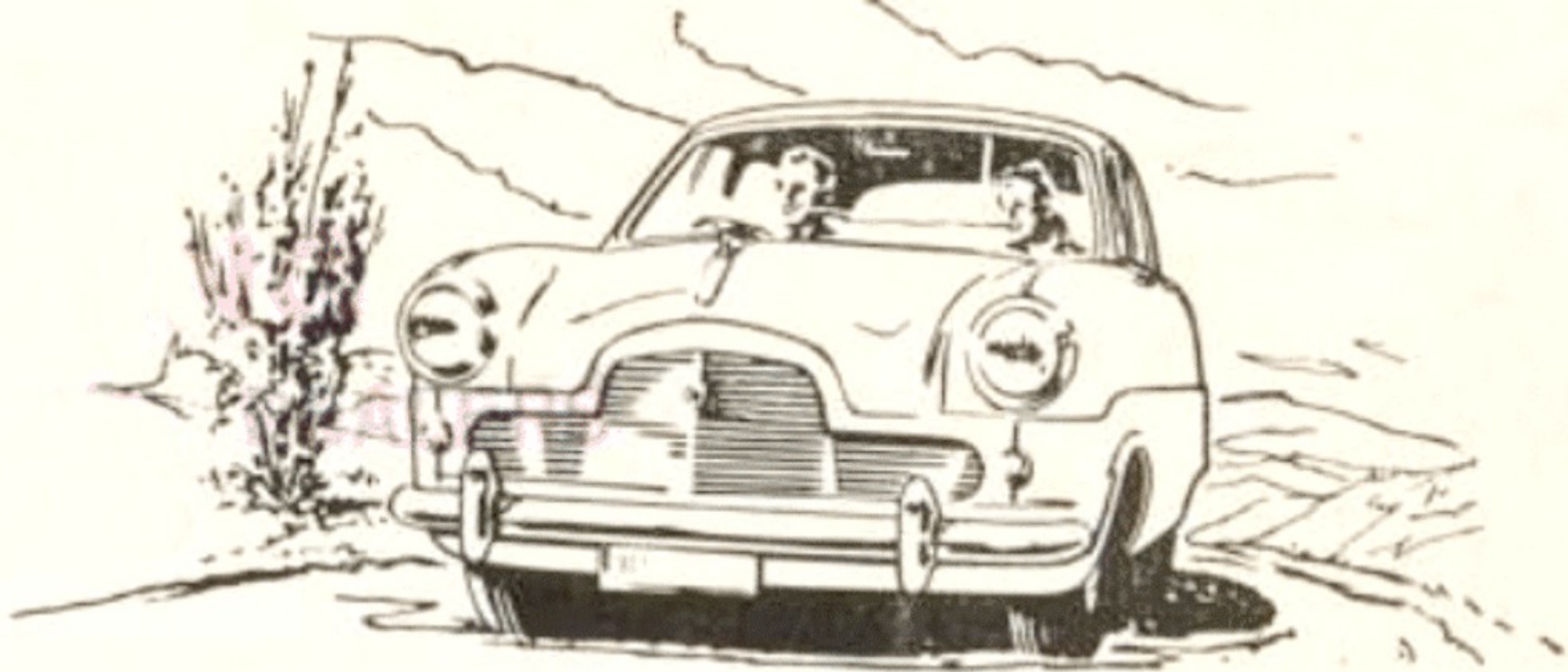
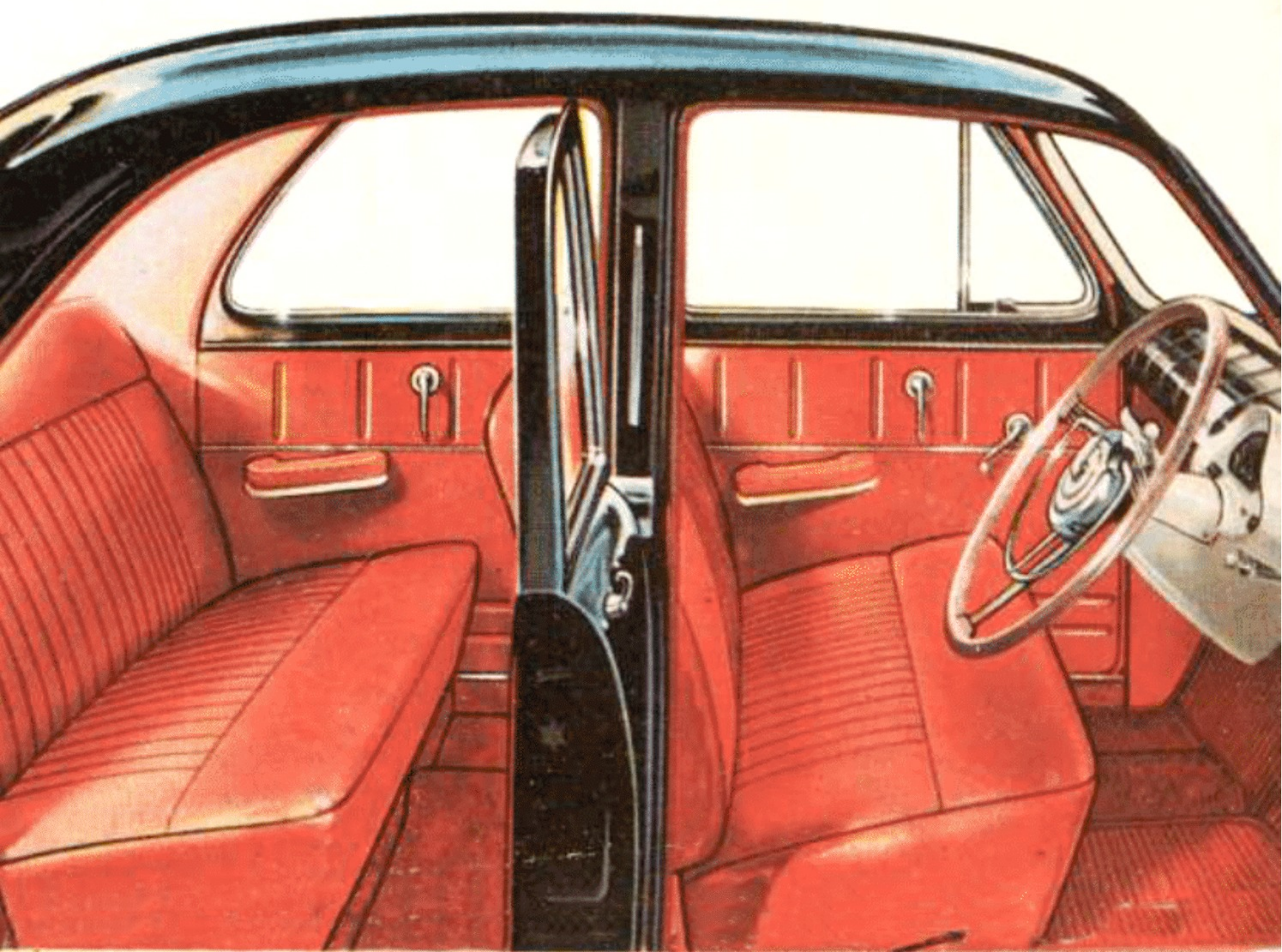
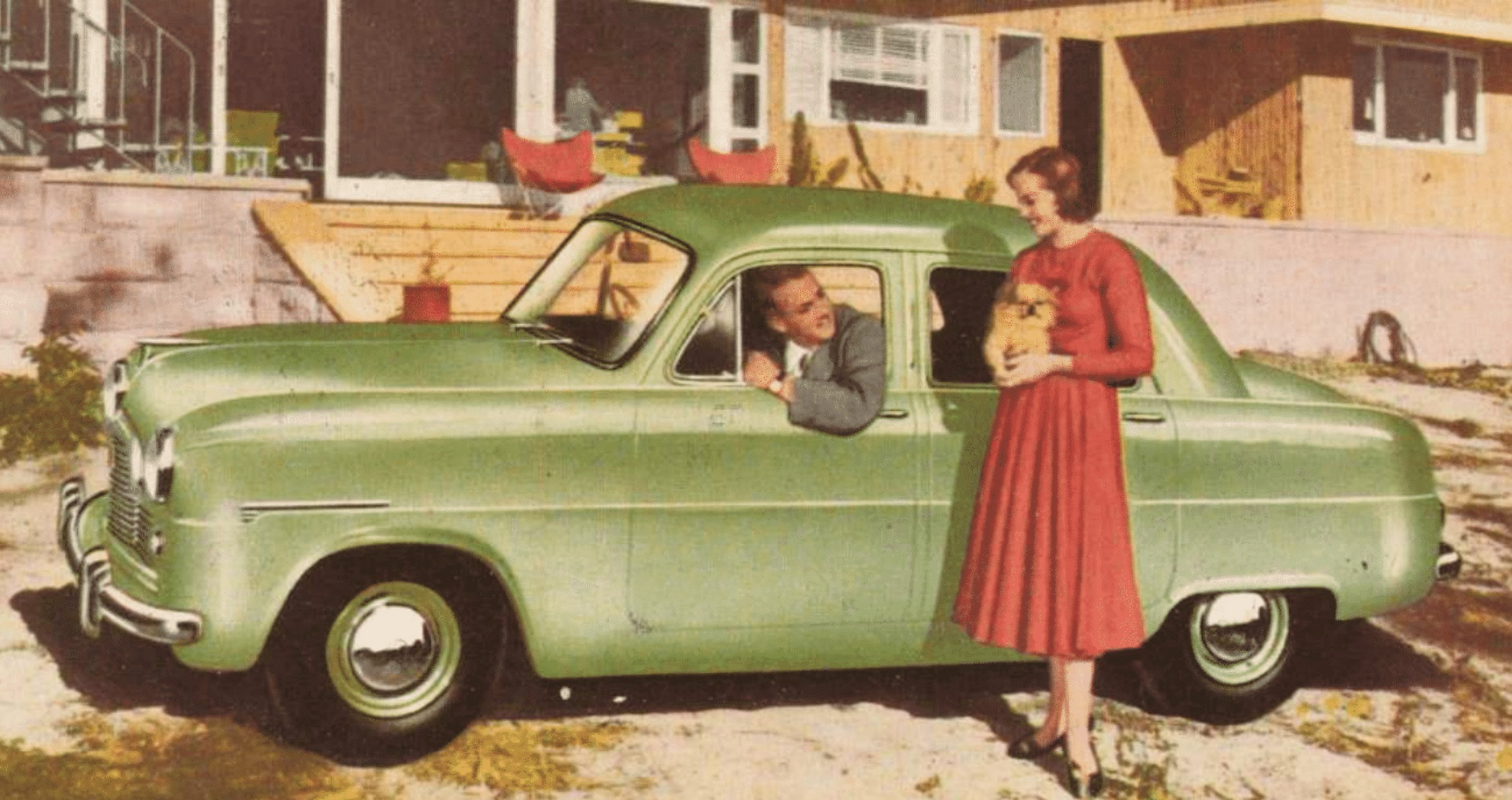




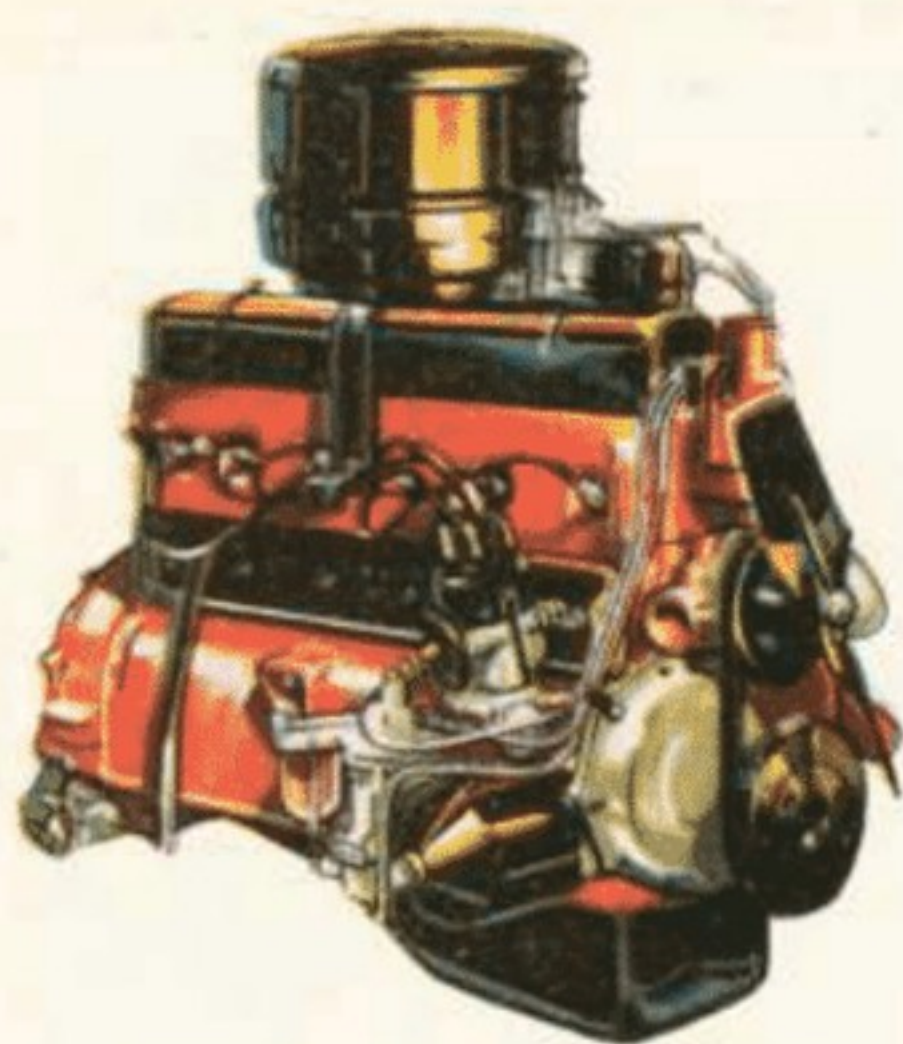
Zephyr-Six

the top value among 20-25 h.p. cars





**Match what you
get and what
you pay . . .
and you'll choose**



**REVOLUTIONARY
"OVERSQUARE"
OHV ENGINE OF 23.44 H.P.**

Ford was the first to produce "oversquare" engines in volume quantity and in so doing, make their advantages available in cars of practical price. The 23.44 h.p., 6 cyl. O.H.V. engine in Zephyr is the very latest Ford-built development of "oversquare" design in which the diameter of the cylinder bore exceeds the length of the piston stroke. It provides these big advantages:

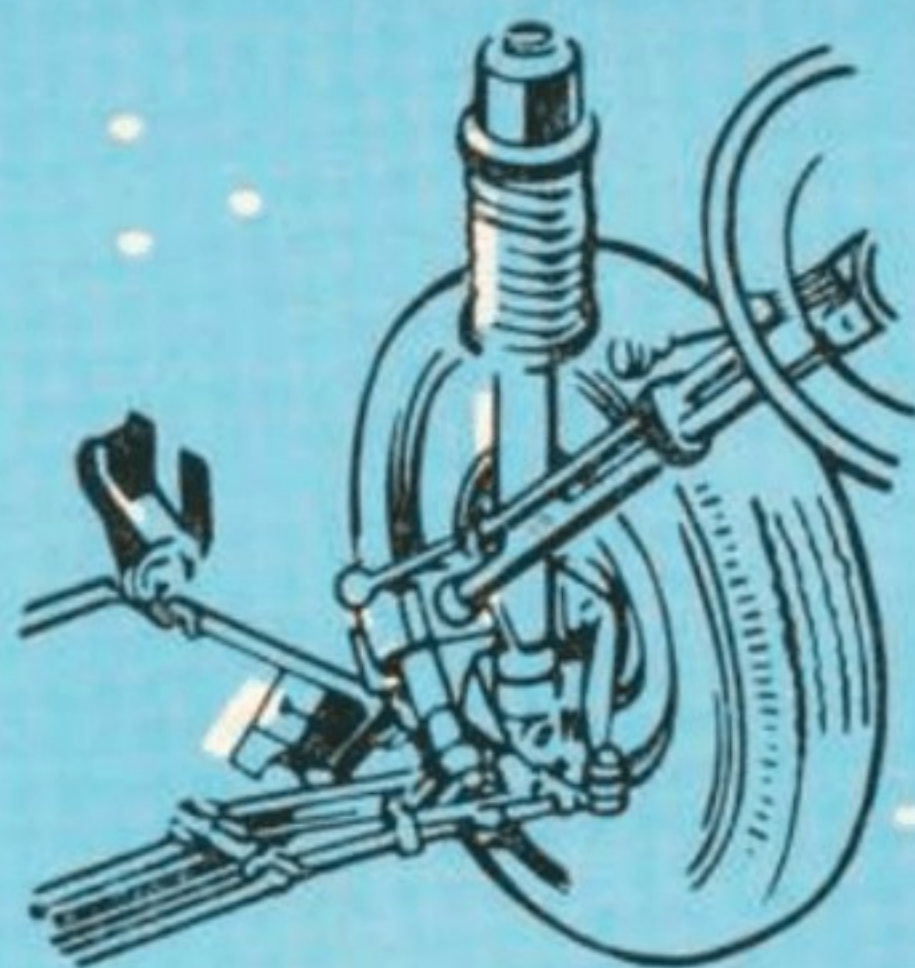
- (a) Comparatively short stroke results in slower and shorter piston travel at any given road speed thereby reducing wear on pistons, rings and cylinder bores.
- (b) Crankshaft vibration is reduced meaning smoother operation of engine.
- (c) Bore diameter permits use of large diameter valves and valve ports improving power output, cooling and general efficiency.

**LESS ENGINE EFFORT IN
SUSTAINED CRUISING SPEEDS**

Over any distance, Zephyr's "oversquare" principle of design allows the maintaining of any desired speed with less revolutions than in a conventional type of engine of similar horsepower.

UP TO 30 M.P.G. ECONOMY

Official tests and owner reports prove the consistency of Zephyr's fuel economy.



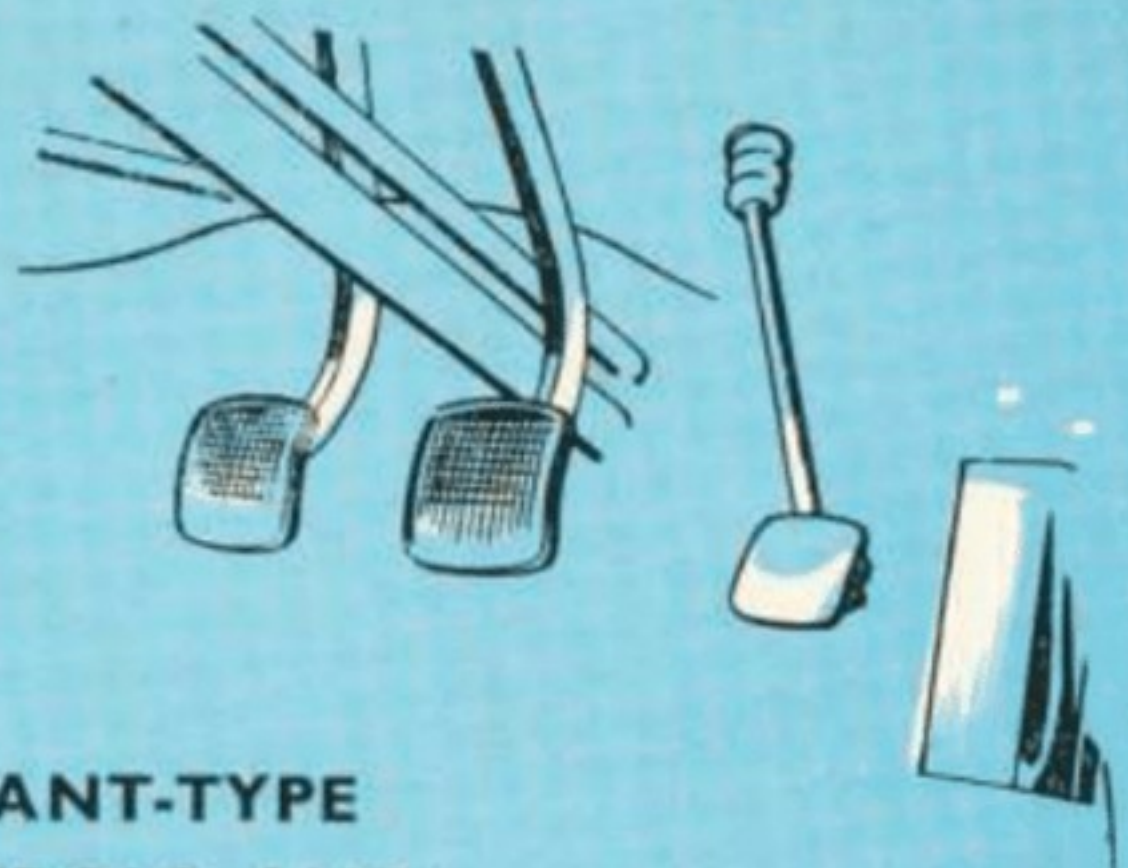
**EXCLUSIVE SUSPENSION SYSTEM
FOR REMARKABLE COMFORT
AND RIDING STABILITY**

Three new advantages come from this direct-acting and better suspension system. Together with the perfectly balanced action of rear springing and rear shock absorbers it provides a smoothness of ride which must be experienced to be believed.



**AMAZING
ABILITY IN
CORNERING**

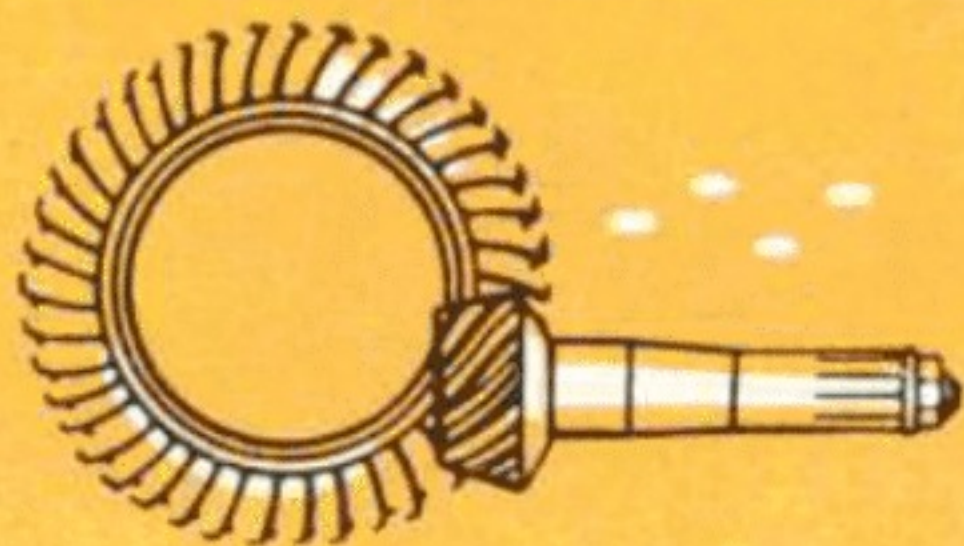
When you take a corner you feel one of the really big advances Zephyr has brought to motoring. Zephyr hugs round the tightest corner, level-keeled, road-gripping and in absolute control of the driver. The car's low centre of gravity and wide road-contact of 6.40 section tyres all play part in the cornering ability which brings high praise from all drivers.



**PENDANT-TYPE
CONTROLS AND
SPOON ACCELERATOR**

Zephyr's advanced design even includes big improvements in foot controls. Pendant-type clutch and brake pedals are easier to operate and eliminate draughty floor holes. Hydraulic action of clutch means smooth and full engagement at all times.

Zephyr is a better car with more features and more appointments



HYPOID FINAL DRIVE

This type of drive allows use of a larger pinion gear resulting in stronger tooth contact and increased life. It also allows a lower propellor shaft lessening height of drive tunnel and giving a lower centre of gravity to the car without loss of head or leg room.

STRAIGHT-LINE BRAKING

Responding to the lightest touch on the pedal, Zephyr's internal expanding hydraulic brakes have a braking area of 121 square inches. Compensation of braking effect between front and rear wheels contributes to their smooth, yet absolutely positive straight-line stopping power.

WINNING OF MONTE CARLO RALLY SPEAKS VOLUMES FOR ZEPHYR'S ROAD PERFORMANCE.

The Monte Carlo Rally—universally recognized as the world's toughest test for stock model cars — was won outright by Zephyr. 404 entries from all over the world included many of the most expensive cars built. First placing in such a field is proof positive of Zephyr's ability to stand up to everything you might ask the car to do. Zephyr can "take it"!

BIG LUGGAGE SPACE

15 cubic feet of luggage space provides you with enough area for all your bags and sporting equipment.



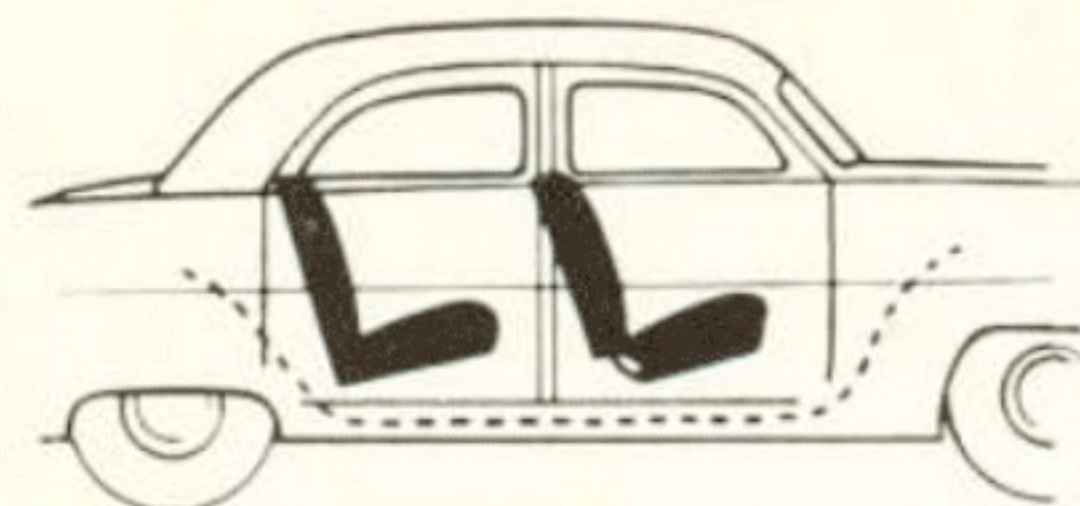
PRESS-BUTTON DOOR HANDLES

This and other hardware refinements are in keeping with Zephyr's overall quality appointments.



EFFORTLESS SEAT ADJUSTMENT

A convenient lever within easy reach as you drive enables the front seat to be moved to the most comfortable position in an instant.

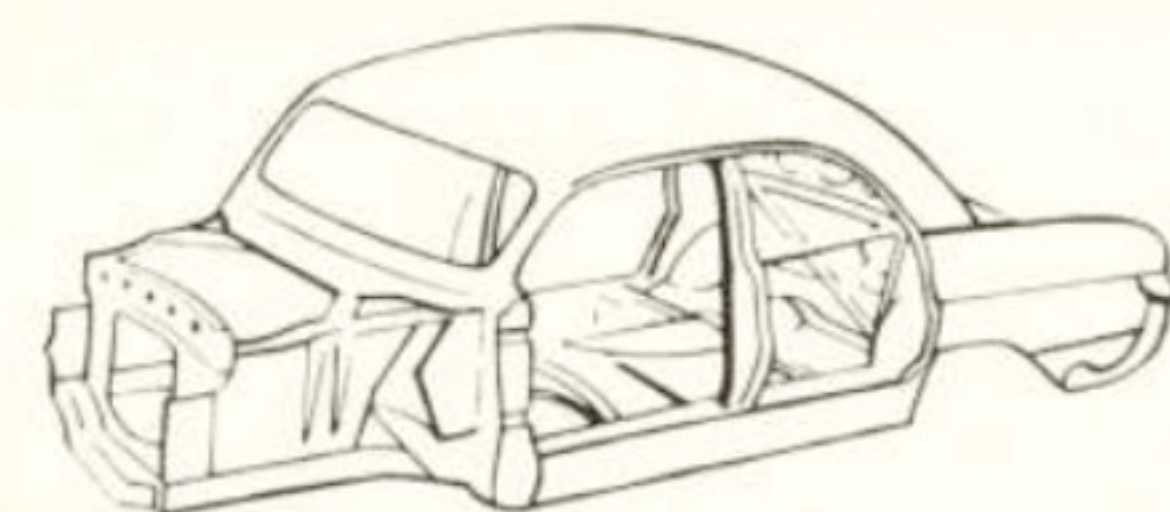
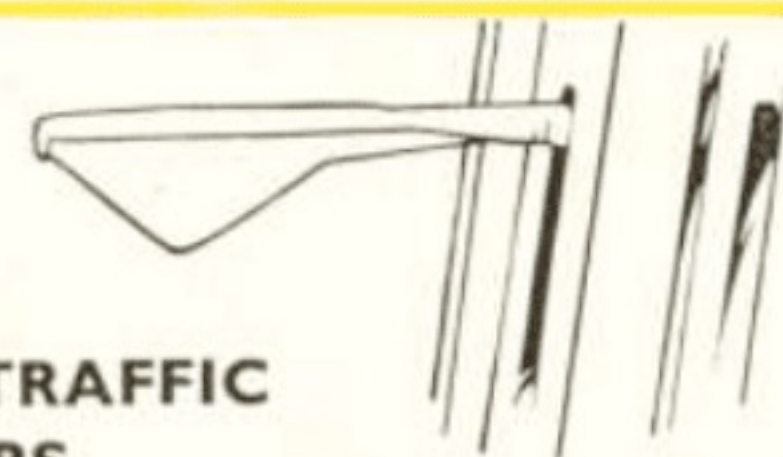


CENTRE-SLUNG SEATING

Zephyr's 5-6 passengers sit in the lap of luxury cradled between the wheels, completely insulated from all road shocks.

BUILT-IN TRAFFIC INDICATORS

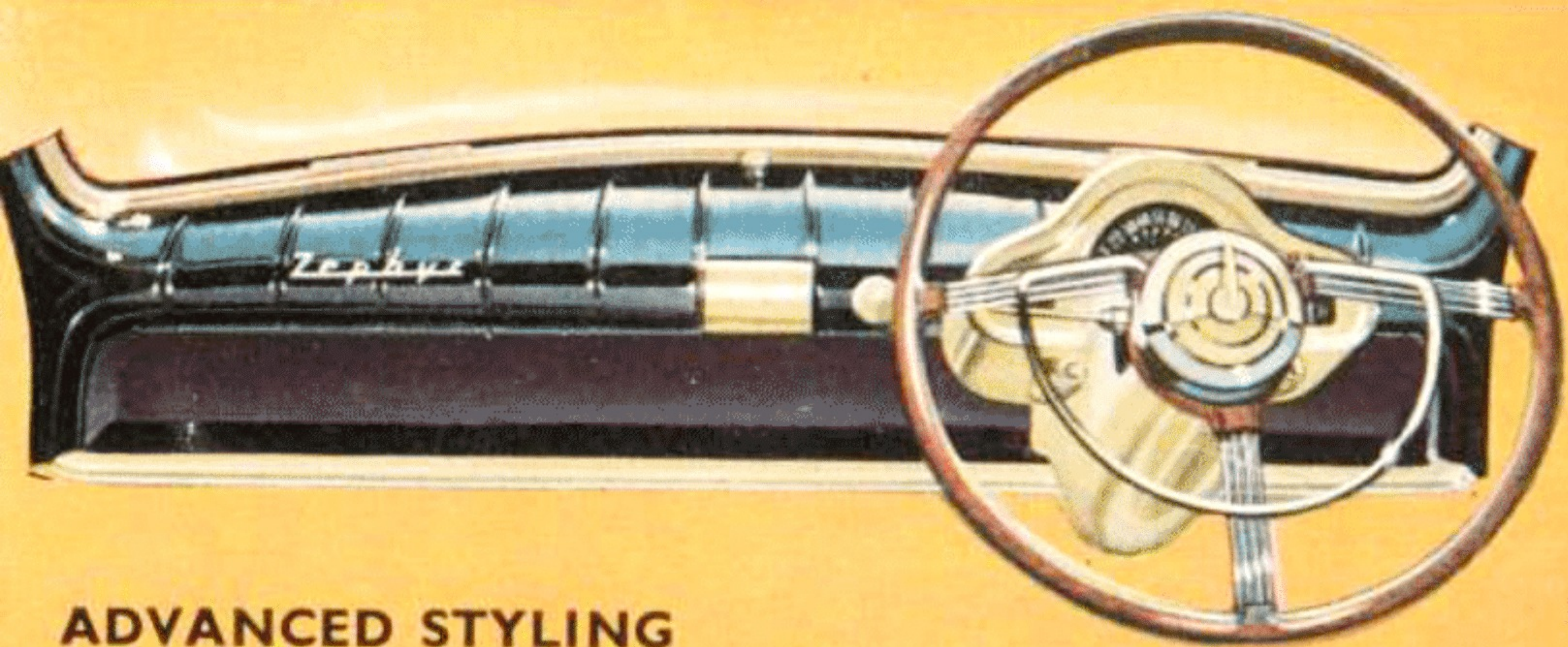
Zephyr's self-cancelling traffic indicators add to the pleasure and ease of driving.



WELDED INTEGRAL BODY CONSTRUCTION

The all steel body provides all round protection, added strength and beauty of design.





ADVANCED STYLING AND DESIGN COMBINE IN ZEPHYR'S INTERIOR

Proportioned for comfort of 5-6 passengers, seating is of special shape-keeping construction, is more deeply cushioned and is finely tailored in genuine hide. In instant view of the driver, instruments are grouped into a smart, built-forward assembly on the right hand side of which the new solenoid starter button is mounted for easy reach. A lined parcels shelf stretches the full width of the panel. Wide, curved windscreen and driving seat placement allows road-view almost from the front wheels onwards — and big side and rear windows provide better all-round vision. Appointments include armrests, centre dome light and controlled ventilating system.

ABRIDGED SPECIFICATIONS—ZEPHYR-SIX.

ENGINE. 6 Cylinder O.H.V.: Bore $3\frac{1}{8}$ " Stroke 3":

Compression Ratio 6.8:1

H.P. 23.44 R.A.C. Rating: B.H.P. 68 @ 4000 r.p.m.

Pistons — Aluminium Alloy — 2 Compression and 1 Oil Control Rings.

Crankshaft — Cast Steel 4 Main Bearings.

Camshaft — Cast Steel Chain Drive.

Valves — Over Head Rocker and Push Rod Operated.

Lubrication System — Gear Type Oil Pump — Pressure Feed to all Bearings. Full Flow Oil Filter.

Ignition — Battery and Coil — 12 volt.

Fuel System — Down Draught 'Zenith' Carburettor with Oil Bath Air Cleaner. Fuel Tank Capacity — 9 Gallons.

Cooling — Tube & Fin Type Radiator — 4 Blade Fan.

Impellor Waterpump — Thermostatic Heat Control.

CLUTCH. Type — Dry, Single Plate Spring Cushioned.

Operation — Pendant Clutch Pedal, Hydraulically Operated Release.

GEARBOX. Type — 3 Forward and One Reverse.

Type of Gears — All Helical, Constant Mesh, Top and Second.

How engaged — Change Lever on Steering Column. 1st and Reverse Sliding Gear. 2nd and 3rd Blocker Type Synchroniser.

WHEELS & TYRES. Pressed Wheels with Wide Base Rims.

Tyres — Five 6.40 x 13.

STEERING SYSTEM. Worm Ball and Peg Type Ratio 13.6:1.

Three Spoke Spring-Type Steering Wheel.

CHASSIS. Front Suspension — Independent front wheel suspension employs low periodic coil springs mounted on special hydraulic double-acting telescopic shock absorbers integral with the wheel spindle assembly. The wide spacing and high location of the springs and shock absorbers combined with accurately controlled geometry gives excellent riding and steering.

Rear Suspension — Longitudinal, semi-elliptic leaf springs, hydraulic, double-acting shock absorbers. Hotchkiss drive.

Rear Axle — Type — three-quarter floating. Final drive gears (crown wheel and pinion) — Hypoid rear axle ratio — 4.444 to 1.

BRAKES. Footbrake—4 wheel hydraulic, internal expanding Handbrake — Mechanical application of rear brakes by lever with pistol-type grip, under instrument panel.

BODY. All steel, welded integral construction. Seating within wheelbase. Safety glass all around. Curved type fixed windscreen, curved type rear window. Ventilating front quarter windows, built-in, controlled fresh air ventilating system. Push button door handles with rotary latches. Built in luggage compartment with 15 cubic feet of space for baggage in addition to housing spare tyre.

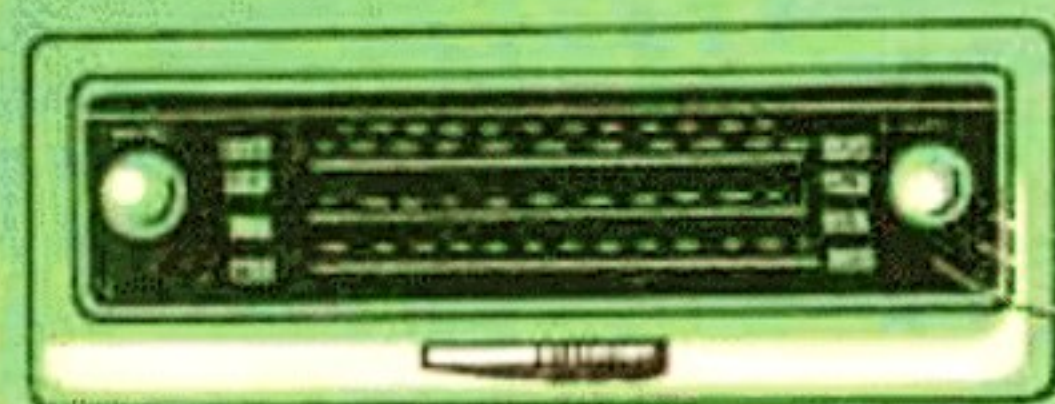
GENERAL DIMENSIONS.

Overall length 14ft. 3.75 in. Overall width 5 ft. 3.98 in.

Overall height 5ft. 0.75 in. Wheelbase 8ft. 8.00 in.

Track—front 4ft. 2.00 in. Track—rear 4ft. 1.00 in.

Ford Motor Company of Australia Pty. Ltd., whose policy is one of continuous improvement, reserves the right, subject to such regulations as may from time to time apply, to change specifications and prices at any time without notice or incurring liability to purchasers.



A RADIO AS FAR AHEAD AS ZEPHYR ITSELF
You can equip your Zephyr with a Ford Radio with range and quality of reception which will delight you. Ask your Ford Dealer.

ZEPHYR OWNERS FIND SERVICE WHEREVER THEY GO.

Ford Service is the best — made so by Ford methods, your Ford Dealer's policy of sending his mechanics to Ford Factory Service Schools and availability of genuine Ford parts. Good service is a friendly, helpful part of Ford ownership.



FORD MOTOR COMPANY



OF AUSTRALIA PTY. LTD.