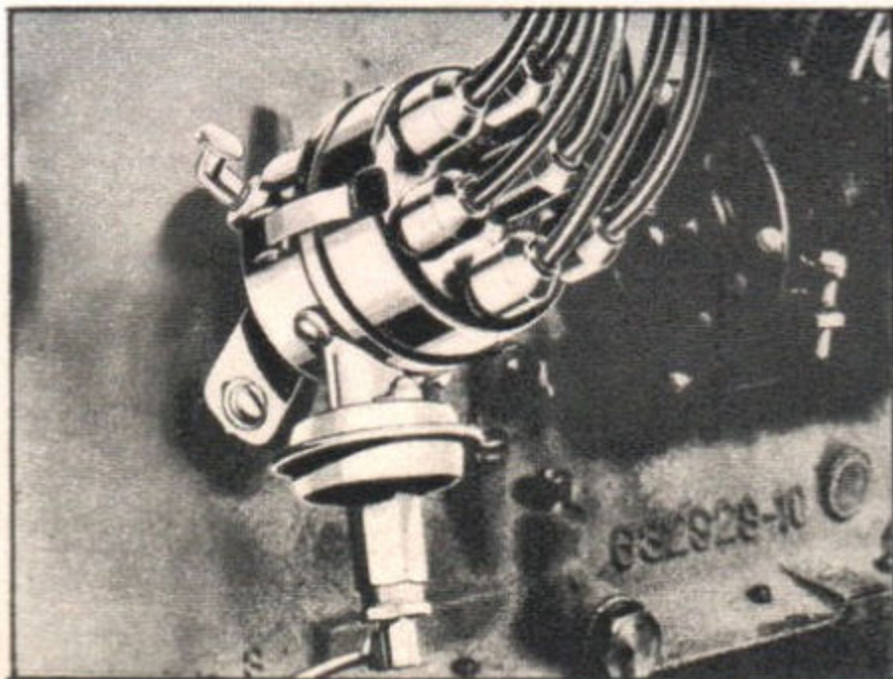
NEW, ENJOYABLE DRIVING to experience—Plymouth's True-Steady Steering. Rubber mounted against road shock reaching the wheel. Easy to park.



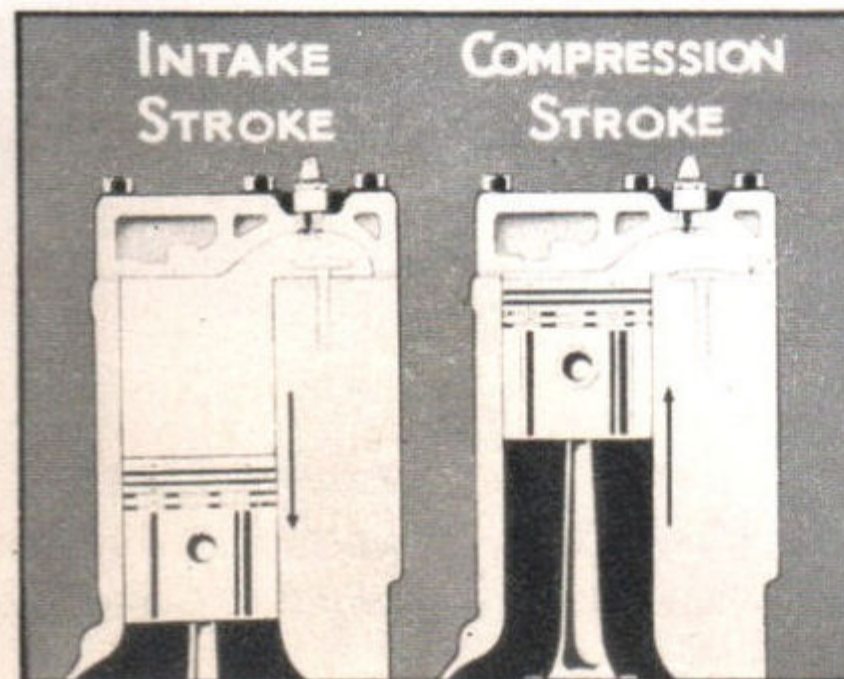
HEAD THIS SPIRITED NEW PLYMOUTH down the stretch—and let 'er go! Feel this great new surge of smooth-flowing power now at your command, the nimbleness in second gear, flashing acceleration. Here's a powerhouse for action, a brand new performance to discover in a lowest-price car!

Sweeping new advancements engineered into the 1941 Plymouth give a 4-way step-up in performance: (1) new high torque; (2) increased horsepower, with the incredible smoothness of Floating Power; (3) a new axle ratio; (4) and in the new transmission a new gear ratio—all contributing importantly to new driving pleasure. In this new Plymouth, you will find you can do most of your driving in two speeds—second and high.

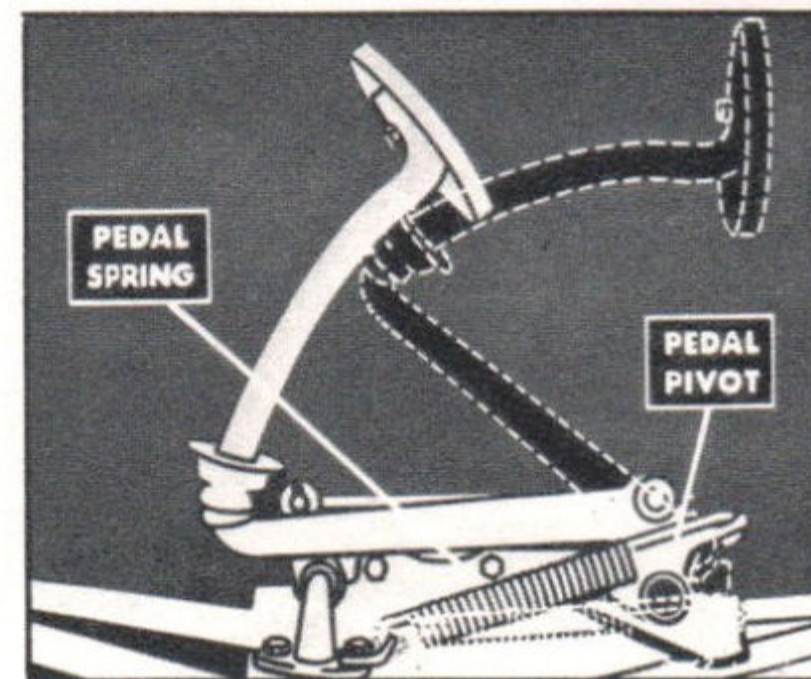
And for 1941, Plymouth makes available, on even the lowest price models—*New Powermatic Shifting!* A great new development that brings a revelation in driving ease—it makes shifting practically as easy as moving a finger. Try it!



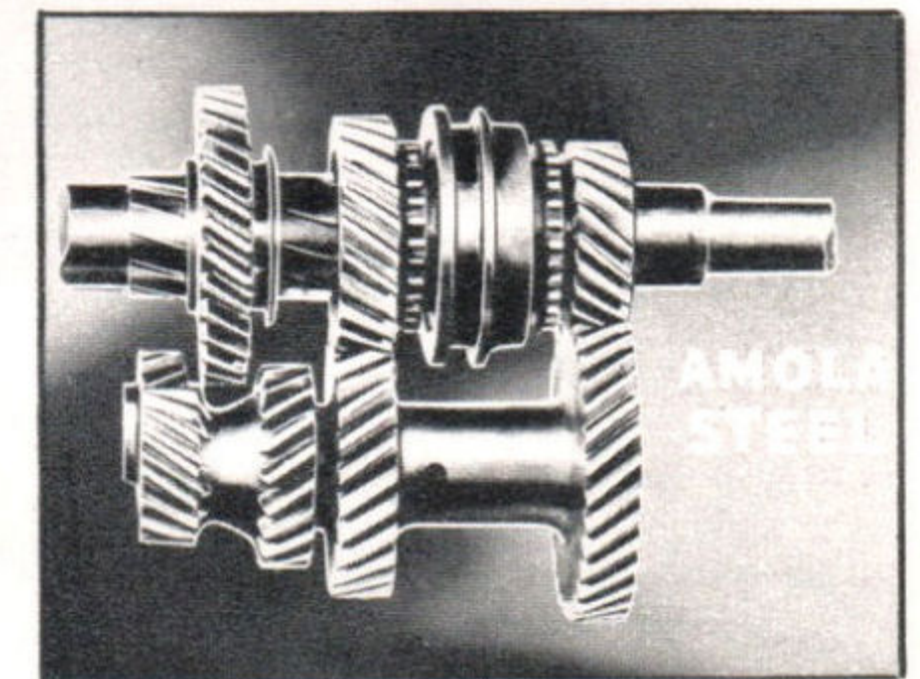
FLASHING PERFORMANCE with high compression economy, a result of Plymouth's Calibrated Ignition. Distributor protected from moisture for quick starting in all weather.



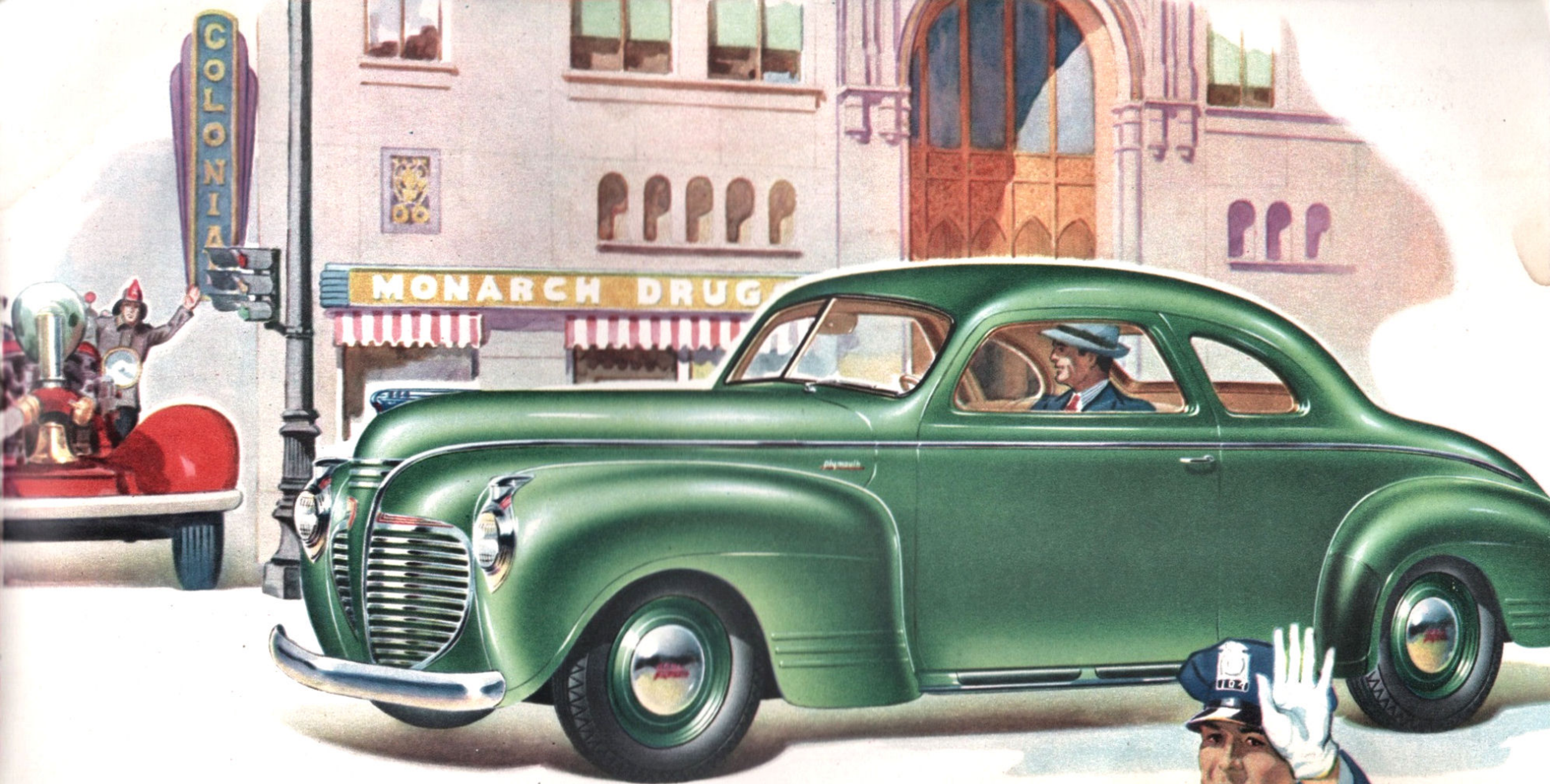
GREAT ECONOMY for Plymouth's brilliant new stepped-up performance—6.70 to 1 compression ratio, unusually high for a low-priced car. More power from less gasoline.



VELVET-SMOOTH CLUTCH ACTION adds noticeably to the new driving ease—the soft pedal pressure required giving a new pleasure, especially in stop-and-go traffic.



EASIER, SMOOTHER, QUIETER SHIFTING under all driving conditions—with Plymouth's new *Amola Steel* transmission. Gears are helically cut, silent, free from clashing.



1941 PLYMOUTH COUPE

Quick, Safe, Stops
Precision-Type Effectiveness
A new sense of *Positive Control*

YOU GET SMOOTH, CONTROLLED STOPS with a Plymouth. You get balanced braking for straight stops. Braking force is always the same at all four wheels, in accordance to the pressure applied on the pedal. When brakes are applied, there is no uncontrolled "self-energizing" action. "Pedal Control" lets you stop this new Plymouth as smoothly as it starts. Pedal operation is velvet-soft and easy.

Facings of Plymouth Precision-Type Hydraulic Brakes are contour-ground to assure that the entire surfaces of the facings come into contact with the drums for greatest effectiveness when brakes are applied. The rear piston in each hydraulic wheel cylinder is larger, exerts more push than on the front shoe, gives more even facing wear. For long life, brake drums are *Superfinished!*

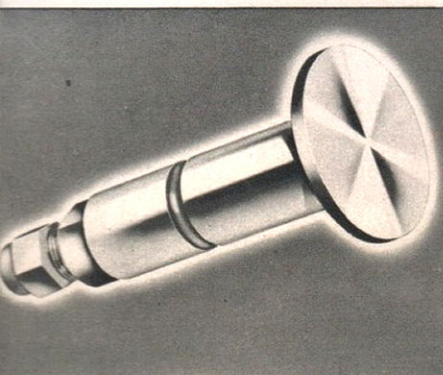
Enjoy the greater, all-around *Satisfaction* that comes from New, Smooth Operation, Record *Economy*, Long-Life Engineering. you get it all in this 1941 PLYMOUTH!

"ALL 3" LOW-PRICED CARS cost about the same, and the difference in what you get in a Plymouth is tremendous. Plymouth brought to the low-priced cars the brilliant engineering, the precision manufacture formerly applied only to the high-priced cars. And *Great Engineering* has long been synonymous with the name Plymouth in the low-priced field, a value you will enjoy in the new Plymouth—in the daily driving of a smoother, more efficient, economical car.

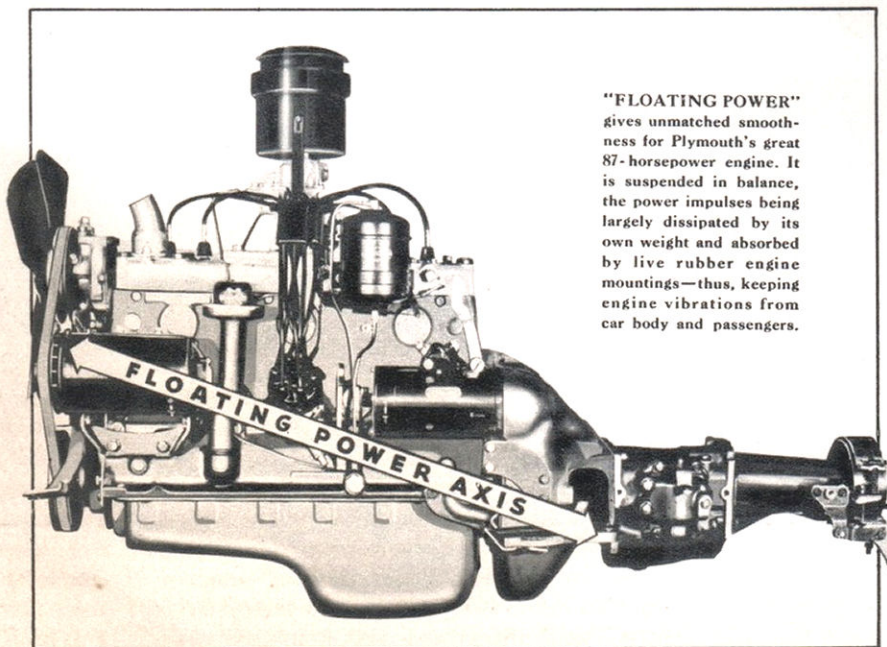
Only Plymouth, among "All 3," gives you the smoothness of a big "Floating Power" L-head, famous-for-economy six-cylinder engine. And Plymouth gives the economies and long life benefits of *Superfinished* 4-ring light-weight aluminum pistons. Oil

filter on all models, new tapered-face oil rings for better breaking-in, famed Oil Bath Air Cleaner. Precision-type *Superfinished* Hydraulic Brakes, the safety steel body. *Superfinished* faces of valve lifters and the 4-bearing crankshaft. Positive pump pressure lubrication, uniform cooling and water jackets cooled the entire length of the cylinder bores. Hardened exhaust valve seat inserts, the long-life chain camshaft drive, new high-duty engine bearings. Air-cooled clutch, roller-bearing universal joints, a transmission of Amola Steel.

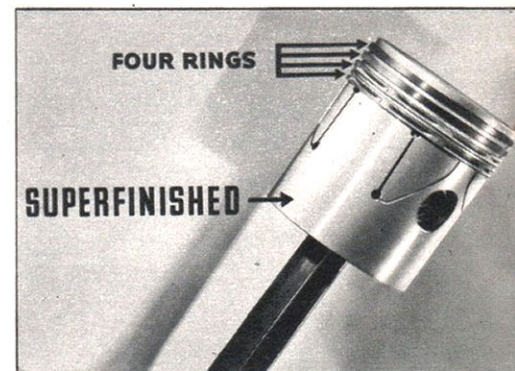
For long-life engineering and record economy, smooth operation and greater all-around satisfaction—here's the low-priced car for you. Plymouth's the One for '41!



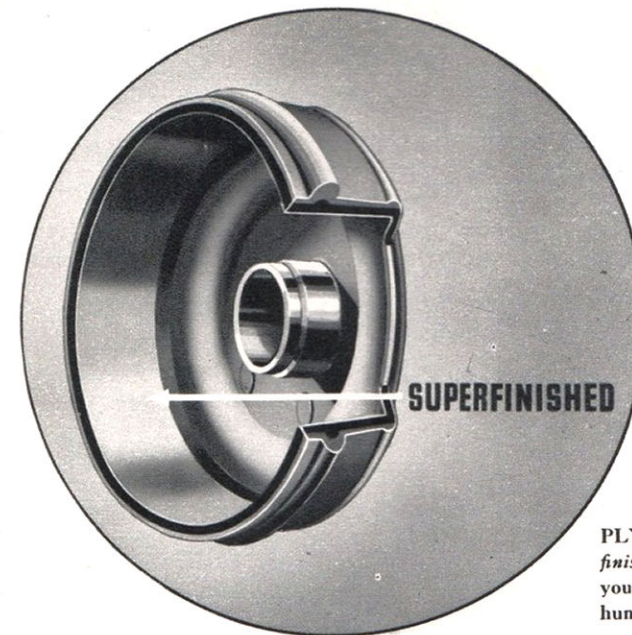
SUPERFINISHED FACES OF VALVE LIFTERS, finished to a smoothness measured in millionths of an inch, reduce friction, give precision operation, minimize adjustment expense for Plymouth owners.



"FLOATING POWER" gives unmatched smoothness for Plymouth's great 87-horsepower engine. It is suspended in balance, the power impulses being largely dissipated by its own weight and absorbed by live rubber engine mountings—thus, keeping engine vibrations from car body and passengers.



SUPERFINISHED for long life, stannic coated against scoring, and now—to increase the benefits of Plymouth's light weight aluminum pistons—new oil rings, permitting more ideal breaking-in, giving improved oil economy.

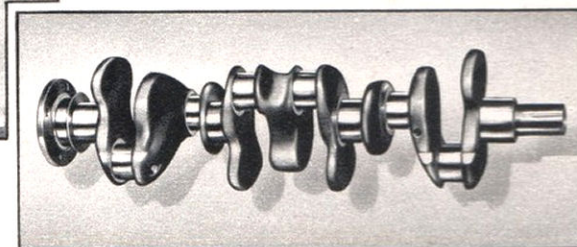


PLYMOUTH'S HYDRAULIC BRAKE DRUMS are *Superfinished* for smoothness, longer life. Soft pedal pressure brings your Plymouth to a smooth, straight stop . . . even after many hundreds of thousands of brake applications.

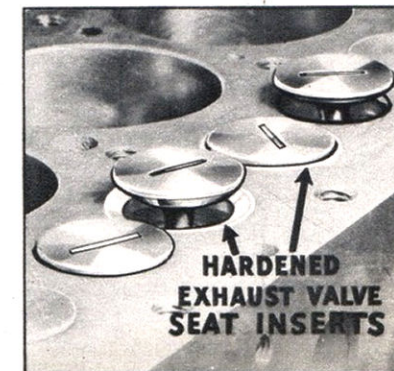


FAMED OIL BATH AIR CLEANER gives vast improvement in protection of engine against abrasive dirt and grit, a tremendous new long-life feature.

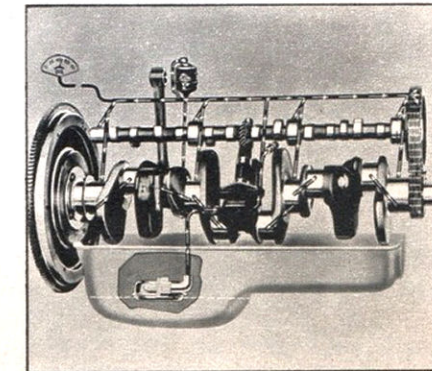
PLYMOUTH'S heavy, counterbalanced crankshaft operates on four main bearings which give ideal load distribution. Main and connecting rod bearing journals are *Superfinished* for maximum efficiency, longer life.



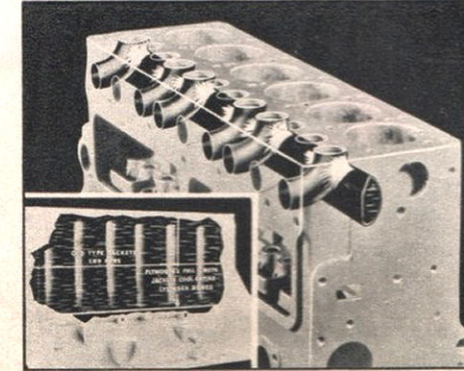
OIL LIFE INCREASED! Plymouth's oil filter cleanses oil as it circulates—thus protects moving engine parts. Oil life is prolonged, consumption is reduced.



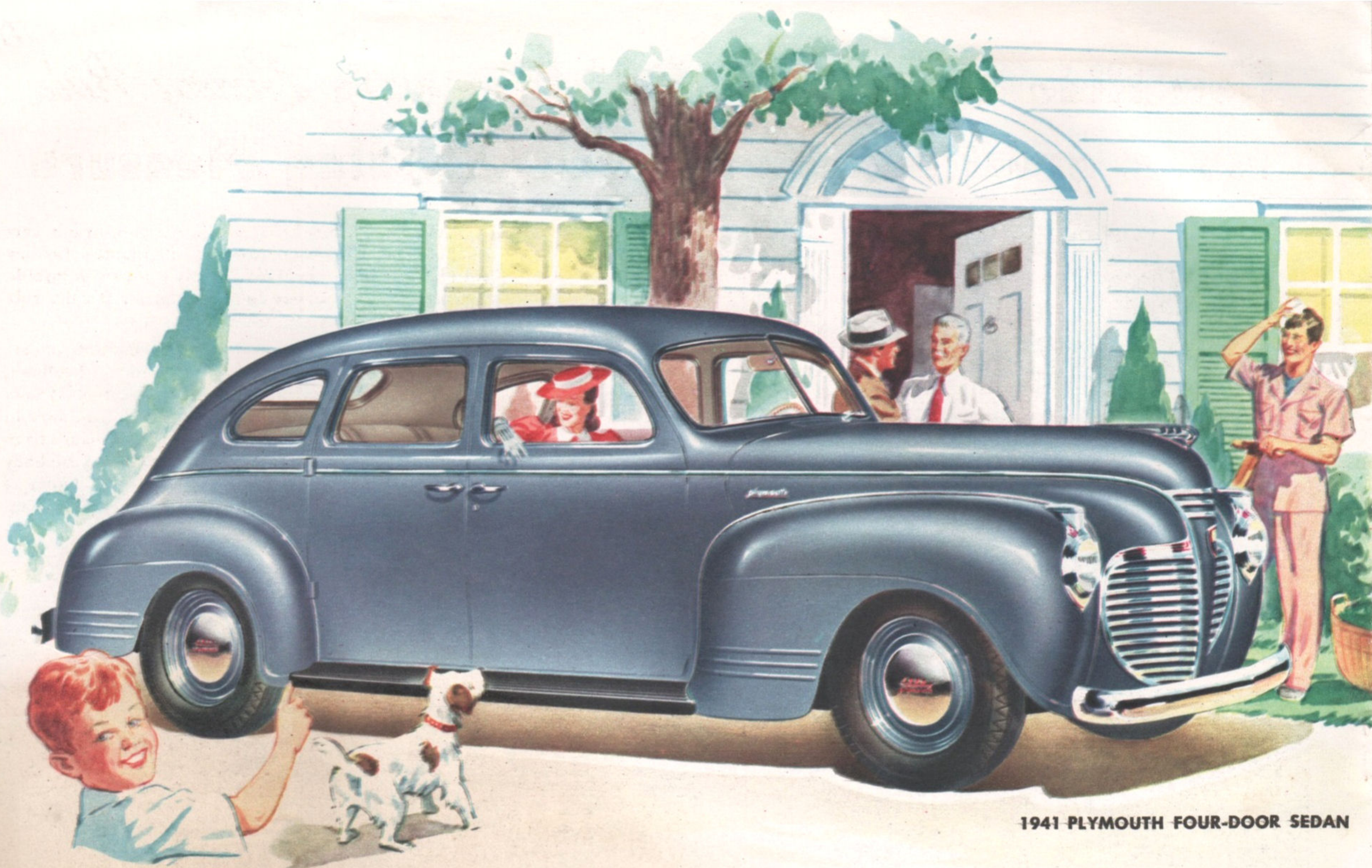
ECONOMY! Exhaust valve seat inserts of hard, heat-resisting alloy maintain the close seal between valve and valve seat, reduce the frequency of valve grinding. Another Plymouth money-saving feature!



LONG LIFE! All camshaft bearings as well as main and connecting rod bearings in the Plymouth engine receive oil under positive pump pressure. Long a quality feature of "the car that stands up best."



DIRECTIONAL CIRCULATION maintains high velocity cooling for the Plymouth engine's new high-torque performance. Full-length water jackets cool cylinder bores their entire length, lowering the temperature of the crankcase oil.



1941 PLYMOUTH FOUR-DOOR SEDAN

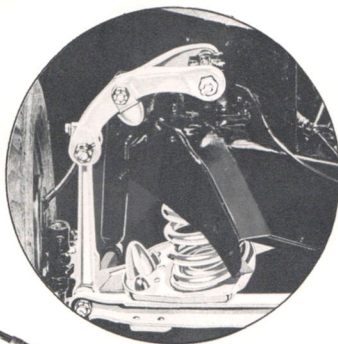
Balanced, *Rubber-Cushioned*
engine — "Floating Power"
Smoothness for the

THE PLYMOUTH ENGINE is suspended in balance, the shocks of power impulses giving it only a gentle rocking motion. This gentle motion is cushioned by the *live rubber* of the "Floating Power" engine mountings, keeping vibrations from reaching the frame and body of the car. Thus, driver and passengers are protected from tiring

effects of the vibration which occurs in every automobile engine.

Plymouth is the only low-priced car with patented "Floating Power" engine mountings, giving unmatched smoothness for Plymouth's great six-cylinder, L-head engine. They add greatly to the restfulness you experience in the 1941 Plymouth Luxury Ride.

New Ride Sensation • 1941 Plymouth *Luxury Ride* a great new *Revelation* in Riding Pleasure



INDIVIDUAL FRONT WHEEL SPRINGING of the kind usually found only in the higher-price cars, contributes softness to Plymouth's *Luxury Ride*. Coils are made from a rod of famed *Amola Steel* that is nearly eleven feet long!

AMOLA STEEL spring leaves are newly grooved for smoother action, with rear shackles rubber-insulated for quietness. Spring covers are standard equipment.

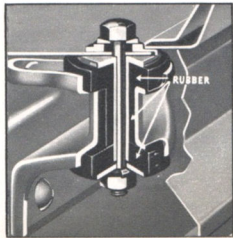


IN THIS NEW PLYMOUTH you experience a brand new development in luxurious comfort—Plymouth's *Luxury Ride* for '41. It's a new ride that gives a new enjoyable comfort, almost unbelievable smoothness. It's the ride you'll want to try.

You'll feel the difference as soon as the car gets underway. You'll discover what a big 117-inch wheelbase, scientific weight distribution, and soft-acting Amola Steel springs, with front coil springs, mean in smooth 1941 riding comfort. You get greater riding pleasure from the big airplane-type shock absorbers, rubber-poise body mountings and complete body insulation. The luxury of roominess, of soft cushions that come clear to the floor. Here is a new ride for you to enjoy!



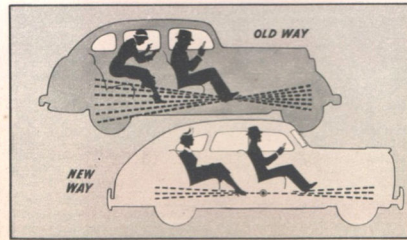
FOUR BIG airplane-type double-acting shock absorbers control both upward and downward movement of all four springs, contribute smoothness to Plymouth's *Luxury Ride*.



RUBBER-POISE BODY MOUNTINGS absorb road noises and vibrations, contribute the luxury of quiet to the 1941 Plymouth's smooth ride. No metal-to-metal contact.



THICK INSULATING MATERIAL soundproofs the Plymouth steel top, rear quarters and side panels—thus protects driver and passengers from the tiring effects of noise. New body sealing guards against drafts, water, dust and heat.

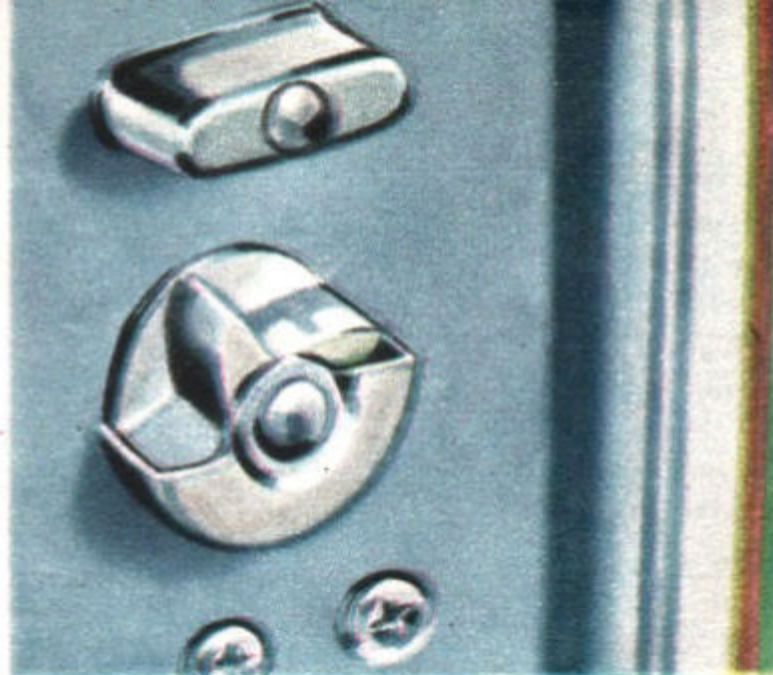


OLD WAY: stiff front springs and 60% of weight on rear springs—a "bouncy" ride.

1941 PLYMOUTH WAY: weight and springing balanced—a smooth, level ride!



NEW FRONT-OPENING HOOD has tenite control release just beneath the instrument panel, with *safety catch* to be released from the front to open fully.



ROTARY-TYPE DOOR LATCHES give additional protection against accidental opening of the doors. This latch gives easy closing, positive closing.



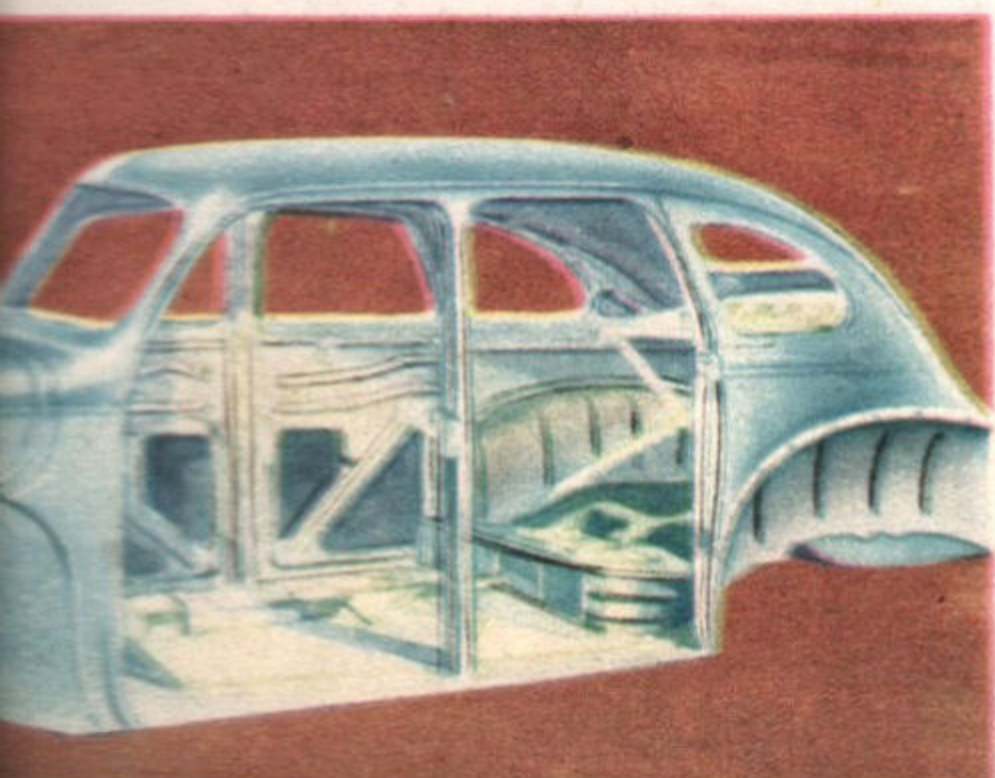
NEWLY-STYLED DOOR HANDLES, artistically designed and gleaming bright, are curved to prevent catching people's clothing and sleeves—a thoughtful safety feature.



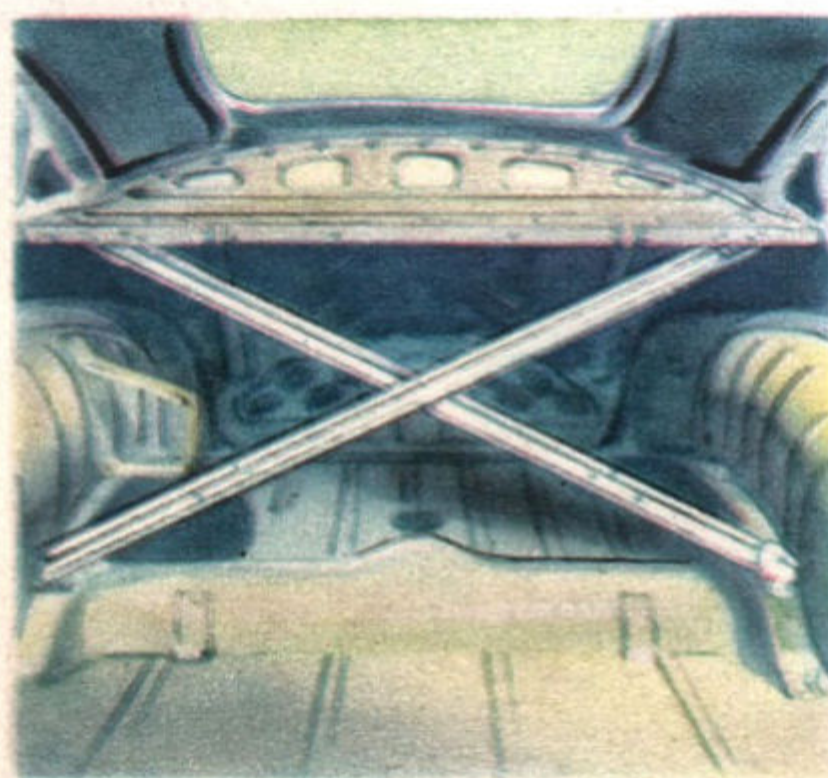
PLYMOUTH'S SAFETY SIGNAL SPEED-OMETER has warning light changes of green, amber and red—a valued cautionary measure. Other instruments have warning signals of red.



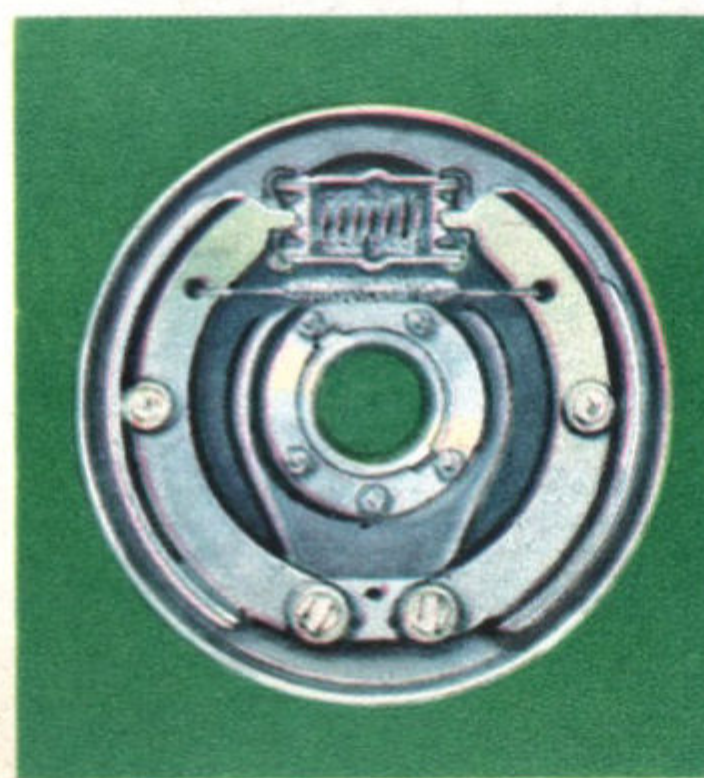
Plymouth - twice winner of Special Award for Safety Design, *Scores Highest* in 11 important Points



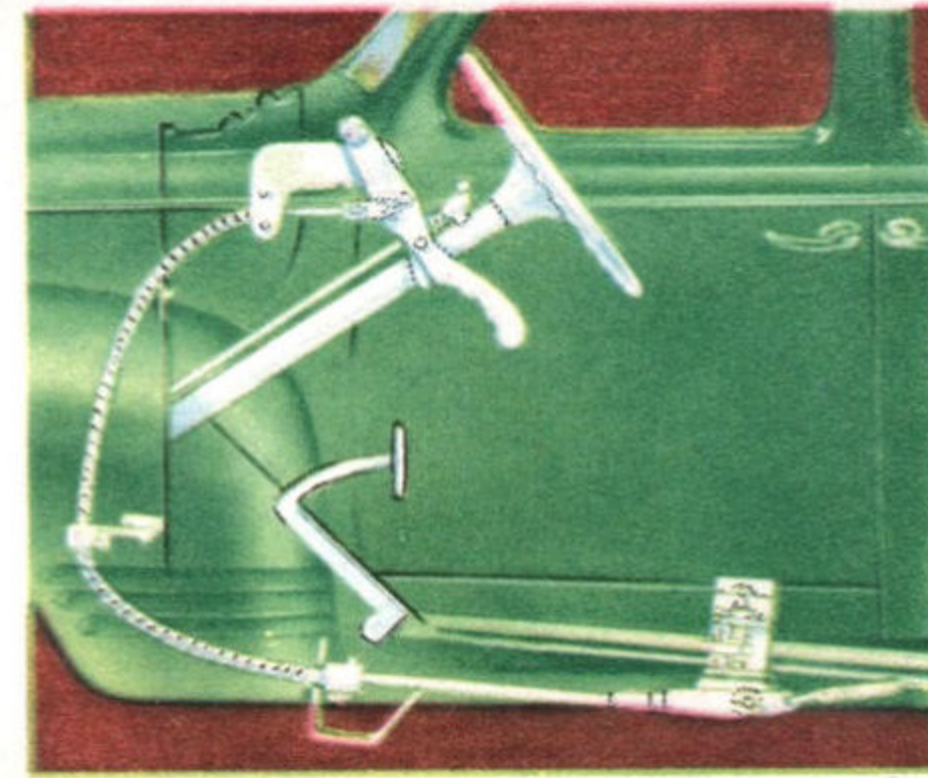
PLYMOUTH'S SAFETY STEEL BODY has extra reinforcement at points of greatest stress and strain, gives protection that's unusual to find in a low-priced car.



EXTRA RESISTANCE to twisting strains, caused by road roughness, is given to Plymouth's Safety Steel body construction by this massive X-brace in sedan bodies.



PLYMOUTH'S BRAKES—*Precision-type Hydraulic*—are free from uncontrolled "self-energizing" action, are *balanced* for straight stops!

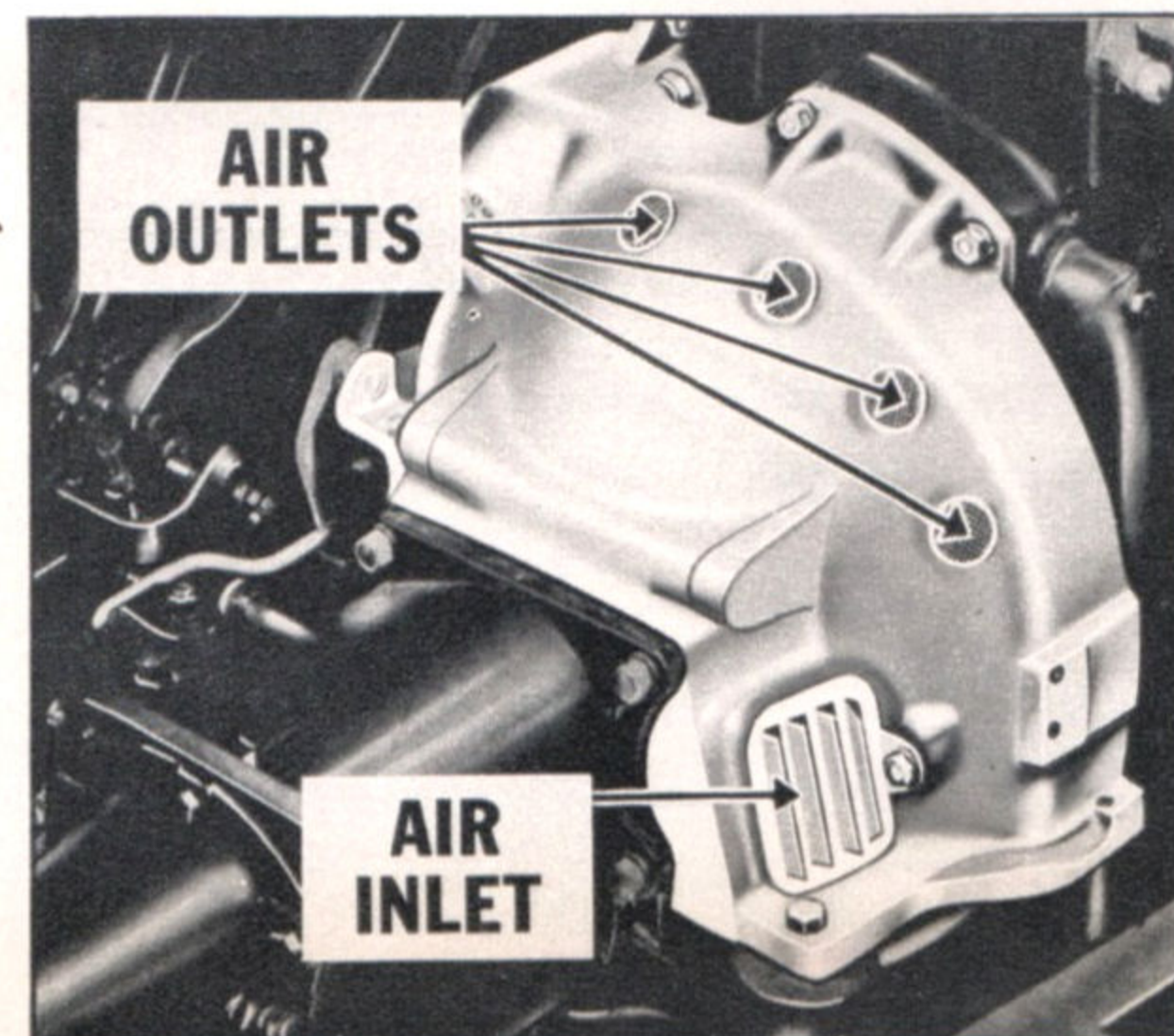


EXTRA BRAKING SYSTEM! Plymouth's handbrake operates on the drive shaft to control turning of the wheels, thus forms an entirely separate braking system for emergency use.

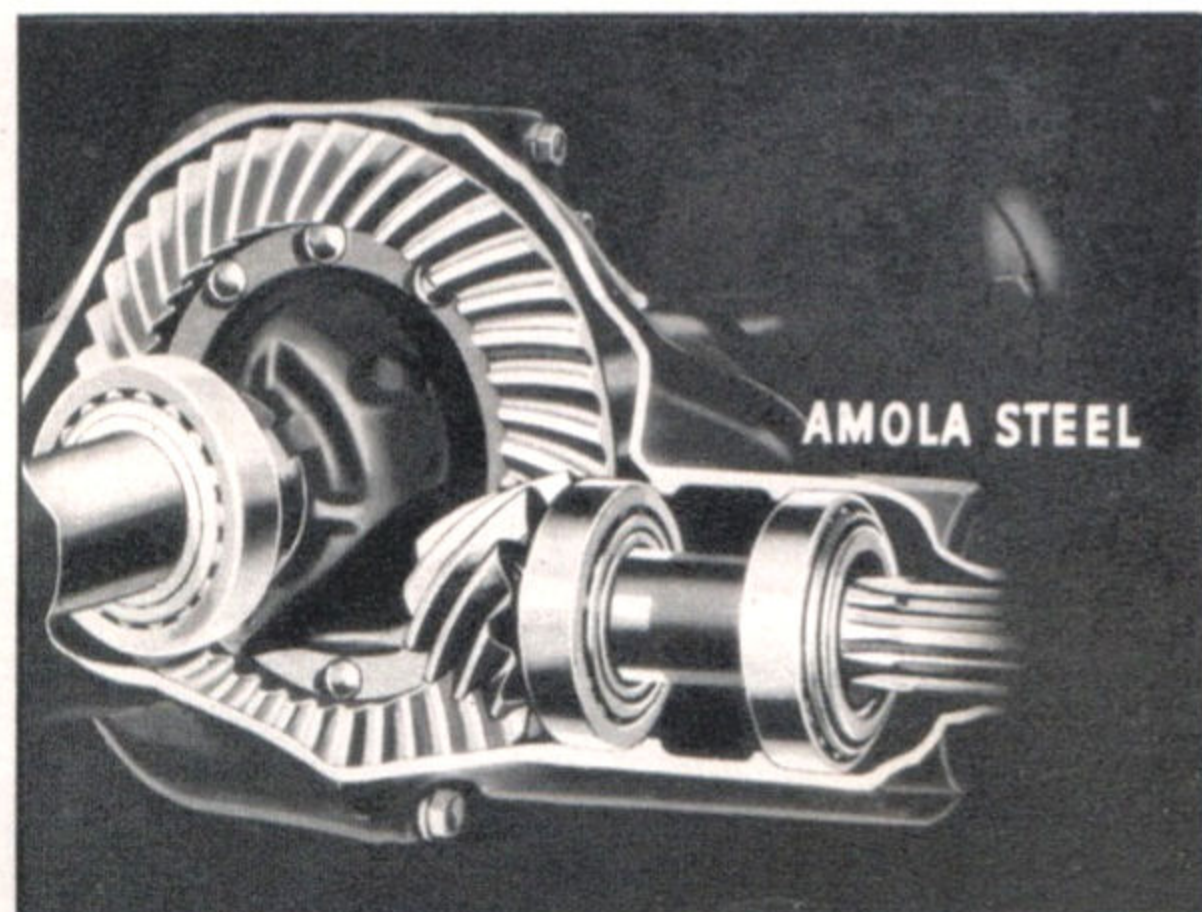
Give Yourself the *Many Satisfactions* of owning "The Car that Stands Up Best !"



OVER-ALL PROTECTION! Fenders, sheet metal parts, the entire Plymouth body is *completely* rustproofed—protecting the beautiful finish from the damage of rust. If the finish ever should be chipped, rustproofing checks the spread of rust. And Plymouth goes a step further—rustproofing all exposed nuts and bolts in the chassis. Plymouth's *complete* rustproofing saves you money, protects your investment.



LONG LIFE! Air flow in the Plymouth clutch has been increased $2\frac{1}{2}$ times. A ball release bearing contributes permanent quietness and long life. Pedal spring is over-center type, for remarkably easy clutch operation!

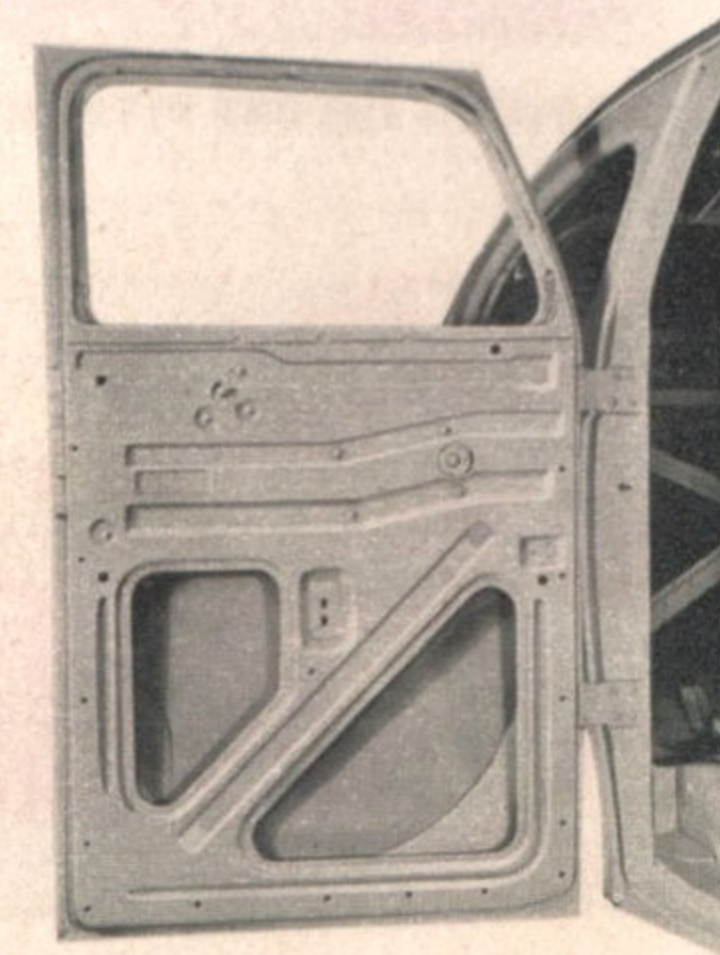


PLYMOUTH'S HYPOID rear axle has $1\frac{1}{2}$ to 2 times the life of the ordinary spiral bevel type, is far stronger—permits a smooth "no hump" rear compartment floor. The larger pinion has a more continuous contact, gives quieter operation. The new axle ratio contributes importantly to the new performance.



LONG LIFE! Plymouth's two ball-and-trunnion-type universal joints have roller bearings instead of the usual plain bushings—add greatly to the life of the universal joints. Plymouth universal joints require attention for lubrication only at long intervals.

EXTRA STRENGTH! Plymouth's All-Steel doors are of welded construction, are stiffened against sagging by sturdy diagonal braces. The straight door post is stronger than the type which curves at the bottom, around the rear fender.



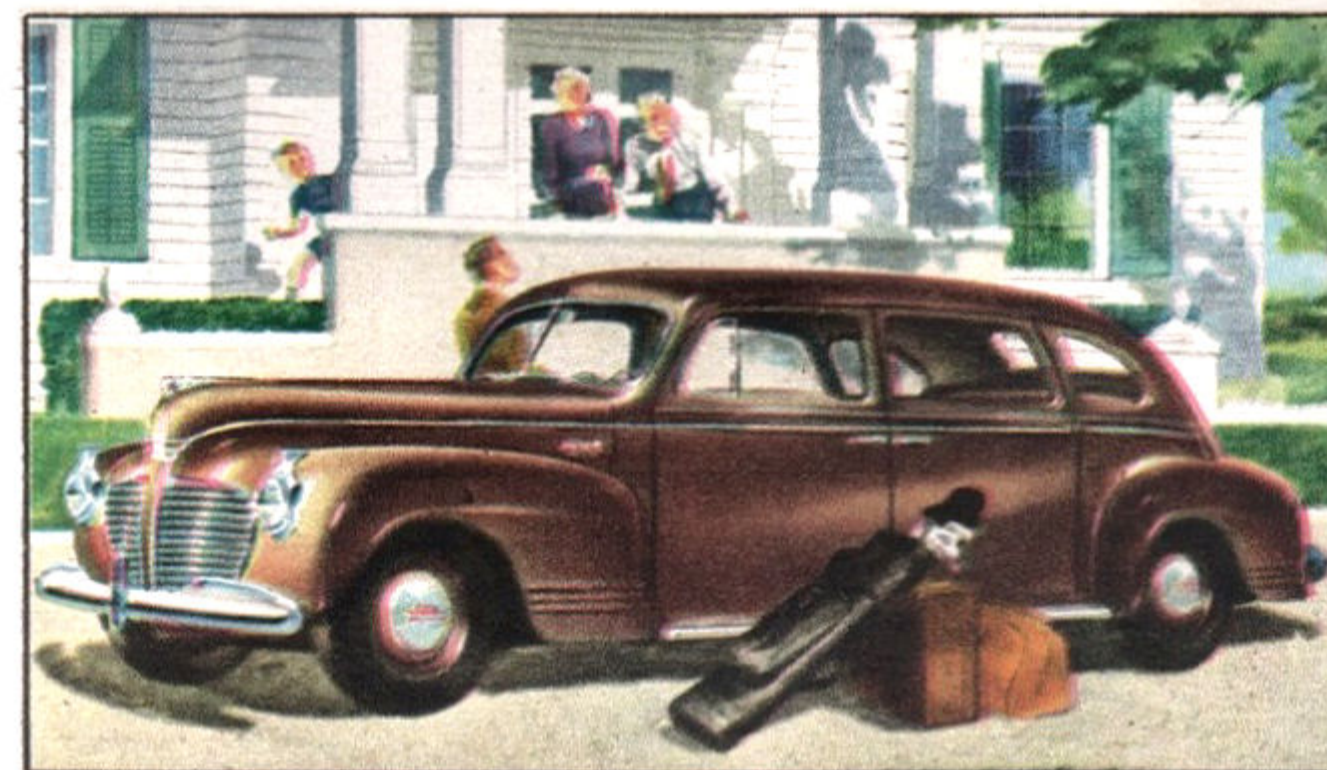
DeLuxe and Special DeLuxe **Plymouth Models . . .**

For 1941, Plymouth offers three lines—the lowest priced Plymouth, the DeLuxe Plymouth, the Special DeLuxe.

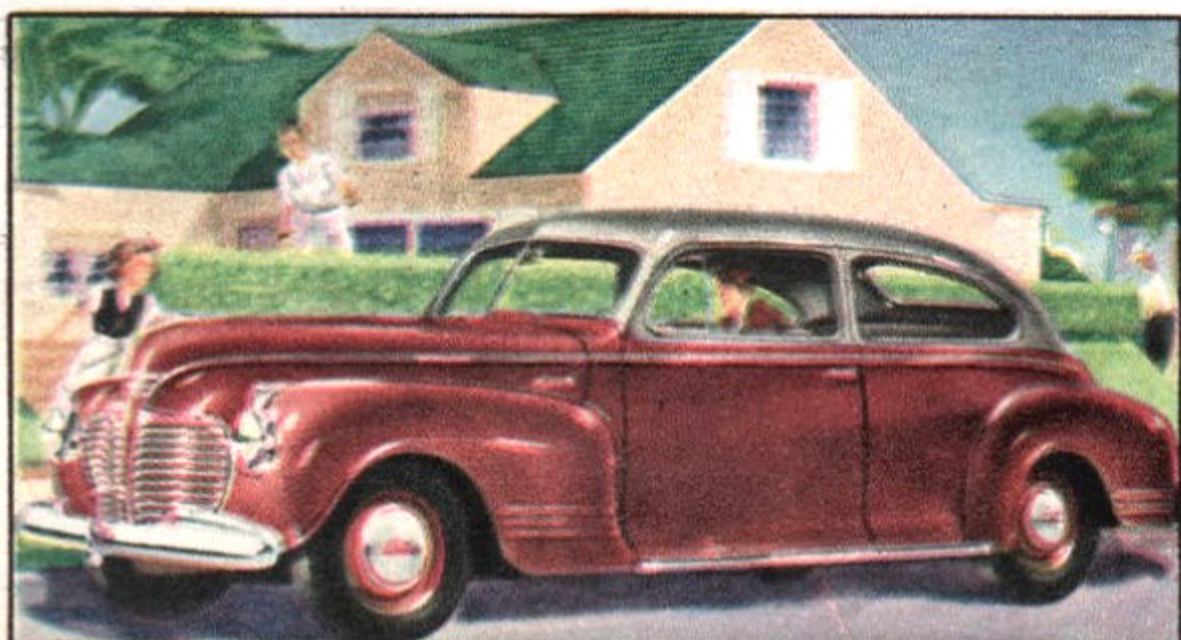
DeLuxe Plymouths are offered in three body types: the DeLuxe Coupe, the DeLuxe Two-door Sedan and the DeLuxe four-door Sedan.

The Special DeLuxe Plymouth line includes all the body types shown below. Two-tone paint selections on Special DeLuxe Sedan models only are available at slight extra cost.

White sidewall tires and many accessories are standard equipment on the beautiful Special DeLuxe Convertible Coupe.



SPECIAL DELUXE PLYMOUTH 7-PASSENGER SEDAN



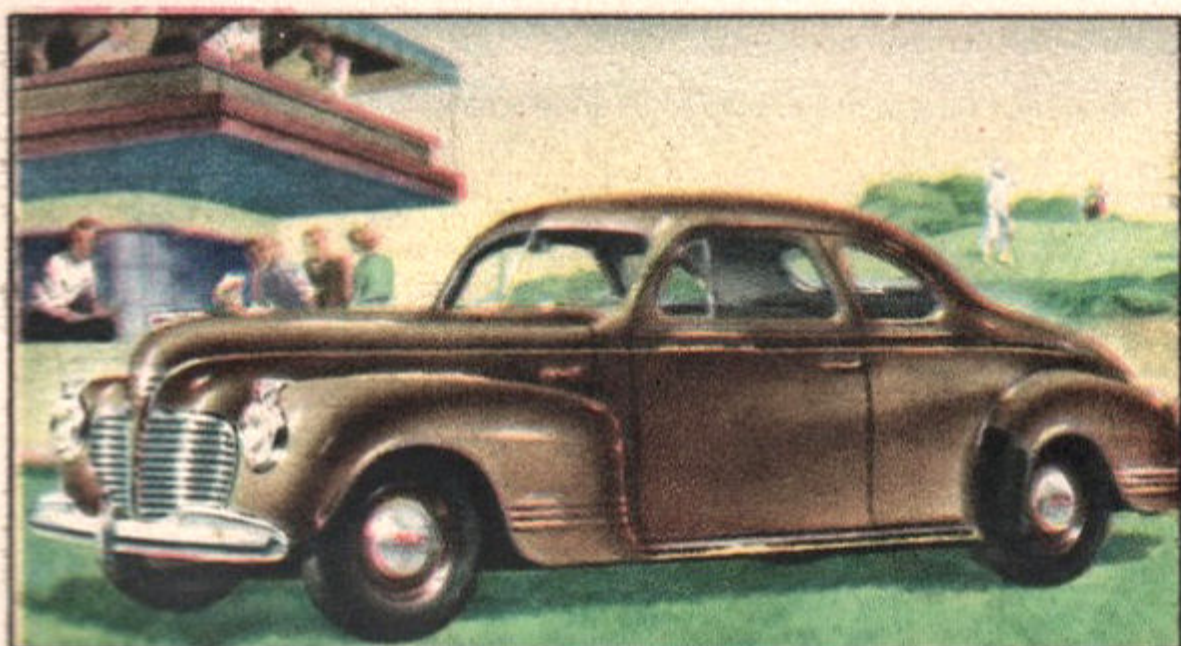
SPECIAL DELUXE PLYMOUTH 2-DOOR SEDAN



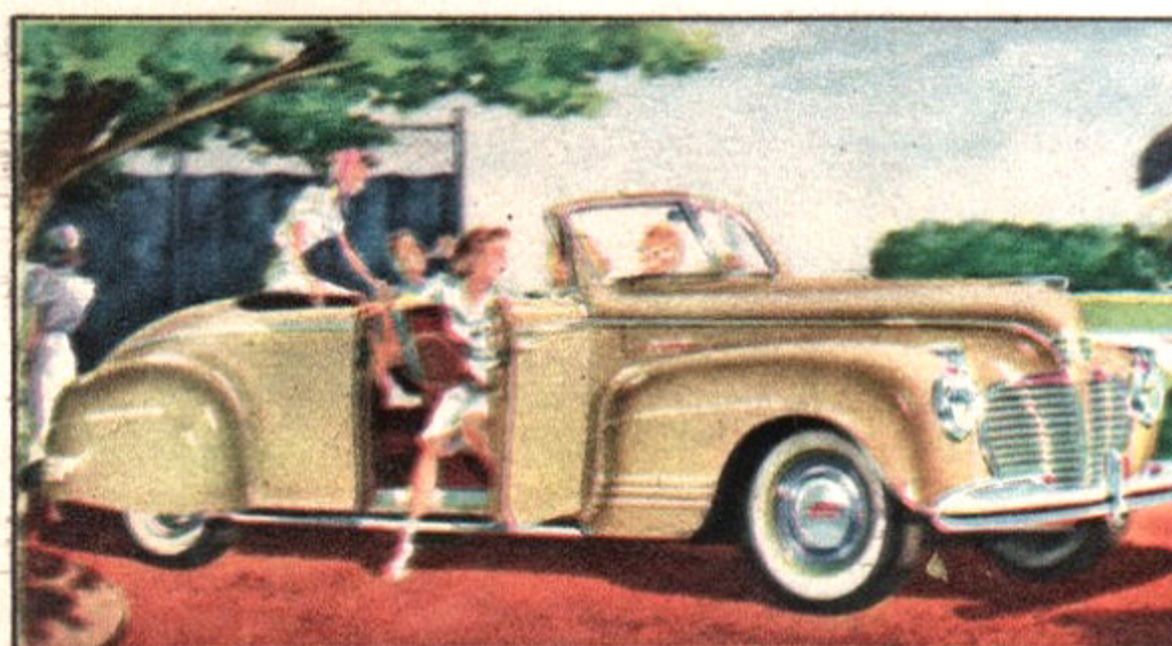
SPECIAL DELUXE PLYMOUTH 4-DOOR SEDAN



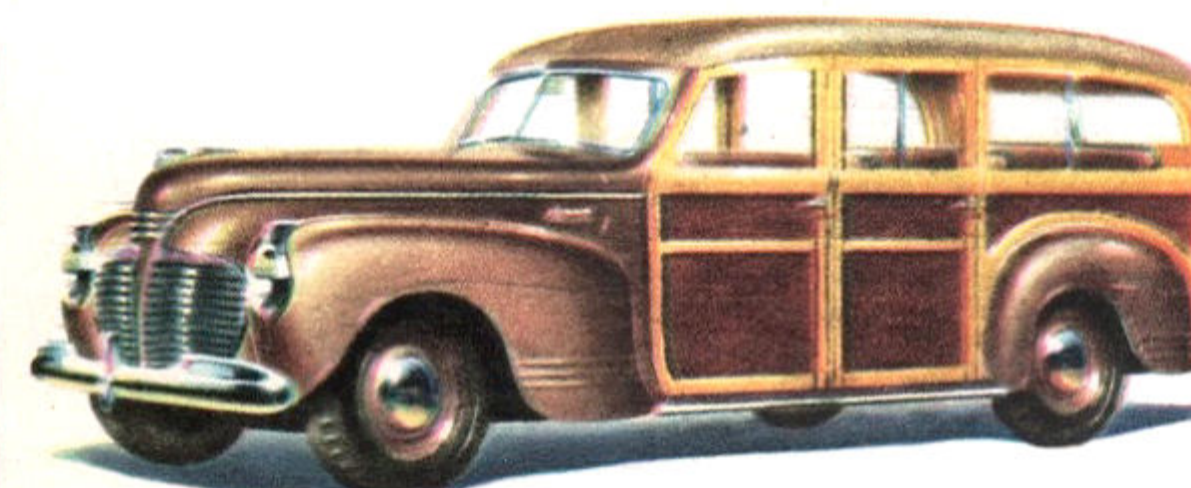
SPECIAL DELUXE PLYMOUTH COUPE



SPECIAL DELUXE PLYMOUTH 4-PASSENGER COUPE



SPECIAL DELUXE PLYMOUTH CONVERTIBLE COUPE



SPECIAL DELUXE PLYMOUTH STATION WAGON

1941 Plymouth *Detailed Information*

AXLE, REAR—Hypoid type, gear ratio 4.1 to 1. Semi-floating, with one-piece housing, two-pinion differential mounted on tapered roller bearings. One-piece forging drive pinion and shaft mounted on two tapered roller bearings. Amola Steel axle shafts with tapered roller bearings at each outer end. All tapered roller bearings are fully adjustable.

BODIES—"Safety-Steel" braced, ribbed and welded into one complete unit for strength. Thoroughly insulated for quietness. Rubber-poise mountings. Simplified ventilation in all models.

BRAKES, SERVICE—Plymouth hydraulic, internal-expanding with molded, non-burning brake shoe facings 2" wide. Centrifuse brake drums 10" in diameter with SUPERFINISHED braking surface for long life and efficiency of operation. Wheel cylinders graduated in size to equalize facing wear of front and rear shoe.

BRAKES, PARKING—Independent in operation, 6" drum at rear of transmission. 2" wide. External-contracting band. Equalized through differential gears.

CARBURETOR—Balanced downdraft, equipped with combination air cleaner and intake silencer. Throttle connected with starter pedal for quick starting. Acceleration pump. Interconnected choke and throttle.

CLUTCH—Single dry plate type, 9 $\frac{1}{4}$ " driven disc with two woven facings and torsion springs around hub for elimination of transmission gear rattle. Oilite ball retainer in clutch release bearing. Clutch housing ventilated. Variable ratio clutch pedal and over-center spring reduce pedal pressure required.

COOLING SYSTEM—Water capacity 3 $\frac{1}{2}$ gallons. Self-adjusting water pump packing seal. Circulation controlled by thermostat. Cellular radiator core cooled by 4-blade (staggered) 17" fan driven by endless V belt.

ENGINE—L-head type. Bore, 3 $\frac{1}{8}$ "; stroke, 4 $\frac{3}{8}$ "; displacement, 201.3 cubic inches; S.A.E. horsepower, 23.44; compression ratio, 6.70 to 1. Fully water-jacketed length of bores, exhaust valve seats cooled by directed circulation of water from header pipe. Full force-feed lubrication by positive gear pump to all crankshaft, camshaft, connecting rod bearings and timing chain. Spray from metered hole in each connecting rod lubricates cylinders and valve mechanism. Oil capacity, 5 quarts. Crankcase ventilation with air cleaner. Oil filter. Four bearing counterweighted crankshaft. All crankshaft and connecting rod bearings steel-backed interchangeable precision type. U-slot aluminum alloy pistons with 4 piston rings. Compression rings are surface treated. Alloy valve seat inserts. Pistons, valve lifter faces and main bearing and connecting rod bearing journals are SUPERFINISHED for long life and efficiency of operation. Engine suspended on Floating Power rubber engine mountings.

ELECTRICAL SYSTEM—Sealed Beam headlamps with reflector, lens and filaments combined in sealed unit; beams shift to right and down for passing. Battery, 6 volt, 90 ampere capacity. Generator ventilated, driven by fan belt and pivoted for belt adjustment. Starting motor pinion mechanically engaged with flywheel ring gear before revolving. Distributor automatic vacuum advance for maximum economy and acceleration. 14 mm. spark plugs, sealed against dirt and moisture by bakelite caps; all cables heatproof and waterproof. Coil mounted in well-protected location on dash with armored theft-proof cable leading to lock on instrument board. Illuminated ignition keyhole.

FRAME—Rigid-X double drop with double side members for permanent rigidity.

FUEL SYSTEM—Fuel is drawn from supply tank by fuel pump driven from camshaft. Fuel pump inverted, reducing possibility of vapor lock. Fuel filter. Two-piece welded fuel tank mounted at rear of underbody; capacity, 17 gallons.

OVER-ALL LENGTH—Without bumpers, Sedans and Coupes 181 $\frac{9}{16}$ ".

SPRINGS, FRONT—Individual wheel springing of the "wishbone" type, fully sealed, with Amola Steel coil springs.

SPRINGS, REAR—Semi-elliptic, Amola Steel; width, 1 $\frac{3}{4}$ "; length, 53 $\frac{5}{8}$ "; rubber bushing shackles on rear end and rubber bushing pivot on front end.

SHOCK ABSORBERS—Aero-Hydraulic, double acting, telescopic; on all four wheels.

STEERING—Worm and roller semi-reversible type steering gear, ratio 18.2 to 1. Friction reduced by generous use of tapered roller bearings. Center steering design eliminates road shock.

TRANSMISSION—Syncro-silent, with helical gears throughout. 7 ball and roller bearings in transmission.

WHEELS, TIRES—Five steel disc wheels. Spare mounted—Coupe—back of seat; Sedan—vertical on right side of luggage compartment, removed through door in rear; airwheel, 6.00x16".

INSTRUMENTS AND EQUIPMENT—Instrument panel includes Safety Signal speedometer, ammeter, oil pressure gauge, electrical gasoline gauge, water temperature indicator, ignition lock switch, light switch, headlamp beam indicator. All instruments have warning signal lights. Choke and throttle control buttons. Horn button at center of steering wheel. Foot controlled headlight beam switch. Equipment includes twin tail lamps, cowl ventilator, automatic windshield cleaner, non-glare rear vision mirror, adjustable horn, stop light with glow lens, glove compartment. Set of tools in all models.

NOTE—All prices and specifications subject to change without notice.

ALSO AVAILABLE WITH 18-INCH WHEELS

For heavy going in rural districts where extra road clearance is needed, you can have Plymouth models with specially designed chassis and 18-inch steel disc wheels—to give 9 $\frac{3}{4}$ inches road clearance. They are used with special front fenders and a special hypoid rear axle with a gear ratio of 4.56 to 1 to give approximately the same engine speed as the regularly equipped Plymouth models.

That extra clearance is often the difference between getting through and getting stuck. It makes life easier for mail carriers, farmers, oil field workers—or anybody who has to drive over high-crowned or deeply rutted roads. Available on Special Order.

AMOLA STEEL
AXLE GEARS AND SHAFTS

PERFECTED REMOTE
CONTROL SHIFTING

OIL BATH AIR CLEANER

ENGINE OIL FILTER

BALL BEARING
CLUTCH RELEASE

QUIET L-HEAD
6-CYLINDER ENGINE

SUPERFINISHED
ENGINE PARTS

PRECISION-TYPE
HYDRAULIC BRAKES

FLOATING POWER
ENGINE MOUNTINGS

35 AMPERE GENERATOR

TRUE-STEADY STEERING

AMOLA STEEL
COIL SPRINGS

You Get Greater *Over-all Value* in this "Low-Priced Car MOST LIKE THE HIGH-PRICED CARS"

AIRPLANE TYPE
SHOCK ABSORBERS

METAL
SPRING COVERS

HYPOID REAR AXLE

ROLLER BEARING
UNIVERSAL JOINTS

ADJUSTABLE TAPERED
WHEEL BEARINGS

AMOLA STEEL
REAR SPRINGS

SAFETY WHEEL RIMS

CARBURIZED AMOLA STEEL
TRANSMISSION GEARS

VENTILATED
EASY-PRESSURE CLUTCH

VARIABLE RATIO
CLUTCH PEDAL

RUBBER POISE
BODY MOUNTINGS

ALL-SILENT, AUTO-MESH
TRANSMISSION

