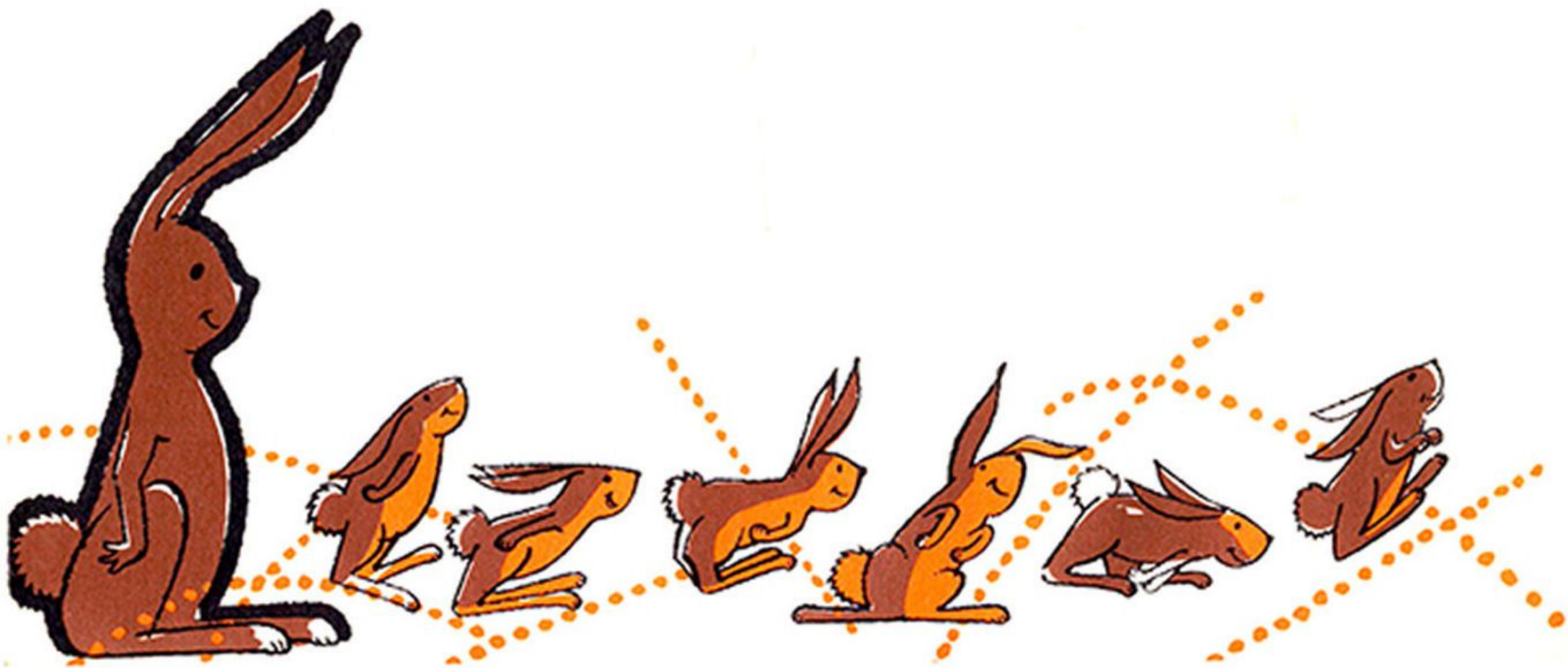


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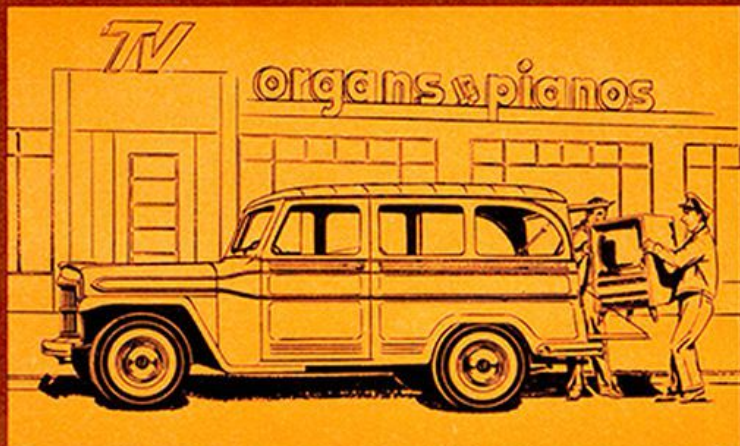
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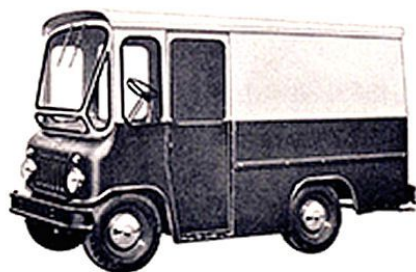
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'JEEP' UNIVERSAL CJ-3B delivers workhorse performance in a pony-sized package. Carries a big 1,257 lb. payload on only 80 in. of wheelbase. Five top options available, including new white or black convertible top. Four-cylinder F-Head engine.



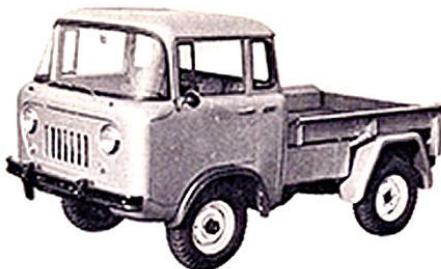
'JEEP' SURREY DJ-3A "with the fringe on top" is America's most festive vehicle. In use by smart shops for fast economical delivery and by deluxe motels and resort hotels. Favorite vehicle of many fleet leasing and rental companies. Choice of three two-tone color combinations.



'JEEP' DISPATCHER DJ-3A (2-wheel drive) is a hard-working, low cost business vehicle . . . or a colorfully styled sports car. Speeds pickup-delivery services in crowded city and suburban areas. Used widely in police patrol and traffic control. Four-cylinder L-Head engine.



'JEEP' 4WD UTILITY WAGON is the ideal all-purpose, business-pleasure vehicle - can carry a half-ton of cargo or six passengers. Piano-hinged tailgate opens to 39½ in. x 58½ in. Low initial cost, inexpensive operation. Eleven two-tone color combinations, choice of engines. Washable vinyl interiors.



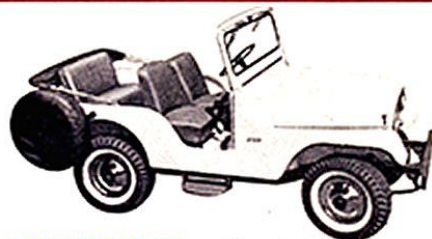
'JEEP' FC-150 TRUCK hauls more payload per pound of vehicle weight than any other 4-wheel drive truck in its weight and price class. Useless hood space is transformed into valuable cargo space by exclusive Forward Control design. Four-cylinder F-Head engine.



'JEEP' FC-170 TRUCK is available in 7,000 lb. and 8,000 lb. G.V.W. options. Hauls 3,510 lbs. in the pick-up, 3,277 lbs. in the platform stake and 3,526 lbs. in the 8,000 lb. stake option with dual rear wheels. Six-cylinder L-Head engine.



'JEEP' STATION WAGON (2-wheel drive) provides maximum maneuverability, easy steering and plenty of head and leg room. Standard equipment includes "Captive-Air" white sidewall tires, rear floor carpeting and choice of ten two-tone color combinations. Cargo space is 95 cu. ft. with rear seats removed. Choice of 4 or 6-cylinder engines. Low initial cost.



'JEEP' UNIVERSAL CJ-5 combines 4-wheel drive power with 4-cylinder F-Head economy. Has 1,476 lb. payload capacity. Flat-folding windshield, tool box and removable tailgate. "World's most convertible vehicle" has five top options, including new convertible top.



'JEEP' UNIVERSAL CJ-6 carries a 1,564 lb. payload in the six ft. cargo bed (tailgate extended). Extra "Jeep" ruggedness, roominess, comfort. Optional metal or fabric cabs. Can use any of nine different tire sizes. Four-cylinder F-Head engine.



'JEEP' 4WD PICK-UP TRUCK is America's lowest-priced full-sized 4-wheel drive pick-up . . . has traditional "Jeep" high trade-in value. Carries 80% of its curb weight. Six chassis options, choice of 4 or 6-cylinder engines. Eleven two-tone color combinations.



'JEEP' PANEL DELIVERY, either 2- or 4-wheel drive, features 113 cu. ft. of cargo space with front passenger seat folded. Low bed height for easier loading. Doors open to 41 in. high by 44 in. wide. Choice of 4 or 6-cylinder engines.

2

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