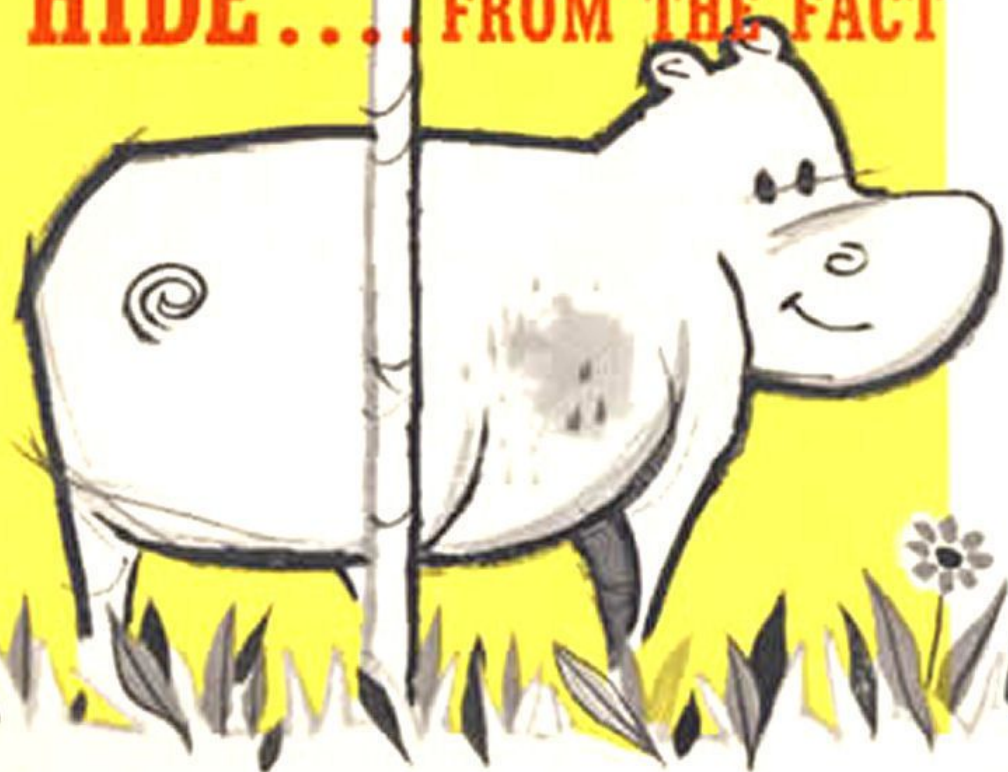


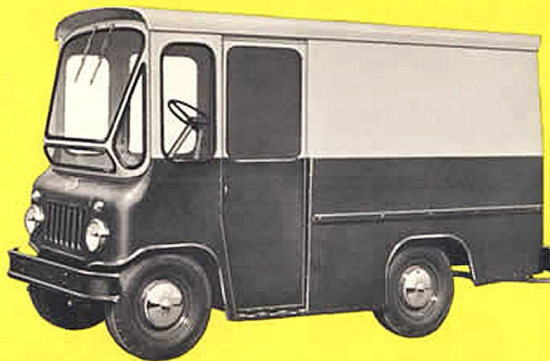


**YOU
CAN'T
HIDE.....FROM THE FACT**



NEW 2-WHEEL DRIVE 'JEEP' FLEETVAN.

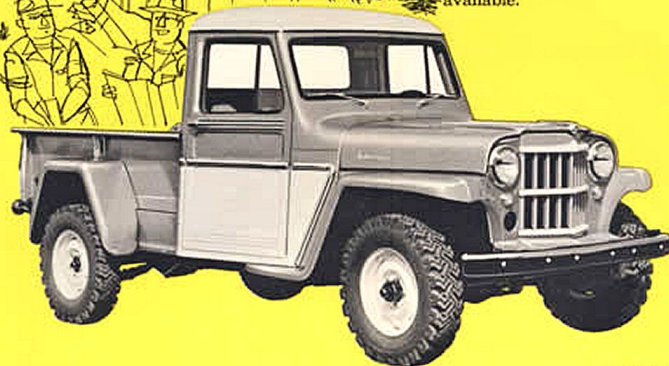
Newest member of the 'Jeep' vehicle family, the Fleetvan is the economy van for all light-duty, multi-stop delivery needs. Backbone of this new vehicle is the rugged 'Jeep' chassis and the economy-minded 4-cylinder "Hurricane" engine. With an overall length of only 154 in. and an 81 in. wheelbase, the highly maneuverable Fleetvan turns more sharply than any competitive vehicle. Its compact length and width save up to 25% on garage space. The driver can enter either side of the Fleetvan and while driving can see a three-foot high object on the road only 12 in. from the front bumper.



First Car, or Second Car... You can rely on **Jeep** 2 and 4-Wheel Drive Vehicles!



'JEEP' FC-170 TRUCK is available in 7,000 lb. and 8,000 lb. G.V.W. options. Hauls 3,510 lbs. in the pick-up, 3,277 in the platform stake and 3,256 in the 8,000 lb. stake option with dual rear wheels. Six-cylinder L-Head engine. (Lighter duty FC-150 model with 4-cylinder engine also available.)



'JEEP' 4-WHEEL DRIVE PICK-UP

TRUCK is America's lowest-priced, full-sized* 4-wheel drive pick-up... yet maintains traditional 'Jeep' high trade-in value. Carries 80% of its curb weight. Six body options, choice of 4 or 6-cylinder engine. Eleven two-tone color combinations available.

*6,000 lb. G. V. W. class.



VERSATILE...



POWERFUL...



VIRTUALLY
INDESTRUCTIBLE!

SEE **Jeep** VEHICLES IN ACTION
ON **MAVERICK** AND
FOLLOW THE SUN



'JEEP' STATION WAGON (2-wheel drive) provides maximum maneuverability, easy steering and plenty of head and leg room. Standard equipment includes "Captive-Air" white sidewall tires, rear floor carpeting and choice of ten two-tone color options. Cargo space is 95 cu. ft. with rear seats removed. Choice of 4 or 6-cylinder engine. Low initial and operating costs.



'JEEP' 4x4 UTILITY WAGON is the ideal, all-purpose, business and pleasure vehicle. Carries a half-ton of cargo or six passengers. (With heavy-duty springs and shock absorbers, an optional 5500 lb. G.V.W. is available with payload of 2044 lbs.) Piano-hinged tailgate opens to 39½ in. by 58¼ in. Low initial cost, inexpensive operation and maintenance. Washable vinyl interiors. Eleven two-tone color combinations and choice of 4-cylinder or 6-cylinder engine.

THE WORLD'S ONLY COMPLETE LINE OF 4-WHEEL DRIVE VEHICLES IS MADE BY

WILLYS MOTORS, Inc., TOLEDO 1, OHIO



CANFIELD WRECKER can be installed on 'Jeep' Universals, 4WD Pick-up Truck or Forward Control Trucks, including the 8,000 lb. G.V.W. dual rear wheel option, as a complete service unit. Power or manually operated models.



MEYER SNOW PLOWS, in either reversible or "V" blade type, are available in 72 in., 84 in., 90 in. and 96 in. widths. With electric hydraulic lift can be installed on all 'Jeep' 4WD vehicles. Blade is completely visible during plow operation.



"SWEEPSTER" ROTARY BROOMS for all 'Jeep' 4WD vehicles are in use by cities, schools, contractors, ice rinks—many others. Special sizes for snow removal and street cleaning.



WILLYS CABS, either metal or fabric, are available in both half cab and full cab models for all 'Jeep' Universals. Require no body alterations for installation.



KOENIG AND RAMSEY WINCHES are custom constructed for all 'Jeep' 4WD vehicles. Front, rear or bed-mounted. Modern design, rugged construction. Capstan also available.

Buy Only *Jeep* Approved Equipment and Accessory Options

Visit our showroom today...be our guest...drive and test!

Look For This Approved Seal



Your Guarantee of Quality



Jeep[®]

VEHICLES

MAKE IDEAL SECOND CARS, TOO!

Most people think 'Jeep' vehicles are built *only* for tough jobs other vehicles can't do. Actually, a 'Jeep' vehicle also fills the bill as a sensible, low-cost second car. For example . . .

The UNIVERSAL CJ-5 is the sportsman's choice, perfect for off-trail, back country hunting and fishing. 'Jeep' 4-Wheel Drive pulls you through sand, mud, snow, streams and up steep grades. The CJ-5's 8-in. road clearance keeps you from scraping, or "hanging up" in rough terrain. In town, the CJ-5's compact 81-in. wheelbase makes handling and parking so easy, milady can enjoy her shopping. And you get a choice of five top options, including a convertible. You save money on maintenance, and on gas with the CJ-5's penny-pinching, 4-cylinder F-Head engine.

Then there is the 'JEEP' DISPATCHER. No sports car can touch the convertible model for uniqueness of design. Its lightweight maneuverability makes all driving sheer fun—yet it is useful as an errand vehicle, too, and, as an option, you can get a fabric half top, full top or hardtop.

But for a really colorful and exciting second car, you can't beat the 'JEEP' SURREY GALA with the fringe on top—the favorite festive car of many of the world's best known resorts, hotels, motels and beaches. Here's a truly *different* sports car. Even makes a good second vehicle for your place of business. You can use it as a mobile advertisement, as a delivery vehicle or in a dozen other ways. You'll save money, too, with the 4-cylinder L-Head engine that powers both the Surrey Gala and the Dispatcher. Best of all, whatever 'Jeep' vehicle you buy, you will find that it costs far less than many other second cars.

