

HOW TO BE A
CORVETTE
OWNER:

1960
EDITION!







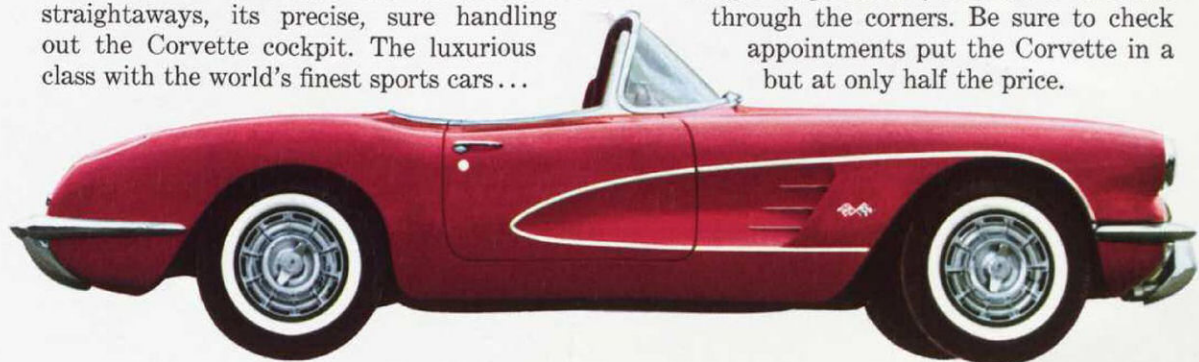
GO

TO YOUR CHEVROLET DEALER'S. Talk with a Corvette salesman. He'll help you select the right equipment for the kind of driving fun you want. No matter where you drive—to the office, through the countryside or on a rally—the Corvette proves perfect. Ask your Corvette salesman to tell you about the Corvette's design and engineering characteristics. From camshaft to gearbox, there's a Corvette for you. See your salesman—he'll show you.

TRY THE CORVETTE ON THE ROAD. That's the only way you'll get to know its

sports car virtues and comfort features. Plot your course carefully. Ease through midtown traffic. Go out on the open road. Feel the Corvette's straightaways, its precise, sure handling out the Corvette cockpit. The luxurious class with the world's finest sports cars...

trigger response as you push it over the through the corners. Be sure to check appointments put the Corvette in a but at only half the price.



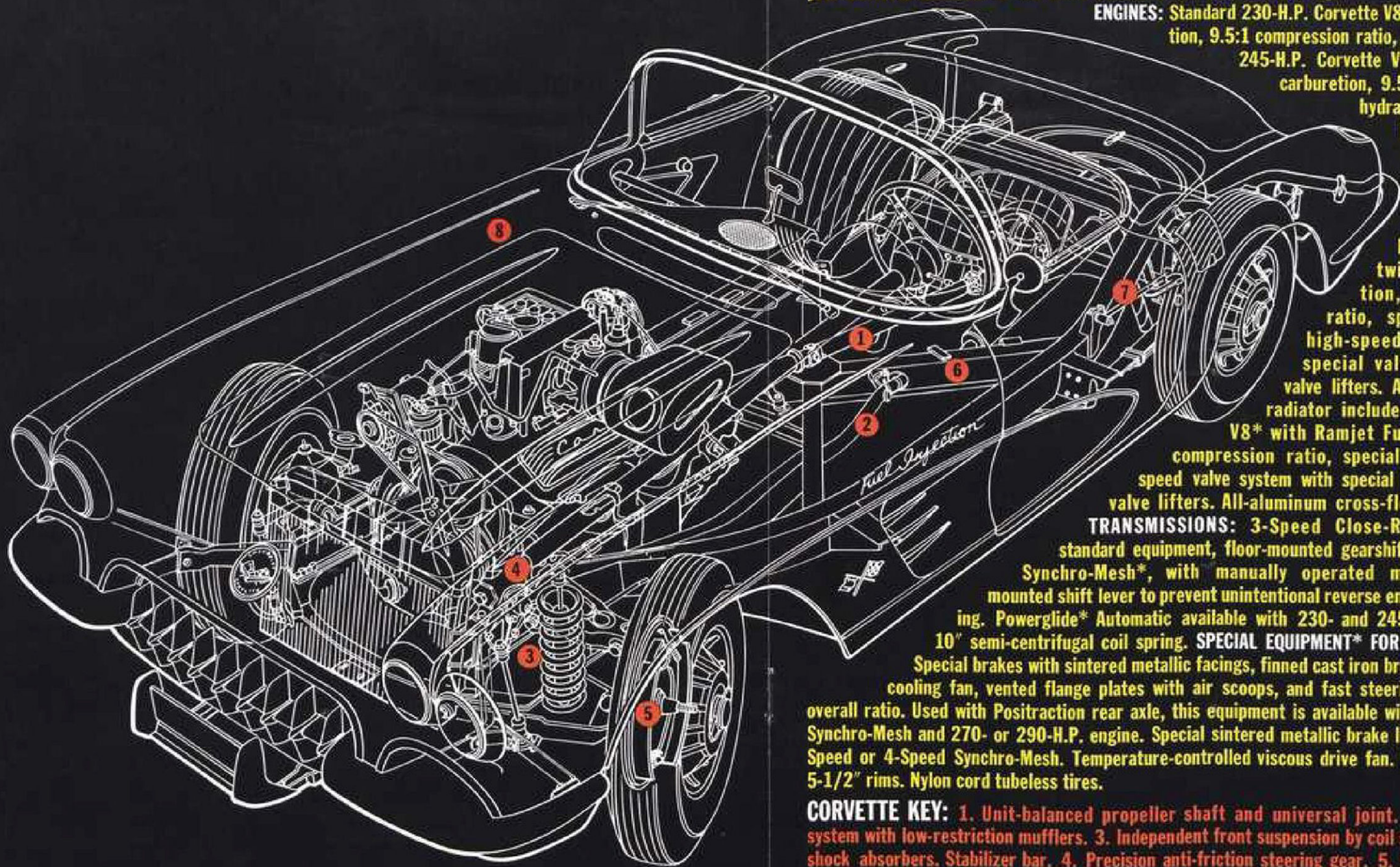
MATCH THE ENGINE AND GEARBOX TO YOUR DRIVING SPECIFICATIONS—THE CORVETTE OFFERS A WIDE VARIETY TO PLEASE EVERY PURPOSE. In Corvette, purpose dictates choice. Below are many of the Corvette specifications. For the complete choice range, see your Corvette salesman or the 1960 edition of the Corvette Catalog.

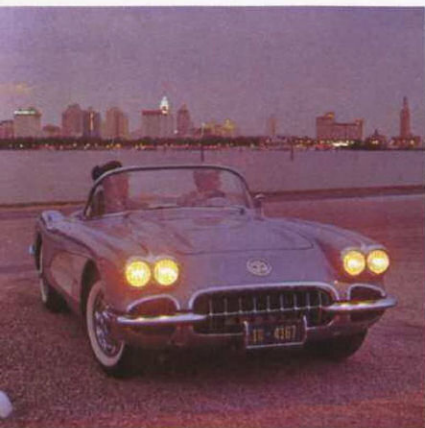
ENGINES: Standard 230-H.P. Corvette V8 with 4-barrel carburetion, 9.5:1 compression ratio, hydraulic valve lifters; 245-H.P. Corvette V8* with twin 4-barrel carburetion, 9.5:1 compression ratio, hydraulic valve lifters; 250-H.P. Corvette V8* with Ramjet Fuel Injection, 9.5:1 compression ratio, hydraulic valve lifters; 270-H.P. Corvette V8* with twin 4-barrel carburetion, 9.5:1 compression ratio, special camshaft and high-speed valve system with special valves and mechanical valve lifters. All-aluminum cross-flow radiator included. 290-H.P. Corvette V8* with Ramjet Fuel Injection, 10.5:1 compression ratio, special camshaft and high-speed valve system with special valves and mechanical valve lifters. All-aluminum cross-flow radiator included.

TRANSMISSIONS: 3-Speed Close-Ratio Synchro-Mesh, standard equipment, floor-mounted gearshift. 4-Speed Close-Ratio Synchro-Mesh*, with manually operated mechanism on floor-mounted shift lever to prevent unintentional reverse engagement during shifting. Powerglide* Automatic available with 230- and 245-H.P. engines. Clutch: 10" semi-centrifugal coil spring. **SPECIAL EQUIPMENT* FOR COMPETITIVE EVENTS:** Special brakes with sintered metallic facings, finned cast iron brake drums with built-in cooling fan, vented flange plates with air scoops, and fast steering adapter for 16.3:1 overall ratio. Used with Positraction rear axle, this equipment is available with 3-Speed or 4-Speed Synchro-Mesh and 270- or 290-H.P. engine. Special sintered metallic brake linings available with 3-Speed or 4-Speed Synchro-Mesh. Temperature-controlled viscous drive fan. Wide-base wheels with 5-1/2" rims. Nylon cord tubeless tires.

CORVETTE KEY: 1. Unit-balanced propeller shaft and universal joint. 2. Full dual exhaust system with low-restriction mufflers. 3. Independent front suspension by coil springs with concentric shock absorbers. Stabilizer bar. 4. Precision anti-friction steering gear. 5. Self-energizing 11-inch brakes with fade resistant linings, air-cooling wheel slots. 6. Rugged box-girder frame with I-beam "X" member. 7. Radius rod rear suspension with stabilizer bar and nitrogen bag shock absorbers. 8. Fiber glass reinforced plastic body.

*OPTIONAL AT EXTRA COST.





Every Corvette has 4 headlights for better, safer beam placement. Another shining example of Corvette elegance is the durable Magic-Mirror finish. Front bumpers offer functional protection, too.



Take your choice: there's a manually operated vinyl-coated fabric soft top (above) or the easy-to-remove fiber glass hardtop (below). Or take both. The second top comes at a modest extra cost. For the utmost in convenience, there's an optional power operation for the soft top.*



Outside rearview mirror, a standard item, and full wraparound chrome-bound windshield give generous fore-and-aft visibility.

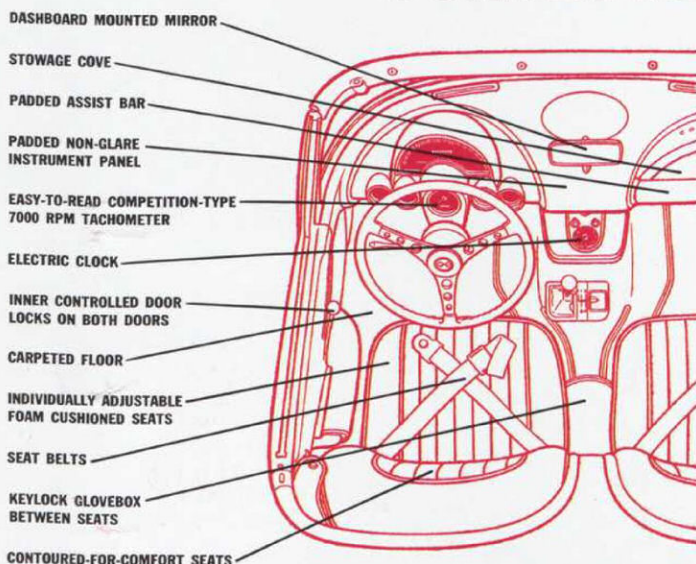
*Optional at extra cost.

INSPECT

THE LONG LIST OF THINGS THAT ARE YOURS AS STANDARD CORVETTE EQUIPMENT!

Chevrolet's aim to make the Corvette the world's finest sports car becomes apparent when you examine the luxuries, conveniences and equipment that come at no extra cost! Check them off. You'll be amazed at how many items you have to pay extra for on other sports cars, but not on the

CORVETTE



Easy-to-operate roll-up windows, long padded arm rests, push-button door handles, safety reflector panels and metal sill and step plates are the final touches making the Corvette one of the world's finest sports cars.



CORVETTE

BY CHEVROLET!

FIND OUT ABOUT IT TODAY!

AND FIND OUT HOW CORVETTE OWNERS ARE
LOOKED AFTER BEST OF ALL BY CHEVROLET!

EXCLUSIVE!

FOR CORVETTE OWNERS ONLY!

The Corvette Owners Kit: Here's a special package of materials just for Corvette owners. Included are a patch for jacket or cap, a lapel pin and a wallet card. Then there is the CORVETTE NEWS, a quarterly publication containing sports car news and technical information to keep the Corvette owner the best informed sports car owner anywhere.



SATISFYING SERVICE FROM YOUR CHEVROLET DEALER

Nobody comes close to answering your sports car service needs like your Chevrolet dealer who knows your Corvette best. As an experienced sports car owner, you know how disappointing it can be when parts aren't available or the serviceman isn't up to the job. Here, the clear-cut advantage goes to the Corvette owner. Here, your Chevrolet dealer supplies that advantage.

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SEE YOUR LOCAL AUTHORIZED CHEVROLET DEALER

